



VILLAGE & TOWN OF WESTFIELD 2019 WNY DOWNTOWN REVITALIZATION INITIATIVE APPLICATION





Town of Westfield

Village of Westfield

The Village of Westfield and the Town of Westfield have a long history of shared services. It is with our greatest pleasure that we submit this application for New York State's Downtown Revitalization Initiative together. Currently, we have 17 shared services agreements together so this combined effort just seems to make sense. Over the course of our 200 year history we have always considered ourselves as one.

Westfield is conveniently located along the Lake Erie coastline between Erie, Pennsylvania, and Buffalo, New York. Our fantastic village sits on the I-90 corridor within 500 miles of 60% of the entire U.S. and Canadian populations. The services provided by our local municipal departments are unsurpassed. Public safety needs are addressed through the Westfield Police Department and the Westfield Fire Department with skill and professionalism. Residents can take pride in the personal service and quality work provided at Eason Hall by the offices of our clerks, treasurers, code enforcement, recreation, and each department's employees. Great service is also provided by our electric, water, sewer, and public works departments.

The timing for our shared application could not be better. After decades of planning, our downtown has been revitalized with new businesses; our Barcelona Harbor has seen improvements and increased use. We continue to see much more private investment in our local businesses and in our residential homes. Our local economic development director has helped usher in the most economic opportunities we have seen in decades.

We are sure that one look at Westfield's history and small town charm will lead you to believe what we already know; that the future of revitalization is Main Street America and we fit that perfectly. When you head in our direction, please stop by our many local attractions to see what makes our community so great. Come see our award winning Patterson Library, our Main Street shops, our annual Art and Crafts Festival, our McClurg Museum, the Grape Discovery Center, our many local wineries, and our many community events throughout the year. But be warned, when you stop by you will fall in love with our community and you will never want to leave. Don't worry, we'll make room, and welcome home.

Michael VandeVelde
Mayor, Village of Westfield

Martha Bills
Supervisor, Town of Westfield

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BASIC INFORMATION

Regional Economic Development Council (REDC) Region: Western New York

Municipality Name: Town of Westfield / Village of Westfield

Downtown Name: Westfield / Barcelona

County Name: Chautauqua County

VISION FOR DOWNTOWN

The Town and Village of Westfield is a forward-thinking community with two unique downtowns. The Historic Downtown and the Barcelona Harbor Business District are distinct but economically interconnected. This application, if funded, would leverage both Westfield's natural and recreational waterfront assets, in addition to its downtown historic assets, to develop Westfield into a four season destination. Westfield will continue to develop as a walkable, mixed use community with two symbiotic critical masses, a range of recreational amenities for people of all ages and abilities, a vibrant historic Main Street and unparalleled waterfront access.

JUSTIFICATION

Westfield has a relatively intact downtown, having escaped the worst of the urban-renewal era demolition that plagues many upstate villages and cities. The downtown is a walkable, urban, and mixed-use built environment that is charming to residents and visitors alike. While many commercial storefronts are occupied, much of the upper-floor space in the downtown is vacant and could be activated as apartments. Many of the downtown buildings struggle with deferred maintenance and are in need of façade improvements and beautification. The few vacant lots that do exist have the potential to be activated as attractive spaces through public-private partnerships. Recently funded projects, including the former Welch's Building, prominently located at a major downtown intersection, is in the process of being renovated and will add a mix of uses, bringing more pedestrians to the downtown core.

However, Westfield's economy is traditionally based in processing and refining agricultural goods and services and the associated professional jobs. This is a sector that, while still active, has declined significantly from its peak and employs far fewer workers than it once did. Westfield needs a new source of economic activity and a way to attract both visitors and new residents. Westfield's "Barcelona Harbor" represents an opportunity to remake the economic situation in the town by leveraging truly beautiful natural resources into recreational and tourism assets, to bring revenue into the town from other areas in New York and Pennsylvania.

By focusing on both the downtown and the harbor, Westfield can transition into this recreation and tourism based economy in a comprehensive manner. Investing in both areas at one time will allow for the development of increased lodging capacity and economic activity in both the downtown and the harbor. This will allow a symbiotic relationship of increased opportunities for new tourism-based businesses and growth opportunities for existing establishments.

DOWNTOWN IDENTIFICATION

1) Boundaries of the proposed DRI area.

Westfield possesses unique assets that, when properly leveraged and supported, will be capable of attracting investment and promoting economic growth. The proposed DRI area is carefully calibrated to include the two clusters of these assets. The Historic Downtown is an intact, mixed-use, and picturesque historic district. The Barcelona Harbor is a natural harbor on Lake Erie, with beautiful sandy beaches, exposed rock faces and picnic/seating areas. The assets in the DRI area and the projects capable of leveraging these assets are directly aligned with the recent Northern Chautauqua County Intermunicipal Local Waterfront Revitalization Program (NCC LWRP) and the Northern Chautauqua County Priority Project Implementation Plan. These plans seek to increase and improve access to and development along the waterfronts and the downtowns of Northern Chautauqua County, especially Westfield. Westfield's DRI boundary encompasses two areas:

Area 1: Historic Downtown

Westfield's historic downtown is ripe for continued revitalization. While recent and ongoing efforts have led to improvements in recent years, the upper floors of many buildings remain to be activated, some businesses are struggling for consistent revenue, and facades require restoration. An injection of public investment can leverage the downtown's historic assets, parks, and walkability, to create new public infrastructure and improve development project viability. These development and redevelopment projects will achieve and sustain increased occupancy and vibrancy throughout the downtown, both in supporting businesses and creating new community gathering spaces. When combined with an improved waterfront, these investments will draw new visitors and residents, increase economic activity for downtown shops and restaurants, and create a more desirable and attractive downtown.



Area 2: The Barcelona Harbor Business District

The Barcelona Harbor is a remarkable, underutilized natural asset, presenting a special opportunity to create a regional public space community destination. Such a destination will attract an influx of visitors, leading to increased economic activity and improving market conditions, resulting in new private investment and small business formation. Such a destination is highlighted as a catalyst in the NCC LWRP. The harbor is currently underutilized due to a lack of exposure, a massive parking area breaking up its shoreline, and an undesirable layout for pedestrians. Several projects are being proposed in the Barcelona Harbor Business District that will address these issues, promote waterfront access, attract new visitors, enhance a range of visitor services and amenities, and improve community character. Diversifying the space into an events destination will also bode well for local land values and the opportunity for additional hospitality oriented development.



DESCRIPTION OF CATCHMENT AREA

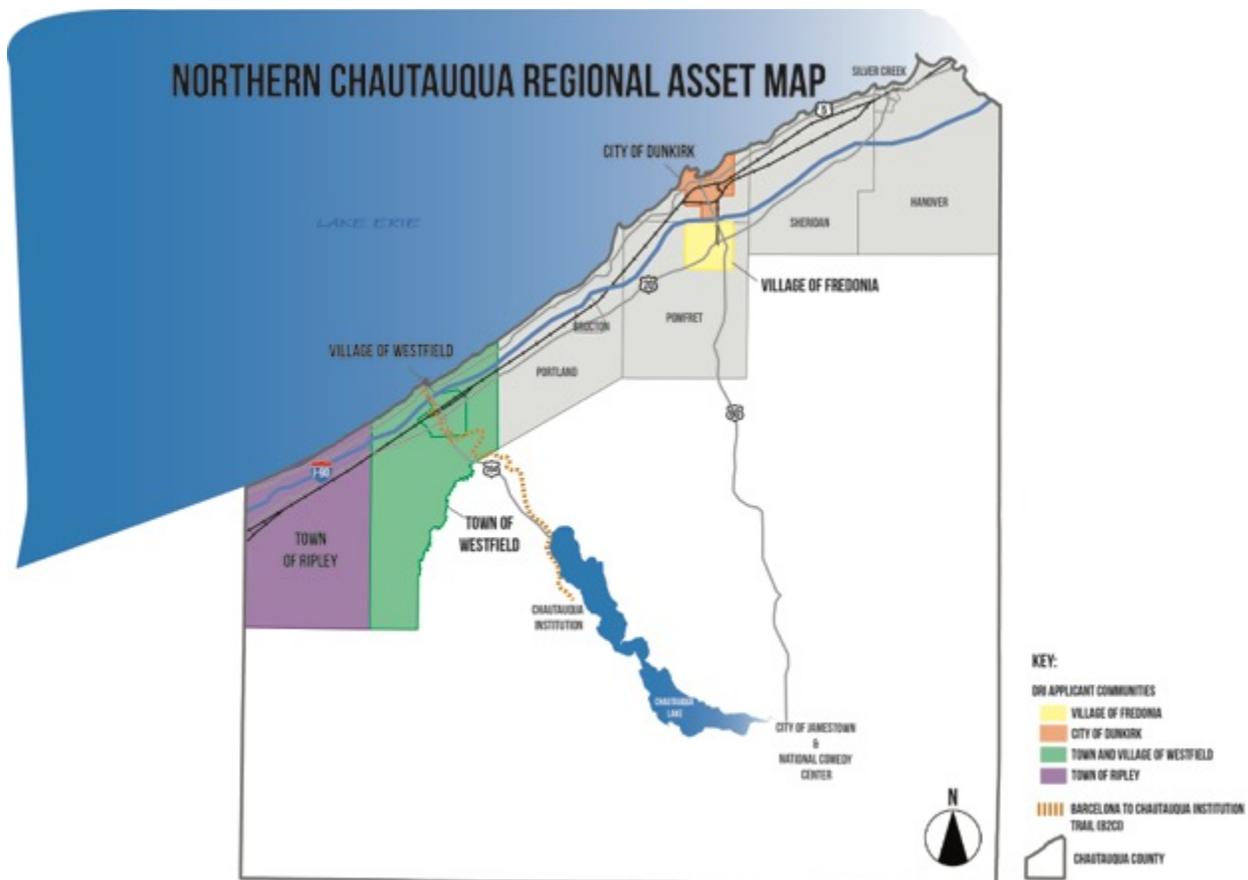
Westfield has impressive geographical advantages and easy transportation access. Located on the shores of Lake Erie and in the heart of Lake Erie Wine Country, and minutes away from Chautauqua Lake and Chautauqua Institution, Westfield is poised for continued development.



Two separate DRI target areas will enable Westfield to advance a host of projects that will in turn create economically complementary destinations supporting year-round activities and vibrancy. With access to State Routes 5 & 20, Interstate 90, and such close proximity to the Chautauqua Lake Region directly south via Route 394, Westfield is uniquely situated among municipalities of its size for growth and to attract development through high connectivity with other areas of Chautauqua County. For example, the Barcelona to Chautauqua Institution Multi-Use Trail will enable Westfield to attract many of the more than 100,000 annual visitors to Chautauqua Institution.

Developing and promoting the Barcelona Harbor will encourage extended stays by the more than 100,000 annual visitors to the National Comedy Center in Jamestown. Route 5, Route 20 and I-90 provide a quick 25 minute ride to the new Athenex plant in the Town of Dunkirk where more than 900 new jobs are being created and where roughly 7,000 seasonal residents attend SUNY Fredonia.

When you combine transportation access with tourism potential with craft beverage industry development, water recreation, and other opportunities, Northern Chautauqua County can be viewed as a unique subregion of Western New York. As a centerpiece to regional planning and development efforts encouraged through partnerships and collaboration, downtown revitalization efforts in Westfield, and other locals in the region, are viewed as a critical puzzle piece to realizing larger regional economic stabilization and expansion.



PAST INVESTMENT, FUTURE INVESTMENT POTENTIAL

A historically strong commitment to economic development initiatives, including planning, existing and new business support, marketing, infrastructure, and other public improvement projects, has established a solid foundation on which the community is poised to build.

In recent years, as documented below, over \$20.5 million in planning, marketing, infrastructure, and public improvement investments have been made in Westfield. While Main Street Mixed-Use Building Improvements (via the New York Main Street Program) and the Westfield Memorial Hospital Emergency Department Upgrade are included in this total, other significant private investments including; Original Crunch Roll Factory, Green Star Pallet & Recycling, Coronado Stone Products, TimberFish Technologies, Five & 20 Spirits & Brewing, Grace & Abe’s Brewpub. A significant number of other small business investments are not included in this total.

This investment has and will continue to serve as a catalyst for future investment in the DRI Area and surrounding catchment area. The sum of these investments has created a solid foundation to build on.

Strategic public investments, while base hits on their own, are creating a home run atmosphere when it comes to efforts to attract private investment. Business owners and developers are coming to appreciate the business atmosphere and downtown amenities that the Town and Village are providing.

Because the DRI Boundary Area is strategic and focused, yet encompasses so many opportunities, we believe strongly that a focused allocation of DRI resources will leverage remarkable private investment throughout the boundary in the near term.

Recent Public Improvement Projects

ADA Accessible Kayak Launch

Project Timeline: 2018-2020

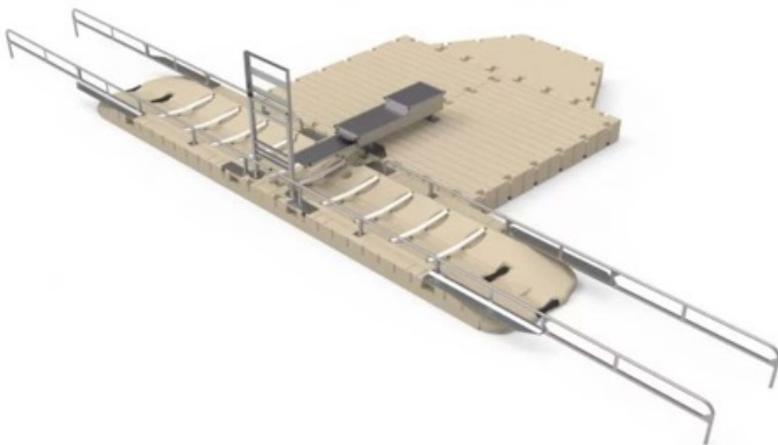
Project Cost: \$73,155 for 5 launches

Project Funding: \$73,155 CFA Award

Many of the waterways in the State have benefitted from the addition of a kayak launch. From 2009 to 2017 U.S. Kayak sales have increased by roughly 55%. Many public spaces, including some newly created parks, have installed a kayak launch to see the level of visitors increase dramatically, adding vitality to previously forgotten or underutilized spaces.

Notably, kayaks are less expensive than other types of boats and democratize water access. Planning efforts, led by Chautauqua County, have been underway for Barcelona Harbor to capitalize on this trend, as detailed in the area’s Local Waterfront Revitalization Plan, in a multi-year effort to activate and improve the county’s waterfront areas. These efforts call for kayak launches accessible to those with various disabilities, not only expanding water recreation access across economic groups, but across physical boundaries as well. These efforts culminated with a \$73,000 grant to fund the construction of five ADA accessible kayak launches being awarded to Chautauqua County in 2018. The County is currently executing DOS contract, after which the project will go to bid, with an expected opening date of spring 2020.

Conceptual Rendering / Source: EZ Dock



Features

- EZ Dock Security Curbing’s polyethylene construction provides a safe border around dock edges for wheelchairs, with a dark color contrast for easy visibility.

- The easy-to-use ADA Transfer Bench system to the drive-through EZ Launch allows people with disabilities, children or seniors to feel confident transferring into their watercraft and provides extra stability when launching and docking.



Water Pollution Control Facility Upgrade

Project Timeline: 2016-19

Project Cost: \$7.7 million

Project Funding: \$2.6 million EDA Grant / \$1.1 million EDA WIIA Grant / \$4.5 million EFC 0% interest loan

Began comprehensive upgrades to all Water Pollution Control Facility process areas, including; new aeration system, rehab of main pump station pumps, controls and piping, grit removal system, replacing asphalt basin liners with concrete, conversion of aeration basin to equalization tank, final clarifier internal replacement, aerobic digester aeration upgrade, new main plant generator, control building roof replacement, septage receiving station and replacement of high pressure diaphragm pump.

In operation since 1977, the Westfield, New York Water Pollution Control Facility (WPCF) was in dire need of several major upgrades. The WPCF was designed for, and is responsible for, treating industrial wastewater from some of the region’s largest grape processors including Welch’s, Growers Co-operative, and Mogen David Wines, in addition to residential flow from the Village of Westfield. Without the required plant upgrades, the WPCF could have failed to meet the wastewater treatment requirements of our local grape processors, who are an important piece of the grape industry contributes over \$340 million annually to the regional economy.



The WPCF plant was operating with mostly original equipment, which when designed had a projected life of 25-30 years. The outdated equipment was becoming

more costly to repair and parts were often no longer available. The capital and operational expense associated with the upgrades documented above would have significantly affected our processors ability to operate and remain competitive in New York State without grant funding support.

Village Water Distribution System Upgrades

Project Timeline: 2018 - 2019

Project Cost: \$4.3 million (Est.)

Project Funding: \$1.9 million EDA grant / \$2.4 million EDA 0% interest loan

Upgraded various areas of the water system, including; installation of new 8" water main on Bliss Street, new 12" main on West Main Street, new 12" main under Chautauqua Creek from Water Street to West Main Street, new line from an intake in the Chautauqua Creek gorge to the Minton Reservoir, upgrades to the Bliss Street pump station (new pumps, piping and controls), standby generators at the Bliss Street pump station and Water Plant, Water Plant building renovations (new windows, roof, masonry repairs), and Water Plant filter rehabilitation (replacement of filter media, clarifier media cleaning, painting of filters, addition of air-water backwash system).

Barcelona Breakwall Repair and Dredging

Project Timeline: 2016 - 2017

Project Cost: \$1,016,000

Project Funding: \$1,016,000 US Army Corps of Engineers

Repaired the Barcelona breakwall and dredged material that entered the harbor through the damaged section of the breakwall.



Shorehaven Water Benefit District

Project Timeline: 2017 - 2018

Project Cost: \$838,000

Project Funding: USDA RD grant \$549,000 / \$289,000 Local

This project provided a water distribution system to the Shorehaven lakeside community.

English Street Substation Switchgear Replacement

Project Timeline: 2017

Project Cost: \$750,000

Project Funding: \$750,000 Local

Replaced 1950's era substation switchgear, breakers, and controls. Also installed new switchgear lineup, new underground cable installation and new riser pole construction for circuits originating from the Village's English Street Substation.

East Route 5 Water Benefit District

Project Timeline: 2018 - 2019

Project Cost: \$675,000 (Est.)

Project Funding: \$445,000 USDA RD grant / \$212,000 Local

The project will provide safe, reliable drinking water to residents, a local municipal park, and a KOA Campground.

Barcelona Hamlet Improvements

Project Timeline: 2012 - 2016

Project Cost: \$400,000

Project Funding: \$200,000 NYS EPF LWRP Grant / \$200,000 Local

Designed and constructed streetscape improvements and replaced main waterline.

Barcelona Streetscape (Before)



Barcelona Streetscape (After)



Source: Google Maps Street View

Main Street Parking Lot

Project Timeline: 2018 - 2019

Project Cost: \$335,300 (Est.)

Project Funding: \$335,300 Local

The project will repair the Clinton and Market Street parking lots that service downtown businesses, including installation of new stormwater drainage, concrete sidewalks and curbs, LED lighting, EV charging stations, and new asphalt pavement and striping.

Main Street Parking Lot Concept



Main Street Parking Lot Site Plan



Welch Trail

Project Timeline: 2018 - 2020

Project Cost: \$312,250 (Est.)

Project Funding: \$200,000 NYS OPRHP RTP Grant / \$50,000 Chautauqua County Occupancy Tax Fund / \$62,250 In-kind

The Welch Trail is a segment of a 14 mile long shared-use trail known as the "Barcelona to Chautauqua Institution Trail", which when fully constructed will extend from Lake Erie in the hamlet of Barcelona, New York, to the Chautauqua Institution in the Town of Chautauqua, New York.

The Welch Trail will be a non-motorized, shared-use segment approximately 1.25 miles long located wholly within the boundaries of the Village of Westfield. The trail will run adjacent to Chautauqua Creek on property owned by the Town of Westfield. The parcel is directly adjacent to Westfield's historic downtown Main Street business district and will provide the only direct public access to the creek within the Village supporting recreational opportunities for users of all ages and abilities. The primary uses for the trail include: walking, jogging, cycling, inline skating, snowshoeing and cross-country skiing. An existing parking lot along with lighting on the site of the proposed project will be upgraded and repaired to serve as a trailhead. The project will include multiple trailhead access points from the center of the Village, each tailored to the approved uses. Amenities such as picnic tables, benches and grills will be located throughout the proposed project area along with wayfinding, heritage, and environmental interpretive signage.

The Welch Trail segment of the Barcelona to Chautauqua Institution Trail will become the only public access within the Village of Westfield to Chautauqua Creek, one of the region's most scenic natural assets used for fishing, hiking, nature-watching, and other forms of outdoor recreation. The addition of this recreational opportunity and associated users within the Village is also expected to generate the development of new business and business expansion opportunities along Main Street in Westfield.

Welch Trail Site Plan



Chautauqua Creek Trail and Beach Improvements

Project Timeline: 2016 - 2017

Project Cost: \$20,000

Project Funding: \$5,000 NYS DEC / \$15,000 Local



Provided additional parking, amenities, and Chautauqua Creek access improvements.

Recent New Development and/or Rehabilitation of Existing Downtown Buildings

Welch's Building Redevelopment

Project Timeline: 2018 - 2020

Project Cost: \$5,000,000

Project Funding: \$1,000,000 ESD Grant / \$4,000,000 Private Investment

The Town and Village are working with private interests to redevelop the historic Welch's Building in downtown Westfield. In line with the DRI goals, this project would leverage significant private investment. The project received a \$1,000,000 ward in 2018 from Empire State Development to facilitate the redevelopment of the structure into a multi-use building including commercial, retail, and residential units.



Improvements include:

- ADA Compliance
- Aesthetically historic, but functionally modern windows
- Update or replacereplacement of all mechanicals.
- Roof replacement
- Updated floorplates/layouts

Westfield Memorial Hospital Emergency Department Upgrade

Project Timeline: 2016 - 2018

Project Cost: \$650,000

Project Funding: \$153,000 New York State Rural Health Grant / Private

In 2016 the Westfield Memorial Hospital Foundation launched the Renovate our Emergency Department (RED) Campaign to fund the upgrade of the Westfield Memorial Hospital Emergency Department. Through the RED campaign, generous community donations and a New York State Rural Health Grant funded the project. The expanded and upgraded emergency department allows Westfield Memorial Hospital, part of Allegheny Health Network, to better accommodate its patients from Westfield and the surrounding western New York region, reducing wait times as well as providing more efficient and effective care in a patient-friendly environment.



Among the investments made in the new facility are a re-design and expansion of the emergency department waiting room, the addition of two specialized patient intake chairs, creation of a new ambulance vestibule, four new treatment rooms, one large new trauma room, a physician consult room and new nursing/staff stations. The newly renovated department also includes an innovative new Split Flow system that is designed to expedite patient triage and treatment.

Main Street Mixed-use Building Improvements

Project Timeline: 2013 - 2014

Project Cost: \$300,000

Project Funding: \$150,000 NYS OCR NYMS Grant / \$150,000 Private Investment

The overall strategic goal of the project was to revitalize the downtown business district to promote sustainable business development as well as growth while creating affordable housing units that make the downtown area more livable, while supporting the long term economic and cultural health of the Village of Westfield.



Project components include commercial and residential work for 8 buildings, as well as streetscape improvements.

New Businesses

A significant number of new businesses have recently made investments and created jobs in Westfield. These new businesses include, but are not limited to the following:

Area 1: Historic Downtown

Grace & Abe's Brewpub, Annex 25 - Art Gallery / Wine & Spirits, The Living Room, Portage Pie, Cakes by Brandy, Brazill's on Main, Parkview Café, All Washed Up, Saucer Advertising + Photography, Lake Shore Center for the Arts, Main Street Salon and Co., Valu Hearing Services, Dove Cottage, Living Glass Gallery, Westfield Village Antique Center, Jim Wroda Auction Service, R.E. Cycle Children's Boutique, Peaceful Designs Pottery & Specialty Gifts



Area 2: The Barcelona Harbor Business District



Knot Right Fishing Charters, When Pigs Fly BBQ Pit, Steelhead Run Recreation Area

Outside of the DRI Boundary

Five & 20 Spirits & Brewing, TimberFish Technologies, Senator Powersports & Small Engine Repair, KISS BBQ, Rosie Furniture & Lighting, Simpson Electric, Original Crunch Roll Factory, Green Star Pallet & Recycling, Coronado Stone Products, Westfield Self Storage, The Station Art Gallery & Studio of Katherine Gailbraith.



Recent Planning

Northern Chautauqua County Local Waterfront Revitalization Program (LWRP)

Project Timeline: 2017 - 2018

Project Cost: \$90,000

Project Funding: \$50,000 NYSDOS / \$40,000 Chautauqua County, Northern Chautauqua Community Foundation, 10 municipal partners (\$4,000 Local)

The Chautauqua County Department of Planning and Economic Development and Ingalls Planning & Design are currently in the process of completing a 10 community, phase II LWRP. This master plan for the Northern Chautauqua County waterfront paints a picture for the future development and preservation of the Lake Erie shoreline creating a spectacular and linked waterfront of places, events and attractions. Together the series of plans builds a cohesive lake identity, developed over time to produce a continuous and holistic waterfront experience.

Northern Chautauqua County Priority Project Implementation Plan

Project Timeline: 2018

Project Cost: \$15,000

The Priority Project Implementation Plan analyzed both previously identified and new community and regional projects. The Plan included recommending funding sources, project elements, design, timeline, and project partners for roughly 100 projects throughout Northern Chautauqua County. Many projects from Westfield, including trail development and historic building improvements, were included in this analysis, showing DRI funding could be combined with tax credit equity and other incentives to fill funding gaps, moving these projects from concept to reality.



Town of Westfield and Town of Ripley Waterfront Opportunity Plan

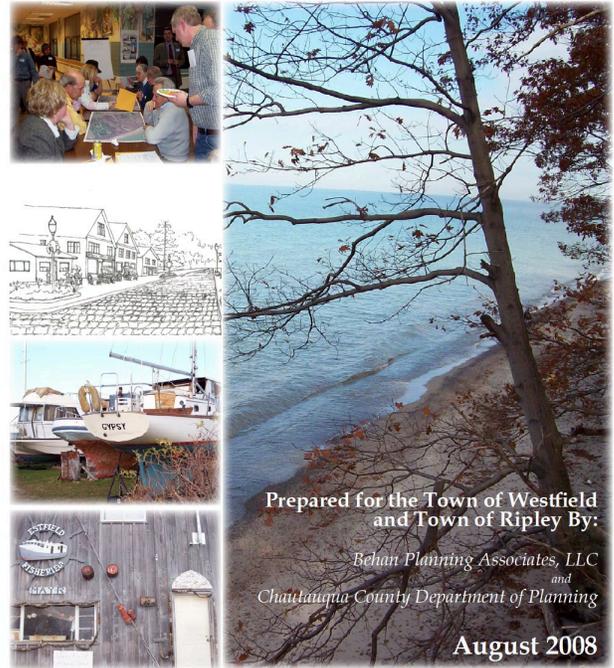
Project Timeline: 2007 - 2008

Project Cost: \$42,000

Project Funding: \$22,000 NYS EPF LWRP Grant / Local

Development of a Waterfront Opportunity Plan for the Hamlet and, lakefront area extending to Ripley, with an emphasis on leveraging regional waterfront resources to foster economic growth and stability while preserving as well as enhancing access and use of the waterfront and harbor.

TOWN OF WESTFIELD AND TOWN OF RIPLEY WATERFRONT OPPORTUNITY PLAN



Town of Westfield
STREETSCAPE REVITALIZATION
FEASIBILITY STUDY



JUNE 22, 2012



This report was prepared for the New York State Department of State with funds provided under Title 11 of the Environmental Protection Fund.



112 Spring Street, Suite 305
Saratoga Springs, NY 12866
www.behanplanning.com



Town of Westfield Streetscape Revitalization Feasibility Study

Project Cost: \$20,000

Project Timeline: 2012

Project Funding: \$10,000 NYS EPF LWRP grant / \$10,000 Local

Included improvement options for public lake access, walkability, traffic and parking as well as the creation of pocket parks and various streetscape improvements in the Barcelona Harbor Business District.

Barcelona to Chautauqua Institution Plan

Project Cost: \$25,000

Project Timeline: 2013

Project Funding: \$25,000 Chautauqua County

This project follows the recommendations of Chautauqua County Comprehensive Plan 20/20 and the subsequent Chautauqua County Greenway Plan. The Comprehensive Plan identified, among many other goals, the desire of Chautauqua County residents to conserve sensitive natural resources and connect natural and cultural resources, while creating opportunities for healthy lifestyles and economic development. The Chautauqua County Greenway Plan comprehensively evaluated opportunities to achieve these goals, identified demonstration projects, and developed strategies to implement these projects.

Of the recommendations proposed in the Greenway Plan, the development of a multi-use trail from Barcelona Harbor in the Town of Westfield to Chautauqua Institution in the Town of Chautauqua was a top-ranked project. This proposed trail was identified as an ideal demonstration project due to its likelihood of creating momentum for future expansion of the greenway system. The proposed trail will be destination oriented, will attract both local and regional users, and will increase awareness of the benefits of local natural resources. Additionally, this trail will have the potential to generate positive economic impacts while targeting a large user base due to its proximity to Interstates 90 and 86.

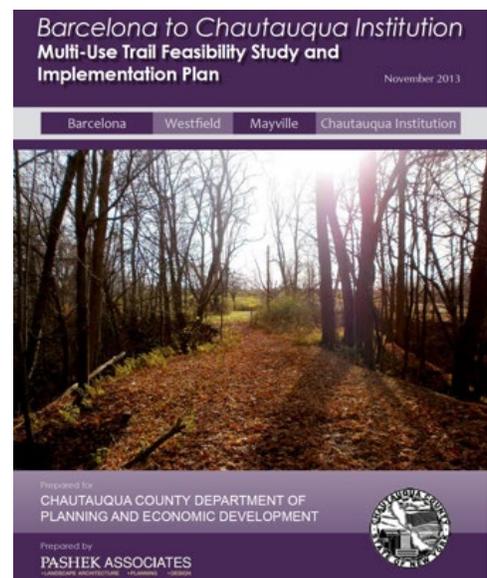
To determine the feasibility of establishing the Barcelona to Chautauqua Institution Trail, the Chautauqua County Department of Planning and Economic Development assembled a steering group, led by the Westfield Development Corporation, and commissioned this study.

Lake Erie Concord Grape Belt Heritage Area Management Plan

Project Cost: \$75,000

Project Timeline: 2010

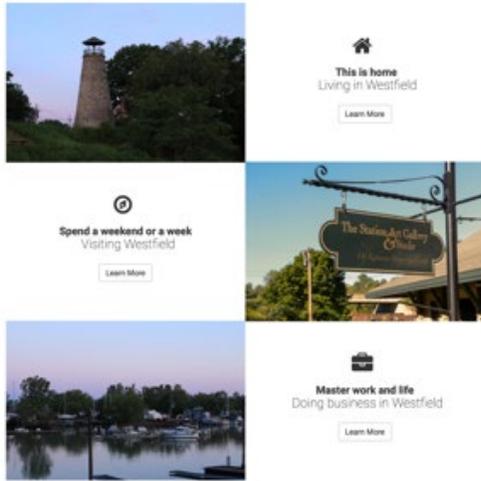
Project Funding: \$37,500 New York State Department of State EPF grant / \$37,500 Local



The purpose of the Plan is to develop a strategy that preserves, interprets and celebrates the region’s unique grape heritage, culture and natural resources. Opportunities to stimulate economic development by creating compatible recreation, tourism attractions and amenities are core to the Plan. Through recommending strategies to promote the viability of the grape industry and encourage sustainable community development, the Management Plan presents a common and regionally shared vision of the future.

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Welcome To Westfield, New York



Recent Branding & Marketing

Community Website & Multimedia Development

Project Timeline: 2017 - 2018

Project Cost: \$10,000

Project Funding: \$10,000 Local

Developed a responsive, accessible, standards-driven website (WestfieldNY.com) designed to provide residents as well as visitors and businesses alike, aggregated content from the Town of Westfield, Village of Westfield, and numerous community stakeholders.



Anticipated Historic Downtown Investments

Westfield’s Historic Downtown impressively withstands the market and demographic challenges that plague many small towns in upstate New York. The town was spared the worst impacts of urban renewal and features long-standing historic districts which help maintain the attractiveness of the building stock. That said, a number of Main Street mixed-use buildings would benefit from capital injection, particularly in activating upper floor space for residential or commercial uses, improved lighting and wayfinding elements, and building façade aesthetics.

Westfield needs to increase the supply and diversity of its housing within walking distance of Main Street. However, uncertain market factors create a financing challenge. DRI Funds could fill this gap to create a mix of housing types, tenure, and location options, increasing residential density, which aligns with efforts to create a critical mass and local population large enough to support a vibrant community. The urgent need for new housing opportunities can be satisfied through development projects that will be put over the finish line with DRI funds. Private development of housing would be a direct result of the downtown initiatives laid out in this application.

Anticipated Barcelona Business District Investments

Public investments to the Barcelona Harbor Business District will leverage substantial private development opportunities in the overall harbor area. Opportunity for mixed use development on First Street will be made more attractive with ancillary improvements to the waterfront. As depicted below, the opportunity to create a dense “Main Street” type look and feel in this area of the Barcelona Harbor Business District will leverage Westfield’s location on Lake Erie and create additional offerings that create an appealing destination for residents and visitors. Restaurants and retail opportunities as well as apartments and condominiums would be well suited to this area of the Business District.



In addition to private mixed-use development on First Street, we predict that there will be increased interest in both private investment at the marina and public investments of harbor infrastructure. Specifically, this anticipated investment would involve improved access, docks and marina amenities, as well as continuous investment of harbor maintained such as dredging and breakwater maintenance by the USACE.

RECENT OR IMPENDING JOB GROWTH

The Westfield Development Corporation in partnership with the County of Chautauqua Industrial Development Agency (CCIDA) provide business development services to retain, expand and attract small, medium and large companies to the Town and Village of Westfield. These supportive services have resulted in several companies growing and creating a combined total of more than 150 jobs in just the last few years. Among them: The Original Crunch Roll Factory, Green Star Pallet & Recycling, Coronado Stone Products, TimberFish Technologies, Five & 20 Spirits & Brewing, Portage Pie, Grace & Abe's Brewpub, and other small businesses.

These are not the only jobs available in the area, in fact, as recently as last year there were a collective 767 job openings in the area surrounding Westfield. In response to this realization, the County is stepping up its workforce development initiatives in partnership with education and workforce development service providers such as the Workforce Investment Board, Jamestown Community College, BOCES, and the Chautauqua County Education Coalition.

In addition to many skilled jobs available in our community today, our wider catchment has close to 1,000 recent or impending job openings. Prime among these openings are new well-paying jobs at Athenex, an innovative oncology company with drug discovery, drug formulation, clinical development, whose new \$200 million API/drug product manufacturing facility is currently under construction in the nearby Town of Dunkirk.

Public investment in the Town and Village of Westfield itself will continue to serve as a catalyst for future investment in the DRI Area and surrounding catchment area. Strategic public investments can create infrastructure to or can be paired alongside tax incentives to attract private investment which will in turn create new job opportunities. As detailed in the Future Investment section above, several high-potential development opportunities are expected to develop in the next several years. These opportunities will be jumpstarted with DRI money and will add even more job opportunities to the area.

Past and projected job growth supports efforts to create opportunities for vibrancy and active lifestyles for young professionals to live, work, and play in our community. The DRI Area seeks to leverage our unique opportunities to create and enhance those such opportunities. These opportunities, such as new restaurants and breweries, enhanced waterfront access, diverse housing opportunities, multi-use trails, etc., will not only support additional development opportunities, but will help to sustain long term growth in our community.

ATTRACTIVENESS OF PHYSICAL ENVIRONMENT

Westfield has a concentration of diverse natural in addition to built assets that provide a wide variety of attractions and amenities for residents and visitors. Nestled along the shore of Lake Erie lies a community rich in history, lush in landscapes, dedicated to education and an unparalleled quality of life. A place to start out, a place to raise your family, a place to live your retirement dreams.

Photo by Kurt Moore

With our sprawling vineyards and unique wineries, breweries and distilleries, recreation opportunities, and community events, Westfield has a diverse range of amenities that enhance quality of life. Walk or bike from an intact and historic downtown to creekside or lakefront to concord grape vineyard in minutes. Spend the day on the shores of Lake Erie and the evening enjoying dinner and drinks on Main Street. These are just a few examples of Westfield's tremendous diversity of natural resources and recreational opportunities.



Westfield possesses a series of public spaces that can be adapted for arts and musical performances which will create the potential for attracting a diverse audience from a variety of age groups. National trends indicate that people are increasingly choosing places to live based on these types of available amenities and only then seeking a job, or working remotely.

QUALITY OF LIFE POLICIES

The Town and Village of Westfield have been proactive in implementing policies and programs that increase livability and quality of life. Both communities are currently pursuing Complete Street Policies. Westfield, as a municipal electric utility, benefits from the Independent Energy Efficiency Program (IEEP). The Village is designated as a Clean Energy Community by NYSERDA, proof of its commitment to sustainability and environmental stewardship.



The Town and Village, through intermunicipal planning efforts in the Westfield Comprehensive Plan and Northern Chautauqua Intermunicipal Local Waterfront Revitalization Program (LWRP), have structures for responsible planning and policy frameworks that have a dramatic impact on the livability of our community. The Town and Village also maintain relatively modern zoning codes that strike a balance between preserving community heritage yet allowing the development of new mixed uses.

The Village also uses Design Standards Manuals for its B-1 and B-1A Districts, which encompass much of the Historic Downtown area. This manual complements the use and area standards defined in the regulations by providing illustrated design examples of how the regulations should be interpreted and applied to new development so that the aesthetic goals for the district are strategically attained.

In addition to design standards, the Village has been proactive in establishing Westfield’s historic districts, which date back to the 1970s. The historic districts protect Westfield’s historic mixed-use and walkable downtown from suburb-oriented development. This is evidenced by its banks and its discount stores having a less disruptive setback than is the case in almost all other communities. Further, this designation allows homeowners and building owners to access tax credits, defraying the cost of maintenance, and adding disposable income.

One additional tool in the quest to enhance quality of life and livability is the Chautauqua County Land Bank. The Land Bank has been involved in several projects that have eliminated blight in the community. The Land Bank offers assistance with the demolition of vacant and abandoned “zombie” properties, a “Rehabs 4 Sale” program, and a side lot disposition program, all of which aid ongoing community development efforts in Westfield.

PUBLIC SUPPORT

The Town and Village of Westfield have the full support of its Mayor and Board of Trustees along with Town Supervisor and Town Board (resolutions of support attached). Rooted in several completed and ongoing planning initiatives, all with strong public engagement components, this joint application also has the support of the public at large. Westfield is clearly not only a champion of regionalism, it is a champion for intermunicipal development which is made possible by a tremendous level of cooperation and support. Those planning initiatives are the primary influence for the content of this application and the list of potential projects.

Planning initiatives that have informed this proposal include:

- The Town and Village Intermunicipal Comprehensive Plan
- The Westfield-Ripley Waterfront Opportunity Plan
- The Northern Chautauqua Intermunicipal Local Waterfront Revitalization Program
- The Northern Chautauqua Community Priority Project Implementation Plan
- The Westfield Connections Plan
- The Barcelona to Chautauqua Institution (B2CI) Trail Plan
- The Welch Trail Plan
- The Lake Erie Concord Grape Belt Heritage Area Management Plan

In addition to public support achieved through responsible planning efforts, Westfield maintains strong support among several local and regional leaders, partners and stakeholders, including, but not limited to:

- Andrew Goodell, NYS Assemblyman
- Tom Reed, U.S. Congressman (NY-23)
- George Borrello , Chautauqua County Executive
- John Hemmer, Chautauqua County Legislator
- Mark Geise, Deputy County Executive for Economic Development / CEO of the Chautauqua County Industrial Development Agency
- Don McCord, Chautauqua County Director of Planning and Community Development
- Southern Tier West Regional Planning & Development Board
- SUNY Fredonia, Engagement & Economic Development
- USDA Rural Development
- Northern Chautauqua County Foundation
- Northern Chautauqua Local Economic Development Initiative
- Chadwick Bay Regional Development Corporation
- Chautauqua County Chamber of Commerce
- Chautauqua County Education Coalition
- Chautauqua County Land Bank Corporation
- Chautauqua County Soil and Water Conservation District
- Chautauqua County Visitors Bureau
- Chautauqua County Workforce Investment Board
- Chautauqua Home Improvement & Rehabilitation Corp.
- Chautauqua Opportunities
- Concord Grape Belt Heritage Association
- Chautauqua County Watershed
- Invest Buffalo Niagara
- Jamestown Community College
- Westfield Academy & Central School
- Westfield Development Corporation
- Lake Erie Management Commission

- Lake Erie Watershed Protection Alliance
- Manufacturers Association of the Southern Tier

If awarded DRI funding and technical assistance, the Town and Village of Westfield are prepared to convene a diverse local planning committee of local and regional leaders with outside experts and State officials to oversee the plan. The local lead for the project would be the Town and Village Planning Boards and Westfield Development Corporation (WDC), an organization formed to promote economic development in both the Town and Village of Westfield. The WDC is made up of a board of volunteers from the community who have a common interest in promoting economic development and prosperity in Westfield, and an Executive Director who manages operations while working to advance goals and objectives set by the Board.

PROJECT LIST TO DEMONSTRATE READINESS

Project Name	Area	DRI Project Type	Estimated Cost
McClurg Museum Refurbishment	Historic Downtown	Public Improvement Project	\$597,375
Portage Inn Site Redevelopment	Historic Downtown	Public Improvement Project	\$477,714
Moore Park Improvements	Historic Downtown	Public Improvement Project	\$100,000
Welch Field Improvements	Historic Downtown	Public Improvement Project	\$3,880,432
Downtown Streetscape Enhancements	Historic Downtown	Branding & Marketing	\$1,500,000
Bathhouse	Barcelona Harbor Business District	Public Improvement Project	\$1,000,000
Boardwalk & Access Stairs	Barcelona Harbor Business District	Public Improvement Project	\$775,000
Fish Cleaning Station	Barcelona Harbor Business District	Public Improvement Project	\$100,000
Barcelona Streetscape Enhancements	Barcelona Harbor Business District	Branding & Marketing	\$250,000
Beach Shelter	Barcelona Harbor Business District	Public Improvement Project	\$120,000
Historic Fishing Tug Rehabilitation	Barcelona Harbor Business District	Branding & Marketing	\$100,000

Vendor Kiosks	Barcelona Harbor Business District	Public Improvement Project	\$100,000
Pavilion & Interactive Kiosk	Barcelona Harbor Business District	Public Improvement Project	\$80,000
Terraced Park & Performance Area	Barcelona Harbor Business District	Public Improvement Project	\$80,000
North Portage Corridor Streetscape Improvements	Westfield-Barcelona Corridor	Branding & Marketing	\$2,500,000
Barcelona to Chautauqua Institution Multi-Use Trail	Westfield-Barcelona Corridor	Public Improvement Project	\$1,153,500



McClurg Museum Refurbishment

Estimated Project Cost: \$597,375

The McClurg mansion in Westfield, NY, is a remarkably intact example of high quality 19th century residential architecture. Built in 1817, it is the oldest residential structure of its type in Chautauqua County and is a contributing structure to the French Portage Road Historic District.

It is significant both for its unique and fanciful design, especially for the pioneer era in which it was built, and its association with James McClurg, one of the earliest settlers of Westfield and of Chautauqua County. For three years it was the home of William H. Seward, one of the most powerful politicians who ever hailed from New York State, in the late 1830s.



Today, the home and grounds are owned by the Village of Westfield and, since 1951, have been leased to the Chautauqua County Historical Society. The Society has managed the building since then, using it as a headquarters to exhibit its extensive collection of material relating to Chautauqua County's history and to house its vast archive of documents and objects.

The Chautauqua County Historical Society commissioned Flynn Battaglia Architects of Buffalo to conduct a historic structures study, with funding from the Chautauqua Region Community Foundation, the Northern Chautauqua Community Foundation, the Thomas H. Brown Fund and from the Historical Society itself.



The 188-page report indicates the McClurg mansion represents one of the most unique and intact remaining remnants of the pioneer period of life in Chautauqua County. However, chronic maintenance conditions require attention, including:

Repair sag of the stairway gallery in the center stair hall and restore plaster walls, rewire electrical fixtures, add motion detector.

- Rebuild ceiling framing in back hall, build new walls for workroom, install HVAC system for workroom, install wainscoting and beadboard to match original.
- Modify exterior grade to fix north perimeter water infiltration to basement, replace sills, repair mortar joints and replace bricks as needed.
- Repair sagging floor and replace bearing wall lower office. Install HVAC.
- Replace flat roof above southeastern bedroom.
- Provide new doorway in east bay of basement to comply with building code.
- Provide access for disabled individuals to as much of the building as possible.
- Add gutters and downspouts on all sloping sections of roof.
- Restore windows.
- Repoint damaged mortar in exterior brickwork.
- Provide storm sash to all 38 windows.

- Provide ventilation slots in storm sash and create brick vents in crawl spaces.

Portage Inn Site Redevelopment

Estimated Project Cost: \$477,714

The demolition of the former Portage Inn has presented an opportunity to redevelop the site, which is located on North Portage Street in downtown Westfield, to maximize public benefit. Redevelopment features include; Pedestrian and vehicular access to the Welch Trail and a municipal parking lot, an outdoor amphitheater, patio seating, a first responders memorial, greenscaping and a fountain.

Conceptual Renderings



Moore Park Improvements

Estimated Project Cost: \$100,000

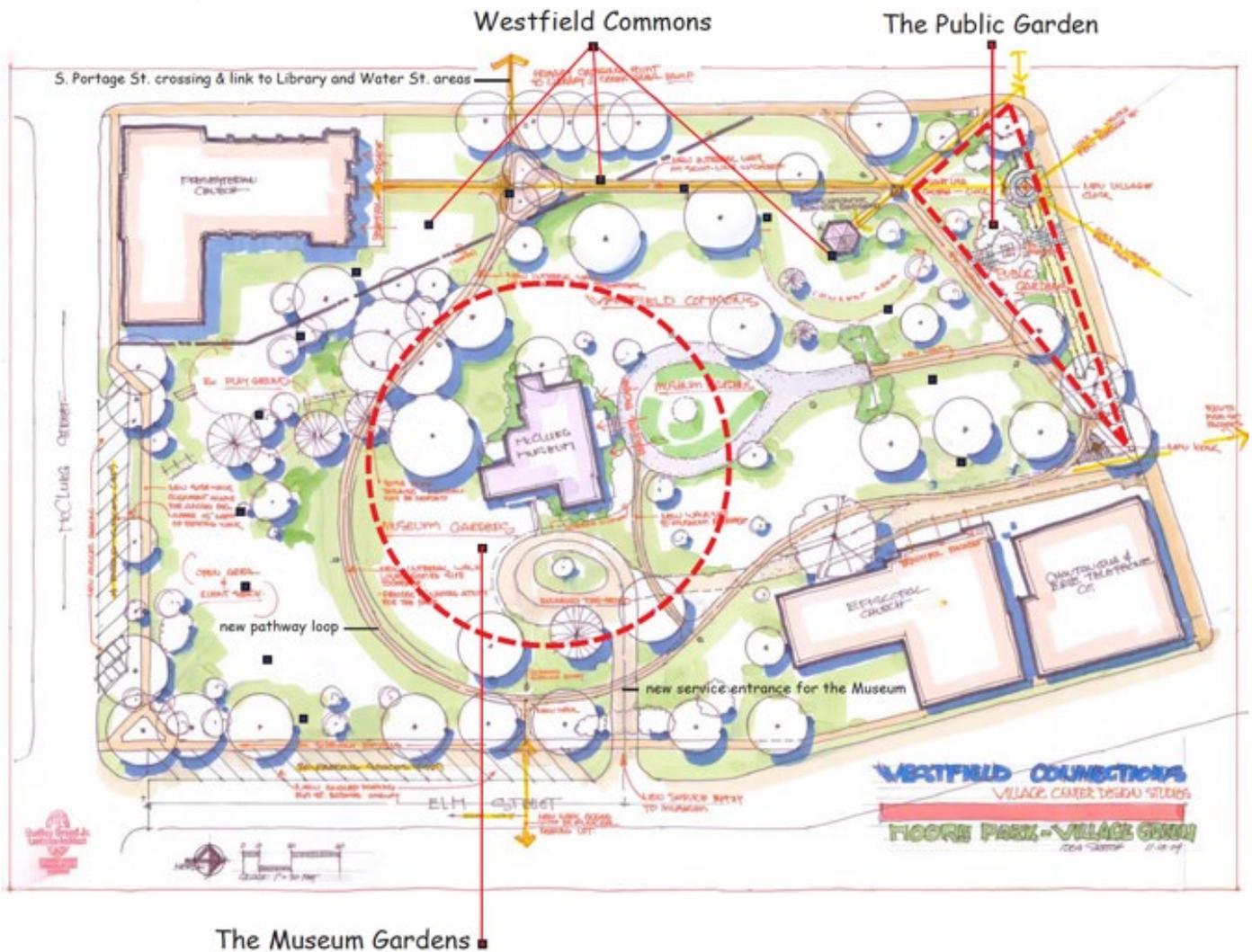
This project will continue to implement the suggestions set forth in the Westfield Connections plan for Moore Park. The ideas are based on a concept of the park that organizes the overall park space into three primary character areas. These include: 1) Public Garden 2) Museum Garden 3) Westfield Commons.

The Public Garden idea evolved from two functions of the park: the park provides an important visual setting for Main Street and especially at the intersection of Main and Portage Streets; and the park provides a collection of trees and shrubs that generate horticultural / seasonal interest for the village center area. These two functions along with a desire from the community to enhance the visual character of Main Street generated the idea of a public garden for Moore Park.

A unique feature of Moore Park is the presence of the historic McClurg Mansion and indeed, the Park itself owes its existence to the lands of this regional landmark. The building and the museum it houses provide not only a valuable community and regional resource but also a wonderful opportunity to enhance the richness of the park through the landscape that was historically part of the its setting.

The land that connects and ties together the two gardens, and to a larger extent, ties together adjacent neighborhoods surrounding the park, is what is herein defined as the Westfield Commons. This is the general-use land that offers park space for both individual use, larger public gatherings and pathways to enter the park and traverse the park to adjoining parts of the village. On the plan, this area is roughly a crescent shaped area denoted by the blue dots and includes the existing Gazebo/Bandstand, angled walkway, playground adjacent to the church and open lawn areas.

Moore Park Conceptual Plan



Welch Field Improvements

Estimated Project Cost: \$3,880,432

Serving as Westfield's primary recreational park for over fifty years, Welch Field is one of the community's most valuable assets. Over 1,000 residents from Westfield and surrounding communities utilize the park and participate in Welch Field programs. The number of participants alone demonstrates the importance of Welch Field for those that live, work and recreate in Westfield. For many, Welch Field and the programming it facilitates is a primary reason for living in Westfield. As such it will continue to retain residents as well as attract new residents given its impact on quality of life.



Existing Welch Field facilities include an outdoor pool, pool house, skate park, playground, two basketball courts, two baseball fields, a volleyball court and a non-motorized multi-use path for walking, jogging, cross country skiing and cycling and a field house for indoor recreation such as ping pong, pool and arts & crafts.

A number of Welch Field facilities are in need of replacement, upgrade or reconfiguration due to age, functionality and safety concerns. One of the most pressing issues is the 50-year-old pool house that is experiencing structural deterioration, lacks modern day functionality and housed mechanicals responsible

for the operation of the outdoor pool have aged well beyond their useful life. Other issues include inadequate parking, unenclosed basketball courts next to a busy street and underutilized space.

Welch Field Proposed Site Plan



Welch Field Conceptual Renderings





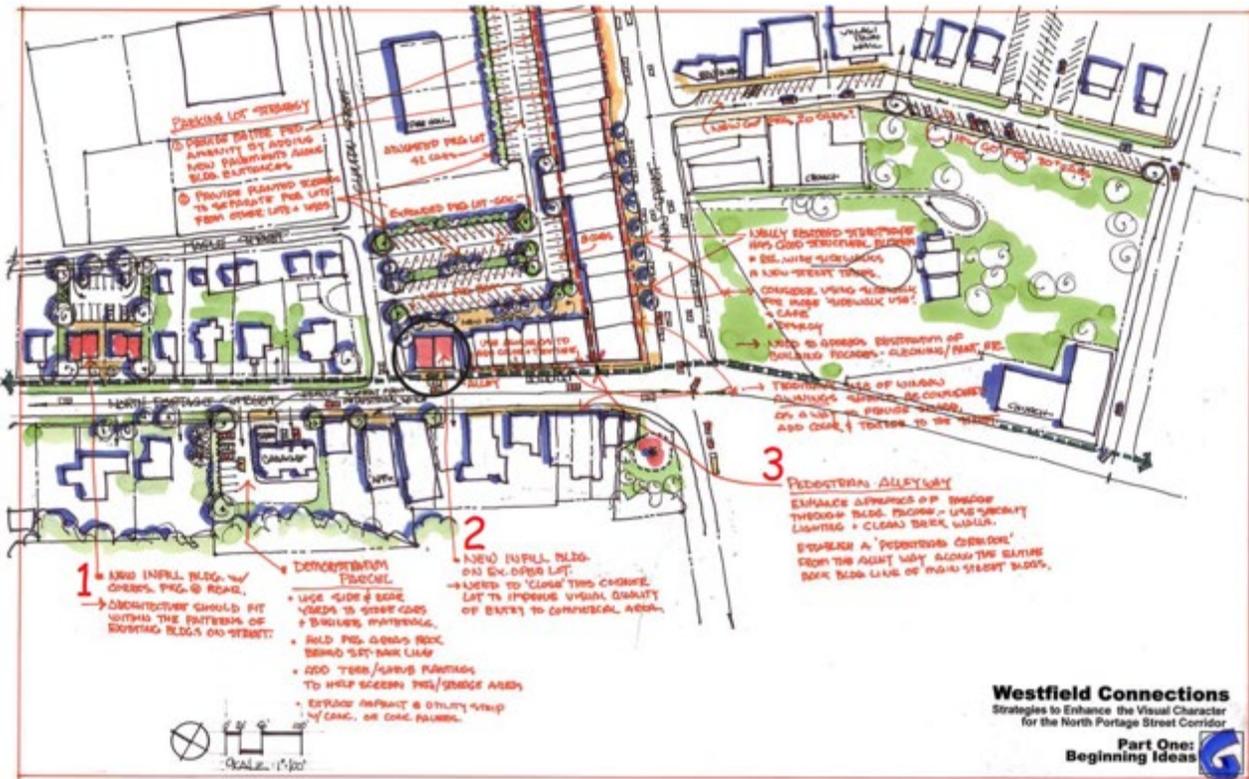
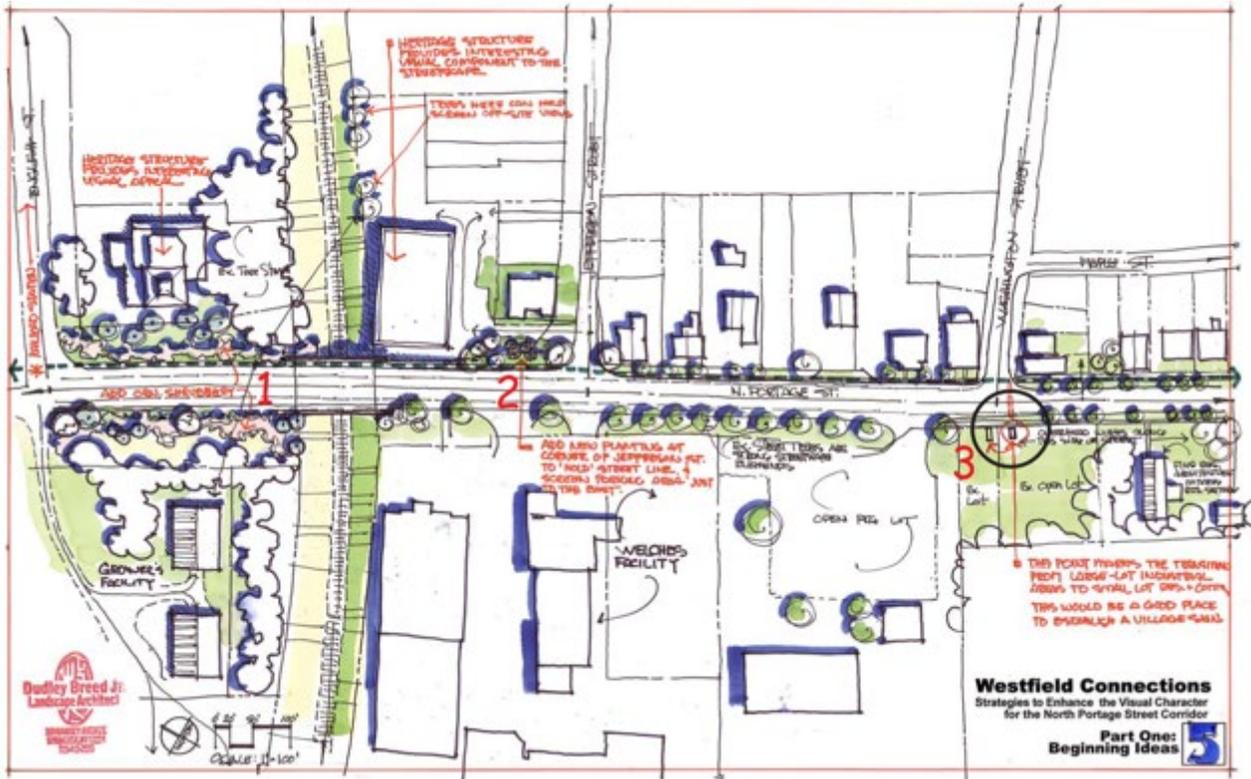


Downtown Streetscape Enhancements

Estimated Project Cost: \$1,500,000

The Westfield Connections Plan reflects a significant planning effort to improve the roads and streets throughout the town. Certain portions of the plan, including upgrades to the Village Parking lot, have already been partially implemented. This project would implement additional improvements, including sidewalks, lighting, and other improvements as discussed below. This project would be likely to leverage additional funding through the Green Energy Innovation Program (for permeable pavement and stormwater diversion) and potentially could be complemented well with New York Main Street Funds.

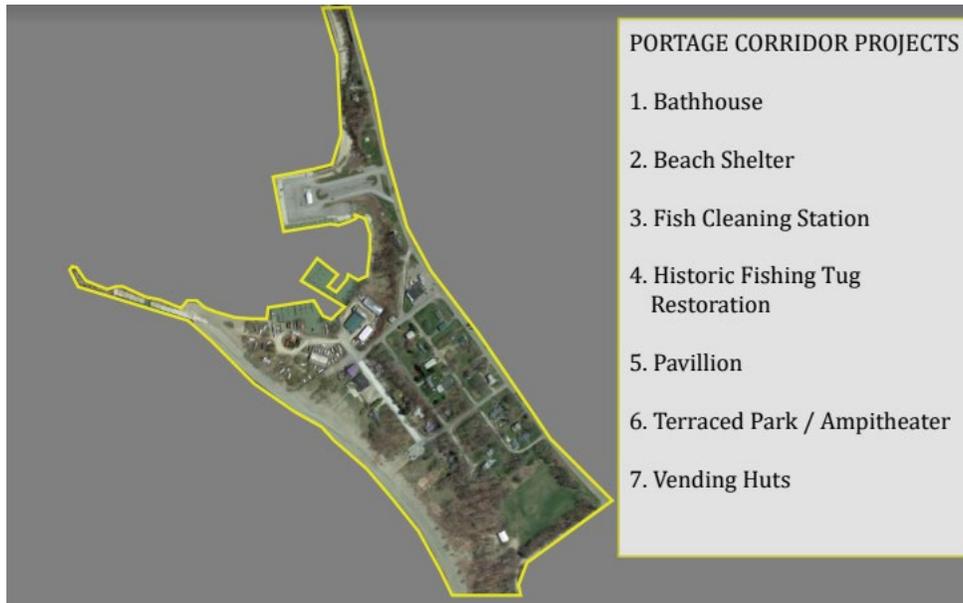
Downtown Streetscape Enhancements Conceptual Designs



Features

- New sidewalks with granite curbs
- Crosswalks to improve safety and navigability, particularly for visitors. Crosswalks should feature different colored paint, raised elements, or distinctive designs to be more noticeable and to calm traffic
- Buffers to shield pedestrians from traffic and improve the downtown experience
- Landscaping including new planters and street trees
- Lighting, ideally at both pedestrian and vehicle grade
- Wayfinding & Interpretive Signage
- Angled Parking

BARCELONA HARBOR PROJECTS



Beach Bathhouse

Estimated Project Cost: \$1,000,000

Most beaches provide an area for beachgoers to clean off after spending time in the sand. Barcelona harbor, despite featuring two beaches currently lacks a facility that accomplishes this purpose. This may discourage some visitors from spending time at the beach (if they aren't staying nearby) or from partaking in certain activities (sports, etc.). While some beaches have simple outdoor showers, and similar setups, a dedicated bathhouse would be preferable to allow for privacy and convenience, particularly for families.

Beach Bathhouses vary drastically in the quality and variety of amenities and services that they provide. Two years ago, New York State opened a \$4 million beach bathhouse at Quaker Beach in Allegany State Park. Three years ago, the State aided in the construction of the demolition of a 1950s era bathhouse and the construction of a new, ADA compliant and energy efficient bathhouse at Verona Beach. Other improvements at Verona Beach included picnic shelters and a new pavillion, for a total project cost of \$4.2 million. A bathhouse rehabilitation at Hamlin Beach on Lake Erie was in the \$1.5 million range. We anticipate that this bathhouse would be somewhere in between in terms of features and finishes.

Concept / Precedent



Verona Beach Bathhouse. It is anticipated the Barcelona Bathhouse would be a simpler structure.

Source: *Beardsley Architects & Engineers.*

Features

- Showers
- Changing rooms
- Lifeguard Break Area
- Storage for beach furniture and equipment
- Four season common/recreation area for family and community use.

Boardwalk & Access Stairs

Estimated Project Cost: While costs for the Boardwalk will vary significantly based on final design and finishing materials, we anticipate that the boardwalk and stairs could be built for a total cost of \$775,000. This assumes a cost of \$77.50 per square foot for engineering, supports, finish materials, and labor.

The Barcelona Harbor is a beautiful place, however, more than anything it suffers from the manner in which its key assets are divided and its lack of pedestrian connectivity and maneuverability. In response to this painfully obvious issue, various planning documents have called for the installation of a boardwalk, allowing for easy and safe walkability between the Southern beach, restaurant, marina, lighthouse, parking area, and northern beach area. We anticipate that the boardwalk would include access stairs up to the street level where the lighthouse is located, connecting to and building upon recent streetscape improvements.

The Boardwalk is among most important of the DRI projects. Not only does it connect existing assets, but it acts as a spine for the other proposed projects. It would allow for new, currently difficult lakeside views and would promote increased walking, in addition to opportunities to watch the sunset or a music or artistic performance.

One challenge is that the state owns and maintains the lighthouse while other property is privately owned. Another challenge ongoing maintenance and to continued safety. However, these challenges are solvable where the Westfield Development Corporation is well positioned to acquire property or easement rights and is qualified to maintain the Boardwalk.

The Barcelona Boardwalk would immediately transform the harbor from a local amenity to a true regional destination, driving additional private investment and development.

Features

- Either timber piles or concrete piers should be utilized as supports for the boardwalk.
- Strong consideration should be given to precast concrete beams in place of wooden planks for the boardwalk surface. This will decrease maintenance costs and allow for a longer lifespan before replacement is required.
- The stairs should be poured concrete on a gravel base.
- Both the boardwalk and stairs should include aluminum railings and lights (potentially solar powered & motion detecting).

Conceptual Rendering



Watercolor rendering from the Westfield-Ripley Waterfront Opportunity Plan by Behan Planning Associates

Fish Cleaning Station

Estimated Project Cost: \$100,000

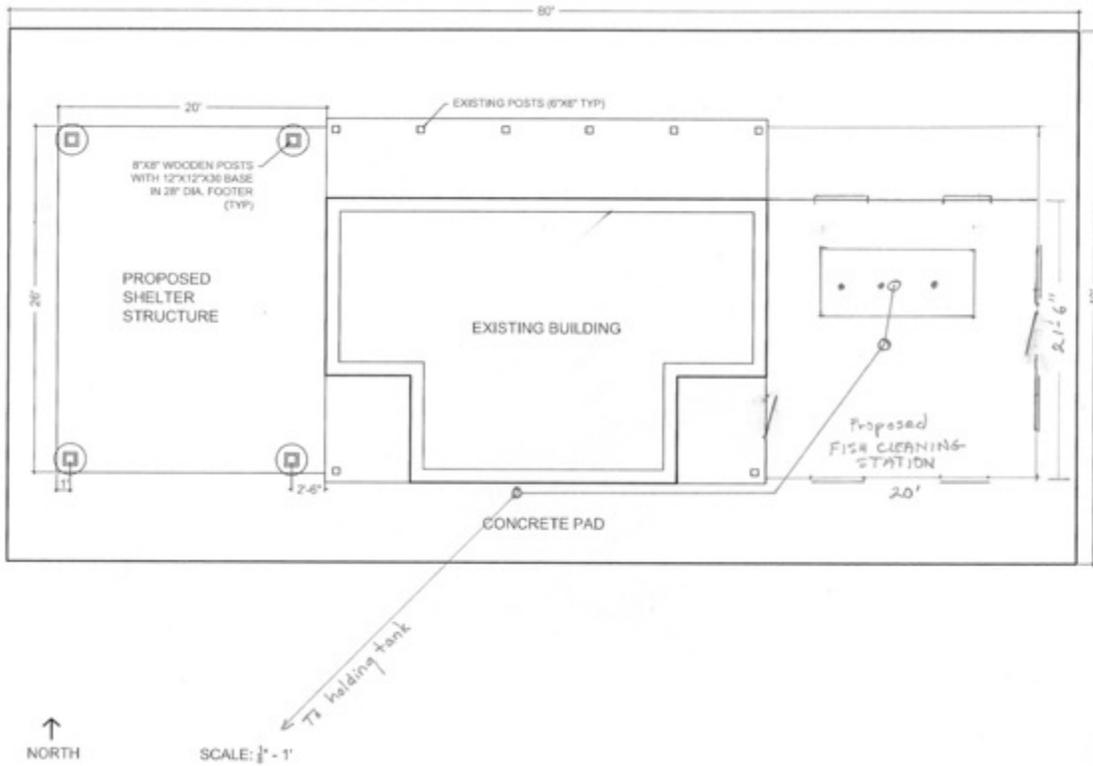
Fishing is a common and popular activity at the Barcelona Harbor. People fish both from the shore and on boats out in the lake. A publicly accessible, clean, and free facility to clean fish once caught would be a true and popular community asset, particularly with many of the harbor’s existing users. Currently many fishermen, including several charter boats, use the boat ramps and docks. The addition of a fish cleaning station in Westfield will attract more fishermen, as well as additional charter boats. It would also encourage additional fishing tournaments, which have a demonstrated impact on our local economy, which is consistent with the Town's goal of increasing commerce in Barcelona and surrounding areas.

The fish cleaning station would be an addition to the pier building at Barcelona Harbor, which would ideally be based off of sustainable principles, where fish waste could be converted (additional job/business opportunity) to fertilizer for nearby agricultural uses.

Fish Cleaning Station Precedent



Fish Cleaning Station Floor Plan



Barcelona Streetscape Enhancements

Estimated Project Cost: \$500,000

The Barcelona business district is plagued by insufficient streets, crosswalks, sidewalks, lights, and outdoor furniture. Interestingly, it does have a substantial number of trees along its streets which should be retained and worked into the final streetscape design. As seen in the images below, some streetscape improvements have been made around Barcelona pier and lighthouse, significantly improving pedestrian safety, aesthetics, and amenity usage.

Streetscape (Before) / Source: Google Maps Street View Streetscape (After)



Barcelona Business District Existing Condition

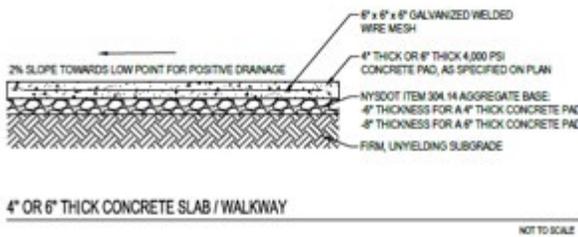
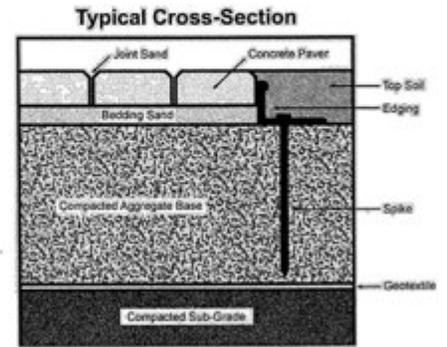
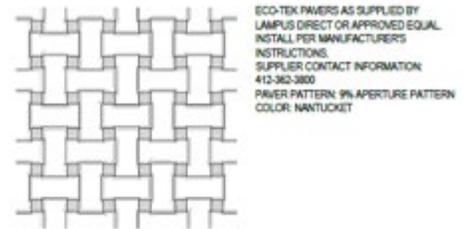
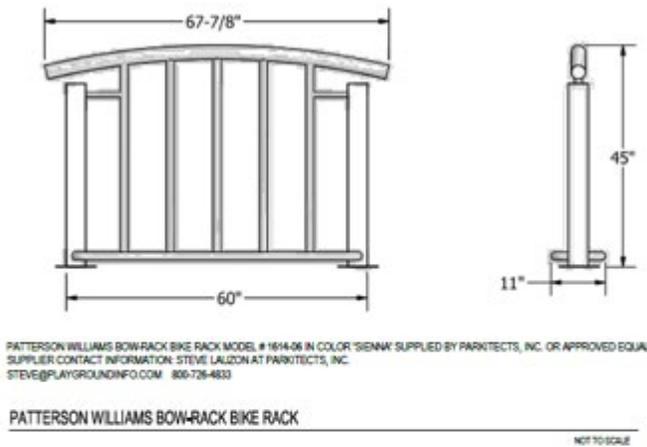


Barcelona Business District Conceptual Rendering



Rendering from Westfield-Ripley Opportunity Plan, by: Behan Planning Associates

Detail



LAMPUS ECO-TEK PERMEABLE PAVERS NOT TO SCALE

Extensive efforts have already been made to identify materials and layout. This project is ready for near term implementation.

Features

- Sidewalks throughout the Barcelona Harbor Business District that feed into existing and planned amenities, including the stairs, boardwalk, beaches, stage, vending huts, and existing retail businesses.
- Daylighting brick or cobblestone streets if and where possible.
- Lighting and signage that reflects the area, its history, and proximity to the water.
- Wayfinding that directs visitors not only to assets within the harbor but to accommodations, and to Historic Downtown Westfield.
- Sidewalks and Buffers to improve pedestrian safety and comfort
- Crosswalks and bicycle lanes allowing those who arrive via bicycle (from the Barcelona-to-Chautauqua Institution Multi-Use Trail or Seaway Trail) or boat (from another area harbor) to safely negotiate vehicle traffic and reach all of the harbor amenities.
- Landscaping that complements the harbor’s natural beauty.

Beach Shelter

Estimated Project Cost: \$120,000

This project would include both a new shelter to enclose dumpster and restroom facilities at the foot of North Portage, where the beach parking lot access is located. This would provide styling and visually appealing elements to “dress up” and add practical features to what are necessary but frequently unattractive amenities.

Beach Shelter Precedent

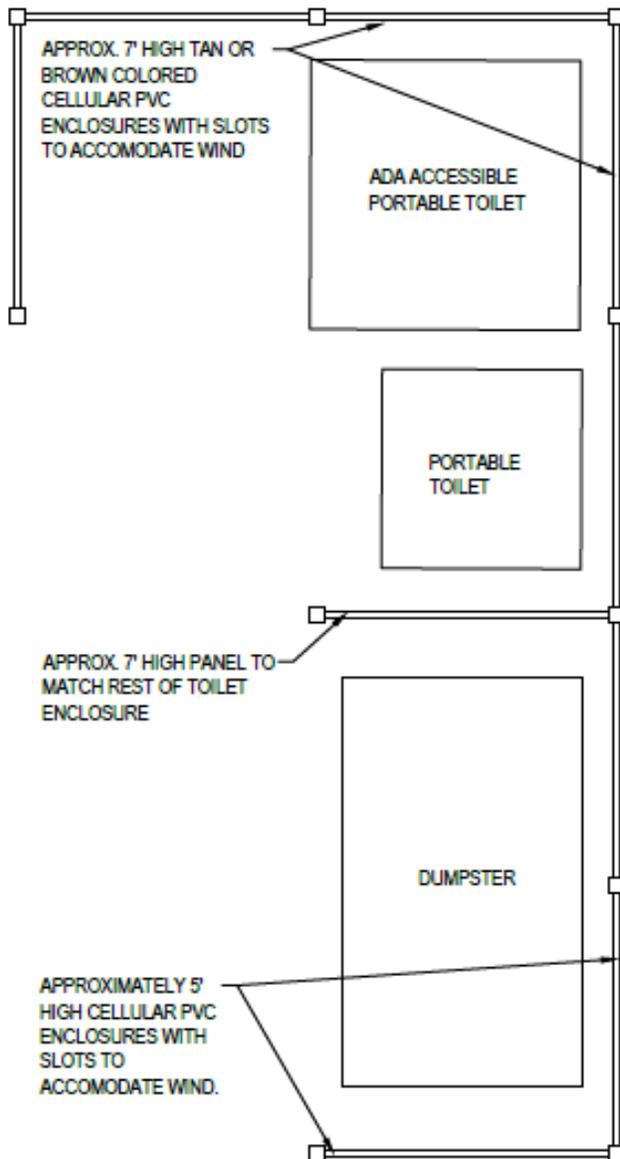


Source: 2012 Barcelona - Streetscape - Hamlet Improvements

Beach Shelter Features

- One story enclosure with ventilation, appropriate signage and lighting.
- The structure would sit atop a concrete pad and would not require a foundation or similar elements.
- Materials including vinyl could potentially be used to keep costs down and make for easy cleaning.
- Shade shelters are popular around the country and allow for an affordable intervention, but would likely only be a seasonal amenity given the harsh winters.

Beach Shelter Floor Plan



'WOLCOTT' STYLE ENCLOSURE IN TAN COLOR BY WALPOLE WOODWORKERS OR APPROVED EQUAL. NOTE: FENCE DESIGN AS RECOMMENDED BY MANUFACTURER FOR ASSUMED WIND-LOADS. SUPPLIER CONTACT INFORMATION: TERESA ZORIO AT WALPOLE WOODWORKERS: TERESA.ZORIO@WALPOLEWOOD.NET 508-921-4874

PORTABLE TOILET AND DUMPSTER ENCLOSURE (EAST BEACH)

NOT TO SCALE



Historic Fishing Tug Rehabilitation

Estimated Project Cost: \$100,000

Commercial fishing from Barcelona expanded greatly when the railroad came through Westfield in 1852 and put the New York City markets within easy reach of the day's catch. Barcelona became such a robust commercial fishing community for the next 100 years that four generations of several Barcelona families made their living as commercial fishing.

As time passed the tugs went further out into Lake Erie and required additional protection. This required more stability to handle the heavy lift of ever-more efficient fishing methods from greater depths. The result was the steel-hulled, diesel-powered Great Lake fish tug, a sturdy and stable vessel that is seen nowhere else on earth.

With the mid-century collapse of the commercial fishery industry due to a combination of environmental issues, over-fishing and new regulations, the ability for small ports like Barcelona to efficiently supply far off markets effectively disappeared. So too have the iconic tugs. The Sally Jo Irwin fishing tug is the last of her kind in Barcelona. The steel-hulled tug has been dry docked and is showing the effects being in the weather for years. The tug is 40-feet long with a 14-foot beam and about a 5-foot draft. She weighs 12 tons and can carry up to 6 tons of fish, fishing equipment, ice and crew.

This project would restore the tug. It would complement the state-owned historic Barcelona lighthouse and keeper's cottage as a historic tourism asset. The tug would be dry-docked between the lighthouse and boardwalk, near the stairs, allowing visitors an interactive history exhibit. The tug would also provide additional seating/viewing capacity in the case of concerts or artistic events.

The fishing tug would be an expansion of an existing tug exhibit currently located in the keeper's cottage. It would include commercial fishing artifacts from Barcelona tugs owned by the Historical Society and would allow for an indoor/outdoor exhibit, which would appeal to a wider variety of visitors.

Features

- Sand blasting, sensitively painting and otherwise restoring the tug to its original appearance.
- Relocation of the 12-ton tug to where it will be housed for the sandblasting and restoration.
- Constructing a dry dock alongside the boardwalk and stairs that will provide access to the public.
- Moving the restored tug to the harbor and creating the exhibit.



Vendor Kiosks

Estimated Project Cost: \$100,000

This project would install vendor kiosks at various locations throughout Barcelona Harbor. It would also institute a campaign to re-brand Barcelona Harbor as an events-oriented space. This would attempt to attract food trucks to complement concerts and other performances. The vendor kiosks could sell merchandise, collectibles, handmade artisan goods, and beach necessities. This would allow a synergistic relationship between the vendor kiosks, the harbor's regular daily activities, and the event spaces. It also may inspire harbor visitors to explore more of the area

as they may be curious what another vendor is selling at the other end of the boardwalk.

Vendor Kiosk Precedent

Source: Tilley Sheds

Features

- Purchase or construct Vendor huts
- Design vendor huts with common theme for marketing purposes, should reflect proximity to water and events
- Install string lighting connecting the huts to restroom, benches, and other nearby amenities.
- Include security features to allow goods to be securely stored when vendor is away.

Pavilion & Interactive Kiosk

Estimated Project Cost: \$50,000

Barcelona does have some wayfinding signage at street level, near Route 5. However, this signage is not noticeable to the average passerby, who may not even realize the existence of the Harbor due to the grade change. Also, all signage is outdoors and does not allow for easy posting of changing events or details. This project would aim to replace the disparate and outdated signage with a small pavilion in the same location (top of the hill) that would catch the attention of passing motorists, would provide shelter, shade, and information along with the opportunity to grill and relax outdoors without having to be down at the beach or on the pier. This location provides a good vantage point overlooking many of the existing assets and planned improvements, including the lighthouse, boardwalk, fish cleaning station, shelter expansion, fishing tug, and performance area. It will allow guests to quickly orient themselves to the space and understand the layout prior to wandering or exploring.

Pavilion & Interactive Kiosk Conceptual Rendering



Source: 2012 Barcelona - Streetscape - Hamlet Improvements

Features

- Shaded pavilion
- Updated maps and wayfinding
- Bulletin Board highlighting scheduled events.
- Concrete pad to allow for grilling and enjoyment in the wet weather.

Terraced Park & Performance Area

Estimated Project Cost: \$80,000

Various regional planning efforts focus on rebranding the County with a “Music, Arts, and Education” theme. This project draws on existing regional strengths like SUNY Fredonia and the Chautauqua Institution to stimulate cultural and economic opportunities throughout the County.

This project would install a stage and performance area at the foot of the stairs leading down to the harbor. The stage would intentionally be simple in order to provide for a wide variety of events, ranging from impromptu comedy performances and poetry to larger concerts and exhibitions. The stage would be designed in such a manner that performances could be viewed from boats in the harbor or from observers on the hill, or even on the restored fishing tug. To this end, the hill leading down to the harbor would be, where possible, retrofitted to allow for easier seating and accessibility, modifying the natural grade slightly, which allows for an amphitheater, with fantastic views over the water even when no performance is going on.

We anticipate that this amenity would have a synergistic relationship with the planned event space at the former Portage Inn Site in the village downtown. Perhaps certain concerts or festivals could have daytime events

at one stage before moving to the other, and then eventually returning. Alternatively, the stages allow for a greater variety of events to occur simultaneously. For example, one stage could host a classical music performance while the other hosts electronic dance music. This would allow for the maximization of the warm weather weekend nights to the benefit of all residents and visitors. These event spaces make it more viable for artists and performers to earn a sustainable, viable living in the town of Westfield and the surrounding area, leading to population growth (particularly among millennials) and increased economic activity.

Conceptual Rendering



The Terraced Park and Performing Area would be located at a focal point in the harbor, currently difficult to access. It would be at the intersection of the stairs and boardwalk and would tie together the pier with the businesses and beach further south and would be within view of the fishing tug restoration and lighthouse.

Features

- 40'x30' performance stage built with waterproof materials, resting on concrete supports.
- Stairs from the sides of the stage to access the surrounding beach.
- Heavily insulated wiring allowing for amplification when necessary.

ADMINISTRATIVE CAPACITY

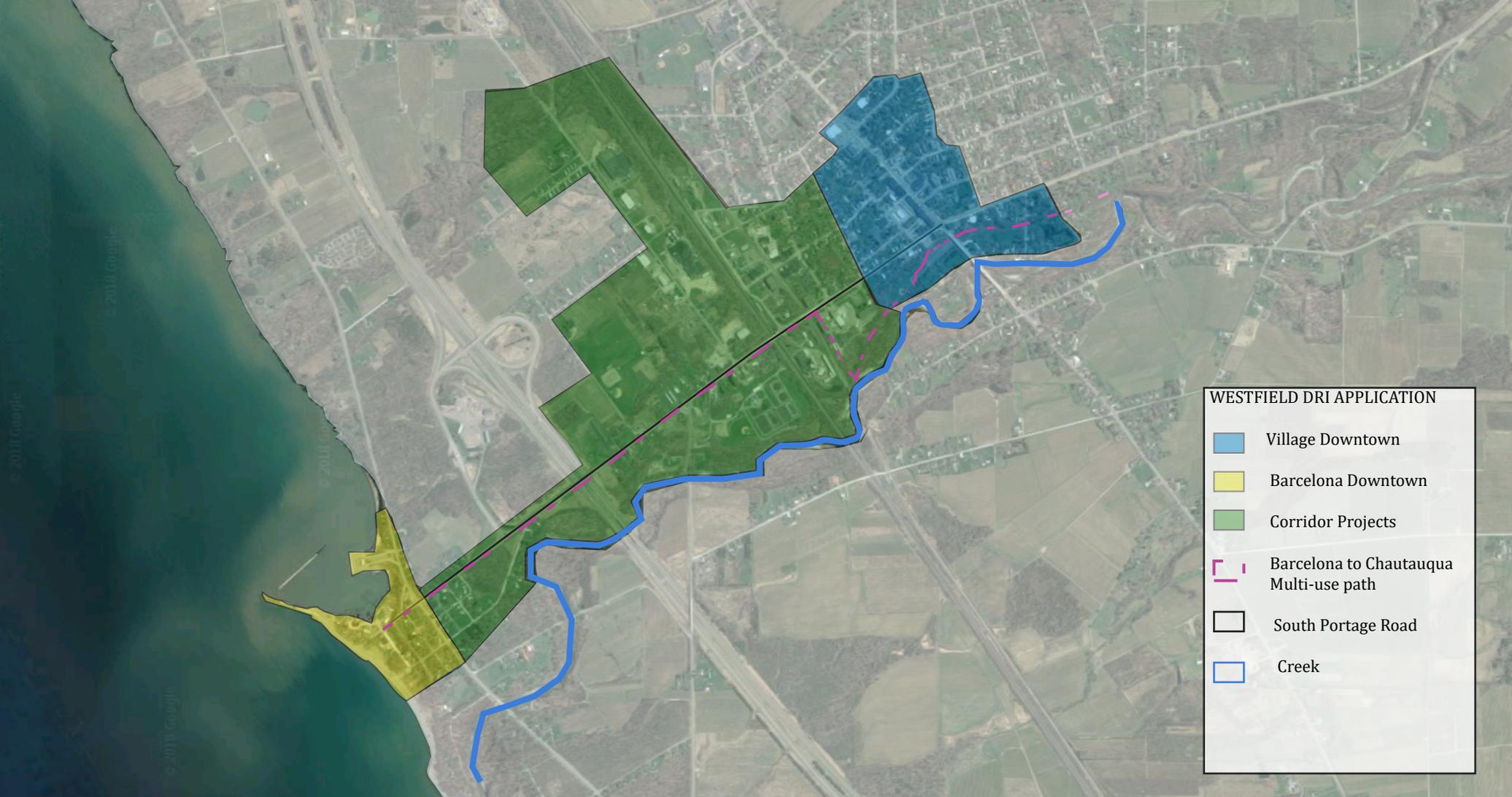
This DRI Proposal is an example of regional and intermunicipal cooperation in action. The Town and Village of Westfield, as co-applicants, will combine and leverage joint resources to manage concurrent projects if awarded. Both municipalities have successfully administered numerous grant projects, as detailed above in the Past Investment, Future Investment Potential section. Additionally, each shares a common resource as members of the Westfield Development Corporation (WDC), which works directly with the Town and Village in coordinating local development and assisting in planning activities. The County of Chautauqua Department of Planning and Economic Development also adds expertise and capacity for complex projects. If necessary, the Town and Village will supplement administrative duties with outside consultants.

OTHER

Attachment A: DRI Boundary Map

Attachment B: 2019 WNY DRI Application Letters of Support

Attachment C: 2019 WNY DRI Application Municipal Resolutions of Support



WESTFIELD DRI APPLICATION

-  Village Downtown
-  Barcelona Downtown
-  Corridor Projects
-  Barcelona to Chautauqua Multi-use path
-  South Portage Road
-  Creek



**CHAUTAUQUA COUNTY
OFFICE OF THE COUNTY EXECUTIVE**

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GEORGE M. BORRELLO
County Executive

May 24, 2019

Ms. Amanda Mays, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, NY 14203-3030

RE: Town and Village of Westfield Downtown Revitalization Initiative Proposal

Dear Ms. Mays,

As Chautauqua County Executive, I am pleased to provide my full support to the Town and Village of Westfield's intermunicipal efforts to seek funding through the Downtown Revitalization Initiative.

The Town and Village of Westfield are proud partners in collaboration and regionalism. For decades, they have had the vision and foresight to initiate planning and development efforts in close coordination. Those efforts are evident throughout the community and often serve as a model for other communities throughout Chautauqua County. Now is the time to support continued revitalization efforts and pursue greater development and investment opportunities in both Historic Downtown Westfield and the Barcelona Harbor Business District.

I believe that Westfield is well suited to take advantage of DRI funds which will advance the community's vision for downtown and waterfront revitalization and create places where residents want to work, raise a family and enjoy a diverse range of recreational opportunities. I am confident that Westfield's proposal is aligned with local and regional economic and community development objectives and will provide critical funding which will be a catalyst for additional private development.

Once again, please accept my full support of the Town and Village of Westfield's submission to the WNY REDC for the 2019 Downtown Revitalization Initiative. Should you have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in blue ink that reads "George M. Borrello". The signature is written in a cursive, flowing style.

George M. Borrello
Chautauqua County Executive

Chautauqua Works

americanjobcenter®

May 22, 2019

Ms. Amanda Mays, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, NY 14203-3030

RE: Town and Village of Westfield Downtown Revitalization Initiative Proposal

Dear Ms. Mays,

As Chautauqua Workforce Investment Board d.b.a Chautauqua Works, I am pleased to provide my full support to the Town and Village of Westfield's intermunicipal efforts to seek funding through the Downtown Revitalization Initiative.

The Town and Village of Westfield are proud partners in collaboration and regionalism. For decades, they have had the vision and foresight to initiate planning and development efforts in close coordination. Those efforts are evident throughout the community and often serve as a model for other communities throughout Chautauqua County. Now is the time to support continued revitalization efforts and pursue greater development and investment opportunities in both Historic Downtown Westfield and the Barcelona Harbor Business District.

I believe that Westfield is well suited to take advantage of DRI funds which will advance the community's vision for downtown and waterfront revitalization and create places where residents want to work, raise a family and enjoy a diverse range of recreational opportunities. I am confident that Westfield's proposal is aligned with local and regional economic and community development objectives and will provide critical funding which will be a catalyst for additional private development.

Once again, please accept my full support of the Town and Village of Westfield's submission to the WNY REDC for the 2019 Downtown Revitalization Initiative. Should you have any questions, please do not hesitate to contact me.

Sincerely,



Kathleen Geise
Executive Director

Katie Geise, Executive Director
Cheryl Calhoun, Finance Director

kgeise@chautauquaworks.com
ccalhoun@chautauquaworks.com



4 East 3rd Street, Suite 102
Jamestown, NY 14701
(716) 661-9324
Fax (716) 483-2012



May 31, 2019

Ms. Amanda Mays, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, NY 14203-3030

RE: Town and Village of Westfield Downtown Revitalization Initiative Proposal

Dear Ms. Mays,

As Chairperson of the Northern Chautauqua Local Economic Development Initiative, I am pleased to provide my full support to the Town and Village of Westfield's intermunicipal efforts to seek funding through the Downtown Revitalization Initiative.

The Town and Village of Westfield are proud partners in collaboration and regionalism. For decades, they have had the vision and foresight to initiate planning and development efforts in close coordination. Those efforts are evident throughout the community and often serve as a model for other communities throughout Chautauqua County. Now is the time to support continued revitalization efforts and pursue greater development and investment opportunities in both Historic Downtown Westfield and the Barcelona Harbor Business District.

I believe that Westfield is well suited to take advantage of DRI funds which will advance the community's vision for downtown and waterfront revitalization and create places where residents want to work, raise a family and enjoy a diverse range of recreational opportunities. I am confident that Westfield's proposal is aligned with local and regional economic and community development objectives and will provide critical funding which will be a catalyst for additional private development.

Once again, please accept my full support of the Town and Village of Westfield's submission to the WNY REDC for the 2019 Downtown Revitalization Initiative. Should you have any questions, please do not hesitate to contact me.

Best Regards,

Jane Fischer
Chairperson, Northern Chautauqua Local Economic Development Initiative



Chautauqua County Soil & Water Conservation District
Northcrest Business Park, 220 Fluvanna Ave, Suite 600, Jamestown, NY 14701
Phone: 716-664-2351 Ext. 5, Fax: 716-483-0773, Email: chaut-co@soilwater.org

May 22, 2019

Ms. Amanda Mays, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, NY 14203-3030

RE: Town and Village of Westfield Downtown Revitalization Initiative Proposal

Dear Ms. Mays,

As the District Field Manager, I am pleased to provide my full support to the Town and Village of Westfield's intermunicipal efforts to seek funding through the Downtown Revitalization Initiative.

The Town and Village of Westfield are proud partners in collaboration and regionalism. For decades, they have had the vision and foresight to initiate planning and development efforts in close coordination. Those efforts are evident throughout the community and often serve as a model for other communities throughout Chautauqua County. Now is the time to support continued revitalization efforts and pursue greater development and investment opportunities in both Historic Downtown Westfield and the Barcelona Harbor Business District.

I believe that Westfield is well suited to take advantage of DRI funds which will advance the community's vision for downtown and waterfront revitalization and create places where residents want to work, raise a family and enjoy a diverse range of recreational opportunities. I am confident that Westfield's proposal is aligned with local and regional economic and community development objectives and will provide critical funding which will be a catalyst for additional private development.

Once again, please accept my full support of the Town and Village of Westfield's submission to the WNY REDC for the 2019 Downtown Revitalization Downtown Revitalization Initiative. Should you have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "David A. Spann".

David Spann
District Field Manager
dspann@soilwater.org
716.664.2352 ext.117



May 31, 2019

Ms. Amanda Mays, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, NY 14203-3030

RE: Town and Village of Westfield Downtown Revitalization Initiative Proposal

Dear Ms. Mays:

As Vice President for Advancement, Engagement, and Economic Development at the State University of New York at Fredonia, I am pleased to provide my full support to the Town and Village of Westfield's inter-municipal efforts to seek funding through the Downtown Revitalization Initiative.

The Town and Village of Westfield are proud partners in collaboration and regionalism. For decades, they have had the vision and foresight to initiate planning and development efforts in close coordination. These efforts are evident throughout the community and often serve as a model for other communities throughout Chautauqua County. Now is the time to support continued revitalization efforts and pursue greater development and investment opportunities in both Historic Downtown Westfield and the Barcelona Harbor Business District.

I believe that Westfield is well suited to take advantage of DRI funds that will advance the community's vision for downtown and waterfront revitalization, and create places where residents will work, raise a family, and enjoy a diverse range of recreational opportunities. I am confident that Westfield's proposal is aligned with local and regional economic and community development objectives. Furthermore, a DRI award would undoubtedly be a catalyst for additional private investment and development.

Please accept my full support of the Town and Village of Westfield's submission to the WNY REDC for the 2019 Downtown Revitalization Initiative. Should you have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in blue ink, appearing to read 'K. Kearns', is written over a horizontal line.

Kevin P. Kearns, Ph.D., Vice President
Advancement, Engagement, and Economic Development



Chautauqua
COUNTY VISITORS BUREAU

May 31, 2019

Ms. Amanda Mays, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, NY 14203-3030

RE: Town and Village of Westfield Downtown Revitalization Initiative Proposal

Dear Ms. Mays,

I am writing in support of the Town and Village of Westfield's intermunicipal efforts to seek funding through the Downtown Revitalization Initiative.

The Town and Village of Westfield are proud partners in collaboration and regionalism. For decades, they have had the vision and foresight to initiate planning and development efforts in close coordination. Those efforts are evident throughout the community and often serve as a model for other communities throughout Chautauqua County. Now is the time to support continued revitalization efforts and pursue greater development and investment opportunities in both Historic Downtown Westfield and the Barcelona Harbor Business District.

I believe that Westfield is well suited to take advantage of DRI funds which will advance the community's vision for downtown and waterfront revitalization and create places where residents want to work, raise a family and enjoy a diverse range of recreational opportunities. I am confident that Westfield's proposal is aligned with local and regional economic and community development objectives and will provide critical funding which will be a catalyst for additional private development.

Once again, please accept my full support of the Town and Village of Westfield's submission to the WNY REDC for the 2019 Downtown Revitalization Initiative. Should you have any questions, please do not hesitate to contact me.

Sincerely,



R. Andrew Nixon
President & CEO



WESTFIELD
DEVELOPMENT CORPORATION

May 22, 2019

Ms. Amanda Mays, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, NY 14203-3030

RE: Town and Village of Westfield Downtown Revitalization Initiative Proposal

Dear Ms. Mays,

As Chairman of the Board of Directors of the Westfield Development Corporation, I am pleased to provide my full support to the Town and Village of Westfield's intermunicipal efforts to seek funding through the Downtown Revitalization Initiative (DRI).

The Town and Village of Westfield are proud partners in collaboration and regionalism. For decades, they have had the vision and foresight to initiate planning and development efforts in close coordination. Those efforts are evident throughout the community and often serve as a model for other communities throughout Chautauqua County. Now is the time to support continued revitalization efforts and pursue greater development and investment opportunities in both Historic Downtown Westfield and the Barcelona Harbor Business District.

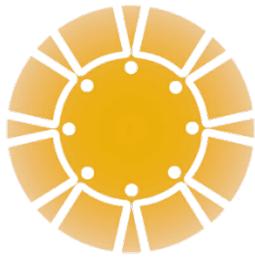
I believe that Westfield is well suited to take advantage of DRI funds which will advance the community's vision for downtown and waterfront revitalization and create places where residents want to work, raise a family and enjoy a diverse range of recreational opportunities. I am confident that Westfield's proposal is aligned with local and regional economic and community development objectives and will provide critical funding which will be a catalyst for additional private development.

Once again, please accept my full support of the Town and Village of Westfield's submission to the WNY REDC for the 2019 Downtown Revitalization Initiative. Should you have any questions, please do not hesitate to contact me.

Best Regards,

A handwritten signature in blue ink, appearing to read 'Joel H. Seachrist', is written over a horizontal line.

Joel H. Seachrist
Chairman



NORTHERN CHAUTAUQUA
**COMMUNITY
FOUNDATION**

May 31, 2019

Ms. Amanda Mays, WNY Regional Director
Empire State Development
95 Perry Street, Suite 500
Buffalo, NY 14203-3030

**RE: Town and Village of Westfield
Downtown Revitalization Initiative Proposal**

Dear Ms. Mays,

On behalf of the Board of Directors of the Northern Chautauqua Community Foundation, I am pleased to provide our full support to the Town and Village of Westfield's inter-municipal efforts to seek funding through the Downtown Revitalization Initiative.

The Town and Village of Westfield are proud partners in collaboration and regionalism. For decades, they have had the vision and foresight to initiate planning and development efforts in close coordination. Those efforts are evident throughout the community and often serve as a model for other communities throughout Chautauqua County. Now is the time to support continued revitalization efforts and pursue greater development and investment opportunities in both Historic Downtown Westfield and the Barcelona Harbor Business District.

Westfield is well suited to take advantage of DRI funds which will advance the community's vision for downtown and waterfront revitalization and create places where residents want to work, raise a family and enjoy a diverse range of recreational opportunities. We are confident that Westfield's proposal is aligned with local and regional economic and community development objectives and will provide critical funding which will be a catalyst for additional private development.

Once again, please accept our full support of the Town and Village of Westfield's submission to the WNY REDC for the 2019 Downtown Revitalization Downtown Revitalization Initiative. Should you have any questions, please do not hesitate to contact me.

Thank you,

Diane E. Hannum
Executive Director

THE VILLAGE OF WESTFIELD

23 ELM STREET
WESTFIELD, NEW YORK 14787
(716) 326-4961
FAX (716) 326-4987
TDD (711) 326-4961

www.villageofwestfield.org • info@villageofwestfield.org



RESOLUTION #10-2019 ROUND 3 OF DOWNTOWN REVITALIZATION INITIATIVE

WHEREAS, as part of Governor Andrew Cuomo's Regional Economic Development Councils, Round 3 of the Downtown Revitalization Initiative provides an opportunity for one downtown from each of the 10 regional economic development councils to be nominated by their respective council for the award for which the submission must come from the respective municipal government; and

WHEREAS, in conjunction to the DRI process, up to \$10 million in each of the 10 communities will be made available to aid in the transformation of communities to advance high quality-of-life and a critical mass of diverse public amenities and activities serve as catalysts for increased and sustainable local economic development.; and

WHEREAS, In the Western New York region, applicants to the DRI that are not nominated as the \$10 million winner of the 2018 statewide competition, will automatically be eligible for additional funding for transformative improvements to their downtowns through the Smart Growth Community Fund available through Phase II of the Buffalo Billion; and

WHEREAS, the Town and Village of Westfield maintain a collaborative intermunicipal relationship and a joint comprehensive plan; and

WHEREAS, the Town and Village of Westfield and the Westfield Development Corporation have a common interest in promoting economic development and prosperity in Westfield; and

WHEREAS, there are significant public and private investments taking place downtown Westfield and at Barcelona Harbor and opportunity to advance and leverage additional growth and development of historic downtown and Lake Erie waterfront; now

BE IT RESOLVED that the Village Board of Trustees is in full support of the submission to the WNY REDC an intermunicipal application for the 2018 Downtown Revitalization Downtown Revitalization Initiative and WNY Smart Growth Community Fund, and be it

FURTHER RESOLVED that the Village Board of Trustees authorizes the Mayor to execute all necessary documents with the REDC and the New York State Department of State should the Town and Village be successful in securing funding for said downtown revitalization efforts.

In Witness Whereof, I have hereunto set my hand and the official seal of the Village of Westfield on this 20th day of May, 2019.

SEAL


Mayor Michael VandeVelde



Westfield, New York
CHAUTAUQUA COUNTY

Eason Hall • 23 Elm Street
Westfield, New York 14787
Phone: 716.326.3211
TDD-711



Fax: 716.326.3611
Email: town@townofwestfield.org
Web: www.townofwestfield.org

TOWN OF WESTFIELD

Councilman David Brown offered the following resolution and moved for its adoption

**Resolution #37 of 2019
Town of Westfield**

To authorize a grant submission application for Down Town Revitalization Initiative (DRI)

WHEREAS, as part of Governor Andrew Cuomo’s Regional Economic Development Councils, Round 3 of the Downtown Revitalization Initiative provides an opportunity for one downtown from each of the 10 regional economic development councils to be nominated by their respective council for the award for which the submission must come from the respective municipal government; and

WHEREAS, in conjunction to the DRI process, up to \$10 million in each of the 10 communities will be made available to aid in the transformation of communities to advance high quality-of-life and a critical mass of diverse public amenities and activities serve as catalysts for increased and sustainable local economic development.; and

WHEREAS, In the Western New York region, applicants to the DRI that are not nominated as the \$10 million winner of the 2018 statewide competition, will automatically be eligible for additional funding for transformative improvements to their downtowns through the Smart Growth Community Fund available through Phase II of the Buffalo Billion; and

WHEREAS, the Town and Village of Westfield maintain a collaborative intermunicipal relationship and a joint comprehensive plan; and

WHEREAS, the Town and Village of Westfield and the Westfield Development Corporation have a common interest in promoting economic development and prosperity in Westfield; and

WHEREAS, there are significant public and private investments taking place downtown Westfield and at Barcelona Harbor and opportunity to advance and leverage additional growth and development of historic downtown and Lake Erie waterfront; now

BE IT RESOLVED, that the Town Board is in full support of the submission to the WNY REDC an intermunicipal application for the 2018 Downtown Revitalization Downtown Revitalization Initiative and WNY Smart Growth Community Fund, and be it

FURTHER RESOLVED, that the Town Board authorizes the Town Supervisor to execute all necessary documents with the REDC and the New York State Department of State should the Town and Village be successful in securing funding for said downtown revitalization efforts.

This was seconded by Councilman Will Northrop. Voting was as follows: Supervisor Martha Bills, aye; Councilman David Brown, aye; Councilman Will Northrop, aye.

CERTIFICATION

STATE OF NEW YORK)
COUNTY OF CHAUTAUQUA) ss.:

I, the undersigned Clerk of the Town of Westfield, Chautauqua County, New York (the "Town"), DO HEREBY CERTIFY that I have compared the preceding Resolution No. 37 of 2019 with the original thereof filed in my office on May 21, 2019 and that the same is a true, correct and complete copy of said original and of the whole thereof so far as the same relate to the subject matters referred to therein.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Town this 21 day of May, 2019.

(Town SEAL)

Andrea L. Babcock Town Clerk

