



# Downtown Revitalization Initiative



## Southern Tier Downtown Revitalization Initiative: Watkins Glen Awards

Governor Andrew M. Cuomo

Project Name	Project Description	Award
Implement Year-Round Recreation Improvements at Clute Park	Improve Clute Park for residents and to attract visitors. The proposed award will include design and construction of Ice rink/splash pad, lighting, entrance/driveway/parking, landscaping, signage, and related improvements.	\$ 2,017,428
Install New Lighting on Franklin Street	Coordinate street lighting improvements on Franklin Street with NYSDOT repaving work. DRI funds will be used to install conduit and foundations as part of the NYSDOT project and purchase new fixtures once the below-grade work is completed.	\$ 1,500,000
Improve East 4th Street for Pedestrians and Cyclists, and Improve Connection between Downtown and Clute Park	Improve pedestrian infrastructure and bicycle connections in a major corridor to encourage residents and visitors to walk or bicycle between the downtown and Clute Park. Improvements will include wider sidewalks; landscaped median and additional landscaping; and pedestrian activated crossing at Boat Launch Road.	\$ 1,034,565
Redevelop Captain Bill's Port of Seneca Lake to Improve Site plan and Enhance Views	Strengthen the gateway to Seneca Lake by constructing a new two-story building to house Captain Bill's Seneca Lake Cruise Terminal. This project at the existing site of the business will allow the company to expand operations to include event space, and includes redesign of the site that will enhance views of the lake and draw visitors to the waterfront.	\$ 500,000
Renovate the Former VFW Building into a Full-Service Spa and Fitness Center	Renovate the vacant former Veterans of Foreign Wars (VFW) building for use as a fitness center for guests of the Watkins Glen Harbor Hotel and full service spa for hotel guests, visitors, and residents.	\$ 250,000
Update the Zoning Code to Address Short Term Rentals, Design Guidelines, Historic District, and Other Revisions	Revise the zoning code to address tools to address conflicts raised by the high demand for short-term and seasonal rental housing; update design guidelines; adopt a local historic district; ensure there are no unintended barriers to development; and encourage appropriate type and scale of development consistent with the village character.	\$ 50,000
Upgrade Lafayette Park with New Equipment, Lighting and Landscaping	Make additional improvements to Lafayette Park to build on recent private donations. New improvements include a permanent public restroom; signage; safety surfaces around the play area; lighting; perimeter sidewalks; and a new bandstand roof.	\$ 276,047
Redevelop 109-111 North Franklin Street with Mixed-Uses	Redevelop a three-story building at 109-111 North Franklin Street to include additional ground floor commercial space and 24 mixed-income apartments on the second and third floors. The project will accommodate the existing brewery and restaurant on-site, and provide open-concept co-working space operated by FLX Works, including a shared commercial kitchen for hourly rental.	\$ 1,000,000
Install Gateway and Wayfinding Signage	Improve gateway and wayfinding signage. Improvements will welcome visitors at four major gateways to the Village. Wayfinding signage will orient pedestrians, cyclists, and drivers while promoting local businesses and attractions.	\$ 644,875

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Transform Multiple Buildings and Sites in the DRI Area	Renovate multiple properties to improve building façades, increase upper story long-term housing, improve or expand commercial space, and support new businesses. A local entity will administer the program, providing five property owners with matching funds of up to 50%.	\$ 1,039,585
Revitalize 15 North Franklin Street with Mixed-Uses	Renovate vacant filling station and repair shop at 15 North Franklin Street for commercial and residential uses. Improvements will include facade and roof renovations, interior improvements, and landscaping of this strategic northern gateway site.	\$ 287,500
Update Watkins Glen Performing Arts Center	Develop a former school auditorium as the Watkins Glen Performing Arts Center, a place for musical performances, live theater, and multi-media events. Funding will be used toward an array of improvements that include a new air conditioning system; construction of a dressing room, ticket, and concession areas; new energy-efficient lighting and sound systems; new screen, projector, and audio-visual equipment; and historically appropriate signage.	\$ 250,000
Develop a New Mixed-Income Housing and Childcare Center	Create new mixed-income housing and a childcare center development on a vacant site owned by the Watkins Glen Housing Authority. Forty-two apartment units and a 5,000-square foot daycare center will be designed to fit into the existing character of the neighborhood.	\$ 500,000
Create Downtown Revitalization Fund	Create a fund to support small businesses and building owners to improve the built environment in the DRI area with competitive matching grants. Eligible activities include façade improvements; conversion of vacant upper-floor space to residential units; business expansion; and other site improvements.	\$ 350,000