

HARD-TO-COUNT COMMUNITIES

Governor's 2020 State Census Conference in Albany

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1/28/2020
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HTC Communities

HARD-TO-COUNT COMMUNITIES IN NYS

A hard-to-count (HTC)
community = under 73%
self-response rate

At-Risk Community Index

2020 Census Regional
Undercount Risks

DATA TOOLS FROM THE ROCKEFELLER INSTITUTE

- + Existing data can tell us **which** communities are undercounted but not **why**
- + Effective solutions require knowing **which** and **why**, so the Rockefeller Institute developed tools to map these communities and explain why they're hard-to-count

1,900

1,900 of the state's 4,900
Census tracts are
considered hard to count
(HTC), nearly 40%



AT-RISK COMMUNITY INDEX

- + We took 500 of the lowest-responding tracts in the state
- + We selected statistics on 10 historically-undercounted and potentially-undercounted population categories
- + We coded each tract 1-5 in these 10 categories, 5 being the most at-risk for an undercount
- + Total scores are between 10 and 50 per tract

AT-RISK COMMUNITY INDEX

- + % population black
- + % population Hispanic
- + % population under 5 years old
- + % population in poverty
- + % population foreign born
- + % households with single parents
- + % households with limited-English speakers
- + % households renter-occupied
- + % households with limited internet access
- + % householders over 65 years old

AT-RISK COMMUNITY INDEX

- + Defines potential hardships in high-scoring communities
- + Rank orders the census tracts
- + Tells us not only WHICH tracts are HTC, but also WHY

THREE HTC COMMUNITIES IN THE CAPITAL REGION

1.

Tract 7, Albany County

- + Community located in West Hill, city of Albany
- + 59.8% self-response in last Census
- + 32% of the population is below the poverty line (12% county)

2.

Tract 209, Schenectady County

- + Community located in Hamilton Hill, city of Schenectady
- + 58.8% self-response in last Census
- + 40% of the population are foreign-born (11% county)

3.

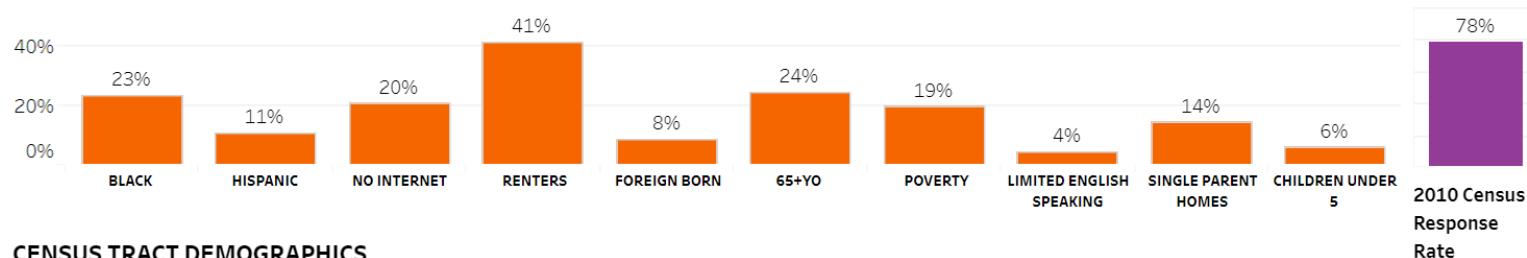
Tract 404, Rensselaer County

- + Community located in North Central Troy
- + 61.5% self-response in the last Census
- + 38% of households are run by single parents (10% county)

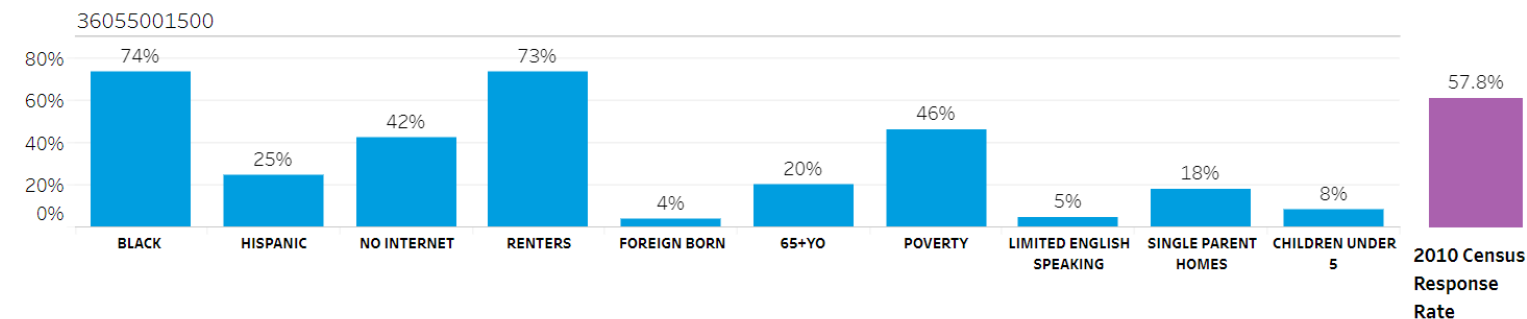
AT-RISK COMMUNITY INDEX HIGHLIGHTS

- + Tract 15, Monroe County, the Marketview Heights neighborhood in Rochester (58% SRR)
- + This neighborhood had double the rates of at-risk population in 5 of 10 categories compared to Monroe County
- + A perfect example of why there is no quick fix for low self-response rates.

COUNTY DEMOGRAPHICS



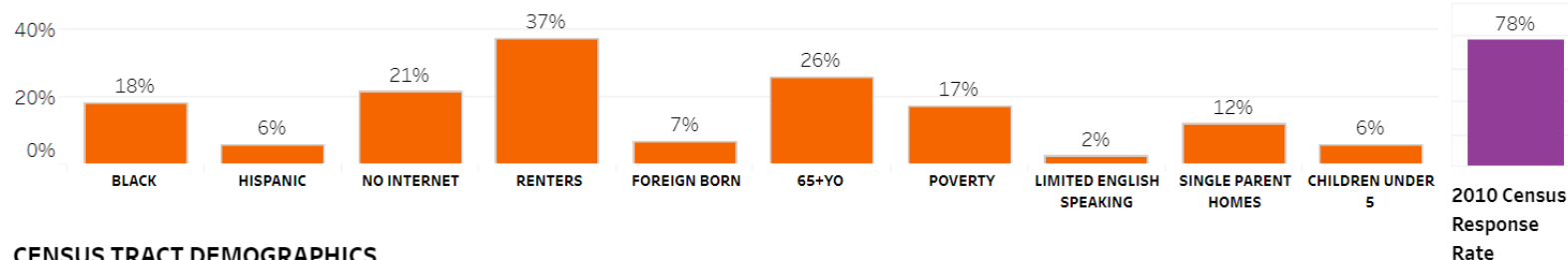
CENSUS TRACT DEMOGRAPHICS



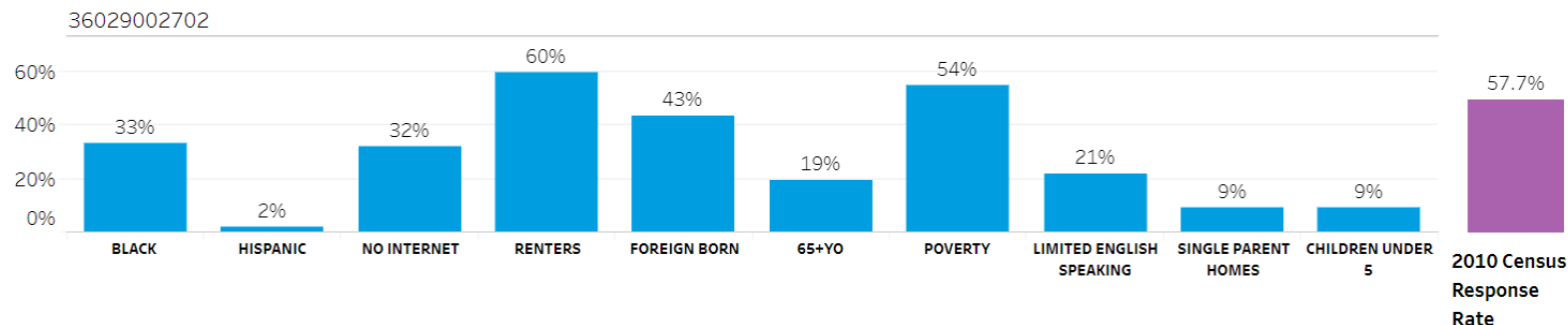
AT-RISK COMMUNITY INDEX HIGHLIGHTS

- + Tract 27.02 in Erie County, the Eastside Heights neighborhood in Buffalo (58% SRR)
- + This neighborhood had double the rates of at-risk population in 7 of 10 categories compared to Erie County
- + This information can help you diagnose problems within your own community

COUNTY DEMOGRAPHICS

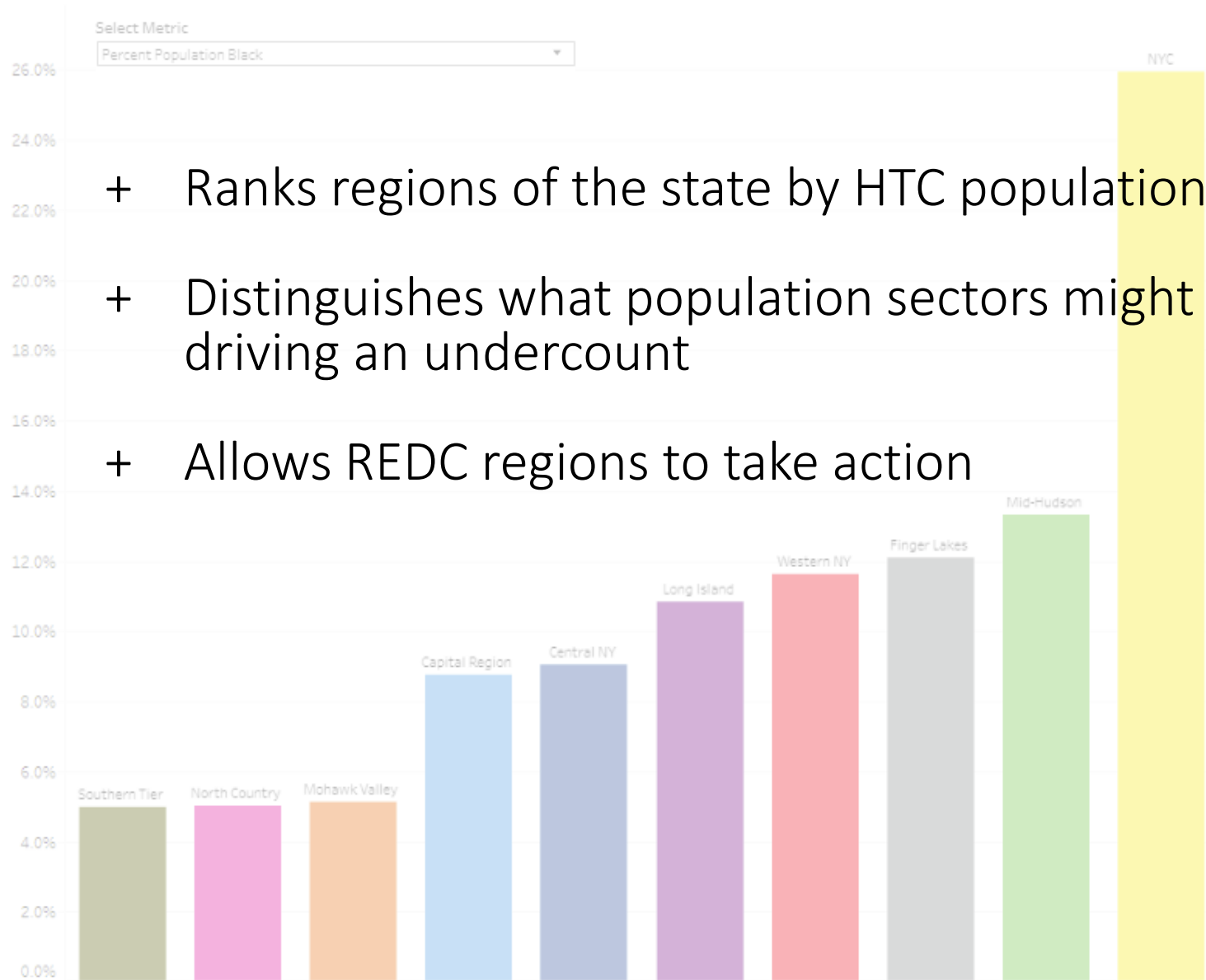


CENSUS TRACT DEMOGRAPHICS

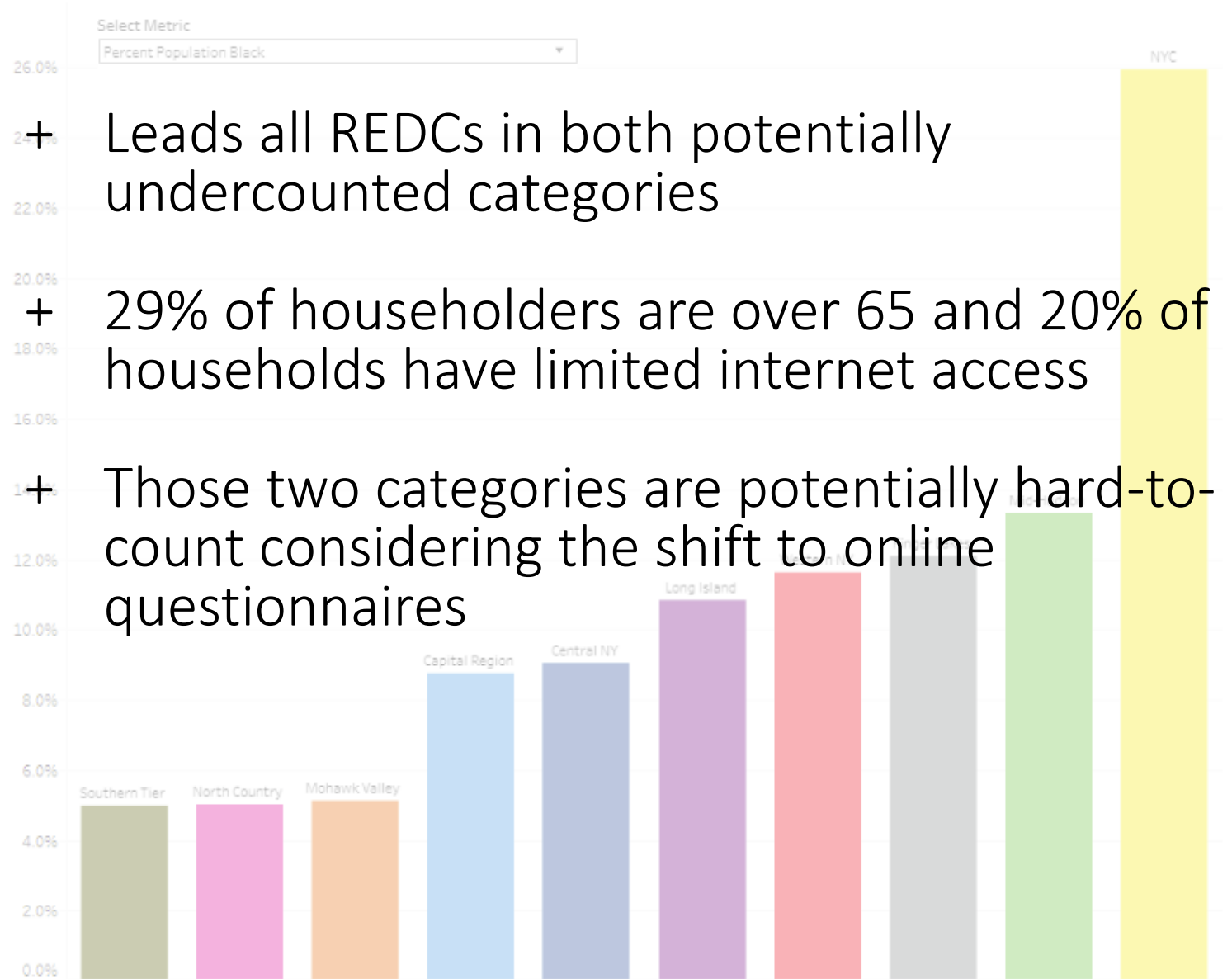


2020 CENSUS REGIONAL UNDERCOUNT RISKS

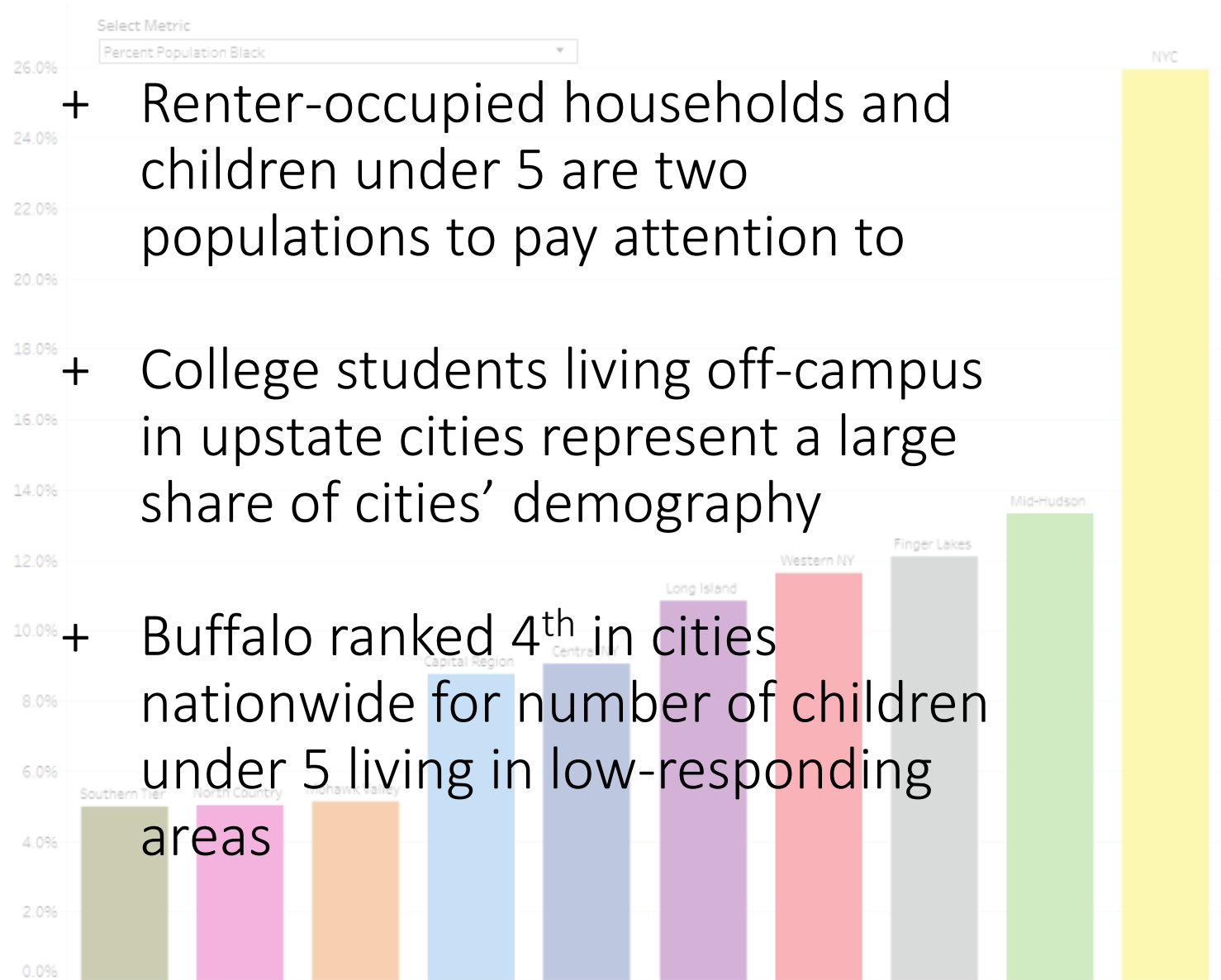
- + Ranks regions of the state by HTC populations
- + Distinguishes what population sectors might be driving an undercount
- + Allows REDC regions to take action



MOHAWK VALLEY REDC HIGHLIGHTS



UPSTATE HIGHLIGHTS



- + Renter-occupied households and children under 5 are two populations to pay attention to
- + College students living off-campus in upstate cities represent a large share of cities' demography
- + Buffalo ranked 4th in cities nationwide for number of children under 5 living in low-responding areas

IMPORTANCE OF THE 2020 CENSUS

- + HTC Communities are a real problem in NYS, especially upstate
- + Over the last 4 years, NYS has given \$116 Billion more to the federal government than it has received
- + That's roughly equivalent to the next two giver states combined (NJ \$71B & MA \$47B)
- + Getting an accurate count and securing maximum federal dollars is more crucial than ever

DATA TOOLS FROM THE ROCKEFELLER INSTITUTE

At-Risk Community Index

New York State has approximately 4,900 census tracts. These 500 are the most at risk of an undercount in 2020.

[View 2010 census response rates in New York State by county and census tract.](#)

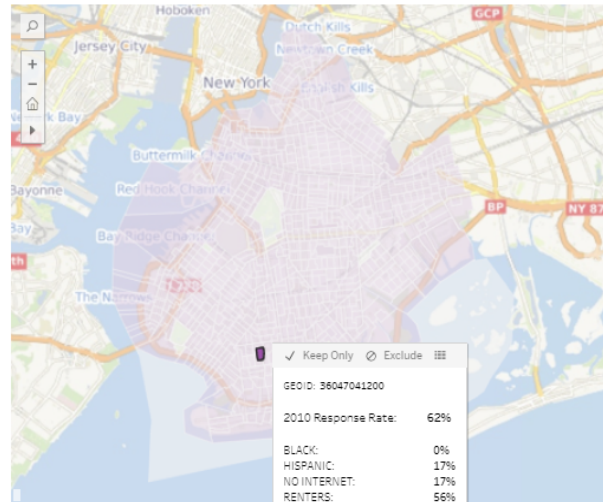
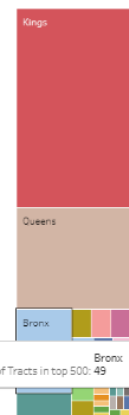
GEOID	COUNTY	TRACT	BLACK	HISPANIC	NO INTERNET	CHILDREN UNDER 5	RENTERS	FOREIGN BORN	65+YO	POVERTY	LIMITED ENGLISH SPEAKING	SINGLE PARENT HOMES	AT-RISK INDEX
36005005400	Bronx	005400	2	5	5	4	5	4	3	5	5	4	42
36005023600	Bronx	023600	2	5	4	5	5	2	4	4	5	5	41
36005039600	Bronx	039600	5	3	5	4	4	3	5	4	3	5	41
36005028300	Bronx	028300	3	5	4	2	5	2	4	5	5	5	40
36005009600	Bronx	009600	2	5	4	3	3	2	5	3	5	5	37
36005038900	Bronx	038900	2	5	4	4	5	2	1	5	4	5	37
36005050400	Bronx	050400	2	5	2	5	5	2	1	5	5	5	37
36005007000	Bronx	007000	2	5	4	3	4	4	3	3	5	3	36
36005037000	Bronx	037000	4	4	4	4	2	4	5	2	4	3	36
36005040600	Bronx	040600	4	3	5	5	4	3	3	3	1	5	36
36005039000	Bronx	039000	5	3	3	5	4	4	2	4	2	3	35
36005041800	Bronx	041800	3	5	4	3	4	3	2	4	3	4	35
36005024000	Bronx	024000	3	5	2	2	4	3	2	4	4	5	34
36005036800	Bronx	036800	4	4	4	3	3	3	5	3	2	3	34
36005038200	Bronx	038200	4	4	2	3	2	4	4	3	3	5	34
36005038600	Bronx	038600	5	1	4	4	4	4	4	3	1	4	34
36005023800	Bronx	023800	2	5	1	2	4	2	3	4	5	4	32
36005034200	Bronx	034200	3	5	3	1	2	3	5	3	2	5	32
36005038800	Bronx	038800	4	3	5	2	2	3	5	2	1	5	32
36005042200	Bronx	042200	4	3	4	2	2	3	5	1	3	5	32
36005046202	Bronx	046202	4	4	3	2	3	2	4	3	2	5	32
36005015800	Bronx	015800	2	5	5	4	2	1	5	1	3	3	31
36005037200	Bronx	037200	4	4	2	2	3	3	4	3	2	4	31
36005040400	Bronx	040400	5	2	3	3	2	3	5	2	1	5	31
36005043400	Bronx	043400	3	4	3	2	3	3	2	2	3	5	30
36005044200	Bronx	044200	4	4	4	2	3	2	3	3	2	3	30
36005028400	Bronx	028400	3	4	2	1	5	1	1	5	5	1	28
36005035600	Bronx	035600	4	4	3	1	1	4	5	2	1	3	28
36005041400	Bronx	041400	3	4	2	2	2	4	4	1	3	3	28
36005011000	Bronx	011000	1	5	3	1	5	1	1	4	5	1	27
36005028600	Bronx	028600	1	4	2	5	2	2	4	2	4	1	27
36005034400	Bronx	034400	3	5	1	1	1	4	4	2	4	2	27
36005042800	Bronx	042800	4	3	3	2	1	4	4	1	1	4	27
36005039300	Bronx	039300	2	5	2	1	3	2	3	2	4	2	26
36005043000	Bronx	043000	4	2	1	2	1	4	5	1	1	5	26
36005044400	Bronx	044400	4	2	3	1	1	3	5	2	3	2	26
36005008400	Bronx	008400	3	5	1	2	1	2	4	1	2	4	25
36005039200	Bronx	039200	4	3	1	3	1	3	5	1	1	3	25
36005042400	Bronx	042400	4	3	2	1	1	3	4	2	2	3	25
36005044800	Bronx	044800	3	4	1	2	1	5	5	1	2	2	25
36005045600	Bronx	045600	4	2	4	1	1	3	5	1	1	2	25
36005036400	Bronx	036400	4	3	3	1	1	3	4	1	1	3	24
36005042600	Bronx	042600	4	2	1	1	1	1	4	1	2	4	24
36005043600	Bronx	043600	3	4	1	1	1	3	5	1	1	3	23

SELECT COUNTY %
Bronx

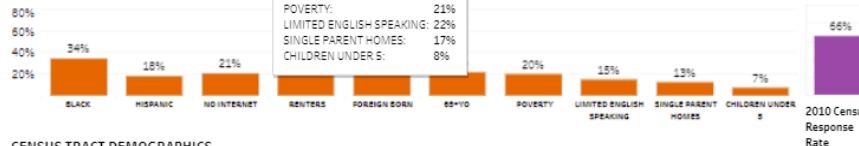
GEOID
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HARDSHIP INDEX
13 42

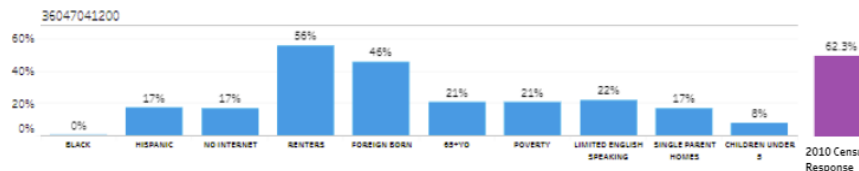
NUMBER OF HARD-TO-COUNT TRACTS PER COUNTY:



COUNTY DEMOGRAPHICS



CENSUS TRACT DEMOGRAPHICS



This map shows 2010 census response rates compared to key categories such as internet access, foreign-born, race, and poverty by census tract in New York State. Given the possible inclusion of a citizenship question and use of online forms in the 2020 census, it is important to know the characteristics of a community to ensure every resident is counted.

1. Select a county to view census tracts and county-level demographics.
2. Select a tract by clicking on the map to view tract-level demographics and response rates.

SELECT COUNTY

Kings County

GEOID Search

2010 Response Rate (%)



SELECT COUNTY

Kings County

GEOID Search

2010 Response Rate (%)



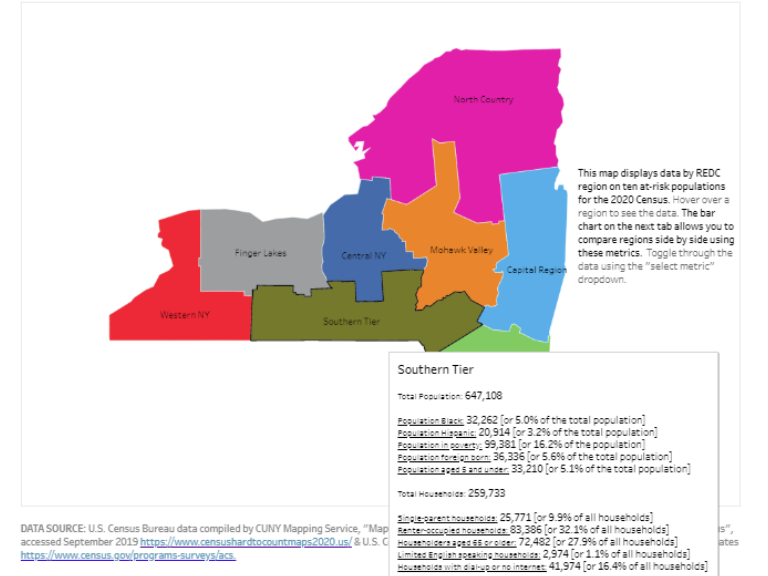
DATA SOURCE: U.S. Census Bureau data compiled by CUNY Mapping Service, "Map accessed September 2019 <https://www.censusshardcountmaps2020.us/> & U.S. Census Bureau <https://www.census.gov/programs-surveys/acs/>

Dashboard published October 4, 2019 using the most recent data from the U.S. Census Bureau and CUNY Mapping Service.

2020 Census Regional Undercount Risks

Explore at-risk communities by REDC region across New York State to understand the impact of a potential undercount in the 2020 Census. The ten metrics included represent historically undercounted populations, and populations that could be at-risk because of the new online questionnaire.

At-Risk Populations, by REDC Region
Regional Comparison



DATA TOOLS FROM THE ROCKEFELLER INSTITUTE

- + 2020 Census Regional Undercount Risks:
<https://rockinst.org/nycounts/2020-census-regional-undercount-risks/>
- + At-Risk Community Index:
<https://rockinst.org/nycounts/at-risk-community-index/>
- + 2010 Census Response Rates in NYS:
<https://rockinst.org/nycounts/census-response-rates/>

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The background of the image is a photograph of the Rockefeller Institute of Government building, a large, multi-story brick structure with many windows and a prominent central tower. The image is overlaid with a solid blue color. The text is white and yellow.

Rockefeller

Institute of Government

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