



Regional Economic Development Councils



Mohawk Valley Downtown Revitalization Initiative: Oneonta Awards



Office of Planning
and Development



Homes and
Community Renewal

Project Name	Project Description	Award
Westcott Lot Mixed-Use Development	Construct a new building at 226-236 Main Street with commercial and residential uses. The City will select a developer to construct a new mixed-use building that will include 4,000-6,000 sq. ft. of commercial space on Main Street, three levels of housing (approximately 27-30 units) above, and a level of parking beneath the building. The site may also include a small public plaza and linear public pedestrian passageway that connects Main Street to South Main Street.	\$1,470,000
Fund for Small Business Revolving Loans & Sign Grants	Provide small loans to owners of existing buildings within the DRI area to renovate existing retail and commercial storefronts and spaces, and improve business signage. Provide gap financing through a revolving loan fund to overcome the cost impediment older structures face to meeting contemporary standards. Uses include things like interior/exterior renovations, machinery/equipment, working capital, and rent subsidies. Micro-grants will also be provided to individual owners for business signage.	\$660,000
Activate Upper Story Housing	Provides grants to owners of existing buildings within the DRI area to renovate upper stories for housing. Many existing residential properties located along Main Street are not suitable for a variety of potential tenants, and the cost of renovating these older structures to meet new housing demand is not fully covered by the current rental rates of the Oneonta marketplace. This project will allow necessary renovations to occur.	\$2,000,000
New Transit Hub & Parking Garage Renovation	Renovate the municipal parking garage and add a new transit facility. The parking structure provides three levels of public parking and a bus station for intercity buses. Its current condition and façade are a blight on adjacent properties. Improvements include exterior renovations and implementation of the new Transit Hub facility on the south side of the parking structure.	\$2,500,000
Muller Plaza Passage	Establish a public pedestrian passageway between Muller Plaza and Water Street. The passageway will provide an important connection between Oneonta's most important public space and other points of the City. Connection will allow access to the plaza from the City's public parking garage, existing shops on Water Street, and ultimately to the new Transit Hub, and Foothills Theater.	\$250,000
Water Street Boardwalk	Establish a public pedestrian passageway between Water Street and Market Street. The passageway, constructed of a boardwalk, will provide an important connection between Oneonta's most important public space, Muller Plaza, and other points of the City. The connection will allow access between the City's public parking garage, existing shops on Water Street, to the new transit hub, and Foothills Theater	\$500,000
Market Street & South Main Street Improvements	Make improvements to existing streets in downtown Oneonta. Renovate Market Street and South Main Street to increase pedestrian activity, provide an urban character consistent with Oneonta's downtown, and incentivize development of underutilized properties. Work will include numerous pedestrian safety improvements, streetscape enhancements, and infrastructure improvements. Improvements will also be made near the Foothills Theater and gateways at Main and Market streets, as well as James Georgeson Avenue.	\$1,750,000
Downtown District Signage	Improve the visibility of businesses in Oneonta's downtown and advertise Oneonta to a broad region. The signage project includes signage design and a location plan, followed by placement of markers along major regional roads and at other regional destinations; new signage and wayfinding downtown; directional signage for groupings of stores; and wayfinding for public parking, public venues, and historic district signage.	\$320,000
Branding & Marketing	Improve the visibility of Oneonta's downtown and small businesses. The Branding Project will develop a marketing theme for the City, and a network with which to regularly disseminate the marketing materials for the downtown. The project will result in increased retail sales, commercial business opportunities, and improved perception of downtown.	\$250,000



Regional Economic Development Councils

A Division of Empire State Development