

Census 2020 & Communities of African Descent: A (Preventable) Crisis in the Making

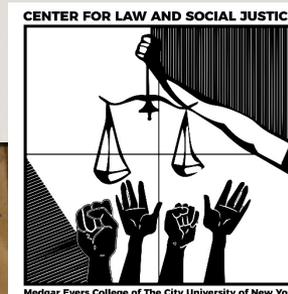
**Center for Law and Social Justice,
at Medgar Evers College, CUNY**

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WHAT IS CENSUS DATA USED FOR?

POLITICAL POWER



FUNDING

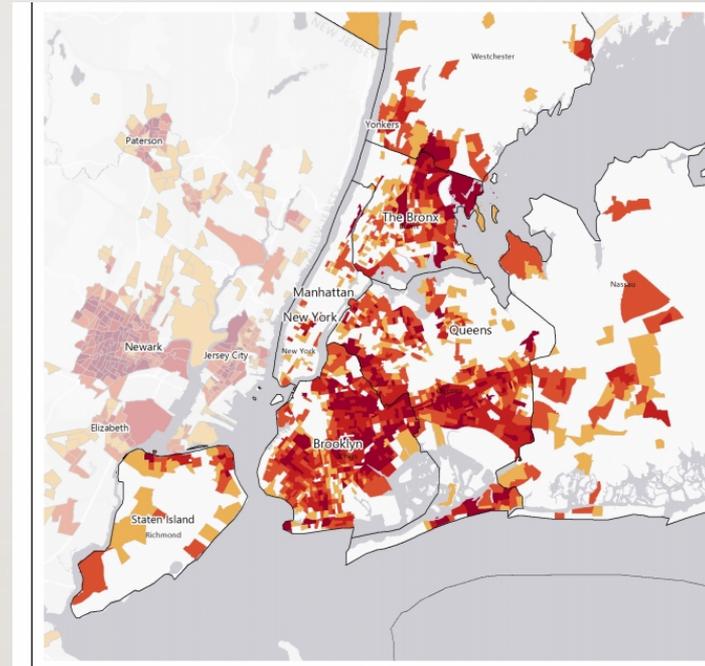


How Will Census 2020 Impact Communities of African Descent?



HARD TO COUNT COMMUNITIES ARE INVISIBLE ON CENSUS

Many of communities are considered “Hard to Count” (HTC) in the U.S. Census. Approximately 80% of the Brooklyn population lives in HTC areas, a majority of which are home to communities of African descent.



<https://www.censushardtocountmaps2020.us/>



THE FINITY STONES



DON'T BE DISAPPEARED



MEET THE JACKSON FAMILY:





CENSUS UNDER COUNTS



- Some communities are severely **UNDER counted**
- Extensive histories marked by government sponsored discrimination and the denial of equitable civic/societal engagement
- One form filled out per family, *maybe*
- College student fails to complete
- Multi family households fail to complete
- *African descendant men & children under 4 are the least counted!*

CENSUS MATH: 56%



- 56% of the elected officials
- 56% of SNAP & WIC
- 56% of the schools & teachers
- 56% of the homework help
- 56% of the transportation
- 56% of the medical care
- 56% of the healthy food options
- 56% of the affordable housing
- 56% of the legal services
- 56% of the counseling services

WHAT'S AT STAKE: 56% CENSUS RETURN RATE



MEET THE JOHNSON FAMILY:



CENSUS OVER COUNTS

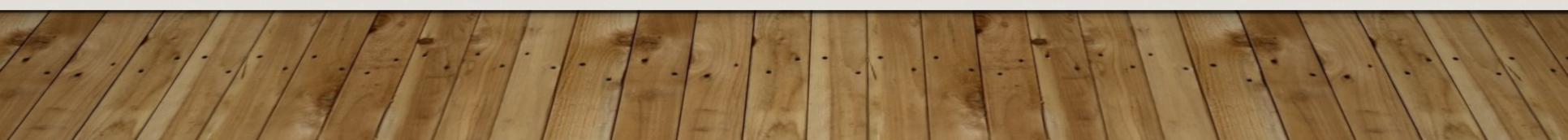


- Some communities are severely **OVER** **counted**
- Extensive histories marked by racial privilege and over distribution of societal engagement/benefit opportunities
- Positive culture/history of civic engagement
- Parents fill out form for the entire family
- College students fill out a form
- Multi-parent households submit multiple forms
- Forms for multiple homes, etc.

CENSUS MATH: 95%

- 95% of the elected officials
- 95% of SNAP & WIC
- 95% of the schools & teachers
- 95% of the homework help
- 95% of the transportation
- 95% of the medical care
- 95% of the healthy food options
- 95% of the affordable housing
- 95% of the legal services
- 95% of the counseling services

WHAT'S AT STAKE: 95% CENSUS RETURN RATE



BEFORE



AFTER



**WHY SHOULD
YOU CARE:
AFFORDABLE
HOUSING &
GENTRIFICATION**



WHY SHOULD YOU CARE: TRAFFIC PATTERNS & COMMUNITY DISRUPTION

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WHY SHOULD YOU CARE: OVERCROWDED SCHOOLS

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RACE MATTERS... **Check Black!**

When “Black” doesn’t mean what you think it means...

#CheckBlackOnCensus2020

Redistricting IS COMING

SO NOW WHAT?

ORGANIZE | STREET HEAT | ORGANIZE



NYC Black Leadership Advisory
Coalition for Census 2020

www.clsj.org/CensusJustice

NYC BLAC FOR CENSUS 2020

- A NYC based coalition of organizations and individuals servicing NYC communities of African descent.
- Working in partnership with allies, city, local and state government officials to ensure a full count of NYC communities of African descent in the 2020 Census.
- Goals:
 - Culturally Responsive Census Education
 - Empower Communities to Submit the Census

HOMEWORK TIME!



Form/Join a Census Complete
Count Committee



Deputize a Staffer to be your
Census Czar



Study your districts to determine
how to connect with your “hard
to count” communities



Determine how & where to set
up pop up centers

HOMEWORK TIME!



Record what is happening in your districts



Consistently demand information in the relevant languages for your district



Ensure sufficient paper copies of the census will be available



Prepare for Redistricting

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