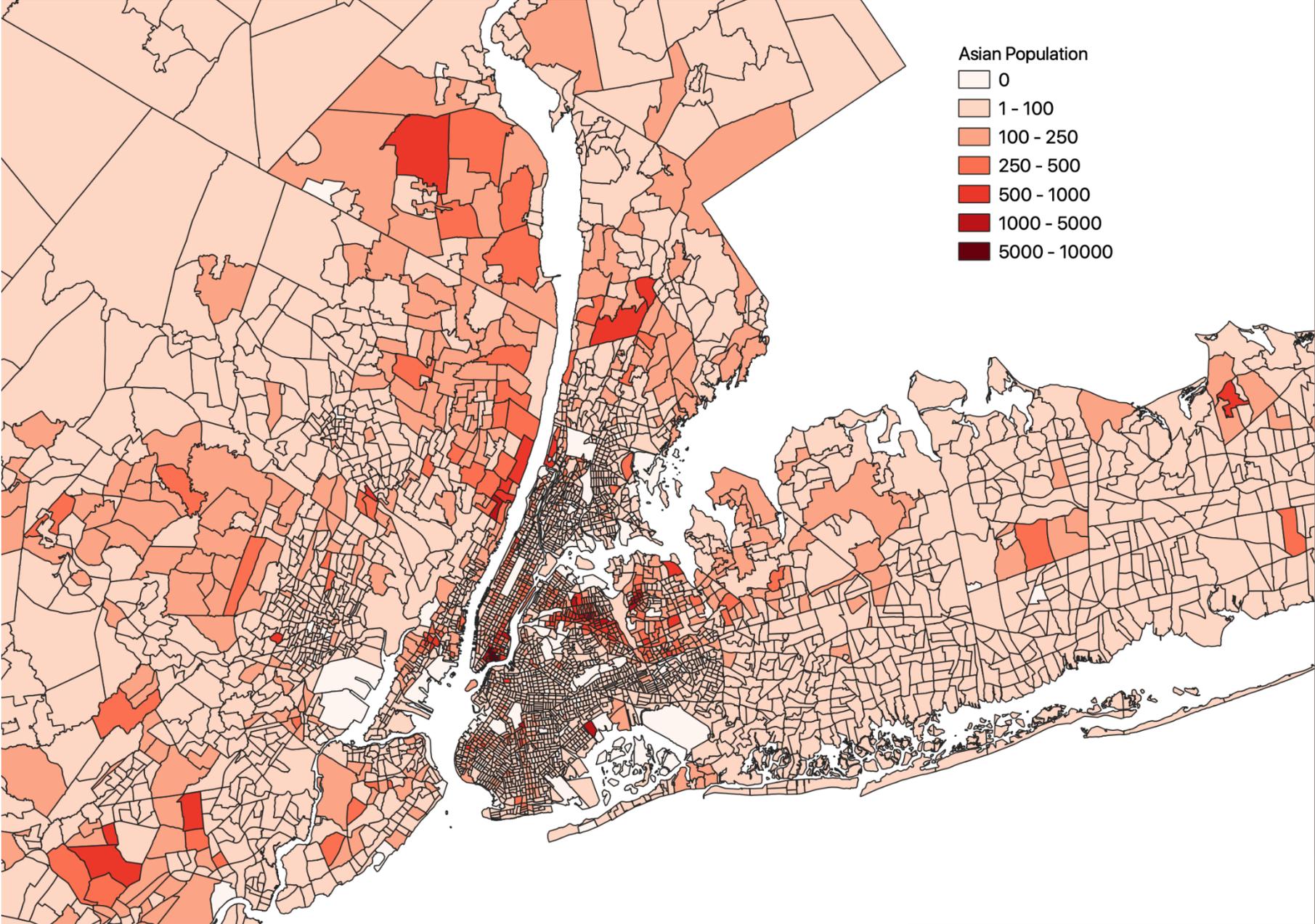
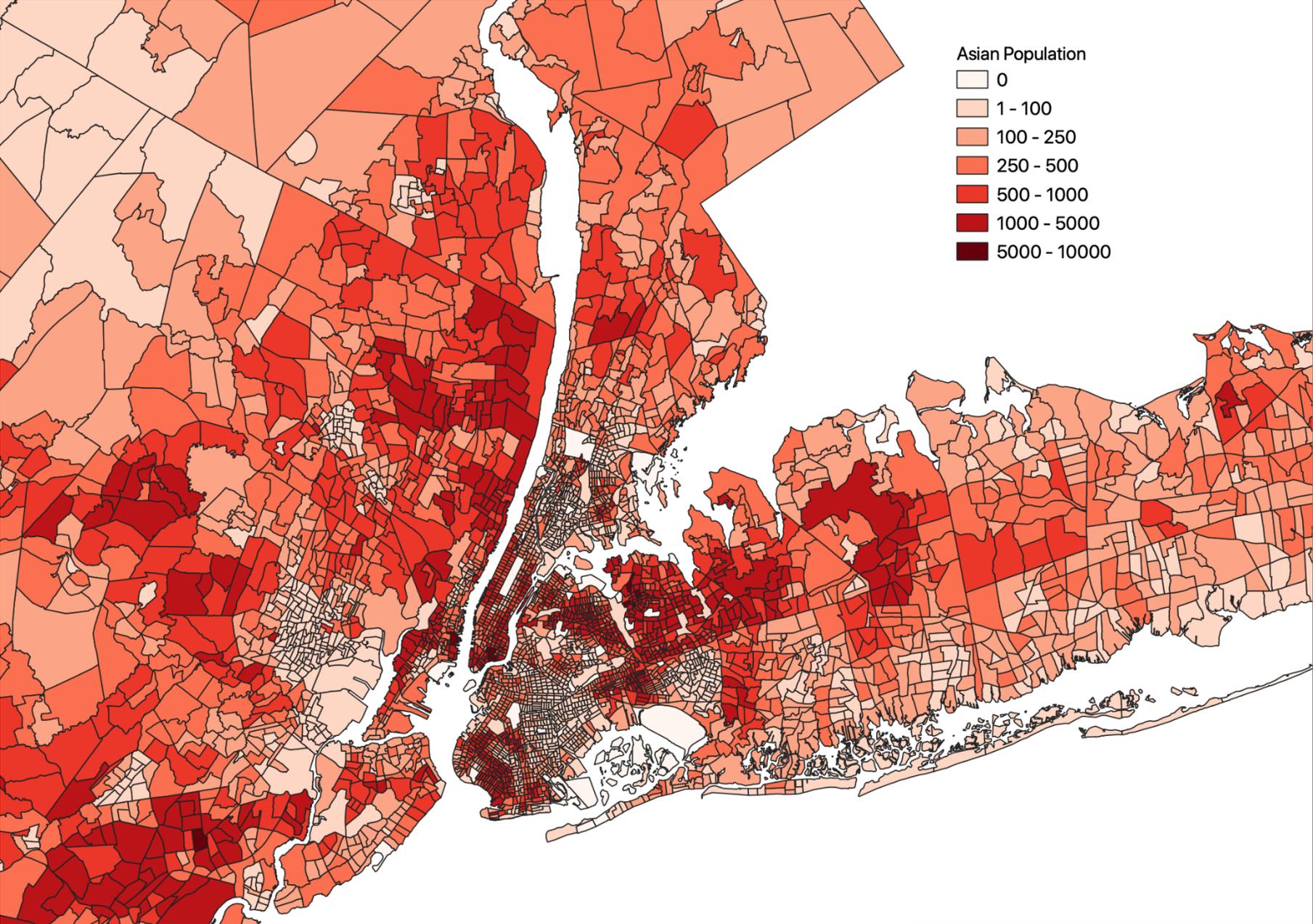


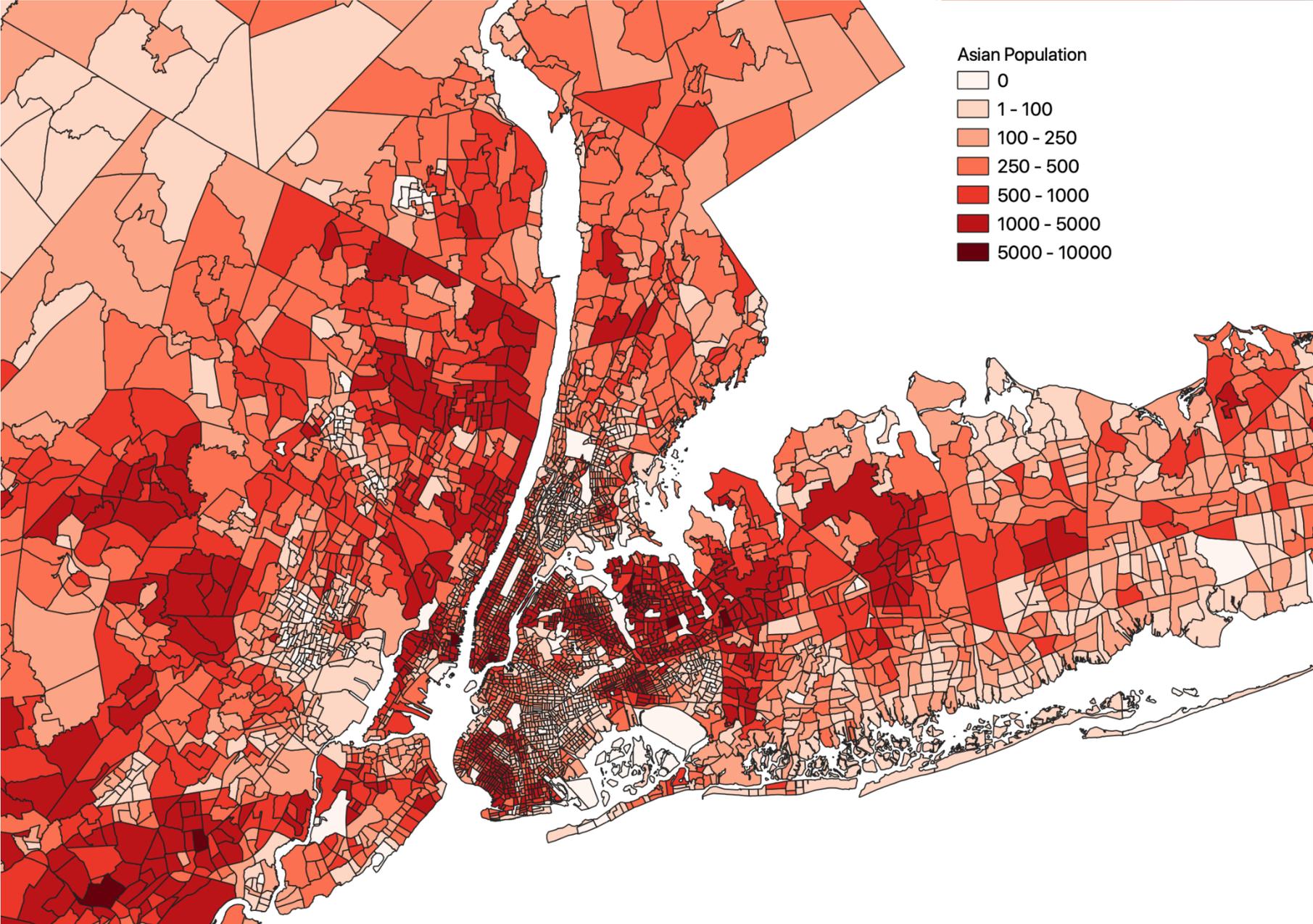
Asians in 1980



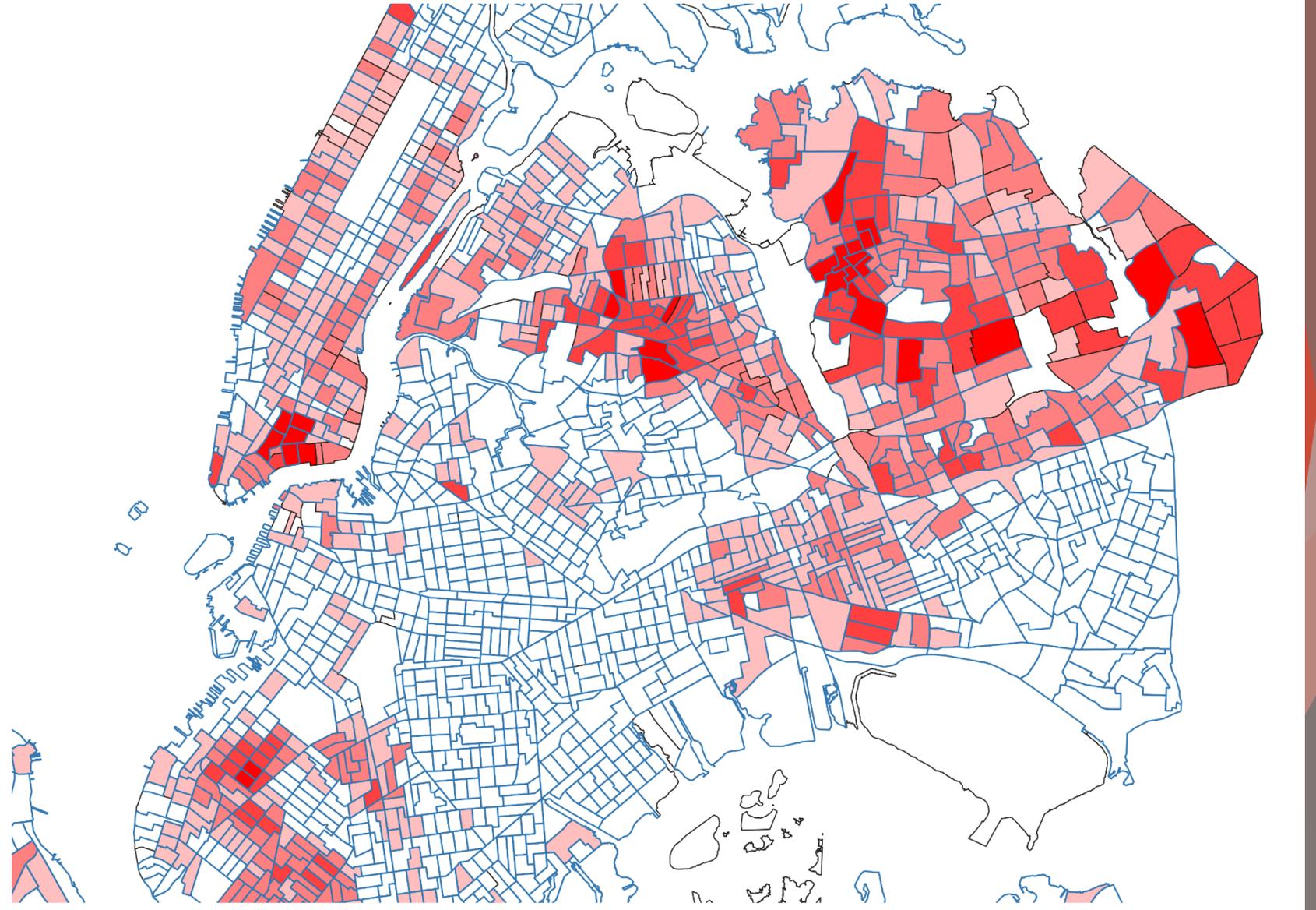
Asians in 2010



Asians in 2018 (estimate)



Hard to Count and Asians in NYC



Challenges to Self-Response

- Fear and distrust of government
- Immigration enforcement concerns
- Paid media covering few Asian languages
 - Census Bureau dropped 8 of 14 Asian languages including Khmer, Thai, Urdu and Lao
- Computer literacy and confusion about the new way the census will be conducted
- Lack of awareness of the census and understanding why the census is important



Example of Impact of Language Assistance on Erie County

Indian	28%
<i>Chinese, except Taiwanese</i>	22%
Burmese	12%
<i>Korean</i>	7.8%
<i>Vietnamese</i>	4.7%
Nepalese	4.0%
<i>Filipino</i>	3.8%
Pakistani	3.3%
Bangladeshi	3.1%
<i>Japanese</i>	2.0%
Other Asian	9.7%

- ▶ Translated forms only cover 40% of Asian population in Erie
- ▶ No translated forms for fastest growing groups since 2010
 - ▶ Nepali community grew by 670%
 - ▶ Bangladeshi community grew by 331%



Lessons Learned in 2010



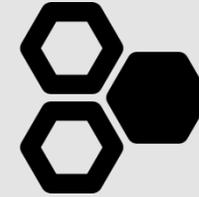
Spreading Best Practices

- Sharing resources such as translated materials
- Developing messaging that resonates with different audiences



Advocating to Census Bureau

- Building awareness of emerging communities
- Identifying problems in the enumeration process



Filling Outreach Gaps

- Communities without partner CBO
- Additional messaging around mechanics of participation
- Continue outreach after Census Bureau goes door-to-door



APA Complete Count Committee

- ▶ Steering Committee Members: Asian American Federation, Chhaya CDC, MinKwon Center for Community Action
- ▶ Hosted largest census outreach training in NYC for Asian American communities

