

## **Glens Falls**

### **Downtown Revitalization Initiative**

## **Glens Falls DRI**

### **Vision, Goals, and Objectives**

#### *Vision Statement*

Glens Falls residents and businesses collaborate in a culture of innovation to create a thriving downtown in a small city setting linked to world class nature and recreation opportunities that offers unparalleled potential for entrepreneurship, advancement and personal expression.

**Goal 1: Continue efforts to make Glens Falls a vibrant, mixed-use and walkable small city**

#### *Objectives*

- a) Improve streetscapes to make the city pleasant, accessible and coordinated for people of all ages and abilities.
- b) Advance urban design principles that will make for a more attractive downtown.
- c) Improve conditions for retail and address issues businesses face such as high property costs that cause vacancy rates.
- d) Develop programs to promote small and local businesses.

**Goal 2: Create connections between regional and local resources**

#### *Objectives*

- a) Improve access to healthcare resources.
- b) Build identity as “gateway to the Adirondacks” and become a destination for visitors and tourism related businesses.
- c) Promote local agriculture and public health by improving food access and distribution.
- d) Conserve open space and promote access to the region’s natural resources and recreation amenities.
- e) Develop an affordable, multi-modal transportation network including complete streets and access to public transportation, parking and bicycle infrastructure.

**Goal 3: Generate opportunities for next generation workforce**

#### *Objectives*

- a) Attract young professionals with opportunities that meet and exceed millennial expectations
- b) Stimulate innovation through business incubators.
- c) Develop workforce training programs and apprenticeships.
- d) Provide educational programming that links public schools and local institutions with programs for skill-building and technical expertise development.

**Goal 4: Provide infrastructure supports existing and new business**

#### *Objectives*

- a) Expand access to traditional and emerging broadband infrastructure.
- b) Promote green urbanism, green buildings, green energy, and green infrastructure.
- c) Create a resilient energy grid and utilities network.

**Goal 5: Promote Glens Falls as a regional destination for arts and culture**

#### *Objectives*

- a) Identify opportunities to develop outdoor and public art.

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- b) Support the existing art community by featuring the city's renowned arts and cultural anchors.
- c) Build on South Street's established reputation as an entertainment district by diversifying venues and adding businesses to serve mid-income residents and visitors.

### **Goal 6: Provide high quality housing at varying levels of affordability and type**

#### *Objectives*

- a) Improve and add residential units to support demographic trends and increased demand for urban living.
- b) Provide housing to retain middle class workforce.
- c) Prevent displacement by maintaining stable, quality affordable housing.

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