



Regional Economic Development Councils



Finger Lakes Downtown Revitalization Initiative: Geneva Awards



Office of Planning and Development



Homes and Community Renewal

Project Name	Project Description	Award
Establish Lake Tunnel Solar Village	Create Lake Tunnel Solar Village, a privately-funded infill development that will include housing, public amenities, and a demonstration project for a new product called the LifeCube. LifeCube, manufactured in Geneva, will use solar electric and heat pump technology to provide 100% of the annual electrical and heat needs for the site. To provide connectivity to the lake, a pathway will be built that connects the 24 vacation rentals and 28 micro-apartments to the commercial center of downtown Geneva using a new pedestrian railroad crossing. The project will create a new unique attraction, increase downtown visitor traffic and connectivity to the lakefront, and connect wine trail visitors to Geneva's thriving food scene.	\$1,250,000
Improve Pedestrian Access to Seneca Lake Across State Routes 5 & 20	State Routes 5 & 20 come together in the City of Geneva to form a single State highway separating its vibrant central business district and a 60-acre public lakefront on Seneca Lake. Improvements to the main State highway through the City of Geneva will better connect downtown Geneva and the lakefront through the introduction of enhanced crosswalks, landscaped medians, new sidewalks, and a reduction in the travel lanes, making the pedestrian experiences safer and more appealing.	\$2,200,000
Repurpose Vacant Theater into a Micro-Brewery	Repurpose a vacant theater at 499 Exchange Street for use as the Twisted Rail Brewery. The facility will serve as Twisted Rail's main brewery, house a tasting room and restaurant encompassing approximately 9,000 square feet, and an educational venue for patrons interested in learning about brewing. The new multi-faceted entertainment and education center will serve as a new anchor establishment in downtown Geneva, that attract visitors to and expands the dining options in downtown.	\$475,000
Restore the Patent Block Building at 20 East Castle Street	Restore the vacant and deteriorated Patent Block building at the corner of Exchange and Castle Streets, at one of the primary gateways to Geneva's business district. The renovations will include creation of two ground floor storefronts that face Castle Street and apartments in the back and on the second level and a new third level. Restoration of the Patent Block will address pervasive blight and foster connectivity between downtown and the lakefront.	\$650,000
Revitalize the Historic Dove Block Building	Renovate and revitalize one of downtown Geneva's most historically significant and prominently located buildings, the Dove Block. This vacant three-story commercial building, built in 1878, is at a key downtown location. Planning for the renovation of the Dove Block is currently underway with significant community support; the DRI project will continue this project by supporting needed renovations and infrastructure upgrades necessary to prepare the building for new uses and reactivate a key landmark in the center of the downtown.	\$900,000
Smith Opera House Enhancements	Smith Opera House enhancements will allow the facility to attract more and higher quality acts, and will create a visual anchor in downtown Geneva. The project is geared towards increasing downtown activity by increasing the frequency of high quality acts on the Smith stage, upgrading and adding new features to existing spaces that would allow increased use of facilities, and increasing the visibility and identity of the Smith Opera House by highlighting its architectural features and bringing public art to Seneca Street. The project also includes an informational sidewalk marquee, the addition of catering kitchen to existing Cabaret space, upgrades to screen/monitor, and upgrades to the dressing rooms.	\$183,000
Develop a Public Downtown Marina	Develop a public marina north of the existing Long Pier to increase the number of boat slips available to residents and visitors, and increase the attraction of downtown to boaters. The project includes development of a breakfront extension to Long Pier to provide a more protected harbor from the harsh Seneca Lake wind-blown waves. The marina would accommodate watercraft of various sizes, anywhere from jet skis to 35-foot boats.	\$750,000
Improve Downtown Broadband Infrastructure	Install open access fiber-optic broadband infrastructure in the heart of downtown Geneva to benefit both commercial and residential properties and catalyze economic development in the area. The project will support the installation of 1.5 miles of fiber-optic cable, offer high-speed internet access throughout the downtown, and will allow the city to install four public Wi-Fi hotspots.	\$150,000
Upgrade the Pedestrian Experience with Streetscape Enhancements	Implement Complete Streets streetscape and pedestrian enhancements along Exchange and Castle Streets, downtown Geneva's two main downtown commercial/retail streets. The project will improve the aesthetic appeal of downtown Geneva and will create a safer and more appealing pedestrian environment. Components of the project include installation of benches, planters, enhanced crosswalk treatments, sidewalk bump outs at select intersections, sidewalk replacement in areas of deterioration, additional lighting and trash cans.	\$1,750,000

Project Name	Project Description	Award
<p>Make the 5-Point Intersection Pedestrian-Friendly</p>	<p>Upgrade the 5-point intersection at the intersection of Castle, North Main, South Main, Milton and Castle Streets. Proposed improvements to the heavily-used intersection, which connects downtown, the library, and adjacent residential neighborhoods, will slow traffic and allow for safer pedestrian connections through the use of raised pedestrian crossings, more vibrant crosswalk striping, more defined pedestrian bump outs to reduce crossing lengths, and landscaped islands/pedestrian refuges. The project will also increase the number of on-street parking spaces to support library visitors.</p>	<p>\$650,000</p>
<p>Establish a Fund for Adaptive Reuse</p>	<p>Support downtown property owners to encourage adaptive reuse of vacant and underutilized buildings to fill market needs and preserve and enhance the historic character of downtown. This project will create a fund to offer grants and loans to property owners for repairs and renovations necessary to bring buildings back to productive use and enhance the city's tax base.</p>	<p>\$600,000</p>
<p>Install a Gateway Sign</p>	<p>This project includes design, construction and installation of a gateway sign over Exchange Street near the intersection with Lake Street. The sign would create an archway, acting as a gateway feature clearly delineating and welcoming visitors to the downtown.</p>	<p>\$142,000</p>



A Division of Empire State Development