# 2019 DRI Application

Applications for the Downtown Revitalization Initiative (DRI) must be received by the appropriate Regional Economic Development Council (REDC) by **4:00 PM on May 31, 2019** at the email address provided at the end of this application.

In **New York City**, the Borough Presidents’ offices will be the official applicants to the REDC and organizations interested in proposing an area for DRI funding should contact the respective Borough President’s office as soon possible. Based on these proposals, each Borough President’s office will develop and submit no more than two formal applications for consideration by the New York City REDC. Applications to the offices of the Borough President must be received by email no later than **4:00 PM on May 10, 2019**. The subject heading on the email must be “Downtown Revitalization Round 4.”

Applicant responses for each section should be as complete and succinct as possible. Additional information is available in the 2019 DRI Guidebook, available at [www.ny.gov/DRI](http://www.ny.gov/DRI).

Applicants in the **Mid-Hudson region** must limit their application to a total of 15 pages, and no attachments will be accepted. The map of the DRI Area requested in question number 1 must be part of the 15-page limit.

Applicants should make every effort to engage the community in the development of the application. Prior to submission, applicants must have held a minimum of one meeting or event to solicit public input on the community vision and potential projects and should demonstrate that any input received was considered in the final application.

**BASIC INFORMATION**

* REDC Region
* Municipality Name
* Downtown Name
* County Name
* Applicant Contact(s) Name and Title
* Applicant Contact(s) Email Address and Secondary Email Address

**VISION FOR DOWNTOWN**

Provide a brief statement of the municipality’s vision for downtown revitalization.

**JUSTIFICATION**

Provide an overview of the downtown area nominated for the DRI program, highlighting the area’s defining characteristics and the reasons for its selection. Explain why the downtown is ready for Downtown Revitalization Initiative (DRI) investment, and how that investment would serve as a catalyst to bring about revitalization.

**downtown identification**

1. **Boundaries of the proposed DRI area.** Detail the boundaries of the targeted downtown area or neighborhood, keeping in mind that there is no minimum or maximum size, but that the area should be concentrated and well-defined. Neighborhoods beyond traditional central business districts are eligible if they can meet other criteria making them ripe for investment. Include a map that clearly delineates the area to be included in the downtown revitalization area.
2. **Past investment, future investment potential**. Describe how this DRI area will be able to capitalize on prior private and public investment and catalyze future investments in the neighborhood and its surrounding areas. Describe recent planning efforts that support public and private investment in the proposed DRI area.
3. **Recent or impending job growth.** Describe how recent or impending job growth within or near the DRI area will attract professionals to an active life in the downtown, support redevelopment, and make growth sustainable in the long-term.
4. **Attractiveness of physical environment.** Identify the properties or characteristics that the DRI area possesses that contribute, or could contribute if enhanced, to the attractiveness and livability of the downtown for a diverse population of varying ages, income, gender identity, ability, mobility, and cultural background. Consider, for example, the presence of developable mixed-use spaces, varied housing types at different levels of affordability, walkability and bikeability, healthy and affordable food markets, and public parks and gathering spaces.
5. **Quality of Life policies.** Articulate the policies in place that increase the livability and quality of life of the downtown. Examples include the use of local land banks, modern zoning codes, comprehensive plans, complete streets plan, transit-oriented development, non-discrimination laws, age-friendly policies, and a downtown management structure. If policies that support livability and quality of life in downtown are not currently in place, describe near-term efforts by the municipality to create and implement such policies.
6. **Public support.** Describe the public participation and engagement process conducted to develop the DRI application, and the support of local leaders and stakeholders for pursuing a vision of downtown revitalization. Characterize the commitment among local leaders and stakeholders to preparing and implementing a strategic investment plan.
7. **Transformative opportunities.** Describe opportunities to build on the strengths described above by providing a list of transformative projects that could be ready for implementation with an infusion of DRI funds within the first one to two years (depending on the scope and complexity of the project). Identify potential development opportunities, such as municipally-owned property that may be appropriate for redevelopment. Projects may be public or private, and could address economic development, transportation, housing, and community development needs. It should be recognized that if a DRI award is made to the downtown, the projects identified here, along with any others that may arise during the DRI planning process, will ultimately be vetted by the Local Planning Committee and the State to determine which projects receive DRI grants.
8. **Administrative Capacity**. Describe the existing local administrative capacity to manage this planning and implementation initiative, including the ability to oversee contracts for awarded municipal projects using existing staff and resources.
9. **Other.** Provide any other information that informs the nomination of this downtown for a DRI award.

**SUBMISSION**

Applications from interested communities must be submitted electronically to the relevant Regional Economic Development Council at the email address in the table below. Proposals for areas within New York City must be sent to the relevant Office of the Borough President, which will select two applications for submission to the NYC Regional Economic Development Council.

* Capital Region [NYS-CapitalDist@esd.ny.gov](mailto:NYS-CapitalDist@esd.ny.gov)

Counties: Albany, Columbia, Greene, Saratoga, Schenectady, Rensselaer, Warren, Washington

* Central New York [NYS-CentralNY@esd.ny.gov](mailto:NYS-CentralNY@esd.ny.gov)

Counties: Cayuga, Cortland, Madison, Onondaga, Oswego

* Finger Lakes [NYS-FingerLakes@esd.ny.gov](mailto:NYS-FingerLakes@esd.ny.gov)

Counties: Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, Yates

* Long Island [LIREDC@esd.ny.gov](mailto:LIREDC@esd.ny.gov)

Counties: Nassau, Suffolk

* Mid-Hudson [NYS-MidHudson@esd.ny.gov](mailto:NYS-MidHudson@esd.ny.gov)

Counties: Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster, Westchester

* Mohawk Valley [NYS-MohawkVal@esd.ny.gov](mailto:NYS-MohawkVal@esd.ny.gov)

Counties: Fulton, Herkimer, Montgomery, Oneida, Otsego, Schoharie

* North Country [NYS-NorthCountry@esd.ny.gov](mailto:NYS-NorthCountry@esd.ny.gov)

Counties: Clinton, Essex, Franklin, Hamilton, Jefferson, Lewis, St. Lawrence

* Southern Tier [NYS-SouthernTier@esd.ny.gov](mailto:NYS-SouthernTier@esd.ny.gov)

Counties: Broome, Chemung, Chenango, Delaware, Schuyler, Steuben, Tioga, Tompkins

* Western New York [NYS-WNY-REDC@esd.ny.gov](mailto:NYS-WNY-REDC@esd.ny.gov)

Counties: Allegany, Cattaraugus, Chautauqua, Erie, Niagara

* New York City - Submit to the appropriate office below.
  + Bronx: James Rausse at [JRausse@bronxbp.nyc.gov](mailto:JRausse@bronxbp.nyc.gov)
  + Brooklyn: Josh Levin at [JoshuaLevin@brooklynbp.nyc.gov](mailto:JoshuaLevin@brooklynbp.nyc.gov)
  + Manhattan: Elka Morety at [EMorety@manhattanbp.nyc.gov](mailto:EMorety@manhattanbp.nyc.gov)
  + Queens:  Shurn Anderson at [SAnderson@queensbp.org](mailto:SAnderson@queensbp.org)
  + Staten Island:  Lashay S. Young at [LYoung@statenislandusa.com](mailto:LYoung@statenislandusa.com)