

DOWNTOWN REVITALIZATION INITIATIVE

Downtown Staten Island

Community Open House #2

3.12.20



AGENDA

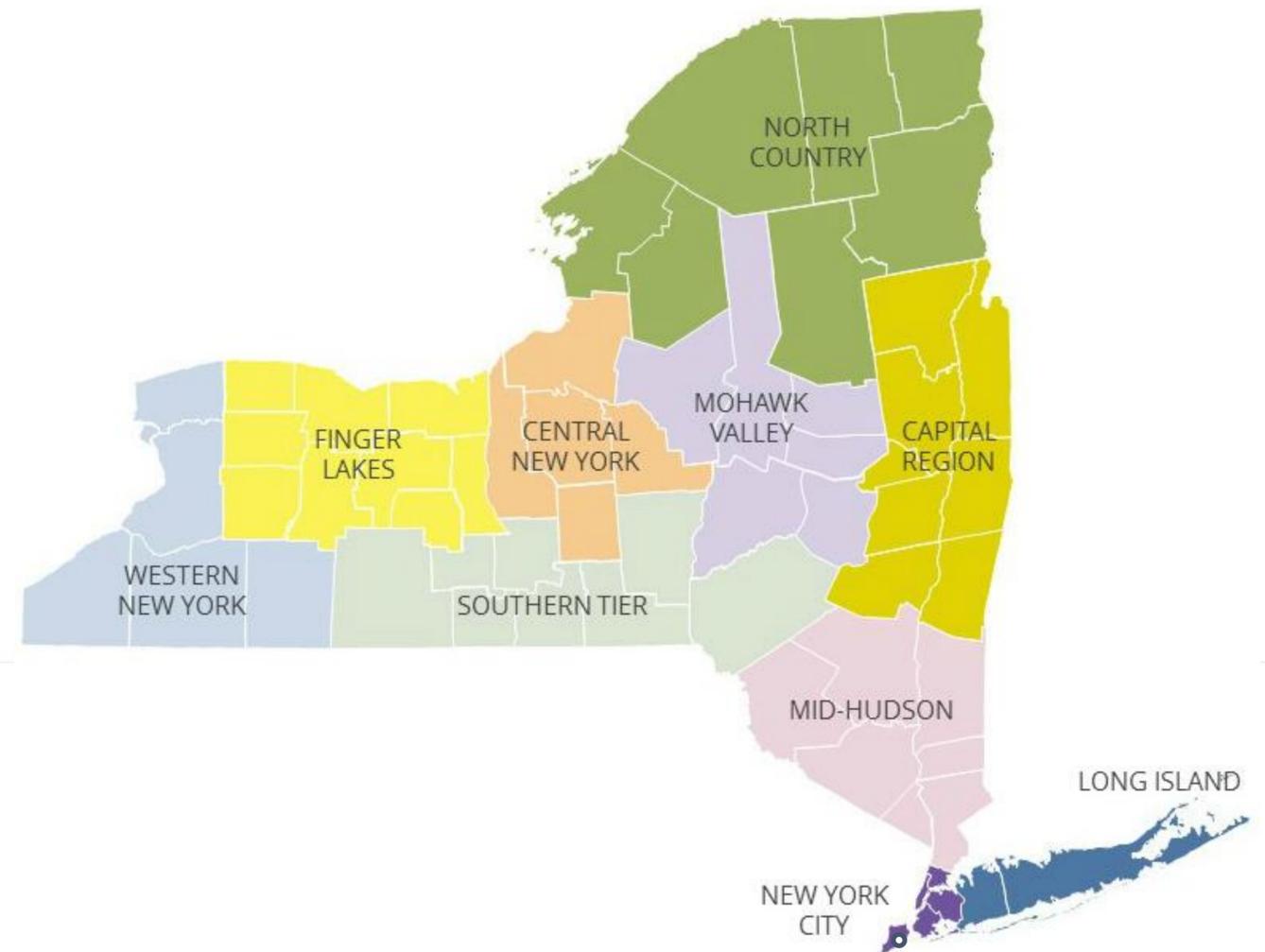
- **DRI Overview**
- Downtown Staten Island – Vision & Goals
- Preliminary Projects

DOWNTOWN REVITALIZATION INITIATIVE

New York State's **Downtown Revitalization Initiative (DRI)** seeks to “transform communities ripe for development into **vibrant neighborhoods where the next generation of New Yorkers will want to live, work, and raise a family.**”

Selection Criteria

- Physical features that promote a livable, mixed-use downtown.
- Recent or impending job growth.
- Ability to leverage additional public and private investment.
- Commitment from local leaders.



Downtown
Staten Island

DOWNTOWN REVITALIZATION INITIATIVE

DRI allocates **\$10 million** to support the implementation of **catalytic capital-eligible investment projects** in Downtown Staten Island and the development of a longer-term strategy that will attract additional public and private investment.

DOWNTOWN REVITALIZATION INITIATIVE PROCESS



PROJECT LEADERSHIP

LOCAL PLANNING COMMITTEE

Downtown Staten Island Local Planning Committee
Co-Chairs – Hon. James Oddo & Cesar Claro
Community & Civic Leaders
Business & Industry Leaders
REDC Representatives

NEW YORK STATE TEAM

NYS Department of State – Amy Pfeiffer & Dave Ashton
Office of the Governor – *Tommy Scarangelo*
Empire State Development – *Joseph Tazewell*
NYS Homes & Community Renewal – *Crystal Loffler*

PLANNING TEAM



Project Management, Economic
Analysis
& Implementation Strategy



Planning & Urban Design



Community Engagement
Lead

PROJECT ELIGIBILITY

ELIGIBLE

Public Improvements

Investments in infrastructure to support transportation, streetscape improvements, open space, broadband access, water management, etc.

New Development and Rehabilitation of Existing Structures

Development or rehabilitation of real property and/or individual spaces, including pre-development and pre-construction activities.

Revolving Loan and Grant Funds

Funding for activities such as façade improvements, sidewalk improvements, public art, and physical improvements to commercial space.

Additionally, all projects must be fully funded and require local capacity to implement.

INELIGIBLE

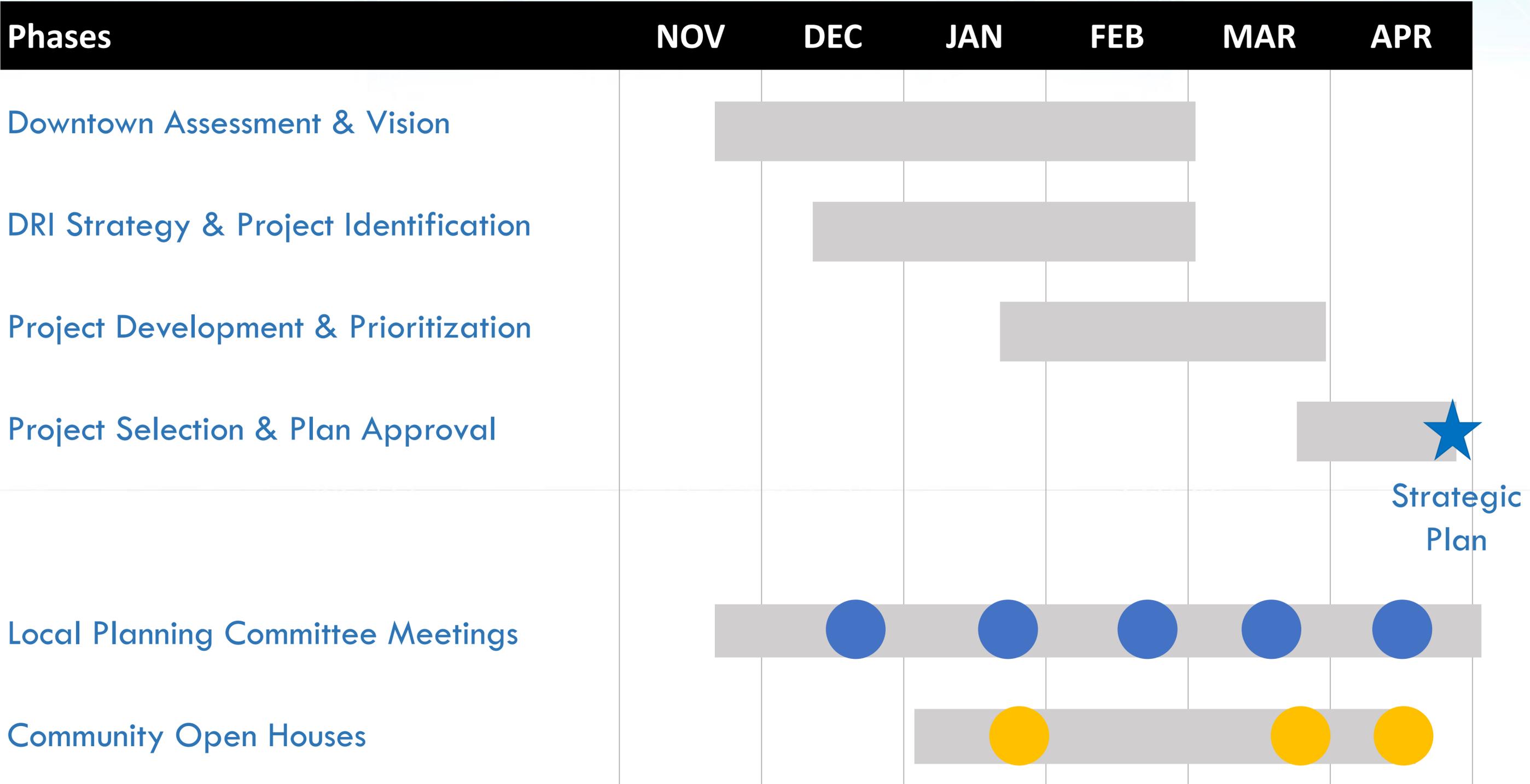
Planning

Staff/operating costs

Training expenses

Program expenses

TIMELINE



AGENDA

- DRI Overview
- **Downtown Staten Island – Vision & Goals**
- Preliminary Projects

DOWNTOWN STATEN ISLAND - VISION

Downtown Staten Island will build on its rich history and the momentum of recent investments to become a cohesive cultural and economic hub that enhances quality of life for Staten Islanders from all communities, embraces the waterfront, delivers a compelling visitor experience, and supports entrepreneurship and economic opportunity.

DOWNTOWN STATEN ISLAND - GOALS

Strengthen cultural and community anchors
to promote Downtown as a local and regional destination

1

Support industry growth and entrepreneurship
to create jobs and opportunity for a broad range of Staten Islanders

2

Improve connections to key activity hubs and the waterfront to encourage exploration and attract new users

3

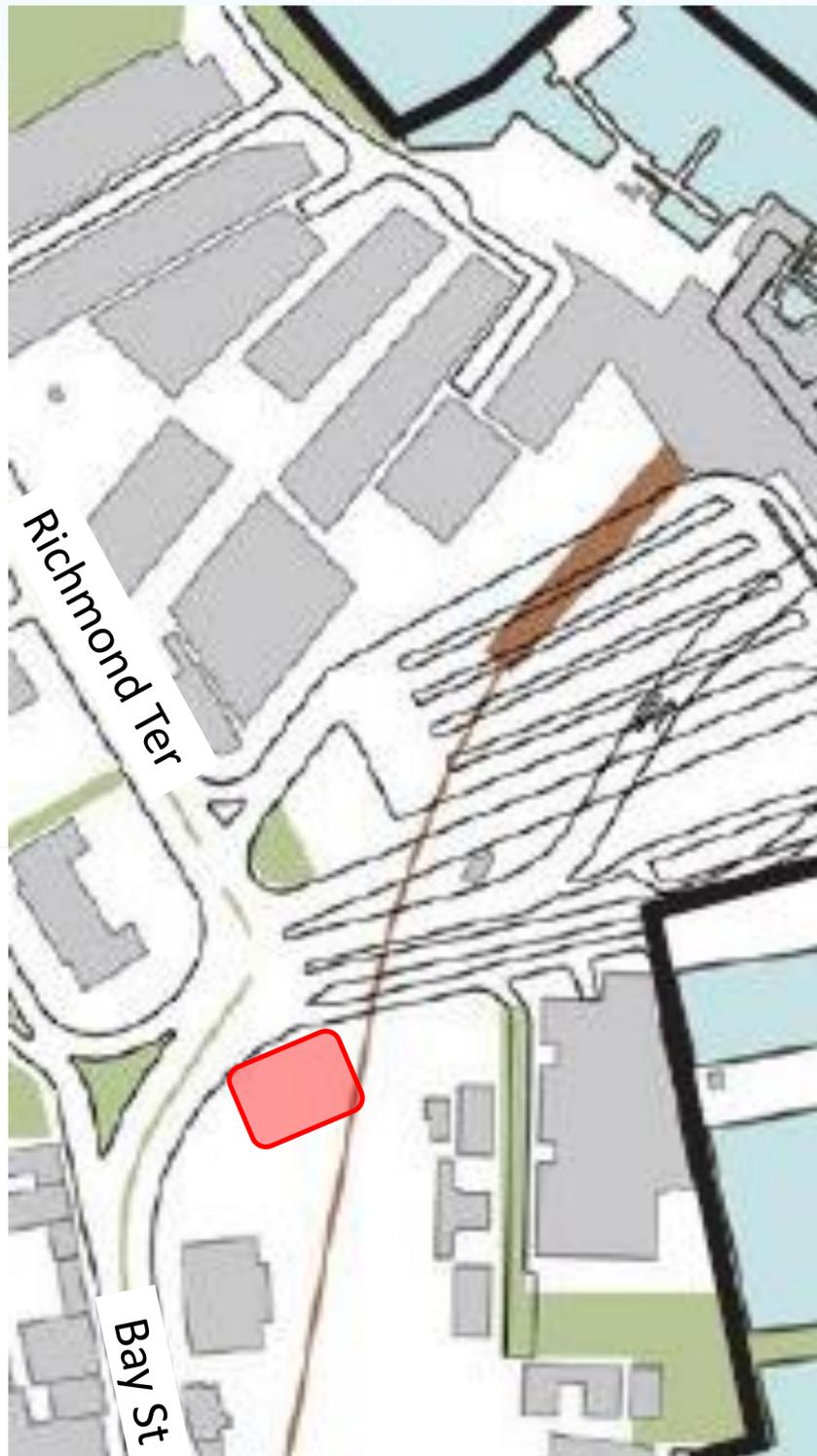
Create an environment where small businesses can thrive and form the foundation of a strong corridor

4

AGENDA

- DRI Overview
- Downtown Staten Island – Vision & Goals
- **Preliminary Projects**

CSI CENTER FOR INNOVATION VR/AR LAB



Project Description:

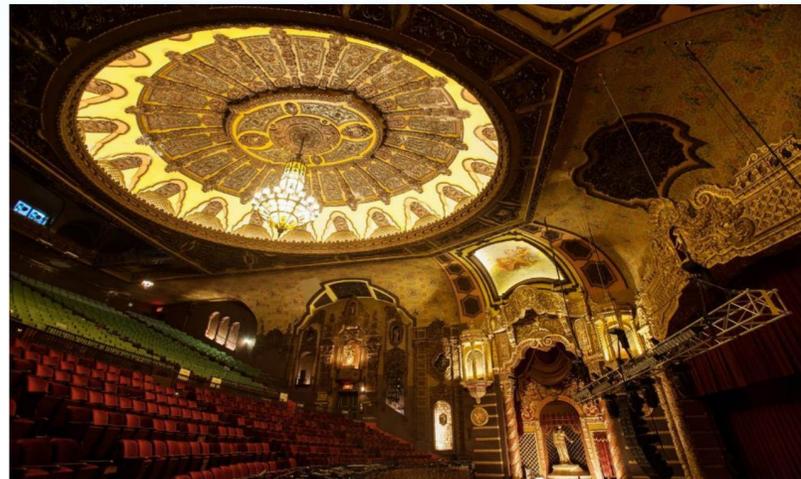
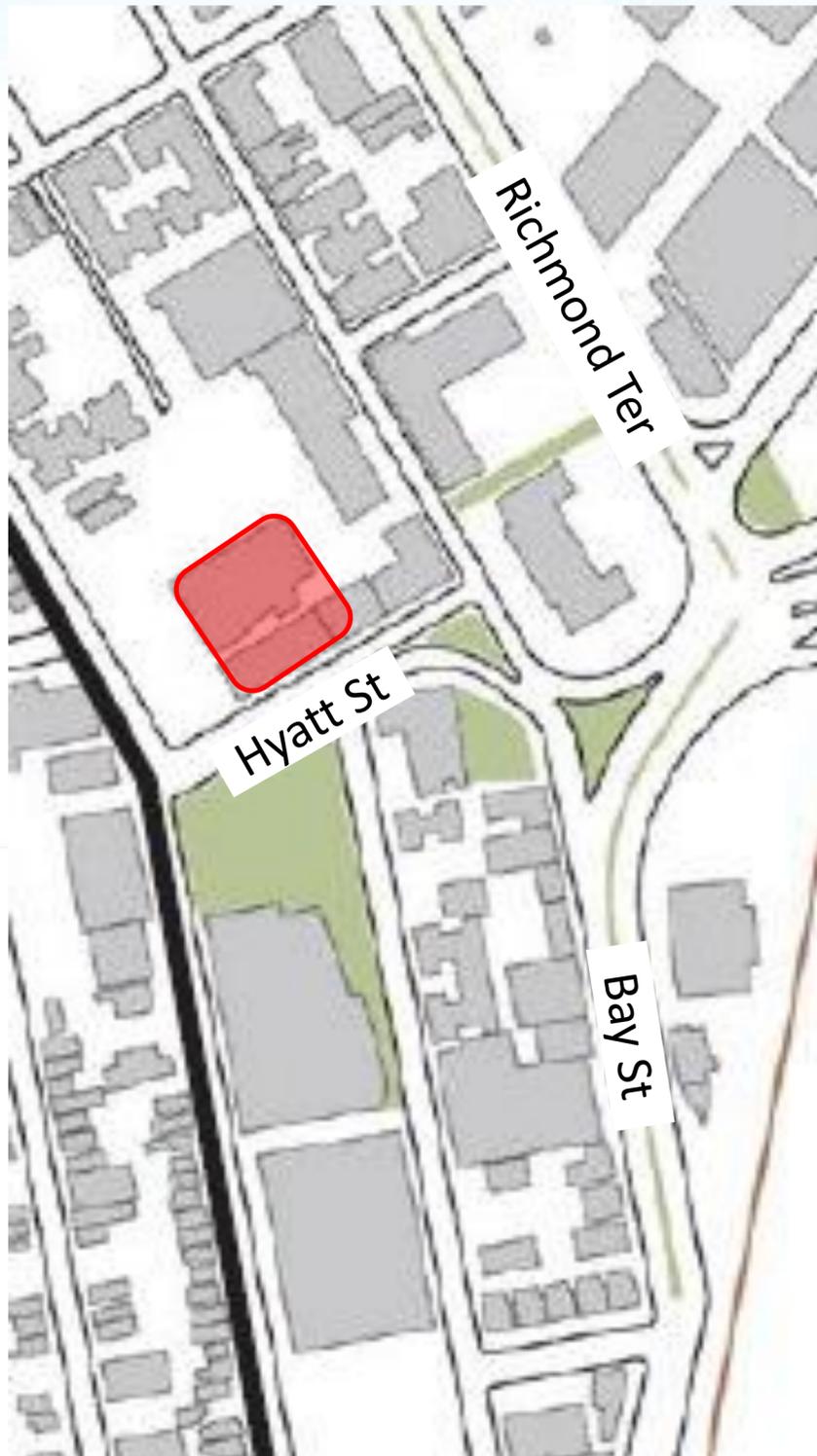
Fund equipment to create a Virtual Reality / Augmented Reality Lab in the new College of Staten Island (CSI) Center for Innovation at Lighthouse Point. This investment will help establish Downtown Staten Island as a regional hub for tech and innovation.

Project Sponsor:

College of Staten Island

DRI Request: \$\$\$\$

ST. GEORGE THEATRE RESTORATION



Project Description:

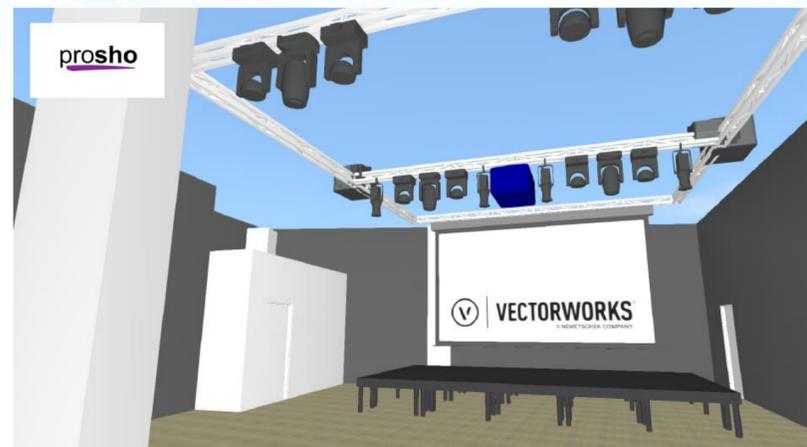
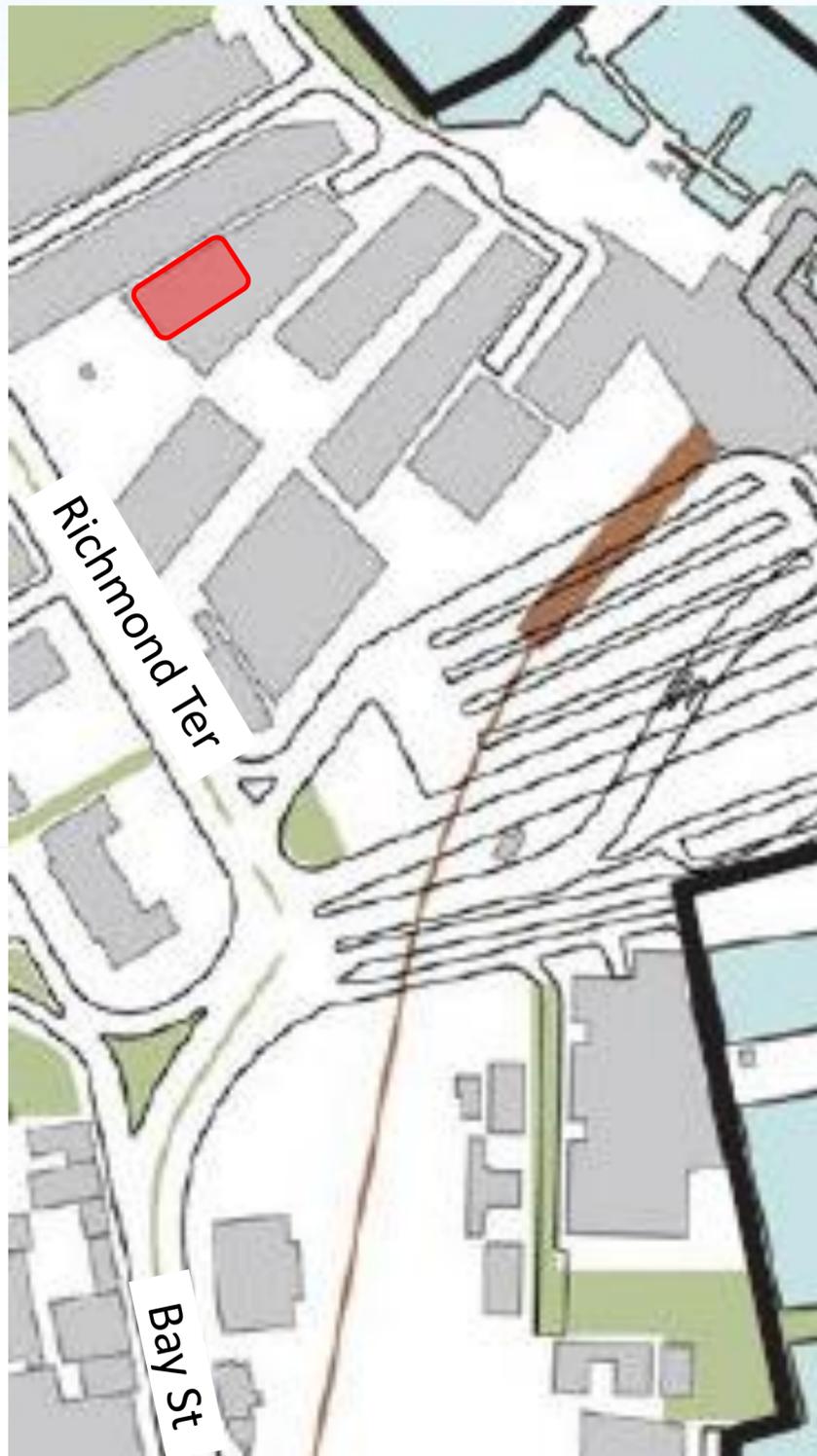
Fund improvements to the St. George Theatre, including restoration of the lobby, repair of interior plaster and paint work, and the installation of a new mosaic at the outdoor entrance. This project seeks to restore this downtown landmark and improve the visitor experience.

Project Sponsor:

St. George Theatre Restoration, Inc.

DRI Request: \$\$\$

EMPIRE OUTLETS COMMUNITY EVENT SPACE



Project Description:

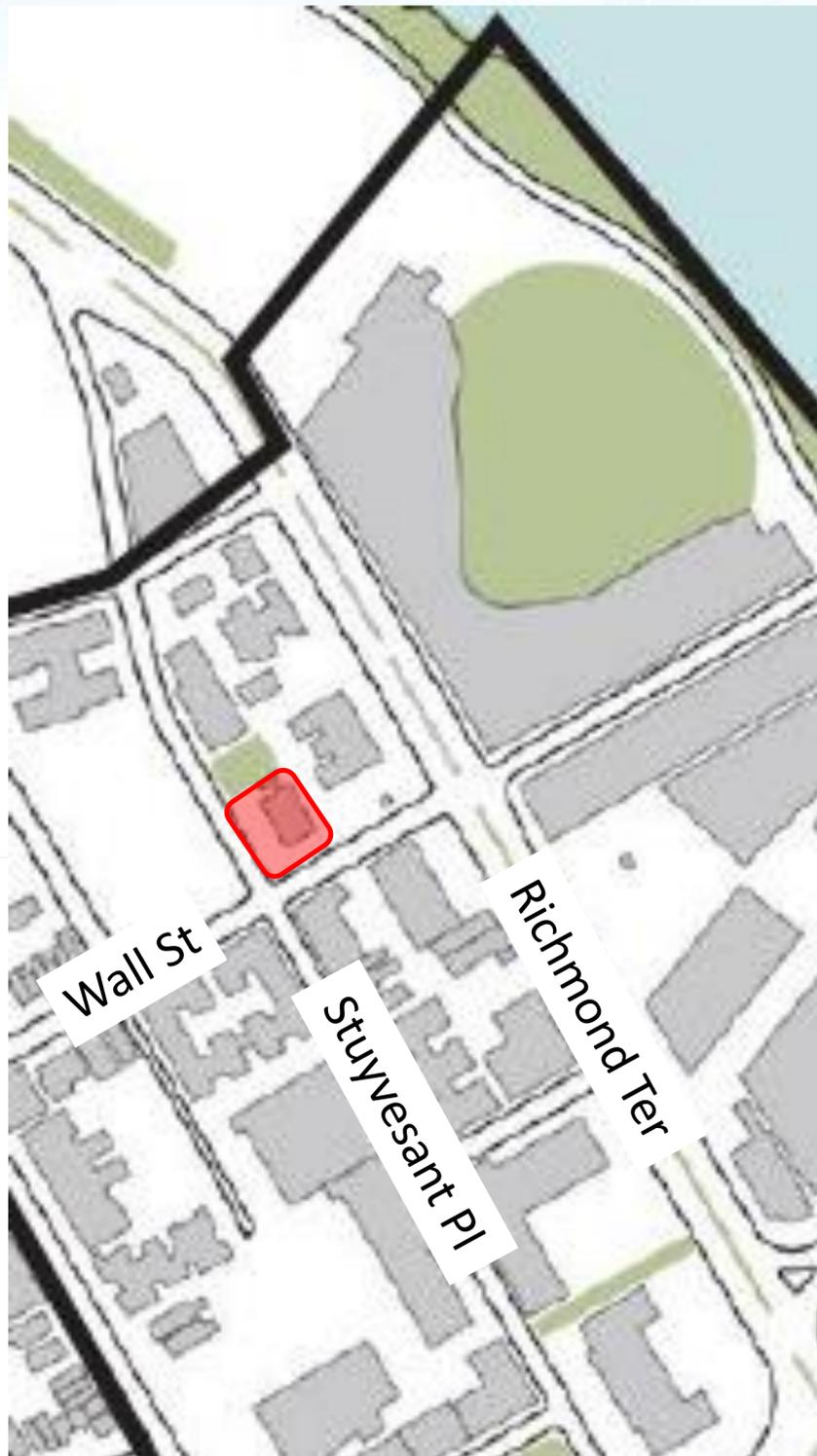
Create a flexible event and performance space within the Empire Outlets shopping center that can be used by local nonprofits and cultural groups at no cost. The space would be located within the new dining and entertainment section of the center, scheduled to open later this year.

Project Sponsor:

BFC Partners

DRI Request: \$\$\$

STATEN ISLAND MUSEUM REOPENING



Project Description:

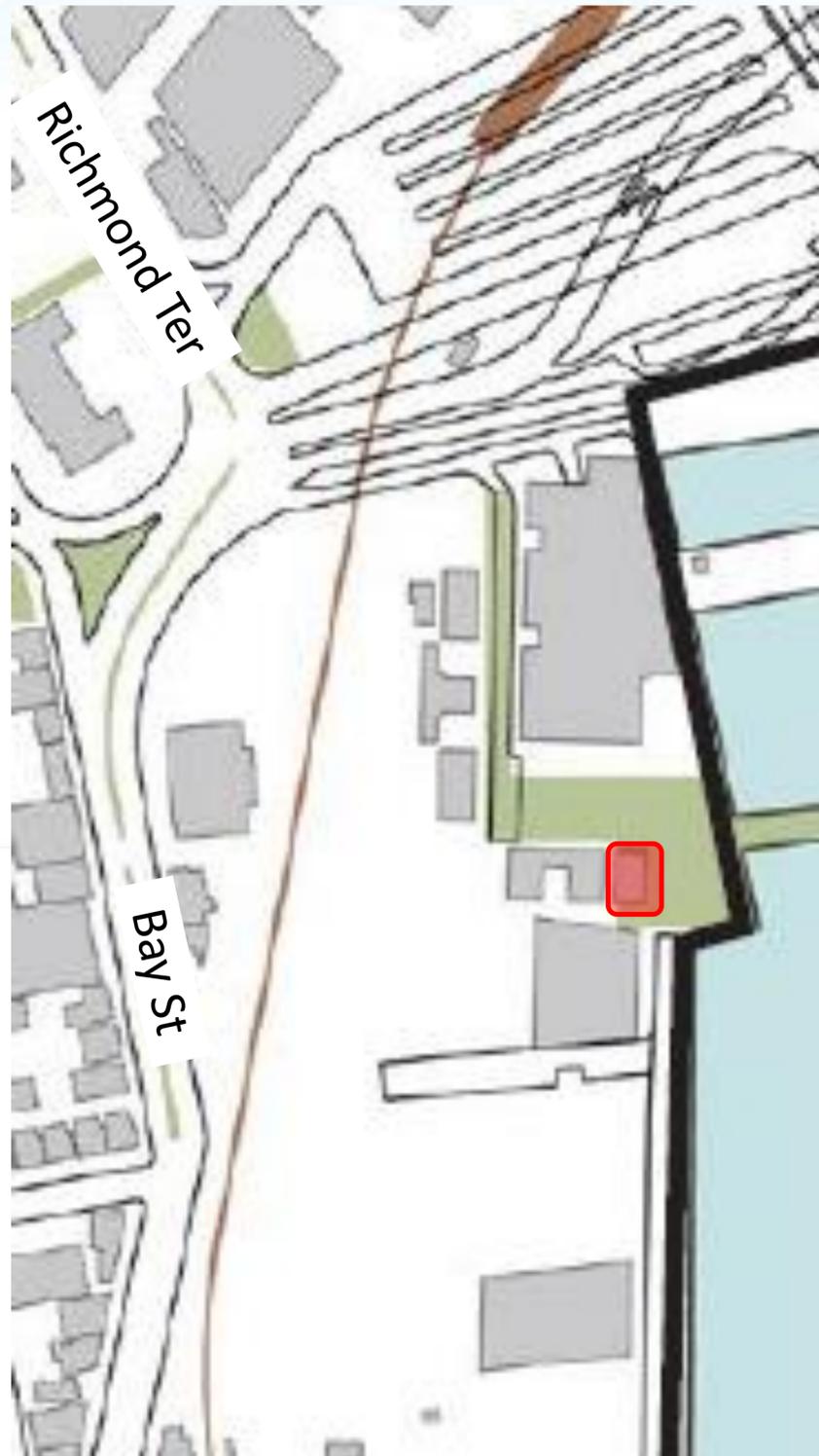
Reopen the ground level and garden of the original Staten Island Museum location on Stuyvesant Place by upgrading building safety and accessibility features and refreshing the exhibit space. The project seeks to create a modern cultural destination downtown for residents and visitors.

Project Sponsor:

Staten Island Museum

DRI Request: \$\$\$

NATIONAL LIGHTHOUSE MUSEUM IMPROVEMENTS



Project Description:

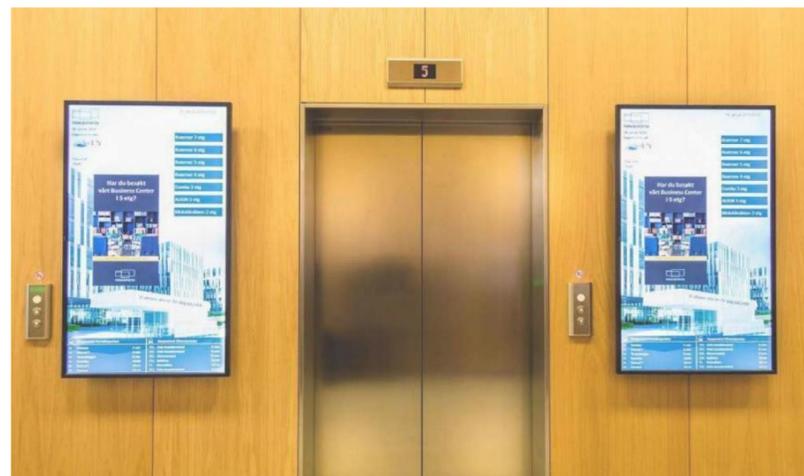
Renovate the National Lighthouse Museum to create an exterior garden space, beautify the fencing and facade, and address structural issues. This project seeks to improve site conditions as the museum attracts more visitors.

Project Sponsor:

National Lighthouse Museum

DRI Request: \$

SEAMEN'S SOCIETY BUILDING RESTORATION



Project Description:

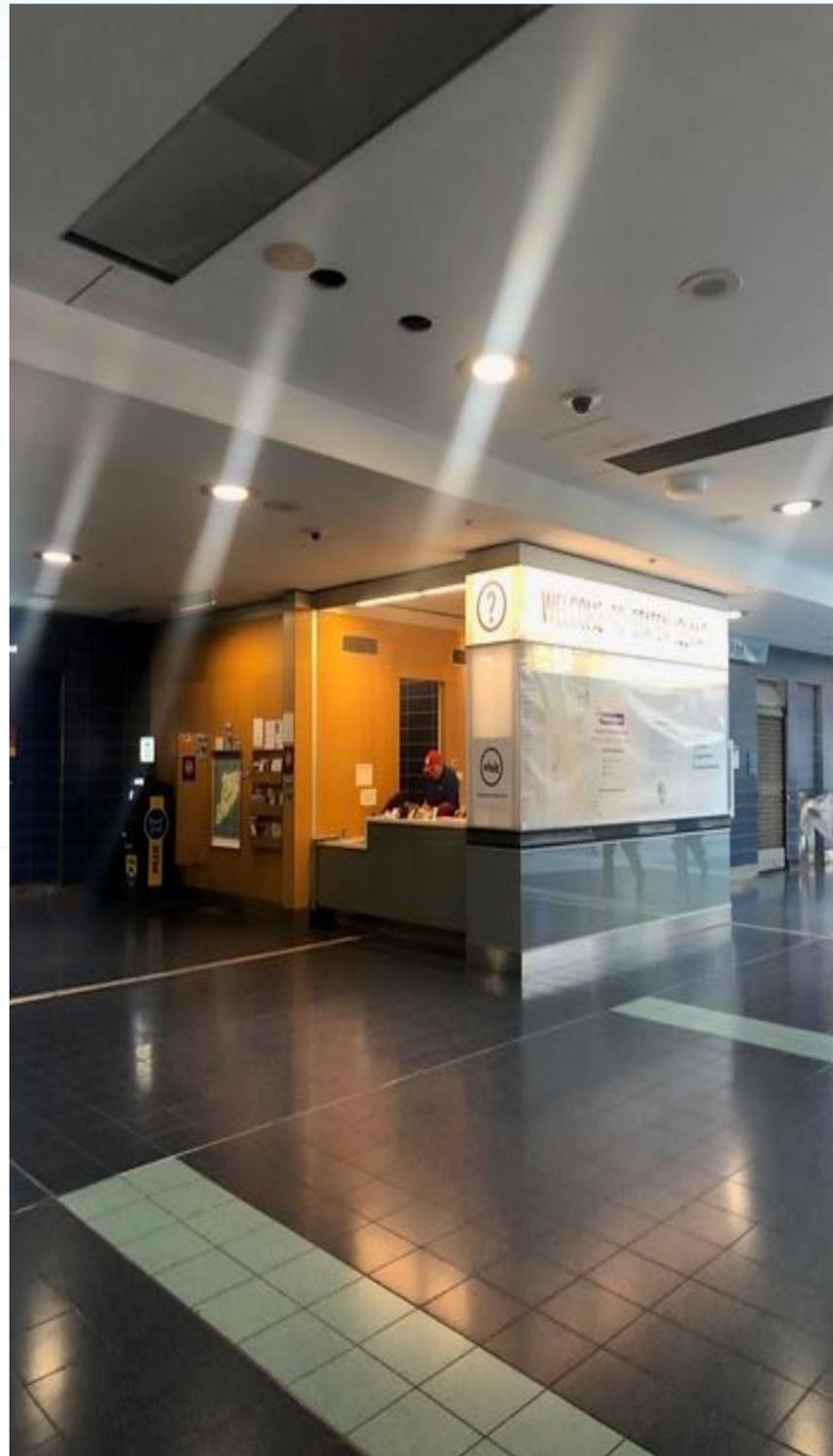
Fund upgrades to the Seamen's Society headquarters building at 50 Bay Street to enhance the delivery of services for families and children and to convert underused spaces into free community meeting space. This project seeks to expand Seaman's reach into the Staten Island community.

Project Sponsor:

Seamen's Society for Children and Families

DRI Request: \$\$\$

FERRY TERMINAL INFORMATION BOOTH UPGRADES



Project Description:

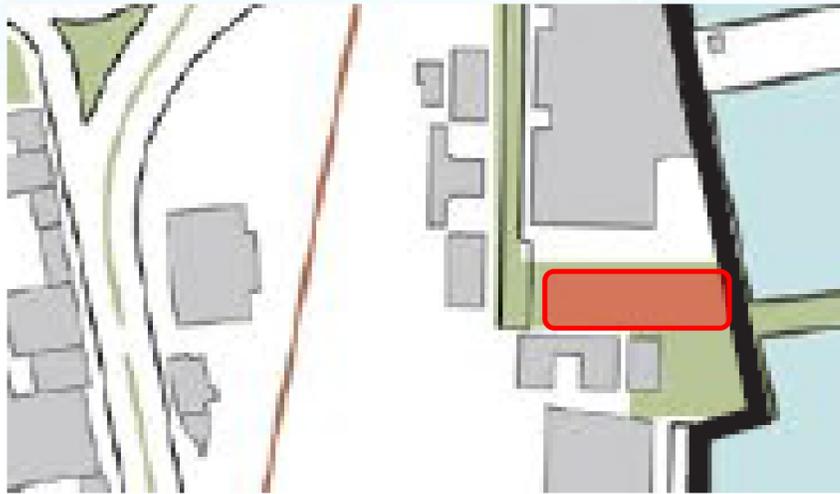
Redesign the information booth located within the St. George Ferry Terminal to improve visibility, support automated technology, and make the space usable year-round. This project seeks to increase the number of ferry riders who want to learn about what to do downtown and where to visit local businesses and attractions.

Project Sponsor:

Visit Staten Island

DRI Request: \$\$

DECORATIVE CANOPY AT LIGHTHOUSE PT. PLAZA



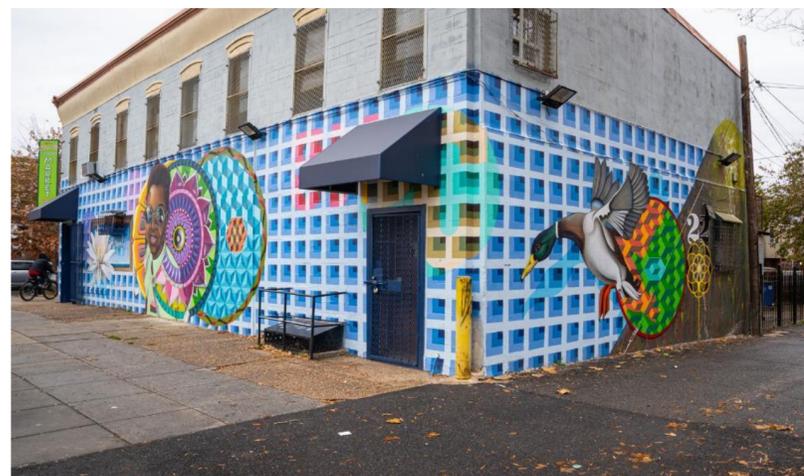
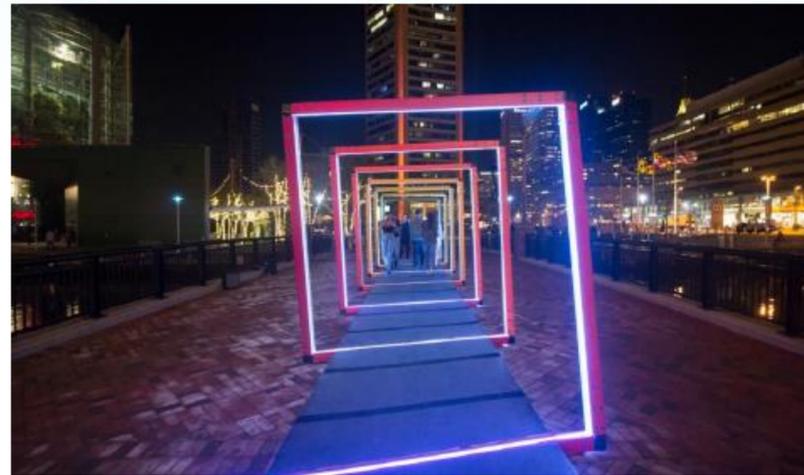
Project Description:

Install a colorful, distinctive canopy at Lighthouse Point Plaza to create a community gathering place that can host special events, food markets, concerts, and more that would attract visitors to the waterfront and further into the downtown.

Project Sponsor:
SIEDC

DRI Request: \$\$

NORTH SHORE ART TRAIL



Project Description:

Create a public art trail from St. George to Stapleton by installing 30+ pieces of unique, community-sourced public art at strategic locations throughout Downtown, including at key intersections and cultural sites.

Project Sponsor:

SIEDC

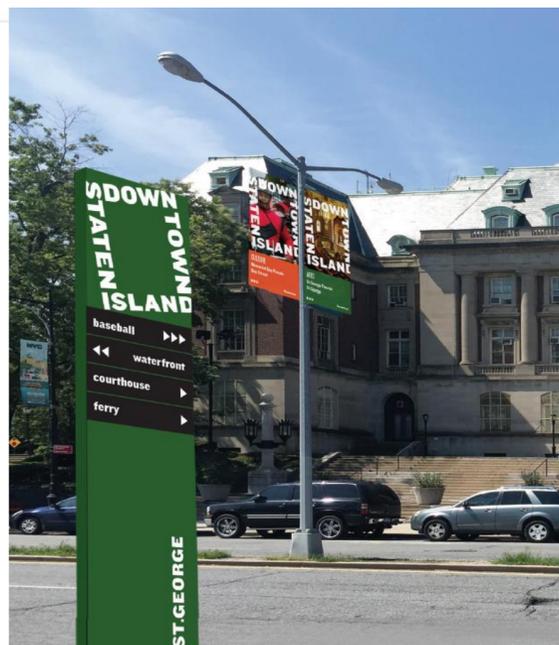
DRI Request: \$

WAYFINDING SIGNS ACROSS DOWNTOWN



Project Description:

Enhance the pedestrian and visitor experience by installing color-coded markers to support navigation around key nodes in downtown. The signs would call out cultural sites, eateries, shops, and other destinations and provide a consistent look and feel from St. George to Stapleton.

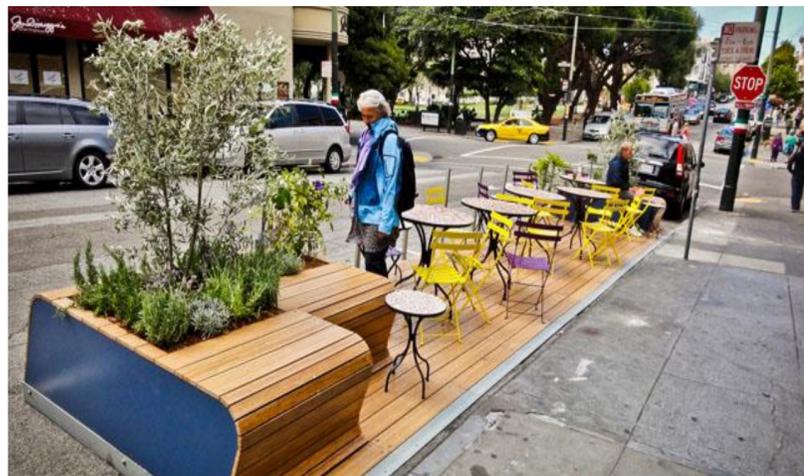


Project Sponsor:

Staten Island Chamber

DRI Request: \$\$

IMPROVED PUBLIC SPACES AT KEY INTERSECTIONS



Project Description:

Enhance pedestrian safety and overall walkability by installing public plazas, seating areas, planters, and other improvements at major intersections along Bay Street, including Richmond Terrace, Victory Blvd., and around the Stapleton train station. This project would beautify the corridor and improve navigation for visitors.

Project Sponsor:

DOT

DRI Request: \$\$\$\$

COMMUNITY INTERSECTION ART



Project Description:

Redesign crosswalks at strategic intersections throughout Downtown to feature community-sourced public art. This project seeks to create a distinctive look in downtown and to brighten and beautify the Bay Street corridor.

Project Sponsor:

SIEDC

DRI Request: \$

STAPLETON STATION AREA IMPROVEMENTS



Project Description:

Enhance the safety and attractiveness of entrances to the Stapleton rail station on Prospect and Water Streets. Improvements would include upgraded lighting, signage, and general beautification.

Project Sponsor:

MTA

DRI Request: \$\$

PROPERTY IMPROVEMENT GRANT FUND



NOTE: IMAGES SHOW REPRESENTATIVE PROJECTS. ANY GRANTS WOULD BE AWARDED THROUGH A COMPETITIVE PROCESS.



Project Description:

Create a grant fund to assist property owners in the renovation and redevelopment of vacant and underused properties along the Bay Street corridor into community-serving uses. The fund would award grants to property owners of up to \$100,000 each in exchange for public benefits.

Project Sponsor:

SIEDC and the Staten Island Chamber of Commerce

DRI Request: \$\$

FACADE IMPROVEMENT AT 181 BAY STREET



Project Description:

Modernize the facade of the prominent office and retail building at the corner of Victory Boulevard and Bay Street and create a new ground-floor café space on Victory Boulevard. The project would replace the current glass-and-metal facade with a more attractive brick face to beautify the Tompkinsville town center.

Project Sponsor:

The Angiuli Group, LLC

DRI Request: \$\$\$

FACADE IMPROVEMENT AT 60 BAY STREET



Project Description:

Support the renovation of Downtown Staten Island's largest office building at 60 Bay Street. The project would install a new canopy and entrance on Bay Street and beautify the Central Avenue entrance to improve the pedestrian experience and help ensure the building remains tenanted.

Project Sponsor:

Muss Development

DRI Request: \$\$\$

STOREFRONT RENOVATION AT 585 BAY STREET



Project Description:

Renovate and expand the ground-floor space at the corner of Bay and Cross Streets to create a new retail space on Cross Street and restore the building to its original style.

Project Sponsor:

Hook Enterprises, LLC

DRI Request: \$

MIXED-USE DEVELOPMENT AT 543 BAY STREET



Project Description:

Support the construction of an 8-story, 84-unit apartment building with ground-floor retail at the corner of Bay Street and Prospect Street. This project seeks to provide a mix of market-rate and affordable housing and activate a key street linking Bay Street to the Stapleton train station.

Project Sponsor:

Epsilon Enterprises, Inc.

DRI Request: \$\$\$\$

Questions?



NEXT STEPS

Additional questions or comments:

Please email StatenIslandDRI@gmail.com.

Project survey:

Please check your email for a survey link to vote on these proposed projects. The survey will be live until [Tuesday 3/17 at 11:59 PM](#).

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