

NEWARK, NY
COME GROW WITH US



Basic Information:

Regional Economic Development Council Region: FINGER LAKES

Municipality / Downtown Name: VILLAGE OF NEWARK

County: WAYNE COUNTY

Vision: Newark's vision for downtown revitalization is sustainable community growth that meets the needs and desires of the citizens in terms of housing, healthcare, education, employment and recreation.

Justification: Newark's downtown is an active place with well-kept parks that provide green space for public enjoyment, restaurants that encourage family dining, and an array of services, shops and housing.

We selected specific districts within the catchment area to develop immediate and transformative development for the Village of Newark, and the surrounding region. The two major corridors of Wayne County, Route 88 and Route 31 intersect in the heart of Newark. Growth has naturally occurred along these corridors as well as areas adjacent to them. The DRI investment will serve as a catalyst for implementation-ready projects encouraging renewed investments to create the economic gains that are only an opportunity away.

Downtown Identification:

Welcome to The Village of Newark, located on the beautiful Erie Canal, and home to approximately 9,000 residents. Its convenient location, only 15 minutes from two New York State Thruway exits, makes it easy to offer a full complement of services more typically found in larger communities. Newark's shops, hospital, college, and excellent schools are among its many amenities ready to offer a high quality of life and economic opportunity.

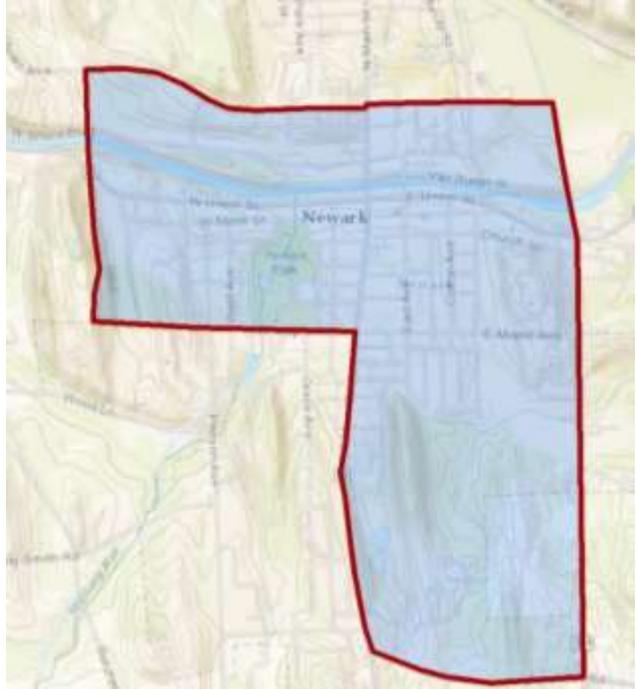
1) Boundaries of the Downtown Neighborhood.

Detail the boundaries of the targeted neighborhood, keeping in mind that there is no minimum or maximum size, but that the neighborhood should be concentrated and well-defined. Core neighborhoods beyond a traditional downtown or central business district are eligible, if they can meet other criteria making them ripe for investment. Attach a map that clearly delineates the downtown neighborhood.

The Village of Newark has a deep historical tie to the Erie Canal as it flows through the center of our Village and is an attraction for commerce, tourism and recreation alike. NYS Routes 88 and 31 bring visitors and travelers from all four directions into Newark, intersecting at the center of our downtown.

The boundaries are concise, strategic, and clear.

- North: The northern end of our catchment area is bordered by Stuart Avenue, which neighbors two of our developable districts, one focused on industry and business, the other on the preservation of green space.
- South: At the southern end of our catchment area lies Silver Hill Park, an implementable district, containing a mixed purpose property that serves residents, businesses, schools and a preservation of green space.
- East: To the east is Vienna Street
- West: The western side is the border of our Village, making our catchment area an easy 20 minute walk from one to the other, with easy access to retail, fresh groceries, municipalities, housing and of course, the Erie Canal.



Our downtown neighborhood area has been strategically placed with both the canal and NYS Route 88/31 intersection at its center. Our proximity to the canal enables visitors arriving in Newark as motorists, boaters, cyclists and hikers to venture into the heart of our lively downtown area. Its boundaries encompass an eclectic mixture of retail, housing, recreational parks, dining and business opportunities. Our downtown Main Street is located on Route 88, a major north/south thoroughfare that bisects the boundaries of our catchment area. This allows connections within our community to neighbors as well as access to the New York State Thruway located 15 minutes to the south via two major Thruway exchanges.

As an extension of our Village's Comprehensive Plan, the boundaries of this map create specific "places" within our community. While we have had traditional zoning that locates businesses appropriately according to code, we would like a concentrated effort to unify these areas to a common purpose. We have strategically defined districts with developable properties able to be designed, engineered and transformed to create a "sense of place" within targeted neighborhoods. Each district serves a specific purpose: industrial and business growth, preservation of green space, establishment of retail and the creation of spaces within our community for recreation, culture as well as the arts (See Map Attachments A and B).



2) Sufficient Catchment Area

Outline why the downtown, or its catchment area, is of a size sufficient to support a vibrant, year-round downtown, with consideration of whether there is a sizeable existing or increasing population within easy reach for whom this would be the primary downtown destination.

The Village of Newark, the largest Village in Wayne County and the only downtown destination, serves approximately 9,000 residents with diverse backgrounds. With a significant number of public services, amenities, available multi-modal transportation and a wide range of housing, offered in close proximity to the downtown area, the Village is an ideal location for investment as well as sustainable growth.

We are one of the few school districts in both the County and the region with a growing student enrollment. Over the past three years enrollment has exceeded a 5% growth rate. The message is clear that our Village and downtown area is a place where more and more families are deciding to raise their children.

In the last five years, 33 new businesses have chosen the Village to call home, bringing an additional 330 jobs to local residents. In addition to the recent expansion of IEC Electronics Corporation, a high technology electronics industry leader that relocated a facility from nearby Victor, NY in Ontario County, to the Village of Newark. These employees are now part of the 454 person IEC workforce.

With a considerable amount of developable properties for new residential construction and retail business, the downtown catchment area is ideal for supporting a year-round vibrant downtown. Recently interest has been shown to provide various income based rate senior citizen housing. In addition, plans are moving forward to provide affordable, market rate senior housing at Southwinds Landing Development.

Newark: A Vibrant, Sustainable Community		
Culture	Wellness & Recreation	Housing and Education
<ul style="list-style-type: none"> • Village of Newark Farmers Market • Music on Erie • Music in Central Park • Food Truck Rodeo • Taste of Wayne County - Vote Tilla • Wayne County Wine and Artisans Festival • Annual Lyons Bank and Chamber of Commerce Sponsored Rochester Philharmonic Concert • Wayne County Arts Council 	<ul style="list-style-type: none"> • Erie Canal - Fishing, Ice Skating • T. Spencer Knight Park & Visitor Center/Port of Newark • Boating/hiking/kayaking/canoeing/Biking facilities • Colburn Park- Newark Pilots • Community Garden • A.E. Community Center and Skate Park • Spunk Fitness • Doug Kent's Rose Bowl Lanes 	<ul style="list-style-type: none"> • Mixed Neighborhood Housing in the Pearl Street District, East Avenue Corridor and Grace Avenue Corridor • 28 residential group homes • 3 senior citizen homes with full service • Finger Lakes Community College • Wayne Finger Lakes BOCES • NHA Affordable Housing
Retail Business	Restaurants	Highlighted Human Service Agencies
<ul style="list-style-type: none"> • The Mooseberry Soap Company • Wal-Mart • Wegman's • Clockwork Comics & Games • Wayne ARC Street of Shops • The Flower Mill • Caitlyn Office Interior & Design Inc. • Over 40 Other Retail Businesses 	<ul style="list-style-type: none"> • Parker's Pub & Grille • Cross Park Diner • Monterrey's Mexican Restaurant • The Corner Tavern • Craft 120 • First Glass Wine Bar • Nana's Village Restaurant • Ling Ling's Restaurant • Great Wall of China Restaurant 	<ul style="list-style-type: none"> • Catholic Charities of Wayne County • Wayne ARC • Newark Wayne Community Hospital/Rochester Regional Health • Roosevelt Children's Center • Victim's Resource Center (only one in county) • Finger-Lakes Community Health • Lifetime Care • PACE ElderONE Care

We not only serve the residents of Newark in our downtown Village, but many people from the County and the Finger Lakes Region come here to access a myriad of services. We host the only full service hospital in the region, Finger Lakes Community College, Wayne-Finger Lakes BOCES, and in some cases, we are the only place to access specific social services. For example, the only Victims Resource Center in the County is in our downtown, as well as the headquarters for Wayne ARC and Catholic Charities.

Newark hosts a variety of shopping opportunities for visitors and residents. Fresh produce and groceries are within walking distance of any resident of the downtown catchment area. On the western side of our catchment area is Wegmans and on the eastern side is a Walmart superstore. Newark's downtown is already an active place with well-kept parks that provide green space for public enjoyment, restaurants that encourage family dining, and an array of services, shops, and housing. Currently, the winter months significantly reduce downtown activity as the use of the canal and subsequent trails subside and the parks become unavailable for recreation. Reduced activity and commerce is a regional weakness, but careful investment and preparation has Newark well-positioned to overcome this challenge and offer a vibrant downtown to residents and the region throughout the year.



Our Village boasts one of the most active social networks in the County, the fourth largest Rotary Club in the District 7120. With just over 100 Rotarians we have established that we are able to come together as a community and make things work. These residents are dedicated to maintaining a vibrant community and downtown destination.

Our downtown has the capacity, the size, and the infrastructure to sustain growth fostered by this proposal. Our elected and community leadership have the forward thinking to revitalize our Village, creating positive effects on both the region and our state.

3) Past Investment, Future Investment Potential

Describe how this downtown will be able to capitalize on prior or catalyze future private and public investment in the neighborhood and its surrounding areas.

Our Past Has Prepared Us for Our Future

With ongoing strategic planning over the last decade, Newark has consistently developed and carried out short term projects that support our Comprehensive Plan. We understand the importance of our infrastructure investing in the water treatment plant, gas lines and lighting to encourage reinvestment of existing businesses like AT&T as well as Verizon, construction of new retail shops, and investment of new entities like ElderONE's construction of a state of the art Program of All Inclusive Care for the Elderly (PACE).

Collaboration, creativity, and ingenuity have been the hallmarks of our ongoing strategic planning process. Through engagement of multiple partners with common goals, the Village of Newark joined with the Wayne County Industrial Development Agency and the Regional Economic Development Council to accomplish previous NYS Initiatives such as the Empire Zone Program. Our downtown revitalization plan demonstrates our readiness to revive our Downtown area and our ability to leverage past, current, and future investments. Our focus is founded on Key Growth Pillars and Key Enablers of the Finger Lakes Forward Plan, as well as the Newark Comprehensive Plan.

Rochester Economic Development Council As Our Guide

When the Finger Lakes Regional Economic Development Council (FLREDC) revealed the Upstate Revitalization Initiative Plan (URI), there were many correlations between our local comprehensive plan and areas that the Governor and council had identified. As the Finger Lakes Forward plan outlines, it was our long term strategic planning that allowed us to build upon recent successes, transcend our significant challenges, while we identified areas of economic opportunity expansion. We strive to increase the quality of life in our downtown by building a strong foundation for our residents through education, health care, a skilled workforce, a diverse economy, a manageable cost of living, and a lifestyle surrounded by arts and culture.



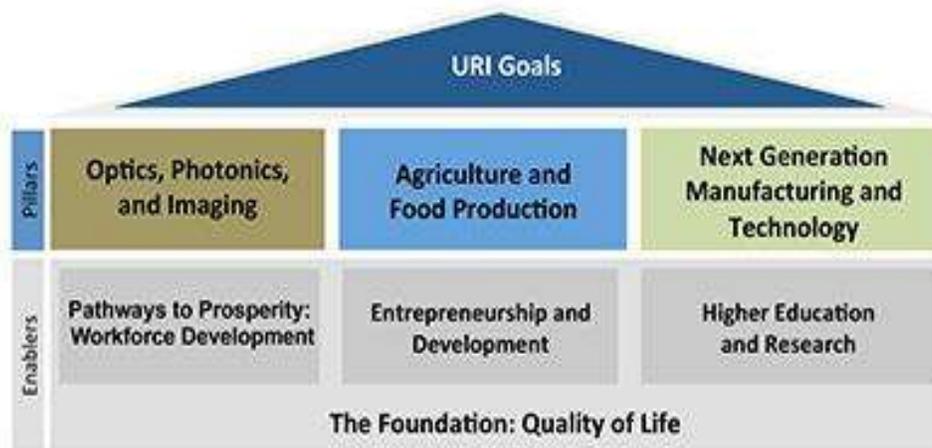
Examples of some of the FLREDC Grants that have furthered our goals are:

Wayne 1000 Silver Hill, LLC 	Wayne County Manufacturing Training Facility (P-Tech)	\$150,000	Empire State Development Grant
Wayne ARC 	Street of Shops Expansion Project	\$400,000	Empire State Development Grant
Newchem, Inc. 	New Facility Construction of new LEED certified plant	\$300,000	Empire State Development EJP Grant
IEC Electronics, Inc. 	Expansion of Facility	\$750,000	Community Development Block Grant through CFA
Legendary Autos, Inc. 	Construct 20,000 square foot facility and renovate existing building	\$165,000	Empire State Development Grant

Properties Where Developers Want to Invest

A focal point of our strategic planning of developable properties has been to foster growth in the three cluster industries outlined in the URI. Leveraging these three economic enablers, we have found a balance that propels growth into our downtown area.

The URI Framework



Our Village is pursuing prime developable properties found throughout our downtown. We have gained the interest of private investors to inhabit properties to continue our path of enriching and revitalizing our downtown's quality of life. The Silver Hill Park, located at the southern tip of our downtown, once called itself home to the famous Sarah Coventry Corporation. This 135-acre parcel has been repurposed as a mixed use property to be used by various businesses and organizations. Ultralife Battery and Energy, Finger Lakes Community College, and Rochester Regional Health have all located facilities to this area.



Currently we are in discussions with other businesses to take hold of this opportune piece of land, in particular, for the expansion of the photonics industry. The Wayne-Finger Lakes BOCES is currently leveraging their Empire State Development Grant to build a P-Tech Early College School in the Silver Hill Park, making this multi-purpose, mixed area a place where neighbors can capitalize on each other's assets and growth.



Whispering Winds Campground to the northern end of our downtown just broke ground for its second phase of expansion to include campsites, bike paths and hiking trails. ERP Environmental Fund, Inc. recently moved to a greenhouse facility, growing trees for a Carbon Credit Program. The primary objective of ERP Environmental Fund is to reduce the rate of growth of atmospheric carbon dioxide (CO₂) through global reforestation and by incentivizing coal consumers to

accelerate the reduction of CO₂ pollution. They sell compliant fuels, which bundle carbon credits with coal sales to produce a compliance instrument, effectively reducing CO₂ emissions. These are areas where development as well as conservation are working collaboratively to correspond with the Village of Newark Comprehensive Plan's vision and mission of preserving our environment and our green space.

The Village of Newark's Industrial/Business Park located on the western side of our downtown has started attracting new businesses. The infrastructure to support and expand the industrial park is shovel ready for new projects. Our Village's implementation-ready **Land for Jobs** program has enticed multiple businesses to relocate to this section, bringing livable wage jobs at a variety of salaries and entry level positions into our downtown.

The Newark Developmental Center located just east of the center of our downtown and south of the Erie Canal, has been a significant local and regional attraction. Recently the Wayne-County Finger Lakes BOCES, created a state of the art conference center available for community, education, and business use. Its amenities are incomparable to any in our County or our region and was developed by repurposing condemned buildings through cooperative efforts with the Wayne County IDA.



Portions of the property are ready for further development, potentially an ideal location for a one of a kind Community Center that houses preventative wellness businesses such as physical therapy, community services for neighbors, and a world class sporting arena for soccer, lacrosse, volleyball, basketball and indoor track. Newark residents of all ages have identified and documented that these services are a priority to establish easy access to a range of recreational activities and events.



Current Newark Developmental Center's Condemned Buildings

Multiple smaller properties within our community are also implementation-ready to be developed at the center of our downtown, enabling us to continue our efforts to create mixed housing neighborhoods and strategically planned retail along our Route 31 corridor. These could also include locations for cultural events and entertainment to complement a newly renovated theater district along our Main Street on Route 88. These developable properties and their associated opportunities illustrate how all three clusters can complement the revitalization of downtown Newark.

Diverse and Accessible Housing:

One of our strengths is the mixed neighborhoods where people from different backgrounds and income levels live together in proximity calling each other friends and neighbors. Our Grace Avenue Corridor, East Avenue Corridor and Pearl Street District illustrate unique neighborhoods with a variety of housing options within a close knit area.



Within a few blocks, you can find single-family homes, apartment housing, Section 8 housing, as well as developments for the elderly or the disabled. These neighborhoods allow diversity in both culture and income to intermix. Their proximity to retail stores, our downtown library, churches and recreational areas foster good will and a greater sense of community amongst residents of downtown Newark. Our community is proud and honored to be the home of 28 Wayne ARC community residential homes. These homes provide opportunities for normal life experiences, housing, meals, companionship and social events. Their presence only adds to the rich and diverse fabric of our downtown neighborhood.

Habitat for Humanity is an active partner in our community development. Through the construction of multiple homes, they have been able to provide hope and housing accessibility to multiple families in our Village. In addition, the Newark Housing Authority and the Village have planned multiple accessible housing throughout the entire downtown.



The Village is committed to providing comfortable and accessible housing for all. We are in discussions with Newark Housing Authority to repurpose a recently closed parochial school. It is located on Main Street with potential to be converted into affordable senior citizen housing, accessible to downtown's amenities and services.

No Need to Look for Growth Potential, It's Right Here!

Utilizing the Comprehensive Plan as a reference, we have designed a revitalized downtown area that places all of our anchor institutions in a central location, accessible to all. The geographic center of our downtown is the intersection of Route 88, also our Main Street, and Route 31 which is our retail corridor on the bank of the Erie Canal.

Within one block of our downtown center sits our municipal building, home to the Village of Newark, Town of Arcadia, court, and Newark Central School District Offices. A few blocks to the north is the Newark Wayne Community Hospital. Our catchment area is hugged by Wegmans Food and a Walmart Supercenter, allowing easy, walkable and bikeable access to fresh food and produce. These food sources are in addition to our weekly Farmer's Market located in central downtown.



Sitting along the edge of the Erie Canal, within a few blocks of central downtown, are a series of non-profit organizations. The Wayne ARC is approved to expand its facility to include a "Street of Shops" along the Erie Canal, catering to small retail as well as craft food and beverages, in a project that uses clients as employees. A result of grant awards, Catholic Charities recently relocated into a new facility to expand trauma informed counseling services to local families and children by hiring 12 additional counselors.



Our Village is lucky to be home to a Rotary club with over 100 active members dedicated to enhancing our downtown area through their involvement with the Newark Wayne Community Hospital, mobile food pantry, construction of pavilions in addition to their generous time and money to local community organizations. The Newark Chamber of Commerce is the largest in Wayne County. With offices located downtown, they have developed such initiatives as Music on the Erie, a member sponsored weekly musical event for the community, and the annual Rochester Philharmonic Orchestra Holiday Concert (the only one held in Wayne County), the Wine and Artisans Festival and the Food Truck Rodeo, which recently drew over 1,000 attendees.



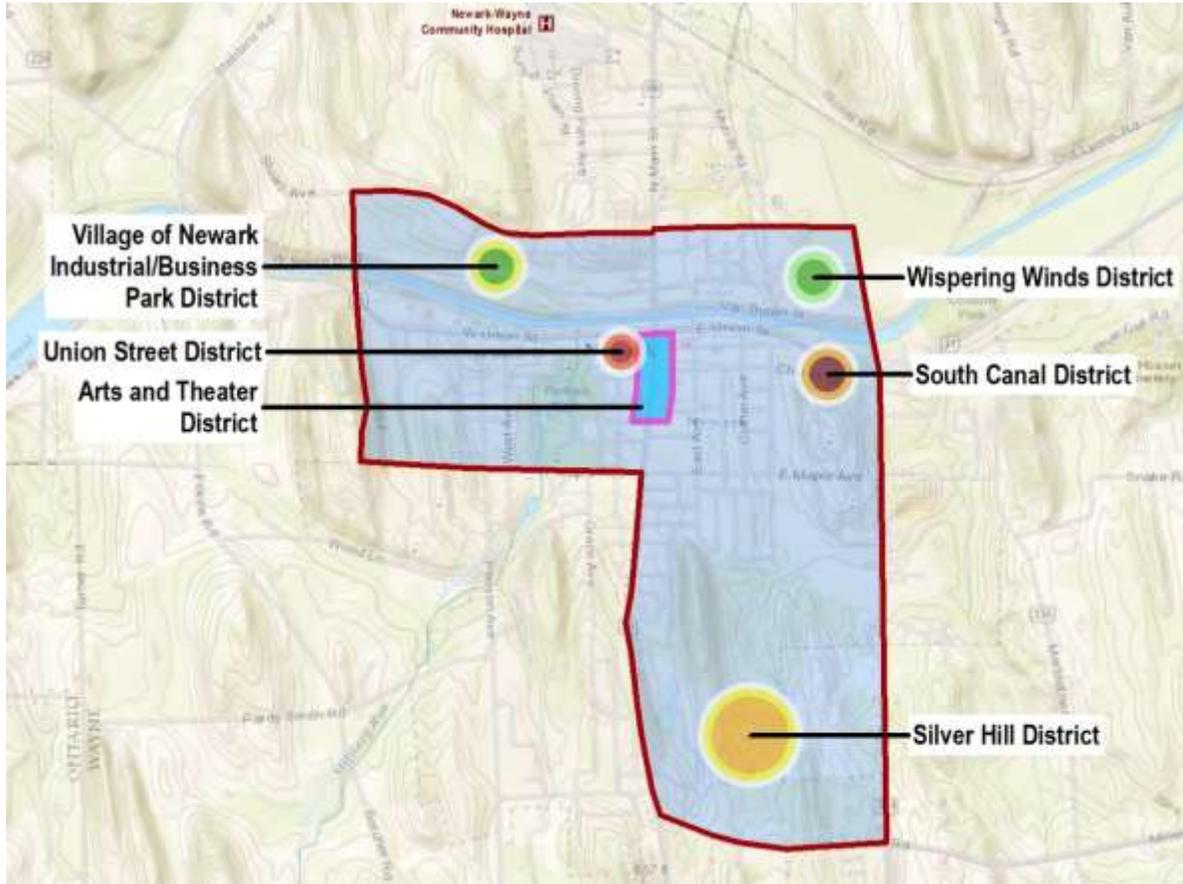
The Village currently has a small community center that serves approximately 4,800 young people per year, focused on competitive sports. This undersized facility is open all day, providing services for senior citizens during the daytime, youth after school and families in the evenings. In its current state it is over capacity and as a result underserves our community. A vast portion of our residents struggle to find access to applicable programming and space for hobbies and activities that encourage lifelong wellness.

The Village would like to implement more robust Complete Street policies including the inexpensive updates of bike lanes and updated zoning. These updates will be immediately visible at the onset of our project, demonstrating to the public that revitalization is underway. The construction of the proposed Community Center greatly expands downtown's ability to increase the quality of life for all of our neighbors, allowing them greater access to pursue healthy, active lifestyles regardless of income and background in free, open mixed settings is the manifestation of our Comprehensive Plan developed years ago.



We're Growing One District at a Time

There are six developable districts identified and targeted in our application. There is potential for additional development areas as the success of the implementation-ready projects to grow. The prioritized districts that are currently poised and ready for immediate implementation and growth, spread throughout our catchment area allowing for the greatest economic opportunity.



Union Street District: This district runs along the Route 31 Corridor, adjacent to the Erie Canal and connects our Village to neighboring towns. This is an area that has potential for building retail businesses with accessible parking. Many businesses including AT&T, Verizon, Wegmans within a retail plaza, Walmart and another retail plaza, have all taken advantage of this growing retail district. The implementation-ready plans to add bike lanes and LED lighting make it prime real estate offering a view of the canal.

Arts and Theater District: Main Street, located on Route 88 running south off the Erie Canal, is the focus for improvement for restaurants and the arts. In addition, investors have expressed an interest to develop a theater in this district on Main Street. Currently this is the home of the Wayne County Council for the Arts, celebrating its 40th Anniversary. Multiple properties ready to be repurposed in this district make this area ideal to foster the growth of culture and arts at the center of downtown.

Silver Hill District: Already the home to leading businesses such as Ultralife and Rochester Regional Health, as well as Wayne-Finger Lakes BOCES and Finger Lakes Community College, it is an attractive parcel with investors inquiring about relocation options. It has updated fiber optics, plentiful parking and is conveniently located on a thoroughfare that is 12 minutes from the New York State Thruway. Using incentives such as Business Investment Tax Exemption Initiatives and collaborative partnerships with the Wayne County IDA, Newark has made this district a implementation-ready, ideal place for growing companies and organizations.

Newark Industrial/Business Park District: With nearby roadways, access to railways and easy distribution routes, this 93 acre district has been a prime area for expansion in our downtown area. NewCut, a leader in photochemical machining recently built a 17,500 square foot facility. Currently they are working with a neighboring business, V Technical Textiles Inc., a woman owned leader in advanced manufacturing to design high tech fabrics production for military and a variety of industry applications. A variety of businesses such as Candy Apple Day Care, Wayne County Dialysis, Halstead Machine Inc., Legendary Auto, Micro-Tech Machine Inc. and Upstate Refractory Services have taken advantage of this quickly growing Industrial/Business Park District showing the adaptability of this area for growth.



South of the Canal District (SOCD): Multiple vacant properties in our community have attracted the interest of investors. This improvement district, located one block south of the canal, is targeted for repurpose and growth in business, retail and recreational purposes. Revitalizing abandoned schools, and state buildings, through private and public investments allowing these properties to be transformed and available for implementation ready projects.

Whispering Winds District: This repurposed golf course was recently converted into a campsite for visitors who also enjoy the canal. With full service amenities, this campground is now breaking ground to build additional hiking and bike trails to the northern end of our catchment area. This district is a prime location for the preservation of green space and to increase the quality of living for both visitors and residents of Newark. The addition of bicycle kiosks, cross country skiing and snowshoeing trails, and other amenities connect this district to the T. Spencer Knight Park making it a prime developable property.

In addition to the developable districts, other implementation and shovel ready sites ready for development in our catchment area are:

- The housing subdivisions at Southwinds Landing
- The Cannery Row Retail Subdivision along the canal
- The Hope Avenue Area just off Route 31



It's a Partnership:

The Village of Newark formed a successful **Land for Jobs** program where Village owned land is gifted to industries who chose to move into the downtown area and create jobs. Companies from a wide range of industries in the Newark Industrial/Business Park District have all taken advantage of this program, bringing 296 jobs and nearly 18 million dollars of private industry investment to Newark over ten years. Jobs range from entry level positions to high management or technical and professional careers, enticing more people to move into our area and to not only access economic prosperity from where they are, but to have mobility to further grow in their careers.

The Wayne County IDA worked to obtain 135 acres located in downtown Newark using incentives and collaborative partnerships, to gain significant companies like Ultralife Batteries who chose to move into Newark, bringing hundreds of jobs with them. Ultralife is a high tech industry leader who specializes in providing lithium batteries for the military and conducting cutting edge research and development on designing batteries to store solar and wind energy. Finger Lakes Community College also decided to renovate a 29,976 square foot facility providing accessible education to all Newark residents, as well as connections with Wayne-Finger Lakes BOCES, also located in the downtown area for career and job training. The Wayne County IDA provided a payment in lieu of taxes that provided sales tax exemption for the build-out and a real property tax exemption above the baseline assessment for educational not for profits. The Wayne County IDA also provided project/planning funds for the design of the biology laboratory, enabling a variety of both general science courses and those needed for the nursing area training.



Just recently, the IDA has worked to bring a Rochester Regional Health PACE (Program of All Inclusive Care for the Elderly) ElderONE facility to the Newark Downtown area in Silver Hill Park. Work is also underway to house a high school focused on technology (P-Tech) and advanced manufacturing program within the remaining portion of the building. Re-use of this facility will become a model for multi-generational education, which is a high priority cultural need.

The Wayne County Civic Facilities Development Corporation and the Newark Wayne Community Hospital collaboratively created funding to remodel and refurbish the only full service hospital in Wayne County. With the hospital located just north of our downtown, Newark is now a leader in regional, rural health care, bringing the highest quality care available in the Rochester/Syracuse region to the rural setting with endless potential.

The Wayne County IDA created a Wayne County/Wayne County IDA Industrial Site Fund. These funds were used to foster the growth of IEC Electronics Corporation and improve accessibility to the manufacturing plant. The IEC Electronics facility, which produces life-saving and mission critical products in the medical, industrial, aerospace, and defense sectors, employs 464 permanent full time people. It is a company that champions diversity and equity in industry hiring standards where the majority of the workforce are women. IEC, who moved one of their operations from Ontario County to our Village, is an example of how our Village is poised for companies who wish to take advantage of our growth oriented policies.



A transformative project was undertaken at the site of the Newark Developmental Center located in Downtown Newark. A partnership was formed (The Wayne County Economic Development Corporation) to repurpose a significant portion of the place that is currently used by the Wayne-Finger Lakes BOCES, which serves 25 school districts in the region. A world class conference center was constructed that is used by businesses, schools and community members from around the region because of the project. BOCES is now looking to expand their programs and services in other areas within the Village, including a facility located in our Silver Hills Park District.



In addition we, along with Wayne County IDA support, brought railroad distribution access to business facilities, set up multiple revolving loans and focused on supporting businesses at both the industrial and microenterprise levels. We independently set up a **Matching Grant Program** for local businesses to upgrade and repair their facades, helping our Village transform into a modern day, a visually appealing, desirable place to shop and live. Assisting restaurants, hotels and retail with façade renovation, providing affordable and accessible housing, and streamlining business investment tax assistance plans are all examples of our creative thinking at work.

Helping Increase Pathways to Prosperity:

In Newark, we have adopted a proactive approach towards developing pathways to prosperity. By supporting people socially, emotionally, and physically, people cannot only sustain their employment, but also enjoy the benefits of having a satisfying career. With a 21.8 percent poverty rate, Newark has many obstacles to overcome to provide multiple avenues to a high quality of life for all of its residents. In response to this challenge, downtown Newark has established a social service network to meet the needs of our diverse population. We work collaboratively with non-profits to help struggling families take advantage of our economic growth in ways that enable them to thrive. This has been a cornerstone of our downtown planning.

Many of the non-profit organizations listed, are within a walkable distance from the center of downtown. By fostering these partnerships through an active Rotary and Chamber of Commerce, neighbors gain income mobility the longer they reside in our community.

Human Service Agencies All Within a Five Minute Walk
<ul style="list-style-type: none">● Catholic Charities of Wayne County● Victim’s Resource Center (only one in County)● Family Counseling Services for the Finger Lakes● Finger Lakes Area Counseling and Recovery Agency● Wayne County Pre-Trial Services● Wayne ARC● Newark Wayne Community Hospital● Carenet Pregnancy● Foodlink● Mobile Food Pantry● Blessings in a Backpack● Head Start● Youth Advocates Program● Child Care Council● Roosevelt Children’s Center● Laurel House Comfort Care Hospice

Future Thinking Yields Future Results:

Our Smart Growth Principles surrounding mixed land uses, compact building design, developing ranges of housing opportunities, and walkable neighborhoods propelled us towards the growth we are just beginning to experience. Our careful design of “Placemaking” within our community, preserving open spaces and making development decisions that are predictable, fair and cost effective achieved results for our community. Most importantly, our efforts towards encouraging community and stakeholder collaboration in development decisions is what has made progress for us possible. Examples of how these principles have yielded results are:



The Village of Newark is about to move from planning to construction, implementing its six million dollar revitalization of Main Street. This involves LED lighting, tree planting, new sidewalks and corridors, and strategic placement of attractive benches using Complete Street Principles. Applying a “Dig Once” approach is something under consideration as we move forward with this project (Attachment G).

- The Village of Newark is implementing a four million dollar water and sewer line project, in the Arts and Theater District.
- A 23 million dollar Waste Water Treatment Plant project, to be completed within the year (Attachment I)
- Our water treatment facility currently serves several communities in Wayne and Ontario County. The Village is currently working on updating this facility. It will be large enough that additional nearby municipalities may tie into its operation.
- NYSEG is replacing 19th century gas lines
- Wayne ARC expects to break ground this year on building a series of craft food and retail shops along the Erie Canal that connects to their facility. Retailers will hire trained ARC clients to increase diversity amongst our workforce and help our neighbors feel connected and full of purpose.
- Newly constructed PACE ElderONE facility enabling senior citizens to fully engage in our downtown community.
- Newcut, a photochemical machining company just broke ground on a new 17,500 square foot facility, using a combination of private and public funds, increasing the amount of job opportunities and tax base of our community.
- Whispering Winds Campground has committed to preserving greenspace developed from a former golf course into a bikeable, walkable campsite grounds where residents and visitors may enjoy the outdoors as they travel along the canal.

- Mixed housing efforts around the development of our East Avenue Corridor, Grace Avenue Corridor, the Hospital District and the central downtown area assist neighbors to collectively interact. The Southwinds Landing Subdivision is ready for expansion. Working collaboratively with the Newark Housing Authority and Habitat for Humanity, the Village has made accessible housing a priority for its current and future residents with implementation-ready projects.



- Residents can walk, bike, travel by bus or car to move throughout our entire downtown. The recent construction of bike lanes and bicycle repair kiosks is part of our Comprehensive Plan's vision to establish an eco-friendly environment.

- The strategic creation of "places" within our community like the T. Spencer Knight Park & Visitor Center, the Union Street District, the Arts and Theater District, and the Whispering Winds District encourage visitors to move into our community and stay here. Organizing events such as Music on the Erie, the Taste of Wayne County Festival, Music in Central Park, the Farmer's Market, the Wine and Artisan Festival and the Food Truck Rodeo within these places helps people in our downtown identify with Newark and to be proud to call it their home.

The Erie Canal is Our Past. It's Also Our Future:

Newark's history is deeply intertwined with that of the Erie Canal. From commerce to recreation, as the canal's history within New York State has changed, its impact upon the Village of Newark has evolved as well. The Village has a history of investment and forward thinking towards preserving its attachment to the canal and all the wonderful qualities it has to offer. Over the last twenty years, the Village has invested in developing the trail, murals on the stonework lining its perimeter, a newly completed Interpretative Center with full amenities and more. The Visitor Center and the initial trail used Canal Corridor Initiative funding. When other monies became available and sections of the canal way trail were replaced, other amenities and additions were added.





The Wayne County Planning Board worked closely with the Village to preserve the historic Edgett Street Bridge and turn it into a pedestrian bridge, linking the commercial area of West Route 31 with Westshore Boulevard and the Village of Newark Industrial/Business Park. Most importantly, this provided residents from the mixed housing neighborhoods north of the canal to obtain walking distance access to the Wegmans Plaza and fresh produce.

These examples paint a picture of a community that is forward thinking, creative and enterprising in nature. Combining efforts that develop neighborhoods, the arts, recreation, business and job growth is the core of Newark's downtown revitalization initiative. They describe how we are just on the edge of re-imagining what a rural downtown can be.



4) Recent or impending job growth:

Describe how recent or impending job growth within, or in close proximity to, the downtown will attract professionals to an active life in the downtown, support redevelopment, and make growth sustainable in the long-term.

Our downtown area is experiencing job growth at a rapid rate. In 2016, for example, our Village saw a 65% rise in the dollar amount of commercial and industrial construction projects over 2015. With the assistance of this proposal we are confident we will leverage current support from both private and public investors that will foster the development of our downtown area. Shaping revenue from REDC grants, other public grants and private sources, we have creatively brokered successful business ventures that resulted in more jobs and opportunities for downtown residents:

Land for Jobs:

<i>Land for Jobs Program at Work</i>		
<u>BUSINESS</u>	<u>INVESTMENT</u>	<u>JOBS</u>
Newcut	\$4.4 million	30
Spunk Fitness	\$300,000	10
Complete Foot Care	\$275,000	6
Marshall Exteriors	\$480,000	47
Micro-Tech Machine, Inc.	\$705,000	43
Wayne County Dialysis	\$2.2 million	21
Legendary Auto	\$3.5 million	60
Newark Veterinary Hospital	\$400,000	5
Halstead Machine, Inc.	\$445,000	34
Candy Apple Day Care	\$1 million	6
Upstate Refractory	\$4 million	34
TOTALS:	\$17,705,000	296

In 2006, the Village of Newark independently established a program to entice businesses and industries to move to Newark. Through the Land for Jobs program, businesses are deeded land, free of any cost, in exchange for the creation of a specific number of full-time jobs. For every acre requested, one full time job equivalent must be created and retained during a period of three years. In the ten years that the program has been in effect, 296 jobs and \$17,705,000 of investments have moved into the Newark Industrial/Business Park. This progressive concept continues as we attempt to have businesses and industries grow in our selected growth districts.

Our numbers tell the tale

Newark has not only grown, but it has retained long standing employers in its downtown region. Our largest employers, which make up over 80% of our job market provide opportunity for job

10 Largest Employers in Downtown Newark	Number of Employees
Newark Wayne Community Hospital	664
Wayne ARC	557
IEC Electronics	464
Newark Central School District	454
Lifetime Care	300
Wegmans Food Market	258
Wayne Finger Lakes BOCES	230
Walmart Superstore	227
Maco PKG	190
Ultralife Energy and Battery	163

mobility within their organizations. Each has a significant portion of its workforce split amongst hourly, salaried and management/executive positions.

An investment in our downtown area is an investment in opening Pathways to Prosperity to nearly 9,000 residents who call the Village of Newark their home. On a daily basis, more than 4,000 people work in the Village. With proper downtown revitalization, we can substantially increase that number. Capitalizing on our Pillar industries and Economic Enablers such as Pathways to Prosperity, Entrepreneurship and increased access to Higher Education, we see this goal easily within our reach.

Incubating Growth:

The Village of Newark is moving forward with developing its own incubator focused on economic growth. The Village is in the planning stages of setting up a company that helps new and startup companies to develop by providing services such as management training and office space. Using guidelines set out by the National Business Incubation Association (NBIA) we are planning to use this as a catalyst tool for our downtown economic development. It is our Village’s dedication to startup and early-stage companies that will in turn, add growth, industry and variety to our economic culture. This project is in the planning stages, with the potential to bring grassroots entrepreneurial growth to our Village.

<i>New Businesses That Moved into Downtown Newark in the Past Five Years</i>	
Business	Number of Employees
Rustiques	3
Jet Carriers	7
Newark’s Hometown Bottle and Can Redemption Center	5
Candy Apple Day Care	6
Edward Jones	2
ERP Environmental Fund, Inc.	6
Hairtease	1
Clifton Springs Family Medicine	6
ElderONE	40
Newark Wayne Dialysis	21
WFL BOCES	15
F.F. Thompson Urgent Care	25
Newark Community Health	63
Professional Hearing Solutions	2
Miracle Ear	1
K & C Laundry	2
Whispering Winds Campground	3
B & D Precision-Machine Inc.	5
V-Technical Textiles	14
Verizon	5
Metro PCS	1
AT&T	4
Craft 120	23
First Glass Wine Bar	8
Monterrey Mexican Restaurant	8
SuperGen Products>Returns	10
Herb Philipson’s	20
Smoker’s Choice	4
Metro Mattress	2
Clock Work Comics & Games	1
Mooseberry Soaps	7
Greene Land Surveying	6
Hometown Energy	4
33 NEW BUSINESSES	330 JOBS

We're Ready: The Proof is Right Here:

We are perched on the horizon of significant job growth. Newark is on a path that attracts professionals to not only work but also live here. Increases in school enrollment (up 5% over the past three years), our Land for Jobs initiative (addition of 296 jobs), and our increase in business variety have caused people to select Newark as the place to live.

Attracting professionals to not only work in downtown Newark, but also live here is at the crux of our Comprehensive Plan and this Downtown Revitalization Initiative. Revitalization efforts that are about to be implemented or that have recently been completed are:

- Wayne ARC Street of Shops (Artisan Baked Goods and Craft Foods)
- Wayne-Finger Lakes BOCES World Class Conference Center
- Craft 120 (New York Craft Beverages and Restaurant)
- Mooseberry Artisan Soaps

In addition, cultural and arts events that attract a wide range of neighbors to the downtown area are:

- Annual Taste of Wayne County Festival
- Annual Wine and Artisan Festival on the Canal
- Music on the Erie Canal
- Music in Central Park
- Annual Food Truck Rodeo
- Weekly Farmer's Market
- Annual Rochester Philharmonic Orchestra Concert
- Wayne County Council for the Arts

With the assistance of this proposal and the investments of private investors who have already expressed an interest, we would like to build inclusive wellness Center in the region. We also wish to expand the growth on Main Street into an Art and Theater District encouraging participation in the arts, new restaurants and unique entertainment.

Our Village has a long-standing history of working with the Wayne County IDA and leveraging investments from REDC, as well as private and other public sources. Currently, the Village of Newark is where people from the entire County come to shop, to seek medical assistance and to receive higher education. Nowhere else in the entire County can people find access to these services. Growth for Newark means growth for the County. We are uniquely poised to take on this challenge.



5) Attractiveness of physical environment:

Identify the properties or characteristics that the downtown possesses that contribute, or could contribute if enhanced, to the attractiveness and livability of the downtown for a diverse population of varying ages, income, gender identity, ability, mobility, and cultural background. Consider, for example, the presence of developable mixed-use spaces, varied housing types at different levels of affordability, walkability and bikeability, healthy and affordable food markets, and public parks and gathering spaces.

Making Newark a Place for Everyone

One of the distinguishing characteristics of our Village is the abundance of its mixed neighborhoods and variety of housing opportunities for its residents. Located near the hospital is a great example of how everyone has a place in Newark - it hosts a range of housing opportunities for families including large 19th century homes, group homes for the disabled, multi-family dwellings, Section 8 housing and housing constructed by Habitat for Humanity. All of these reside within blocks of each other within the same district. Home and interconnectivity are part of modern living.



Broadband access from within the home and throughout the Village is one of our priorities. It is available to all dwellings, and recently was made available to boaters at our Interpretive Center on the canal. Newark Central School District, in conjunction with the Newark Public Library has piloted a program where families may sign out WiFi hotspots to provide broadband, high speed access.



East and West Union Streets connect the eastern and western edges of our community. They provide a beautiful vista of the Erie Canal as they run adjacent to the southern bank while also furnishing visitors and residents with extensive retail and commercial choices. At either end of the Village on Union Street lie our two grocery stores, Wegmans to the west, Walmart to the east. Walkable and bikeable access to fresh produce and local agriculture is an important aspect of our community design.

Our local Farmer’s Market is held weekly just south of the intersection of Union Street and Main Street in our conveniently located Central Park; another example of how the center of downtown is the space where people from mixed incomes, ages, backgrounds and cultures come together to shop and reside.

People from the entire County require access to the Village of Newark due to the number of unique services that are available. As a result, multiple forms of easily accessible transportation have developed. County-wide bus routes travel in all four directions, allowing Newark residents to travel to neighboring towns and villages and for our neighbors from other parts of the County to visit our downtown. There are seven bus stops within the Village that help residents travel not only within the community but also within the region. Multiple medical transport companies are available to assist our disabled residents to freely enjoy and travel throughout Newark and the entire County.



Getting Anywhere from Anywhere:

Walkable, attractive sidewalks with benches, trees and energy smart LED lighting have been an institutional part of Newark’s civic planning. The Whispering Winds Campground Project is now entering its second phase of development, focused on expanding bike trails along our canal and preserving the green space located on the northern edge of our Village. Our Village is just moving past the planning phases of our Main Street Improvement Project, improving our sidewalks and connecting pathways using Complete Street Principles. With this proposal’s implementation, we will be able to increase the already extensive network

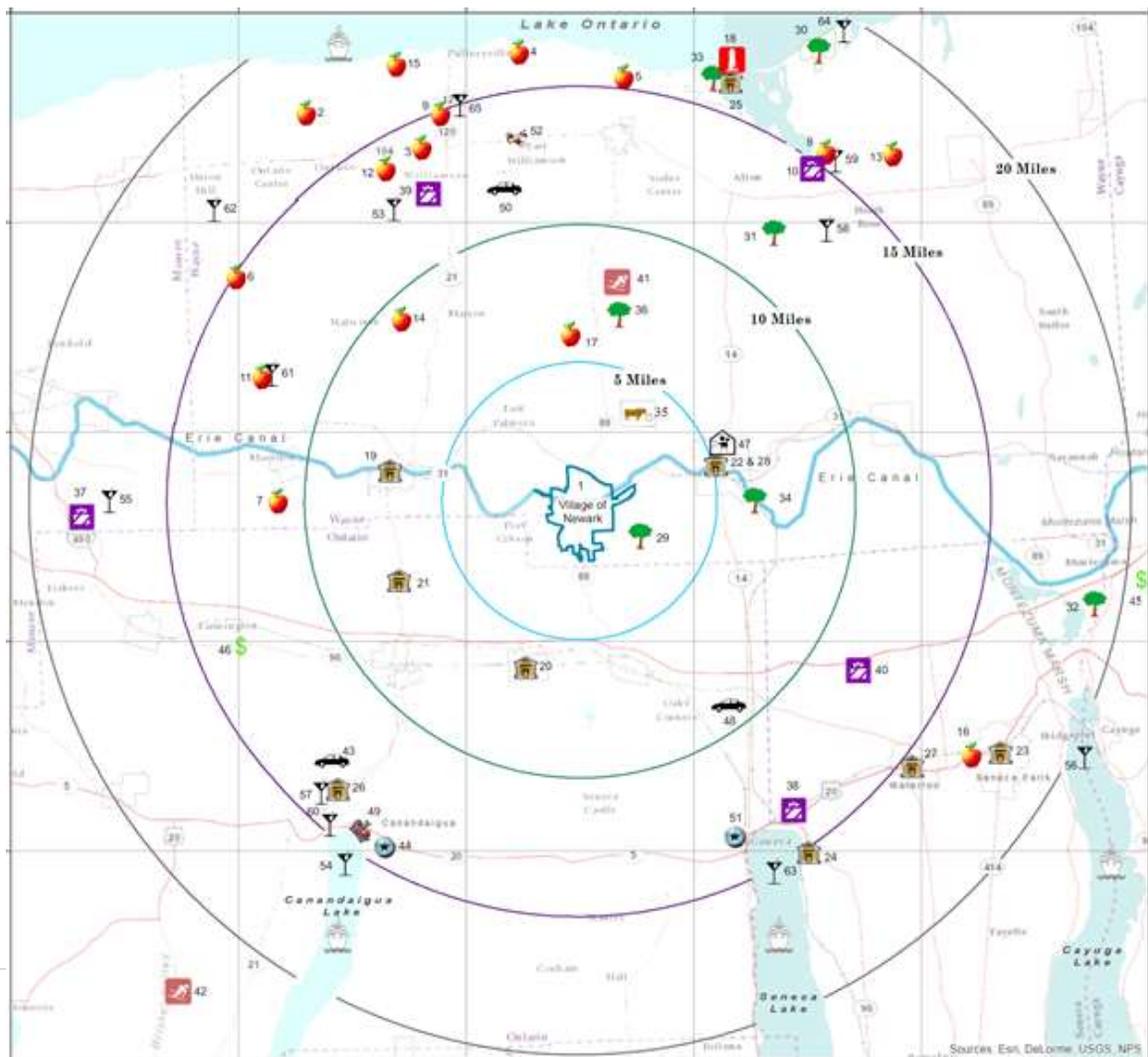
of bikeable paths in our downtown area. This allows for safe bicycle travel for all, from our youth to our elderly. A significant part of this proposal is to increase the number of bicycle racks and kiosks throughout the Village and create new connecting bike trails in the Silver Hill Park area that enable easy access from people’s homes to the proposed Community Center, Main Street, the Erie Canal and the retail district located on Union Street.



Easy access for mariners and travelers makes Newark one of the great stopping points along the Erie Canal. As part of our proposal, we will provide additional amenities for boaters by expanding our marina facilities with more canoe and kayak kiosks and easier walking access to the peaceful and picturesque Whispering Winds Campground. Just a few blocks to the north of the Erie Canal is the world famous Vintage Gardens Bed and Breakfast, rated one of the best in the country. Steeped in unique history, the Vintage Gardens Bed & Breakfast is gracefully poised on more than 2.5 secluded acres of formal gardens and woodlands. Formerly the 'Jackson & Perkins Rose Company Estate', this historic Tudor built in 1844 is tastefully furnished with antiques and is listed on the National Register of Historic Places.

Newark, a Place to Play:

The Village of Newark is within 20 miles of a wide range of regional recreational, ethnic, and cultural destinations. Less than a half hour drive from three Finger Lakes and Lake Ontario, while centrally situated between the cities of Rochester and Syracuse, Newark residents have easy access to regional destinations.



Our Village illustrates what a Finger Lakes downtown center for recreational amenities, waterfront trails, parks and gatherings spaces should look like. As a “Canal Community” the Village of Newark is proud to welcome boaters from all over the world to the T. Spencer Knight Park. The park includes a picnic area, gazebo and benches which overlook the canal. Boaters have access to docking on both sides of the waterway, electric service at no charge, water hookup, and a pump-out station. An Interpretive Center provides visitors with restrooms, showers, laundry facilities and WiFi.



Throughout the Village you will find an abundant array of recreational opportunities. We are proud to have one of the area’s premier lighted softball fields. Colburn Park has been home to pro, college and high school baseball teams. You may find it appealing to take the family to the gazebo at Perkins Park for a picnic or sit along the Erie Canal in T. Spencer Knight Park and read a book while watching the boats. With this

proposal you can explore our Theater and Arts district, or enjoy craft food and beverages along the canal at one of our specialty restaurants or shops.

The Alex Eligh Community Center provides recreational and social activities for the community youth including outdoor baseball, softball, soccer, basketball along with a summer parks program. A constructed outdoor skater’s park provides youth with a safe venue to skateboard and BMX in the center of the downtown area. A variety of programs for our senior citizens completes the center’s ability to provide services for all ages. At the Newark Public Library, you will find facilities that permit access to age appropriate activities to attract individuals from ages of 2 to 92. Included in the Library is the Hoffman Clock Museum where one can find timepieces from the past.

Healthy Living is a Healthy Community:

Our Village is the Wellness Hub of Wayne County. Providing the only full service hospital in the region along with three senior citizens’ adult living centers, Newark provides the County and the region with multiple access points to healthcare. With over 50 medical/health institutions and businesses, Newark continues its reputation as the health resource capital of the Finger Lakes Region. Rochester Regional Health has made the Village of Newark its central point of investment in the Finger Lakes Region. Two recent significant renovations at the Newark Wayne Community Hospital, our Mercy Flight Program, the newly constructed PACE ElderONE Care facility and the extensive DeMay Living Center that serves over 160 residents, reflect Rochester Regional Health’s commitment to our Village and its downtown area.

“Placemaking” that Attracts Diversity:

In addition to our mixed housing neighborhoods, widespread locations of 28 Wayne ARC community Group Homes and over 18 places of worship in our downtown area, our Village provides multiple places where different people come together to live together. At events such as the Farmer’s Market, the Chamber of Commerce sponsored Food Truck Rodeo, the annual Wine and Artisan Festival and the Taste of Wayne County Festival, various cultures are showcased and shared. New restaurants have opened featuring authentic cuisine from multiple cultures prepared with fresh ingredients in a showcase of diversity. Many of these ingredients can be found in our local Farmer’s Market. We have a community garden and Farmer’s Market that link our Village to the agricultural strengths of our region. Wayne ARC manages a greenhouse that supports community gardens across the County.

Creating Districts that each have their unique sense of place is a centerpiece of this proposal. **The Union Street District** is focused on developing attractive retail businesses that will sit along the Erie Canal, close to the Main Street center of downtown. **The Arts and Theater District** is an area where the development of restaurants, a theater and retail focused on the arts will put culture, arts and entertainment in the heart of our downtown. **The South of Canal District** focuses on creating a space within our community where businesses may flourish and proposed recreational areas could sit, accessible from central downtown and the canal. **The Whispering Winds District** to the north is an area



where preserved green space will allow outdoor, year round activities and recreation to thrive with a focus on bike trails, hiking paths and easy access to the canal from camping sites. **The Silver Hill District** to the south is an ideal place for mixed use development, enabling easy access to a local college, extensive green space, business facilities and residential development. **The Industrial/Business Park District** to the north is a rapidly growing business district where companies of varying sizes and type may expand, grow and thrive. These unique **Places** provide Newark with a sense of neighborhood within the catchment area that help define people’s sense of belonging and attachment as a result of this proposal. Other areas within the catchment area are under consideration for further development, creating the potential for other districts to evolve as this proposal is implemented.

6) **Quality of Life Principles:**

Articulate the policies in place that increase the livability and quality of life of the downtown. Examples include the use of local land banks, modern zoning codes, comprehensive plans, complete streets plans, transit-oriented development, non-discrimination laws, age-friendly policies, and a downtown management structure. If policies achieving this goal are not currently in place, describe the ability of the municipality to create and implement such policies.

We intend to use policies to support growth and create a sense of place in the Village of Newark. Our current review of zoning is being completed with the idea of sharpening the definitions between districts to create a distinct sense of place in Newark and expand business; for example, we are working with Newark Wayne Community Hospital to adjust zoning to encourage expansion of services for our community and the region. Laws that prevent discrimination are in place. Our plans and actions are highlighted by forward, modern thinking. An example is how our Climate Smart Resolution (Attachment ___) publicly commits the Village of Newark to actions and policies that recognize our environmental responsibility.

Our municipalities highlight collaborative, civic group thinking and how arriving at common goals through active dialogue helps communities grow. These are just a sampling of how these plans yield direct results in Newark:

- No Roof Left Behind Project
- Support the Implementation and Construction of Habitat for Humanity Homes
- Matching Grant Program to Improve Business Facades
- The Village of Newark has the largest number of Wayne ARC community group homes in Wayne County
- Adoption of a Climate Smart Resolution (See Attachment H)
- The Main Street Development Project Utilizing Smart Growth and Complete Street Principles (see Attachment G)
- The Wayne ARC Street of Shops Plan
- The completion of Waste Water Treatment Plan Upgrades (see Attachment I)
- The Smart Technology Project focused on making the entire Village of Newark lit by LED Lighting
- The addition of senior citizen housing, some with full service facilities
- Accessible transportation, low income housing and easy access to affordable produce and groceries helping senior citizens live comfortably within the downtown, addressing requirements for a certified Age Friendly Community as outlined by AARP/WHO.
- Existence of a management structure (VONEDA, Mayor's Office and Department of Code Enforcement as working partners)

This list of accomplishments is far from complete. Our Village town board works collaboratively with the Chamber of Commerce, the Wayne County IDA, the Rotary, local and County organizations and individual investors and residents; we actively listen, creatively plan and function as effective agents of transformative change in our community. Our community is moving beyond the concept of policy as a placeholder and towards an understanding of policy as a change agent.

7) **Support for Local Vision:**

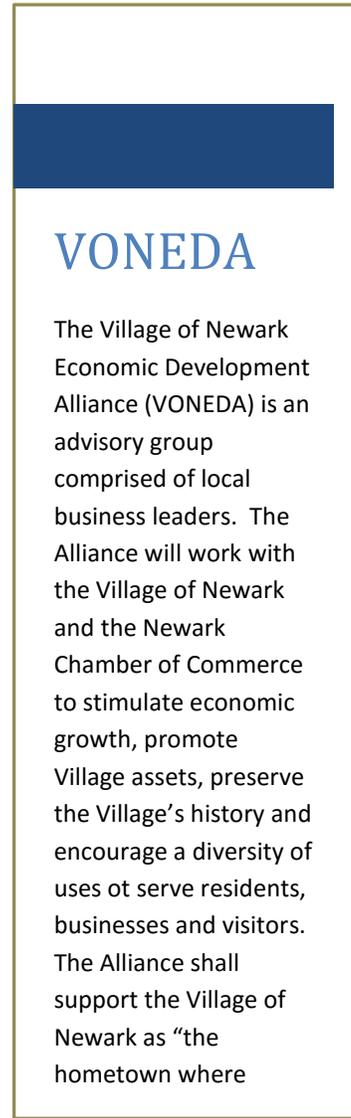
Describe the public participation and engagement process conducted to support the DRI application, and the support of local leaders and stakeholders for pursuing a vision of downtown revitalization. Describe the commitment among local leaders and stakeholders to preparing and implementing a strategic investment plan. Identify an initial local lead for the program that will work with outside experts to convene a local DRI Planning Committee to oversee the plan.

The lead for this project will be the Village of Newark. The project will be directed by the Mayor’s Office in conjunction with the Newark Economic Development & Code Enforcement Office, supported by community partners from diverse backgrounds such as members of the VONEDA. Local municipal leaders have been and will remain the junction for the revitalization of Newark.

VONEDA is the strategic organizing force that links the Newark Economic Development Office with industries, businesses, local leaders of service sectors and the community at large. VONEDAs’ formation in 2011 was energized by the completion of a comprehensive strategic plan. VONEDA met regularly to focus on active community listening, developing marketing efforts and advising policy stakeholders on development initiatives. Beyond regular meetings to mark progress, VONEDA also facilitated community conversations around the growth and development of Newark on an annual basis. In one recent instance, VONEDA members were each required to talk to 3-5 people within the community and ask a series of questions including those around the strengths, weakness and opportunities for Newark.

Their findings found the community concerns aligned with the initial impression of the officials of the Village of Newark and the members of VONEDA. Limited recreation and wellness opportunities made living in Newark less desirable, buildings were antiquated but lacked historic value and visual appeal, coordination between the public and private sector was lacking and the pride and essence of Newark had been forgotten.

VONEDA set out right away to develop better two-way dialogue between businesses, potential investors and local government. They also revamped the Village of Newark website that has received over 100,000 visits since they completed that work and they launched a Village of Newark Facebook page. That page saw less than 500 hits a month through 2015, but in the past few months the visits are consistently above 2000 per month with March spiking to more than 6,000 hits. This type of data driven decision making and intentional outreach marks a shift in approach brought by the leadership of the Village of Newark and VONEDA members.



The Village of Newark Economic Development Alliance (VONEDA) is an advisory group comprised of local business leaders. The Alliance will work with the Village of Newark and the Newark Chamber of Commerce to stimulate economic growth, promote Village assets, preserve the Village’s history and encourage a diversity of uses ot serve residents, businesses and visitors. The Alliance shall support the Village of Newark as “the hometown where

VONEDA's task is made easier by the strong organizational presence of the Newark Rotary and the Newark Chamber of Commerce. Rotary enjoys weekly meetings of more than 60 people with a membership of over 100 persons. Our Chamber of Commerce has 120 paid members. These gatherings provide opportunities for presentations, relationship building and community investment.

Active local government and businesses enjoy a strong proactive relationship with the Newark Central School District. Newark CSD completed a strategic planning process last year. The key tenets of that include academics and school climate, but the first of three main focus areas are community and family engagement. The emphasis on community engagement within the Newark Central School District strategic plan compels deeper cooperation and includes the placement of students for job shadow experiences, community service by the school and mentoring opportunities for students.

School-community cooperation is clearly exhibited in the heartfelt care for individual children and families through the Blessings in a Backpack program. In 2016-17, more than 20 businesses partnered with the school & Blessings in a Backpack to send backpacks of food home weekly with 225 students. Newark Central School District, the Village of Newark, VONEDA and businesses at large are now ready to take their close-knit relationships to another level; through our partnerships we will help our young people thrive by systematically changing the system through the strategic considerations of policy and economic development. Because of the involvement of Newark in cooperative projects, the Wayne County Coordinating Council (W3C) selected Newark to be the first community of focus for a cooperative effort with the national Casey Family Foundation. A kickoff event held on May 30th was led by the Commissioner of the Wayne County Department of Social Services and a senior representative from the Casey Family Foundation. The Foundation is focused on safely reducing the number of children in foster care and improving the lives of those who experience foster care. This was attended by more than 50 people representing agencies, churches and businesses. Michelle Friedman, the Coordinator for W3C summarized pages of notes from community input, saying, "There are lots of repetitive comments, and you will notice the main themes of recreational opportunities, jobs, better housing, stay in school, and transportation."

These findings echo the work completed by VONEDA and affirm that the direction of this proposal aligns with our communal sense of how Newark needs to adapt and grow. It is encouraging to the Village of Newark that the community reflects their concerns. With everyone unified, now is the time to move ahead.

8) Readiness:

Describe opportunities to build on the strengths described above, including a range of transformative projects that will be ready for implementation with an infusion of DRI funds within the first one to two years (depending on the scope and complexity of the project) and which may leverage DRI funding with private investment or other funds. Such projects could address economic development, transportation, housing, and community development needs. While such projects should have demonstrated public support, it is recognized that projects will ultimately be vetted by the Local Planning Committee and the State. Explain how the majority of projects proposed for DRI funding demonstrate their readiness for implementation.

The Village of Newark's downtown revitalization initiative will provide a high quality of life to its residents. If awarded this funding would be used to enhance the community's vision to revitalize the downtown area through various economic endeavors. In order to promote sustainable economic progress, The Village of Newark has focused on catalytic projects that provide the widest impact upon our community, the Fingerlakes region, and the State:

1) Industrial/Business Park District Initiative:

The Industrial/Business Park District Initiative is a priority. It not only builds upon past work and success, but it is ready for immediate implementation. The Village has built the Industrial/Business Park District into a success story that has generated millions of dollars in investments and hundreds of jobs for our downtown. Businesses that specialize in Next Generation Manufacturing have specifically chosen this District to grow their businesses. Through this proposal we wish to continue this trend by



extending the implementation ready infrastructure here. By doing so we will not only sustain the growth in industries outlined in the Finger Lakes Forward URI, but we will bring a variety of workers into our Village who will want to reside here. We will be able to increase our tax base with the addition of new businesses and additions to add to the tax rolls,

2) Arts and Theater District Initiative:



Creating jobs is only one part of the successful equation to develop a sustainable economy in our revitalized downtown. A high quality of life will attract people to live, work, and play within our Village. Main Street is the focal point of our community, where people come to eat, shop and enjoy the historic Erie Canal. A revitalization effort is already under way to beautify this area, by improving our infrastructure and redesign our urban core using Street Smart Principles. By building upon these plans with private investors, we will use this proposal to transform our Main Street into an Arts and Theater District including working with our private investors to build a theater right on Main Street.

The placement of this theater, as well as repurposing of properties where the Union Street District and Arts and Theater District intersect to allow art galleries, craft and antique shops and more restaurants to reside, will create a District where culture, the arts and a high quality of living may thrive.

Families or people just wanting to have a night out on the town will be able to dine and enjoy a Fingerlakes craft beverage on the Eric Canal at the newly renovated Craft 120, or one of many other restaurants on Main Street. They can then walk to a movie or spend the evening window shopping at the art and craft galleries along the district. In addition, plans are already underway to repurpose a closed parochial school into senior citizen housing. Immediate work can be done to



assist this process to completion. By attracting restaurants, artisans and other such businesses, our Main Street would be a catalyst for growing arts and culture right in the center of downtown. This type of “Place” would be one of the many reasons that entice people to live in the Village of Newark and contribute to its economy and quality of life. With investors in place and properties ready, this initiative is implementation-ready projects. Upon its completion, it will have an immediate and visible impact upon the economy and the social life of Newark residents.

3) Silver Hill Park District:

Our Silver Hill Park District has a long history of supporting businesses, education and housing. We wish to take our successes with this district and expand them to provide both economic growth and quality of life improvements within our community. We have begun conversations with a leading Photonics company, with interest in this District as a place to locate. Wayne-Finger Lakes BOCES will soon be creating a P-Tech School specifically focused on Next Generation Manufacturing and Technology. This proposal will assist the revitalization process of making connections between education and industry. Silver Hill Park is also the home to an extensive amount of green space. By creating bike trails and walking paths throughout the District we will be able to allow easier access to the other identified district and the Erie Canal. Community discussions are in place about potentially creating further recreational facilities in this area. Wide open spaces, easy access to trails, roads, and Finger Lakes Community College, make the Village a place to consider for future development. Jobs, educational opportunities, development of green space and easy access to retail and residential areas enable this unique economic multiplier to have a wide impact upon our community and downtown revitalization. All of these initiatives are implementation ready and are poised for action.

4) Targeted Business Growth Initiative:



The Village has had discussions and has developed plans to take specific properties and repurpose them for viable, interested businesses to grow. A dilapidated and defunct school building located in the South of Canal District as well as multiple, unused properties in the Union Street District have all attracted the interest of private investors who wish to make our downtown

the home for their business. Not only would this assist in the removal of urban blight, but it would also assist in drawing more jobs into our local economy and increase the local tax base.

5) Whispering Winds District:

The most attractive component of this catalytic initiative is that it will be visible and felt by all downtown residents. As part of this initiative we would work collaboratively with one of our green space preservationists within our community. The Whispering Winds Campground is currently building bike and hiking trails throughout their extensive property. With the assistance of this proposal, we will extend these trails towards the Erie Canal and permit connections to the Union Street District and the Arts and Theater District. We will also expand the number of kayak, canoe and bicycle kiosks along the canal, allowing for a greater number of visitors to stay in Newark, enjoy our Village and stay at the campgrounds, Vintage Gardens bed and breakfast, or the Garden Hotels to the north. This quality of life impactor is easy to implement due to previous similar projects that the Village has completed and its connection with multiple private investors who share the same goals. Increasing tourism to our Village, will positively impact our economy.



One of the most popular and one that has deep economic, social, recreational and cultural impacts is the development of a comprehensive Community Center. This Center would be a hub for not only indoor athletics that are unavailable within a 40-mile radius of the Village (indoor track, lacrosse, soccer), but it would also be a potential home for preventative care businesses such as physical therapy and fitness training. Ideally this project would be done in collaboration with such partners as the local hospital, the school district and other community service organizations. This project is under discussion as an option and would be a significant boom to the local and regional economy as well as the quality of life.

Sometimes the Best is Yet To Come:

These concepts are a reflection of significant acts of listening and surveying of multiple stakeholders within the community. Schools, residents, community organizations, and Village officials have weighed in and contributed to this process. If selected, we look forward to the Strategic Investment Planning Committee (SIPC) process to best align our vision of a downtown revitalization. These initiatives are provided as implementation ready options for the SIPC to begin its discussion points. We have held robust discourse, we have planned and we have imagined. We are now ready, with the assistance of this proposal, to act.

9) Administrative Capacity:

Describe the extent of the existing local administrative capacity to manage this initiative, including potential oversight of concurrent contracts.

The Village of Newark's capacity to manage complex initiatives for the comprehensive improvement of Newark is proven.

Strong capacity for management of large projects is sufficient reason to have confidence in the success of this initiative. In addition to that strength, the Village of Newark can interface with the community business owners, and investors through the work of VONEDA. The leadership of key village officials has created a stable conduit for two-way communication between stakeholders and leaders; this leads to clarity of vision, opportunity for feedback, a culture of continual improvement and strong involvement as is demonstrated by the over 30 letters of support from multiple service sectors including health, recreation, industry, County Government, State Government, business and education.

It is the pervious dedication of Village leadership and community involvement that identified the process of implementing the comprehensive plan; organizing the plan into achievable goals and creating goals for an initial year tied to specific action steps made the plan a practical working document that was responsive to the input of stakeholders.

Because of the well-articulated vision from the leadership of the Village, multiple projects can be braided together to generate the type of holistic revitalization envisioned by Newark that does improve job growth, housing, visual appeal, wellness, recreation, culture and arts. This project will create a strong sense of place and belonging that has been called for by various stakeholder groups and envisioned by a dedicated group of local leaders that believe in the future of Newark and the future of Wayne County.

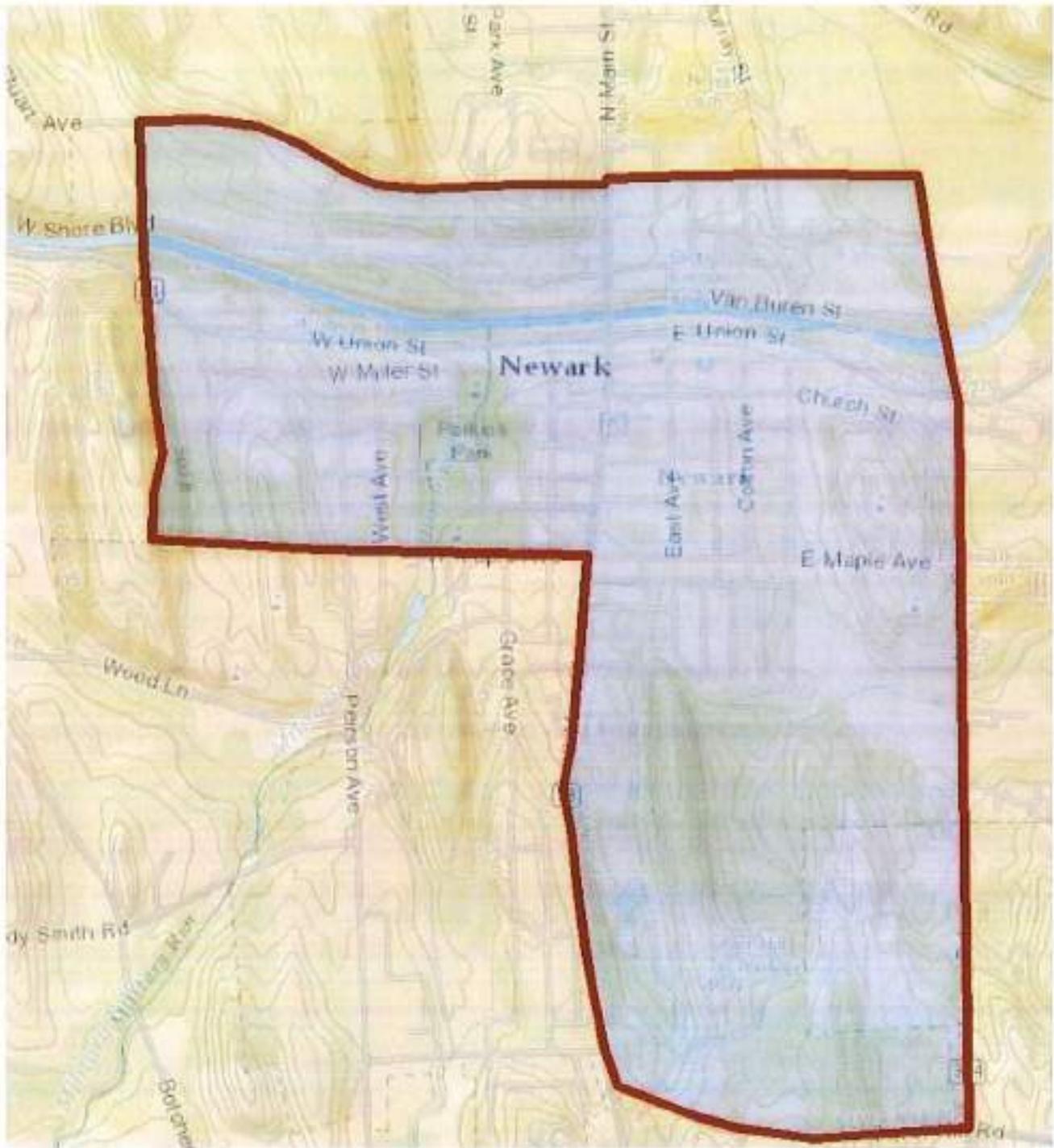
The Village of Newark will have more places to live that are known for being safe, vibrant and healthy. There will be more places to work that bring into reality visionary technical marvels. The Village will deploy resources for the care of the environment including green space and devotion to energy efficiency. For those that work and live in and around the Village of Newark there will be places to play, learn and build friendships that last a lifetime.



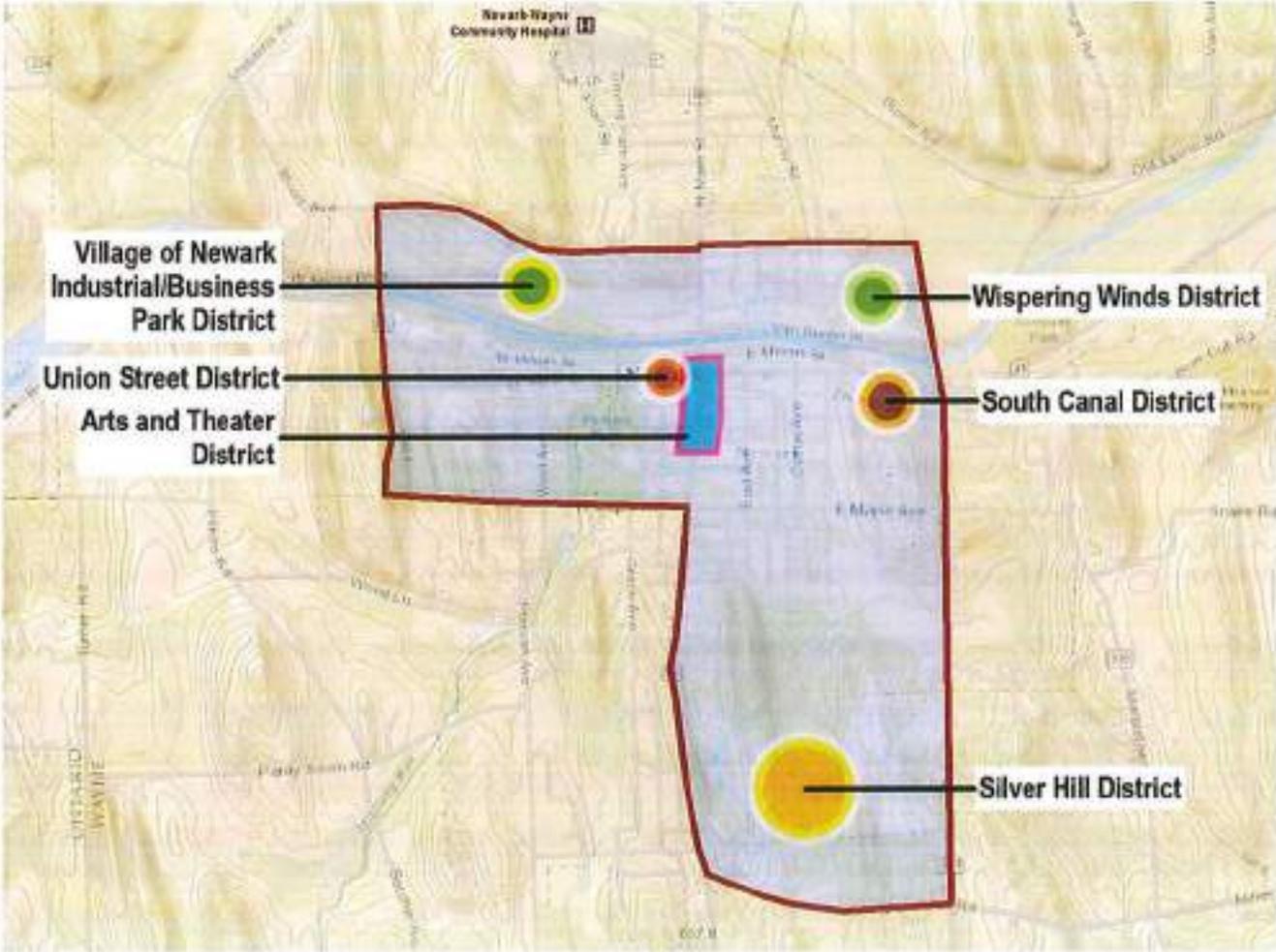
Attachment A)	Maps and Catchment Areas
Attachment B)	Letters of Support
Attachment C)	Village of Newark Economic Development Portfolio
Attachment D)	Newark Central School District Strategic Plan
Attachment E)	Newark Youth Risk Survey
Attachment F)	Blessings in a Backpack
Attachment G)	Engineering Plans for Lighting Improvements
Attachment H)	Climate Smart Resolution
Attachment I)	Waste Water Treatment Plant Improvements
Attachment J)	Village of Newark Comprehensive Plan

Attachment A)
Maps and Catchment
Areas

Village of Newark DRI Proposed Catchment Area



Village of Newark DRI Proposed Catchment Area With Identified Districts



Attachment B)

Letters of Support

Letters of Support Index

Area of Interest	Name	Affiliation
Business	Paul Cole	SuperGen Owner, Former District Director/Economic Director for Congressmen Tom Reynolds
Business	Jessica Wells	Chamber of Commerce President
Business	Bob Ohmann	Pilots Baseball Team Owner
Business	Marc Kreuser	Rotary Club Secretary
Business	Diana Lagenor	Wayne County Business Council Former President
Business	Zack DeBadts	Farm Bureau
Business	Cynthia Haskins	New York Apple Association, Inc. President
Business	Pam Heald	Reliant Bank President, Wayne County IDA Board Member
Business	Todd Peters	Premier Martial Arts Owner
Business	Illa Burbank	Newcut Chief Financial Officer
Community	Jessica Wells	Farmers Market President
Community	Shirley Stowell	Garden Club President
Community	Joanne DePauw	Food Closet Coordinator
Community	Mike Crespo	Wayne County Youth Advocacy Program Director
Community	David Calhoun	Wayne ARC Executive Director
Community	Kirk Baker	Park Presbyterian Church Pastor
Community	Shawn McConnell	Newark Public Library Director
Community	Josh McCrossen	Commissioner of Social Services
Community	Peter Dohr	Catholic Charities Executive Director
Community	Jeff Kunion	Perfect Game Collegiate Baseball League President
Community	Mike Muscolino	Alex Eligh Community Center Director
Community	Dustin Riccio, MD	Rochester Regional Health Eastern Region President
Education	Scott Bischooping	BOCES District Superintendent
Education	Dr. Robert Nye	FLCC President
Education	Matt Cook	Newark Central Schools District Superintendent
Government	Bob Oaks	Assemblyman
Government	Karen Springmeier	FL Workforce Investment Board Executive Director
Government	Pam Helming	Senator
Government	Jon C. Verkey	Town of Arcadia Supervisor
Government	Rick House	Wayne County Administrator
Government	Brian Pincelli	Wayne County Economic Development and Planning Director
Government	Peg Churchill	Wayne County IDA Economic Development Corporation Executive Director
Government	Steven LeRoy	Wayne County Board of Supervisors Chairman
Government	Mark Peake	Economic Development and VONEDA Chairman
Government	Jonathan Taylor	Village of Newark Mayor
Interested in Development	CJ Britt	Lyons National Bank Executive Vice President/Chief Commercial Loan Officer
Interested in Development	Adam Olschewske	Marshall Exteriors Owner

Interested in Development	Marie Wasman	Newark Housing Authority Executive Director
Interested in Development	J.T. Trickey	Theater/Craft Brewery Developer
Property Owners	Rod Graybill	Graybill Real Estate
Property Owners	Chris & Toni Avery	Corner West Miller/Main Street Owner
Property Owners	Don Lasher	Silver Hill Technology Owner, Capstone Real Estate Development, LLC
Property Owners	Ben DeGeoge	Perkins Park Apartments, Inc.



June 14, 2017

Dear Finger Lakes Regional Economic Development Council,

I am writing to express my support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to refocus around the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

It is my contention that the citizens of Newark and Wayne County would benefit greatly from your approval of this grant, therefore, I respectfully request your attention to their application.

Sincerely,

Paul Cole
Owner
SuperGen Products, LLC



Greater Newark Chamber of Commerce

199 Van Buren St.

Newark, NY 14513

support@newarknychamber.org 315-331-2705

June 9, 2017

To the Members of the Finger Lakes Regional Economic Development Council:

As the President of the Greater Newark Chamber of Commerce, I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is unique in that it is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Village's extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area. A Downtown Revitalization grant would help to ensure that this resurgence comes to fruition by providing financial backing for necessary physical and cultural improvements and economic development efforts. I support the Village's application as it is the urban core within the Town of Arcadia and within Wayne County, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

The Village has spent the past 10 years collaborating with residents, businesses and local organizations to reach the goals outlined in its Comprehensive Plan. It continues to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. The Village has a specific focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality. The Village, the School District and the business community, through the Chamber of Commerce, have an excellent track record of collaboration, building on strengths, identifying and addressing problem areas.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Respectfully,

Jessica Wells

President

Greater Newark Chamber of Commerce



Newark Pilots, Inc.
1160 E. Union Street
Newark, NY 14513

June 12, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers:

As the owner of the Newark Pilots I am writing in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. Revitalization through strategic economic development projects and initiatives will ensure a high quality of life for years to come.

As a business owner, originally based in North Carolina, we are proud to say we are now located in the business friendly atmosphere of the Village of Newark. With the Village's commitment to cooperating with us we have been ensured that the Newark Pilots, of the Perfect Game Collegiate Baseball League, will remain a viable franchise.

We have contributed significantly to promote the Village of Newark and our team. With the community and Village's continued support we are excited to continue our financial support of the Newark community while providing a recreational opportunity at an affordable price.

As the largest community in Wayne County the Village is able to provide commercial, social, recreational and cultural opportunities not available throughout most parts of our region. The \$10 million dollar award would further strengthen the Village Board and community's vision for the future of the Village of Newark. And as a small business owner I feel it would further strengthen the ability of businesses such as ours to continue to be successful.

With continued efforts to engage residents, businesses and local organizations the Village will be able to reach their goals outlined in their Comprehensive Plan. Through surveys, community meetings and business development that encourages public involvement it ensures that any decisions made are in the best interest of the community as well as its economic future. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,



Bob Ohmann
Newark Pilots, Inc.



Newark, New York
Rotary
Club 

June 9, 2017

Re: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

I am writing in support of the Village of Newark Downtown Revitalization Application on behalf of the Rotary Club of Newark, NY. We are a service club, consisting of members who either live or work in Newark. We meet every Thursday at 12:00 pm and all of our members have made a commitment to attend our meetings in downtown Newark. We are the 4th largest Rotary club in the Rochester district, which spans from Lake Ontario to the Pennsylvania border.

Our membership consists of both active and retired business owners, business leaders, school administrators, village and town officials and community volunteers. They all have a great interest in the development of downtown Newark. A number of the members work in the downtown area.

We are an active local community organization. Over the past 10 years we have built pavilions in the village, donated dictionaries to elementary school students, distributed food to the needy, organized blood drives and provided scholarships to high school students. Every year we host a youth exchange student, with this year's student coming from Poland, who attends Newark High School. At our recent district conference, our club was received numerous awards which recognized all the hard work put forth by our members. One of the awards received was for the high attendance at our weekly meetings.

Our members do all of this because they care about Newark and its downtown. They want to see Newark continue to be a successful community through the creation of jobs, development of its infrastructure, creating cultural opportunities and enhancing recreational experiences. They fully support the village's efforts to make this a great place to work and live.

The Newark Rotary Club fully supports the Village of Newark Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan. We appreciate your consideration of their application.

Sincerely,

Marc E. Kreuser
Club Secretary

cc:
Karen Quartaro, Club President
Robert Bendix, Jr., Village Trustee

Encl:
Membership Roster
Weekly Meeting Attendance Report

P.O. Box 374
Newark, NY 14513



1180 Canandaigua Road • Palmyra, NY 14522 • (315) 597-4468

Email: wcbc@waynecountybusinesscouncil.com • Web address: www.waynecountybusinesscouncil.org

June 12, 2017

Finger Lakes Regional Economic Development Council

400 Andrews Street, Suite 300
Rochester, New York 14604

Re: VILLAGE OF NEWARK, Downtown Revitalization Initiative Application

Dear Council Members,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision for a downtown area that will not only serve the residents now but far into the future.

The village is experiencing an increase in population, not happening in other parts of Wayne County. The timing is perfect for the village to develop a *strong downtown strategic investment plan*. Involvement in their Comprehensive Plan has been encouraged by collaborating with residents, businesses and local organizations. Newark is a proactive community. They realize that *their focus must be on multiple undertakings such as growing jobs to help existing small businesses and attract new business, enhancing cultural as well as recreational experiences, and transforming health care services.*

I fully support the Village of Newark's Downtown Revitalization Application and would appreciate your consideration of their application.

Warm regards,

A handwritten signature in cursive script that reads "Diana Lagenor".

Diana Lagenor
VICE PRESIDENT



Wayne County Farm Bureau • 7413 County House Road • Auburn, New York 13001 • (315)252-1367

June 9, 2017

Finger Lakes Regional Economic Development Council
400 Andrews Street – Suite 300
Rochester, NY 14604

Finger Lakes Regional Economic Development Councilmembers,

I am writing today on behalf of the Wayne County Farm Bureau in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the communities vision to revitalization the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

Wayne County Farm Bureau fully supports the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Sincerely,

A handwritten signature in black ink that reads "Zack DeBadts". The signature is written in a cursive, slightly slanted style.

Zack DeBadts

President, Wayne County Farm Bureau



NEW YORK APPLE ASSOCIATION, INC.

June 12, 2017

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark's efforts to enhance the community vision by revitalizing the downtown area and integrating the various economic development projects and initiatives. This project will ensure a high quality of life for the citizens and businesses for today's and for future generations.

I support the Village's application as they are the urban core within the rural Town of Arcadia. The Village and its residents are growth oriented, maintaining implementation-ready projects. As you may know, Jessica Wells, an apple grower, is the President of the Newark Chamber of Commerce and Mayor Jonathan Taylor works full time on a large farm. In addition to the apples sold at the Newark Farmers Markets, I anticipate many of the Village's restaurants will be serving locally made hard cider, the production of which is growing significantly right now. There are at least two Newark venues that are featuring Wayne County ciders.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

In addition to the local planning efforts, the Regional FLX Finger Lakes Forward Plan states: "Agriculture and food production is a growing industry in the Finger Lakes, making it a high priority target for strategic investment to grow jobs, wealth, and private investment. These benefits will be spread across the food value chain, starting with industry and academic research, through farms and food production companies across the region, to retailers and consumers."

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Sincerely,

Cynthia Haskins
President

FAUSER\CYNTHIA\SupportLetter\Newark 6-12-17.doc



June 12, 2017

Finger Lakes Regional Economic Development Councilmembers,

I am writing in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives; ensuring future success and a high quality of life for its residents and local businesses.

The Village of Newark is experiencing an increase in population, which is not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is prepared to create broad economic and social gains for a resurgence in this diverse urban area.

As the CEO of Reliant Community Credit Union which has had an active presence in Newark since 1990, and as a member of the Wayne County IDA Board, I fully support the Village's application. Newark is the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

The Village of Newark has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage and encourage public involvement through surveys, community meetings, and business development. The Village ensures that decisions are made in the best interest of the community and its economic future.

This initiative is consistent with the Villages historically proactive approach in maintaining and upgrading the integrity of its infrastructure. Their specific future focus to grow jobs by recognizing the needs of businesses such as Reliant, enhancing cultural as well as recreational experiences for its citizens, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would greatly appreciate your consideration of their application.

Sincerely,

Pamela P. Heald

President & CEO

Reliant Community Federal Credit Union



June 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the communities vision to revitalization the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

They have spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,

T. Peters
Premier Martial Arts
Owner / Chief Master Instructor
Todd.premiermartialarts@gmail.com

Todd Peters



June 9, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the communities vision to revitalization the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations. The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects. **Newchem Inc. dba Newcut has operated in this community for decades and is committed to staying in the area. We are planning a September 2017 opening featuring a new 17,500 square foot manufacturing facility with new manufacturing equipment. Newcut is a growth oriented company and relies on a strong workforce to produce our parts which are shipped across the nation.**

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,

Illia Burbank
CFO



Newark Farmers' Market

Church Street (North side of Central Park)

Jessica Wells, Market Manager
3174 Fairville Maple Ridge Rd.
Newark, NY 14513
315-331-9129 newarkfarmersmarket@gmail.com

June 9, 2017

Dear Members of the Finger Lakes Regional Economic Development Council:

I am writing today in support of the Village of Newark's Downtown Revitalization Application. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

As the manager of the Newark Farmers' Market, which is located in the heart of Newark's downtown on Thursdays from June through October, I would love to see the downtown area become a greater center of commerce, for which revitalization is extremely important. The market moved to the center of the Village in 2009 with the goal of drawing additional foot traffic to the market. The move also brought farm fresh produce to the center of town, within walking distance of much of the village population, including large numbers of SNAP and WIC recipients. Though much of Wayne County's economy is rooted in agriculture, to many Village residents the Farmers' Market is the primary or only link to agriculture. We hope that link remains viable for years to come; this grant could help ensure long term viability through the upgrade of public spaces and through economic development efforts to bring additional businesses to the downtown area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

The Village has spent the past 10 years collaborating with residents, businesses and local organizations, including the Newark Farmers' Market, to reach the goals outlined in the Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of the application.

Best regards,

Jessica Wells
Manager, Newark Farmers' Market

June 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

As President of Newark Garden Club, I/we would like to see the downtown area "re-worked" to be more attractive to people passing through that would want to stop if they saw a more inviting place to shop or eat, especially within walking distance for Erie Canal travelers.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,



Shirley Stowell
4850 Silver Hill Rd.
Newark, NY 14513

June 12, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

To: Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

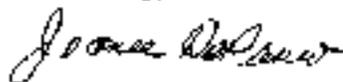
As Coordinator for the Newark Food Closet for the past 6 years, our area has seen a dramatic increase in single persons and families needing assistance with their daily food needs. Since 2013, the number of referrals has grown by almost 30 % . Since January 1, 2017, we have supplied 3 - 4 days of nutritious food to nearly 700 adults and 400 children living in this Newark area. Some of these persons have recently lost employment and are struggling to feed their families. Others, dependent upon SNAP (food stamps), have had their allotments reduced. Any growth in Newark's business community could possibly lead these persons to find employment, improve their education, and enhance their sense of well-being.

The Village is the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Sincerely,



Joanne DePauw

Coordinator Newark Food Closet



NEW YORK STATE
Youth Advocate Programs Inc.
Wayne County Youth Advocate Program 165 East Union Street Newark, NY 14613

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the communities vision to revitalization the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for resurgence in this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

Here at the Youth Advocate Programs of Wayne County located in Newark NY, we work with kids in our local community. We are very invested in this community on many levels. Any revitalization of this area would greatly impact our program as well as the kids and families that we work with on a daily basis. We would love to see more areas of development in our town as well as opportunities for possible employment for families in our area. Anything that we could do to help make improvements to the local community center would be a huge help as well. We would love to see any additional areas for play for kids to convene at, either park or sport related, or something multi-functional. We are aware of things that attract kids/families to other towns for play or recreation, and we would love to have some of those attractions here in our own town.

They have spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,

A handwritten signature in black ink, appearing to read "Michael Crespo". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Michael Crespo
Youth Advocate Programs Inc.
Director of Programs



Finger Lakes Regional Economic Development Councilmembers,

On Behalf of Wayne ARC, I am writing in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for resurgence in this diverse urban area.

The Village of Newark has been a vital partner in Wayne ARC's economic development and the services we provide to people with developmental and intellectual disabilities. They continue to support our project "Street of Shop" which will develop a mixed use space along the canal to provide retail and employment opportunities to all people.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Sincerely,

David C. Calhoun
Executive Director
Wayne ARC



PARK PRESBYTERIAN CHURCH

REVEREND KIRK C. BAKER, PASTOR

From: The Rev. Kirk Baker, Park Presbyterian Church in Newark
In Re: Downtown Revitalization Initiative
June 13, 2017

To: Whom It May Concern

I am writing today to voice my support for the Newark, NY Downtown Revitalization Application. I believe in the Village of Newark's plan to more intentionally and strategically locate a variety of business opportunities, inviting spaces, and service providers in ways that facilitate economic activity, community connectivity, and greater visibility of and access to services. As a full-time pastor, I regularly connect individuals and families with crucial services such as the food cupboard, the free lunch program, senior and veteran's services, and support for new parents. Bringing services within walking distance of the village center and keeping providers visible and connected to the business community that supports them will definitely help many, strengthening our community and allowing people to get to know each other on a personal level.

Newark has a strong history of independence and contributions to the entire state (during the heyday of the Erie Canal, Newark businesses and leaders contributed to the entire nation and beyond). Population growth – including among young families with school-age children – provides the human capital for economic and community renewal. The more we can do to establish well-designed community spaces, the more our history of independence and even providing for others can live on well into the future.

Park Presbyterian Church has always supported Newark development, and is invested in this project due to the donation of land that was used originally for the Newark School District Gymnasium and is today the Alex Eligh Community Center. Plans to more fully develop the center and bring wrap-around services to children, teens, and families who use it are right in line with the original wishes of the congregants who agreed to donate the land so long ago.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific plans to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services make this transition invaluable.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,

The Rev. Kirk C. Baker

(315) 331-2255 • 110 MAPLE COURT • NEWARK • NEW YORK • 14513 •
email: parkchurch110@gmail.com • www.parkpresbyterian.org



121 HIGH ST, NEWARK, NY 14513
315-331-4370, Fax 315-331-0552
www.newarklibrary.org newcirc@pls-net.org

June 2017

Finger Lakes Regional Economic Development Council
400 Andrews Street - Suite 300
Rochester, NY 14604

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Sincerely,

Shawn McConnell



Wayne County Department of Social Services

77 Water Street, PO Box 10, Lyons, NY 14489-0010 • Phone: (315) 946-4881 • FAX: (315) 946-7634

July 12, 2017

Finger Lakes Regional Economic Development Councilmembers:

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, thereby enhancing the quality of life for future generations.

The Village of Newark is experiencing a distinct increase in population, not happening in other parts of Wayne County. Based on the Village's extensive strategic planning, coordination and investments, the time is ripe for creating broad economic and social gains through a resurgence of this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

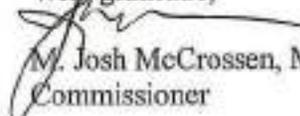
As the Commissioner of Social Services, I am a member of the Wayne County Coordinating Council (W3C), a group of Wayne County Department heads, Non-profit CEO's and School Superintendents. This group, working with a national foundation, Casey Family Programs, has targeted the Newark/Arcadia community for ongoing community efforts to accomplish such tasks as reducing drug/alcohol abuse, improving academic achievement, improving workforce readiness and access for Newark/Arcadia youth, and others. This project would compliment and strengthen those efforts.

The Village of Newark and Town of Arcadia have spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage the community, as well as encourage public involvement through surveys, community meetings and business development, thus ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,


M. Josh McCrossen, MSW, CSW
Commissioner

MJM/ds

COMMISSIONER: M. Josh McCrossen, MSW, CSW



June 12, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Dear Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

Our agency has recently expanded into our new location in the heart of the Village, and we are investing much time, energy, and resources into improving and maintaining the property asset in the very visible location we now occupy. We have brought 10 new professional jobs to our Village within the last year, and our work serves as a model of collaboration between community agencies, businesses, schools, and government.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects. We are very much aware of how the Village has spent the past 10 years collaborating with residents, businesses, and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings, and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your thoughtful and complete consideration of their application.

With gratitude,

A handwritten signature in black ink that reads "Peter S. Dohr".

Peter S. Dohr
Executive Director
PSD/pd



June 8, 2017

Village of Newark
100 East Miller Street
Newark, NY 14513

Re: Downtown Revitalization Initiative Application

Dear Finger Lakes Regional Economic Development Council Members,

The Perfect Game Collegiate Baseball League has been an active member of the Newark community for the last six years. During that time, we have provided the community with affordable, family oriented low cost baseball entertainment at Colburn Park.

We have seen our fan base grow as we have made capital improvements to the ballpark that reflect our growing host community. We have seen firsthand the growth in population and the need for further development to improve the quality of life for village residents. Our team, the Newark Pilots has invested in the infrastructure of the ballpark, Adding a bricked entrance way, new locker room building, new message scoreboard and a new entrance monument. We know these improvements contribute to building our fan base and bringing many out of town visitors to Newark, who stay at local hotels, visit local tourist attractions and shop at local stores. We estimate the impact of the Newark team to be close to \$1million per year.

That is why we fervently support the village's application for a \$10 million grant to help revitalize and develop downtown Newark.

Sincerely,


Jeffrey Klunon
President, PGCBL

8 Michaels Lane, Old Brookville, NY 11545
www.pgcbll.com

516-521-0206
valkun@aol.com

**ALEX ELIGH
COMMUNITY
CENTER**



P. O. Box 43
303 East Avenue
Newark, New York 14513

Telephone
(315) 331-2532

June 13, 2017

Dear Finger Lakes Regional Economic Development Councilmembers:

I am writing in support of the Village of Newark's Downtown Revitalization Application which is a ten million dollar award to advance New York State's downtown centers. Our Village will use the funding to enhance our downtown area that would ensure the quality of life for everyone in Newark today and the years ahead. Born, raised, and working in Newark; I want to make our community the type of place where people would like to live, work, and raise their family.

The Village of Newark is a diverse community culturally with a population increase the past few years. The Newark Village Board has been aggressive in its planning and coordination of its strategic planning. I see us as a growth oriented community that has tried to advance itself for future projects. We are a small village trying to prepare for the future. The grant money would open the door for more great things to happen.

We have a Comprehensive Plan that has been ten years in the planning. It is a collaborative effort that many of us had a hand in its content. Businesses and community members had their say in the goals of the plan.

The Village has been active in trying to assist the small local businesses, network with our health care service people, and provide recreational/cultural experiences. An effort has been made to maintain and upgrade our infrastructure. Community recreation could be expanded with a new facility to meet the needs of our youth and adults.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a ten million dollar award to develop a strong downtown strategic investment plan and would appreciate your consideration of their application.

Sincerely,

Michael J. Muscolino
Executive Director
Alex Eligh Community Center



Community Partner

June 14, 2017

Mayor Jonathan Taylor
Village of Newark
100 East Miller Street
Newark, New York 14513

Re: Community Support Letter

Dear Mayor Taylor,

This letter expresses Rochester Regional Health's support of the Village of Newark's proposal to compete in the Downtown Revitalization Initiative for a grant to fund projects that will strengthen the Newark community.

Rochester Regional Health recognizes that a healthy community begins outside the walls of a hospital, and sustainable hospital-community partnerships are critical to building a culture of health. A new community center in the Village of Newark may allow Rochester Regional Health a space to provide better regional access to care, enhance patient services, improve quality, and lower costs through services such as educational programming, health screenings and wellness programs.

Rochester Regional Health is committed to building a culture of health and developing a community that gives all individuals an equal opportunity to live the healthiest life they can. We strongly support and partner with the Village of Newark in its participation in the Downtown Revitalization Initiative and desire to build a new Community Center.

Sincerely,



Dustin Riccio, MD
President, Rochester Regional Health Eastern Region



June 9, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

To: Finger Lakes Regional Economic Development Councilmembers

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalization of the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With Gratitude,

Scott A. Bischooping
District Superintendent

June 2017

Village of Newark, Downtown Revitalization Initiative Application

Dear Finger Lakes Regional Economic Development Councilmembers:

Finger Lakes Community College operates a Newark Campus Center on the site of the former Sarah Coventry facility in the Newark area. As such the Center serves place bound learners in the region, and will soon be a site for synchronous delivery of classes and an FLCC related P-Tech High School. As president of FLCC I encourage your support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision of revitalizing the downtown area through economic development projects and initiatives, at the same time adding to the quality of life and economic opportunities for future generations.

The Village of Newark is experiencing a unique increase in population, something not occurring throughout Wayne County. Based on the Village's extensive strategic planning, coordination and investments, Newark is well-positioned for realizing broad economic and social gains and a resurgence in this diverse urban area.

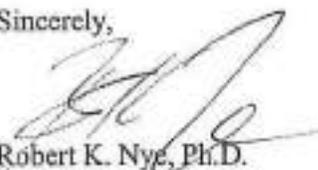
As Wayne County is part of FLCC's four county service area, I applaud the Village's application as the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage and encourage public involvement ensuring that decisions made are in the best interest for the community and its economic future.

Newark has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I encourage your careful consideration of the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop strong downtown strategic investment plans and economic development.

Sincerely,



Robert K. Nye, Ph.D.
President



NEWARK CENTRAL SCHOOL DISTRICT

100 EAST MILLER STREET
NEWARK, NEW YORK 14513
(315) 332-3230 FAX (315) 332-3517

MATTHEW L. COOK
Superintendent of Schools
KRISTA LEWIS
Assistant Superintendent
Curriculum & Instruction
EDWARD K. GNAU
Assistant Superintendent
Business
JENNIFER SINGER
Director of Pupil Services

June 8, 2017

Finger Lakes Regional Economic Development Councilmembers,

Since I started as the Superintendent at Newark, almost four years ago, I have been involved with the Village of Newark Economic Development Alliance (VONEDA). As the leader of a taxing entity and one of the larger employers in the Village, I feel a responsibility to help Newark grow economically as well as academically. Because of this, I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects. An expansion of a community center with an indoor track, turf field and other opportunities for health and wellness activities for students and their families would be an example of the type of revitalization that would greatly benefit the Newark Central School District. In addition, any opportunities to have businesses with high paying jobs, restaurants, shopping and/or entertainment establishments expand or move into the area becomes a great recruitment tool for our school district.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Respectfully,

A handwritten signature in blue ink, appearing to read 'Matt Cook', with a stylized flourish extending to the right.

Matt Cook
Superintendent of Schools



THE ASSEMBLY
STATE OF NEW YORK
ALBANY

ROBERT OAKS
Assemblyman 130th District
Cayuga, Oswego, and Wayne Counties

RANKING MINORITY MEMBER
WAYS AND MEANS

COMMITTEES
Rules

June 12, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Dear Finger Lakes Regional Economic Development Councilmembers:

As the Member of the New York State Assembly representing the 130th District, I am pleased to lend my support to the Village of Newark's Downtown Revitalization application.

If awarded, this grant will be used to further the Village's vision to revitalize the downtown area through various economic development projects and initiatives. This funding will allow the municipality to build upon its prior and present efforts for revitalization and ensuring a high quality of life for future generations of residents.

The Village of Newark, the urban core of the rural Town of Arcadia, is showing significant growth in population, unlike other areas of Wayne County. As a result of the Village's extensive strategic planning, coordination and investments, the community has now reached an optimal time for creating broad economic and social gains for revitalization of this urban area.

In addition, the Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. It continues to engage and encourage public involvement through surveys, community meetings and business development to make sure that any decisions made are in the best interest of both the community and its economic future.

The Village also has a long history of being proactive and taking steps to maintain and improve its infrastructure. I am confident the municipality's undertaking of this initiative will not be any different. Its future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this endeavor a success.

Again, I offer my full support to the Village of Newark's application for funding. It is my hope that favorable consideration will be given to this plan for the revitalization of the community's downtown area.

Sincerely,

ROBERT C. OAKS
Member of Assembly

RCO:mlb

FINGER LAKES

WORKFORCE INVESTMENT BOARD

41 Lewis Street, Suite 104
Geneva, NY 14456

Phone: (315) 789-3131
Fax: (315) 789-0163

June 8, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Council Members,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the communities vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Village's extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

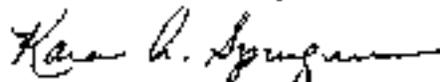
I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in the Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest of the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Sincerely,



Karen A. Springmeier
Executive Director

The mission of the Finger Lakes Workforce Investment Board (FL WIB) is to improve the economic well being of job seekers and employers in the region by aligning human potential with opportunities in the workplace

Karen A. Springmeier
Executive Director



Workforce Opportunities • Workplace Solutions

John Mueller
Chairman

THE SENATE
STATE OF NEW YORK

CHAIR
LEGISLATIVE COMMISSION ON RURAL RESOURCES
VICE-CHAIR
CRIME VICTIMS CRIME AND CORRECTION



SENATOR
PAMELA A. HELMING
54TH DISTRICT

COMMITTEES
BANKS
CHILDREN AND FAMILIES
CONSUMER PROTECTION
CULTURAL AFFAIRS AND TOURISM
HIGHER EDUCATION
SOCIAL SERVICES
FOREIGN TASK FORCE

June 9, 2017

Finger Lakes Region Economic Development Council
400 Andrews Street - Suite 300
Rochester, New York 14604

RE: Village of Newark Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

Please consider this letter my formal support of the Village of Newark's Downtown Revitalization Application. The Village of Newark will use this \$10 million award to enhance the community's downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark's extensive strategic planning, coordination and investments in their downtown area are paying off. Distinctive among municipalities in the Finger Lakes Region, the Village of Newark is experiencing a population increase, and this is an opportune time to build on past success and create new, broad, economic and social gains and a resurgence in this diverse urban area.

As a uniquely urban core within the rural and agricultural Town of Arcadia, I believe Newark's application encompasses many of the major goals and ambitions set forth by the Downtown Revitalization Initiative. Their vision to invigorate several areas of the community by redeveloping vacant land, repurposing abandoned buildings, utilizing waterfront space along the historic Erie Canal, and creating a vibrant and flourishing economic and social center of Wayne County will lead to growing economic opportunities for small business and development. In fact, many developers have already shown interest in several locations around downtown, and this award would enable the Village to work with these developers to get projects started.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage, as well as encourage, public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

-continued-

Geneva: 425 Exchange Street, Geneva, NY 14456 • (315) 568-9010 • FAX: (315) 789-1946
Albany: Room 916 Legislative Office Building, Albany, NY 12247 • (518) 455-2166 • FAX: (518) 426-6953
www.helming.nystate.gov • helming@nystate.gov

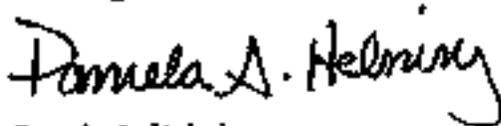
Finger Lakes Regional Economic Development Council
June 2017
Page Two

Newark has a proven record of working in partnership with various not-for-profit organizations such as Wayne County ARC, Finger Lakes Area Counseling and Recovery Agency (FLACRA), and seniors to develop housing locations in the downtown area for at-need populations.

Historically, Newark has been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their renewed focus on creating an environment for job growth, recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will help the village continue to transform into a model example of an upstate community.

Once again, I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and I appreciate your consideration of their application.

Best Regards,



Pamela A. Helming
Senator, 54th District



TOWN OF ARCADIA

100 East Miller Street
Newark, New York 14513
Tel: 315-331-7369 • Fax: 315-331-8854
T.D.D. #1-800-662-1220

Wayne County

June 9, 2017

Finger Lakes Regional Economic Development Council Members:

Re: Village of Newark, Downtown Revitalization Initiative Application

Dear Council Members:

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the communities vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village has historically been proactive, taking step to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences and transforming health care services, will make this transition a reality.

As Supervisor of the Town of Arcadia, I support the Village's application as they are the urban core of our rural agricultural community, which is growth oriented, maintaining implementation-ready projects. The Town of Arcadia continues to expand our water districts, bringing water to more of the residents, making our rural area more attractive to homebuyers. **Therefore having a revitalized local village with more shopping, recreational and job opportunities could greatly improve the quality of life for not only the Village residents but for all residents of the Town of Arcadia.**

I believe the Village of Newark has a strong established foundation on which to grow. They are home to the only hospital within Wayne County, Newark Wayne Community Hospital a branch of Rochester Regional Health. They are also home to a satellite campus of Finger Lakes Community College. The Village and Town support the very active Alex Eligh Community Center, with programs for all residents, youth to seniors. With a strong foundation combined with the Villages extensive strategic planning and investments, the Village of Newark is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,

A handwritten signature in blue ink, appearing to read "Jon C. Verkey", is written over the printed name.

Jon C. Verkey

Supervisor, Town of Arcadia

June 8, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

I am writing to express our support for the Village of Newark's Round II Downtown Revitalization Application. I understand the Village of Newark will use this funding to enhance and accelerate revitalization efforts in the downtown area through various economic development projects and initiatives and I fully support their efforts.

The Village of Newark, located in the Town of Arcadia, is experiencing a distinctive period of investment and revitalization. As one of seven Villages in Wayne County, Newark has a significant history and is a key part of the Wayne County economy. Based on the Villages' extensive strategic planning, coordination, and investments, it is ripe for creating broad economic and social gains in their urban core.

Newark has spent the past ten years collaborating with residents, businesses, local organizations, the Town, County, and State to reach the goals outlined in their Comprehensive Plan. They continue to engage and encourage public involvement through surveys, community meetings, and business organizations ensuring that decisions are informed and represent the overall community vision.

Their refined focus on job growth, enhancement of cultural and recreational experiences, and quality of life meets the goals of the County and I and whole-heartedly recommend funding of their application.

With gratitude,



Rick House
Wayne County
County Administrator



Economic Development and Planning

Wayne Economic Development Corporation & Industrial Development Agency
9 Pearl Street, 2nd Floor, Lyons, NY 14488
wedcny@co.wayne.ny.us — (315) 946-5918



June 8, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

I am writing to express our support for the Village of Newark's Round II Downtown Revitalization Application. I understand the Village of Newark will use this funding to enhance and accelerate revitalization efforts in the downtown area through various economic development projects and initiatives and I fully support their efforts.

The Village of Newark, located in the Town of Arcadia, is experiencing a distinctive period of investment and revitalization. As one of seven Villages in Wayne County, Newark has a significant history and is a key part of the Wayne County economy. Based on the Villages' extensive strategic planning, coordination, and investments, it is ripe for creating broad economic and social gains in their urban core.

Newark has spent the past ten years collaborating with residents, businesses, local organizations, the Town, County, and State to reach the goals outlined in their Comprehensive Plan. They continue to engage and encourage public involvement through surveys, community meetings, and business organizations ensuring that decisions are informed and represent the overall community vision.

Their refined focus on job growth, enhancement of cultural and recreational experiences, and quality of life meets the goals of the County and I and whole-heartedly recommend funding of their application.

With gratitude,



Brian Pincelli
Director
Wayne County
Economic Development and Planning





7 June 2017

Honorable Jonathan Taylor
Mayor, Village of Newark
100 East Miller Street
Newark, New York 14513

Dear Mayor:

I am writing this to express my enthusiastic support for the Village of Newark's application for funding under New York State's *Downtown Revitalization Initiative* program. As the largest, high density area in Wayne County, located approximately at the geographic center, I'm pleased to see the Village's continued focus on strengthening its core assets and addressing its challenges.

As many of the State's Erie Canal communities, Newark has experienced periods of energetic growth, brought into perspective by periods of historic withering. Once home to the famous Jackson and Perkins company and its unforgettable rose gardens, the Sara Coventry jewelry company and the Hoffman family enterprises, there followed a time when Fold-pak, Kodak, the Dairy, Sibley's, vast portions of the Newark Developmental Center and others closed their doors, leaving both manufacturing and retail facilities empty.

Newark has aggressively worked to fill those losses by actively participating with the Town of Arcadia and Wayne County to fund projects through the Canal Corridor Initiative and through supporting the County and companies in the Empire Zone program. New businesses have emerged, from Legendary Automotive to NewChem to Maco Bag to IEC to Ultra Life Battery. Retail, especially in the food and beverage areas, has re-emerged, different than before, but as rich and multi-faceted.

Residents, businesses and organizations in Newark have worked with government to provide the centering for more improvement. The funding available through the DRI program will enable the community to act on the plans and fresh ideas to continue that improvement and solidify the continued blossoming of the community and its residents. The investment the school has made in encouraging children to become their best, themselves, along with resources brought to the community through Rochester Regional Health, Newark-Wayne Community Hospital and the new ElderCare, along with the Finger Lakes Community College, insure attention to all ages and needs.

Again, I offer heartfelt support and encouragement for the efforts to acquire designation under the Downtown Revitalization Initiative program.

Sincerely,

Peg Churchill
Executive Director
Wayne County Industrial Development Agency
Economic Development Corporation

9 Pearl Street, 2nd Floor, Lyons, NY 14489

www.co.wayne.ny.us

An equal opportunity employer



Wayne County Board of Supervisors

COURT HOUSE
26 CHURCH STREET, LYONS NY 14489-1134

Steven LeRoy, Chairman
smleroy@co.wayne.ny.us

315-946-5400

June 12, 2017

Finger Lakes Regional Economic Development Councilmembers:

On behalf of the Wayne County Board of Supervisors I am writing in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing an increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is set for creating broad economic and social gains for a resurgence in this diverse urban area.

The Wayne County Board of Supervisors supports the Village's application as they are the largest urban core within the Town of Arcadio, a rural agricultural community. Newark is growth oriented, maintaining implementation-ready projects. Our Board believes growth within any of our municipalities assist the entire County. We look forward to the Village of Newark building on their success; receipt of these funds would do just that.

Newark has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

The Wayne County Board of Supervisors fully supports the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your positive consideration of their application.

Sincerely,

Handwritten signature of Steven M. LeRoy in black ink.

Steven M. LeRoy, Chairman
Wayne County Board of Supervisors

Mayor: Jonathan Taylor
Trustees: Robert Bendix, Stuart Blodgett
Alan Schober, Rebecca Vermeulen



Clerk - Treasurer: Steve Murawski
DPW Operations
Tel 315-331-6199 • Fax 315-331-3609

June 13, 2017

Finger Lakes Regional Economic Development Councilmembers:

I am writing in support of the Village of Newark's Downtown Revitalization Initiative Application. The \$10 million dollar award would greatly enhance the Village's ability to advance the downtown center of our Village. This funding would permit the Village to pursue the community's vision to revitalize the downtown area through various economic development projects and initiatives, thus ensuring a bright future and continued high quality of life for its residents and businesses.

With over 100 new students enrolled for the upcoming school year, the Village of Newark/Town of Arcadia is leading the way in our region with a growth pattern not seen by other neighboring communities. Based on the concerted efforts of the Village, Town, County and School I believe we have positioned ourselves to create significant economic and social gains along with a transformation of our diverse urban area.

Our Village is the urban core within the Town of Arcadia, a rural agricultural community. With a progressive Village Board we have become a growth oriented community, which is able to plan and implement strategic projects (i.e. waste water treatment plant reconstruction project, South Main Street reconstruction project and the water treatment plant renovation project) thus enabling our community to foster continued development.

Over the last several years the Village has collaborated with residents, businesses and local organizations to implement numerous recommended actions set forth in the combined Town of Arcadia/Village of Newark Comprehensive Plan. This has allowed our Village and Town to ultimately reach many of the goals outlined in the Plan. Through such groups as the Village of Newark Economic Development Alliance (VONEDA), the Newark Chamber of Commerce and the Rotary, the Village of Newark has continued to ensure that decisions are made in the best interest of the community and its economic wellbeing.

This initiative would continue to enhance and support the Village's vision for the economic, cultural and recreational future of our community. It is this vision that is the driving force behind why 34 new businesses have created over 300 new jobs in our community in the last five years. And why, since 2006 nearly eighteen million dollars has been invested and nearly 300 jobs have been created in the Village of Newark's Industrial/Business Park.

Page 2 of 2
June 13, 2017

Knowing how this Downtown Revitalization Initiative and its \$10 million award would positively impact this community for generations to come, I fully support the Village of Newark's efforts and would greatly appreciate your consideration of this application.

Sincerely,



Mark A. Peake
Economic Development Facilitator/
Code Enforcement Officer

Mayor: Jonathan Taylor
Trustees: Robert Bendix, Stuart Blodgett
Alan Schober, Rebecca Vermeulen



Clerk - Treasurer: Steve Murawski
DPW Operations
Tel 315-331-6199 • Fax 315-331-3609

June 14, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers:

As the Mayor of the Village of Newark I am writing to you to express my support for the Village of Newark, New York's application for the Downtown Revitalization Initiative. Through strategic economic development projects and initiatives the \$10 million award would ensure a high quality of life for years to come.

Our Village is experiencing growth and with this growth comes an increase in needs. With the combined efforts of the Village, Town, County, various community groups and the School we have prepared our community for this growth by developing innovative economic development programs to not only attract new businesses, but to also retain our existing business base. With continual feedback from our residents, tourists and the business community we are able to formulate a desirable vision for our future.

As shown in our application, the Village has historically been proactive in taking steps to maintain and upgrade the integrity of our infrastructure, and this initiative is no different. The specific future focus to create job growth by recognizing the needs of both small and large businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

We have spent the last several years engaging residents, businesses and local organizations to reach our goals outlined in the Village of Newark/Town of Arcadia Comprehensive Plan. Public participation through surveys, community meetings and business development ensures that decisions made are in the best interest of the economic and social future of our Village.

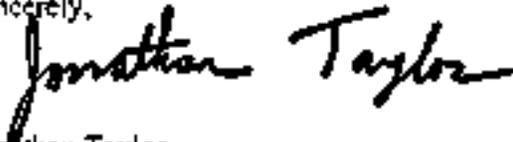
With the Downtown Revitalization Initiative award it would be the Village Board's intention to create a vibrant downtown, where as the most populous community in the County, we would be able to provide a cultural, commercial, and recreational opportunity not seen in our region. A diverse urban center would be present where one could live within walking distance of a theatre, enjoy a New York craft beverage while dining along the Erie Canal or simply take a bike ride around a community full of beautifully landscaped parks.

In conclusion, I would like to express my full support of the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop our strategic investment plan that would create the vision our Village Board and community has put forth, and would greatly appreciate your consideration of our application.

Municipal Building • 100 East Miller Street • Newark, New York 14513
Tel: 315-331-4770 • Fax: 315-331-9767 • admin@villageofnewark.com
Website: villageofnewark.com

Page 2 of 2
June 14, 2017

Sincerely,

A handwritten signature in black ink that reads "Jonathan Taylor". The signature is written in a cursive style with a large, prominent initial "J".

Jonathan Taylor
Mayor, Village of Newark



Clair J. Britt, Jr.
Executive Vice President / Chief Commercial Loan Officer
Main Office
35 William Street
Lyons, NY 14489
315.946.8263 - cjbritt@bankwithlnb.com

June 9, 2017

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

The Lyons National Bank stands ready and is well equipped to support additional private and public investment in the Newark community. As a leader in small business lending in Wayne County, we can provide valuable support to the efforts already underway by our leadership team in Newark to enhance the business climate and economic opportunities in the village. The bank will be pleased to play an active role in future development opportunities that arise as a result of this award.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development.

The Village has historically been proactive, taking steps to upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,

A handwritten signature in black ink, appearing to read 'Clair J. Britt, Jr.', is written over the typed name and title.

Clair J. Britt, Jr.
EVP/Chief Commercial Loan Officer



Letter of Support:

June 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark has been a great place to raise my family and grow my business. The village could use this money as a stepping stone to help boost this community to serve as a better gateway along Route 31 and the Erie Canal corridor.

The Village of Newark is diverse with multiple industries and a population with vast skillsets. Funding to help this community would go a long way to help the Village of Newark, and its residents to reach their potential.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.



My company (Marshall Exteriors, LLC) has thrived in the Village of Newark thanks in part to the hard-working population and the central location to the Finger Lakes Region.

If it were not for the Village of Newark, and its representatives, my business would not be what it is today. They have done a fantastic job supporting the businesses in the community to create jobs.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,

Adam Olschewski

Owner/ Member

Marshall Exteriors, LLC

171 Westshore Blvd

Newark, NY 14513



200 Driving Park Circle, PO Box 108
Newark, NY 14513-0108
(315) 331-1574
FAX (315) 331-0972
www.newarknyhousing.org

MEMBERS
ALAN VESINGARD
JAMIC RASING
CHRIS TRAYER
TONYA EDIN
EBLEN BLARDINO
BRUCE DECOOK
KYRA YON

MARIE WASMAN
Executive Director
MICHAEL D. CALARCO
Council

June 8, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the communities vision to revitalization the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

Newark Housing Authority's (NHA), affiliate Newark Housing Development Corporation (NHDC), is pursuing the repurposing of the closed St. Michael School into senior housing (age 62+). Eight units (28%) will be targeted towards frail elderly who will receive services from the Wayne County Department of Aging and Youth.

The site is on South Main Street as you enter the Village. It is surrounded by places of worship and within walking distance to most retail services, parks and village facilities. The ability for the tenants to walk to local services will strengthen downtown at the same time it reduces pollution and promotes healthy living. By repurposing this vacant building of six plus years we are revitalizing the neighborhood and rehabilitating a local landmark.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

With gratitude,

NEWARK HOUSING AUTHORITY



Marle Wasman
NHA Executive Director, NHDC CEO

*John Thomas Property Management
PO Box 18491
Rochester, NY 14618
585-415-4466
585-363-5140
jthomasproperties@gmail.com*

June 12, 2017

RE: Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown center. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

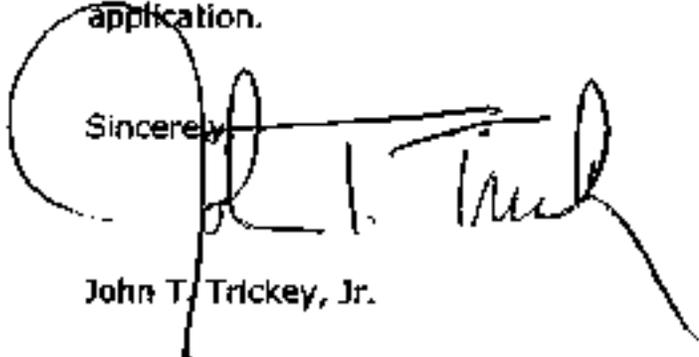
I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects. I am one of the largest developers / landlords in the City of Rochester but grew up in the Village of Newark and still have family here. Over the last couple of years I have purchased historical commercial and residential properties in Newark. In Rochester and surrounding areas I currently own 4 very successful restaurant / bars that I developed from the ground up. I also own a single screen movie theater that is one of the oldest theaters in the country. At the time I purchased The Cinema Theater it was closing its doors. I had been a patron of this treasured theater dating back to my college years. I took this dilapidated theater that year after year was running heavily in the red into a theater that is now self-supportive. I would like the opportunity to develop a local brew-pub that features NY craft beers, cider and wine. I also would like to work with the Village in opening a 2-3 screen movie theater. Newark had a 5 plex that has been shut down for 2 years and was demolished. I am enclosing an article published this past Friday from the Rochester Democrat and Chronicle on one of my most recent projects.

The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future goals to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experience, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Sincerely,



John T. Trickey, Jr.

Graybill Real Estate, LLC



513 West Union Street
Newark, NY 14513
Phone (315) 331-3680
Fax (315) 331-3678

www.graybillrealestatellc.com

June 8, 2017

**REFERENCE: Village of Newark, Downtown Revitalization Initiative Application
515 East Union Street, Newark, New York 14513**

Dear Finger Lakes Regional Economic Development Councilmembers:

I am writing to you to express my support for the Village of Newark, New York application for the Downtown Revitalization Initiative. As a lifelong resident and businessman of the Village I understand how a \$10 million dollar award would contribute to the advancement of the downtown center of our Village. With these funds the Village would be able to jumpstart the community's vision to revitalize the downtown area through various economic development projects and initiatives, which will ensure a high quality of life for future generations.

To assist in this transformation it is my intention to donate 515 East Union Street to the Village of Newark for a prospective development project that would significantly increase the tax base and create numerous jobs for both residents of the Village and the County of Wayne. Based on the Village's extensive strategic planning, coordination and investments, it is ready to experience a broad economic and social resurgence in this diverse urban area.

I would like to extend my support for the Village's application as they are the urban core within the Town of Arcadia and Wayne County. It is a rural, but growth-oriented agricultural community which has already committed to projects such as the nearly \$10 million Route 88 South reconstruction project, the \$6 million Water Treatment Plant upgrade and the \$23 million dollar waste water treatment plant upgrade.

They have spent the past several years collaborating with residents, businesses and local organizations to obtain the goals outlined in the Town of Arcadia/Village of Newark Comprehensive Plan. The Village has continued to engage, as well encourage public involvement through community meetings and business development; ensuring decisions are made with the interests of the community and its economic future.

June 8, 2017
Page 2 of 2

It has been our experience the Village has been proactive in working with Graybill Real Estate to assist us in our economic development endeavors. This support has allowed us to fill several of our vacant spaces throughout the community over the years. With several new proposed projects in the pipeline we look forward to the continued support from the Village of Newark.

The Village has continually taken steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I would like to extend my full support to the Village of Newark's Downtown Revitalization Application to pursue a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Sincerely,

A handwritten signature in blue ink that reads "Rodney J. Graybill". The signature is written in a cursive style with a large initial 'R'.

Rodney J. Graybill
Graybill Real Estate

Christopher D. Avery

116 Church Street
Newark, New York 14513
ph 315-331-4036 / 315-573-5131
e-mail: cavery3@rochester.rr.com

June 8, 2017

**RE: Village of Newark, Downtown Revitalization Initiative Application
Corner of East Maple and West Miller Street**

Finger Lakes Regional Economic Development Councilmembers,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. Revitalization of the downtown area through strategic economic development projects and initiatives will ensure a high quality of life for years to come.

The population of the Village is growing and along with this growth there is an increase in needs. I am happy to say that the Village of Newark is prepared for resurgence. The Village of Newark has not only planned for growth, but actually developed it through innovative economic development planning based not only on attracting businesses, but retaining them. Their vision includes tourism and residents as well as businesses and they are continually soliciting feedback from all three areas in order to shape a desirable future. The Comprehensive Plan that was developed with both the Town of Arcadia and the Village of Newark helped to set the stage for what came after and what is yet to come.

I support the Village's application as they are the geographical, cultural, commercial, and most populous center of Wayne County. As owner of a building that has been vacant for over a decade, it is my intention to donate it to the Village of Newark as well as to offer for purchase the adjacent property and parking lot. Both renovation and demolition of this building has been explored, but both are cost-prohibitive for both me and any prospective developer. It is only through additional funding such as the Downtown Revitalization Initiative that this space can again become a vital part of the Village of Newark.

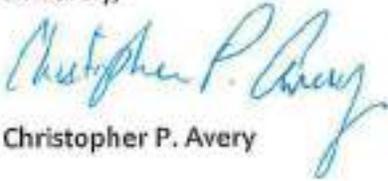
The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

June 8, 2017

Page 2 of 2

Sincerely,

A handwritten signature in blue ink that reads "Christopher P. Avery". The signature is written in a cursive style with a large initial "C" and a long, sweeping tail.

Christopher P. Avery



June 9th, 2017

Finger Lakes Regional Economic Development Councilmembers
400 Andrews Street – Suite 300
Rochester, New York 14604

Re: Village of Newark Downtown Revitalization Initiative Application

Dear Councilmembers:

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Villages' extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for resurgence in this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects. The Village of Newark has been an excellent partner providing solid support of our project located within the Silver Hill Technology Park. They have worked with us in our efforts to identify potential tenants and to market the site as a potential manufacturing/educational hub. Since our acquisition roughly 18 months ago we have been fortunate, thanks to the assistance of the Village, to fill the bulk of the vacant space within the existing facility and look forward to working with them to further develop the site.

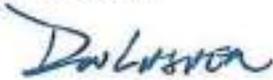
The Village has spent the past ten years collaborating with residents, businesses and local organizations to reach the goals outlined in their Comprehensive Plan. They continue to engage as well as encourage public involvement through surveys, community meetings and business

development, ensuring that any decisions made are in the best interest for the community as well as its economic future.

The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application.

Sincerely,

A handwritten signature in blue ink, appearing to read "Don Lasher".

Don Lasher
President
Capstone Real Estate Development LLC

DeGeorge Property Group

1067 Gateway Dr.
Farmington, N.Y. 14425
www.DeGeorgeProperty.com

Letter of Support:

June 2017

Village of Newark, Downtown Revitalization Initiative Application

Finger Lakes Regional Economic Development Council members,

I am writing today in support of the Village of Newark's Downtown Revitalization Application, a \$10 million award to advance New York's downtown centers. The Village of Newark will use this funding to enhance the community's vision to revitalize the downtown area through various economic development projects and initiatives, ensuring a high quality of life for future generations.

The Village of Newark is experiencing a distinctive increase in population, not happening in other parts of Wayne County. Based on the Village's extensive strategic planning, coordination and investments, it is ripe for creating broad economic and social gains for a resurgence in this diverse urban area.

I support the Village's application as they are the urban core within the Town of Arcadia, a rural agricultural community, which is growth oriented, maintaining implementation-ready projects.

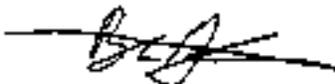
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The Village has historically been proactive, taking steps to maintain and upgrade the integrity of its infrastructure, and this initiative is no different. Their specific future focus to grow jobs by recognizing the needs of small businesses, enhancing cultural as well as recreational experiences, and transforming health care services will make this transition a reality.

As a local property investor, I am excited to see the Village of Newark prosper. With 93 rental units and 130 Acre's of land in the village, my company has a large and long term commitment to the village. Newark is a great place to be, with a thriving and well trained work force, fantastic standard of living, quality housing stock, history to be proud of and extremely well functioning governance. As a unique Erie Canal Village, Newark has the resources to enhance its provisions, continuing to provide a rich sense of community to its residents and the rural communities close by.

I fully support the Village of Newark's Downtown Revitalization Application to obtain a \$10 million award to develop a strong downtown strategic investment plan, and would appreciate your consideration of their application. **Feel free to contact me anytime with questions or if I can be of any assistance!**

With gratitude,

A handwritten signature in black ink, appearing to read 'Ben DeGeorge', with a horizontal line drawn through it.

Ben DeGeorge
President,

DeGeorge Property Group
Perkins Park Apartments Inc, Newark NY
585-472-4170
BenDeGeorge@gmail.com

Attachment C)
Village of Newark
Economic
Development Portfolio

**THE FOLLOWING
PAGES ARE
ITEMS/BROCHURES
INCLUDED IN OUR
ECONOMIC
DEVELOPMENT
FOLDER FOR
PROSPECTIVE
BUSINESSES**

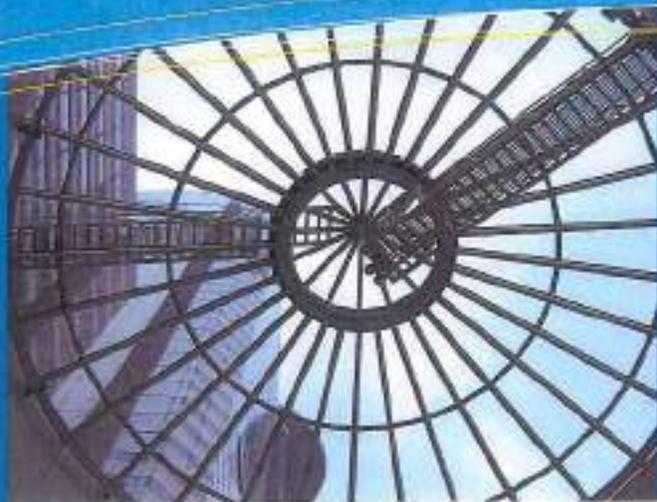
The Village of Newark



Your Window of Opportunity



Village of Newark



Economic Development

Exploring your window of building opportunities

PICTURE YOUR BUSINESS IN A VIBRANT, TECHNOLOGY-DRIVEN COMMUNITY. A VILLAGE WHERE THE ECONOMIC ENVIRONMENT IS STRONGER THAN EVER, PROFESSIONAL SERVICES ABOUND AND THE LOCAL GOVERNMENT IS COMMITTED TO HELPING YOU GROW.

Through visionary thinking, thoughtful planning and the proactive pursuit of opportunities, the Village of Newark has evolved into a technology-driven community committed to growth, innovation and redevelopment.

Businesses in Newark thrive, thanks to municipal incentives and community support. A visionary partnership of elected officials and Newark business leaders set a long-term strategy to prioritize economic development. That effort has paid major dividends, with mixed-use developments combining residential and retail space, revitalized commercial areas and numerous new businesses.

The Newark Industrial Park (below), a multi-tenant campus in the Village, offers firms an excellent location to grow and prosper.



Enhancing the business environment is Newark's close proximity to major airports, and direct access to interstate highways, enabling businesses to serve customers nationwide and attract employees from a wide labor pool.

We view the Village of Newark as a strategic business partner. They take a pro-active approach in offering innovative ideas and strategies, as well as providing creative solutions. The Village support has been instrumental in helping us strengthen our competitive edge, and grow our business during frail economic times.

-Rick LaBour
Director of Technical Services,
IEC Electronics Corp.

The Village of Newark is very forward thinking and business-friendly. The Village is constantly looking for ways to encourage new and existing business growth. They are truly a resource and were very helpful in the construction of the new Emergency Department and other modernization projects through the hospital.

-Mark Klyczek,
FACHE,
Vice President,
Operations
Rochester General
Hospital



Newark Village Board

What makes Newark special?

The top reasons why you should consider the Village of Newark for your business venture

Located along the vibrant Erie Canal, the Village of Newark (founded in 1819 and incorporated in 1853) is situated between the major cities of Rochester and Syracuse. Newark is home to approximately 9,000 residents who live within the 5.4 square miles of the Village limits. Its convenient location to air and rail - only fifteen minutes from two New York State Thruway exchanges - makes it easy to provide a full complement of services.

From shopping and various recreational activities to education and emergency services, Newark meets the diverse needs of our residents and visitors.



The existence of a full service hospital (Newark Wayne Community Hospital) and two nursing homes allows Newark to supply medical skills and expertise not found in communities of similar size.

The Village of Newark is host to several community organizations, such as the Chamber of Commerce. The Chamber promotes existing businesses while providing vital information for potential new businesses to prosper within the Village. Newark also maintains one of the highest per capita ratios of faith communities of any similar sized community.

Within the Village, one can find quaint, tree-lined streets that are pleasant and inviting. A variety of affordable opportunities can be found for homeowners, from the homes that may date back to the 1800's to a newly constructed home in the Southwinds Landing Subdivision.



As a "Canal Community" the Village of Newark is proud to welcome boaters from all over the world to the T. Spencer Knight Canal Port Park. The park includes a picnic area, gazebo and benches, which overlook the canal. Boaters have access to docking on both sides of the waterway, electric service at no charge, water hookup, and a pump-out station. An Interpretive Center provides visitors with restrooms, showers, laundry facilities and WiFi.

Finally, with Finger Lakes Community College, the Village of Newark can provide a variety of educational facilities that allows us to offer a complete program of various levels of academics, sports and community interaction.



Mark Peake and the Economic Development Team facilitated the approval process by the Zoning Board and Planning Board at both the Village and County level. They were clearly partnering with us in making the required approval process as user-friendly as possible. Development is always easier when the Village's Planning Board and Economic Development Team is behind you to guide you and expedite the process. This was our fifteenth commercial building and I can categorically say that Newark is the most pro-business and pro-development Village that I have dealt with.

-Ronald R. Reed, M.D., Founder and Director of Reed Eye Associates

A spirit of community

Throughout the Village you will find an abundant array of recreational opportunities. We are proud to have one of the areas premier lighted softball fields. Colburn Park has been home to pro and college all-star baseball teams.

You may find it appealing to take the family to the gazebo at Perkins Park for a picnic or sit along the Erie Canal in T. Spencer Knight Park and read a book while watching the boats.

The Alex Eligh Community Center provides recreational and social activities for the community youth including baseball, softball, soccer, basketball along with a summer parks program. A variety of programs for our senior citizens completes the center's ability to provide services for all ages.



At the Newark Public Library you will find facilities that permit access to age appropriate activities to attract individuals from ages of 2 to 92. Included in the Library is the Hoffman Clock Museum where one can find timepieces from the past.

Demographic Statistics

As of the census of 2010, there were 9,145 people, 4,021 households, and 2,479 families residing in the Village of Newark.

The population density was 1,691.6 people per square mile. There were 4,098 housing units at an average density of 757.5/sq. mi.

On a daily basis, more than 3,000 people work in the Village.



Your partner in development

Village of Newark officials will work closely with your business to help your venture succeed. The Newark Economic Development Office will be your advocate, working with you to customize a financing package to meet your needs.

A range of competitive programs and resources are available including:

- Land for jobs policy
- Village of Newark Economic Development Loan Program
- Business investment tax exemptions
- Planned Industrial Development Districts
- NYS Energy Research and Development Authority Funding



A rich history of progress

Newark's early industry centered on agriculture as the growing of fruit trees and berry bushes were made available by direct sale to customers. The C.W. Stuart Nursery which began in 1864 evolved into one of the largest and most diverse direct selling enterprises in the country.

Following closely in its footsteps were the Jackson and Perkins, the "World's Largest Rose Growers", Camstock Foods, Bloomer Brothers Paper Co., The Mora Car Company and others. These early industries put Newark on the map and today the humble canal town remains the geographic and economic shipping center of Wayne County.

In Good Company

Looking for a new location for your business? Contact our Economic Development Facilitator at mpeake@villageofnewark.com to discuss possible relocation to an area which already maintains an impressive selection of local businesses. Below is a listing of some local companies.

- Complete Foot Care of the Finger Lakes, PLLC
- Finger Lakes Community College
- Hallagan Manufacturing
- Halstead Machine
- IEC Electronics Corp
- Legendary Auto Interiors, LTD
- Maco Bag Corp.
- Marshall Exteriors
- Micro-Tech Machine, Inc.
- Newark Wayne Community Hospital
- Newcut, Inc
- North American Filter Corporation (NAFCO)
- PVC Molding Technologies
- Refractron Technologies Corporation
- Smith Metal Works (Smith Spreaders)
- Spinco Metal Products, Inc.
- Super Gen Products
- Tradition Chevrolet, Cadillac, Buick - GMC
- Ultimate Finishers.
- Ultralife Batteries Corp.
- Upstate Refractory
- Wayne ARC
- Wegmans



For more information contact:

The Village of Newark
100 East Miller Street
Newark, NY 14513

315-331-4773 x106 or mpeake@villageofnewark.com

The Village of Newark owns and operates a Wastewater Treatment Plant (WWTP), located at 321 Murray Street. The WWTP is an activated sludge plant and is permitted by NYS DEC to treat & discharge up to an average flow of 3.0 million gallons per day (MGD). The WWTP currently services the Village, a small portion of the surrounding town and various commercial and industrial facilities in the area.

The plant was originally built in the early 1900's and has had various improvements made to the facility over the years. The village just invested in a \$23,000,000 improvement project to upgrade the facility to meet today's standards and provide a more reliable and efficient process for years to come.

As part of the most recent project, the WWTP changed its discharge point to the Barge Canal, built a new Influent Building, added additional treatment tanks & a new sludge composite building. Composting will provide a sustainable approach to solids management with a beneficial resource (compost) for the local area residents to utilize. These improvements will allow the plant to meet the needs of the village residents for many years to come.

The plant currently processes an average flow of 1.4 MGD. This represents approximately 50% of its permitted capacity, allowing an additional 50% for future growth. The sludge compost facilities also have excess capacity which are being utilized to accept septage & sludge from outside the village.

The system is monitored using a SCADA, (Supervisory Control and Data Acquisition) program, and computers. Once the latest upgrade is complete, everything at the plant will be monitored using state of the art instrumentation using fiber optics.

VILLAGE OF NEWARK WASTEWATER TREATMENT PLANT Newark, New York



The Village of Newark Water Treatment Plant is located at 1708 Freshour Road in Shortsville. The Plant began operation in 1951 and has a rated capacity of 3.4 MGD. The water supply permit for the plant allows a raw water withdrawal rate of 4.0 MGD from Canandaigua Lake. Finished water production currently averages approximately 2.1 MGD allowing for nearly 40% growth in the future.

The WTP utilizes a combination of slow sand and pressure/vacuum DE filtration with chlorine gas for disinfection and hydrofluosilicic acid for fluoridation.

The Village of Newark WTP purveys water to the Village of Clifton Springs, Village and Town of Phelps, Town of Manchester, Village of Shortsville, and the Wayne County Water Authority. WCWSA in turn supplies the Village of Lyons and water districts in the Town of Arcadia.

The WTP benefits from the high quality raw water it receives from Canandaigua Lake, which allows treatment to a high level by filtration alone with minimal chemical addition. The favorable plant location and design also allows raw water to flow by gravity from the Lake to the WTP, and from the plant to the Village's primary storage reservoir, the Allerton Hill reservoir. With these benefits, operational costs are reduced and the reliability of the water supply is greatly improved.

A process upgrade at the WTP is currently underway to add a chemical to assist with corrosion control within the distribution system. The Village is also considering WTP upgrades that would increase plant production capacity to the 4.0 MGD permitted raw water withdrawal rate from Canandaigua Lake.

VILLAGE OF NEWARK WATER TREATMENT PLANT

Newark, New York



PROGRAM INCENTIVES

Program Incentives available from the Wayne County IDA & the Village of Newark:

- Land for Jobs Policy
- Revolving Loan Fund
- Industrial Site Fund
- Tax Incentives
- Economic Development Loan Program
- Small Business Administration Funding



Newark is minutes to the NYS Thruway which provides an easy commute to Rochester, Buffalo and Syracuse.

There are a number of general aviation facilities and other arteries (land, rail, sea, air) that make Wayne County highly accessible.

Newark Industrial Park



Your Window of Opportunity



For more information contact:
The Village of Newark
100 East Miller Street
Newark, NY 14513
315-331-4773 x106 or
mpeake@villageofnewark.com

Village of Newark Industrial Park

At Newark Industrial Park, your business has the flexibility to grow and prosper.



Flexible solutions for your business needs

General Information

Street Address:	West Shore Boulevard
Park Name:	Newark Industrial Park
Available:	Yes
Zip Code:	14513
Type:	Land
Zoning:	Planned Industrial Development
Minimum Available:	2.00 Acres
Maximum Available:	18.50 Acres
Expandable:	Yes
For Sale:	Yes
For Lease:	No
Total Size:	25+ acres
Sale Price:	\$0—\$18,000 per acre (see Land for Jobs Policy)

ZONING

Newark Industrial Park is zoned for:

- Light Industrial
- R & D
- Distribution
- Office
- Manufacturing

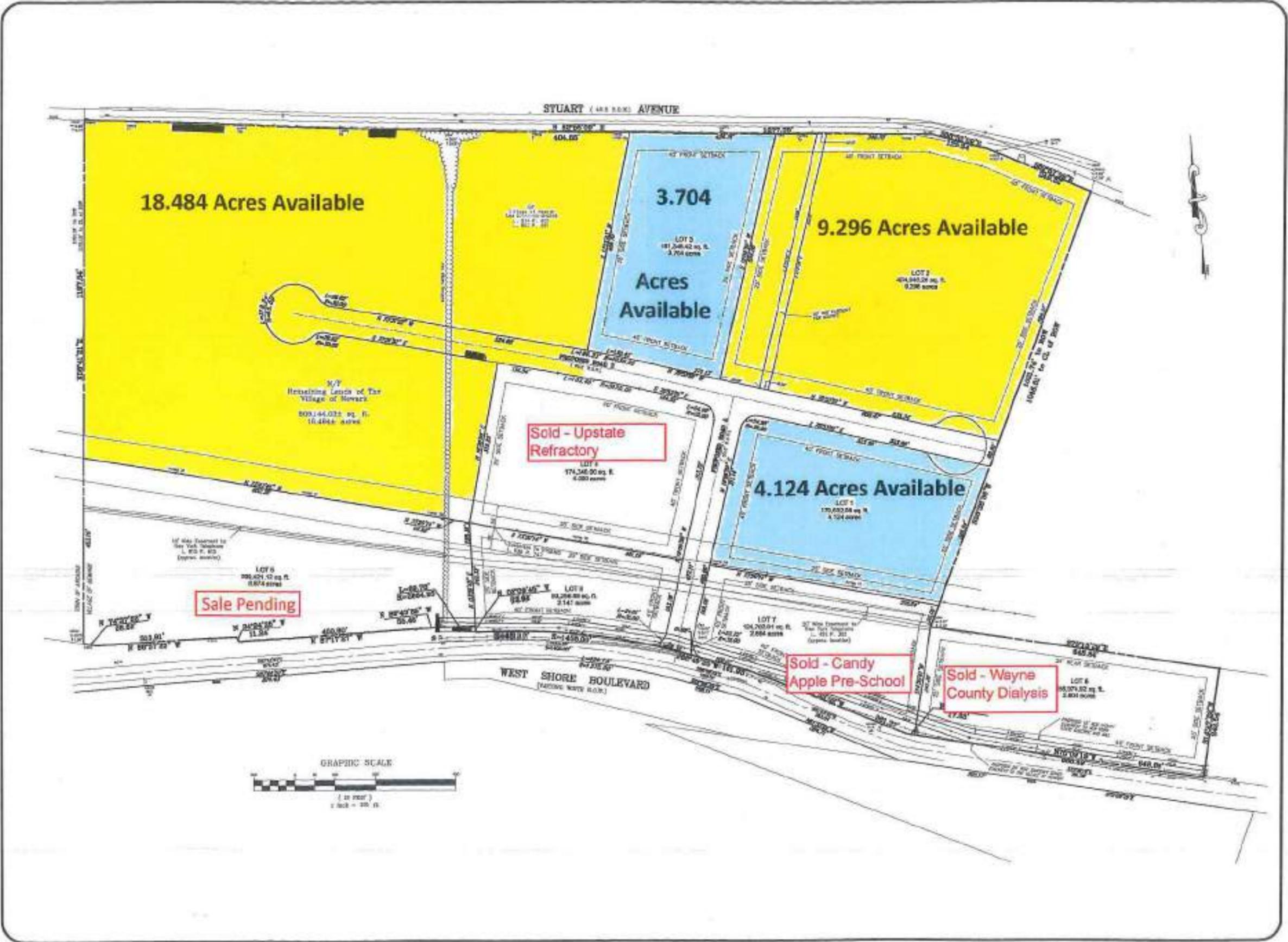
UTILITIES

Water:	8" Main
Sewer:	8" Main
Electric:	3 Phase (NYSEG)
Gas:	4" Main (NYSEG)
Cable:	Time Warner
Fiber Optics	Finger Lakes Technologies Group
Stormwater:	Pre-sized for 40% Developed Lot Coverage

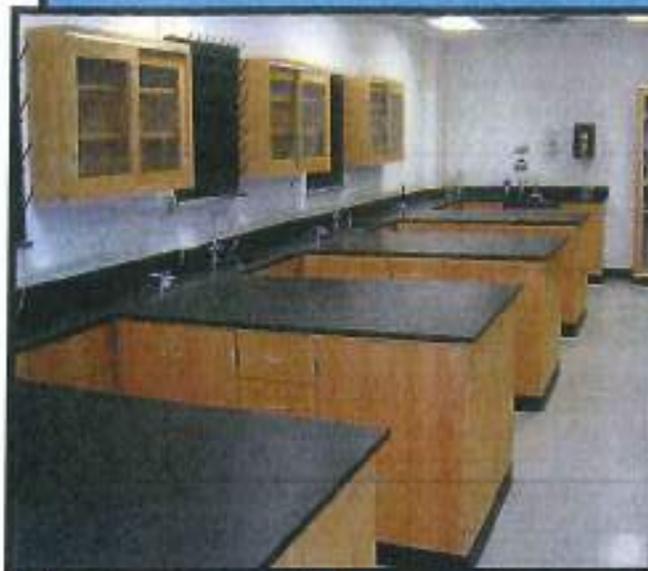
LOCATION & ACCESS

Finger Lakes Region
 West Shore Blvd, 2 mi. W of NY Route 88
 15 minutes from NYS Thruway
 45 minutes to Rochester Airport
 1 hour to Syracuse Airport
 20 minutes to nearest Finger Lake
 20 minutes to Lake Ontario
 1 1/2 hours to Buffalo and Corning, NY
 Erie Canal and Rail service pass through the community.





Build-to-Suit Commercial Space Available



For Lease

Silver Hill Technology Park 1000 Technology Parkway Newark, NY 14513

FEATURES

- ❖ Centrally located in the Village of Newark
- ❖ Build to suit options up to 35,000 sf.
- ❖ Minutes from: Hwy 31; NYS Thruway and restaurants
- ❖ Current building occupants:
 - Rochester General Health Systems
 - Finger Lakes Community College
- ❖ Ample parking and utilities services
- ❖ Park-like surrounding with easy access

FOR MORE
INFORMATION
PLEASE
CONTACT

Don Lasher

President: Capstone Real Estate Development LLC
585-546-6459
don@capstonered.com

ONTARIO MIDLAND RAILROAD CORP.

48 BELDEN AVENUE
SODUS, NY 14551
315-483-2152

www.ontariomidland.com

VP/GM: Sandi Saracen



FREIGHT SCHEDULE OF OPERATIONS (Monroe & Wayne Counties):

-Monday - Friday, 8:00am - 4:00pm -Weekends & other hours as needed

REPORTING MARK: OMID

PRIMARY BUSINESSES SERVED:

- Biodiesel fuel
- Fertilizer
- Chemicals
- Fresh and refrigerated food products
- Construction needs (pipes, poles, cranes)
- Freezer warehouses
- Dry good warehousing
- Transload docks at warehouses

INFRASTRUCTURE: 45 miles of track (Webster-Wolcott; Wallington-Newark)

INTERCHANGE POINT: Newark, NY with CSXT

TRANSLOAD SITES:

- End loading dock in Newark, NY
- Side loading dock in Sodus, NY
- Freezer & climate controlled storage available in multiple towns
- Dry warehousing - food & beverage quality
- Covered hopper loading/unloading in various locations along main line
- Various sidings for customers to use, who do not have Rail access directly

LOCAL CUSTOMERS:

- | | | |
|--------------------------------|-----------------------|--|
| -Cadbury Schweppes (Motts) | -Stanton Ag Service | -Fleischmann's Vinegar |
| -Mizkan Americas | -Xerox Corporation | -Thatcher Chemical |
| -Heluva Good Cheese | -Wolcott Cold Storage | -Renewal Energy Group |
| -KM Davies Storage | -Williams' Farms | -RG&E (poles and transformers) |
| -Monroe County Water Authority | -Maco Bag | -Sodus Cold Storage (Sodus & North Rose) |



Business Investment Tax Exemption

General	Section 485-b of the Real Property Tax Law provides a partial exemption for certain business improvement to be effective unless reduced by local law or resolution			
Eligibility	New construction commenced after January 1, 1976 and completed after July 1, 1976. Property must be used for commercial, business or industrial activity including hotels or motels, but excluding residential property.			
Exemption Schedule	<u>Year of Exemption</u>	<u>% of Exemption</u>	<u>Year of Exemption</u>	<u>% of Exemption</u>
	1	50	6	25
	2	45	7	20
	3	40	8	15
	4	35	9	10
	5	30	10	5
Further Qualifications	The cost of the new construction, alteration, installation or improvement must exceed \$10,000. Ordinary maintenance and repairs cannot be included.			
Procedure	Application by the owner to the local assessor on a form prescribed by the State Board: original to the assessor, copy to the State Board. Approval is by the local assessor. A change in use to an ineligible purpose will result in loss of exemption.			
Approval or Modification	If a local taxing authority takes no action under this law, the exemptions provided therein automatically are available. If the local taxing authority wishes to reduce the percentage of exemption, it may do so by local law in the case of a county, city, town or village; or by resolution of a school district. The taxing authority may establish a board to advise the governing board regarding the desirability of reducing exemptions.			
Note:	The above summary is for convenience only. For complete evaluation, advice of counsel is recommended.			



Contacts — Village of Newark

Title	Contact	Location	Phone #
Mayor	Jonathan Taylor	Office	315-331-4770
Police Chief	David Christler	Office	315-331-3701
Fire Chief	Rusty Havert	Office	315-331-1451
Department of Public Works Co-managers	Doug Townsend Jeff Decann	Office	315-331-6199
Chief Operator, Waste Water Treatment Plant	John Reynolds	Office	315-331-4685
Director, Water Treatment Plant	Michael Gonzalez	Office	585-289-6094
Clerk/Treasurer	Steve Murawski	Office	315-331-4770
Economic Development Facilitator and Code Enforcement Officer for Village of Newark	Mark Peake	Office Cell	315-331-4773 ext. 106 315-952-1947
Secretary to Code Enforcement Officer, Planning and Zoning Boards	Robbin Bremer	Office	315-331-4773 ext. 108
Director of Economic Development and Planning for Wayne County	Brian Pincelli	Office	315-946-5919
Wayne County Industrial Development Agency	Peg Churchill	Office	315-946-5917
Wayne County Planning Department	Brett DeRoo	Office	315-946-5919
New York State Dept. of Health		Office	315-789-3030
New York State Dept. of Health		Office	315-789-3030
Underground Facilities Protective Organization (UFPO)		Office	800-962-7962
New York State Electric and Gas (NYSEG)		Office	800-572-1111



Local and State Programs

Village of Newark Economic Development Loan Program (EDLP) – Provides low interest loan money to stimulate local business development opportunities. Eligible activities include the acquisition and renovation of commercial/industrial property in the Village and the purchase and installation of capital equipment. The objective of the EDLP, once financial feasibility has been established, is to create new or retain existing employment opportunities, particularly opportunities for low and moderate income persons. Firms that receive loans must agree to make a good faith effort to hire persons for newly created jobs who are of lower moderate income (per HUD guidelines). The firm should expect to create or retain one (1) full-time equivalent job for each \$12,000 borrowed.

Land for Jobs Policy – In an effort to attract new businesses to the Village, this policy was instituted whereby businesses would be deeded land, at no charge, for the construction of structures for any business purpose in exchange for the creation of a specific number of full-time jobs. The offer is good on any Village owned land parcel. The business can erect a new structure or expand an existing facility. For every acre requested, one (1) full-time job equivalent must be created and retained during a period of three years commencing on the day the Certificate of Occupancy is issued. (See "Land for Jobs Policy" for more details.)

Empire State Development – New York State and the electric and gas utilities serving the State offer a variety of energy cost savings programs that help businesses reduce costs, preserve and create jobs, and boost economic growth. An example is the "Power for Jobs Program" that provides 450 megawatts of low cost electricity to businesses that remain and expand within the State. The State also offers technical services and capital financing to help businesses identify and implement cost-effective and energy-efficient measures. Loan programs and other incentives are detailed in the Empire State Development website.

New York State Office of Science, Technology and Academic Research (NYSTAR) – The Matching Grants Leverage Program is to assist New York State research institutions in attracting new federal and private foundation or industry research dollars to New York.

New York State Energy Research and Development Authority (NYSERDA) – A myriad of loan, grant and other financing options are available through many sources. For a complete list with details, please refer to the NYSERDA website.

U.S. Small Business Administration (SBA) – Offers a number of loan programs: Basic 7(a) Loan Guarantee, Certified Development Company (a 504 Loan Program), and Microloan (a 7m Loan Program). More information is available on the SBA website at www.sba.gov.



Planned Industrial Development District

§ 170-40.1 Permitted Uses

In a Planned Industrial Development District (PID) the following uses are permitted when contained within an enclosed building:

- | | |
|---|---|
| <ul style="list-style-type: none"> • Animal hospital, veterinary clinic with enclosed kennels only • Automobile, mobile home, trailer, farm implement and contractor's equipment sales, service, repair and rent • Business office • Commercially operated schools • Contractor's facility • Day-care facility • Freight or trucking terminal • Hotel/Motel | <ul style="list-style-type: none"> • Indoor places of public assembly, entertainment and recreation • Laundry, dry cleaner • Light industrial process and service • Light manufacturing industries • Machinery and transportation equipment sales and service • Printing and publishing • Public utility • Research laboratory • Retail or wholesale distribution • Service and repair • Warehouse |
|---|---|

NOTE: In a PID, adult entertainment shall not be a permitted use.

§ 170-40.2 Area, yard, coverage, height and supplementary regulations

Area, yard, coverage, height and supplementary regulations shall be as follows:

Dimension	Requirement
Lot area minimum	45,000 square feet
Lot frontage minimum	150 feet
Lot depth minimum	250 feet
Front yard minimum	40 feet
Rear yard minimum	25 feet, or 100 feet abutting residential uses or districts
Side yard minimum	25 feet, or 100 feet abutting residential uses or districts
Coverage maximum	40%
Building height maximum	2 stories or 50 feet, whichever is less



§ 170-40.3 Special permit uses

The following uses are permitted upon approval by the Planning Board and after issuances of a special permit by the Board of Appeals:

- A. Other uses upon the finding by the Planning Board that such use is of the same general character as those permitted and which will not be detrimental to the other uses within the district that will be created
- B. Any fencing or other outside uses.

§ 170-40.4 Parking

- A. For a PID District, the required number of the parking spaces per § 170-43 shall be provided for on the final site plan; however, only the necessary parking spaces as determined by the Planning Board for the operation of the facility shall be required at the time of the application.
- B. Twenty percent of all parking spots may be allotted for compact cars.
- C. A suitable parking surface shall be provided for all employees



Land For Jobs Policy

The Village of Newark, in an effort to offer economic incentives to attract new businesses, has instituted a "Land for Jobs" program whereby businesses would be deeded land, **free of any cost**, for the construction of structures for any business purpose in exchange for the creation of a specific number of full-time jobs. The details follow:

- A. This offer is good on any Village owned land parcel.
- B. The business seeking the land can be erecting a new structure, or expanding an existing facility. Land speculation is not a valid application of this policy.
- C. Construction must begin within one year of receipt of the necessary building permits, which must be applied for by the applicant, and the meeting of all planning and zoning requirements. The time may be extended if both parties agree.
- D. For every acre requested, one (1) full-time job equivalent must be created and retained during a period of three years commencing on the day the Certificate of Occupancy (on the newly constructed or renovated structure) is issued. The initial employment level will be determined at the time of application, based on the full-time equivalent employment level history of the past two years, to be agreed upon by the Loan Committee and the Applicant. The source of the employment history information will be the payroll filing reports the applicant is required to file with the relevant Federal and New York State government entities, if applicable. The Village and the Applicant will be required to attest to the fact that the initial full-time equivalent job level will not be contested once the agreement is signed. The new jobs may be created anytime during the two-year period to qualify, but the employment level for purposes of policy compliance will be that total as reported on the three-year anniversary of the Certificate of Occupancy date (the "three-year mark"). The business shall file a statement of employment statistics every six (6) months commencing on the day that the Certificate of Occupancy is issued and terminating three years later. The employment information will be submitted on forms provided by the Village of Newark.
- E. For purposes of this policy, the value of land will be set at \$18,000 per acre. Land value will be reviewed on a semi-annual basis in an effort to keep current with market costs.
- F. The initial contract between the Village of Newark and the business applying for land will be considered a loan with a total value equal to the number of acres multiplied by the established land value. No payments will need to be made on this loan for a period of three years from the date of the Certificate of Occupancy.



Land For Jobs Policy

- G. If, at the three-year mark, (as defined in Part D) the business has met the employment criteria, the loan will be completely forgiven with no payments owed.

- H. If the business has not met the employment stipulation at the three-year mark (as defined in Part D), the total value of the loan (as defined in Part F), along with prevailing interest to be determined by the Village's Loan Committee, will be paid back over a ten-year (120 months) period. There will be no penalty for prepayment of the loan principle after the first year of payments.

- I. Loan payments will be due by the first of the month, with the first payment occurring at the beginning of the next month immediately following the three-year mark (as defined in Part D).

- J. If loan payments are delinquent by more than thirty (30) days, the Village, after notice has been given to the borrowing business, can institute a collection process by normal legal means and add the subsequent collection charge to the principle owed by the borrower.

Number of acres requested: _____

Brief description of location: _____

I agree to the contract as defined above. _____

Borrower's Signature _____

Borrower's Name (Please Print) _____

Address _____

Phone _____

Business Name _____

Business Address _____

Phone _____ Fax _____



Many competitive and attractive tax and financial incentives are available to businesses that relocate to, or expand, within Wayne County. The Wayne Industrial Development Agency (WCIDA) will provide a detailed listing of incentives tailored to your individual needs and utilizing all applicable local, state and federal programs.

Wayne County IDA Revolving Loan Fund

Enhances industrial development and job creation through low-interest loans in cooperation with private and other government lending programs to provide gap financing for manufacturing projects. Recipients must create one new job for every \$20,000 in loans. Available for the purchase of land, construction, renovation, machinery and equipment, and working capital. Loans can be up to 20 percent of projected costs, up to a maximum of \$300,000 (subject to availability). The interest rate is fixed as a percentage of prime adjusted quarterly and the repayment terms are typically the same as set by the principal lender.

For-profit manufacturing, industrial, commercial, warehousing and research companies in Wayne County are eligible. Retail, service, residential and farming businesses are ineligible.

Wayne County Industrial Site Fund

Unique on a county level, this fund assists municipalities with public infrastructure improvements required to locate a manufacturing facility. Wayne County will assist in the cost of any required improvements at the lesser of one-third of the total cost, or \$100,000. Can include any public water lines, sewer lines, roads, curbing, lighting, etc.

Typically, the county pays one-third, the town pays one-third, and the developer pays one-third. On larger projects, we may request assistance from state or federal government programs. In such instances, the local match is then divided using the above formula with the approval of the Wayne County Board of Supervisors. No such request has ever been declined locally.

IDA Revenue Bonds and Tax Incentive Program

WCIDA helps facilitate the financing of an industrial or qualified non-industrial project through issuance of taxable or tax-exempt industrial development (revenue) bonds (IRB or IDB).

Tax Incentives may be accessed without bond financing using a sale/leaseback transaction. Eligible projects include construction, acquisition and renovation of real property as well as the purchase of machinery and equipment. IDB financing also provides companies with sale/leaseback benefits. A project owned by WCIDA and leased to a manufacturing entity can provide many benefits. A sales tax exemption on the project, related sales and use taxes, and an exemption of the one percent New York State Mortgage tax are cases in point.

Additionally, the WCIDA has adopted a countywide policy for the provision of real property tax incentives for expanding manufacturing industries. The incentives provided apply to value added only. This 10-year program allows for a 100 percent abatement for the first five years and a 50 percent abatement the second five years of county, town, village and school district real estate taxes, except special districts.



Business Property Tax Exemption

With few exceptions, this exemption is available for county, town, village and school district taxes and does apply to special district taxes. It consists of a 50 percent exemption in increased assessed valuation for the first year and for any new construction or improvement exceeding \$10,000. The exemption would decline 5 percent per year for an additional nine years for a total 10-year exemption. It is available for all commercial and industrial projects, including hotels and motels, but cannot be used in conjunction with the IDA tax incentive program. A one-page application to the town assessor is all that is required.

Micro Enterprise Revolving Loan Program

Makes loans up to \$25,000 for the purchase of fixed assets or working capital. Provides both technical and financial assistance to the startup or expanding small business creating or retaining low to moderate income jobs. The interest rate, based on prime, will be fixed at the time of closing with a repayment term of up to eight years, depending on the use of proceeds. This is available for businesses with five or fewer employees within Wayne County. At the time of application ineligible businesses are those involved in real estate speculation, lending, gambling, or other illegal activities, pyramid sales, opinion molding and investment activities. Additionally, refinancing of existing debt is not permitted.

Small Business Administration Program (SBA 504)

This fixed asset economic development program from the U.S. Small Business Administration promotes growth and job creation in small businesses. The WEDC is a resource center for this program that provides long-term, second mortgage money for expanding businesses. The interest rate is fixed at the time of the loan funding at rates tied to yields on treasury securities, usually below the prime rate. The rate, inclusive of all serving fees, is usually 2 percent of above the five or 10 year U.S. Treasury Note yield and is typically 1 percent to 2 percent under market rates.

SBA 504 loans are used in conjunction with conventional bank financing to provide a total of 50 percent of project costs or appraised value. Loans are available ranging from \$100,000 to \$1.5 million (in some cases \$2 million), or up to 40 percent of appraised value or total project costs, whichever is less. To be eligible, owner-occupied projects should create or retain one job for each \$50,000 provided by the SBA.

Recipients must use proceeds from 504 loans for fixed asset projects such as purchasing land, buildings, long-term machinery and equipment, building expansion and new construction. The 504 program cannot be used for working capital, inventory, consolidating or repaying debt or refinancing. Most related soft costs of the project are eligible. Loan terms are up to 10 years for purchase of equipment and machinery and up to 20 years for real property. This program is available to most types of for-profit, creditworthy businesses with a tangible net worth of under \$7.5 million and which do not have an average net income over \$2.5 million during the last two years.

Your Complete Communication and Data Networking Solution



A TRADITION OF EXCELLENCE

Finger Lakes Technologies Group, Inc. (FLTG), a subsidiary of Ontario & Trumansburg Telephone Companies (OTTC) and a Cisco Premier Certified Partner, is rich in tradition and history as well as a model of stability in the communities we have served for over 100 years.

In the 1920s, Hovey H. Griswold purchased OTTC, which is currently the second largest independently owned telephone company in New York State. And in 1995, his great-grandson Paul Griswold founded FLTG to offer deregulated services such as telephone systems, network engineering and Internet services to residential and business customers. To this day, OTTC and FLTG are family owned and operated, with more than 12,000 business and residential customers.

SERVING A WIDE VARIETY OF INDUSTRIES

At FLTG, we provide a complete range of voice, data, video, Internet and wireless technologies to industries and institutions that include:

- Education
- Government
- Hotels & Restaurants
- Legal
- Manufacturing
- Retail
- Transportation
- Financial
- Healthcare

When you do business with FLTG, you can count on us for unparalleled products, services and support. Since we are also dedicated to education and training, all of our engineers are certified in the latest technologies.



Premier Partner



CUSTOM-TAILORED SOLUTIONS TO MEET YOUR NEEDS

FLTG provides value to our customers through long-term experience, technical and professional expertise, proven methodologies, responsiveness, flexibility and innovation. Our nearly 900-mile fiber-optic network extends from Rochester to Ithaca, Syracuse and then back to Rochester, forming a complete SCNET ring. At FLTG, we take pride in developing custom communication and data networking solutions to meet the specific needs of your business. For added convenience, we have offices in Victor, Buffalo, Phelps and Trumansburg to serve you.

WHAT SETS US APART

Our goal at FLTG is to continually strive to make quality service and customer satisfaction our hallmarks. We remain committed to our customers and community, as well as to exceeding customer expectations. By working together as a unified, productive team, we are able to achieve the common goal of best serving you, our valued customer.

Why Finger Lakes Technologies Group, Inc.

Our goal at FLTG is to continually strive to make quality service and customer satisfaction our hallmarks. We remain committed to our customers and community, as well as to exceeding your expectations. By working together as a unified, productive team, we are able to achieve the common goal of best serving you, our valued customer.

- Founded by Ontario & Trumansburg Telephone Companies who have provided telecommunications services in the Finger Lakes Region for over 100 years.
- 5th generation locally owned telephone company since 1920.
- The largest independently owned telephone companies in New York State.
- Local customer service and support.
- We operate our own Network Operations Center (NOC)
- Repair service available 24/7/365
- First certified Cisco IP telephony partner in Upstate New York
- Offices in Victor, Buffalo, Phelps, Trumansburg, & Romulus



Our fiber is the only diverse path from Rochester to Syracuse connecting to:

- Rochester • Syracuse • Victor • Canandaigua • Farmington • Clifton Springs • Phelps • Newark • Geneva • Waterloo • Seneca Falls • Romulus • Trumansburg • Ithaca • Auburn • Elmira • Corning • Sayre, PA

From our earliest days, the Ontario and Trumansburg Telephone Companies and Finger Lakes Technologies Group, Inc. have kept technological innovation at the heart of our business. Throughout four generations of family leadership, we have continued to deliver the highest quality communication and data networking solutions to residential and business customers in New York State. Everything we do is focused on your communications success!

FIBER NETWORK OVERVIEW

- We have built our own 900-mile fiber-optic network
- We lease Dark Fiber
- We sell Metro Ethernet, Private Line, MPLS, and Wavelength Services
- We sell Co-Location and Data Center Solutions in a secure location at the Former Seneca Army Depot
- We are located in the major Carrier Hotels in Rochester, Buffalo and Syracuse

For more information, contact:

Ray Brzezinski
Telecommunications Sales Representative
Phone: 315-548-7597
Email: Rayb@fltg.com

Financing & Billing Installments

Frontier Financial Solutions (powered by TAMCO) offers easy financing options – for both OpEx and CapEx environments – that will allow you to acquire the new technology to support all of your business needs.

Choose from three smart financing options with benefits such as System Replacement Guarantees, Act of God coverage, and a \$1 equipment buyout.

Which option is best for you?*

Cash Price: \$50,000

Contract Term: 60 months

Option	Frontier Shield	\$1 Out Lease	EMV Lease	Cash Purchase
System Solution Price	\$1,040	\$1,067	\$1,070	\$50,000
Present Value (PV) of Payments	\$48,948	\$50,210	\$50,340	
Residual Payment		\$1	\$6,209	
Tax Savings				
Tax Deduction on Payments	(\$17,132)	(\$4,714)	(\$17,626)	
After-Tax Interest Cash	(\$5,258)	(\$5,259)	(\$5,259)	
Depreciation Tax Savings		(\$3,260)		(\$3,260)
Net After-tax PV Cost	\$26,517	\$29,939	\$33,644	\$36,739
Assumed System Replacement Cost	\$0	(\$32,000)	(\$32,100)	(\$23,000)
Off-Balance Sheet	True	False	False	False

*Analysis provided as an example only. Contact us for a custom quote analysis based on your unique solution and current rates.

Partners

Frontier's ally partners with industry leading equipment manufacturers and specialty solutions providers. We are dedicated to offering the most seamless integrated voice, data and video systems – no matter your business size or what your business does.

Frontier Partners	
Network Equipment	HPE - Cisco - ADTRAN - AVAYA - Cisco - Ruckus
Specialty Cabling	Frontier Cabling Solutions - FiberTel, Inc. - American Power Conversion (APC) - Custom Cable - Genesis Networks - Graybar - Stakey
Communications Services	Mitel - Cisco - AVAYA - Ascom - Polycom - Plantronics - Call accounting and call recording
Mobile	Airbus - iDigital - Solacom
Other	Mitel/Viya - AVAYA/Snap! - LifeSize - Others

Frontier is proud to be a Mitel Authorized Partner for 25 years, a Top 10 Mitel Partner since 2010 and Mitel's #1 Partner of North America since 2013.



Frontier is a Mitel Authorized Partner

For More Information Contact:

Dennis Williams

585-314-6941

denwilli@Frontier-Team.com

Frontier
BUSINESS EDGE

End-to-End Solutions For Your Business



Frontier
BUSINESS EDGE

Frontier Communications has a veteran-hiring priority, a commitment to a 100% U.S.-based workforce, and a priority to deliver 24/7 premier service.

Frontier Communications
Customer Premise Equipment (CPE)

Why Frontier?

From small business to enterprise customers, government, and public entities, Frontier has the equipment, products and expertise to build and support your solutions – end to end.

The Frontier CPE Advantage

- ✓ Single provider of seamless voice, data, and video solutions for every business and industry.
- ✓ Direct partnerships with industry-leading equipment manufacturers and specialty service providers.
- ✓ Feature-rich specialized solutions providing VoIP, mobility and virtualization-enabled applications.
- ✓ Extensive financing options requiring no capital investment, with technology refresh plans.

Mitel

Increase productivity, streamline processes, and save money on hardware, maintenance, and IT costs. Plus, Mitel's state-of-the-art solutions integrate easily into your existing IT framework.



Mitel 5340 P

Mitel MiVoice Office 250

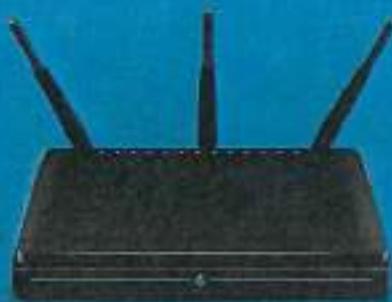
- ▶ Feature-rich conferencing
- ▶ Voicemail to email
- ▶ Mobile twinning
- ▶ Hybrid deployment options (IP, Digital, Analog)

Mitel MiVoice Business

- ▶ Deployment flexibility (VmWare, appliance)
- ▶ Offers redundancy and resiliency VoIP phones and analog device connectivity
- ▶ Contact center and collaboration applications (also available on MiVoice office)

Switches & Routers

Gigabit, Power over Ethernet switches from the most trusted manufacturers:



- ▶ Cisco
- ▶ HPE-Aruba
- ▶ ADTRAN
- ▶ Phybridge—runs VoIP network over legacy cabling

Wi-Fi For Your Business

- ▶ Wireless Internet for customers & guests
- ▶ Scalable coverage from single rooms to multiple buildings
- ▶ Remote management & monitoring
- ▶ Manage-based or premise-based solutions
- ▶ HPE-Aruba, Ruckus, Cisco Meraki, ADTRAN

Add-ons

Our support doesn't stop with networking and equipment. We offer various additional devices to serve as your end-to-end one-stop shop.



Mitel Collaborate Audio Conference Unit

Shop our selection of add-ons, including:

- ▶ Cordless headsets and handsets
- ▶ Mobility applications
- ▶ Conferencing call units
- ▶ And more!

AVAYA IP Office

Telephone, messaging, conferencing, contact center, video, and unified communications—all in a flexible, affordable platform that scales as your communications needs change.

- ▶ Scales to 3,000 users at a single site or across 150 locations
- ▶ Enables your mobile workforce to collaborate from any place, at any time—on any device
- ▶ True plug-and-play reduces IT overhead, effortlessly rolling out applications to your staff

Parks and Recreation

Perkins Park has three covered pavilions and a concession building with public restroom facilities. The park has a playground and plenty of room for a variety of outdoor activities: youth baseball/softball fields and a walking path.



Ross Park, in the north end of the Village with an entrance off Frey Street, has a covered pavilion with picnic tables, public parking, and restrooms. A playground and youth baseball/softball fields allow kids of all ages to enjoy summer activities. We also offer our ice skating rink which provides a venue for the winter season.

Central Park, in the downtown Newark area, provides a covered area for summer band concerts, with park benches for seating and is open year round. Central Park contains the Veterans Memorial, which is dedicated to all branches of military service.

The **K&M DeMay Skate Park** on East Avenue is open for skate boarders and BMX bikers from spring to fall, weather permitting.



The **Erie Canal Trail** runs through the village and is open to biking, hiking, cross country skiing or just a leisurely stroll.

Restaurants/Stores

Chamber of Commerce (199 Van Buren Street, newarkchamber.org, ph. 315-331-2705)

The Village of Newark offers a diversity of restaurants from fast food to fine dining. We have donut shops, cafes, diners, family restaurants and fine restaurants that offer many types of food such as American, Italian, Mexican, Chinese, and a variety of pizza shops.

We offer a large variety of stores and retail shops from large department stores to family-run shops for your shopping pleasure. The Village has clothing stores, furniture stores, gift shops, drug stores, hardware stores, auto supply stores, jewelry stores, gas station convenience stores, and grocery stores. There are hair salons, massage therapists, drycleaners, lighting centers, appliance stores, rental centers and fitness centers. We have six banks for your banking needs of which three are within walking distance from the Port of Newark.

Shopping Plaza areas are located in the west part of the Village approximately one (1) mile from the Port of Newark. The downtown area is within walking distance from the Port of Newark, a Walmart Super Store and the Arcadia Shopping Plaza are located east of the Village on Route 31 approximately two (2) miles from the Port of Newark.



The Village of NEWARK Walking Map





Welcome

The Village of Newark is proud to be a "Canal Community". Newark's setting along the historic

Erie Canal reminds us of the early beginnings and if the Erie Canal was not built, the Village of Newark may never have been settled.

Today, Newark offers a combination of a proud heritage, a quiet Village of approximately 9,500 people, and is a wonderful place to live or visit. The NYS Erie Canal passes through the Village of Newark allowing boaters to visit and travel through a scenic waterway.

Located on the NYS Erie Canal along Van Buren Street, the Port of Newark offers boaters a beautiful park, known as T. Spencer Knight Park which includes picnic areas, gazebo, covered pavilion and benches that overlook the canal. The Port of Newark provides boaters many amenities: ample docking on both sides of the waterway, electric service at no charge, potable water hookup, and pump-out station are just a few. The Interpretive Center also provides visitors with restrooms, showers, laundry facilities, and Wi-Fi.

Many services that you may require are all within walking distance of our Port. Please enjoy your stop and visit to our Village; we look forward to your return visit.

Sincerely,

Mayor Jonathan Taylor



Village Attractions

Alex Eligh Community Center

The Community Center offers recreation and social programs that are available to all age groups from preschool youth to senior citizens (303 East Avenue, alexeligh.com, ph. 315-331-2532)



Churches and Service Clubs

We have our Elks Club, American Legion and VFW all within a five minute walk from the Port of Newark. We have many Churches in our Village that are a five to ten minute walk from the Port.

Newark-Arcadia Historical Society Museum

Open Wednesday evenings and Saturdays (120 High Street, ph. 315-331-6409, www.newarkarcadiamuseum.org)

Newark Public Library

The Newark Public Library offers many services such as the Teen Spot, Children's Library, wireless internet access, history room, reading room, and the **Hoffman Clock Museum** (121 High Street, ph. 315-331-4370, www.newarklibrary.org)

Wayne County Council for the Arts

 Gallery and Gift Shop (108 West Miller Street, ph. 315-331-4593, waynearts.wordpress.com)

Baseball - Colburn Park

Newark Pilots, 2011 League Champions, Perfect Game Collegiate Baseball League. Season runs June through August. (1160 East Union Street, www.newarkpilots.com)



Bowling Lanes

Doug Kent Rose Bowl Lanes (725 West Miller St., dkrbl.com, ph. 315-331-2007)

Village Attractions (continued)

Lodging

Newark Garden Hotel (125 North Main Street, ph. 315-331-9500, www.newarkgardenhotel.com)



Vintage Gardens Bed & Breakfast (310 High Street, ph. 315-331-6045, www.vintagegardensbedandbreakfast.com)

Medical

Newark Wayne Community Hospital (1200 Driving Park Avenue, ph. 315-332-2022)

Thompson Health Urgent Care (800 West Miller Street, ph: 315-226-8900)

Summer Events

Newark Farmer's Market (Central Park) Held Thursdays 2:30-6:00pm, June 2 through October 20.



St. Michael Parish Festival, 401 South Main Street, June 11 & 12, Games, rides, food, cake wheel, cash raffle.

Wine and Artisan Festival (Port of Newark) Wine, beer, distillery tastings, artisans, vendors, and music, June 17, 5:30 - 9:00 pm.

Music on the Erie (Port of Newark) Every Friday beginning June 24 through September 2, 6pm-8pm.

Newark Firefighters Family Festival, 100 Barker Parkway, July 22 through July 24. 5K run, fireworks, large firemen's parade, car show, bands, pony rides, softball tournament, craft and food vendors.

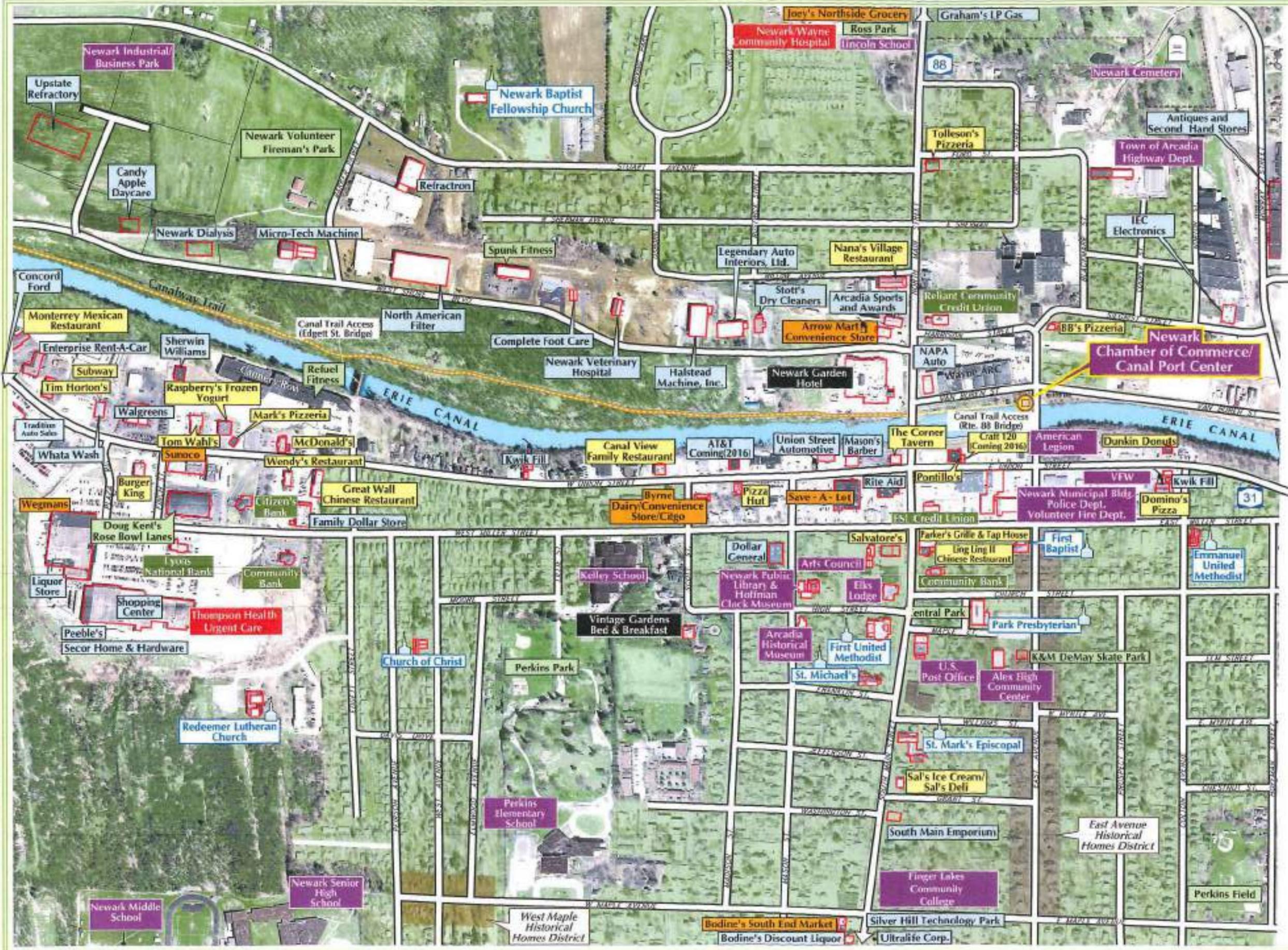
Great Community Garage Sale Along the Erie: Community-wide garage sales and business sidewalk sales, August 6th.

Area Attractions (just minutes away)

Finger Lakes, Wineries, Lake Ontario, State and Regional Parks, Farm Markets, Skiing and Winter Sports, Boating, Fishing, Outlet Shopping, Theater, Art Galleries, Museums and hundreds of Historic Sites. **(UNFOLD FOR WALKING MAP)**



2:\Projects\2001 Newark\352 Map for CCC\ENV\GIS\CADD\Welcome Map\2015-16-June-Newark Welcome Map.dwg, 6/10/2016 12:41:53 PM, XMicroarray



- Color Code Key:**
- Hospital / Urgent Care
 - Diners / Restaurants
 - Financial
 - Government / Public
 - Grocery / Food Mart
 - Recreation / Entertainment
 - Retail / Commercial
 - Lodging
- Whispering Winds Campground



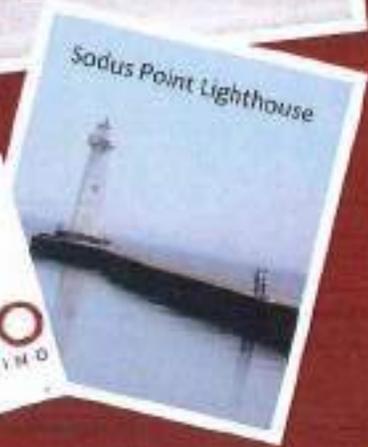
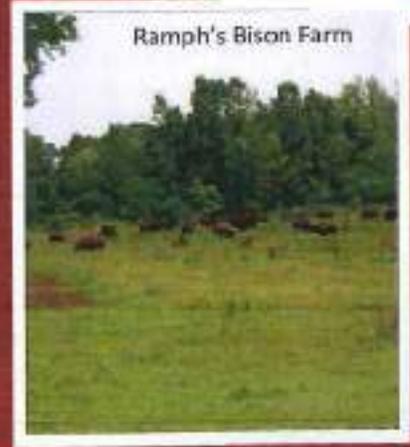
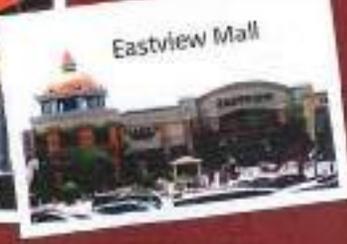
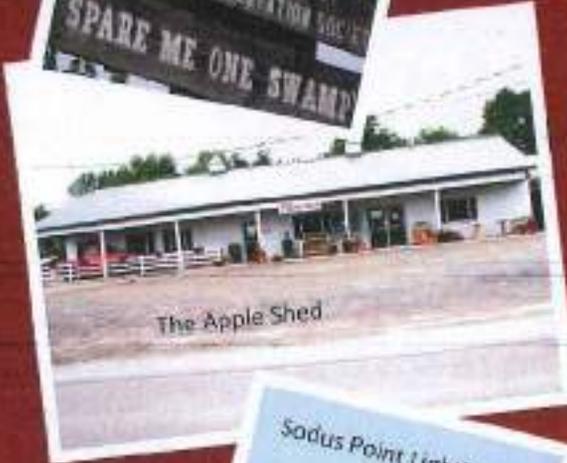
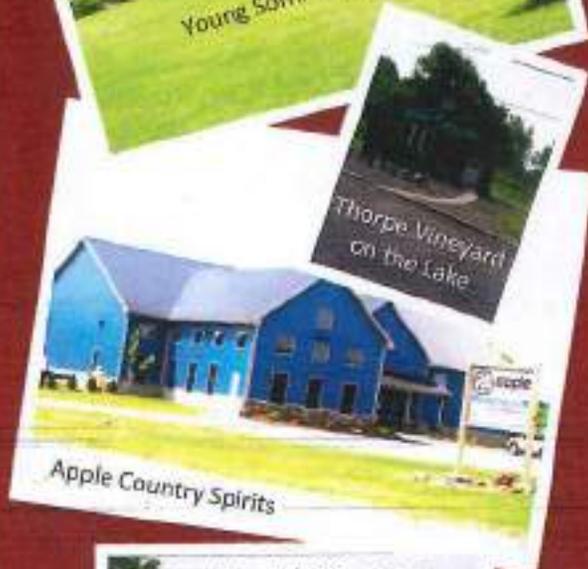
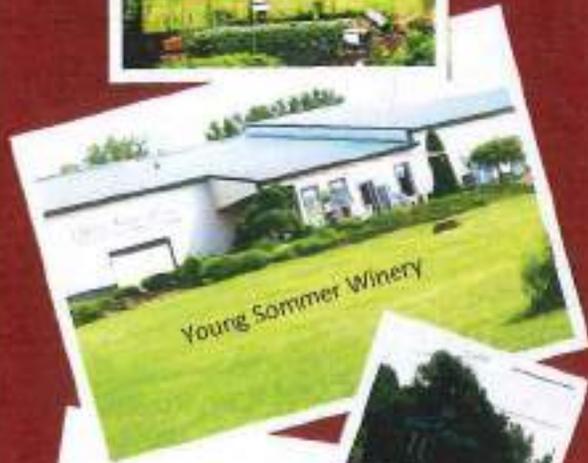
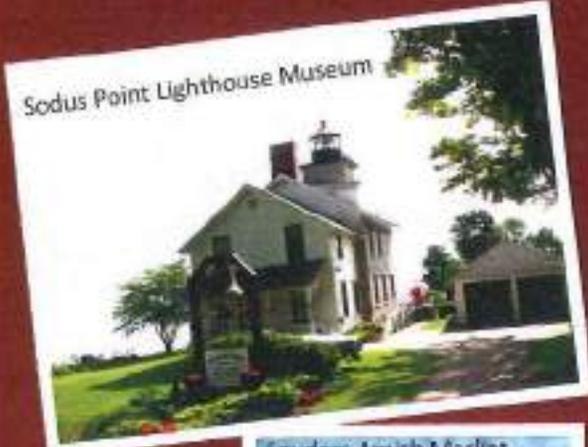
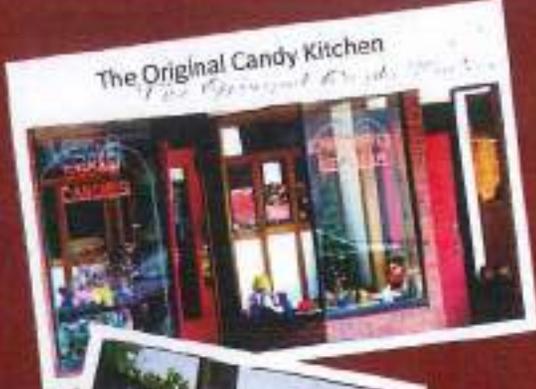
- Sunoco Gas Station
- Kleen Kar Auto Wash
- Cross Park Family Restaurant
- Bee Tees Drive-In
- Colburn Park
- Arcadia Shopping Center
 - Tractor Supply
 - Herb Philipson's
 - Verizon
- Walmart Superstore
(1.6 mi. east on Route 31)

WELCOME!

**Village of Newark
Walking Map Sites**



60 Fun Things To Do Within 20 Miles Of Newark



Brantling Ski Slopes



National Women's Hall of Fame



Sonnenburg Gardens and Mansion



Casa Larga Vineyards & Winery



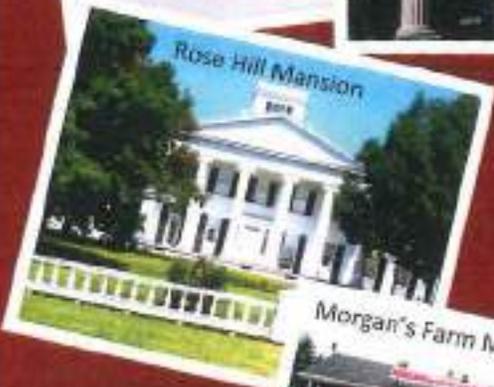
Hotchkiss



Finger Lakes Gaming & Racetrack



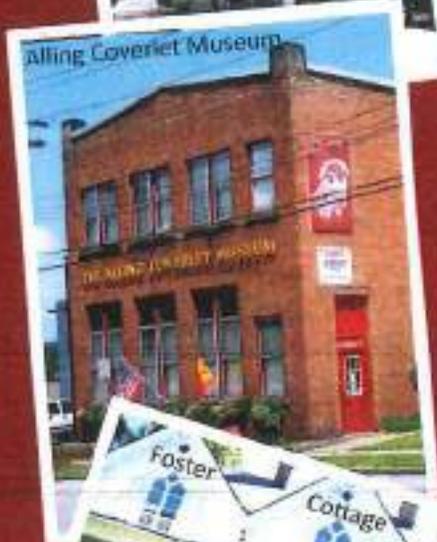
Rose Hill Mansion



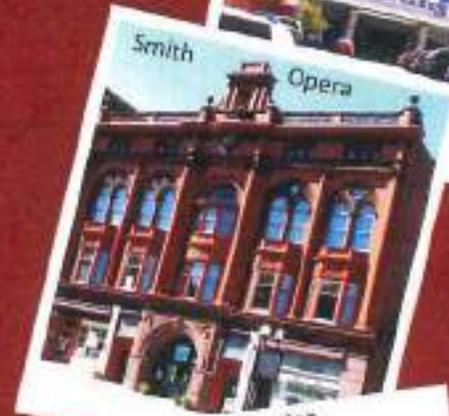
Morgan's Farm Market



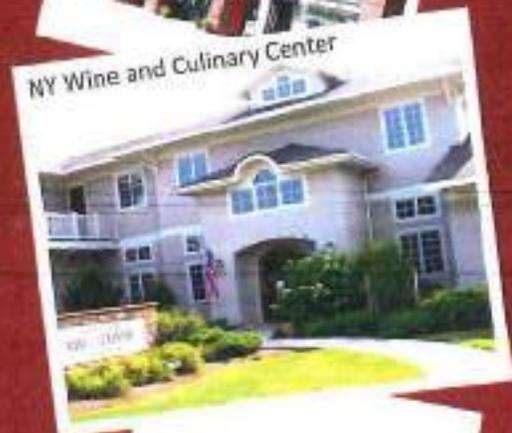
Jilling Coverlet Museum



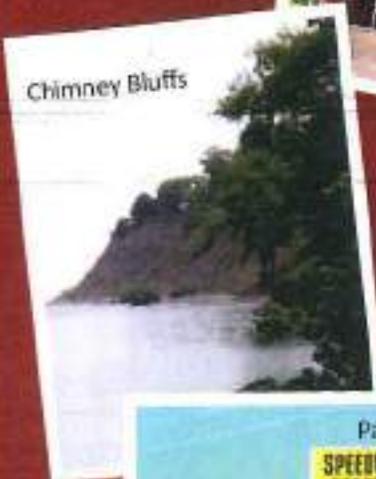
Smith Opera



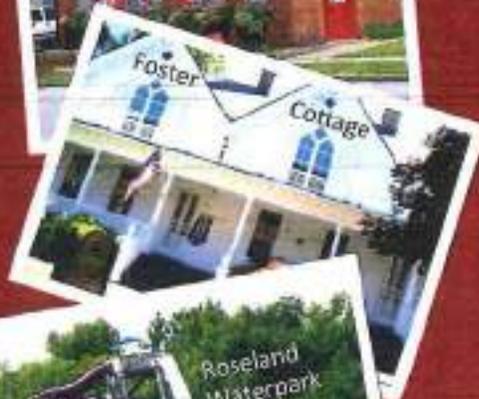
NY Wine and Culinary Center



Chimney Bluffs



Foster Cottage



Roseland Waterpark



Paradise Speedway

SPEEDWAY
STABLES
TACK SHOP

PARADISE

Lagoner Farms



Unfold for Map



 Village of Newark

1 See Village Walking Map 3-C

 Farm Stand/Market

- 2 Allen Albright Fruit Farm 1-B
- 3 Apple Town Farm Market 1-B
- 4 Brownell's Farm Market 1-C
- 5 Burnap's Market & Garden Café 1-C
- 6 G&S Orchards 2-B
- 7 Grandview Farm Market 3-B
- 8 Kitchen's Country Market 1-D
- 9 Lagoner Farms 1-B
- 10 Lancaster Cheese & Bonnie's Baked Goods 1-D
- 11 Long Acre Farms 2-B
- 12 Mason Farms & Farm Market 1-B
- 13 Mills Fruit Farm & Diner 1-D
- 14 Morgan's Farm Market 2-B
- 15 Orbaker's Fruit Farm 1-B
- 16 Sauders Amish Market 4-E
- 17 The Apple Shed 2-C

 Lighthouse

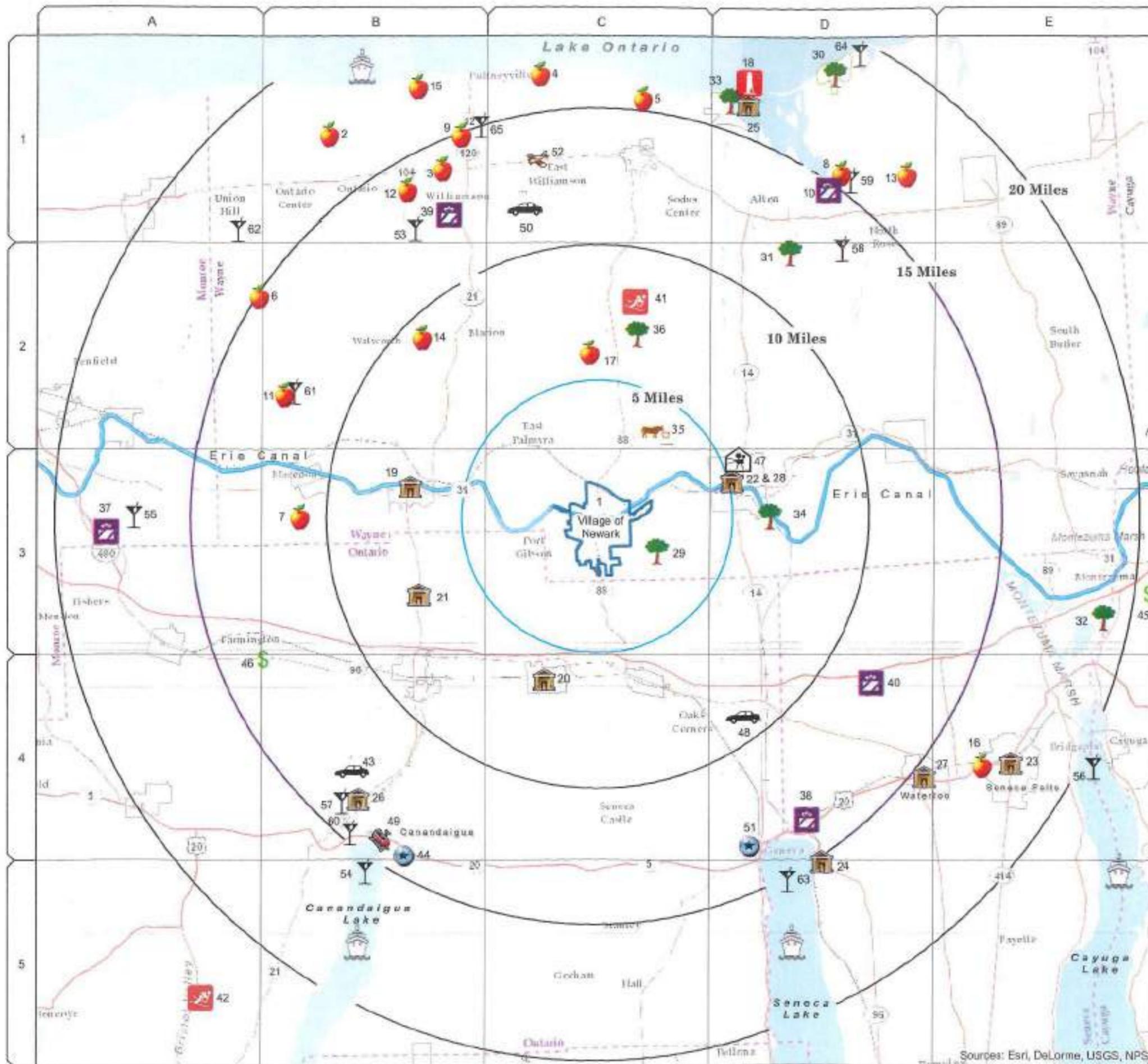
18 Sodus Point Lighthouse 1-D

 Museum

- 19 Alling Coverlet Museum 3-B
- 20 Foster Cottage Museum 4-C
- 21 Hill Cumorah Visitors Center 3-B
- 22 Hotchkiss Peppermint Bldg. 3-D
- 23 Nat'l Women's Hall of Fame 4-E
- 24 Rose Hill Mansion 5-D
- 25 Sodus Bay Lighthouse Mus. 1-D
- 26 Sonnenberg Gardens, Mansion 4-B
- 27 Waterloo Memorial Day Mus. 4-D
- 28 Wayne County Old Jail Mus. 3-D

 Nature

- 29 Blue Cut Nature Center 3-C
- 30 Chimney Bluffs 1-D
- 31 Huckleberry Swamp 2-D
- 32 Montezuma Wildlife Refuge 3-E
- 33 Sodus Point 1-D
- 34 Trail of Hope 3-D
- 35 Ramph's Bison Farm 2-C
- 36 Zurich Bog 2-C



 Shop

- 37 Eastview Mall 3-A
- 38 Geneva Bicycle Center 4-D
- 39 Original Candy Kitchen 1-B
- 40 Waterloo Prem. Outlet Mall 4-D

Sports/Entertainment

- 41 Brantling Ski Slopes 2-C
- 42 Bristol Mountain Ski Resort 5-A
- 43 Canandaigua Motor Sport 4-B
- 44 CMAC Performing Arts Ctr. 4-B
- 45 del Lago Resort & Casino 3-E
- 46 Finger Lakes Casino/Track 3-A
- 47 Ohmann Theatre 3-D
- 48 Paradise Speedway 4-D
- 49 Roseland Waterpark 4-B
- 50 Spencer Speedway 1-C
- 51 Smith Opera House 4-D
- 52 Williamson Flying Club 1-C

 Wineries/Distilleries/Breweries

- 53 Apple Country Spirits 1-B
- 54 Canandaigua Lake Wine Trail 4-B
- 55 Casa Larga Vineyards 3-A
- 56 Cayuga Lake Wine Trail 4-E
- 57 Finger Lakes Wine Center 4-B
- 58 Glenrose Spirits Distillery 2-D
- 59 Inspire Moore Winery 1-D
- 60 N.Y. Wine and Culinary Ctr. 4-B
- 61 JD Wine Cellars 2-B
- 62 Ontario Barn Vineyards 1-A
- 63 Seneca Lake Wine Trail 5-D
- 64 Thorpe Vineyard on the Lake 1-D
- 65 Young Sommer Winery 1-C

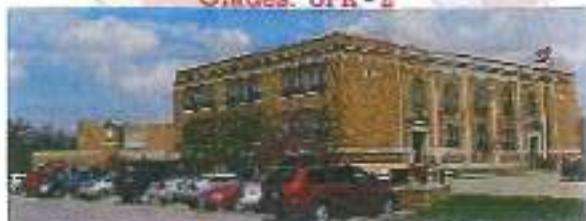
Helpful Websites

- cayugawinetrail.com
- fingerlakescentral.com
- ilovethefingerlakes.com
- nysparks.com
- tourcayuga.com
- visitfingerlakes.com
- www.canandaiguawinetrail.com
- www.eriecanal.org
- www.senecalakewine.com
- www.tripadvisor.com
- www.villageofnewark.com
- www.visitrochester.com

Sources: Esri, DeLorme, USGS, NPS

PERKINS SCHOOL

Sue Achille, Principal
susan.achille@newarkcsd.org
439 West Maple Street
(315) 332-3315
Grades: UPK - 2



- Perkins School delivers a balanced program consisting of a strong focus on literacy development, as well as providing students with foundational math skills. Health, science and social studies are integrated throughout the curriculum.
- Teachers engage in best instructional practices, as well as ongoing professional development.
- Perkins School has an active PTA and parents are encouraged to participate in supporting their child's learning through opportunities provided both at school and at home. The parent and school partnership is strongly valued.
- Perkins School has a kid-friendly vision, so our students know that each day when they come to school they will have HEART. They try their best at Hard-work, Excellence, Accountability, Respect and Teamwork.

School-Wide Programs Include:

Responsive Classroom

Throughout our school we use an approach to teaching and learning that fosters a sense of community among our students where social and academic development are merged and learning can flourish.

Positively Perkins

Each month students are recognized for reflecting the behaviors that are valued as a part of our Responsive Classroom program, and our Positively Perkins program. The recognition takes place by students having ice cream with the Principal. This program emphasizes many positive character traits revolving around three underlying characteristics of Respectful, Responsible and Safe behavior. We believe that when students exhibit these behaviors, not only will they be successful socially, but they will be able to focus on their learning and to achieve to their maximum potential academically.

Monthly Assemblies to build a sense of community and enable students to showcase what they have learned in their classrooms. Families are always welcome.

LINCOLN SCHOOL

Stephanie Miller, Principal
stephanie.miller@newarkcsd.org
1014 North Main Street
(315) 332-3342
Grades: UPK - 2



- Nearly 260 students attend Lincoln School. Our entire Lincoln staff is committed to providing a strong, integrated academic program for all students, focusing on the basic skills that students need in the early years as they learn how to learn. A comprehensive literacy program provides a balance of skill development for all learners.
- Each classroom provides a literature-rich environment, which includes activities such as reading & the application of reading strategies, writing, listening & speaking, as well as a strong foundation in math, science, health & social studies are integrated through the curriculum.
- Parents & visitors often comment that Lincoln School is a happy, productive learning community. We endeavor to create a safe, supportive environment that emphasizes learning & responsible citizenship while fostering respect for individual differences. It is important to us that every student & parent feel valued & significant in our school. We believe that communication among parents, students and teachers is critical in assuring student success.



NEWARK

CENTRAL SCHOOL DISTRICT



Newark Central School District is the centerpiece of our community that binds students, staff, families and neighbors through a profound sense of hometown pride. We engage all students with the diverse opportunities and academic experiences they need to reach their maximum potential. Our students thrive in an environment of high expectations, collaboration and respect. Effective communication and sustained connections foster a sense of importance, contributing to the success of every student every day.

100 East Miller Street • Newark, NY 14813
Phone (315) 332-3217 • Fax (315) 332-3617
www.newarkcsd.org

WHAT A GREAT COMMUNITY TO LIVE & LEARN IN...

Nestled between scenic Lake Ontario and the picturesque Finger Lakes region, Newark is home to Wayne County's population center.



- Newark is home to approximately 10,000 residents. Its convenient location is only 15 minutes from two NYS Thruway exchanges, which makes it easier to offer a full complement of services more typically found in larger communities.
- The NYS Erie Canal passes through the Village of Newark allowing boaters to travel through a scenic water route that runs from Albany to Buffalo. Boaters have the opportunity to dock at the T. Spencer Knight Park while enjoying such amenities as electric hookups, showers, laundry facilities and WiFi. Further, Newark incorporates a portion of the Canal Way Trail System that gives ample recreation for hikers, bikers or individuals that just wish to enjoy wildlife and quiet trails.
- Newark-Wayne Community Hospital has served generations of Wayne County residents since 1987 and is dedicated to providing the best care possible.
- Attractions such as restaurants, stores, movie theater, bowling alley, golf, etc. keep residents and visitors entertained and active.
- Beautiful State of the Art Public Library and home of the Hoffman Clock Museum.
- Many parks offer relaxation and recreation.
- Alex Eligh Community Center offers many quality youth and senior citizen programs.
- Rural charm and city convenience merge in our municipality, which we feel offers a wide range of activities and attractions to satisfy the diverse needs of our residents and visitors.

KELLEY SCHOOL

Jeffery Hamelinck, Principal
jeffrey.hamelinck@newarkcsd.org
316 West Miller Street
(315) 332-3326
Grades: 3 - 5



At Kelley School we believe that all children have the potential to learn. Our entire staff strives to assist our students to achieve academic success by:

- Implementing best teaching practices to meet the needs of our students
- Promoting transition from learning to read to reading to learn & fostering self-motivated, independent learners
- Providing opportunities to use technology within the classroom & in the computer lab
- Encouraging respectful, responsible behavior in everything the students do

At Kelley School we are proud of:

- Active PTA, supports the efforts of the school by providing meaningful, fun activities for students & their families
- KSK (Kelley School Kids) live news broadcast daily
- Authentic grade level units facilitated by theater artists
- School-Community Initiatives: Make a Difference Day, Veteran's Day Tribute & Grandma's Room
- Extra-Curricular Activities: art club, intramurals, 4th & 5th grade band and chorus, newspaper club, ski club, student government
- Strong parent involvement & school to home connection: newsletters, curriculum nights & lunches, parent conferences, parent volunteers. A strong parent school partnership is critical in assuring both the academic & behavioral success of our students.

NEWARK MIDDLE SCHOOL

Teresa Prinzi, Principal
teresa.prinzi@newarkcsd.org
701 Peirson Avenue
(315) 332-3295
Grades: 6 - 8



- Grade levels are teamed, allowing collaboration amongst staff.
- A variety of individualized programs such as advanced Art, General Music, Enrichment, Living Environment, Algebra & special education programs are offered.
- Over 15 clubs and activities are offered for students to choose from, along with a very active Intramural Athletic program that is offered both before and after school.
- Academic supports for all learners are provided throughout the program.
- A two-year Foreign Language program actively prepares students for extended studies in the high school program.
- A flexible schedule has been established that allows students to take up to three different music classes, explore multiple interests & have academic needs addressed simultaneously.
- Vigorous staff development training & support in the areas of Extending Thinking Skills, Literacy Across the Content Areas & Rigorous Lesson Design helps teachers address student needs.
- An active PTA works with administration and staff to support student activities & clubs.
- Over half the student population is actively engaged in one or more Character Development Organizations sponsored by our school (Student Council, Youth to Youth, & Maak Peace).

NEWARK HIGH SCHOOL

Thomas Roote, Principal
thomas.roote@newarkcsd.org
625 Peirson Avenue
(315) 332-3242
Grades: 9 - 12



- We offer rigorous coursework via Advanced Placement, Project Lead the Way, dual credit coursework through a partnership with Finger Lakes Community College and the New Vision Medical Technical and Career Education Program that offers an interdisciplinary curriculum and experiential learning opportunity for seniors interested in pursuing medical careers. The New Vision Medical Program allows students to explore a full array of medical careers while gaining 200 hours of clinical, hands-on experience.
- We partner with Wayne-Finger Lakes BOCES to provide career and technical education programs to junior and senior students. This partnership includes relevant programming by maintaining strong relationships with the business community, achieving national certifications and focusing on school improvement through the High Schools That Work national model and the New York State Education Department's Program Approval process.
- We have an Interact Club that works with one of the largest Rotary Clubs in District 7120. The group brings the school together to conduct events that promote an esprit de corps, while raising funds for the international initiative of their choice.
- We place an emphasis on service learning and authentic work with the Capstone Graduation requirement.
- We offer extended day opportunities regularly throughout the year through an After Hours Learning Center.
- We offer prevention supports tailored to meet the needs of any student struggling.
- We use current technology to communicate: FaceBook, school website and digitally streamed community outreach calls.
- We ensure staff and student safety with a single point of building access complimented by a building wide digital security system.

Village Court:

Is located on the second floor of the Municipal Building located at 100 East Miller Street, Newark, New York 14513

Court Clerk: Kendra Kuperus

Office Hours: Mon. – Fri. 8 am-noon &
Mon., Tues. Thurs., 1 pm-4 pm

Phone: (315)-331-7666

Court is held each Wednesday

Judge: Michael Miller

Judge: William Schusler

Water/Sewer Billing:

Clerk: Noreen Stafford

Phone: (315)-331-4243, ext. 102

Bills are sent out quarterly and due on or about March 15, June 15, Sept. 15 and December 15. A penalty of 10% of the balance remaining shall be applied immediately after the due date if the bill is not completely paid.

Water Meters:

It is important to remember in winter months to close all basement windows and secure any major drafts that would cause your meter to freeze. Cost of replacement to the homeowner due to negligence is \$100 for a meter and \$150 for a transponder.

Cemeteries:

Administration: Lynette Morrison

Phone: (315)-331-4770, ext. 114

The department performs interments year round and offers burial lots for purchase.

Farmer's Market

Thursdays 2:30 pm – 6:00 pm

June 1, 2017 through October 19, 2017
Church St. and South Main St. intersection

HOLIDAYS OBSERVED - OFFICES CLOSED

January: New Year's Day
Martin Luther King Day

February: President's Day

March/April: Easter (Good Friday)

May: Memorial Day

July: Independence Day

September: Labor Day

November: Veterans Day
Thanksgiving

December: Christmas

Community Bulletin Board:

The Community Bulletin Board is located in the lobby of the Municipal Building and is available for the public to display flyers regarding community events.

Stay Connected:

See community events calendar at

www.villageofnewark.com

"Like" us on Facebook:

Village of Newark, New York 14513

VILLAGE OF NEWARK

100 East Miller Street
Newark, New York 14513

(315) 331-4770

www.villageofnewark.com

Village Office Hours:

Monday – Friday

8:00 am- 5:00 pm



**VILLAGE CONTACT
INFORMATION**

(315) 331-4770

www.villageofnewark.com

Village Office Hours:

Monday – Friday
8:00 am – 5:00 pm

Village Officials:

Mayor: Jonathan Taylor
Deputy Mayor: Stu Blodgett

Trustees:

Rebecca Vermeulen Bob Bendix
Stu Blodgett Al Schober

Clerk-Treasurer: Steve Murawski

Deputy Clerk-Treasurer: Ellie Palermo

DPW Co-managers: Doug Townsend
Jeff DeCann

Water Treatment: Mike Gonzalez

Waste Water: John Reynolds

Police Department:

Chief: David Christler

Nonemergency: (315) 331-3701

If you have an emergency call 911

Fire Department:

Chief: Rusty Havert

Nonemergency: (315) 331-1451

If you have an emergency call 911

Village Board Meetings: are held on the 3rd Tuesday of each month at 6:00 pm, in the second floor court room of the Municipal Building, 100 E. Miller St.

Recycling: Residents are responsible for their own recyclables.

Garage Sale:

A permit is needed for all sales. Limit 2 per calendar year per household. Permits are free and are obtained at the Police Department. There is also a community-wide garage sale held the first Saturday in August with no permit needed.

Handicapped Parking:

Permits are issued in the Town of Arcadia office, 1st floor 100 East Miller St., for residents with a signed application from your doctor along with your driver's license.

**Code Enforcement/Economic
Development/Zoning/Planning:**

Mark Peake (315)-331-4773 ext. 106

Robbin Bremer (315)-331-4773 ext. 108

Property Maintenance:

Snow removal, garbage or furniture removal, and lot or lawn mowing are the responsibility of the homeowner/tenant. If the property is not maintained and the Village must remove items or cut the grass, the cost of having work done by the Village (including administrative fees and penalties) must be repaid to the Village or it will be added to your Village tax bill.

Brush Pickup:

Pickup shall begin on or about the second week in October and lasts for approximately two weeks. Leaf pick-up shall follow. Check the Village website for specific dates when the time draws near. Spring Brush pick-up occurs in May only. Brush and leaves may also be dropped off year-round at the designated area of the DPW, 100 Wood Lane.

Sidewalk Replacement:

Village approval for reimbursement must be obtained *before* replacing sidewalks or they will not be eligible. Applications are available at the Village Office or on the Village website. The reimbursement is half the cost of each block with the Village reimbursing a maximum of \$75 per block.

Assessment:

Assessor: Larry Quinn

Phone: (315)-331-3914

Information is provided by the Town of Arcadia for tax assessments, Senior Citizen exemption and the Star program.

Tax Year:

The tax year runs from June 1 to May 31 of the following year. You will receive your taxes on June 1. On October 31 all unpaid taxes are referred to Wayne County for re-levy on the Town and County Taxes Jan. 1.

Animal Control Officer:

Bob Howard (315)-331-0637

Dog Licenses:

Village Office (315)-331-4770

Dog Licenses are due yearly and can be obtained once dogs are 4 months old and no later than 6 months old. Proof of rabies vaccination and spaying/neutering as provided by the veterinarian must accompany payment.

Unspayed/Unneutered: \$15.50

Spayed/Neutered: \$7.50

Late Fee: \$5.00

**END OF ITEMS
INCLUDED IN OUR
ECONOMIC
DEVELOPMENT
FOLDER FOR
PROSPECTIVE
BUSINESSES**

Attachment D)
Newark Central School
District Strategic Plan

Strategic Plan

Newark Central School District

ROAD MAP TO THE VISION

The Vision Statement (above right) is aspirational. We are not claiming to be there yet – but this is the driving force behind all of our decision making and planning. In order to achieve our vision, we needed to know how we were going to get there. This document is that road map.



The Big Rocks

Dr. Steven Covey talks about filling one's bucket and in order to ensure we are focused on the most important things, we fill the bucket with the Big Rocks first. These are the fundamentals. The non-negotiables. They are a demonstration of our values.

A team of 32 school staff, parents & community members came together and reviewed student data, focus group results, survey information and decided that the best way to achieve our Vision, was to start with the following three Big Rocks.



Big Rock 1: School/Community/Family Partnership

We recognize that we are at our best when parents and community members are active and willing partners in the education of the students. While it is true that teachers have specific training in how to design and implement effective instructional practices, parents know their children best and community members have a wide variety of skills and interests that can contribute to making our larger school community more successful. The main areas of focus for this Big Rock will be increasing meaningful, two-way communication between the school, parents and the community as well as helping people learn more about what we are doing, while utilizing the talents of those willing to benefit our students.

Big Rock 2: Academic Program

We have begun to describe the process outlined in this portion of the plan as taking our academic program down to studs and rebuilding it.

We started with the development of a Curriculum & Instructional Council (CIC) that will be a decision making body made up of teachers and administration. Along with that, we have created a Professional Development Plan that is aligned with the priorities of the CIC. Gone will be decisions that are not tied to meeting a specific, data-driven need identified by the Curriculum & Instructional Council.

A+

Of particular note is the creation of Building Leadership Teams throughout the district. Our secondary program has had "supervisors" which are essentially teacher department leaders, as well as fully staffed school counseling offices with psychologists to support. The elementary program has been lacking in almost all of these elements, with the exception of psychologist support and even then, our two primary buildings did not have full-time psychologist/counselor support. Until now!

With the creation of new Grade Level Leader positions at the elementary, the addition of a Coordinator of Professional Development and Literacy Initiatives position and the significant increase in Instructional Coaches throughout the district, we have built capacity to create

Building Leadership Teams across the district, bolstering support for our teachers and staff!

Big Rock 3: Culture and Climate

The focus of all of the work in this area needs to be on creating a safe, nurturing environment in which students can learn. Staff also needs to be safe and nurtured, so that they are able to do the work necessary to focus on our students.

Work related to the Code of Conduct, character education, professional development, consistent discipline, concepts of restorative justice, fairness and student voice will all be explored and worked through over the next several years that this plan is in place. In addition, we added two full-time counseling positions at our primary level.

The Newark Central School District only exists to help our children become the best version of themselves. That cannot happen unless the entire team is on the same page, moving forward together with a shared vision.



Big Rocks

Summary of Initiatives

School/Community/Family Partnership

Community Communication Evaluation

- Develop Survey
- Disseminate Survey
- Analyze Survey
- Develop Communication Protocol
- Implement Protocol

Video Project

- Develop video to promote Newark Schools, Village, Town & Chamber of Commerce
- Use video for promotion

Student Involvement

- Use HS students as mentors for younger students
- Expand community service opportunities
- Connect HS students to community adults to be mentored

Academic Program

Curriculum & Instructional Council

- Form CIC
- Define roles and responsibilities

Professional Development Plan

- Analyze district data to determine PD needs
- Create plan aligned to district data & goals
- Revise goals as needed with PD Committee

Rigor/Relevance/Relationships Framework

- Research RRR Framework
- Determine PD needs and provide training
- Implement RRR Framework

Response to Intervention

- Research universal screening tool
- Determine PD needs and provide training
- Develop district-wide RTI plan
- Fully implement RTI plan

Data Driven Process

- Develop data analysis protocol
- Train coaches/grade level & department leaders on how to implement protocol
- Implement data analysis protocol

Instructional Support System

- Hire Instructional Coaches
- Redefine rename role of supervisors to department leaders
- Define role of new grade level leaders
- Develop instructional coaching system including PD needs for admin, coaches, department & grade level leaders
- Create comprehensive New Teacher Support System

CSE Shifts

- Hire CSE Chair
- Modify continuum of services
- Shift CSE Chair responsibilities from Psychologists
- Monitor and adjust

Technology Integration

- Train Admin team on Office 365
- Train Teachers & Staff on Office 365
- Pilot student 1:1 initiatives
- Fully implement student tablets at secondary
- Fully implement student tablets at elementary

Enrichment

- Utilize enrichment to provide more students opportunities: Innovation Time

Culture & Climate

Code of Conduct

- Review Current Code
- Update Code to include restorative justice
- Ensure consistent discipline & referral procedures
- Communicate changes to students, staff & families

Character Education

- Research character education programs
- Train staff in programs selected
- Implement programs

Social Media

- Continue prevention effort

Behavioral Health

- Hire two new counselors
- Shift psych duties
- WBH Counselor
- UPK services to begin

Climate Evaluation

- Develop climate survey
- Disseminate survey
- Analyze results
- Suggest & implement changes



STRATEGIC PLAN

Newark Central School District

VISION STATEMENT

Newark Central School District is the centerpiece of our community that binds students, staff, families and neighbors through a profound sense of hometown pride. We engage all students with the diverse opportunities and academic experiences they need to reach their maximum potential. Our students thrive in an environment of high expectations, collaboration and respect. Effective communication and sustained connections foster a sense of importance, contributing to the success of every student every day.

August 2016

Introduction

In the fall of 2014, the Newark Central School District underwent a “Vision Statement” process with the Warner School of Education at the University of Rochester. About 75 teachers, support staff, parents, community members, students, administrators and board of education members attended a Saturday morning session and contributed to a process that led to the creation of the following vision:

Newark Central School District is the centerpiece of our community that binds students, staff, families and neighbors through a profound sense of hometown pride. We engage all students with the diverse opportunities and academic experiences they need to reach their maximum potential. Our students thrive in an environment of high expectations, collaboration and respect. Effective communication and sustained connections foster a sense of importance, contributing to the success of every student every day.

This vision is aspirational. We are not claiming to be there yet – but this is the driving force behind all of our decision making and planning. Once the district decided where we want to go, the next step was to create a road map to help take us there. So, we continued to work with the team from the Warner School and followed their research-based process to create a strategic plan. This document is that road map.

Plan Creation

First, a tremendous amount of data was collected. NYSED Report Card data, US Census data, local economic indicators, enrollment projections, local assessment scores among other hard data points made up a large portion of this information. In addition, staff from the Warner School conducted surveys and focus groups with parents, students, staff and community members to gain even greater insight into the strengths, weaknesses, opportunities and threats the district is facing. This process, called a SWOT analysis, gathered a whole different dataset that was incredibly helpful as the soft data explained some of the story behind the hard numbers. All of the data that was compiled is in the addendum at the back of this report.

Next, a team was put together to actually sift through the data and come up with the main areas of focus for the strategic plan. A group of about 35 people, some of whom had participated in the 2014 Vision process and some who were new to the effort, gathered together several times over a period of about 6 months. Lynne Erdle, Superintendent of Canandaigua Central Schools and Warner consultant, led us through the process with Dr. Steve Uebbing, from the Warner School. To use the nomenclature of Dr. Steven Covey, we came up with the “Big Rocks” that were the most important, fundamental building blocks upon which all of our work must be based. They are as follows:

- Create a School, Family and Community Partnership to increase communication and connection as we build a sense of hometown pride
- Provide diverse academic opportunities and experiences with high expectations for student success
- We will support every student, every day, as our students and staff thrive in a district-wide culture that fosters respect, collaboration and connection

As shorthand, we have begun to refer to these Big Rocks as:

- School/Community/Family Partnership
- Academic Program
- Culture and Climate

For ease of communication, we will use these shorthand designations through the rest of this document. As one might imagine, there are several areas of overlap throughout these Big Rocks and because of that, a writing team was assembled to put together this plan that was made up of members of each of the three subgroups. This helped to ensure that ideas discussed at the tables were not lost in translation and points of special emphasis were captured as we prioritized the work to be accomplished.

Process

This plan will encompass a five-year time frame, adopted by the Board of Education in August of the 2016-17 school year and running through June of 2021. A committee, made up of members of each of the Big Rock teams will meet quarterly during the year to measure progress in each area and report to the Board of Education. In May or June of each school year, the whole Strategic Planning Team (SPT) will come together to review progress in each Big Rock area. Actions that are accomplished will be acknowledged and celebrated. Items that have not yet been completed may be reassigned or revised for the coming year.

It is natural that in the formation of this plan, not all details are known. As you read through the plan, it will become obvious that the initiatives are frontloaded into the first three years and the last two years will necessarily be more about revising and refining. As we move through the first two years of this planning process, it is to be expected that the SPT will meet to flesh out actions that are more specific and appropriate for the final years of the plan. This plan is intended to be a living document where thoughtful and intentional changes are expected. It is important to note this because otherwise it may appear that changes are somehow random or arbitrary. In fact, any changes made to the document will need to be agreed upon by the SPT and approved by the Board of Education. These changes will need to be grounded in the data already collected or new data that comes to light as we move through the next several years. This process needs to be clearly stated and understood because the nature of a long-term plan such as this requires a certain amount of flexibility but also needs to be grounded in data and purpose. Any initiative that does not move us closer to our vision does not belong in this document.

As this document is being created, the Newark Central School District has been determined to be a Focus District with two Focus Schools by the New York State Education Department (NYSED). That designation carries with it the requirement that district and building specific plans are to be created. It is important to note that this strategic plan will still serve as the overarching planning document for the entire school district. The contents of the Focus District/School plans will align with this document and while it's possible that there may be some specifics in those plans that do not appear in this plan, there will not be any work in the Focus District/School plans that is contrary to the three Big Rock priority areas. When NYSED review team members visited Newark, they noted our vision and strategic planning efforts in their

assessment and expressed that there is tremendous value in this process. They acknowledged that this process is consistent with the work a Focus District/School should be doing to make necessary improvements. This is worth noting because it would be detrimental if these plans ran parallel and were in any way contradictory. The fact that NYSED has essentially endorsed this strategic planning process lends weight to the need for this work to be done well.

Budget Implications

The information contained in the plan will be the basis for budget discussions at the administrative and board of education level. Items in the strategic plan shall have a priority when decisions are made around resource allocation, staffing, additions and/or cuts, depending on the nature of the budget cycle. It has been a priority of the Board and the administrative team to be less reactive to the financial whims of the NYS funding streams and state aid allocation. The creation of this strategic plan will provide a foundation for decision making in good financial times as well as bad.

The establishment of a Director of Grants and Special Projects position is a reaction to the reality that we cannot control the revenue that we receive from state aid and so one of the ways we can continue to grow our program and meet the objectives of the strategic plan is through the continual and deliberate application of grants. This position should be collaborative with other grant writers in the region and especially with the Village of Newark, the Town of Arcadia and the Newark Chamber of Commerce. They are our partners in economic development and representatives from these organizations have played an integral role in the creation of our vision and this strategic plan. The fact that one of the Big Rocks is essentially about creating a stronger school/community/ family partnership is indicative of the importance we place on the being a good civic partner, ourselves.

Assumptions and Conclusions

For each of the Big Rocks, assumptions were made and conclusions drawn from the review of the data and the discussion in each of the three groups that created the action items below. In this section, those assumptions and conclusions will be discussed to increase transparency regarding how the decisions were made about where to begin the work and what areas needed more emphasis than others. One of the first assumptions is that all of the items listed are important or they would not have made the final cut for inclusion into the plan. However, especially in light of the recent failures in implementation of the Regents Reform Agenda, which included adoption of the Common Core State Standards and a teacher evaluation system tied to state assessments, we wanted to be cognizant of not trying to do too much too soon. During that period in NYS public school education, representatives from NYSED regularly used the analogy of “building the plane while it was flying.” While the sense of urgency implied with that phrase is appreciated, in Newark we believe that doing things well is more important than doing things quickly. Therefore, it is important to note that decisions had to be made about where to begin.

In choosing where to begin, there were two guiding principles that the team used. First, we considered action items that might take longer to complete or essentially be an information gathering activity because they would lay a solid foundation for future action. Second, we considered action items that could make an immediate impact and demonstrate commitment to change and the implementation of the plan. In a perfect world, we will have selected a combination of these things in such a way that the Big Rocks will have both a sound structure and some quick action, on which momentum can be built.

Another assumption is that our academic program needs significant restructuring. Even before the Focus District/School designation, Newark Central has had buildings on Local Assistance Plans (a lower level NYSED designation), has had special education reviews and Quality Improvement Plans mandated by NYSED and our data review indicated that we consistently perform in the bottom quarter of the WFL BOCES region on 3-8 math and ELA assessments. The High School graduation rate was a bright spot in the academic data, so we went into the action items knowing that we did not want to shift resources away from what was working in that area as we tried to address deficits in the lower grade levels. Having said that, it is also true that as a district, we spend a significant amount of money on tutoring and wrap-around services to make sure high school students are able to graduate. It was agreed that if the academic program was strengthened and services could be delivered at younger grades, there might not be as much need for those extra supports at later grades.

Academic Program

All of this explains why we regularly describe the process being outlined in this document as taking our academic program down to studs and rebuilding it. The development of a UPK-12 Curriculum & Instructional Council (CIC) as a decision making body, is a foundational first step. Also, a Professional Development Plan will be created that is aligned with the direction of the CIC. These are key components to the eventual success of this strategic plan. Gone will be decisions that are not tied to meeting a specific data-driven need identified by the Curriculum & Instructional Council. The rest of the action items in this area are parts of the rebuilding process with the CIC and the PD Plan as the foundational pieces.

Of particular note is the need to create Building Leadership Teams at the elementary level. Our secondary program has had “supervisors” which are essentially teacher leaders assigned to departments, as well as fully staffed school counseling offices with psychologists to support. The elementary program has been lacking in almost all of these elements, with the exception of psychologist support and even then, our two primary buildings did not have full-time psychologist/counselor support.

With the creation of new Grade Level Leader positions at the elementary buildings, the addition of a Coordinator of Professional Development and Literacy Integration position and the significant increase in Instructional Coaches throughout the district, we have built capacity to create Building Leadership Teams at the elementary that parallel the teams at the secondary level. Also, two positions were created to provide full-time counseling support at the primary level and with the addition of a CSE Chair, the psychologists who used to chair most CSE meetings will have more time to spend addressing student needs.

Culture and Climate

Several challenges came out of the dataset having to do with culture and climate. The focus of all of the work in this area needs to be on creating a safe, nurturing environment in which students can learn. Staff also needs to be safe and nurtured so that they are able to do the work necessary to focus on our students. When we lose track of the mission of public education, it can become easy to be distracted by secondary concerns. When an organization is running smoothly, the workforce and the clients are taken care of and productivity soars. A school is not a company and students and their parents are not clients. Rather, we are in the “business” of helping children become the best version of themselves. That cannot happen unless the entire team is on the same page, moving forward together with a shared vision. Disagreements can, and should, happen in an organization this large. Healthy discussion and a wide variety of opinions are necessary to push the best ideas to the fore and allow for the best decisions to be made.

These points are being raised because not everyone has the same opinion of what helps make a healthy school culture. Work related to the Code of Conduct, character education, professional development, consistent discipline, concepts of restorative justice, fairness and student voice will all be explored and worked through over the next several years that this plan is in place. In addition, we continue to strive to become a district where our teachers and staff are learning together through collaboration with each other and with other professionals throughout the region. If we want our students to become lifelong learners, we need to model this behavior for them.

One of the most discussed needs in this area had to do with increasing emotional and behavioral support for our students. Please see the last paragraph of the [Academic Program](#) section above, for more details about how we plan to address those needs. This is just one example of how there is overlap in the three Big Rock areas.

School/Community/Family Partnership

It is fair to say that it may be “easier” to be an educator in a district with low parental or community involvement – but that does not make a school better. We recognize that we are at our best when parents and community members are active and willing partners in the education of the students. While it is true that teachers have specific training in how to design and implement effective instructional practices, parents know their children best and community members have a wide variety of skills and interests that can contribute to making our larger school community more successful. The main areas of focus for this Big Rock will be increasing meaningful, two-way communication between the school, parents and the community as well as helping people learn more about what we are doing, while utilizing the talents of those willing to benefit our students.

Communication first, because our data shows us this is a regular area upon which we can improve and because common sense and experience tells us that quality communication alleviates many potential problems. In order to address this area, we need to listen better. We will begin with surveys regarding communication styles, experiences and tools. Over the last year of this process, we have heard both that we communicate too much, using too many formats and also that we do not communicate enough. Both things are likely true, which means

it's imperative that we begin this process by gaining a better understanding of what it means to communicate with the Newark Central School District and all of our buildings and departments.

Another piece of consistent feedback that came from the focus groups as well as the actual SPT members was a dialogue that went something like this:

Community member: "It would be great if the school could do, X, Y or Z."

School representative: "Actually, we've been doing X and Y for the last five years and we just started working on Z."

Community member: "How come I never heard about that?"

This type of discussion happened many times through our strategic planning meetings and it really illustrates two things. First, someone who does not work in public education would have a very difficult time knowing all the different things that schools do to help children. That's not a criticism as much as it is an acknowledgement that even our secondary staff does not know what our elementary staff does (and vice versa) on an all too regular a basis. We have over 2,000 students and over 400 staff spread across 5 schools, a transportation department and a district office. It's not reasonable to ask anyone to know everything that happens everywhere. However, we can and should do a better job understanding what our families and community wants/needs to know and then getting the message out consistently and clearly.

The last area touched upon here has to do with having our students more actively involved in the community in positive ways as well as having the community more actively involved in the schools. There was rich discussion on the SPT about things our students and staff could do to be helpful and increase visibility. Also, there were several community members who were willing to take on such activities as being mentors to students and help them learn how to apply for employment in our community. These are examples, intended to illustrate the rich nature of the discussion and the possibilities for improved partnership.

Summary

As we begin the work outlined on the charts that follow, a deliberate attempt has been made to provide clarity of expectation, timelines and a designation as to who is overseeing the work. The charts are broken out by Initiatives, Action Steps, Initiation Dates and targeted Completion Dates as well as Persons Responsible. The Strategic Planning Team will reconvene at the end of each school year to review the plan and make suggestions for changes and adaptations for the coming years. In addition to that, leaders of each of the three Big Rock subgroups will meet quarterly for updates at Administrative Council meetings, followed by reports to the Board of Education. It is imperative that this work is also posted on the district website with notifications regarding changes in order, to increase transparency. All of these efforts will keep us accountable, ensuring that the staff, board, families and community members all know the progress that is being made toward our aspirational vision statement.

If we are truly impacting every student, every day then we will achieve this vision in the near future – and as our children become the best versions of themselves, our whole community will be stronger for it.

Attachment E)
Newark Youth Risk
Survey

**Evalumetrics Youth Survey 2017
Newark**

**Newark
Evalumetrics Youth Survey
(Risk and Protective Factor Survey)
2017**

**Summary Report
May 2017**

Prepared by:
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Sponsored by:



Evalumetrics Youth Survey 2017 Newark

INTRODUCTION

The Wayne Partnership for Strengthening Families was established to “collaborate to strengthen individuals and families through agency cooperation and resource alignment”. In cooperation with the 21st Century Learning Communities project and other school and community based programs; the Evalumetrics Youth Survey (EYS) was conducted in schools throughout Wayne County in 2013, 2015, and 2017. The EYS is based on the Risk and Protective Factor Model developed at the University of Washington by J. David Hawkins, Richard Catalano, and Janet Miller. The EYS asks students about several critical health risk behaviors such as substance use, violence and depression. The EYS also includes questions about students’ attitudes toward and connection to school, family and community.

This report is the first in a series of Wayne County Youth and Families Strategic Planning Data Reports. Other reports in series will address school factors and school climate; community factors; family factors and individual-level behavioral health factors.

This report provides results for Newark. Details of the student response sample for Wayne County are shown in appendix A.

2017 Survey Participants		
Middle School Students (Grades 6 and 8)		High School Students (Grade 10 and 12)
Grade	Females	Males
6th	63	77
8th	62	69
10th	75	54
12th	68	46
Total	268	246



Evalumetrics Youth Survey 2017

Newark

Summary

- As in past years, alcohol remains the substance of choice for young people in Newark with one in four (24.0%) 12th grade students reporting drinking in the past 30 days and one in ten (9.6%) reporting binge drinking (more than five drinks on a single occasion).
- Cigarette smoking remains a concern with nearly one in ten (8.8%) 12th grade students reporting smoking in the past 30 days.
- One in five (20.8%) 12th grade students reported using marijuana in the past 30 days.
- Other than alcohol, tobacco or marijuana, few students reported use of any other substance. Only 2.4% 12th grade students used any other substance with the most common being edible marijuana (2.4%).
- While use and overdose deaths from heroin and opioid pain relievers is a major concern for young adults, reported use among students in the survey was minimal with less than two percent reporting use in the past 30 days.
- In terms of risk and protective factors, lack of opportunities for prosocial involvement in the community and lack of attachment to the community are the most prevalent risk factors.
- Other prevalent factors include family history of antisocial behaviors and sensation seeking.
- Nearly a third (21.7%) of 6th grade students and more than a quarter (21.8%) of 12th grade students reported being bullied more than twice.
- More than half of female students and more than a third of boys at all grade levels reported feeling sad most days.
- More than one in 12 (14.7%) 12th grade girls and more than one in 10 (11.3%) of 8th grade girls reported making a plan to commit suicide in the past year.
- More than one in three (36.8%) 12th grade girls and one in four (24.2%) 8th grade girls reported injuring themselves by cutting or burning when they were upset.

Evalumetrics Youth Survey 2017

Newark

Risk and Protective Factors

The Risk and Protective Factor Model was developed at the University of Washington by J. David Hawkins, Richard Catalano, and Janet Miller. The model was developed by reviewing two decades of research that identified a link between certain risk factors and several problem behaviors and between protective factors and avoidance of problem behaviors. A major strength of this model is that by implementing strategies to reduce factors that predict one problem, e.g. alcohol and other drug abuse, communities will likely reduce other negative behaviors, such as violence, delinquency, teen-pregnancy, gambling and dropping out of school.

While some risk factor prevalence might be low when compared to prevalence of use, it should be noted that risk factors are often predictors of future behavior. For example, one of the most common risk factors for 6th grade is Lack of Perceived Risk of Drug Use, yet reported use of drugs by 6th graders is very rare¹.

¹ *The survey does not measure all risk or protective factors. For example, poverty is a significant risk factor.*

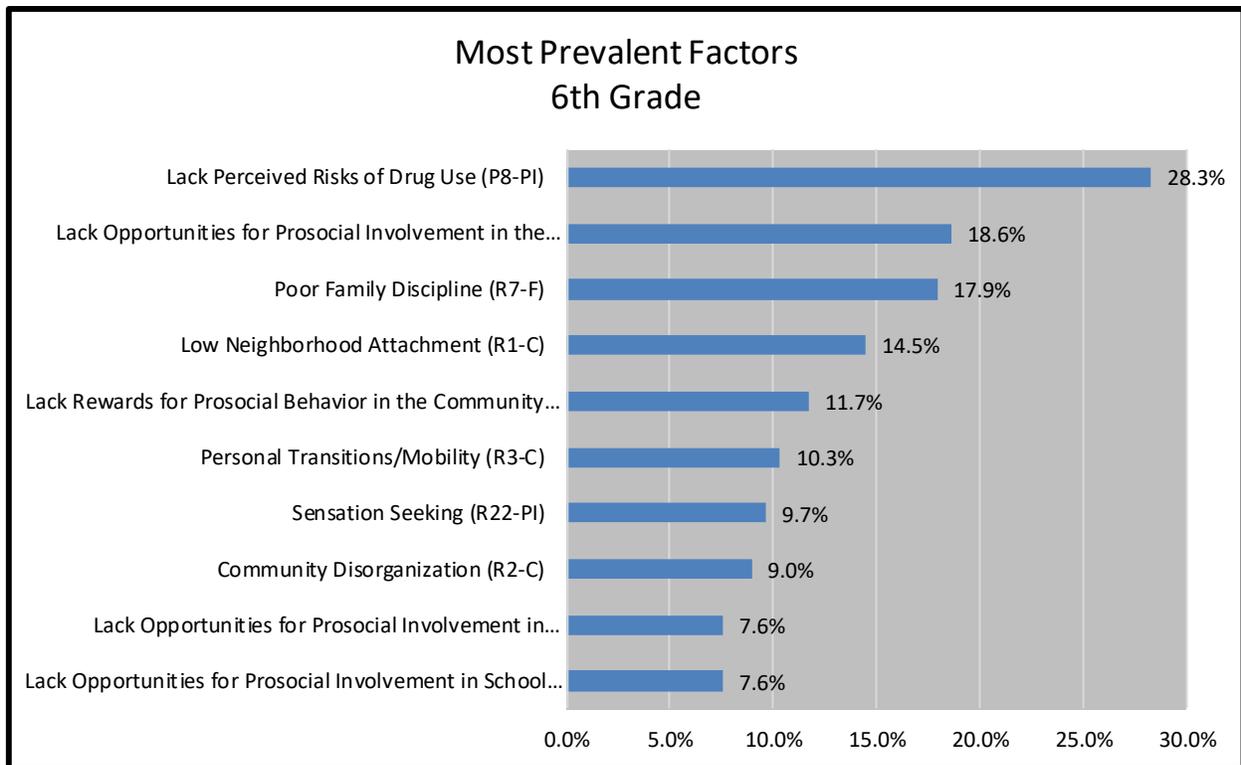
Evalumetrics Youth Survey 2017 Newark

Middle School Risk and Protective Factors² - Table 1a (see Attachment 1) shows the proportion of 6th grade students who scored at or above the risk level on each factor scale. The table is sorted from the most prevalent risk factors to least common in 2017.

6th Grade Risk and Protective Factors

The most prevalent factor among 6th grade students was Lack Perceived Risks of Drug Use (P8-PI) with 28.3% scoring above the risk level.

Other prevalent factors include: Lack Opportunities for Prosocial Involvement in the Community (P1-C) 18.6%, Poor Family Discipline (R7-F) 17.9%, and Low Neighborhood Attachment (R1-C) 14.5%.



² Note: An “R” in () means students were at risk from that Risk Factor. A “P” in () means students were at risk from lack of that Protective Factor. The various domains are represented by C for community, F for family, S for school, and I/P for individual/peer.

Evalumetrics Youth Survey 2017

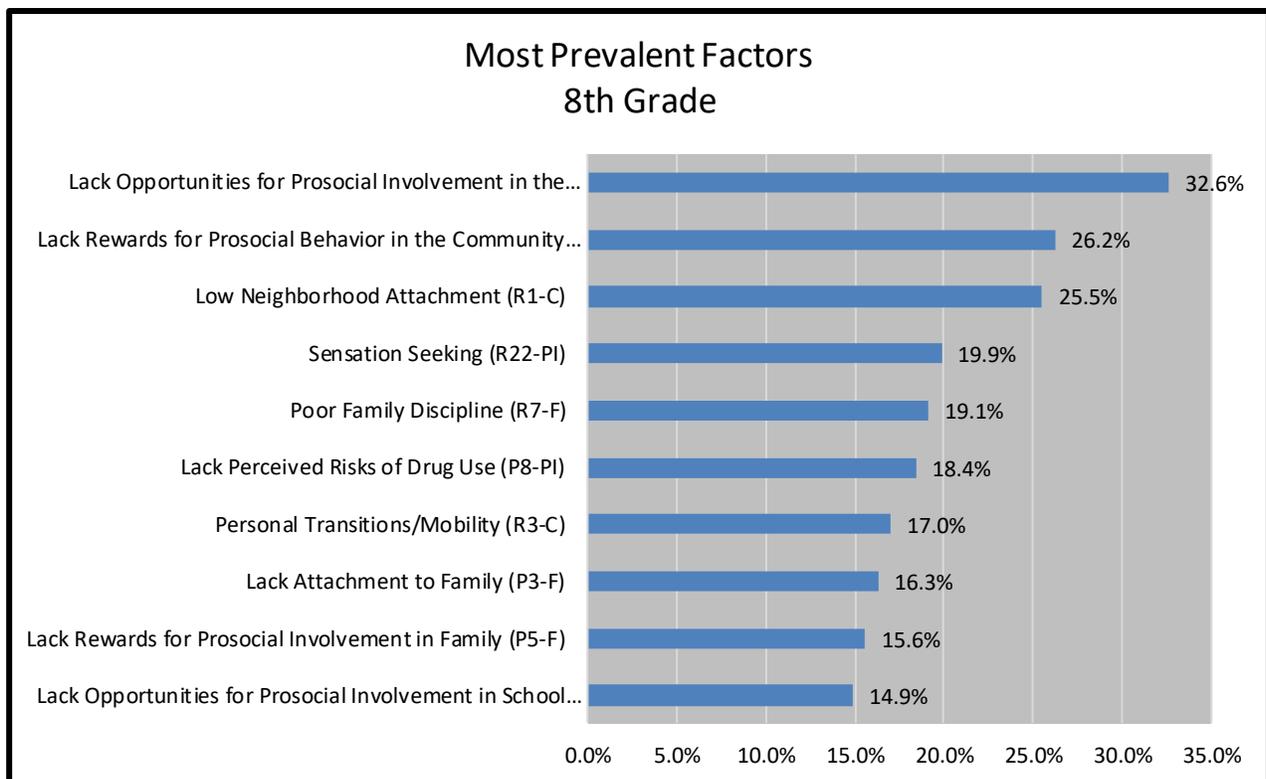
Newark

Middle School Risk and Protective Factors- Table 1b (see Attachment 1) shows the proportion of 8th grade students who scored at or above the risk level on each factor scale. The table is sorted by the most prevalent risk factors to least common in 2017.

8th Grade Risk and Protective Factors

The most prevalent factor among 8th grade students was Lack Opportunities for Prosocial Involvement in the Community (P1-C) with 32.6% scoring above the risk level.

Other prevalent factors include: Lack Rewards for Prosocial Behavior in the Community (P2-C) 26.2%, Low Neighborhood Attachment (R1-C) 25.5%, and Sensation Seeking (R22-PI) 19.9%.



Evalumetrics Youth Survey 2017

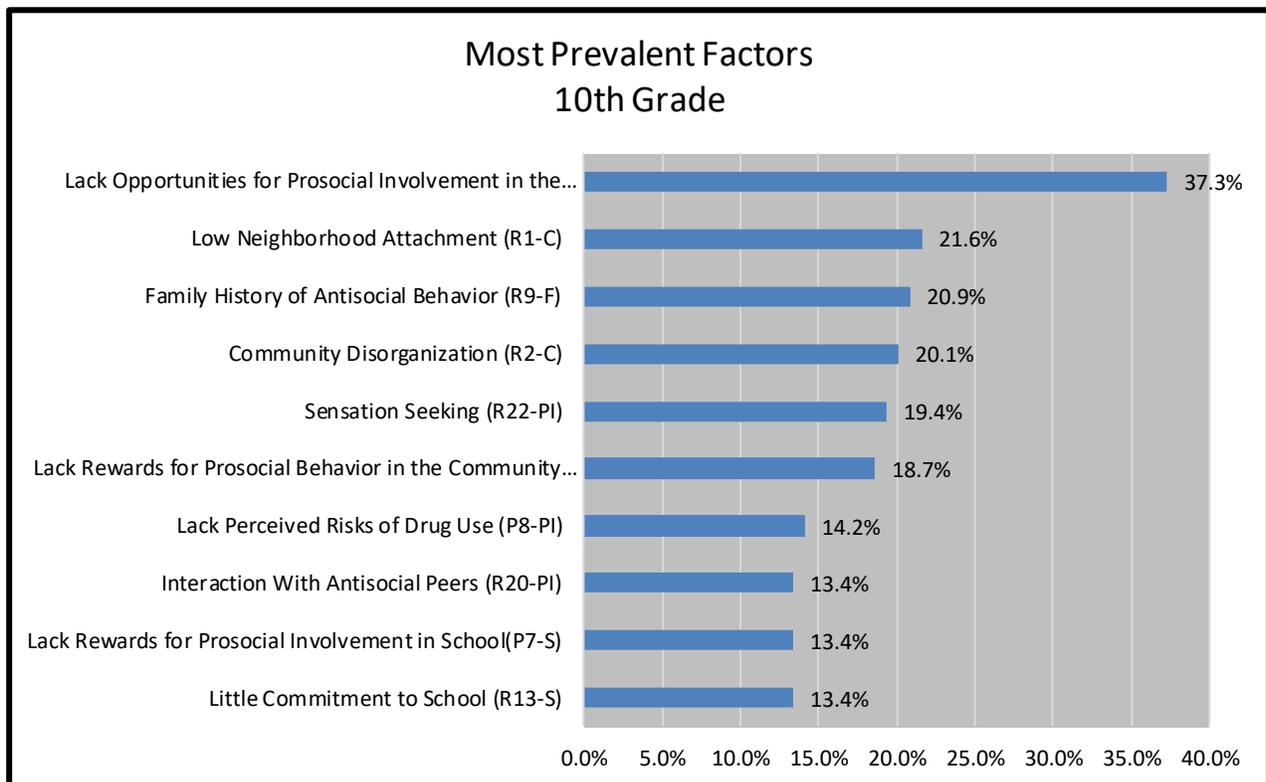
Newark

High School Risk and Protective Factors - Table 1c (see Attachment 1) shows the proportion 10th grade students who scored at or above the risk level on each factor. The table is sorted by most common Risk Factors to least common in 2017.

10th Grade Risk and Protective Factors

The most prevalent factor among 10th grade students was Lack Opportunities for Prosocial Involvement in the Community (P1-C) with 37.3% scoring above the risk level.

Other prevalent factors include: Low Neighborhood Attachment (R1-C) 21.6%, Family History of Antisocial Behavior (R9-F) 20.9%, and Community Disorganization (R2-C) 20.1%.



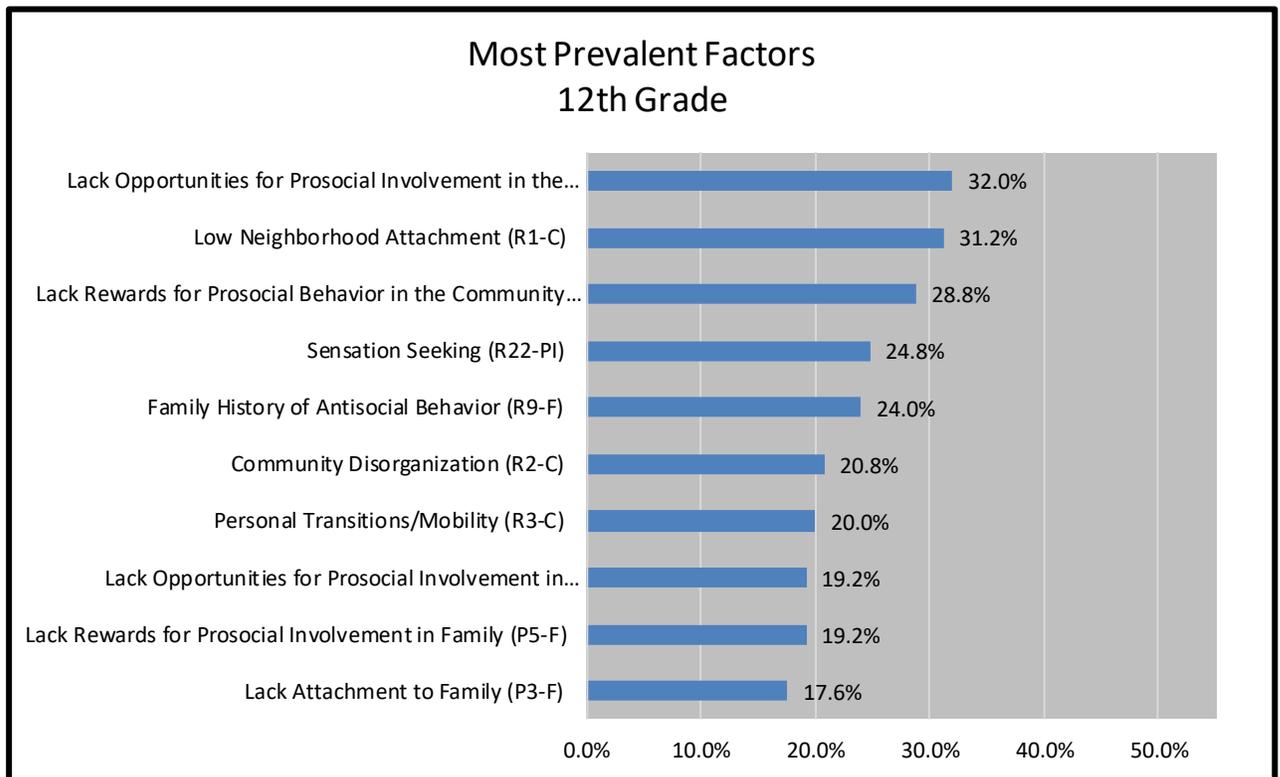
Evalumetrics Youth Survey 2017 Newark

High School Risk and Protective Factors - Table 1d (see Attachment 1) shows the proportion 12th grade students who scored at or above the risk level on each factor. The table is sorted by most common Risk Factors to least common in 2017.

12th Grade Risk and Protective Factors

The most prevalent factor among 12th grade students was Lack Opportunities for Prosocial Involvement in the Community (P1-C) with 32.0% scoring above the risk level.

Other prevalent factors include: Low Neighborhood Attachment (R1-C) 31.2%, Lack Rewards for Prosocial Behavior in the Community (P2-C) 28.8%, and Sensation Seeking (R22-PI) 24.8%.

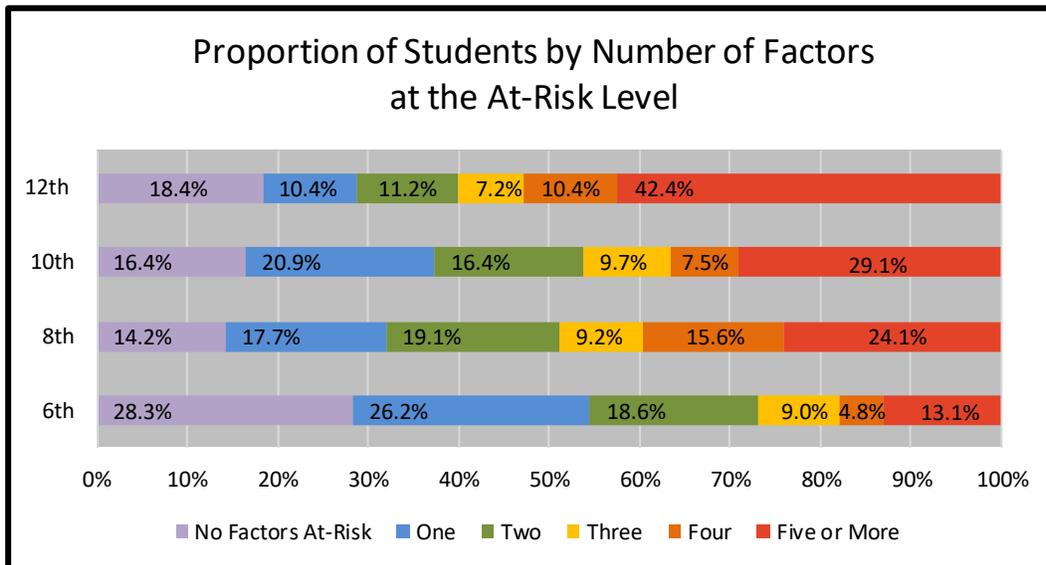


Evalumetrics Youth Survey 2017

Newark

Overall Risk

The Risk and Protective Factor framework states that an individual student's likelihood of being involved in substance abuse, violence or other negative behavior increases relative to the number of factors from which the student is at-risk. Thus, an additional measure of overall risk in a community is the number of students reporting multiple factors beyond the at-risk level. Table 2 (see Attachment 1) shows the frequencies of the number of factors on which students scored above the risk level.



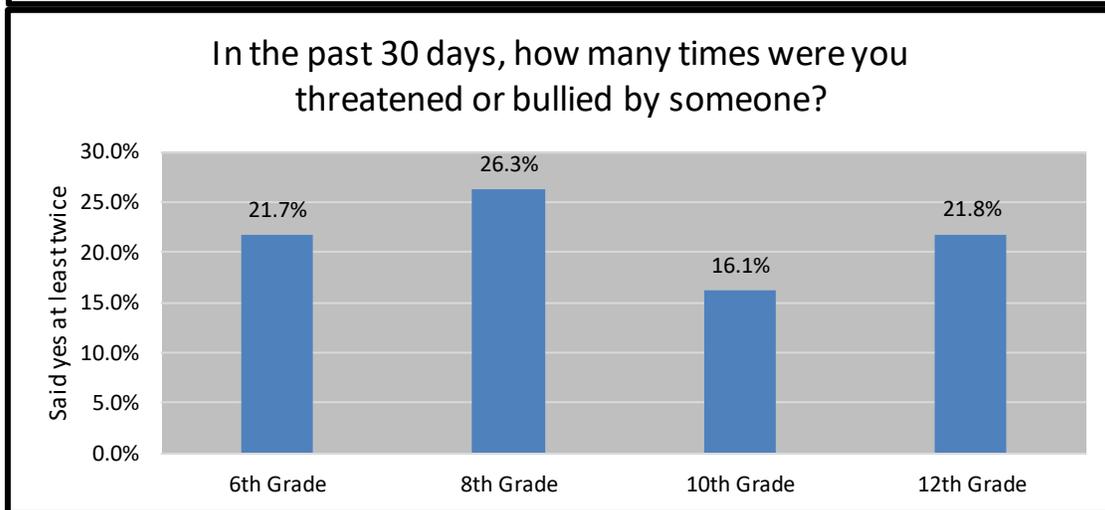
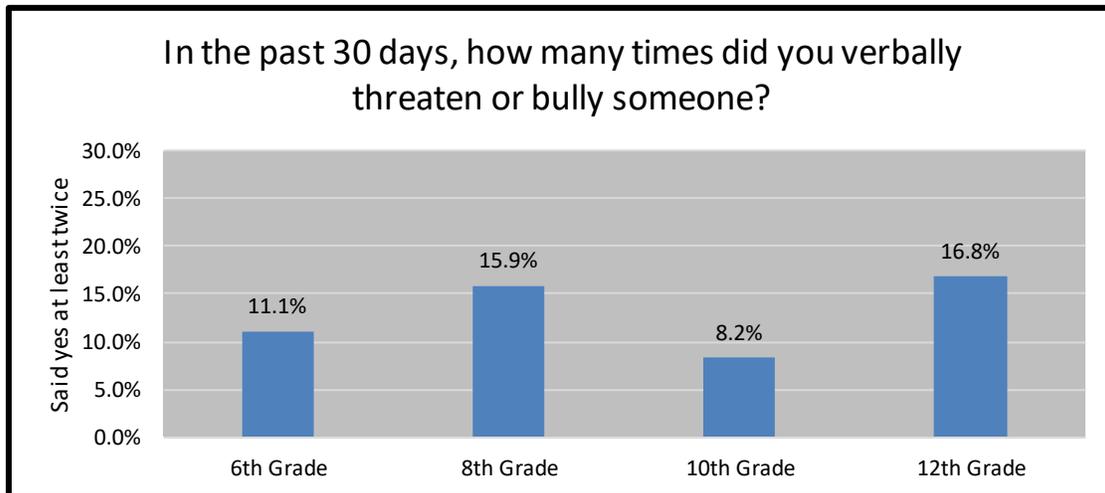
Evalumetrics Youth Survey 2017 Newark

Bullying

Bullying and other violent behaviors are a major concern for students, parents and school administrators. Several items in the Risk and Protective Factor Survey relate to bullying. Table 3 (see Attachment 1) present responses to these items.

At least twice in the 30 days prior to the survey, students *report* they have...

Grade:	6	8	10	12
Bullied another student	11.1%	15.9%	8.2%	16.8%
Been bullied	21.7%	26.3%	16.1%	21.8%



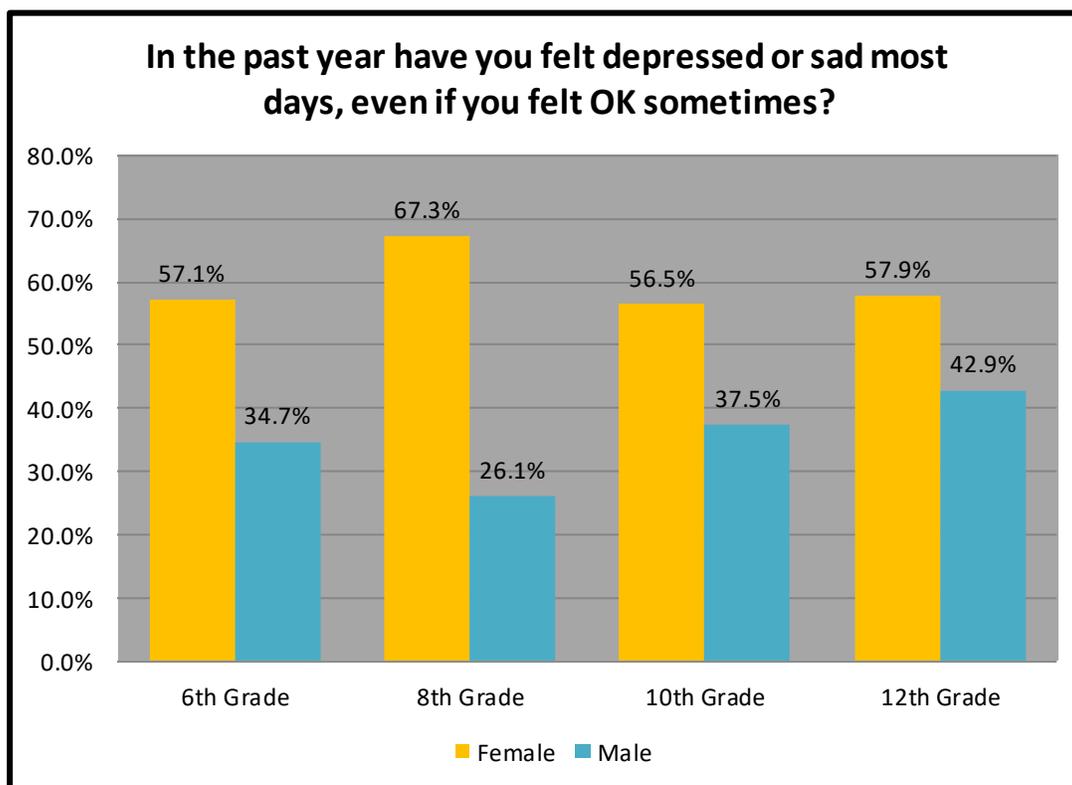
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Depression

Teenage depression is a serious problem that impacts every aspect of a teen’s life. Left untreated, teen depression can lead to problems at home and school, drug abuse, and an overwhelming sense of sadness, despair, or anger. The survey included several items identical to the Centers for Disease Control and Prevention, Youth Risk Behavior Survey. The first of these asks students if they “feel depressed most of the time, even if you feel happy sometimes.” Table 4 (see Attachment 1) present responses to items related to depression and suicide ideation.

Proportion of students who report they have felt depressed or sad most days

Grade:	6	8	10	12
Female	57.1%	67.3%	56.5%	57.9%
Male	34.7%	26.1%	37.5%	42.9%



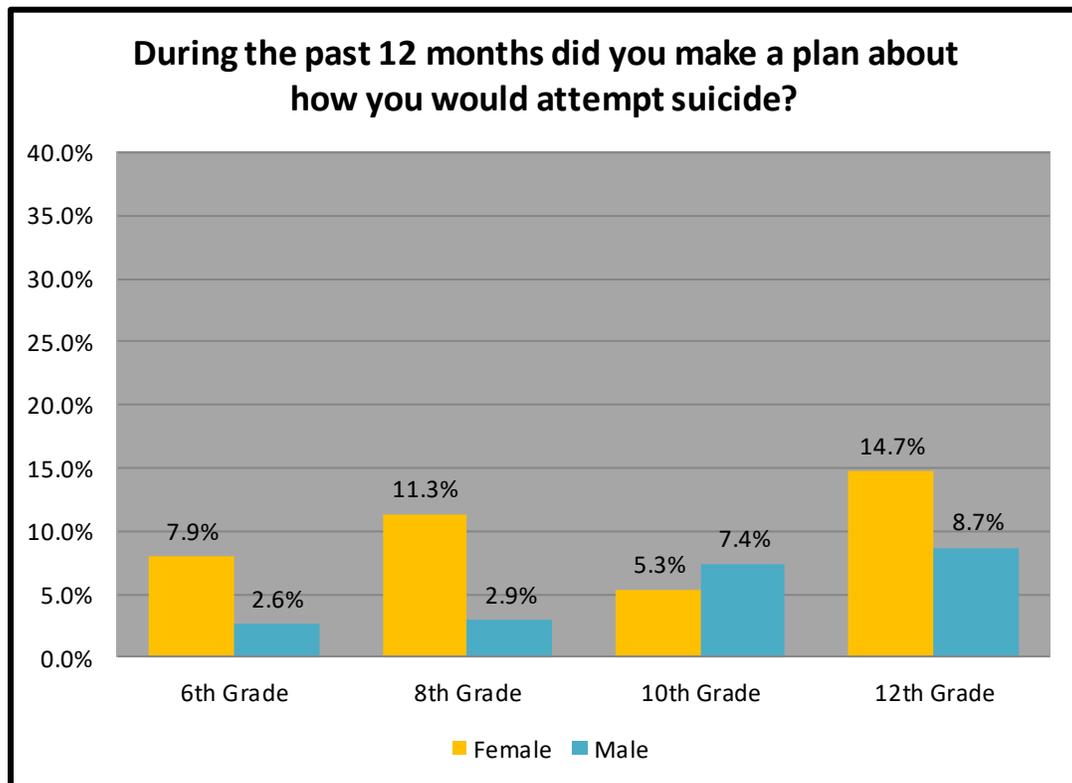
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Suicide Ideation

The greatest concern about depression and other negative feelings is the possibility that a student might contemplate, plan or attempt suicide. Items from the Centers for Disease Control and Prevention, Youth Risk Behavior Survey were included in the survey to address these concerns.

Proportion of students reporting they made a plan about how they would attempt suicide

Grade:	6	8	10	12
Female	7.9%	11.3%	5.3%	14.7%
Male	2.6%	2.9%	7.4%	8.7%



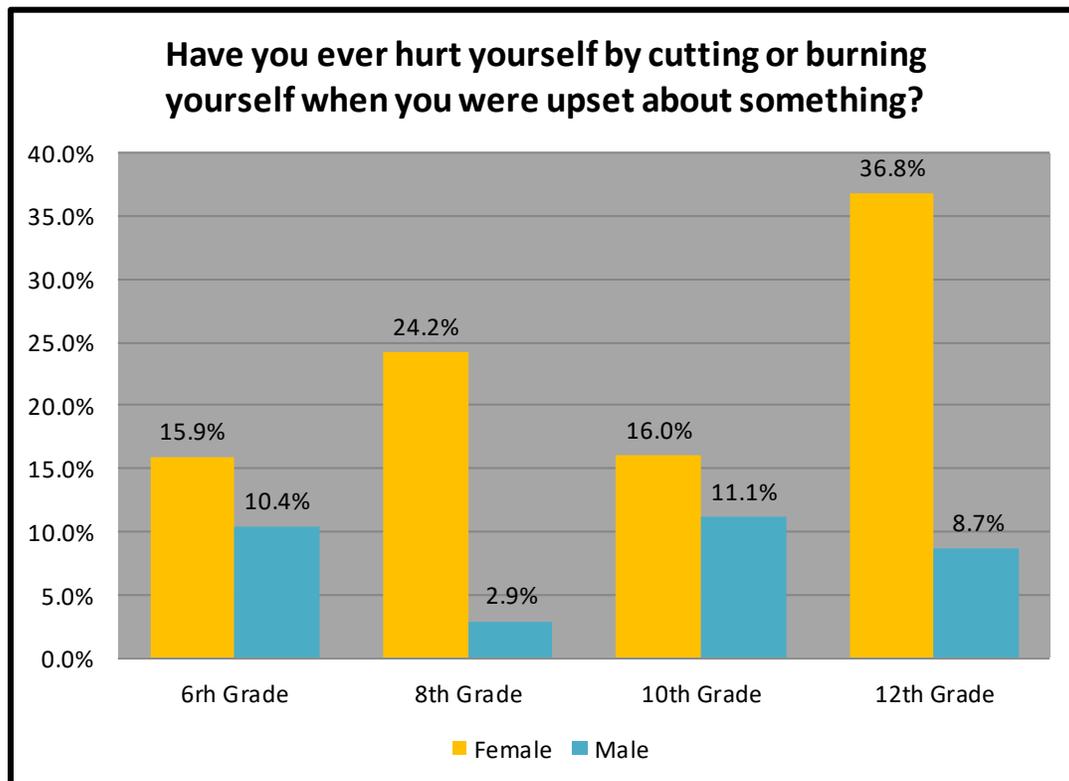
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Self-Injury

Some teens have a difficult time balancing their conflicting feelings and some turn to harmful activities like drinking, using drugs, or self-injury. Intentional self-injurious behavior, through cutting or burning, is used as a mechanism for coping with emotional distress. Those who self-injure often are experiencing overwhelming feelings, like extreme anxiety or tension, and in the moment self-injury may seem to provide a feeling of escape or relief. These injuries are not suicide attempts and often are interpreted as expressions of anger or psychological pain. Table 4 (see Attachment 1) presents responses to this item.

Proportion of students reporting they have cut or burnt themselves when they were upset

Grade:	6	8	10	12
Female	15.9%	24.2%	16.0%	36.8%
Male	10.4%	2.9%	11.1%	8.7%



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Newark

Prevalence of Substance Use

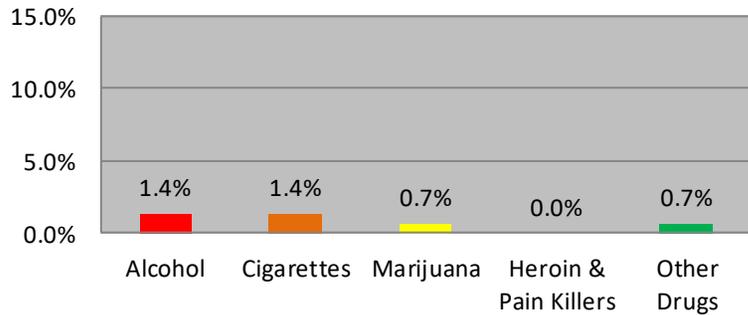
Young peoples' use and abuse of alcohol, tobacco and other drugs remains a major concern for parents, health professionals, law enforcement and schools. Since the 1990's substance abuse prevention has developed evidence-based programs based on the Risk and Protective Factor Model. In the EYS, students were asked if, and how often they had used alcohol, tobacco, marijuana or other substances. Table 5 (see Attachment 1) shows the proportions of students (prevalence) who reported ever using, using in the 12 months prior to the survey and using in the 30 days prior to the survey. Alcohol, marijuana, and cigarettes are the most frequently used substances. While use and overdose deaths from heroin and opioid pain relievers is a major concern for young adults, reported use among students in the survey was minimal with less than two percent reporting use in the past 30 days. Significant results include:

Proportion of students who report in the past 30 days they have...

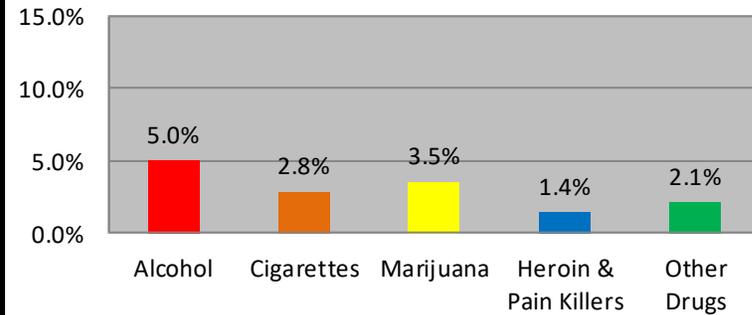
Grade:	6th	8th	10th	12th
Drank Alcohol	1.4%	5.0%	11.9%	24.0%
Smoked Cigarettes	1.4%	2.8%	3.0%	8.8%
Smoked Marijuana	0.7%	3.5%	9.7%	20.8%
Used Heroin or Pain-killers	0.0%	1.4%	0.7%	1.6%
Used Other Drugs (including heroin & pain killers)	0.7%	2.1%	1.5%	2.4%

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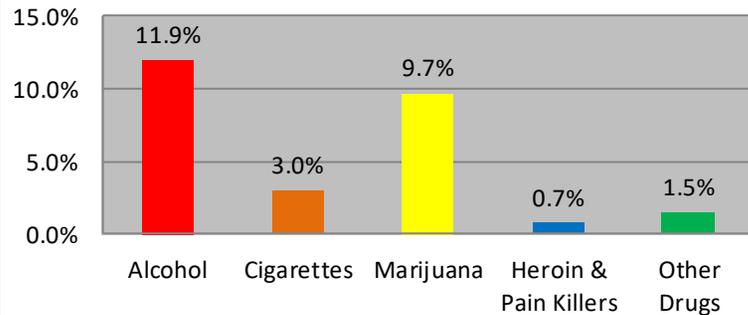
**Proportion of 6th Grade Students
Who Used in Past 30 Days**



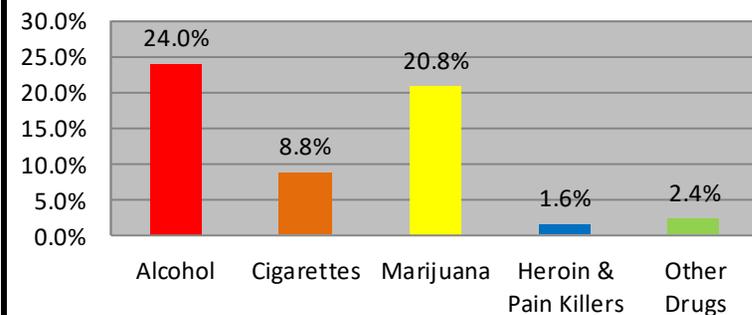
**Proportion of 8th Grade Students
Who Used in Past 30 Days**



**Proportion of 10th Grade Students
Who Used in Past 30 Days**



**Proportion of 12th Grade Students
Who Used in Past 30 Days**



Evalumetrics Youth Survey 2017
Newark

ATTACHMENT 1

Risk and Protective Factor Survey

Results Tables

Evalumetrics Youth Survey 2017 Newark

**Table 1a. Risk and Protective Factors
Sixth Grade**

Year	2017
N=	145
Lack Perceived Risks of Drug Use (P8-PI)	28.3%
Lack Opportunities for Prosocial Involvement in the Community (P1-C)	18.6%
Poor Family Discipline (R7-F)	17.9%
Low Neighborhood Attachment (R1-C)	14.5%
Lack Rewards for Prosocial Behavior in the Community (P2-C)	11.7%
Personal Transitions/Mobility (R3-C)	10.3%
Sensation Seeking (R22-PI)	9.7%
Community Disorganization (R2-C)	9.0%
Lack Opportunities for Prosocial Involvement in Family(P4-F)	7.6%
Lack Opportunities for Prosocial Involvement in School (P6-S)	7.6%
Lack Rewards for Prosocial Involvement in School(P7-S)	7.6%
Lack Social Skills (P10-PI)	6.9%
Impulsiveness (R16-PI)	6.9%
Little Commitment to School (R13-S)	6.2%
Rebelliousness (R14-PI)	5.5%
Lack Attachment to Family (P3-F)	5.5%
Family Conflict (R8-F)	4.8%
Lack of Family Supervision and Rules (R6-F)	4.8%
Lack Rewards for Prosocial Involvement in Family (P5-F)	3.4%
Favorable Attitudes Toward Antisocial Behavior (R18-PI)	2.8%
Rewards for Antisocial Involvement (R23-PI)	2.8%
Family History of Antisocial Behavior (R9-F)	2.1%
Antisocial Behavior (R17-PI)	1.4%
Parental Attitudes Favorable to Antisocial Behavior (R11-F)	0.7%
Laws and Norms Favorable to Drug Use (R4-C)	0.7%
Lack a Belief in Moral Order (P11-PI)	0.7%
Perceived Availability of Drugs (R5-C)	0.7%
Interaction With Antisocial Peers (R20-PI)	0.7%
Favorable Attitudes Toward Drug Use (R19-PI)	0.7%
Parental Attitudes Favorable to Drug Use (R10-F)	0.0%
Friend Use Drugs (R21-PI)	0.0%

Evalumetrics Youth Survey 2017 Newark

**Table 1b. Risk and Protective Factors
Eighth Grade**

Year	2017
N=	141
Lack Opportunities for Prosocial Involvement in the Community (P1-C)	32.6%
Lack Rewards for Prosocial Behavior in the Community (P2-C)	26.2%
Low Neighborhood Attachment (R1-C)	25.5%
Sensation Seeking (R22-PI)	19.9%
Poor Family Discipline (R7-F)	19.1%
Lack Perceived Risks of Drug Use (P8-PI)	18.4%
Personal Transitions/Mobility (R3-C)	17.0%
Lack Attachment to Family (P3-F)	16.3%
Lack Rewards for Prosocial Involvement in Family (P5-F)	15.6%
Lack Opportunities for Prosocial Involvement in School (P6-S)	14.9%
Lack Opportunities for Prosocial Involvement in Family (P4-F)	13.5%
Impulsiveness (R16-PI)	12.8%
Community Disorganization (R2-C)	12.1%
Family History of Antisocial Behavior (R9-F)	11.3%
Lack Rewards for Prosocial Involvement in School (P7-S)	10.6%
Lack Social Skills (P10-PI)	8.5%
Lack of Family Supervision and Rules (R6-F)	7.1%
Little Commitment to School (R13-S)	6.4%
Favorable Attitudes Toward Antisocial Behavior (R18-PI)	6.4%
Rewards for Antisocial Involvement (R23-PI)	6.4%
Rebelliousness (R14-PI)	5.7%
Family Conflict (R8-F)	4.3%
Antisocial Behavior (R17-PI)	3.5%
Laws and Norms Favorable to Drug Use (R4-C)	3.5%
Interaction With Antisocial Peers (R20-PI)	2.8%
Perceived Availability of Drugs (R5-C)	2.8%
Parental Attitudes Favorable to Antisocial Behavior (R11-F)	2.8%
Parental Attitudes Favorable to Drug Use (R10-F)	2.1%
Favorable Attitudes Toward Drug Use (R19-PI)	1.4%
Lack a Belief in Moral Order (P11-PI)	1.4%
Friend Use Drugs (R21-PI)	0.7%

Evalumetrics Youth Survey 2017 Newark

**Table 1c. Risk and Protective Factors
Tenth Grade**

Year	2017
N=	134
Lack Opportunities for Prosocial Involvement in the Community (P1-C)	37.3%
Low Neighborhood Attachment (R1-C)	21.6%
Family History of Antisocial Behavior (R9-F)	20.9%
Community Disorganization (R2-C)	20.1%
Sensation Seeking (R22-PI)	19.4%
Lack Rewards for Prosocial Behavior in the Community (P2-C)	18.7%
Lack Perceived Risks of Drug Use (P8-PI)	14.2%
Interaction With Antisocial Peers (R20-PI)	13.4%
Lack Rewards for Prosocial Involvement in School(P7-S)	13.4%
Little Commitment to School (R13-S)	13.4%
Lack Rewards for Prosocial Involvement in Family (P5-F)	12.7%
Personal Transitions/Mobility (R3-C)	11.9%
Impulsiveness (R16-PI)	11.2%
Laws and Norms Favorable to Drug Use (R4-C)	10.4%
Lack Opportunities for Prosocial Involvement in Family(P4-F)	9.7%
Rebelliousness (R14-PI)	9.7%
Family Conflict (R8-F)	9.0%
Lack Opportunities for Prosocial Involvement in School (P6-S)	9.0%
Lack Attachment to Family (P3-F)	8.2%
Favorable Attitudes Toward Antisocial Behavior (R18-PI)	7.5%
Poor Family Discipline (R7-F)	7.5%
Lack Social Skills (P10-PI)	7.5%
Lack of Family Supervision and Rules (R6-F)	6.7%
Perceived Availability of Drugs (R5-C)	6.0%
Parental Attitudes Favorable to Drug Use (R10-F)	6.0%
Friend Use Drugs (R21-PI)	6.0%
Parental Attitudes Favorable to Antisocial Behavior (R11-F)	6.0%
Favorable Attitudes Toward Drug Use (R19-PI)	5.2%
Rewards for Antisocial Involvement (R23-PI)	5.2%
Lack a Belief in Moral Order (P11-PI)	5.2%
Antisocial Behavior (R17-PI)	3.7%

Evalumetrics Youth Survey 2017 Newark

**Table 1d. Risk and Protective Factors
Twelfth Grade**

Year	2017
N=	125
Lack Opportunities for Prosocial Involvement in the Community (P1-C)	32.0%
Low Neighborhood Attachment (R1-C)	31.2%
Lack Rewards for Prosocial Behavior in the Community (P2-C)	28.8%
Sensation Seeking (R22-PI)	24.8%
Family History of Antisocial Behavior (R9-F)	24.0%
Community Disorganization (R2-C)	20.8%
Personal Transitions/Mobility (R3-C)	20.0%
Lack Opportunities for Prosocial Involvement in Family(P4-F)	19.2%
Lack Rewards for Prosocial Involvement in Family (P5-F)	19.2%
Lack Attachment to Family (P3-F)	17.6%
Lack of Family Supervision and Rules (R6-F)	17.6%
Lack Rewards for Prosocial Involvement in School(P7-S)	16.8%
Lack Perceived Risks of Drug Use (P8-PI)	16.0%
Poor Family Discipline (R7-F)	15.2%
Laws and Norms Favorable to Drug Use (R4-C)	14.4%
Favorable Attitudes Toward Drug Use (R19-PI)	14.4%
Family Conflict (R8-F)	13.6%
Parental Attitudes Favorable to Drug Use (R10-F)	13.6%
Little Commitment to School (R13-S)	12.0%
Lack Opportunities for Prosocial Involvement in School (P6-S)	11.2%
Rewards for Antisocial Involvement (R23-PI)	11.2%
Lack a Belief in Moral Order (P11-PI)	11.2%
Parental Attitudes Favorable to Antisocial Behavior (R11-F)	11.2%
Perceived Availability of Drugs (R5-C)	10.4%
Favorable Attitudes Toward Antisocial Behavior (R18-PI)	10.4%
Lack Social Skills (P10-PI)	10.4%
Impulsiveness (R16-PI)	9.6%
Friend Use Drugs (R21-PI)	9.6%
Interaction With Antisocial Peers (R20-PI)	9.6%
Antisocial Behavior (R17-PI)	9.6%
Rebelliousness (R14-PI)	8.8%

Evalumetrics Youth Survey 2017 Newark

Table 2. Overall Risk
Proportion of Students by Number of Factors at the At-Risk Level

N=	145	141	134	125
Grade	6th	8th	10th	12th
No Factors At-Risk	28.3%	14.2%	16.4%	18.4%
One	26.2%	17.7%	20.9%	10.4%
Two	18.6%	19.1%	16.4%	11.2%
Three	9.0%	9.2%	9.7%	7.2%
Four	4.8%	15.6%	7.5%	10.4%
Five or More	13.1%	24.1%	29.1%	42.4%

Table 3. Bullying

N=	145	141	134	125
In the past 30 days how many times did you verbally threaten or bully someone?	6th	8th	10th	12th
None	84.4%	74.8%	83.5%	75.2%
Once	4.4%	9.3%	8.2%	7.9%
Twice	3.3%	5.6%	1.0%	4.0%
Three or more	7.8%	10.3%	7.2%	12.9%
In the past 30 days how many times were you threatened or bullied by someone?	6th	8th	10th	12th
None	69.9%	64.6%	79.6%	70.3%
Once	8.4%	9.1%	4.3%	5.9%
Twice	6.0%	7.1%	3.2%	4.0%
Three or more	15.7%	19.2%	12.9%	17.8%
You see some students making fun of or saying cruel thing or pushing and threatening another student. What would you most likely do?	6th	8th	10th	12th
join the bullying	0.0%	0.0%	0.7%	3.2%
threaten or push the bully	6.2%	10.6%	4.5%	7.2%
tell the bully to stop	14.5%	19.9%	29.1%	28.0%
support the target after bullying is over	2.1%	4.3%	0.0%	5.6%
tell a teacher or adult	30.3%	23.4%	22.4%	24.0%
nothing	3.4%	14.2%	10.4%	9.6%

Evalumetrics Youth Survey 2017 Newark

Table 4. Behavioral Health Risk Behaviors

N=	63	77	62	69	75	54	68	46
In the past year have you felt depressed or sad most days, even if you felt OK sometimes?	6th Grade		8th Grade		10th Grade		12th Grade	
	Females	Males	Females	Males	Females	Males	Females	Males
Strongly disagree	21.4%	24.5%	9.6%	37.0%	8.1%	34.4%	10.5%	31.4%
Disagree	21.4%	40.8%	23.1%	37.0%	35.5%	28.1%	31.6%	25.7%
Agree	33.3%	24.5%	38.5%	10.9%	32.3%	15.6%	29.8%	22.9%
Strongly agree	23.8%	10.2%	28.8%	15.2%	24.2%	21.9%	28.1%	20.0%
<i>Agree/Strongly Agree</i>	<i>57.1%</i>	<i>34.7%</i>	<i>67.3%</i>	<i>26.1%</i>	<i>56.5%</i>	<i>37.5%</i>	<i>57.9%</i>	<i>42.9%</i>
During the past 12 months did you make a plan about how you would attempt suicide?	6th Grade		8th Grade		10th Grade		12th Grade	
	Females	Males	Females	Males	Females	Males	Females	Males
Yes	7.9%	2.6%	11.3%	2.9%	5.3%	7.4%	14.7%	8.7%
No	92.1%	97.4%	88.7%	97.1%	94.7%	92.6%	85.3%	91.3%
During the past 12 months how many times did you actually attempt suicide?	6th Grade		8th Grade		10th Grade		12th Grade	
	Females	Males	Females	Males	Females	Males	Females	Males
None	95.2%	100.0%	93.5%	97.1%	98.7%	96.3%	91.2%	93.5%
1	1.6%	0.0%	1.6%	1.4%	1.3%	1.9%	1.5%	2.2%
2	0.0%	0.0%	3.2%	1.4%	0.0%	1.9%	2.9%	0.0%
3 or more	3.2%	0.0%	1.6%	0.0%	0.0%	0.0%	4.4%	4.3%
<i>One or more</i>	<i>4.8%</i>	<i>0.0%</i>	<i>6.5%</i>	<i>2.9%</i>	<i>1.3%</i>	<i>3.7%</i>	<i>8.8%</i>	<i>6.5%</i>
During the past 12 months did any attempt result in injury, poisoning or overdose the had to be treated by a doctor or nurse?	6th Grade		8th Grade		10th Grade		12th Grade	
	Females	Males	Females	Males	Females	Males	Females	Males
Yes	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	1.5%	4.3%
No	100.0%	98.7%	100.0%	100.0%	100.0%	100.0%	98.5%	95.7%
Have you ever hurt yourself by cutting or burning yourself when you were upset about something?	6th Grade		8th Grade		10th Grade		12th Grade	
	Females	Males	Females	Males	Females	Males	Females	Males
Yes	15.9%	10.4%	24.2%	2.9%	16.0%	11.1%	36.8%	8.7%
No	84.1%	89.6%	75.8%	97.1%	84.0%	88.9%	63.2%	91.3%

Evalumetrics Youth Survey 2017 Newark

Table 5. Prevalence of Substance Use 2017 in Newark

N=	145	141	134	125
Alcohol Use (except as part of religion)	6th	8th	10th	12th
Ever Used	2.1%	19.9%	26.9%	45.6%
Used in Past 12 Months	2.1%	14.2%	23.9%	41.6%
Used in Past 30 Days	1.4%	5.0%	11.9%	24.0%
>5 Drinks at Least Once in Past 30 Days	0.0%	3.5%	5.2%	9.6%
Cigarette Use	6th	8th	10th	12th
Ever Used	5.5%	9.9%	15.7%	27.2%
Used in Past 12 Months	1.4%	3.5%	5.2%	14.4%
Used in Past 30 Days	1.4%	2.8%	3.0%	8.8%
Marijuana Use	6th	8th	10th	12th
Ever Used	0.7%	5.7%	17.2%	36.8%
Used in Past 12 Months	0.7%	4.3%	14.2%	28.8%
Used in Past 30 Days	0.7%	3.5%	9.7%	20.8%
Heroin & Pain Killers Use	6th	8th	10th	12th
Used in Past 12 Months	0.0%	0.7%	2.2%	2.4%
Used in Past 30 Days	0.0%	1.4%	0.7%	1.6%
Other Drug Use	6th	8th	10th	12th
Ever Used Other Drug	4.1%	5.0%	4.5%	8.0%
Used ANY in Past 12 Months	0.7%	2.8%	2.2%	4.8%
Cocaine	0.0%	0.7%	2.2%	0.8%
Cough/Cold Medicines	0.7%	1.4%	2.2%	0.8%
Crack	0.0%	1.4%	0.7%	0.8%
Ecstasy	0.0%	0.7%	2.2%	2.4%
Heroin	0.0%	0.7%	0.7%	1.6%
Inhalants	0.0%	0.7%	1.5%	0.0%
LSD/Psychedelic	0.0%	0.7%	2.2%	0.8%
Meth	0.0%	0.7%	0.7%	0.8%
Steroids	0.0%	0.7%	0.7%	0.0%
Uppers/Amphetamines	0.0%	0.7%	1.5%	0.0%
Pain killers such as Vicodin/Oxycontin	0.0%	0.7%	2.2%	1.6%
Other Prescription	0.0%	2.1%	2.2%	0.8%
Over the counter drugs	0.0%	2.1%	2.2%	0.8%
Edible Marijuana	0.0%	1.4%	2.2%	4.0%
Other	0.0%	2.1%	1.5%	0.8%

Evalumetrics Youth Survey 2017 Newark

Table 5. Prevalence of Substance Use 2017 in Newark

N=	145	141	134	125
Other Drug Use	6th	8th	10th	12th
Used ANY in Past 30 days	0.7%	2.1%	1.5%	2.4%
Cocaine	0.0%	0.7%	1.5%	0.8%
Cough/Cold Medicines	0.7%	0.7%	0.7%	0.8%
Crack	0.0%	0.7%	0.7%	0.8%
Ecstasy	0.0%	0.7%	1.5%	1.6%
Heroin	0.0%	0.7%	0.7%	0.8%
Inhalants	0.0%	0.7%	0.7%	0.0%
LSD/Psychedelic	0.0%	0.7%	1.5%	0.8%
Meth	0.0%	0.7%	0.7%	0.8%
Steroids	0.0%	0.7%	0.7%	0.0%
Uppers/Amphetamines	0.0%	0.7%	0.7%	0.0%
Pain killers such as Vicodin/Oxycontin	0.0%	1.4%	0.7%	1.6%
Other Prescription	0.0%	1.4%	0.7%	0.8%
Over the counter drugs	0.0%	1.4%	0.7%	0.0%
Edible Marijuana	0.0%	1.4%	1.5%	2.4%
Other	0.0%	1.4%	0.7%	0.8%

Attachment F)

Blessings in a Backpack



Blessings in a Backpack is a 501 C (3) non-profit organization currently feeding over 89,000 children in nearly 1100 schools in 47 U.S. states and the District of Columbia. The program is a hybrid of private sector funding and public partnership carried out in schools. We are feeding the future of America, one school at a time.

Blessings in a Backpack mobilizes communities, individuals, and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry.

In December 2014, we adopted this national program locally. We began by sending home food with 20 local school children at Newark's Lincoln school. We were fully funded in the beginning by our own donations and a \$1,000 donation from one local business owner.

As word of the program spread we quickly began to add more children in Lincoln School, then Kelley School and then Perkins school. For the remainder of the 2014/2015 school year food was sent home to about 75 children total in the three schools. That summer we also packed over 500 bags for children in summer school.

In the 2015/2016 school year we expanded in our current schools and then to Middle School and Roosevelt School. The program began to really take hold and in the 2016/2017 school year we sent home 225 bags weekly to children in Newark, NY.

It takes approximately \$25,000 annually to fund our program. We purchase all food from local food bank Foodlink at reduced rates and have received a few small grants to help supplement our budget through Foodlink.

We have had the opportunity to apply for grants through the National Blessings office and were awarded \$2,500 last year through the Dale Jr. Banana and Mayo Sandwich campaign. In 2017 we will receive \$3,700 from the Wayne County Community Endowment Fund. We also raised \$1,000 in 2017 through the Bill and Melinda Gates Matching Facebook Fundraising Campaign.

We have also worked with many local businesses:

Doug Kent's Rose Bowl Lanes, Colacino Electric Supply, Tommy Boy's Bar, Lyons National Bank, Tradition Chevy Newark, TC Verizon, Finger Lakes Dental Care, Super Gen Products, The Apple Shed, Reed Eye Associates, Alex and Ani Victor NY Store, Market Alternatives LLC, Superior Trucking, Wegmans Newark Store, Apex Medical Marketing, Newark Wal-Mart, Newark Family Dental, Cannery Row Chiropractic, Marshall Exteriors and Garlock Sealing Technologies.

We also have wonderful partnerships with Newark Lincoln School PTA, Kelley School Kelley Cares Club, Newark Rotary, Newark Charity Shoppers, Empire State Salvation Army, Village of Newark, United Methodist Church of Newark, Newark Crop Walk local Girl Scout and Boy Scout troops, 4-H clubs as well and 100's of residents who have donated food, time and money to our program.

In early 2015 we held a "Tail Gate Party Fundraiser" that raised approximately \$1,800, in May 2016 we raised \$2,600 with a dart tournament. We have also raised money with t shirt sales, food drives, and jewelry parties.

In 2018 we plan to host a Wine Soiree in the Village in hopes to attract approximately 700 attendees and raise about \$10,000 after expenses.

Attachment G)
Engineering Plans for
Lighting
Improvements



Existing

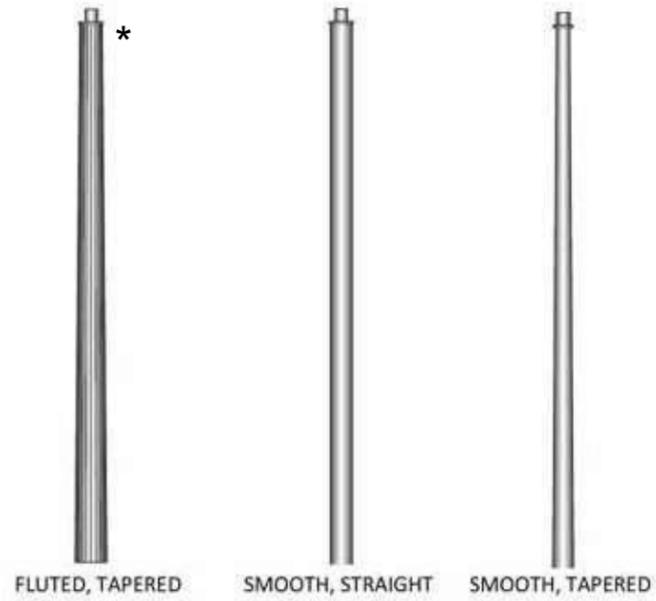
LUMINAIRE
STYLES



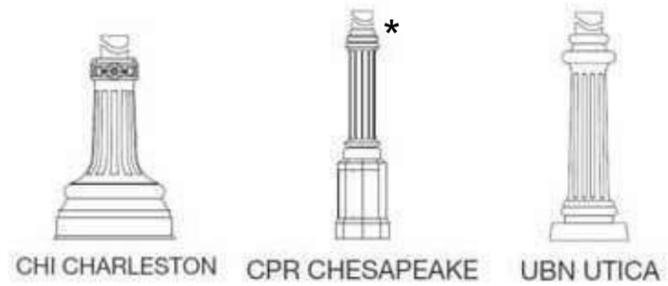
MOUNTING
OPTIONS



POLE STYLES

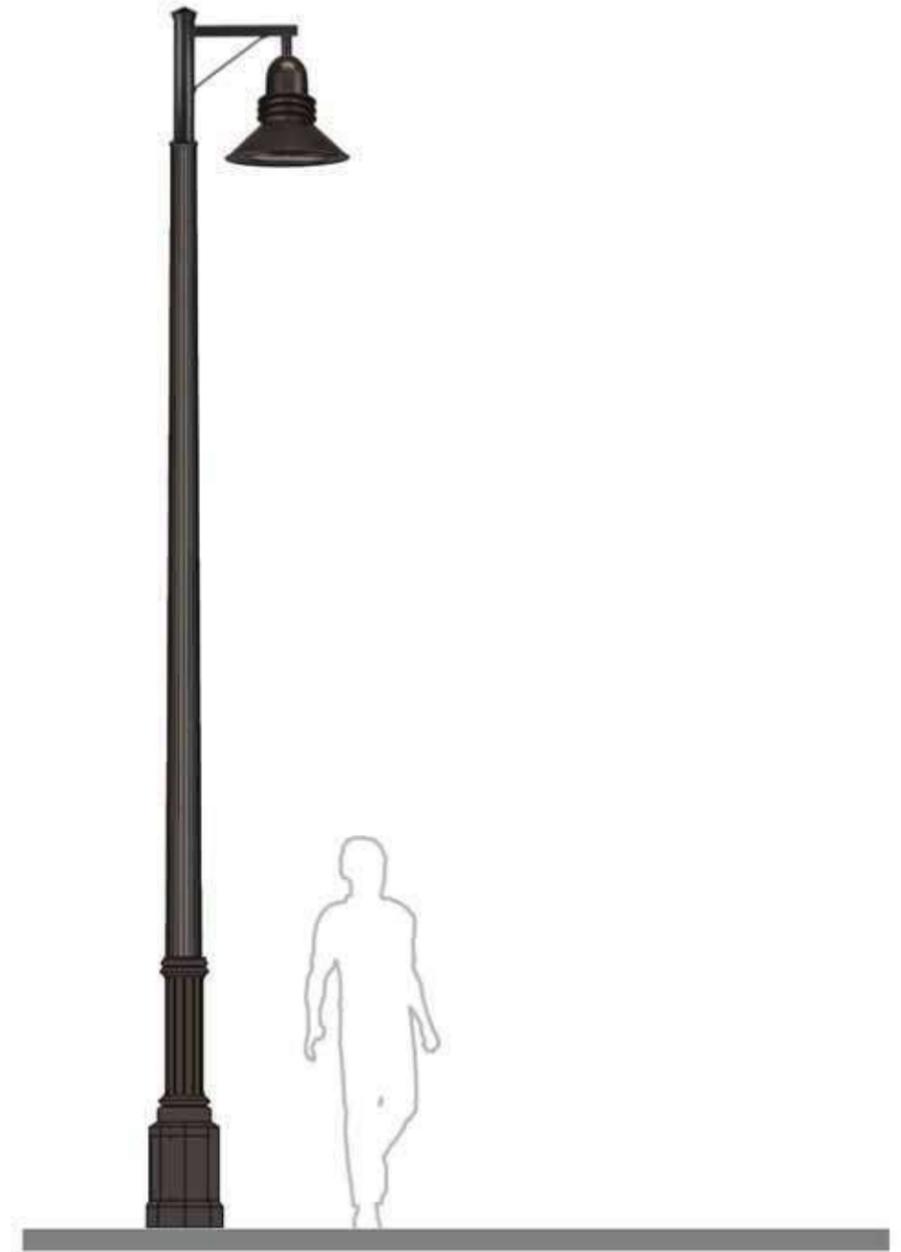


BASE STYLES



Options

Color:
Basket Holders:
GFI (electric outlet):
Flag Holder:



Assembly

Lighting

Main Street / Route 88 Capital Highway Improvement Project

Village of Newark, NY

May 17, 2017





Concrete Pavers



Exposed Aggregate



Colored Concrete



Stamped Concrete



Brick



Materials

Main Street / Route 88 Capital Highway Improvement Project

Village of Newark, NY

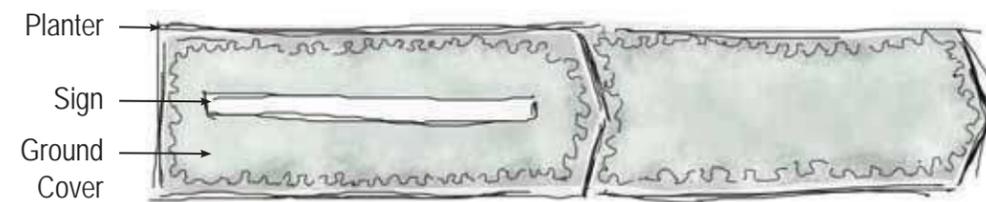
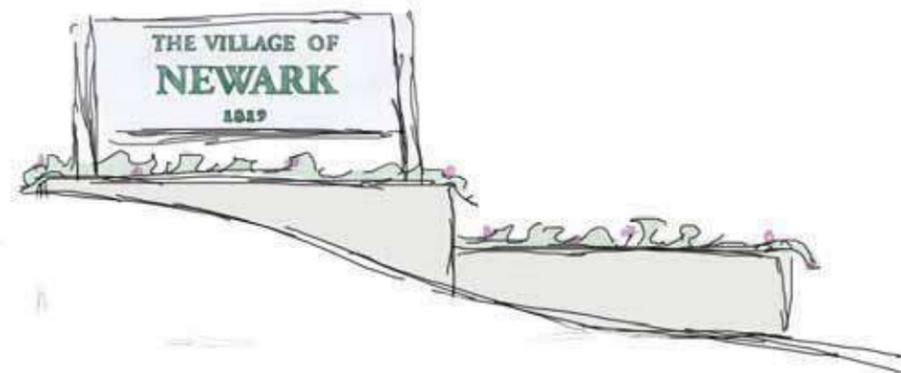
May 17, 2017



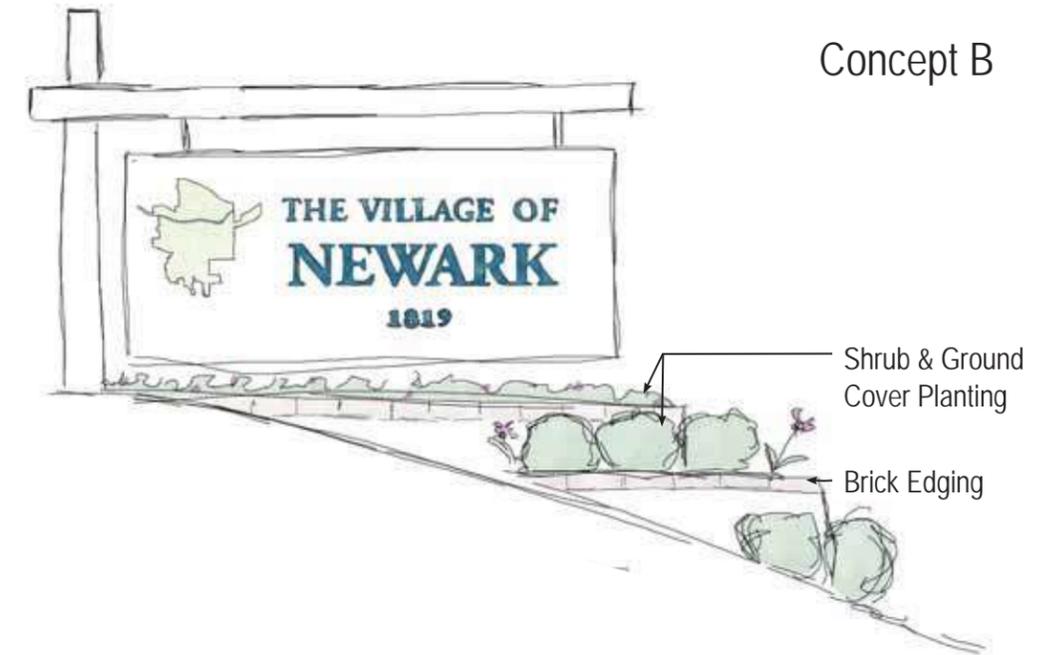
www.edrdpc.com



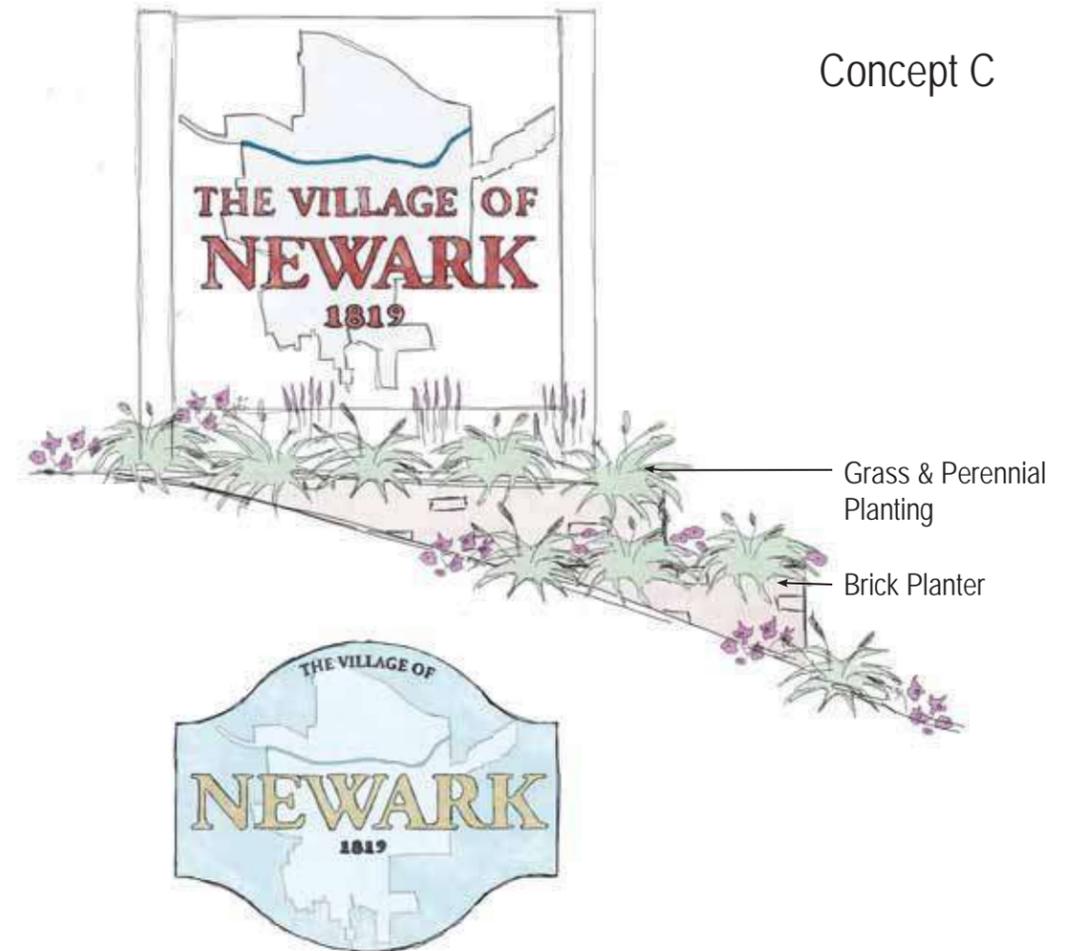
Concept A



Concept B



Concept C



Existing Entry Sign

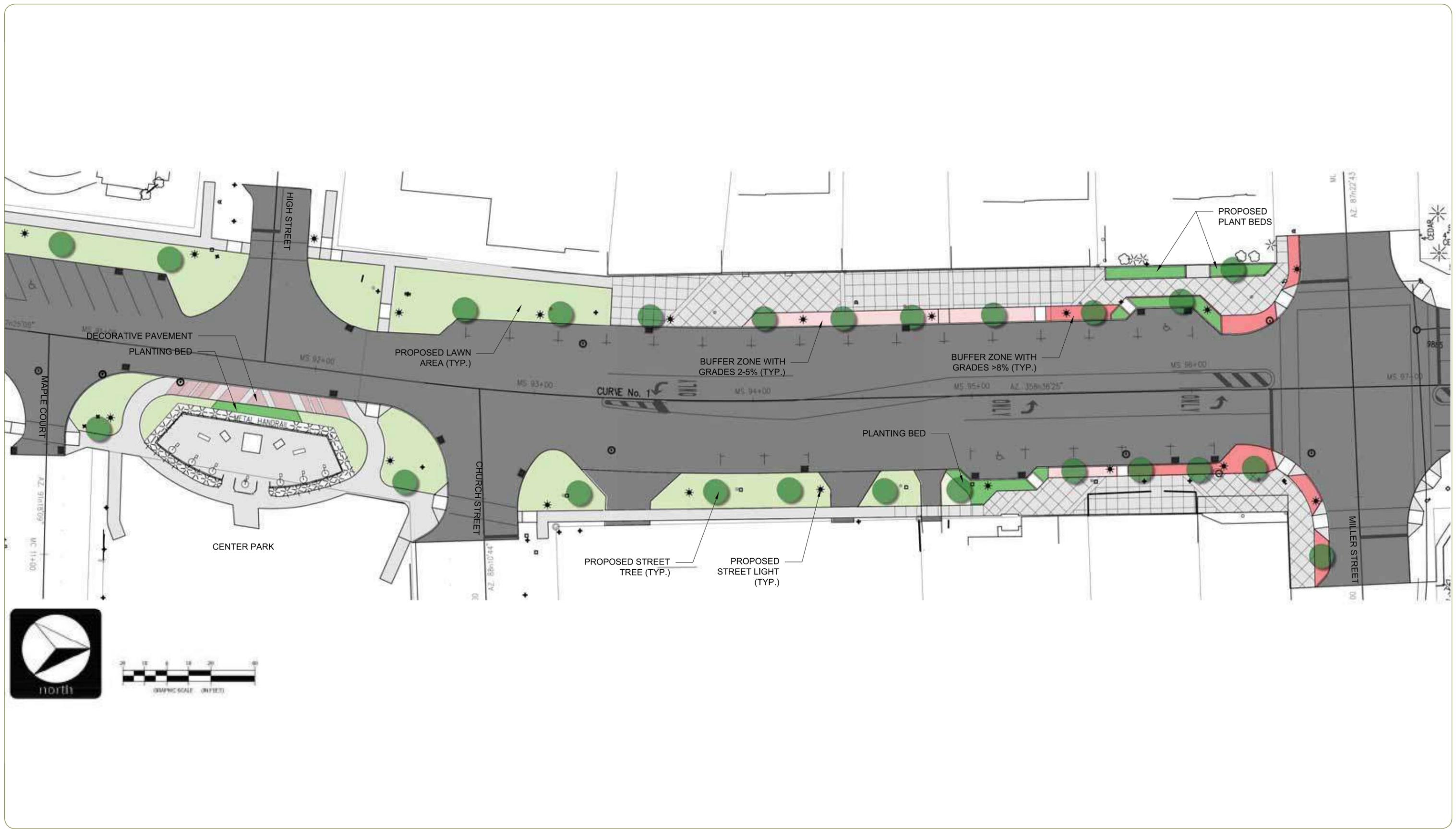


Gateway Feature

Main Street / Route 88 Capital Highway Improvement Project
 Village of Newark, NY

May 17, 2017





Landscape Plan

Main Street / Route 88 Capital Highway Improvement Project

Village of Newark, NY

May 17, 2017



www.edrdpc.com

Meeting Attendance List

DATE: 05/17/17

Project Name: Main Street (Route 88) Improvements
Rose Drive to Union Street

PAGE: CF

PIN 4754.94

Consultant Project Manager:
Jon Ottman, P.E.

Village of Newark:
Jonathan Taylor, Steve Murawski

SUBJECT: Progress Meeting

Meeting Type: EPP X DESIGN CONSULTANT PVP
PUBLIC PARTICIPATION SCOPING OTHER

FIRM REPRESENTING / EMAIL ADDRESS

PHONE NUMBER

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Joe Pyrus

Lu Engineers, Architects

585-385-7119

Agenda

South Main Street Reconstruction

Progress Meeting

Date: May 17, 2017
Time: 3:00pm – 4:00pm
Location: Village of Newark Office
RE: South Main Street Reconstruction – PIN 4754.94
Lu Project No. 2324-01

Purpose

The purpose of this meeting is to provide continued coordination between the Village and the Consulting Firms who are designing the infrastructure improvements for the South Main Street Reconstruction project and to provide the Village with a progress update for the project.

Consulting Firms represented on the Design Team:

- MRB Group – Sanitary Sewer Improvements (Betterment)
- LU Engineers – Highway Reconstruction Improvements (TIP Funded) & Water Main improvements (Betterment)
 - ❖ EDR – Streetscaping, Landscaping and Street Lighting Improvements (Subconsultant to Lu Engineers for Highway Reconstruction)

Agenda

- I. Highway Reconstruction Improvements (updates & coordination)
 - A. On Street Parking configuration
 - B. Streetscape Enhancements, Pedestrian Scale Lighting, Landscaping Plantings and Gateway Feature
 - Village Stakeholder Meetings for Concept Presentation and Village Selections
- II. Betterment Infrastructure Improvements & Coordination
 - A. Sanitary Sewer
 - B. Water Main
- III. Future Coordination Meetings (schedule/topics)



Date: May 17, 2017
Time: 3:00pm – 4:30pm
Location: Village of Newark Office
RE: South Main Street (Route 88) Highway Improvements
PIN 4754.94
Village of Newark, Wayne County
Lu Project No. 2324-01

In Attendance: See attached sign-in sheet

The purpose of this meeting was to provide continued coordination between the Village and the Consulting Firms who are designing the infrastructure improvements for the South Main Street Reconstruction project and to provide the Village with a progress update for the project.

Consulting Firms represented on the Design Team:

MRB Group – Sanitary Sewer Improvements (Betterment)

LU Engineers – Highway Reconstruction Improvements (TIP Funded) & Water Main improvements (Betterment)

EDR – Streetscaping, Landscaping and Street Lighting Improvements (Subconsultant to Lu Engineers for Highway Reconstruction)

The following is a summary of the discussion:

I. STREETSCAPE DESIGN & PEDESTRIAN LIGHTING REVIEW

A. Pedestrian Lighting

- a. EDR presented pedestrian lighting pole and luminaries recommendations to the Village (refer to the attached handouts).
- b. The Village liked the recommended assembly, but were concerned the CPR Chesapeake base was too narrow and would be more difficult to maintain (small hand hold). They felt the CHI Charleston might be a better option and more closely resemble their existing lights.
- c. The Village liked the idea of an all-aluminum assembly and noted their current fiberglass poles and bases were deteriorating and failing.
- d. The Village agreed that black is the preferred color, and would like GFI electric outlets, flower basket holders, and banner holders. All heights and locations (project length or just CBD) to be determined.
- e. The group discussed the intent of the pedestrian lighting: Is it for pedestrians only or street lighting as well? The Village has had complaints about poor lighting on Main Street and wants to make sure the issue of clearly seeing pedestrians is resolved with this Improvement Project. EDR will investigate options for providing sufficient illumination at pedestrian crossings.

- f. All lighting options will be reviewed at a June/July public meeting before final decisions are made. It was discussed that three (3) lighting assemblies would be presented for review and comment, including:
 1. Option 1 – the recommended assembly with a Charleston base
 2. Option 2 – an assembly similar to the shepherd’s hook lights installed at the canal park.
 3. Option 3 – an assembly contrasting options 1 and 2.

B. Streetscape Materials

1. EDR presented hardscape options (refer to the attached handouts).
2. The Village liked pavers and brick (brick is currently on Route 31), concrete and colored concrete, and exposed aggregate. Stamped concrete is not favored for durability concerns.
3. Crosswalk treatments were discussed. Elevated crosswalks were decided against, but treating crosswalks with a specialty pavement, asphalt stamping (per Geneva), or ladder style high reflective striping were favored options.

C. Gateway Sign

1. EDR presented gateway feature sign concepts (refer to the attached handouts).
2. The spot south of the village is the confirmed location for the gateway feature.
3. The Village liked the incorporation of canal themes into the sign, but would also like to see a rose themed option for public comment /review.
4. The Village would like lighting for the sign using possibly solar or an electric line stubbed form BOCES.

D. Landscape Plan Concepts

1. EDR presented landscape plan concepts from Center Park to the CBD (see handouts).
2. Overall goals of maximizing pedestrian zone space, comfort, ADA compliance and safety were presented.
3. On-street ADA parallel parking bump-ins, as well as, incorporating a buffer zone at the curb line to mitigate grade issues near the Miller Street intersection was presented. It was communicated that the grading in this area is still being worked out and options for best dealing with grade changes from street parking to business entrances, while remaining ADA compliant, could include: steeper hardscape, planting beds, and/or step(s).
4. The median between Church and Miller Street was discussed. The Village might be interested in having a raised median with trees for a short section that would still allow bank drive thru customers to make a left on Main Street.
5. Sight issues for vehicles making a left from Church Street onto Main Street was discussed. The Village is concerned the stop line on Church Street is too far back for drivers to see northbound traffic on Main Street. It was discussed that by having narrower, more organized, traffic lanes that the left-hand turn will be made easier. The sight lines in this area should remain clear with proposed improvements.



II. VILLAGE UTILITIES DESIGN - REVIEW

A. Sanitary Sewer Replacement Betterment

1. MRB discussed the progress of their replacement sanitary sewer design work for the project. The design BID Documents are about 75% completed. MRB has a scheduled meeting with the Village this week to review the current Design Plans and Specifications.
2. MRB stated that they are presently contracting with a surveyor and televising contractor to record the locations of all sanitary sewer laterals within the project limits. Also the surveyor will provide the needed mapping for the locations of the proposed sewer pump stations. MRB will coordinate with the Village who will clean the sanitary sewers before the televising is scheduled.
3. MRB stated that they have submitted to the Village the SEQR documentation for the Village utility improvements (Sanitary Sewer & Water Main Replacements) added to the project as betterments. The Village will review these documents and sign off on the SEQR. MRB will provide their SEQR submittal to Lu Engineers for their records also.
4. MRB stated that over the next couple of weeks they will complete the required Engineering Report for submittal to the DOH providing the engineering analysis for the justification to upsize the Village Water Main replacement pipe to 16" as part of this project.
5. MRB will coordinate with Lu Engineers over the next month to eliminate any potential design conflicts between the Sanitary Sewer, Storm Sewer and Water Main replacements as part of this project.

B. Water Main Replacement Betterment.

1. Lu Engineers discussed the progress of their replacement water main design work for the project. The design BID Documents are about 75% completed. Lu Engineers will schedule a meeting with the Village Department of Public Works this week to review the current Design Plans and Specifications.
2. *Lu Engineers asked the Village about their position concerning a location within the CBD where multiple buildings are currently using the same water service. The Village would like these buildings to each have their own water service. The Village will meet with these building owners to ensure that they are informed and prepared to provide the locations where the new services will be connected.*

The Village has since drafted a letter to be sent to the business owners at this location informing them of the project and requesting their response to coordinate how they would like to connect to the replacement water main service the Village provides as part of the project.

3. Lu Engineers is currently contracting with a surveyor to provide the needed mapping for water main improvements as discussed outside the current project limits for the reconstruction project. This mapping should be completed over the next few weeks.



III. HIGHWAY RECONSTRUCTION IMPROVEMENTS (COORDINATION AND UPDATES)

- 1. The Village requested that Lu Engineers connect the existing on-street drainage on South Main Street south of Rose Drive to the proposed system designed for north of Rose Drive as part of this project. This existing drainage system now connects to an existing Village owned and maintained 24" VCP storm sewer that runs behind the houses on the west side of Main Street until it connects to the system on Maple Avenue that eventually outlets west to an open ditch running north through Perkins Park. The 24" VCP that runs behind the houses described above is in reportedly poor condition and cause flooding in the general area. Lu Engineers will redesign the proposed storm sewer to meet the Village request. In addition the proposed storm sewer system will upsize the new pipes headed north on South Main Street and then west on Maple Avenue to accommodate the increased flows until it connects to the manhole on Maple Avenue that receives the existing 24" VCP described above.*

Lu Engineers has since visited the site with the project Surveyors to determine the existing storm sewer piping system in these locations. Lu Engineers will schedule a meeting with the Village Public Works Department to review the site visit findings and discuss the proposed design to address the Village's request stated above.

IV. MPT DETOUR CONSIDERATIONS

The following discussion for MPT during Construction was tabled for future meetings. *Lu Engineers will work with the Village over the next two months to discuss the Maintenance and Protection of Traffic Scheme during Construction (MPT). The two methods under consideration are utilizing a Detour during construction to route traffic around the construction zone or utilizing alternating one-way traffic in the construction zones. Local traffic will need to have access at all times during the duration of project. The Construction Activities sequencing will be considered in the overall MPT scheme. The MPT must be approved by the Village representative to ensure the Village's concerns are always addressed.*

V. FUTURE COORDINATION MEETINGS SCHEDULE

These progress meetings will be scheduled on a bi-weekly basis. The next meeting is scheduled on May 31st, Wednesday at 3pm.

This document represents the author's understanding of the proceedings. Please contact Jonathan Ottman at 585.385.7417 x239 or via e-mail at jottman@luengineers.com if there are any misrepresentations.

Respectfully,

Jonathan Ottman, P.E.

cc: Attendees



Attachment H)
Climate Smart
Resolution

Motion Trustee Bendix moved and Trustee Schober seconded that:

WHEREAS, the Village of Newark (hereinafter "local government") believes that climate change poses a real and increasing threat to our local and global environments and is primarily due to the burning of fossil fuels; and

WHEREAS, the effects of climate change will endanger our infrastructure, economy and livelihoods; harm our farms, orchards, and ecological communities, including native fish and wildlife populations; spread invasive species and exotic diseases; reduce drinking water supplies and recreational opportunities; and pose health threats to our citizens; and

WHEREAS, we believe that our response to climate change provides us with an unprecedented opportunity to save money, and to build livable, energy-independent and secure communities, vibrant innovation economies, healthy and safe schools, and resilient infrastructures; and

WHEREAS, we believe the scale of greenhouse gas (GHG) emissions reductions required for climate stabilization will require sustained and substantial efforts; and

WHEREAS, we believe that even if emissions were dramatically reduced today, communities would still be required to adapt to the effects of climate change for decades to come,

IT IS HEREBY RESOLVED that the Village of Newark, in order to reduce greenhouse gas emissions and adapt to a changing climate, adopts the New York State Climate Smart Communities Pledge, which comprises the following ten elements:

1. Pledge to be a Climate Smart Community.
2. Set goals, inventory emissions, plan for climate action.
3. Decrease community energy use.
4. Increase community use of renewable energy.
5. Realize benefits of recycling and other climate-smart solid waste management practices.
6. Reduce greenhouse gas emissions through use of climate-smart land-use tools.
7. Enhance community resilience and prepare for the effects of climate change.
8. Support development of a green innovation economy.
9. Inform and inspire the public.
10. Commit to an evolving process of climate action.

Attachment I)
Waste Water
Treatment Plant
Improvements

The Village of Newark owns and operates a Wastewater Treatment Plant (WWTP), located at 321 Murray Street. The WWTP is an activated sludge plant and is permitted by NYS DEC to treat & discharge up to an average flow of 3.0 million gallons per day (MGD). The WWTP currently services the Village, a small portion of the surrounding town and various commercial and industrial facilities in the area.

The plant was originally built in the early 1900's and has had various improvements made to the facility over the years. The village just invested in a \$23,000,000 improvement project to upgrade the facility to meet today's standards and provide a more reliable and efficient process for years to come.

As part of the most recent project, the WWTP changed its discharge point to the Barge Canal, built a new Influent Building, added additional treatment tanks & a new sludge composite building. Composting will provide a sustainable approach to solids management with a beneficial resource (compost) for the local area residents to utilize. These improvements will allow the plant to meet the needs of the village residents for many years to come.

The plant currently processes an average flow of 1.4 MGD. This represents approximately 50% of its permitted capacity, allowing an additional 50% for future growth. The sludge compost facilities also have excess capacity which are being utilized to accept septage & sludge from outside the village.

The system is monitored using a SCADA, (Supervisory Control and Data Acquisition) program, and computers. Once the latest upgrade is complete, everything at the plant will be monitored using state of the art instrumentation using fiber optics.

VILLAGE OF NEWARK WASTEWATER TREATMENT PLANT Newark, New York



The Village of Newark Water Treatment Plant is located at 1708 Freshour Road in Shortsville. The Plant began operation in 1951 and has a rated capacity of 3.4 MGD. The water supply permit for the plant allows a raw water withdrawal rate of 4.0 MGD from Canandaigua Lake. Finished water production currently averages approximately 2.1 MGD allowing for nearly 40% growth in the future.

The WTP utilizes a combination of slow sand and pressure/vacuum DE filtration with chlorine gas for disinfection and hydrofluorosilicic acid for fluoridation.

The Village of Newark WTP purveys water to the Village of Clifton Springs, Village and Town of Phelps, Town of Manchester, Village of Shortsville, and the Wayne County Water Authority. WCWSA in turn supplies the Village of Lyons and water districts in the Town of Arcadia.

The WTP benefits from the high quality raw water it receives from Canandaigua Lake, which allows treatment to a high level by filtration alone with minimal chemical addition. The favorable plant location and design also allows raw water to flow by gravity from the Lake to the WTP, and from the plant to the Village's primary storage reservoir, the Allerton Hill reservoir. With these benefits, operational costs are reduced and the reliability of the water supply is greatly improved.

A process upgrade at the WTP is currently underway to add a chemical to assist with corrosion control within the distribution system. The Village is also considering WTP upgrades that would increase plant production capacity to the 4.0 MGD permitted raw water withdrawal rate from Canandaigua Lake.

VILLAGE OF NEWARK WATER TREATMENT PLANT

Newark, New York



Attachment J)
Village of Newark
Comprehensive Plan

VILLAGE OF NEWARK RESOLUTION
Downtown Revitalization Initiative: Round Two

**Resolution of Support for Grant Application from the Village of Newark,
for the New York State Downtown Revitalization Initiative: Round Two**

Motion Trustee Bendix, seconded Trustee Schober the following:

WHEREAS, the Village of Newark Board of Trustees, Wayne County, supports the submission of the Downtown Revitalization Initiative: Round Two, (DRI) application on behalf of the Village, to be submitted to the Finger Lakes Regional Economic Development Council; and

WHEREAS, the DRI grant funding is a \$10 million award to advance New York's downtown centers to selected communities who will be required to complete a Strategic Investment Plan with a result to renew investment, increase local tax base and further sustain and build upon regional economic development initiatives; and

WHEREAS, The Village of Newark if awarded, will use this funding to enhance the community's comprehensive plan vision, to revitalize the downtown area through various economic development projects as well as initiatives, ensuring a high quality of life for future generations; and

WHEREAS, The Village of Newark is an outstanding candidate for the DRI based on their implementation-ready projects, strong community involvement, and strategic coordination that align with the community's vision for a resurgence in this diverse urban area; and

NOW, THEREFORE BE IT RESOLVED, the Village of Newark, Wayne County, supports the submission of a DRI Application on behalf of the Village; and

THEREFORE, BE IT FURTHER RESOLVED, that the Village of Newark recognizes and fully supports the submission of a Downtown Revitalization Initiative Application on behalf of the Village.

**Town of Arcadia
Village of Newark**

COMPREHENSIVE PLAN



ADOPTED: FEBRUARY 2009

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INTRODUCTION



In order for the Comprehensive Plan to positively influence the development of our community, the plan should be reviewed and updated every five to seven years. Among the most important powers and duties granted to village and town governments is the authority and responsibility to undertake comprehensive planning and to regulate land use for the purpose of protecting the public health, safety, and general welfare of its citizens. New York State's Municipal Statutes states that any new land use regulation or amendment adopted by the Village of Newark and the Town of Arcadia must be in accordance with a comprehensive plan.

INTRODUCTION

COMPREHENSIVE PLAN PROCESS

A Comprehensive Plan Committee was established in the summer of 2003. The members were from the Village and Town Boards, Wayne County Planning Board, Newark Central School officials and various business and community residents. The meetings were open to the public and their input was welcomed. The following participated as members of the Committee:

Tom Chappell-Chairperson
Bruce Nielsen
Mark Peake
Joe DeSanto
Peter Blandino
Mike Muscolino
Gary & Barbara Wells
John Greene
Lawrence Bastian
Diana Lagcoot
Sharon Lilla
Malcolm OMalley
Robert Christmann

Linda Baker
Kurt Werts
Vincent VanDemortel - Chairperson
Jim McHale
Bree Ann Gordan
Joseph Burgess
Kathleen Morse
Charlie Bowens
Dave Sloane
Tim Johnson
Henry Gadjo
Tammy Coleman-Recorder

The Town of Arcadia and Village of Newark contracted with Environmental Design & Research, P.C. of Rochester, NY, to provide professional services in preparing a comprehensive plan. The anticipated completion date for the plan was August 2004. The first meeting of the committee was held on August 13, 2003 and the purpose of that meeting was to discuss the strengths and weaknesses in our community and why in November 2003, surveys were mailed to 7,095 households in the village and town. The residents' in-sight would be used to develop our community's vision for the future. There were only 473 returned surveys, representing a seven-percent response rate. EDR presented the committee with the survey results in December.

In April 2004, a draft of the future land use and maps were presented by EDR to the committee. The committee decided that there were several issues that needed to be resolved before presenting this to the public. The committee continued to work on the Land Use and Implementation Sections for adoption.

The public hearing to be held in September 2004 for the adoption of the plan was cancelled and no further meetings were held until 2007. During that time period, the Village and Town Boards were involved in several important zoning and planning issues.

INTRODUCTION

A new committee was formed in April 2007. The committee decided that EDR's plan would need to be updated to better reflect the future with a new user friendly format. The new committee felt that this plan must promote a positive vision of the community. The plan would embrace the past, present and future needs of the Village and Town by determining believable goals. The rest of 2007 was devoted to planning and writing of a workable draft. The new committee was comprised of the following members:

Tom Chappell-Chairperson	Hank Gadjio
Bruce Nielsen-Chairperson	Ed Van Quekelberg
Mark Peake-Chairperson	Chuck Verkey
Bob Huttenan	Sheryl VanGee
Chris Jendrick	Tom Gravino
Mike Greene	

The plan was completed in 2008 with the help of the professional planning consulting firm Stuart L. Brown Associates.

VISION AND GOALS

The Town of Arcadia is a rural agricultural community with the Village of Newark as its urban core. The future vision of the community centers on preserving the distinct features of both the village and the surrounding rural areas of the town. Community residents value the natural rural setting characterized by drumlins and farm fields and the walkable village setting providing shops, services, recreational facilities, and employment. Sustainability of the community requires strengthening the economic vitality of the business sector to continue to provide jobs for those who choose to live here. The Erie Canal spurred early development of Newark, and is a key asset for revitalizing the community.

The vision of this comprehensive plan is to develop a plan for sustainable community growth that meets the needs and desires of the citizens in terms of housing, healthcare, education, employment and recreation. The plan must also reflect their desires to maintain and sustain a local economy that is attractive to future business growth and tourists while maintaining a rural atmosphere.

The overall goals of the plan are:

- The Town and the Village must insure that future development takes into consideration the environmental impact of our water quality, water supply, open space, scenery and historic preservation. There must be a balance between the past and future land uses.
- The municipalities should pursue opportunities to cooperate with other municipalities in joint projects to reduce project costs and resources.
- The Village and Town governing bodies should work together to provide efficient services in the best interests of all residents.

INTRODUCTION

- ◆ In order for the Comprehensive Plan to positively influence the development of our community, the plan should be reviewed and updated every five to seven years.

REGIONAL CONTEXT

This comprehensive plan will shape how development occurs within our community. The goals and visions of our comprehensive plan should be in alignment and work in concert with the regional needs of bordering towns, Wayne County, adjacent metropolitan centers and New York State. Natural resources, economic development opportunities and traffic patterns are among the many issues with immediate inter-municipal implications. The Town of Arcadia and Village of Newark will work with adjacent municipalities, Wayne County and the State of New York to help support and implement the following goals and visions that will ensure the quality of life that we desire for our community.

LAND USE OVERVIEW



INTRODUCTION

The Town of Arcadia and the Village of Newark are located in the heart of the drumlin hills of the Finger Lakes Region and bisected by the Erie Canal. The metropolitan areas of Syracuse and Rochester are approximately 60 and 30 miles respectively east and west. The present day Village of Newark and surrounding Town of Arcadia are located in the south central portion of Wayne County. New York State Route 88 and Route 31 intersect in the village just south of the canal. (See Map 1- Regional Setting and Map 2 – Aerial View)

This section describes the existing uses of land in the Town of Arcadia and the Village of Newark and presents a set of design principles. For several key "opportunity sites" in the community, the design principles are applied to demonstrate a vision for the future. The community's vision for future land use and character is depicted in a Future Land Use Map and described in a narrative.

LAND USE OVERVIEW

Existing Land Use and Zoning

Existing Land Use is depicted on Map 3 (for the Village of Newark) and on Map 4 (for the Town of Arcadia) and shows existing land use in the Village and the Town respectively, based on the County Assessor's property Class codes. The following narrative summarizes information shown on the maps, including the land uses included in each map category.

Agriculture

The dominant land use in the Town of Arcadia is agriculture. This category includes livestock, field crops, orchards, and specialty farming. Orchards and muck are located primarily in the northern third of the town. There are also several parcels of land in agricultural use within the Village of Newark.

Residential

This category includes one-, two-, and three-family residences and mobile homes on individual lots as well as manufactured home parks and apartments. Residences in the town are generally on lots of 30,000 square feet to two acres (87,120 square feet). Residential lots are typically 10,000 to 13,000 square feet in the village.

Vacant Land

This category includes abandoned agricultural land, undeveloped land in nonagricultural areas, and lands with only minor improvements such as a private garage.

Commercial

This category includes a wide range of retail, service, office, and food and beverage businesses. Retail, office, and service commercial uses in the Town and Village are concentrated along NYS 31. Major commercial areas along NYS 31 (Union Street) include Newark Plaza, the village core area, and the Arcadia Shopping Center. There is also several retail and service commercial uses interspersed along Route 88 (Main Street) outside the downtown area and a concentration in the vicinity of the intersections of North Main Street with Harrison Street and West Shore Boulevard. Many of the scattered commercial uses in the town are commercial-residential uses.

The development pattern of retail commercial areas includes a traditional village core commercial area with shallow setbacks and multi-story buildings, village core infill development of varied character, strip development in new buildings and converted residential buildings, and typical suburban shopping centers.

LAND USE OVERVIEW

Storage & Distribution

Storage and distribution facilities are located in commercial, industrial and agricultural areas of the Town and Village. Many of these are associated with agricultural or other business uses.

Industrial

This category includes manufacturing and mining activities. Existing industrial parks include the Newark Industrial Park on West Shore Boulevard and Silver Hill Technology Park along Route 88 in the southern part of the Village. Industrial sites elsewhere in the Village include Hallagan Furniture and Palmer's food distributor in the southeast quadrant and Spinco, TEC Electronics, and Maco Bag Company in the northeast quadrant.

Mining

There are two active quarries, one on Tellier Road and one on Hydesville Road.

Parks and Recreation

This category includes public parks owned by Wayne County and the Village of Newark. Larger private recreation facilities include Taranwood Public Golf, Newark Rod and Gun Club, Brantling Ski Slope, and Erie Falcon Golf and Recreation.

Public/ Community Services

This land use category includes the library and museums, health and educational facilities, emergency services, municipal offices and garages, and cemeteries.

Conservation

Land in this category includes Zunch Bog.

Zoning Districts

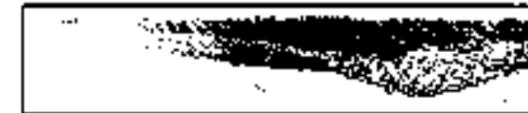
Current zoning classifications for land in the Town of Arcadia and Village of Newark are depicted on Maps 5 and 6 for each zoning district. Town and Village regulations specify the types of uses permitted as well as density setback requirements.

URBAN AND RURAL DESIGN PRINCIPLES AND GUIDELINES

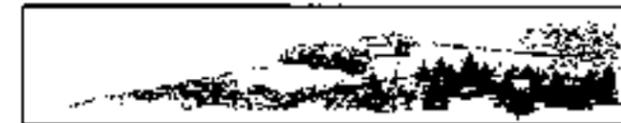
The following outlines principles for strengthening the urban character of the village core and preserving the rural character of outlying areas. The second section includes graphic examples of how to apply the urban and rural character principles at key opportunity sites. Due to village annexations to facilitate the extension of public utilities, in some cases the village municipal boundary no longer corresponds with the compact urban core, where urban development characteristics are desired. As a result, some areas of the village are designated rural character areas. The third section of this plan outlines seven land use and character designations and identifies the location of each designation on a town wide map and a detailed map of the village core.

Four basic elements shape the character of development:

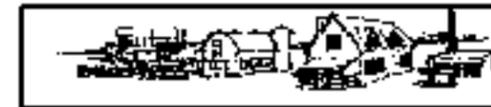
Landform



Vegetation



Structures



Pedestrian and vehicular circulation systems



Urban Design Principles

Short blocks, sidewalks, street trees, on street and interior-block parking, distinguish areas designated for urban character and two-or three-story buildings along a build-to line consistent for each block face. The goal of urban character guidelines is to create attractive, pedestrian-friendly outdoor rooms framed by buildings. Yards in residential areas provide a transition from the public realm of the street and sidewalk to the private realm of the home. Encourage sidewalks for all new properties to promote a sense of a safe neighborhood. Larger building lots to decrease a need for zoning variances. In mixed-use areas with commercial first-floor uses, no such transition is necessary. The following provides more detailed guidelines for the arrangement of circulation systems, structures, and vegetation in residential and mixed-use areas where urban character is desired

LAND USE OVERVIEW

Design Guidelines for Urban Residential Areas

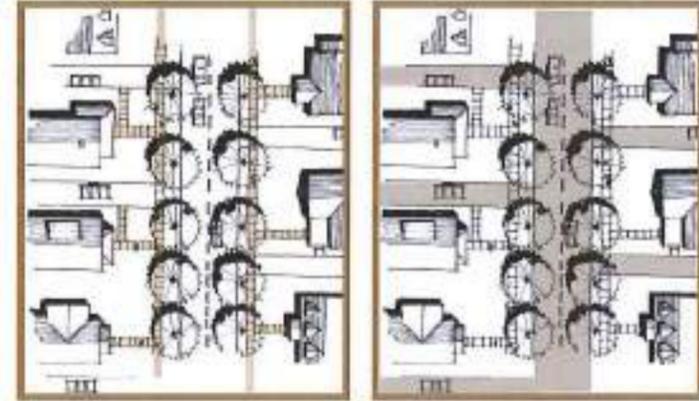
Streets and Sidewalks

Block length--
400 feet desired
800 feet maximum

Sidewalks 5-6 feet

Six-foot tree lawn

Street width 20-24
feet, curb radius
15-25 feet, permitted
on-street parking

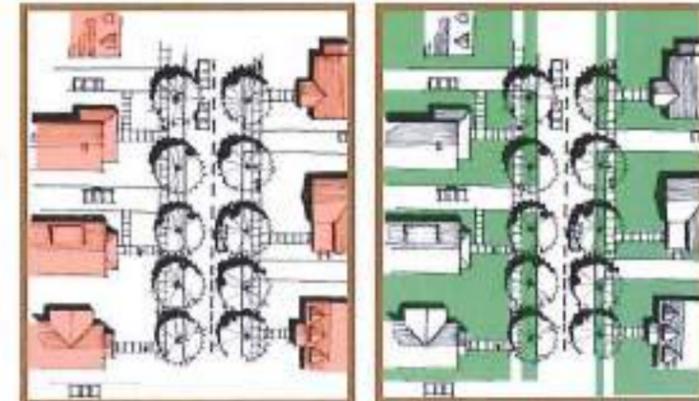


Buildings and Yards

Consistent build-to line
for each block face--
30-35 feet

Typical 80-foot lots
with 10-foot side yards

Garage to rear of
house or behind
build-to line



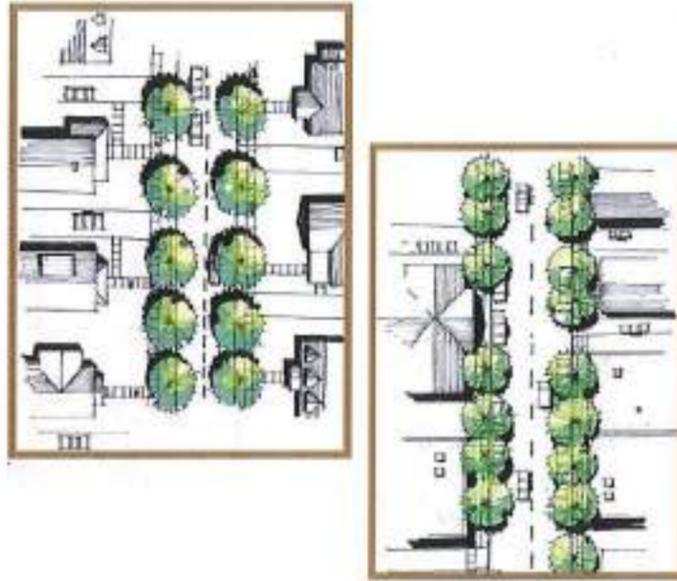
LAND USE OVERVIEW

Vegetation

Linear deciduous shade tree planting

Uniform species and consistent spacing on each block face

30-to 50-foot spacing varies with species



Design Guidelines For Urban Mixed-Use Areas

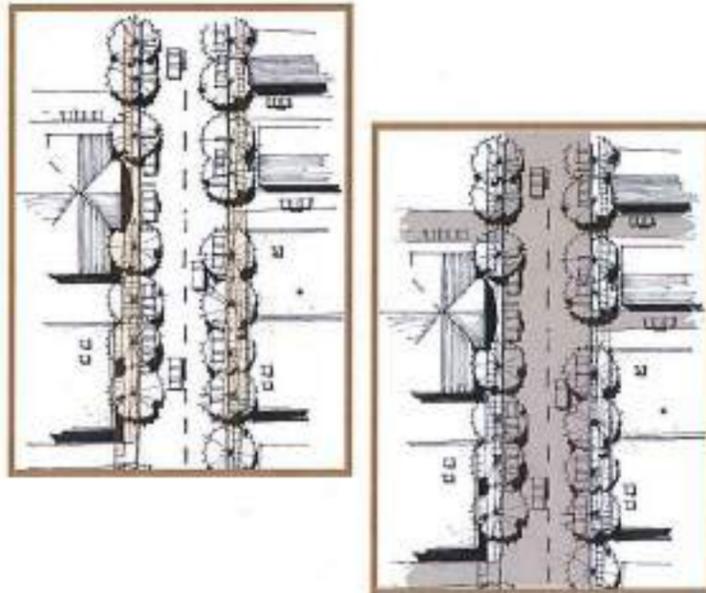
Streets and Sidewalks

Sidewalks—
8-foot walk minimum
4-foot buffer zone for trees, hydrants, lights

Minimize driveways and driveway widths

Encourage shared access and parking

Interior-block and on-street parking



LAND USE OVERVIEW

Buildings and Vegetation

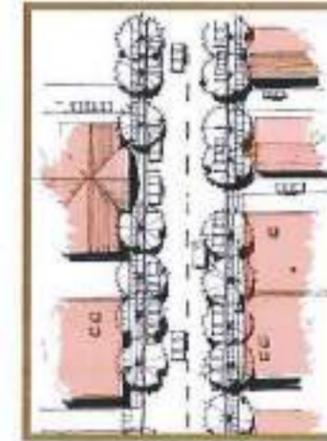
Consistent build-to line
for each block face--
0 to 12 feet

Two-story minimum

Brick, textured, colored,
painted masonry,
or wood facades

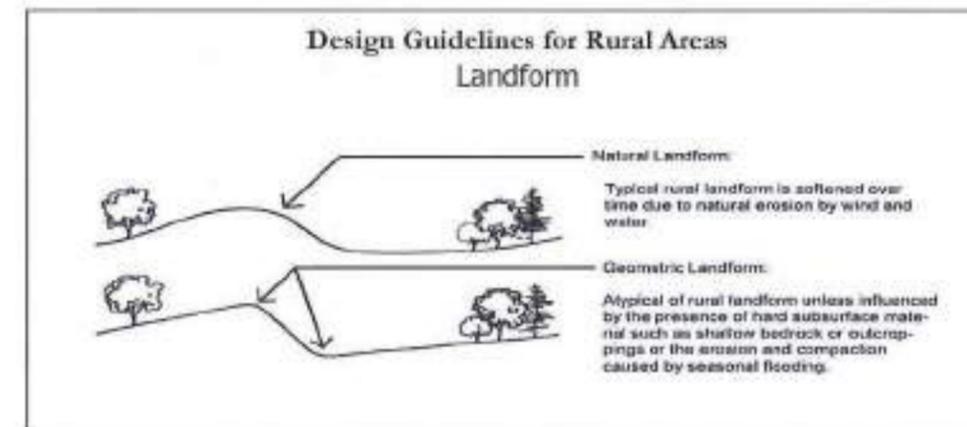
Projecting or building-
mounted signs

Linear street trees--
type and spacing to
frame entrances and
signage



Rural Design Principles

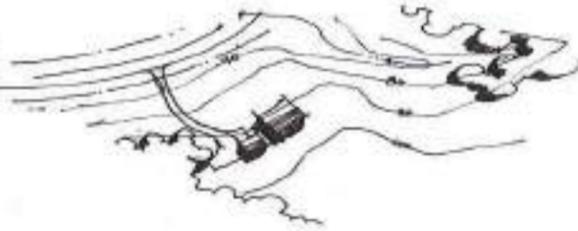
Areas designated for rural character are distinguished by low-density development, varied setbacks and spacing, curvilinear forms, and natural materials. Design elements all relate to the underlying landform, drainage characteristics, and vegetation patterns. The goal of rural character guidelines is to preserve as a dominant visual attribute the natural features of a site and to relate the location and character of development to existing natural forms. Increase minimum lot size to decrease the need for zoning variances. Require garages with new home construction to decrease unsightly clutter. The following provides more detailed guidelines for the arrangement of circulation, vegetation, and structures to fit natural landforms and retain rural character.



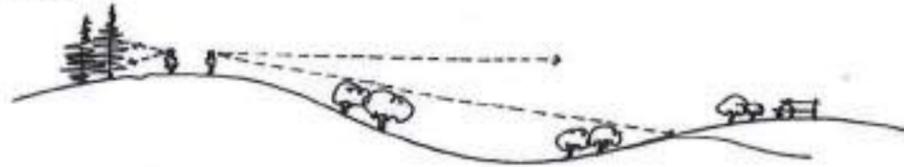
LAND USE OVERVIEW

Grade disturbed areas to rounded landforms with finished proportions 5-foot horizontal run to 1-foot vertical rise

Align buildings to topography

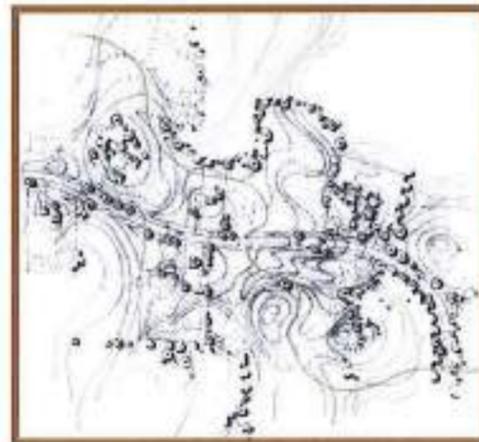
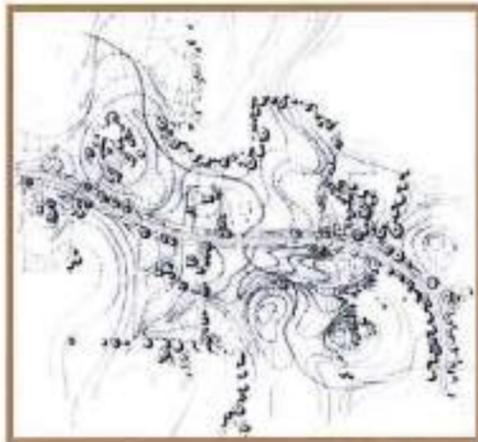


Work with topography and vegetation to hide and frame views



Roads, Driveways, and Trails

Curvilinear form both horizontal and vertical
Turf or paved road shoulder, no curbing
Drainage swales parallel to road
Stone or asphalt trail surface
Trail located along road or to rear of lots



LAND USE OVERVIEW

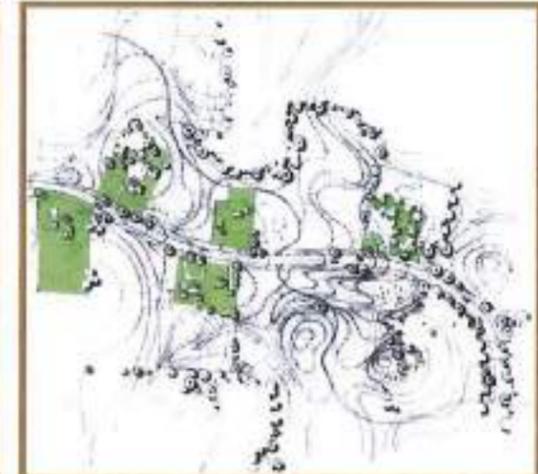
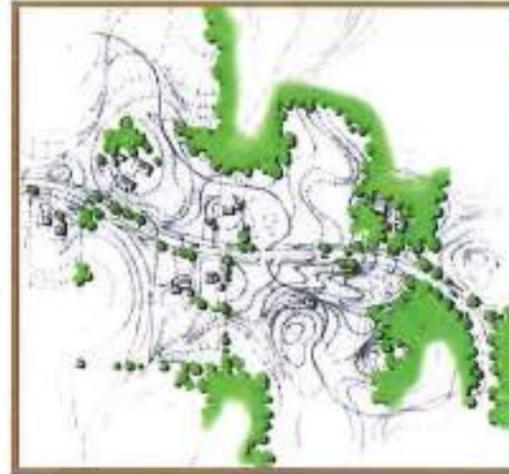
Vegetation

Preserve existing vegetation

Use vegetation to hide or frame views

Planted vegetation is clustered and includes variety of species and forms

Species and spacing reflect landform, soil, and hydrology of area



LAND USE OVERVIEW

Structures

Maximum 20 percent building coverage

Varied setback and spacing to respond to landform and existing vegetation

Increase of minimum lot size to avoid zoning variances

Structures aligned with topographic character of land

Clustered to preserve views and agricultural land



APPLICATION OF DESIGN PRINCIPLES TO KEY OPPORTUNITY SITES

East Union Street Infill Development – link the commercial core to the canal

Historical Conditions

Four- to five-story buildings dominate block

Intense commercial activity

High level of public amenities



Existing Conditions

Parking and single-story buildings predominate

Commercial core not visible from canal south bank

Canal side boardwalk with transient docking

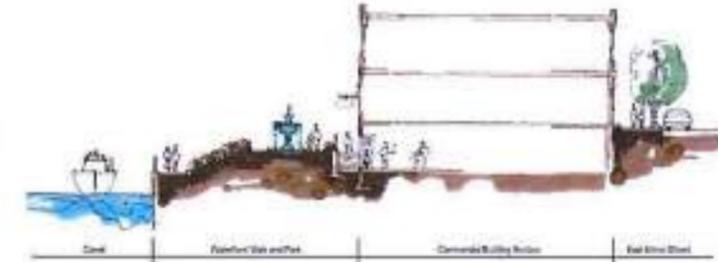


LAND USE OVERVIEW

Future Vision

Infill development of 2- and 3-story buildings to reestablish urban character and provide a visible link to the canal

Enhance level of pedestrian and boater amenities along canal such as walking/biking trails



Improved Pedestrian Circulation – canal to Main Street businesses and Central Park

Existing Conditions

- No attractive pedestrian route
- Main Street high traffic volumes and limited window coverage detract from walkability
- no continuous mid-block pedestrian passage through parking lots



LAND USE OVERVIEW

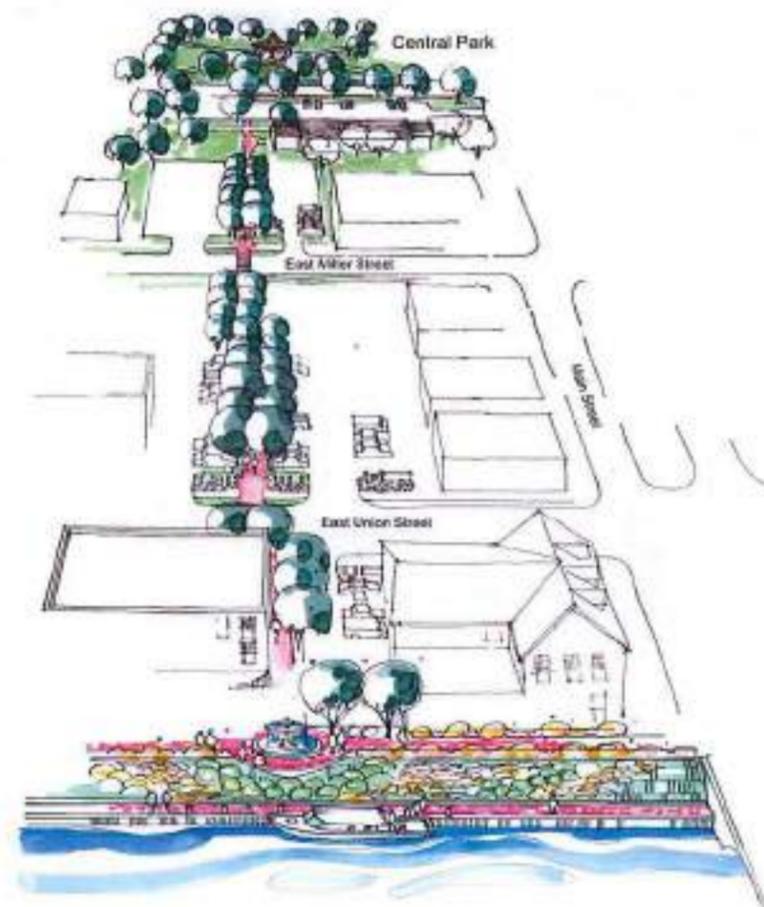
Future Vision

Infill development on north side of East Union Street

Continuous pedestrian passage from canal to park along Route 88

Pedestrian link buffered from cars by trees and curb

Increase Pedestrian Crosswalks



LAND USE OVERVIEW

Opportunities for Water-Enhanced Businesses –West Union Street from NYS 88 to Nicholoy

Existing Conditions

Canal frontage used for circulation, deliveries, and dumpsters

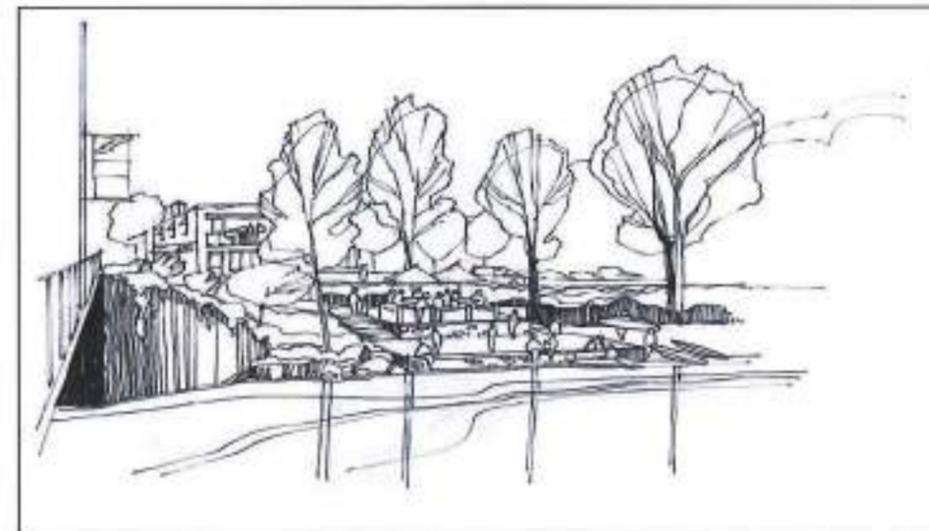
Restaurant window and outdoors dining not oriented to canal

Lack of water-dependent uses (i.e., canoe or kayak rental, boat fueling)



Future Vision

Opportunities for canal side dining, boat rental, and waterside fueling



Enhanced Pedestrian Linkage – Arcadia Industrial Park to Cannery Row and Newark Plaza

Existing Conditions

Lack of signage, pedestrian path, or enticing visual character on south side



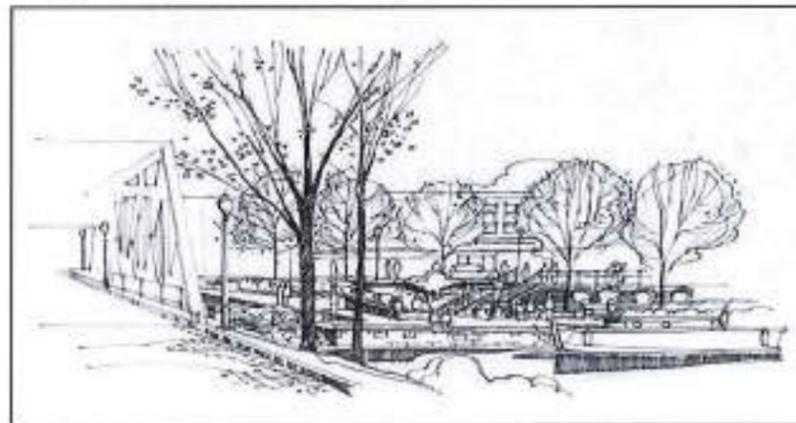
Future Vision

Directional signage

Redevelopment of Cannery Row

Clear, continuous pedestrian passage to Newark Plaza-Bridge across Canal

Long-term opportunity for boat tie-ups



LAND USE OVERVIEW

Miller Street Infill Development – Opportunities for large commercial not suitable in core area

Existing Conditions

Vast expanse of asphalt for street, drives, and parking

Lack of organized pedestrian and vehicular circulation system edged with buildings, trees, and lights



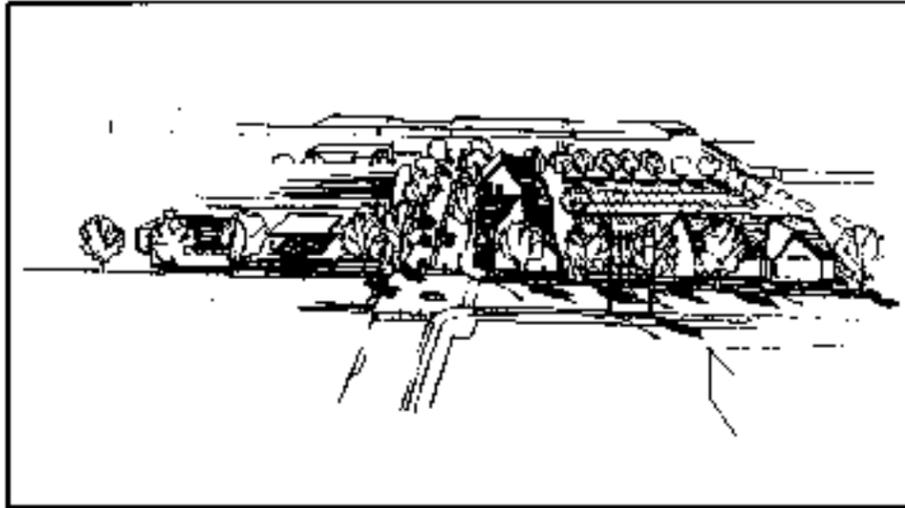
LAND USE OVERVIEW

Future Vision

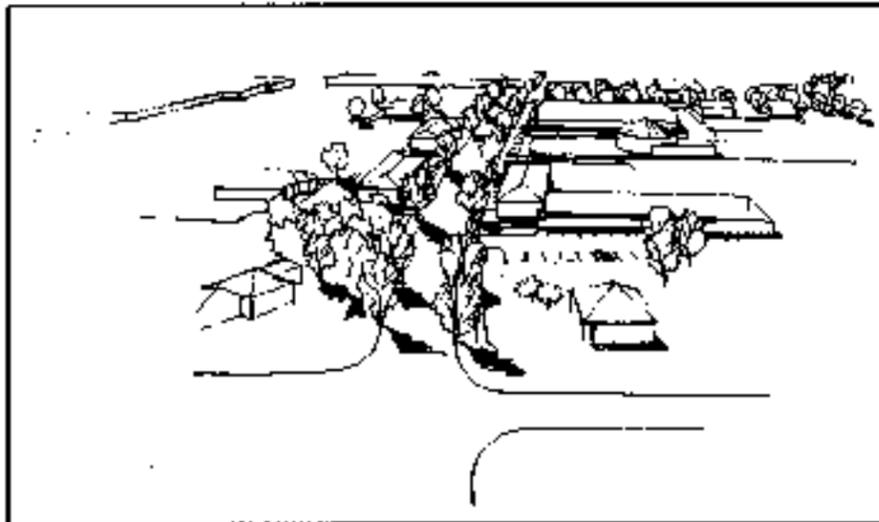
Revised circulation system and new building placements create urban blocks edged by buildings, trees, sidewalks, and streetlights with interior parking

New and existing buildings with human-scale building components

Buffers and transitions from adjacent residential area



Camera 1-View of NYS 31 and Finch Street from Cannery Row



Camera 2-View to Miller Street and Newark Plaza from Miller and Edgett Streets

LAND USE OVERVIEW

Improve Urban Street Character of NYS 31 – Newark Plaza/Cannery Row commercial area

Existing Conditions

No street trees or pedestrian-scale lights

Wide travel lanes, limited buffer between curb and sidewalk

Large freestanding signs



Future Vision

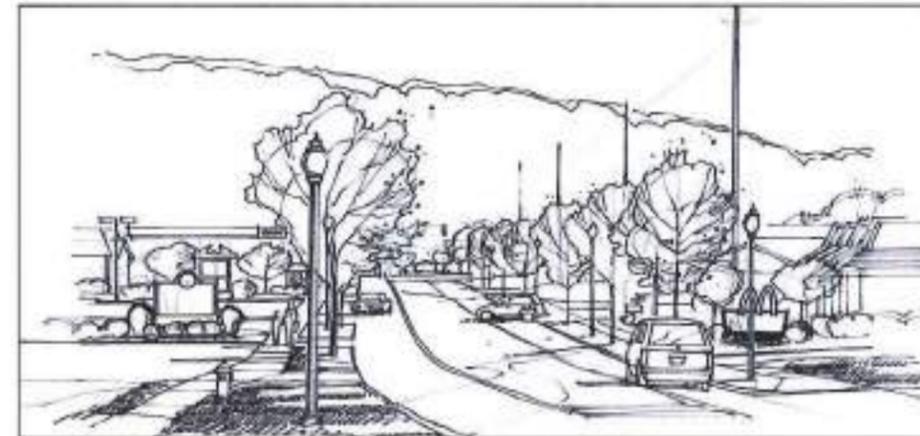
Add tree lawn, street trees, and pedestrian-scale lighting

Identify pedestrian crossing point(s)

--add curb extensions to minimize crossing distance

--add visible, tactile crosswalk treatment

Require building-or ground-mounted signs



Consistent Urban Character Streets in Residential Areas

Existing Conditions

Presence and condition of sidewalks and street trees varies in residential neighborhoods

Front setbacks not conducive to neighborliness



Future Vision

6-foot tree lawn allows proper growth of street trees

30-35 foot setbacks allow conversation between those at home and on the sidewalk

Ongoing sidewalk repair and tree maintenance and replacement program assures consistent quality of public realm



LAND USE OVERVIEW

Rural Residential Development

Existing Conditions

Consistent setbacks and spacing do not reflect the rural setting or unique site characteristics

Planted vegetation often linear and not varied in species and form

Occurs as scattered strip residential development

High potential for conflicts with continued agricultural businesses



Future Vision

Encourage clustered development in areas that could be serviced by public utilities

Increase minimum building lot sizes
Increase building setbacks
New home construction require garages to decrease unsightly clutter

Use vegetation to screen and frame views; planted vegetation is clustered and includes variety of species and forms

Promote open space for recreation in subdivisions



information from agricultural data statements.

Rural Residential

This category includes rural lands adjacent to the historic core of the Village of Newark. In many cases, public water is already available and sewers may be feasible as a “dry district”. However, public utilities should be used to facilitate clustered development and the preservation of permanent open space, not overall urban or suburban development densities. Development of single-family homes or expansion of mobile home parks in rural residential areas should be in accordance with the design guidelines for rural areas in the local code regulations.

Hamlet Mixed-Use

The designated hamlet areas reflect existing concentrations of development. What distinguishes these areas from other such concentrations is the desirability of continuing or introducing small-scale commercial or community service uses. The two historic hamlets of Fairville and Marbletown have existing commercial and community service uses. Mud Mills, though a historic, mixed-use hamlet, is now primarily residential. There is an old mill building which could be redeveloped for mixed, commercial, or community service use. In hamlet areas, existing mixed-use, commercial, and community service uses are expected to remain, and additional such uses are encouraged. Occupancy of underutilized buildings is preferred over new construction, and any new development should reflect the character, scale, and massing of existing hamlet buildings.

Mixed Residential

The mixed residential designation applies to areas of single-family homes, multi-family homes, apartment buildings, mobile home parks, and townhouses in an urban, village setting. Mixed residential neighborhoods should continue to be characterized by an inter-connected network of streets and blocks accommodating pedestrians, cars, and bicycles. There may also be opportunities for pedestrian-only connections to provide direct access to schools, parks or trails, shopping or employment areas, and adjacent neighborhoods.

New residential development is anticipated in the southwest portion of the village and on surplus Newark Developmental Center property. Both areas offer opportunities for designation of community open space and incremental expansion of the street network. Such features are key to integration of these areas into the village, and ensuring such new developments make a positive contribution to the overall community.

Street and lot designs in new residential areas should follow the design guidelines for urban residential areas including consistent setbacks, sidewalks, and tree lawns with street trees. On-going sidewalk repair and street tree maintenance and replacement are important to maintaining the value of existing residential neighborhoods. Residential areas of Union Street, in particular, need public realm improvements to strengthen their

LAND USE OVERVIEW

residential character. Opportunities to add street trees or sidewalks to existing neighborhoods should be evaluated on a case-by-case basis considering the impact on existing yards and vegetation and the value of connecting sidewalk segments and trees to the neighborhood and community.

Business Park

This category recognizes the existence of three large industrial areas and the leased portion of the Newark Development Center site. The existing industrial areas are characterized by low-density development and proximity to important on-site or adjacent community resources such as the canal, mixed-use commercial areas, and wetland areas. Leased portions of the Newark Development Center accommodate a range of office and educational uses in multi-story, historic brick buildings adjacent to a potential county trail. Continued public and private investments to enhance the business park settings can improve the marketability of the sites, the quality of businesses that are attracted, and the economic impact of worker spending.

The opportunity to enhance the pedestrian linkage between the Newark Industrial Park and the mixed-use commercial area south of the canal was described in the second section of this chapter. Other opportunities include formalizing the nature trail at Silver Hill Technology Park and the visual benefits of developing the canal trail south of the former Fold-Pac site.

Trails and Parks

There are three categories of trails identified on the Future Land Use Plan: Proposed Canal Trail, Potential County Trails, and Proposed Local Trails. The canal trail is a 524-mile trail linking the Hudson River and Lake Erie. The land trail follows the route of the Erie Canal. In Wayne County, the canal trail is developed from the Monroe County line to East Avenue in the Village of Newark. Efforts are being made to obtain grant funds for the development of the remaining canal trail segment in the Village of Newark, the Town of Arcadia, and the remainder of Wayne County. The preliminary trail alignment feasibility analysis indicates the trail will continue on the north side of the canal from East Avenue to Lock 28B at Clinton Street, where it will cross to the south side of the canal and continue between NYS 31 and the railroad, crossing the railroad on the NYS 31 bridge and continuing to Lyons.

In 2001, Wayne County completed a Recreation-way Plan. Within the Town of Arcadia, the Recreation-way Plan identifies two potential trails intended to provide north-south connections between the canal trail and the Route 104 corridor trail and to connect to the network of trails developed by Ontario Pathways. The Sodus Point-Wallington-Newark trail would follow an active rail corridor owned by Wayne County. Railroad operations and wetlands associated with Zurich Bog would likely require portions of such a trail to be located outside the rail right-of-way. The Hydesville Road trail would follow an inactive rail line from the north side of the Village of Newark northwest through the towns of Arcadia, Palmyra, and Marion. This rail right-of-way runs very

LAND USE OVERVIEW

close to existing residences, and adjustments to the alignment may be necessary. The Recreation-way Plan also identifies Ganargua Creek as a water-based canoe and kayaking trail.

The Future Land Use Plan also identifies a number of proposed local trails. These include three short trails connecting the canal trail to local parks and commercial areas. The plan also envisions formalization of an informal trail through the natural areas of Silver Hill Technology Park and adjacent properties.

Existing community recreation facilities in the village include a community center, four neighborhood parks with fields for active sports (Perkins Park, Ross Park, Hoffman Fields, Colburn Park, Lincoln Park, Central Park, Forever Wild Sanctuary) and three pocket parks (Spencer Knight Park and Elliot Park along the canal, and the Seigrist Street play lot). Wayne County facilities in the Town of Arcadia include Widewaters Park, Norsen Bridge Park, and Blue Cut Nature Center. All of these facilities are in need of ongoing investments to meet the recreational needs of visitors of all ages and abilities and to enhance the appearance and natural setting of park areas.

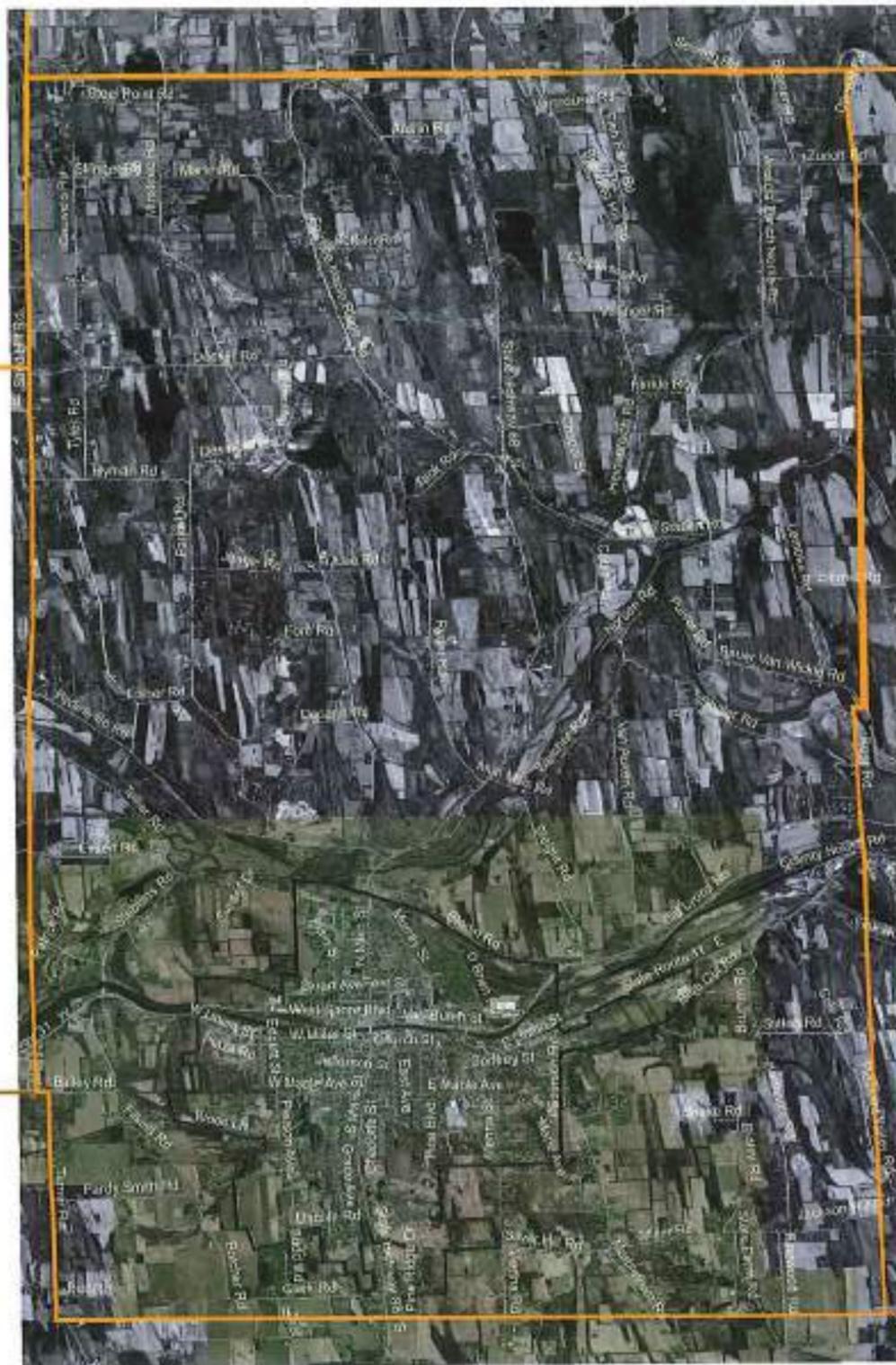
Community Facilities

The community has well-maintained community facilities including a library expanded in 1989, five schools all renovated and expanded in 2002, Finger Lakes Community College and emergency service providers serving different areas of the town and village. None of these community facilities is expected to undergo major capital expansion or relocation in the near future. Continued investment will be necessary to maintain their physical plant, equipment, and level of service. Additional needs and opportunities may arise where partnerships between not-for-profit groups, town and village officials, and the private sector can maximize the quality-of-life contribution of individual projects.

Regional Setting



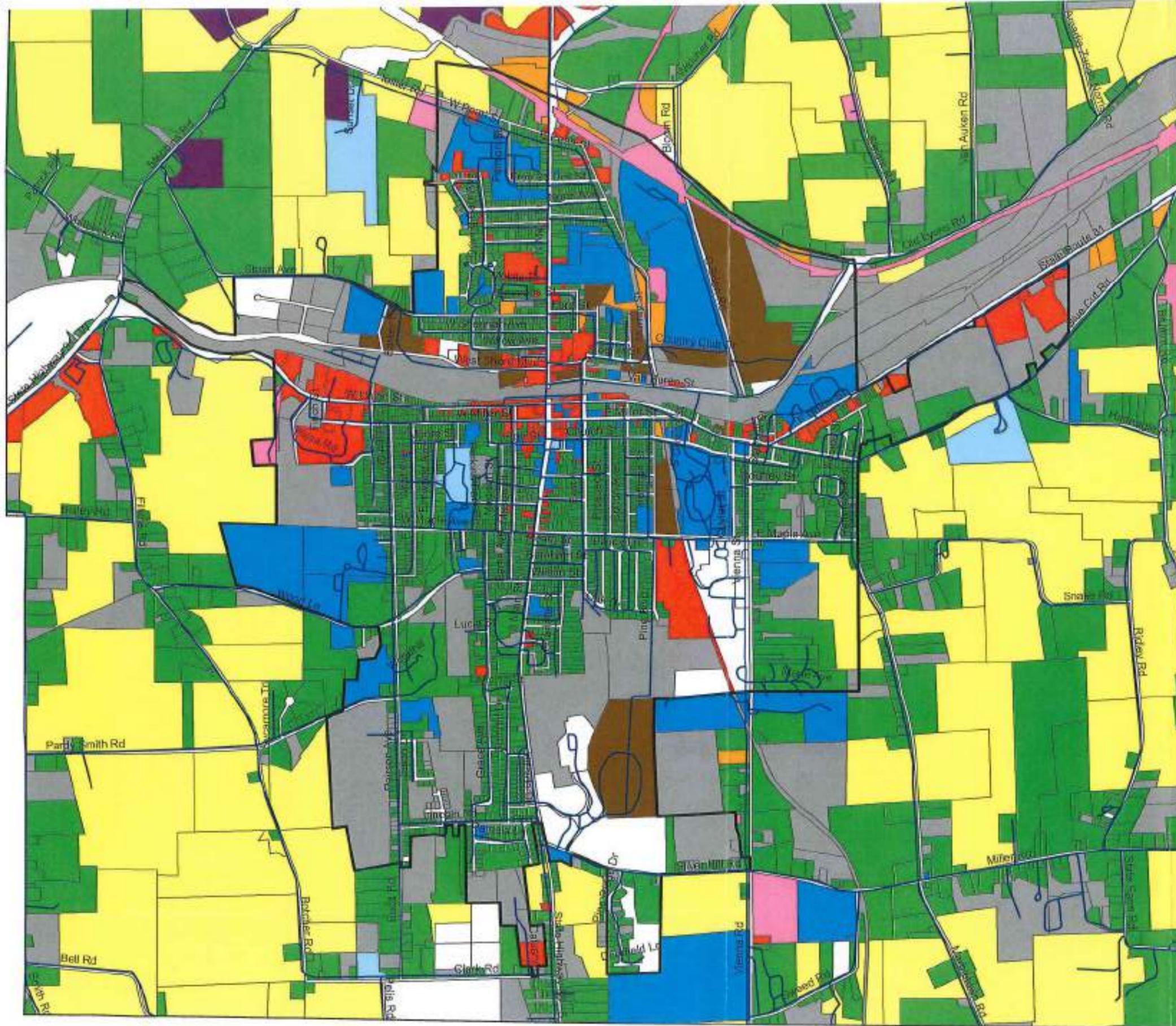
Aerial View



Stuart I. Brown Associates, Inc.
Planning and Management Consultants

Newark Comprehensive Plan

Land Use by Tax Parcel



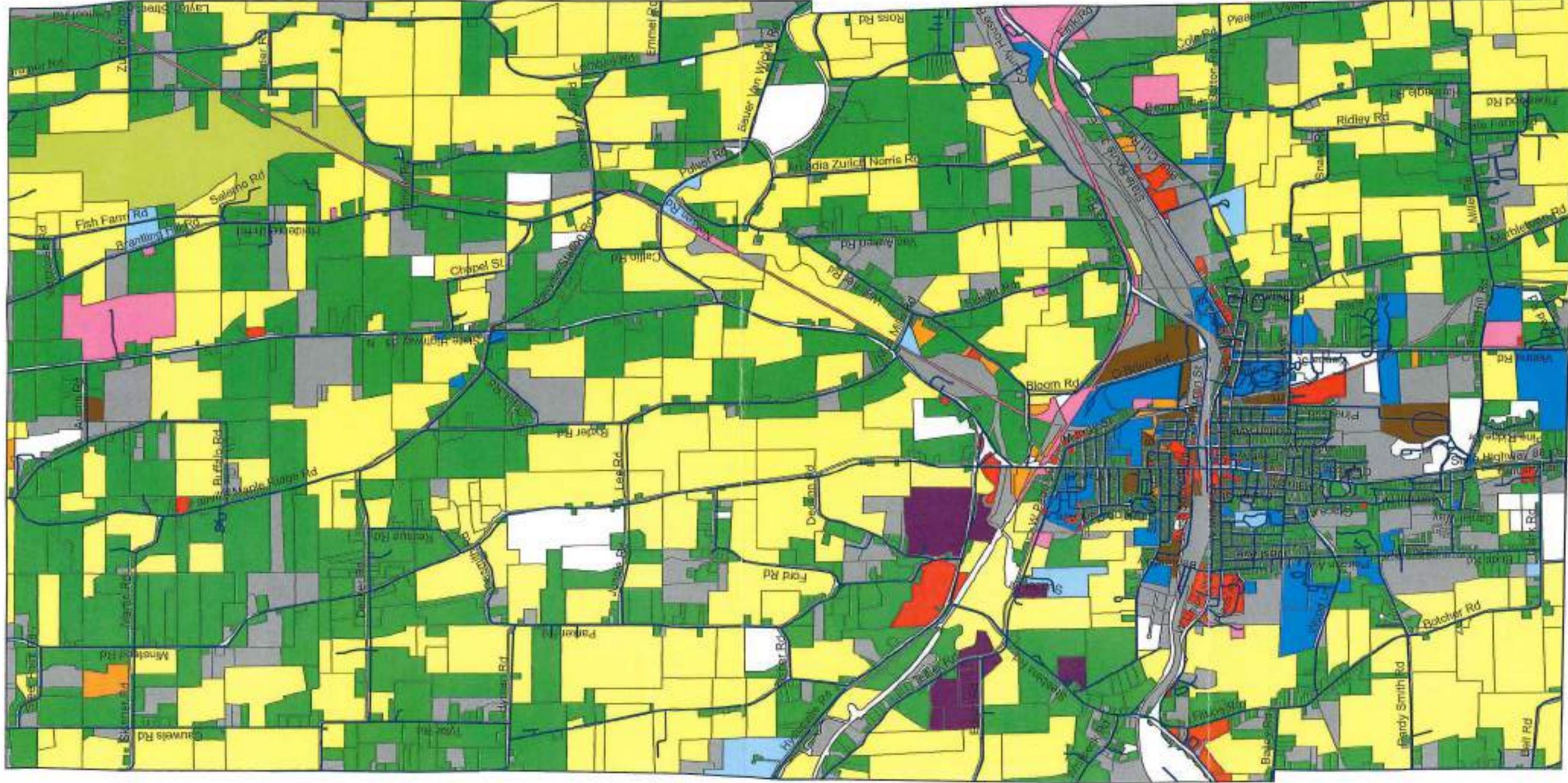
Land Use by Assessor's Property Classification

-  No Data
-  Agriculture
-  Residential
-  Vacant
-  Commercial
-  Storage/ Distribution
-  Recreation
-  Public/ Community Service
-  Manufacturing
-  Mining
-  Utilities/ Transportation
-  Conservation



Map 3

Newark/ Arcadia Comprehensive Plan
Land Use by Tax Parcel

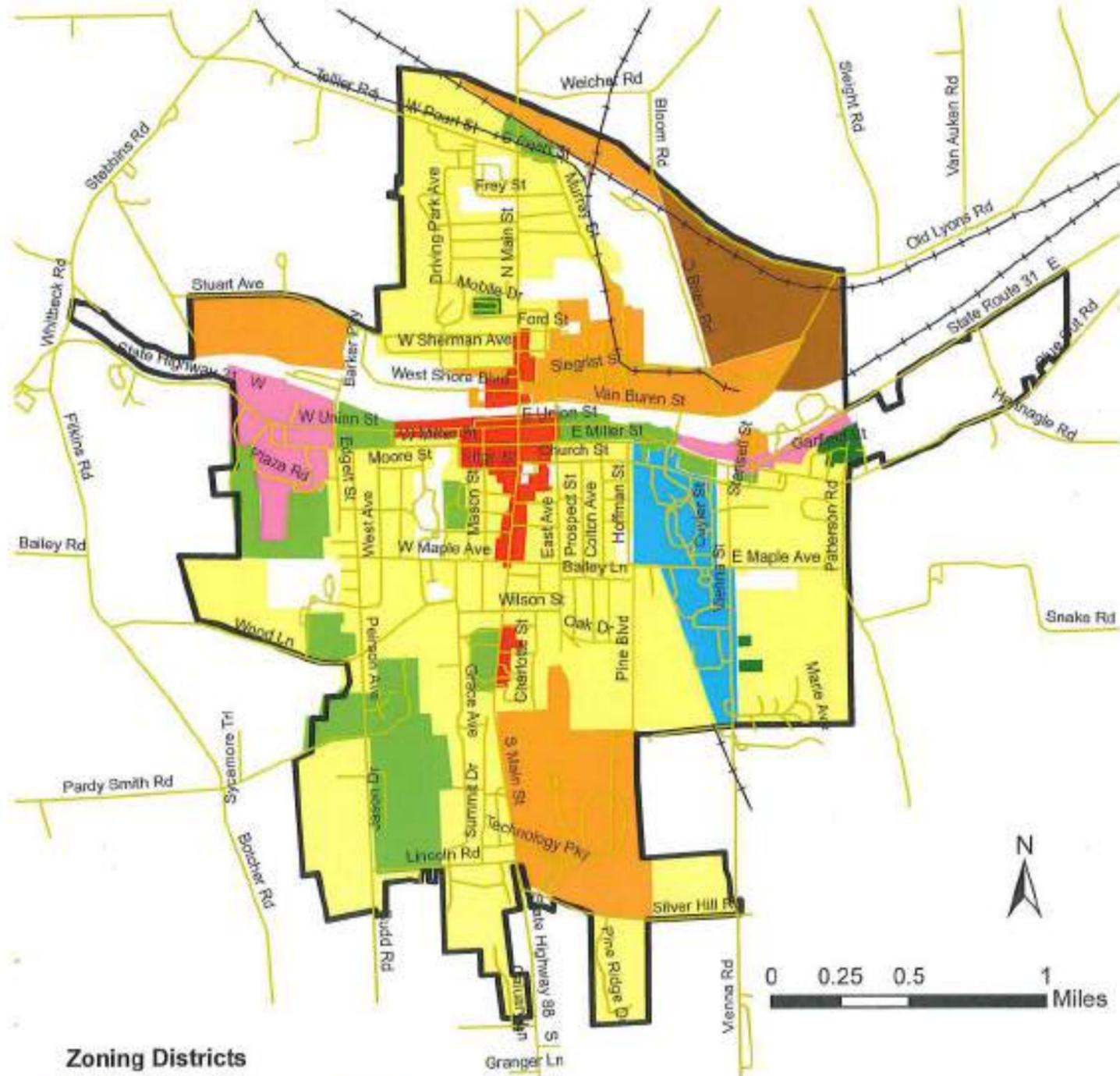


Land Use by Assessor's Property Classification

White	No Data
Yellow	Agriculture
Green	Residential
Grey	Vacant
Red	Commercial
Orange	Storage/ Distribution
Light Blue	Recreation
Dark Blue	Public/ Community Service
Brown	Manufacturing
Purple	Mining
Pink	Utilities/ Transportation
Olive	Conservation



Newark-Arcadia Comprehensive Plan
Existing Zoning - Village of Newark



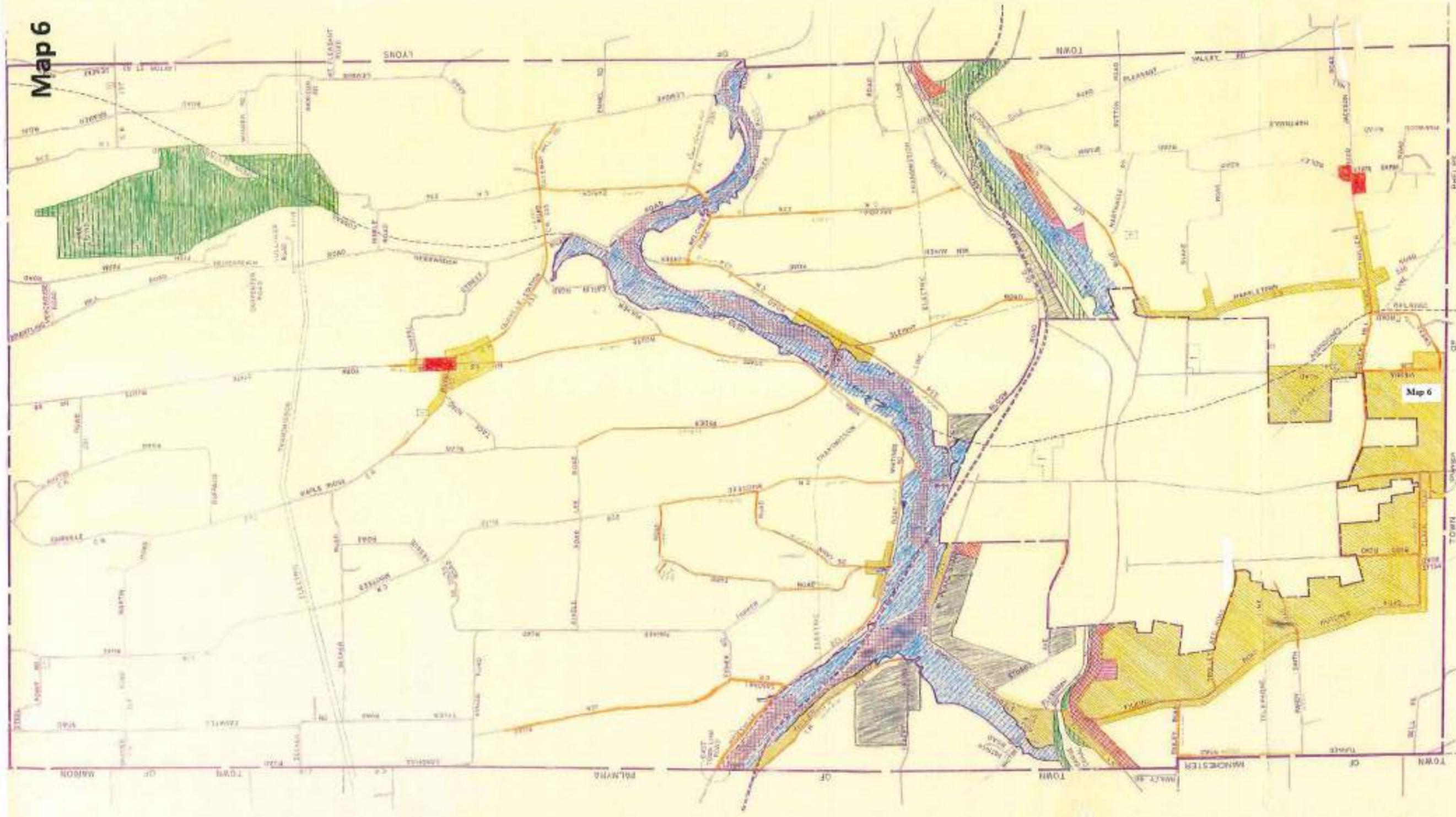
Zoning Districts

- | | |
|--|--|
|  R-1 Residence |  I Light Industrial |
|  R-2 Residence |  I-1 Light Industrial |
|  R-3 Residence |  I-2 Heavy Industrial |
|  B-2 General Business |  PD Planned Development |
|  B-3 Highway Business | |

SOURCE: Village of Newark

DRAFT: October 2008

 **Stuart I. Brown Associates, Inc.**
Planning and Management Consultants

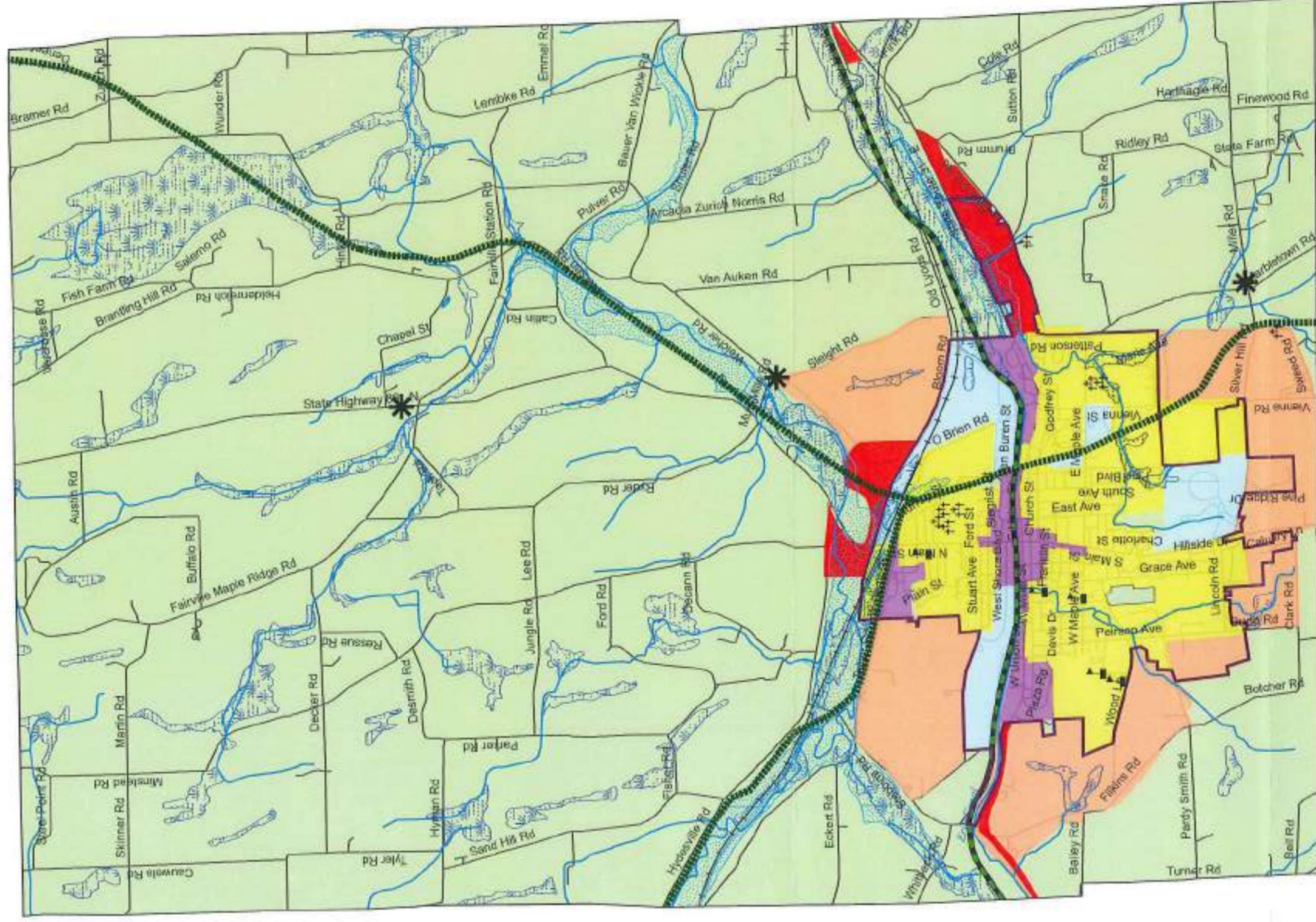


ZONING MAP OF TOWN OF ARCADIA
 WARREN COUNTY, NEW YORK
 EFFECTIVE NOV. 1988

- DISTRICTS**
- A AGRICULTURE
 - R RESIDENTIAL
 - NC NEIGHBORHOOD COMMERCIAL
 - GC GENERAL COMMERCIAL
 - S SERVICE CENTER
 - I INDUSTRIAL
 - LC LAND CONSERVATION
- FLOODWAY**
- 100 YEAR FLOOD
 - 500 YEAR FLOOD

Map 6

Future Land Use Plan - Town of Arcadia



Future Land Use

- * Hamlet Mixed Use
- Business Park
- Mixed Residential
- Rural Commercial
- Rural Residential
- Village Mixed Use
- Agricultural, Conservation

Proposed Trails

- Potential Wayne County
- Proposed Erie Canal

Conservation Areas

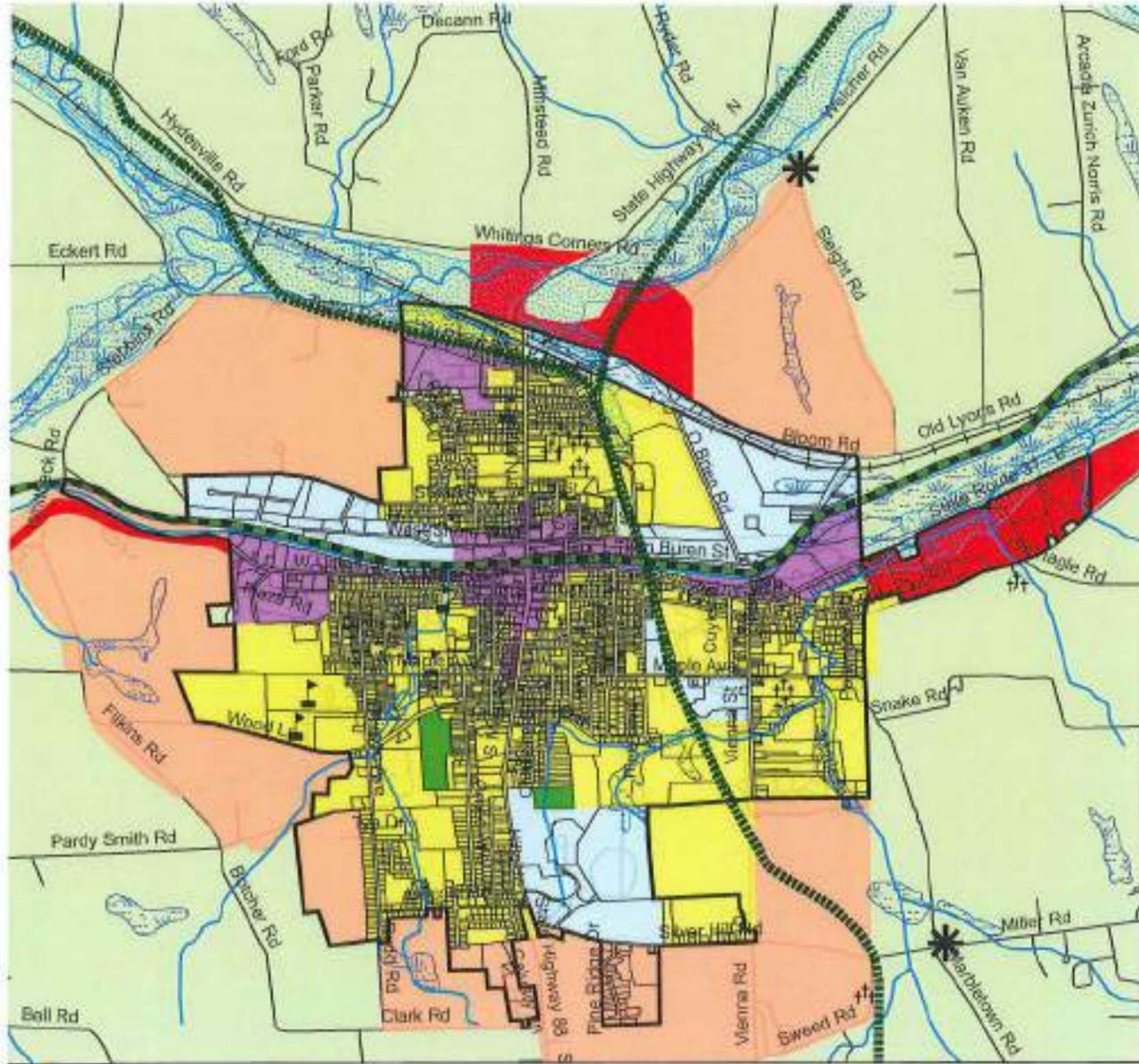
- Waterways
- NYS Wetlands
- Flood Hazard Area

Public Schools

Cemeteries



Town of Arcadia/ Village of Newark Comprehensive Plan
Future Land Use Plan - Village of Newark



Future Land Use

- Hamlet Mixed Use
- Business Park
- Mixed Residential
- Rural Commercial
- Rural Residential
- Village Mixed Use
- Agricultural, Conservation

Proposed Trails

- Potential Wayne County
- Proposed Erie Canal

Conservation Areas

- Waterways
- NYS Wetlands
- Flood Hazard Area

- Public Schools
- Cemeteries



NATURAL RESOURCES & ENVIRONMENTAL PROTECTION



GOALS

- Protect, preserve and enhance significant natural resources and features such as woodlands, wetlands, stream corridors and wildlife habitat.
- Protect and improve groundwater and surface water quality.
- Encourage the planting of trees and shrubs within existing open spaces.

Goals continued on following page

NATURAL RESOURCES & ENVIRONMENTAL PROTECTION

Goals continued from previous page

- Establish a balance between preserving the natural environment and rural setting of Arcadia and encouraging future growth and development.

TOPOGRAPHY, GEOLOGY, AND SOILS

The topography, geology, and soils of Newark and Arcadia were formed by glaciers that passed through thousands of years ago. The drumlin fields are the most visible result of the glaciers. Drumlins are north-south-oriented mounds averaging 160 feet in height, 3,500 feet in length, and 1,000 feet in width. As shown on Map 9: Topography, the drumlins are most easily recognized in the town north of Ganargua Creek and northwest of the village between the Erie Canal and Ganargua Creek. There are also drumlins south and east of the village. Brantling Hill, the highest elevation in Wayne County at 681 feet above mean sea level, represents the most prominent drumlin in the Town.

The dominant soils in the town are from the Honeoye-Ontario-Lima association and formed from glacial till materials. (See Map 10: Soil Associations). Honeoye-Ontario-Lima soils are generally well-drained soils with good agricultural capabilities. Primary development limitations include slow percolation and unsuitability for disposal of septic effluent, and problems with wetness and frost action. Some areas have slopes greater than 15 percent, a perched seasonal high water level of 1.2 to 2 feet, and/or bedrock within 40 to 60 inches, but most areas have slopes from 3 to 8 percent, seasonal high water levels of 3 to 6 feet, and bedrock depths of 5 feet or more.

The Village of Newark and the area between the Erie Canal and Ganargua Creek are dominated by soils from the Chenango-Howard-Palmyra soil association. Such soils formed from eroded materials in the glacial outwash. These soils are excessively to very poorly drained soils with areas of wetlands and high flood potential.

A majority of the soils in the Town of Arcadia are highly suitable for agricultural production. (See Agriculture and Farmland section.)

Groundwater

A large aquifer is present under a portion of the township and extends beyond the Town's boundaries (see Map 11: Aquifers). The Town and Village must ensure that the water quality of this resource is protected and not negatively impacted, as this aquifer supplies potable water to many private wells serving farms and residences.

Scenic Vistas

The area is graced with many natural scenic vistas. The scenic vistas are owing principally to the presence of the drumlins.

Streams and Watersheds

The southern third of the Town of Arcadia including the Village of Newark is in the Erie Canal watershed, the middle third is in the Ganargua Creek watershed, and the northern third is in the Butternut watershed. (See Map 12: Streams & Watersheds.) All three watersheds are part of the Finger Lakes Drainage Basin.

In addition to Ganargua Creek and the Erie Canal, other major streams that drain lands are Military Run and Marbletown Creek. These streams are Class C streams which are best for fishing and are suitable for primary and secondary contact recreation. Portions of these streams are designated trout waters and must meet minimum dissolved oxygen requirements to support trout propagation.



A view of Blue Trail



Wild Hops growing along Ganargua Creek

Wetlands

In Newark-Arcadia there are 3,223 acres of New York State regulated wetlands ranging in size from approximately 14 acres to over 600 acres (see Map 13: Regulated Wetlands). New York State identifies the class of wetlands, with Class 1 wetlands providing the most important benefits. Class 1 Wetland Areas are only permitted to be reduced in unusual circumstances where the economic or social need outweighs the loss or reduction in the wetland's critical benefits. There are approximately 1,366 acres of Class 1 wetlands in the town and village. The largest of these is the 603 acres around Zurich Bog. The Zurich Bog, also known as Mud Pond, is a 591-acre National Natural

Landmark owned by the Bergen Swamp Preservation Society. There is also a 166-acre Class 2 wetland just south of Zurich Bog. Other large class 1 wetlands in the Town of Arcadia include the 397-acre conservation zone (see Figure 5B) south of the Erie Canal and a 172-acre wetland along Ganargua Creek near Stebbins Road.

Map 13 also shows federally-designated wetlands regulated by the U. S. Army Corps of Engineers (ACOE). The ACOE regulates many state-designated wetlands as well as smaller wetlands not designated by the state.

ISSUES AND OPPORTUNITIES

Stormwater Drainage

Stormwater drainage in the Town of Arcadia and Village of Newark is relatively good despite the hilly topography and Hilton-Ontario soils. The exceptions are low, flat areas within the Town occupied principally by wetlands and marshes.

Map 14: Flood Zones depicts flood zone areas based on Federal Emergency Management Agency (FEMA) flood hazard maps. The flood zones encompass relatively small areas within the Village and Town. Flood prone areas are primarily restricted to the Ganargua Creek and Marbletown Creek corridors.

Septic Systems

Virtually all residences and businesses located in the Town of Arcadia must rely on private, on-site septic systems to dispose of their waste. On-site septic systems rely on soil and its natural bacteria to filter and process the pathogens in wastewater. When they are working properly, such systems are highly effective. Failing systems, however, can introduce pathogens to groundwater, streams and creeks. The Hilton-Arcadia or Ontario soils throughout much of the Town adversely affects the siting, construction and operation of private septic systems.

Sedimentation and Erosion

Sediment carried into streams affects the clarity of the water and compromises fish habitats. In addition, the sediments may contain contaminants that degrade the quality of water.

Erosion occurs naturally along creek and stream banks, as the water scours the banks along bends in the creeks and streams. Natural vegetation helps to slow erosion, as roots hold soil in place. When natural vegetation is removed, stream-banks become highly vulnerable to erosion and sedimentation.

Erosion and sedimentation also occur during construction, as soil is exposed to rain. Roadside ditches also contribute sediments to waterways as storm-water scours the bottom of the ditch. In areas of steep slopes, erosion can be accelerated.

Sensitive Natural Areas

Sensitive natural features in the Town and Village include wetlands, woodlots, and stream corridors. These areas provide wildlife habitat and contribute to the ecological diversity of the Town and region.

NATURAL RESOURCES & ENVIRONMENTAL PROTECTION

Zurich Bog is a unique and sensitive natural area within the Town. The Bog is located in the northeast corner of the Town of Arcadia a short distance west of the Hamlet of Zurich. The Zurich Bog, a/k/a Mud Pond, was also formerly known as the Big Swamp, Devil's Lake and the Bottomless Pit. In 1974, Zurich Bog, an advanced sphagnum moss bog surrounded by spectacular geomorphic features, was designated a Registered Natural Landmark.

Most of the woodlands in the Town are "second growth" forests that have reverted from farmland. However, some small areas of "old growth" forest are found in the Town. The delineation of those woodlots that have ecological value must be done in the field.

Sixteen acres of land at the southern end of Charlotte Street in the Village of Newark was designated as a bird sanctuary and wildlife refuge in 1967 through a deed restriction. The agreement prohibits the construction of buildings and the use of motorized vehicles. If the property ceases to be used as a bird sanctuary or wildlife refuge, its ownership will revert to the heirs and successors of the grantor.

TOOLS & TECHNIQUES

Stormwater Management

Stormwater management utilizes a system of vegetative and structural measures to control the increased rate and volume of storm-water runoff that results from new development. Such measures must be designed as part of new development to ensure that storm-water is properly filtered before flowing into streams and creeks and that the flow is managed to prevent flooding. Specific techniques include retention ponds, drainage swales, and artificial wetlands.

Local governments have the authority to require effective storm-water management techniques to be incorporated into the design of new development. Individual property owners can help to manage storm-water by limiting the amount of impermeable surfaces and allowing storm-water to filter into the ground before flowing into waterways.

Erosion and Sedimentation Controls

The prevention of erosion during construction requires the use of specific techniques designed to retain soil on site. Local governments typically require developers to identify the techniques to be used as part of the subdivision or site plan review process.

Conservation Overlay Zoning Districts

Conservation Overlay Districts also known as Environmental Protection Overlay Districts (EPODs) can be incorporated into zoning regulations to provide additional

NATURAL RESOURCES & ENVIRONMENTAL PROTECTION

protections to sensitive natural features such as stream corridors, woodlots and scenic views. The requirements of the Overlay Districts or EPOD supplement the land use and dimensional requirements of the underlying zoning district.

Overlay regulations for woodlots typically require Town approval before trees larger than a specified size are removed. The requirements would only apply to woodlots that are designated on a resource map and meet clearly specified criteria. "Overlay" zoning regulations designed to protect stream corridors typically limit the removal of natural vegetation within a certain distance (e.g., 50 feet) of a creek or stream bank and prohibit or restrict construction on steep slopes.

Cluster Development and Conservation Subdivisions

Clustered subdivisions allow dwelling units to be constructed on lots smaller than the "minimum lot size" required by the standard zoning regulations, while ensuring that the maximum density allowed in a zoning district is not exceeded. For example, if zoning regulations require a minimum lot size of 2.5 acres, approximately 40 dwelling units would be permitted on a 100-acre parcel. With clustering, the 40 units could be placed on 1-acre lots, with approximately 60 acres set aside as permanent open space.

Conservation subdivisions utilize design to maximize the amount of usable open space in a clustered subdivision. Once the permitted number of dwelling units is determined, the developer and the Planning Board apply the following design process to a parcel to be subdivided:

- Identify lands with conservation value. These include areas that must remain undeveloped, such as wetlands, floodplains and very steep slopes, as well as areas that contribute to the character of the area, such as active farmland, views, wooded areas, or streams. The remaining lands are best suited for development.
- Locate homes on the land identified as best suited for development.
- Once homes are sited, sketch in a network of streets and trails.
- Finally, draw the lot lines.

The Planning Board's review of a clustered or conservation subdivision is more challenging than that of traditional subdivisions. In addition, the Town needs to be prepared to hold and monitor conservation easements in perpetuity, or to work with a private land trust to do so, and the Planning Board needs to work closely with developers to create subdivision designs that maximize the protection of open space and natural features.

Clustered subdivisions can result in permanent protection of resources at low cost to the Town, as open areas would be protected by conservation easements. This technique is most effective for the preservation of environmentally sensitive areas, open space and scenic views that are located on the same lot as proposed residential development.

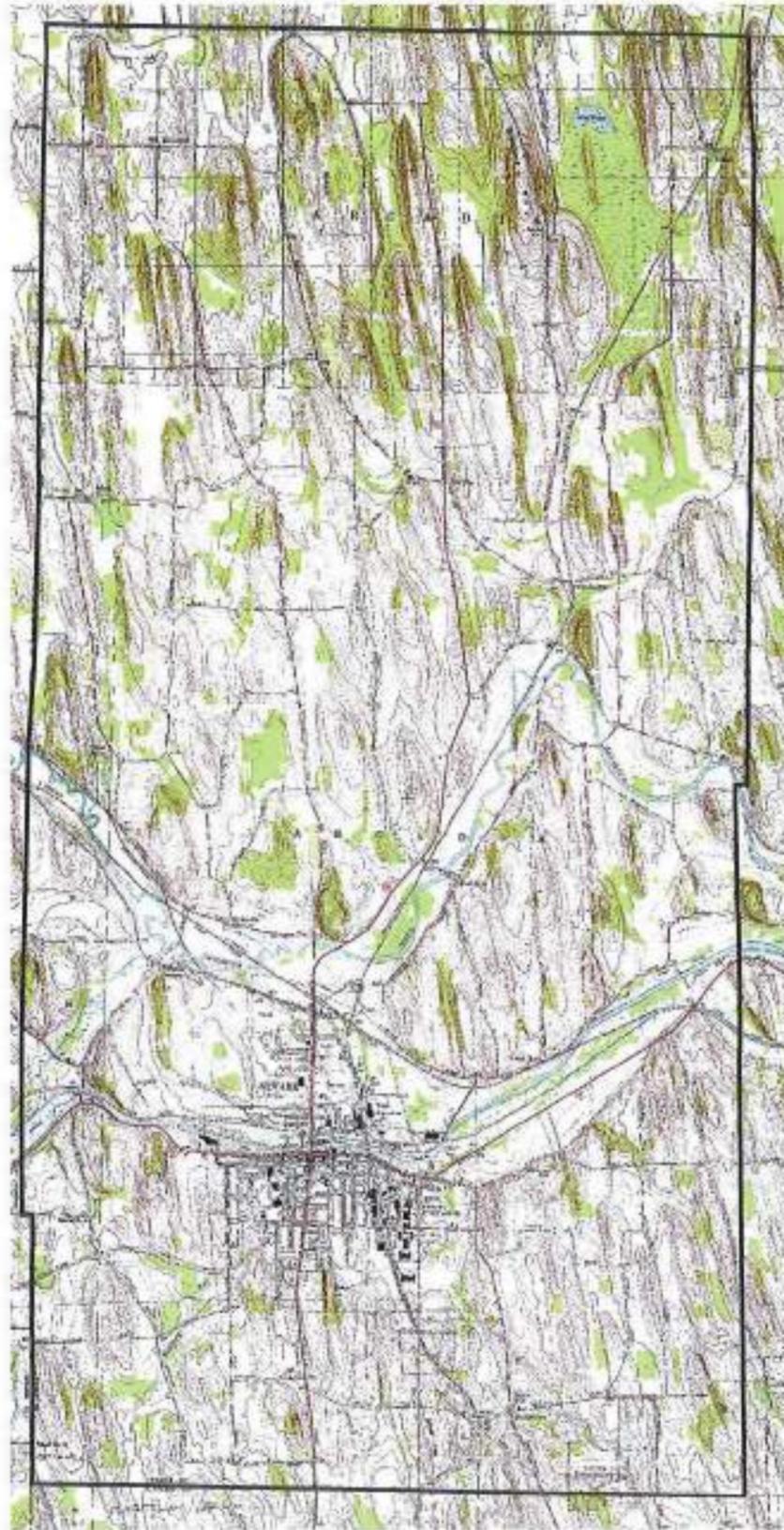
NATURAL RESOURCES & ENVIRONMENTAL PROTECTION

As clustering does not reduce the number of building lots that can be developed on a parcel, it is generally acceptable to landowners and developers. Clustering works best when the zoning requires low densities.

RECOMMENDED ACTIONS

1. Promote the Town's and Village's waterways as a scenic and recreational resource.
2. Incorporate environmental protection provisions into zoning regulations.
3. Promote Ganaruga and Mud Creeks as "Blue Trails" for kayaking, canoeing, tubing and fishing. (See also Parks & Recreation)
4. Promote the Zurich Bog and Branding Ski Slope as tourist attractions. (See also Business Development)

Topography

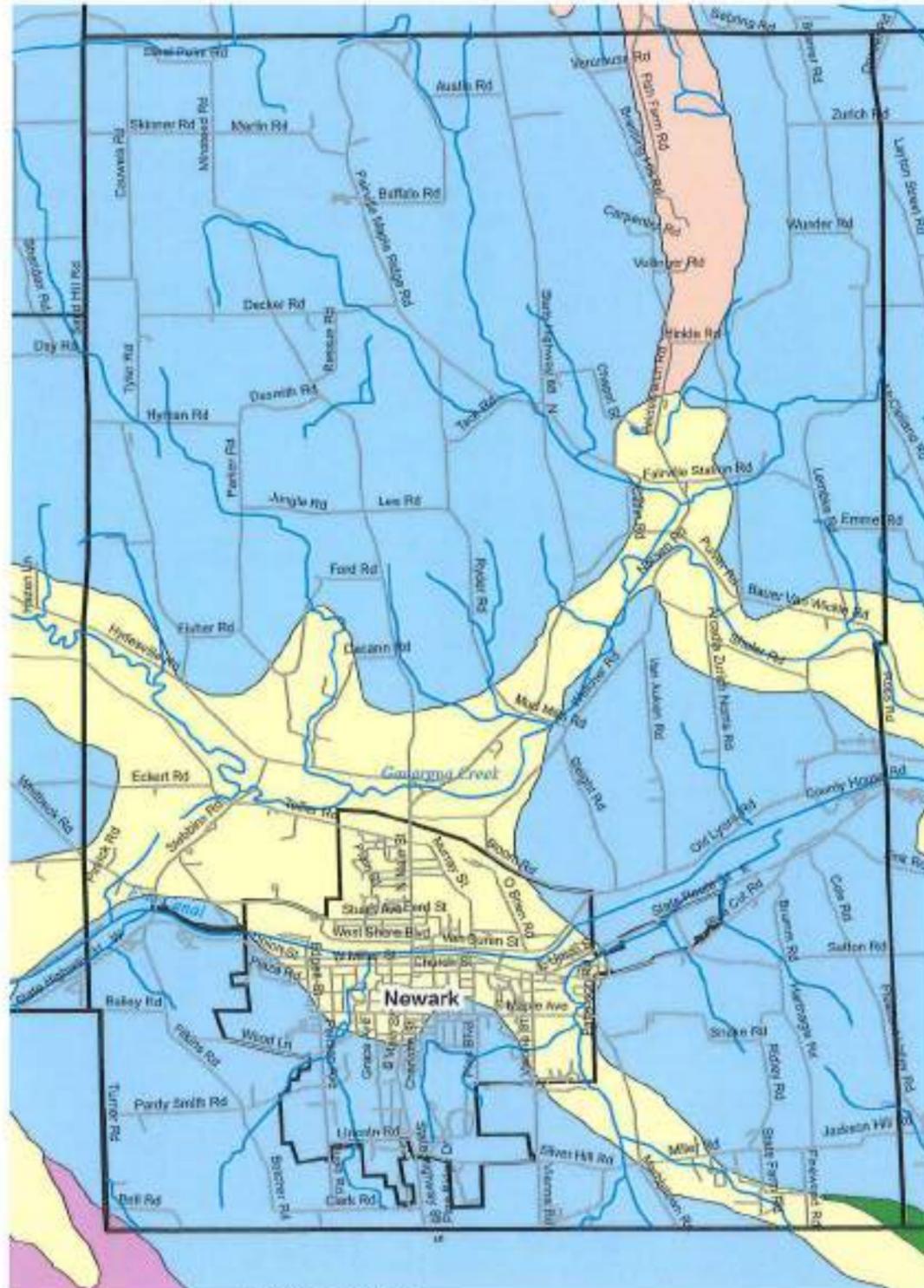


 Town Boundary



 Miles
0 0.4 0.8 1.6

Soil Associations



Soil Associations

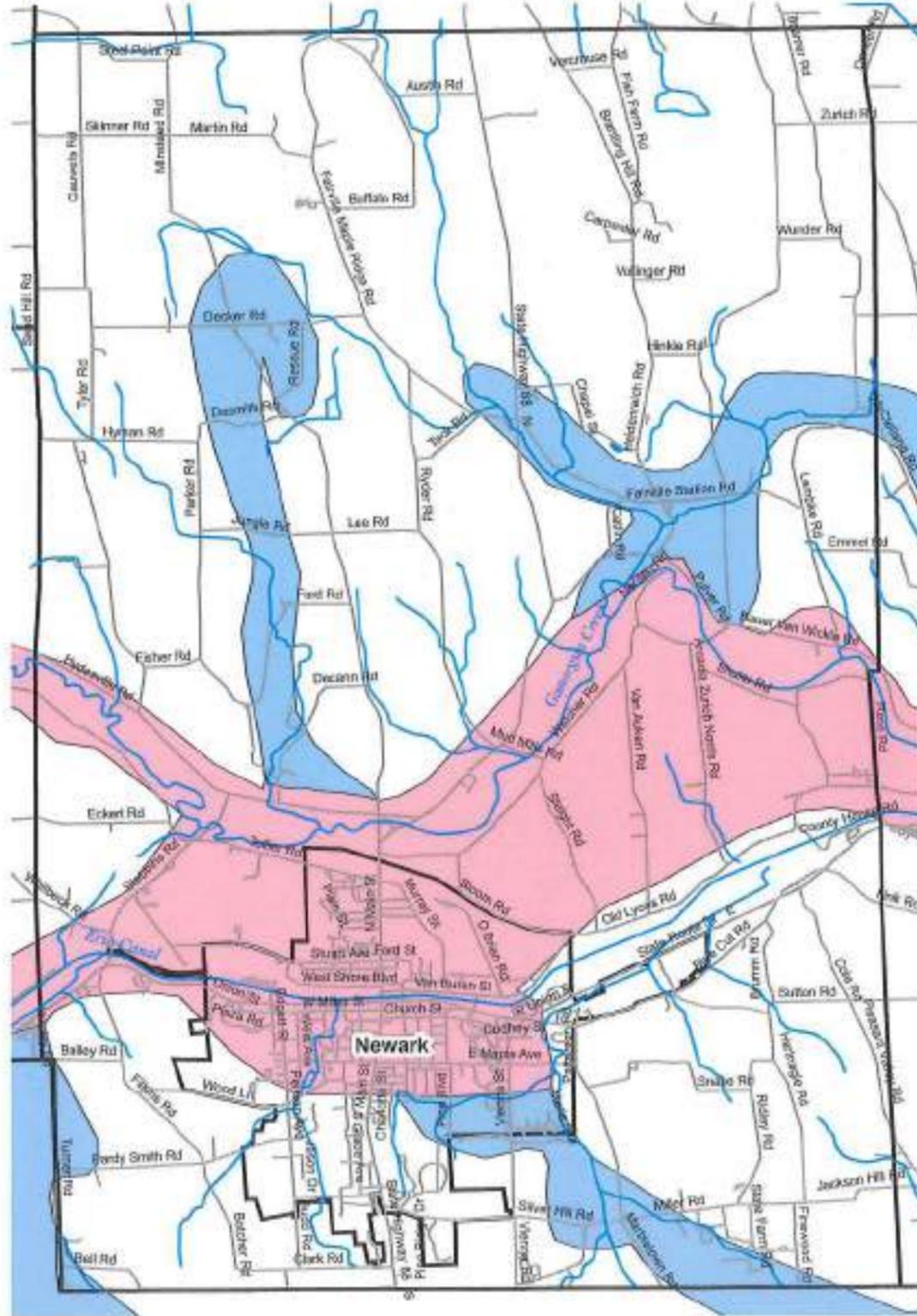
- HONEOYE-ONTARIO-LIMA (NY128)
- CHENANGO-HOWARD-PALMYRA (NY134)
- PALMS-CARLISLE-EDWARDS (NY141)
- MINCO-ARKPORT-LAMSON (NY140)
- PALMYRA-ALTON-HOWARD (NY094)



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SOURCE: USDA Soils Data
 STATSGO Database

Aquifers



Estimated Yield (gallons per minute)

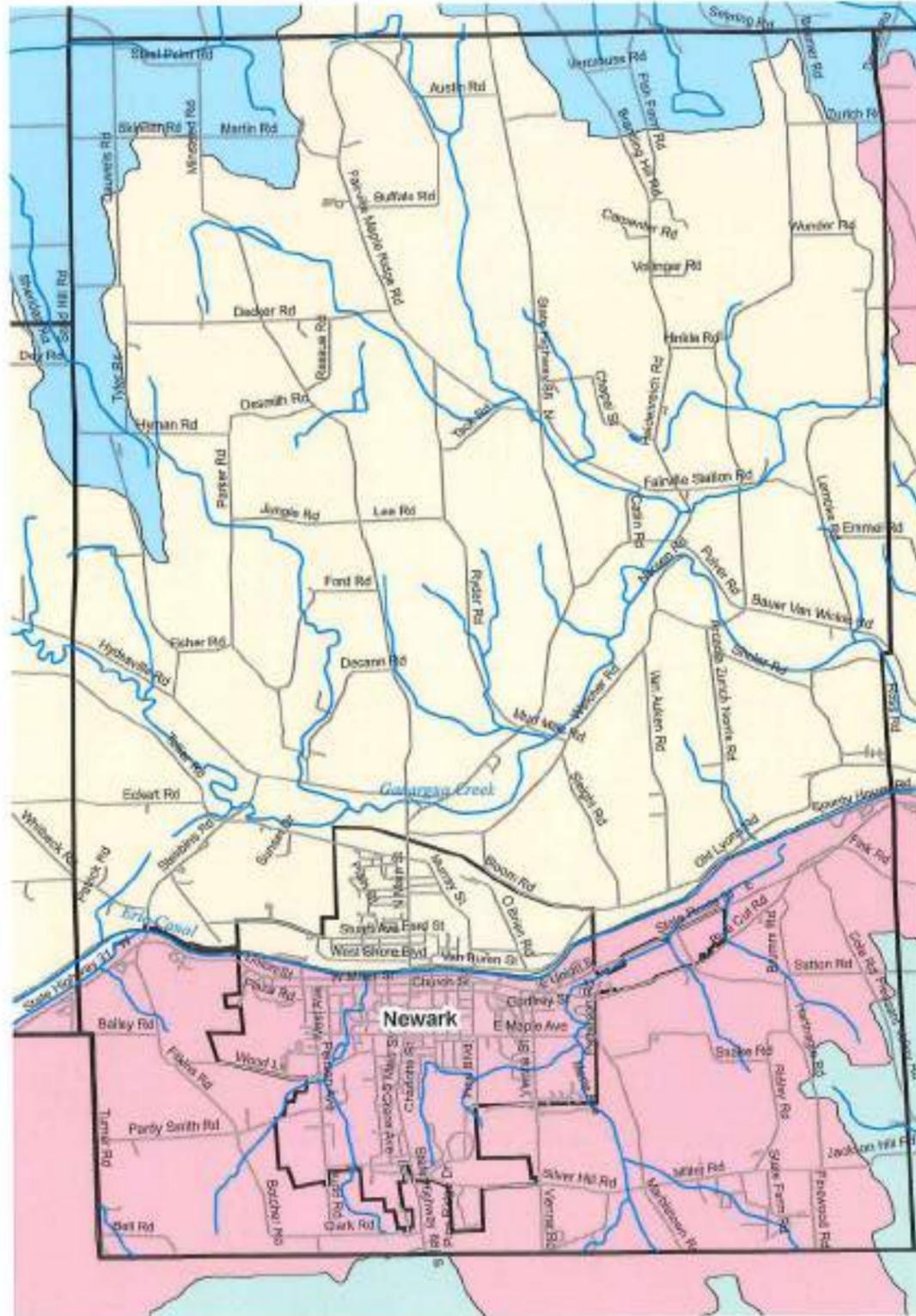
- 10-100
- >100

SOURCE: NYS Department of Health,
Bureau of Public Water Supply Protection



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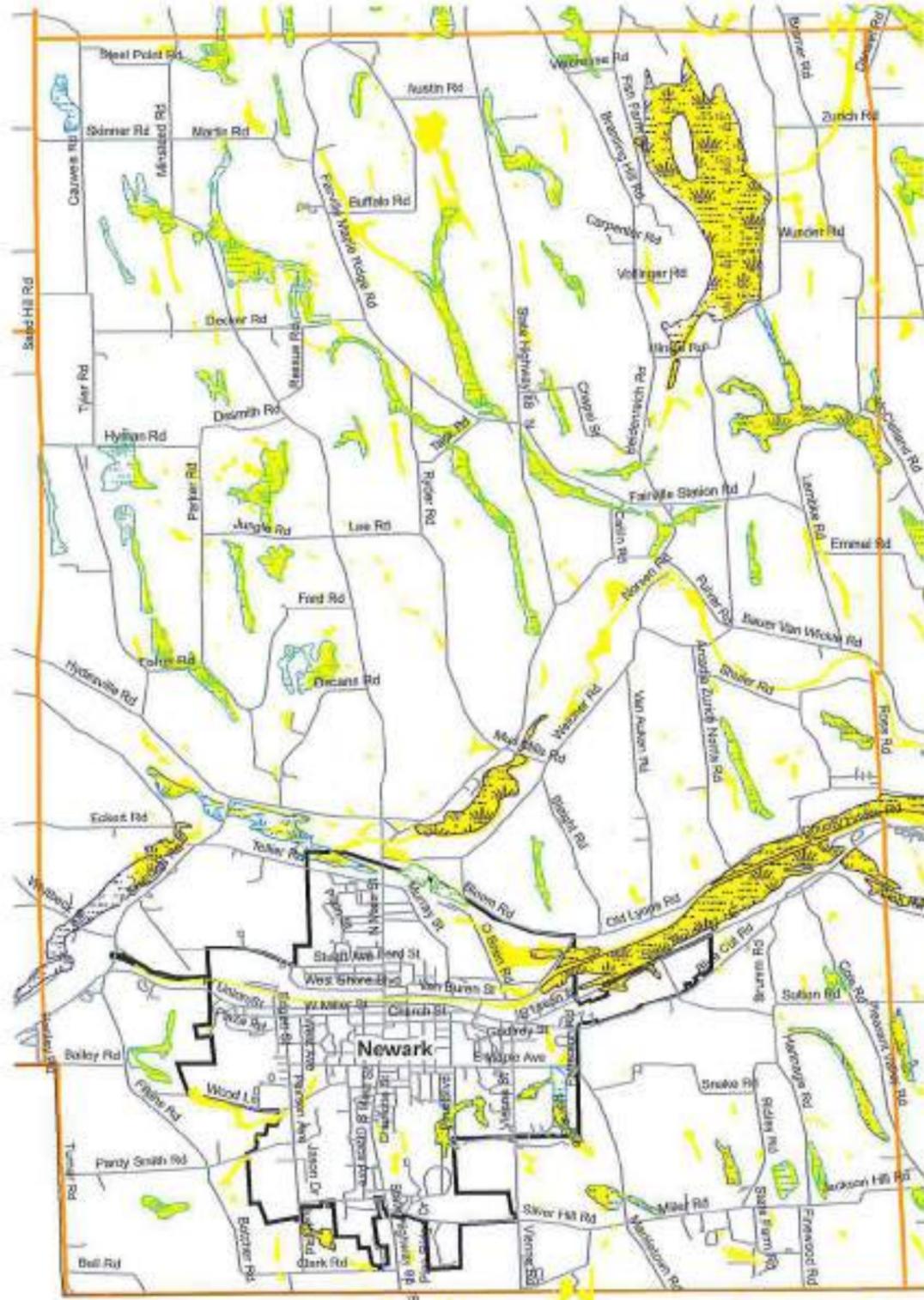
Streams & Watersheds



SOURCE: NYS Department of Environmental Conservation, 11-digit HUC

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State and Federally Regulated Wetlands

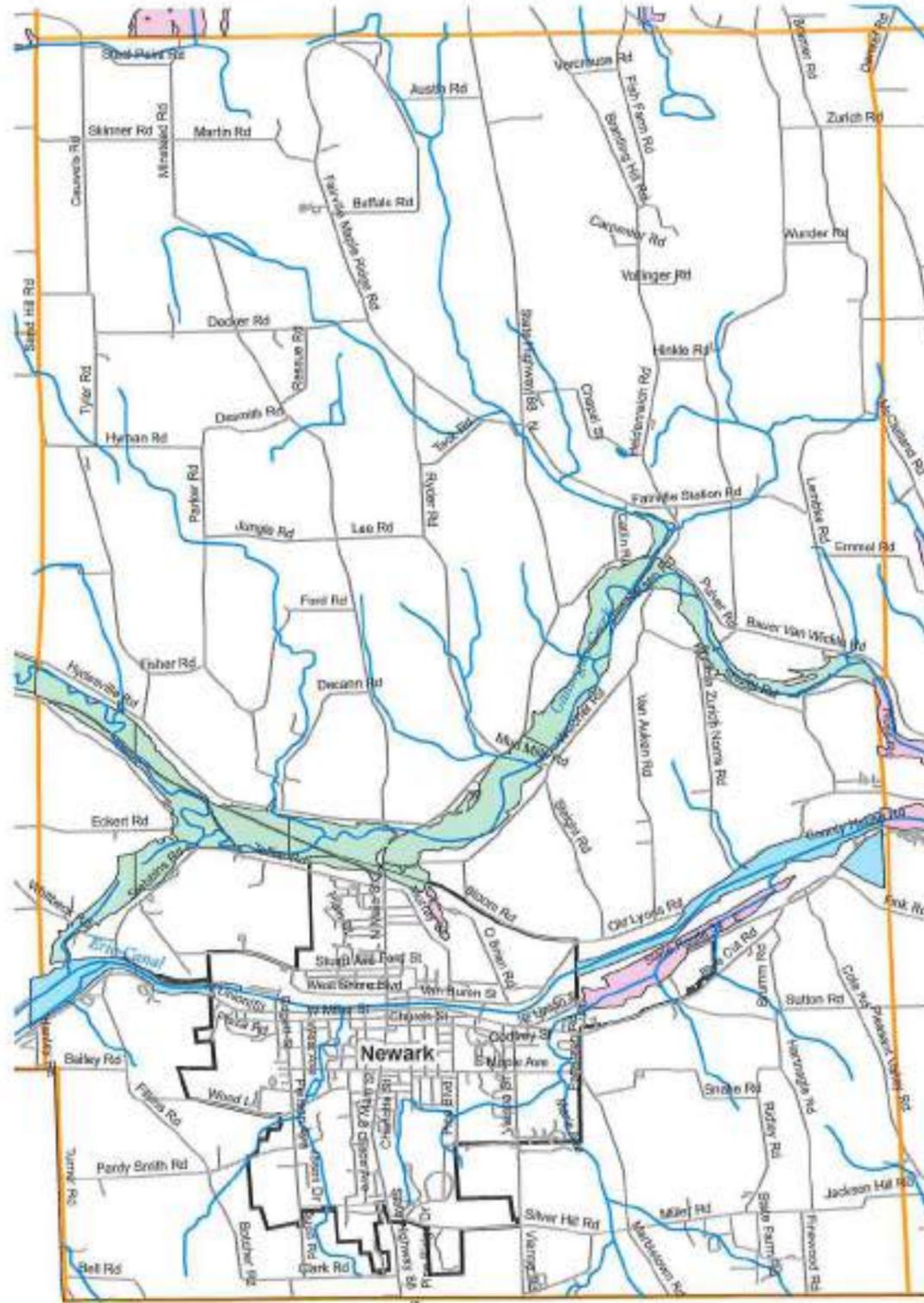


NYS Wetlands		2		Federal Wetlands
CLASS		3		
		4		
	1			



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Flood Hazard Zones



Flood Hazard Zones

- A - 100 yr flood zone; No Base Flood Elevations determined
- AE - 100 yr flood zone; Base Flood Elevations determined
- Surface Water

SOURCE: Federal Emergency Management Agency (FEMA) FIRM Maps



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AGRICULTURE & FARMLAND



GOALS

- Promote the continued economic viability of agriculture.
- Preserve high-quality farmland to ensure a sufficient land base for continued agricultural production.
- Reduce the potential for conflicts between farmers and non-farming neighbors.
- Promote the use and consumption of locally grown products by local residents and businesses.

EXISTING CONDITIONS

The working landscapes of many farms complement the natural beauty of the Town of Arcadia. Soils in Arcadia are highly suited for agricultural production, as shown in Map 15: Agricultural Soils. Arcadia has a few acres of muck land, former swampland that is very high in organic matter. This land with proper ditching could support high yields of vegetable crops. The town includes two century farms: Lee Farms on Welcher Road and Parker Farms on Parker Road. Map 16: Agricultural Parcels, depicts the types of farmland in the Town, based on classification of tax parcels.

As in the county as a whole, agriculture in Arcadia is very diverse, including fruit, vegetable, dairies, livestock, nurseries, horses and field crops. El-Vi Farms, the town's largest dairy, has continued to expand. Several crop farmers also raise livestock. Beef is the most common, but John & Evelyn Ramph have a herd of bison (buffalo). They are developing a state-inspected butchering facility where they intend to process the bison.



Buffalo Bison



Buffalo Bison

There has been a small increase in organic farming. Organic farms include a tree farm, two vegetable farms, a grass fed livestock operation and a dairy farm. Peacework Farms provides weekly shares of its vegetable and herbs to Genesee Valley Organic CSA, the oldest community supported agriculture project in Western NY.



Organic Farm – Arcadia Zurich Road

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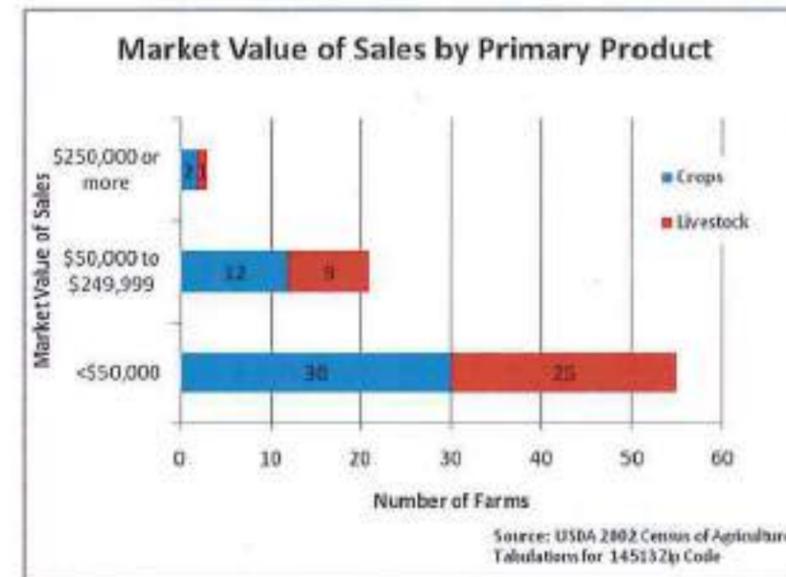
According to the 2002 Census of Agriculture statistics (2007 Census figures have not yet been released), there were 86 farms located in the Newark zip code (14513), of which 44 were primarily crop farms and 35 were primarily livestock operations. Approximately 55 of the 86 farms located in the Newark zip code reported sales of less than \$50,000/ year. Three reported sales of \$250,000 or more. Statistics by zip code are summarized in the charts on the following page.



Most of the farms in Arcadia, based on statistics for the Newark zip code, are between 50 and 999 acres in size and one is 1,000 acres or more. However, 30 smaller farms of less than 50 acres contribute to the agricultural character of the community.

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Farming and associated businesses form a major sector of the economy of the Town of Arcadia and Wayne County. In 2002, the total market value of agricultural products sold in Wayne County was \$103,856,000. Although this represents a reduction of 9% since 1997, it remains the fifth highest in New York State. Crop sales accounted for \$72,399,000 of the total value and livestock sales accounted for \$31,457,000 of the total value in 2002. The average market value of production per farm was \$114,885 in 2002, an increase of 2% (\$113,049) from 1997.



Farmland Peace Work

Most of the farms in Arcadia are full-time operations. The 2002 Census reported that 56 of the 86 principal farm operators in the Newark zip code report their principal occupation as farming, while 30 reported working 200 or more days during the year off the farm.

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The growing popularity of buying local grown fruits and vegetables has had a positive economic effect on local farms throughout New York State. Ten farms in the Newark zip code reported income from direct sales (roadside stands or farmers markets) in 2002. The farmers market in downtown Newark provides local sales opportunities for farmers as well as an opportunity for residents to purchase local farm products.

Some local farms encourage agriculture-related tourism to diversify their income. The Apple Shed farm stand continues to attract many customers from both the area and surrounding areas. The Apple Shed combines the sale of fruits and vegetables with a petting zoo, hayrides and a haunted barn.

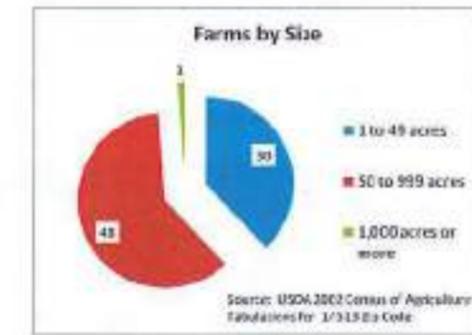
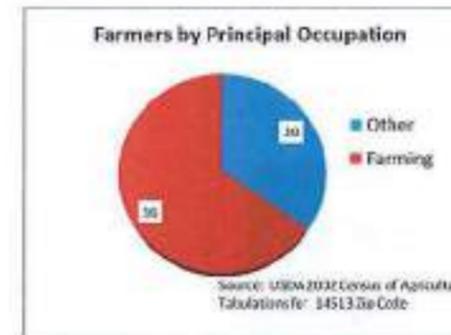


Apple Shed

Environmental management is integral to farm management. Some of the manure from the Town's largest dairy, El-Vi Farms, goes into a NRCS designed lagoon to be used later on the fields. Some manure goes into an anaerobic digester which generates methane. Both systems are a good example of methods that reduce odors and negative impacts. Many farmers plant winter cover crops and leave heavy crop residue to prevent erosion from rough winters and add organic matter to the soil.

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The importance of agriculture in the town is further illustrated by the extent of lands within Wayne County Agricultural District #4. (See Maps 15 and 16: Agricultural Soils and Parcels). Only in the town south of the canal are there large areas of land outside the county agricultural district.



EXISTING PROGRAMS, PLANS AND STUDIES

Wayne County Agricultural and Farmland Protection Plan

The Wayne County Agricultural and Farmland Protection Plan, completed in 1997, recommends projects to sustain the economic viability of agriculture as well as projects to retain high quality agricultural land for continued production. Key accomplishments resulting from this Plan are:

- Wayne County received State and Federal funds to purchase development rights to farmland in Macedon.
- Wayne County established an “agricultural specialist” position within the Wayne County Planning Department
- Promotion of “agri-tourism”

On-going assistance to local towns with planning and zoning to support business development on farm-stand to establish appropriate regulation for agricultural support businesses.

Wayne County Agribusiness Micro-Enterprise Program

- Cornell Cooperative Extension of Wayne County offers business planning workshops for qualified farms and agribusiness owners and provides technical support in various agricultural interest areas.

AGRICULTURE & FARMLAND

- Consultants from NY Farm Net and Farm Credit of Western New York, as well as Cooperative Extension can help agribusiness owners and entrepreneurs prepare farm business plans.
- The Agribusiness Development Center at Cooperative Extensive has a library, computer and software to assist with business planning and development.
- The Wayne County Industrial Development Agency offers loans with below-market interest rates to businesses that employ five or fewer workers, including the owner. Applicants must have a business plan.
- Loans may be used for start-up costs, equipment, building improvements, real estate, or working capital.
- Contact Wayne County Planning Department: 315-046-5919 or e-mail crothfuss@co.wayne.ny.us.

Other Wayne County Programs

Wayne County established a Purchase of Development Rights program that has been funded by \$4 million in State and Federal grants.

A County Right to Farm Law was amended in May 2008 to requires all purchasers of property to be notified of the presence of agricultural operations and potential for noise, odor and other impacts.

Agricultural District Program

Nearly all of the Town of Arcadia is within a County Agricultural District. All of the Agricultural Districts in Wayne County have been recently consolidated so that they all will be reviewed, and may be renewed, every eight years. Inclusion in an Agricultural District denotes a commitment on the part of the County and the landowner to retain the use of such land for agriculture. Land in Agricultural Districts are depicted in Map 17.

The Agricultural District Program includes the following provisions to protect farmers:

Agricultural use value assessments - Land is assessed at its value for agricultural production, rather than at its full market value. If land that received the agricultural exemption is sold for non-farm purposes, the landowner must repay the amount of property taxes saved over the life of the District, up to 8 years.

Protection from local regulations that would restrict farm practices - Protection from public acquisition of farmland through "eminent domain." Before a local or county government may undertake a project that affects land within an Agricultural District, it must submit a "Notice of Intent" to the County Agricultural and Farmland Protection Board and the NYS Department of Agriculture and Markets for consideration of the impacts on agriculture.

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Protection from nuisance suits (right-to-farm provisions) - A person who buys property within an Agricultural District must be notified about the possible presence of noise or odors associated with farm practices and acknowledge receipt of this notice in writing.

ISSUES AND OPPORTUNITIES

For farming to remain viable in the Town of Arcadia, farmland must be available for agricultural production. Farmers must have the ability to continue standard agricultural practices without neighbor conflicts. In addition, agriculture must continue to be profitable.

Residential Development Patterns

When new residential development is constructed adjacent to active farmland, the efficiency of farming is affected and the potential for neighbor conflicts increases. In addition, the subdivision of farmland reduces the amount of contiguous land available for farming. Consideration for the impacts on agriculture should be addressed during the review of residential subdivisions.

Agricultural Tourism

Farm markets and other small-scale farm businesses can attract tourists and visitors to Newark and Arcadia. Such businesses may network with other businesses and attractions to increase tourism.

Economic Conditions

Economic conditions in the global, national and regional markets affect farms in Arcadia. However, these factors are generally outside of the control of local government.

The number of farms in Arcadia has remained fairly stable over the past decade, although the percentage of farmers who make their full living from farming continues to shrink. Many farmers are selling their land or renting it to others. Dairy farming has seen the greatest changes in the past 20 years. Fifty years ago, dairy farms dotted the back roads; today, only 14 remain. The downward trend in the price of milk, combined with the drastic fluctuation in the price paid to the farmers, has made it difficult for smaller dairies to survive. The rising cost of fertilizers, field crops and feed has contributed to the loss of these farms.

Farms that grow field crops such as soybeans, corn, wheat, and oats are enjoying higher prices this year, though the price of inputs such as seed, fertilizer, pesticides, herbicides, and fuel are higher. Worldwide, the use of crops to produce ethanol has thrown food into price competition with fuel.

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Labor issues remain significant. In recent years, Immigration Naturalization Service raids on farms and other places have made it more difficult for farmers to hire skilled workers.

There is no doubt that for the future food security, NYS farms will play a vital role, but the immediate future is wrought with challenges.

TOOLS AND TECHNIQUES

Several tools and techniques are available to local governments, individual landowners and private organizations to help meet the goal of retaining farmland and encouraging the continued viability of agriculture.

Land Conservation Through Conservation Easements

Private, voluntary conservation easement

Landowners may place farmland under a permanent conservation easement to be held and monitored by a private land trust or other non-profit organization. The donation of easements may be helpful to some families in estate planning as the value of the easement can be claimed as a tax deduction. The Genesee Land Conservancy is active in Wayne County and holds easements to agricultural parcels elsewhere in the region. The American Farmland Trust also holds easements to farm properties.

Public purchase of development rights

Purchase of Development Rights (also referred to as "Purchase of Agricultural Conservation Easements" (PACE)) is a program which compensates owners of farmland in exchange for an agreement to keep land from being developed. The value of development rights is calculated as the difference between the value of the land for agricultural purposes and its value for development. A temporary or permanent easement restricts development on the parcel. Placing an easement on a property does not affect the ownership of the parcel. The owner may continue to farm the parcel, and/or sell it. The easement holder is responsible for monitoring the property to ensure that it is not developed.

Wayne County has established a Purchase-of-Development-Rights Program that has been funded by \$4 million in State and Federal grants. It currently holds easements on 2,425 acres in the Town of Macedon.

Conservation easement programs have the following advantages and disadvantages:

Advantages:

- Protects agricultural land on a permanent basis (or for a specified period of time).
- Participation among landowners is voluntary

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Disadvantages

- High cost
- Time and administrative work involved in purchasing easements
- Requires on-going monitoring by the easement holder

Zoning Techniques

Agricultural Protection Zoning

Agricultural Protection Zoning involves the creation of a zoning district that designates farming as the primary, preferred land use. Such a district targets the most productive soils and large contiguous areas of active farms. The minimum lot size is based on the size of the smallest viable farm unit – such as 25 to 40 acres.

Regulations for this district typically limit non-agricultural development. Such a district may allow farm-related businesses and home-based businesses. Agricultural zoning districts may incorporate “density averaging” or “sliding scale” provisions to limit the number of dwellings permitted. The regulations may also specify maximum (as well as minimum) lot sizes for non-farm development.

Agricultural protection zoning may be combined with purchase of development rights, transfer of development rights or incentive zoning. This technique has the following advantages and disadvantages:

Advantages:

- Effective in limiting non-farm development and reducing conflicts between agriculture and non-farm neighbors.
- Can protect large areas of farmland at no cost to the public

Disadvantages:

- May reduce the market value of land.
- Is not permanent. Zoning can be changed by the Town Board.
- Limits resale options for farmland owners

Density averaging (clustering)

Density averaging or clustering allows residences to be built on smaller lot sizes than typically permitted by zoning, provided that the average density of the original parcel is not increased. For example, if zoning requires a maximum density of 1 dwelling per 10 acres, a farm of 100 acres would be entitled to develop up to 10 dwelling units. If the 10 dwellings were built on a total of 20 acres of the parcel (with an average lot size of 2 acres), 80 acres would remain open (see Figure A-1 below).

The smaller lots should be sited in locations that are least suitable for farming, and that offer the most appealing views of open space and natural resources. The design of a

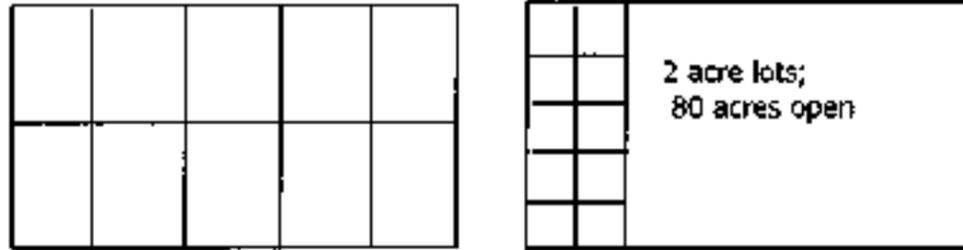
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proposed clustered subdivision should include buffers between the new residential development and the remaining farmland. A conservation easement would be placed on the remaining 80 acres to prevent future development.

Figure A-1 Density Averaging

100 acres - 10 building lots

10 acre lots



Cluster subdivisions have the following advantages and disadvantages:

Advantages

- Relatively simple to administer through the subdivision review process
- Provides for permanent protection of farmland or open space
- Landowner retains full development potential (number of building lots)

Disadvantages

- Results in non-agricultural development in close proximity to farming.
- May be more appropriate for open space preservation and retention of rural character than for retention of agricultural land.

Incentive zoning

Incentive zoning may be used to encourage the private acquisition of agricultural conservation easements (development rights) or to collect money toward a public fund to purchase such easements. Municipalities must designate an area or areas in which higher densities or more intensive uses may be permitted, provided that the applicant offers certain amenities that would meet specified community needs. Acceptable amenities may include conservation easements on farmland or cash to be used in a purchase of development rights program. Advantages and disadvantages include:

Advantages

- Flexibility in administration
- Can result in permanent protection of farmland if agricultural easements are provided as an amenity in exchange for higher density of housing allows
- conservation easements to be purchased privately

AGRICULTURE & FARMLAND

Disadvantages

- Requires designation of an area within which higher densities can be sustained.

Local “Right to Farm” Law

Several municipalities in New York State have passed local “Right to Farm” laws. Such laws typically establish a town policy in support of farming, define “generally accepted agricultural practices,” and affirm a farmer’s right to employ such practices. The laws also include a requirement that purchasers of property within the town be notified of the policy of encouraging farming, and that farm practices may include odors, noise and other activities.

A “grievance” procedure is established to resolve complaints between farmers and non-farm neighbors. A local grievance committee may be formed to hear and resolve complaints. Such a committee would include local farmers and may include non-farm representatives. Municipalities may appoint an existing committee, such as the Conservation Advisory Council or Planning Board, to act as the Grievance Committee. In some counties, the Agricultural and Farmland Protection Board may take on the responsibility of handling local grievances under the “Right to Farm” law.

Neighbor Conflicts

Despite the notification required by the Agricultural District law and Wayne County’s “Right to Farm” law, people who buy property in agricultural districts are frequently unaware of the potential impacts of agriculture. These include spraying of pesticides, late night use of farm equipment, slow moving equipment on roads, truck traffic and odors. Although complaints are not frequent, they can be disruptive to farmers.

Additional information about resolving farm-neighbor conflicts is presented in a publication produced by Cornell University. It is available on the internet at http://www.cdtoolbox.net/agriculture_economic_development/fcandc.pdf.

RECOMMENDED ACTIONS

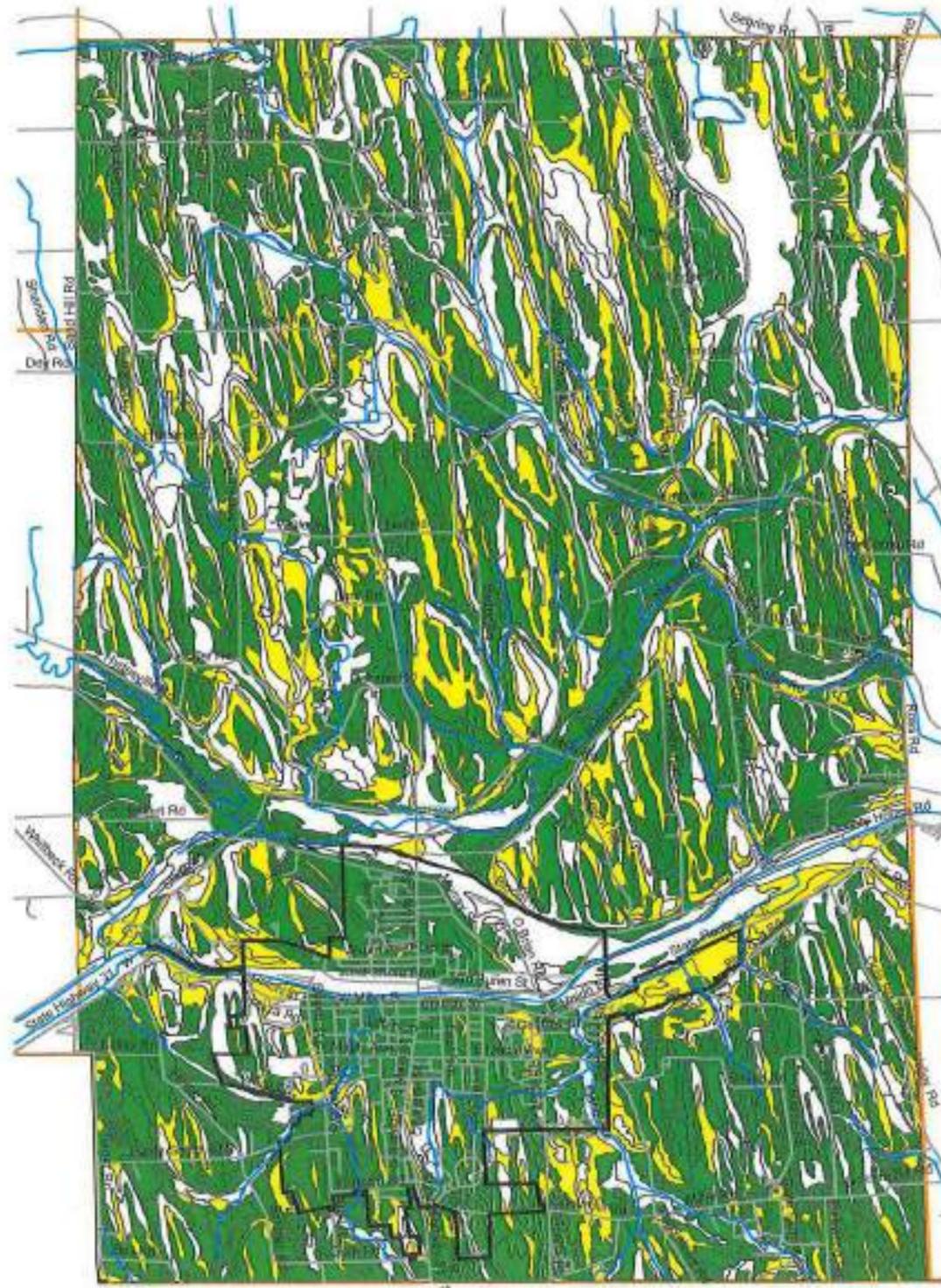
1. Promote locally grown products through farmers markets and road-side stands.
2. Encourage local and regional business to purchase local farm products.
3. Update land use regulations to incorporate provisions that will help to reduce neighbor conflicts, support the economic viability of farm operations and retain farmland for continued agricultural use.
4. Adopt a local Right-to-Farm Law.

AGRICULTURE & FARMLAND

5. Encourage the owners of farm operations within the Town to petition the County to have their farmland incorporated in the County's Agricultural District if their land is not currently within one of the County's Agricultural Districts.
6. Increase the visibility of the farmers market in the Village's downtown business district.

AGRICULTURE & FARMLAND

Agricultural Soils



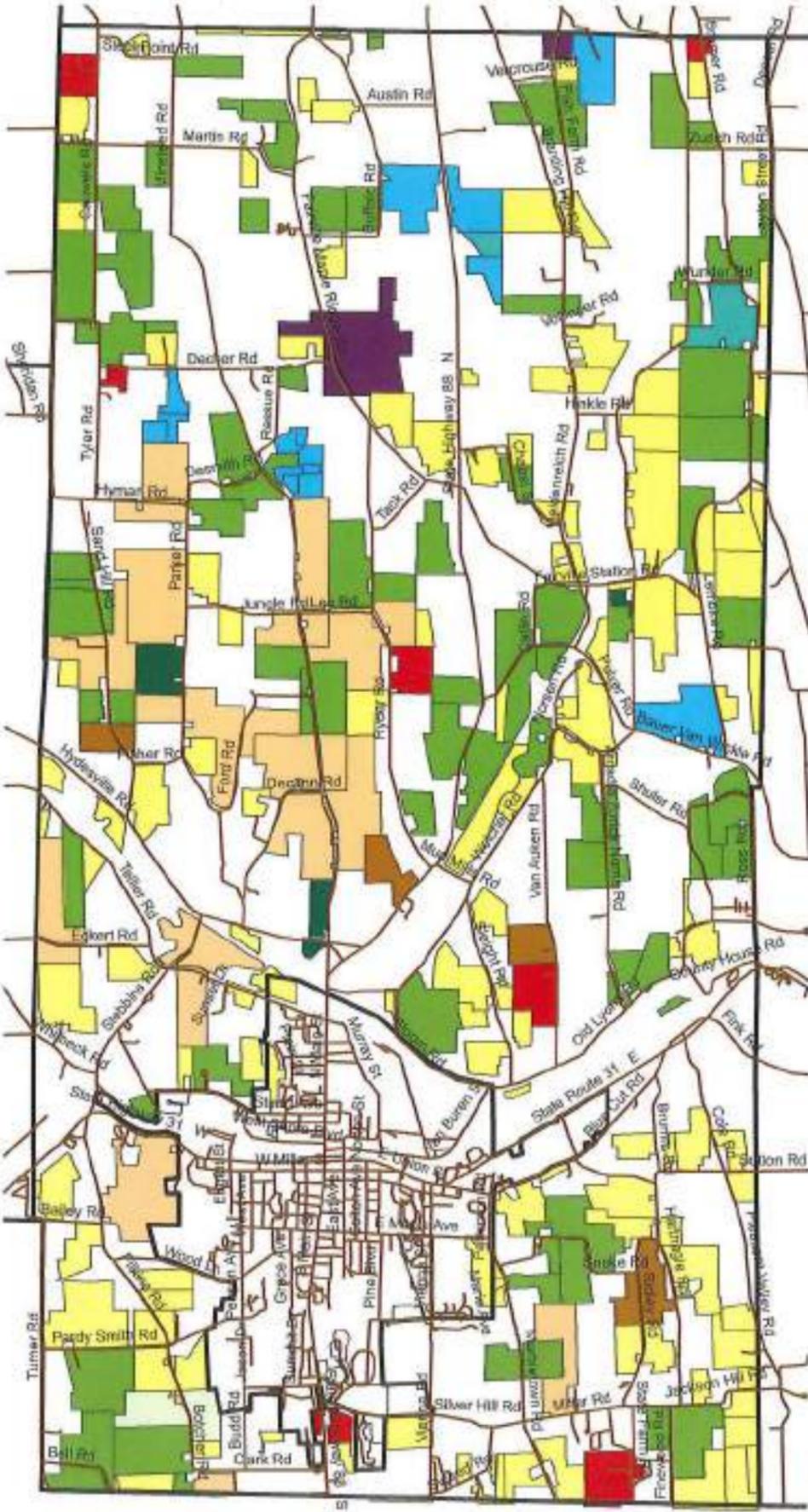
-  Prime Agricultural Soils
-  Other Soils of Statewide Importance
-  Other



 **Stuart I. Brown Associates, Inc.**
Planning and Management Consultants

SOURCE: USDA Soil Survey; Wayne County Planning Dept.

Agricultural Parcels



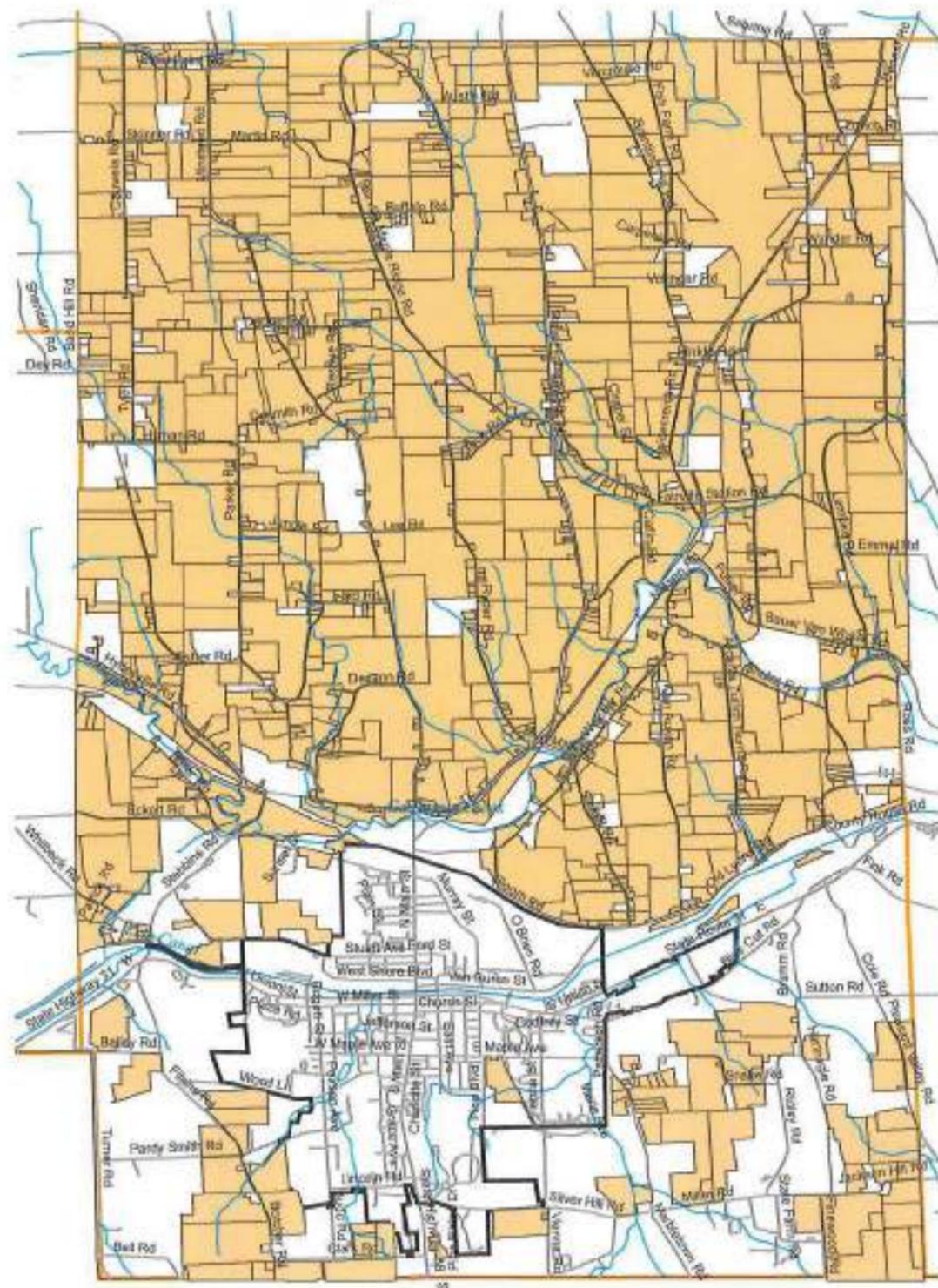
Land Use by Assessor's Property Classification

-  Agricultural
-  Agricultural Vacant
-  Dairy
-  Cattle, Calves
-  Other Livestock
-  Horse Farm
-  Field Crops
-  Truck Crops - Mucklands
-  Truck Crops - Not Mucklands
-  Orchard
-  Nursery, Greenhouse



0 0.250.5 1
Miles

Land in Agricultural Districts



 Parcels within County Agricultural District



 **Stuart I. Brown Associates, Inc.**
Planning and Management Consultants

HOUSING & RESIDENTIAL NEIGHBORHOODS



GOALS

- Maintain the high quality of life in residential neighborhoods.
- Preserve and enhance the existing housing stock and promote new housing development in appropriate areas as depicted on the Future Land Use Map while preserving the rural, historic character of the community.
- Encourage developers to incorporate high-quality design features in their proposed new housing developments.

Goals continued on following page

HOUSING & RESIDENTIAL NEIGHBORHOODS

Goals continued from previous page

- ◆ Encourage the construction of a mix of types and sizes of housing and affordability to meet the needs of a diverse population such as senior citizens, first-time home buyers, special-needs residents, etc. with a range of incomes.
- ◆ Encourage the owners of single-family dwellings that have been converted to two- or multiple-family dwellings to be reconverted into single-family dwellings.
- ◆ Encourage residential property owners to maintain their properties in good condition and neat appearance.

POPULATION AND DEMOGRAPHIC TRENDS

Table H-1 displays population figures for the years 1990 and 2000 as well as population projections for the decades 2000-2010 and 2010-2020. The population projections were prepared by the Genesee Finger Lakes Regional Planning Council based on a methodology developed by the Capital Region Planning Council. The projections suggest that the Village of Newark's population will continue to decrease slightly during the current and next decade. Projections for Arcadia suggest that the Town's population will continue to grow at a moderate rate during the current and next decade. The population in Wayne County is also projected to grow during this and the next decade, but only at a nominal rate.

Table H-1
Population Trends and Projections
Village of Newark, Town of Arcadia, and Wayne County

	1990	2000	Increase 1990 - 2000	2010	Increase 2000 - 2010	2020	Increase 2010 -2020
Newark	9,649	9,682	-167 (-1.47%)	9,412	-270 (-2.8%)	9,213	-199 (-2.1%)
Arcadia (a)	5,006	5,207	201 (+4.0%)	5,392	185 (+3.6%)	5,558	166 (+3.1%)
Wayne County	89,123	93,765	4,642 (+5.2%)	96,499	2,734 (+2.9%)	97,936	1,437 (+1.5%)

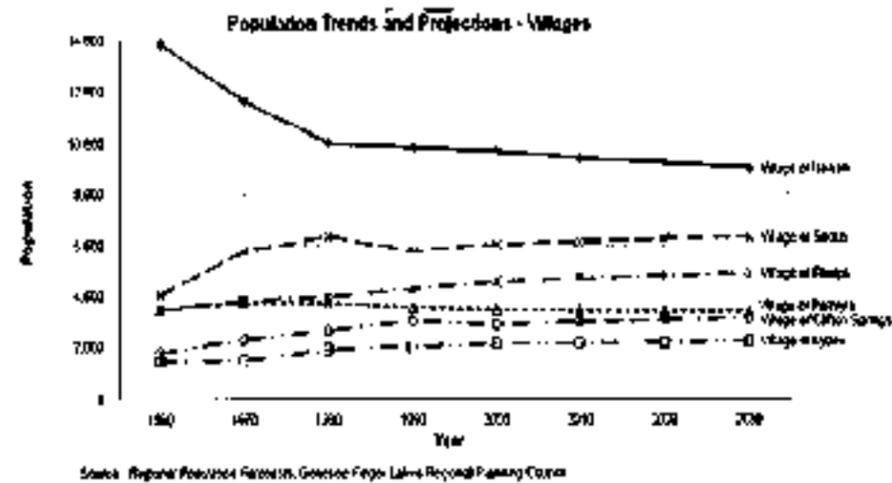
(a) Figures represent Town of Arcadia outside the Village of Newark

Source: Regional Population Forecast, Genesee Finger Lake Regional Planning Council (2007)

HOUSING & RESIDENTIAL NEIGHBORHOODS

Figure H-2 displays graphs of the population trends for the period from 1960 to 2000 and population projections to the year 2030 for the Village of Newark and the Village's in adjoining townships. As Figure H-2 depicts, from 1960 to 1980, the population of the Village of Newark declined significantly. From 1980 to 2000, Newark's population declined moderately and this trend is projected to continue to the year 2030. The villages in the adjoining towns generally either experienced modest population growth or moderate population decline between 1960 and 2000. Projections for these other villages suggest that their respective populations will remain relatively stable to 2030 although the Village's of Phelps and Sodus are projected to experience a slight amount of growth between 2000 and 2030.

Figure H-2



A modest growth in Arcadia's population is projected to 2030. The Town of Sodus also experienced a rapid growth in population between 1960 and 1980, followed by a significant decline between 1980 and 1990 and a modest increase between 1990 and 2000. The remainder of the townships experienced more moderate, but steady growth in population between 1960 and 2000. All townships are projected to have moderate and steady growth to 2030.

HOUSING & RESIDENTIAL NEIGHBORHOODS

Figure H-3 displays graphs of the population trends for the period from 1960 to 2000 and population projections to the year 2030 for the Town of Arcadia and the adjoining townships. The Town of Arcadia exhibited a rapid growth of population between 1960 and 1980 and modest growth between 1980 and 2000.

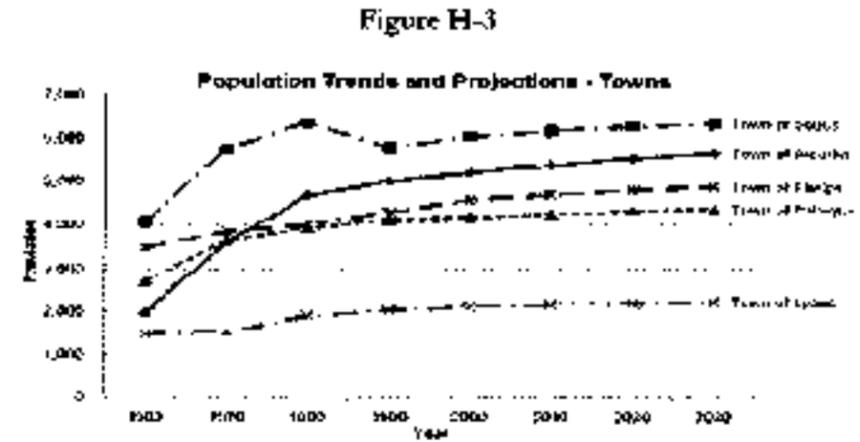
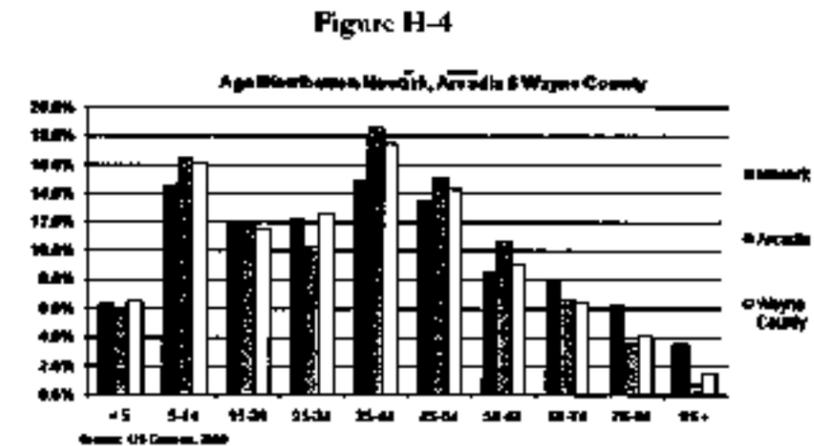


Figure H-4 depicts the 2000 population age distribution for Wayne County, the Village of Newark, and the Town of Arcadia outside the village. The chart shows Newark has smaller proportions of residents in the 35—44, 45—54 and 55—64 age brackets and higher proportions of residents in all age groups over age 65.



HIGHLIGHTS OF COMMUNITY SURVEY

Reasons for Residing in the Community

Survey respondents cited the following reasons for residing in the Newark/Arcadia community:

- Born or raised in the community (43%)
- Conveniently located near place of employment (39%)
- Natural / agricultural setting (22%)
- Walkable Village (21%)
- The quality of life in the community (18%)
- The size of the community (17%)



Type of Housing Needed

Survey respondents identified the following types of housing as being needed in the community. The needed housing is listed in order of importance:

- Housing for low- and moderate-income families (29%)
- Housing for low-and moderate-income seniors (29%)
- "High-end" housing (14%)
- Barrier-free housing (10%)
- Various other types of housing (9%)
- Housing for impoverished persons (5%)
- Emergency/transitional housing (3%)

Aging Trends

Population projections prepared by Cornell Institute for Social and Economic Research for the NYS Office for the Aging's *Project 2015* indicates that large increases in population ages 60 and older are expected to occur. The projected increases and rates of increase for New York State, Wayne County and adjoining counties are presented in Table H-5. The projections suggest that the Wayne County population in the "60 and older" age group, will increase by more than 31 percent between 2000 and 2015.

Table H-5
Projected Increase in Population of Persons Age 60 and Older
New York State, Wayne county and Neighboring Counties

	Population Age 60 and Older		Change 2000-2015	
	2000	2015	Number	Percent
New York State	3,204,331	4,030,378	826,047	25.78
Wayne County	15,142	19,902	4,760	31.44
Ontario County	17,329	26,402	9,073	52.36
Seneca County	6,479	7,992	1,513	23.35
Monroe County	122,654	151,353	28,699	23.40
Cayuga County	15,044	19,106	4,062	27.00

Source: Project 2015: New York State Population Characteristics by County

HOUSING & RESIDENTIAL NEIGHBORHOODS

Table H-6 illustrates the current proportions of the population in the “60 and older” age group in New York State, Wayne County and nearby counties and the projected proportion based on the trends depicted in Figure H-4 (above). As Table H-5 suggests, slightly more than 20 percent of Wayne County residents will be age 60 or older by the year 2015.

Table H-6
Current and Projected Proportion of Population Age 60 and Older
New York State, Wayne county and neighboring Counties

	2000			2015 (Projected)		
	Total Population	Population Age 60 and Older	Percent Age 60 and Older	Total Population	Population Age 60 and Older	Percent Age 60 and Older
New York State	18,976,457	3,204,331	16.9	19,726,343	4,030,378	20.4
Wayne County	93,765	15,142	16.2	97,463	19,902	20.4
Ontario County	100,224	17,329	17.3	103,966	26,402	25.4
Seneca County	33,342	6,479	19.4	31,152	7,992	25.7
Monroe County	735,343	122,654	16.7	731,862	151,353	20.7
Cayuga County	81,963	15,044	18.4	78,423	19,106	24.4

Source: Project 2015, New York State Population Characteristics by County, New York Office for the Aging

HOUSING & RESIDENTIAL NEIGHBORHOODS

Housing Trends

Table H-7 displays information regarding the housing stock in the Village of Newark, Town of Arcadia and Wayne County based on 2000 Census data.

Table H-7
Existing Housing Stock
Village of Newark, Town of Arcadia, and Wayne County

Dwelling Units in Structure	Village of Newark		Town of Arcadia		Wayne County	
	Number	Percent	Number	Percent	Number	Percent
1 Unit - Conventional	2,177	53.5	1,444	70.9	28,430	72.4
1- Unit - Manufactured Homes	197	4.8	518	25.5	4,299	11.1
2 Units	603	14.8	27	1.3	2,249	5.8
3- and 4-Units	498	12.2	46	2.3	1,827	4.7
5- to 9-Units	327	8.0	0	0	1,282	3.3
> 10 Units	273	6.7	0	0	672	2.7
TOTAL	4,075	100	2,035	100	38,759	100

Source: 2000 U.S. Census

Based on 2000 Census data, the Village of Newark contains 4,075 dwelling units. Slightly more than half (53.5%) of the housing in Newark is comprised of single-family dwellings and slightly more than one-fifth (20.5%) is comprised of multiple-family dwellings and apartment dwellings. In contrast, the vast majority (96.4%) of the residences in the Town of Arcadia are single-family dwelling. Nearly 71 percent are conventional type of structures and approximately one-quarter of the homes in Arcadia are manufactured (mobile) homes. Very few multiple-family dwellings within the Town of Arcadia exist, comprising slightly more than 2 percent of all the housing in the Town.

Table H-6 also illustrates that single-family dwellings are the predominant type of housing in Wayne County, but not quite as prominent as in Arcadia. The proportion of multiple-family and apartment buildings in Wayne County falls between the proportions in Newark and Arcadia.

The locations of residential parcels, in the Town of Arcadia and the Village of Newark are depicted in Maps 18 and 19.

HOUSING & RESIDENTIAL NEIGHBORHOODS

Table H-8 below compares the housing tenures for the Village of Newark, Town of Arcadia and Wayne County

**Table H-8
Housing Tenure
Village of Newark, Town of Arcadia, and Wayne County**

TYPE OF OCCUPANT	Village of Newark		Town of Arcadia		Wayne County	
	Number	Percent	Number	Percent	Number	Percent
Owner Occupied	2,145	55.6	1,718	89.5	27,097	77.6
Renter Occupied	1,712	44.4	201	10.5	7,811	22.4
TOTAL	3,857	100.0	1,919	100.0	34,908	100.0

Source: 2000 U.S. Census

As would be expected, in view of the larger proportion of multiple-family dwellings and apartment buildings in Newark, renter-occupied dwellings account for 44.4 percent of the occupied dwellings in the Village.

Owner-occupied dwellings comprise of 55.6 percent of residences within the Village. In contrast, 89.5 percent of the residences in Arcadia are owner occupied while only 10.5 percent are occupied by renters. For Wayne County as a whole, slightly more than three-quarters (77.6%) of the occupied dwellings are owner occupied with renter occupied dwellings accounting for 22.4 percent.

Table H-9 displays a breakdown of the housing stock based on the time periods when the dwellings were constructed. As would be expected in Newark, a community established early along the Erie Canal, much (45.9 percent) of the housing stock is of older vintage having been constructed prior to 1940. The numbers of dwellings in Newark constructed during the 20 year periods from 1940 through 1959 and from 1960 through 1979 in Newark were nearly equal. From 1980 to 2000, the rate of housing development in Newark declined. This is likely due to the fact that little undeveloped land remains and the Village is approaching build-out.

Housing development in the Town of Arcadia contrasts with development in Newark as Table H-9 illustrates. Nearly two-thirds (62.7%) of the residential structures in Arcadia were built since 1960 and approximately one-third of the housing in the Town was constructed between 1990 and 2000. The housing development patterns for Wayne County fall between those of Newark and Arcadia. Maps 16-21 depict residential parcels and new housing construction in the Town of Arcadia and the Village of Newark.

HOUSING & RESIDENTIAL NEIGHBORHOODS

Table H-9
Year Dwellings Were Constructed
Village of Newark, Town of Arcadia, and Wayne County

Year Constructed	Village of Newark		Town of Arcadia		Wayne County	
	Number	Percent	Number	Percent	Number	Percent
Prior to 1940	1,869	45.9	575	28.2	14,430	37.2
1940 - 1959	871	21.4	175	8.6	4,886	12.6
1960 - 1979	821	20.1	606	29.8	9,528	24.6
1980-2000	514	12.6	679	33.4	9,923	25.6
TOTAL	4,075	100.0	2,035	100.0	38,767	100.0

Source: 2000 U.S. Census

Residential building permit information (provided by the Code Enforcement Office of both municipalities) reveals that 29 new single-family dwellings and two multiple-family dwellings have been constructed in the Village of Newark since the 2000 Census. Significant amounts of new residential development within the Village is unlikely due to the lack of vacant land zoned for residential use.

In the Town of Arcadia, during the time period of 2000 through August 2008, 36 permits were issued for the construction of single-family dwellings and 81 permits were issued for manufactured homes. The locations of these dwellings are depicted in Maps 20 and 21.

Senior Citizen Housing

Newark Housing Authority

The Housing Authority owns and maintains three housing developments which contain a total of 160 dwelling units. Family housing is provided at Windsong Terrace on Marie Avenue and Northview Terrace on Driving Park Circle. Each housing complex contains 50 two to four bedrooms dwellings in several detached buildings. Housing for senior citizens and disabled persons is provided at 200 East High-rise (at 200 East Avenue). The building contains 60 one-bedroom apartments. The Newark Housing Authority also provides financial assistance to low-income persons through the Section 8 Housing Assistance Program. The Section 8 Program subsidizes the Rose Garden Apartments, a privately-owned apartment building which serves qualified seniors and persons with disabilities.

Assisted Living Facilities

Construction of the Terrace at Newark, a senior citizen assisted-living facility began during the summer of 2008. The facility when finished, will contain 58 residential units and is being constructed in the Town of Arcadia on a site south of Newark along Route 88.

EXISTING STUDIES, PLANS AND REGULATIONS

Property Maintenance Regulations

Building construction standards are governed by the New York State Uniform Fire Prevention and Building Code. The Code includes a property maintenance chapter that sets forth minimum requirements for building, property and lawn maintenance. Municipalities that have no property maintenance regulations of their own, may utilize the Property Maintenance Chapter of the Code. Although the Property Maintenance Chapter establishes minimal standards, the regulations provide a legal basis for municipalities without their own regulations to require properties to be maintained at least to minimal standards.

Housing Maintenance Regulations

The Village of Newark has adopted its own housing maintenance regulations (see Chapter 90 of the Village Code entitled Housing Standards). The Village's housing regulations set forth much more detailed property maintenance requirements than contained in the NYS Property Maintenance Code and provide the Village with an effective enforcement tool to ensure properties in the Village are well maintained.

Arcadia has the option of adopting more stringent property maintenance regulations of its own as the Village of Newark has done. The adoption of more stringent property maintenance regulations, however, requires the approval of the NYS Department of State.

HOUSING & RESIDENTIAL NEIGHBORHOODS

Village of Newark Zoning Regulations

Table H-10 identifies the type of residential uses and dwellings permitted in each of the Village's zoning districts.

Table H-10
Village of Newark
Type of Residential Uses Permitted in Zoning Districts

P = Permitted NP = Not Permitted	R-1 Residential	R-2 Residential	R-3 Residential	RD Planned Unit Residential
Single-family dwelling	P	P	P	P (b)
Two-family dwelling	NP	P	P	P (b)
Multi-family dwelling	NP	P	P	P (b)
Housing for the Elderly	NP	NP	NP	P (b)
Mobile home park	NP	NP	P(a)	NP

(a) Requires a mobile home park license issued by the Village

(b) Subject to Village Planning Board approval

Town of Arcadia Zoning Regulations

Figure H-11 identifies the type of residential uses and dwellings permitted in each of the Town's zoning districts.

Table H-11
Town of Arcadia
Type of Residential Uses Permitted in Zoning Districts

P = Permitted NP = Not Permitted SA = Special Authorization Required SC = Special Conditions Apply	Agricultural	Residential	Neighborhood Commercial	General Commercial	Industrial
Single-family dwelling	P	P	P	SA	SA
Two-family dwelling	P	P	P	NP	NP
Multi-family dwelling	SA	NP	NP	NP	NP
Mobile home	SC	SC	NP	NP	NP
Row or town house	SA	SA	NP	NP	NP
Cluster housing	SA	SA	NP	NP	NP
Mobile home park	SC	SA	NP	NP	NP

Wayne County Housing Needs Assessment (2002)

The needs assessment identified pressing needs for emergency/transitional housing and subsidized residential rental units with three and four bedrooms for large low- and moderate-income families. The Housing Needs Assessment also identified the former Roosevelt School building on East Union Streets as a structure that has the potential to be redeveloped and converted into a residential building.

Existing Housing Assistance Programs and Services

The following are existing housing programs that are available to Newark and Arcadia residents who qualify for the programs. Eligibility is typically limited to low- and moderate-income households.

Weather Referral and Packaging Program (WRAP)

Provides weatherization and energy conservation assistance to elderly households. Assistance is available to owner-occupants as well as renters. Renters must obtain landlord approval and landlords must provide a financial contribution as well. The program is administered by the Wayne County Office for the Aging.

Section 8 Housing Program

The Newark Housing Authority administers 377 Section 8 certificates and vouchers issued for Wayne County. Community Action in Self-Help, Inc. (CASH) administers 100 of the vouchers. Section 8 certificates and vouchers are provided to income eligible persons. The certificates and vouchers are used to provide rent subsidies. Although the rent subsidies are paid directly to the landlords, certificate and voucher recipients are required to seek out and secure housing on their own.

Housing Rehabilitation Assistance

CASH and Bishop Sheen Ecumenical Housing Foundation, Inc. Both not-for-profit agencies administer housing rehabilitation assistance and emergency housing repair programs that are available to income-qualified households. Both programs have limited funding.

Rehabilitation and Acquisition Program

Rural Opportunities, Inc. (ROI) is administering a residential rehabilitation and acquisition grant program. Qualified residents of Newark and Arcadia (and participants must be first-time homebuyers and have household incomes of less than 80% of the median household income (MHI) of the Wayne County to qualify. Grants are provided for making repairs to residential dwellings that are in need of rehabilitation at the time of purchase. ROI also assists eligible applicants to obtain mortgage financing.

ISSUES AND OPPORTUNITIES

Housing for the Elderly

The housing needs of the elderly differ significantly from the housing needs of younger households and families. Many in the elderly population need smaller homes and properties that require reduced amounts of maintenance. Their housing needs can often be met with small one-story homes or apartments.

Often, senior citizens need dwellings that are on a single floor, are handicapped accessible and have features that enable persons confined to wheelchairs and persons using walkers to freely move about within the dwelling. Often such dwellings have wider doorways and archways, roll-in showers, cabinets that can be raised and lowered, etc. Housing containing such designs is referred to as *universal-design* housing. Others in the elderly population may have infirmities and/or disabilities that limit their ability to live independently, but who are not candidates for skilled nursing homes. Assisted-living facilities that provide supportive services are often the most appropriate type of housing for such persons.

As the population in the Village and Town continue to age, more universal housing and assisted-living facilities will be needed. The demand for such housing will become even greater if the community attempts to establish itself as a hub for geriatric healthcare.

Homeownership

Generally, homeowners maintain their properties in better and neater condition than landlords who own residential rental properties. Encouraging renters to purchase housing is one measure that the Village and Town can take to help to ensure that the housing stock in the two municipalities is well maintained.

TOOLS AND TECHNIQUES

Small Cities Community Development Block Grant Program

Grant funds are available through the Small Cities program for use on a variety of community development activities. Programs to provide financial assistance for housing rehabilitation and to first-time, home-buyers are eligible activities under the Small Cities program. Currently, Rural Opportunities, Inc., administers a housing rehab and first-time, home-buyers assistance program which is open to all qualified persons in Wayne County. If, in the future, it is determined that there is a greater need for such assistance in the Town or Village, either municipality could apply for a Small Cities grant to fund such a program for their respective communities.

Residential Uses in Industrially-Zoned Area

An area within Newark designated on the Village's zoning map as an industrial-use area (see Map 5) has been developed predominantly with residential dwellings. Newark's zoning map should be updated to change the permitted land uses within this area to coincide with the actual uses.

NYS Property Maintenance Code

Municipalities that do not have their own adopted housing maintenance regulations may utilize the NYS Uniform Fire Prevention and Building Code (NYS Building Code) for requiring property owners to maintain their properties in good repair and neat condition.

The NYS Building Code contains a Property Maintenance Code that sets forth the property maintenance standards. The standards in the NYS Property Maintenance Code are somewhat minimal and some municipalities prefer to adopt more thorough standards.

RECOMMENDED ACTIONS

1. Continue to improve housing conditions through the strict enforcement of the NYS Property Maintenance Code and the Village's property standards code.
2. Encourage local and regional not-for-profit human service agencies to continue to administer housing assistance programs and to provide additional types of housing assistance to eligible Newark and Arcadia residents.
3. Encourage private developers to construct affordable housing in Newark and Arcadia by providing them with information about State and Federal programs that provide financing.
4. Revise zoning regulations (see also Land Use chapter) to:
 - a. Permit the construction of a wide variety of housing (types, sizes and affordability) including senior housing, and assisted-living residential facilities, facilities for special needs residents, and skilled nursing homes.
 - b. Permit mixed uses where small-scale retail and service businesses can be established to permanently serve the neighborhood in which they are located.
 - c. Discourage the conversion of large, single-family dwellings into non-owner-occupied, multiple family dwellings.
 - d. Discourage the construction of large, high-density apartment buildings and complexes.

HOUSING & RESIDENTIAL NEIGHBORHOODS

- e. Require adequate buffers and screening between residential land uses that adjoin non-residential land uses in order to minimize the potential for conflict between non-compatible uses.
5. Install water mains and sanitary sewer in areas of the Village and Town most suitable for and designated for residential and commercial development.
6. Continue to work with community groups to sponsor an annual community beautification clean-up to encourage owners and tenants to spruce up the appearance of their properties and to dispose of debris and junk that may have accumulated.

Map 18

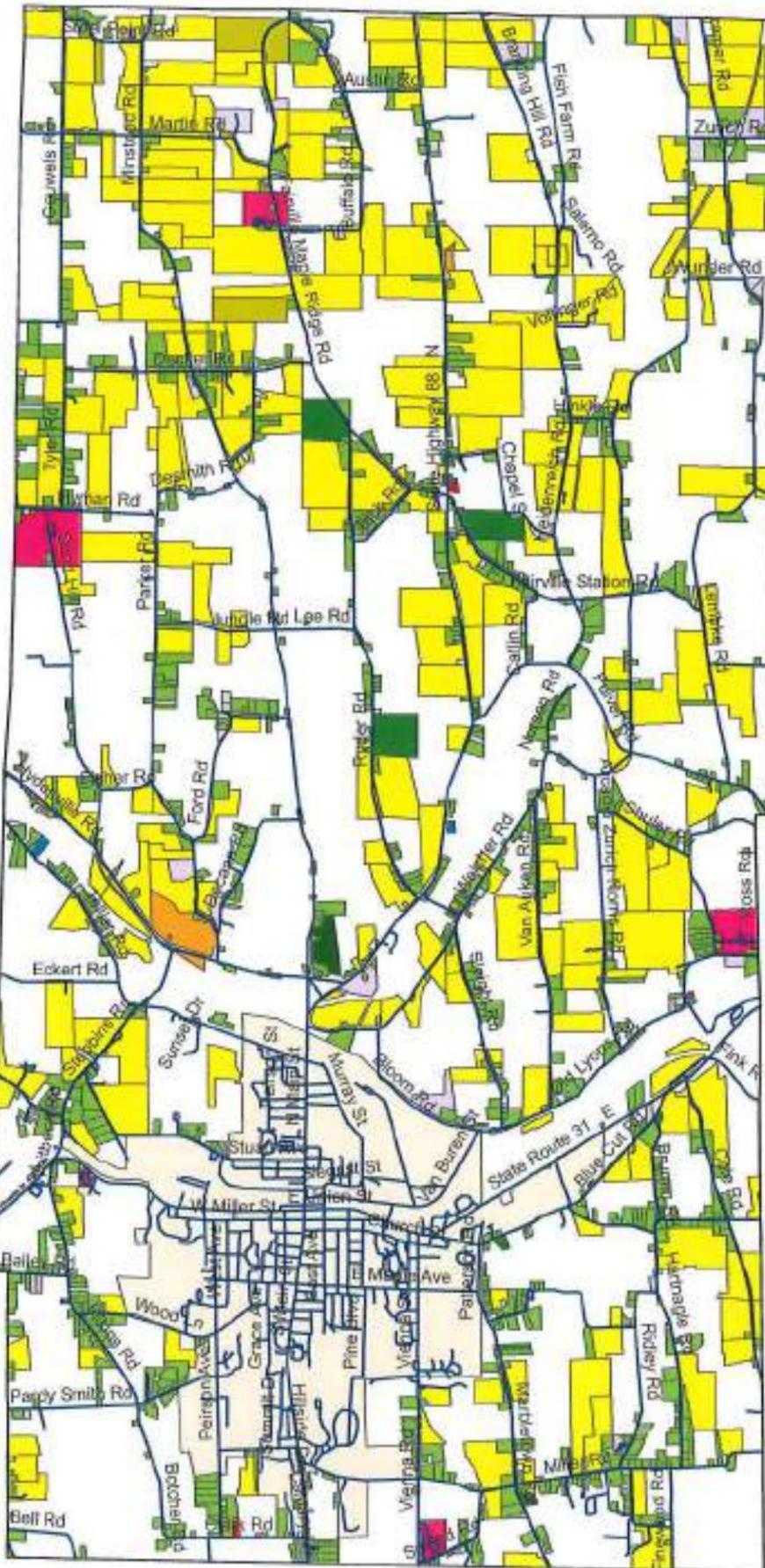
Residential Parcels
2001-2008
Town of Arcadia

Residential Parcels
Assessor's Property Classification

-  Single family Dwelling
-  2-Family Dwelling
-  3-Family Dwelling
-  Large Lot Residence (10+ acres)
-  Seasonal Dwelling
-  Manufactured Home
-  Multiple Manufactured Homes
-  Multiple Residence
-  Residence w/ incidental Commercial
-  Apartments
-  Manufactured Home Parks
-  Boarding House/ Inn

NOTE: Residences on farms are not depicted on this map.

SOURCE: 2008 Real Property Tax data, provided by Wayne County



Residential Parcels

Village of Newark



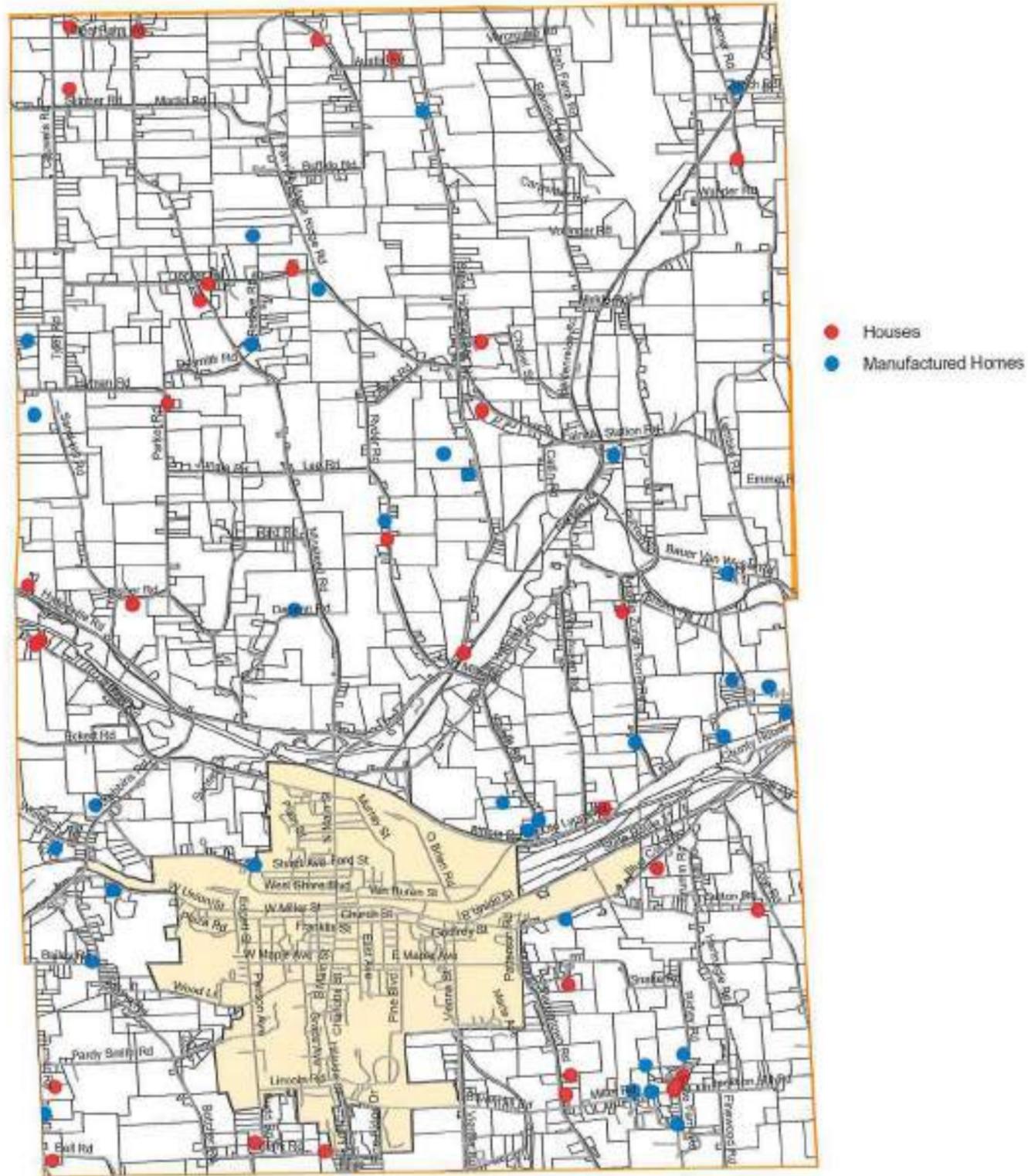
Residential Parcels

Assessor's Property Classification

- Single Family Dwelling
- 2-Family Dwelling
- 3-Family Dwelling
- Large Lot Residence (10+ acres)
- Manufactured Home
- Multiple Residence
- Residence w/ Incidental Commercial
- Apartment (4+ units)
- Manufactured Home Park
- Boarding House/ Inn



Town of Arcadia/ Village of Newark Comprehensive Plan
New Residential Construction - 2001-2008
Town of Arcadia

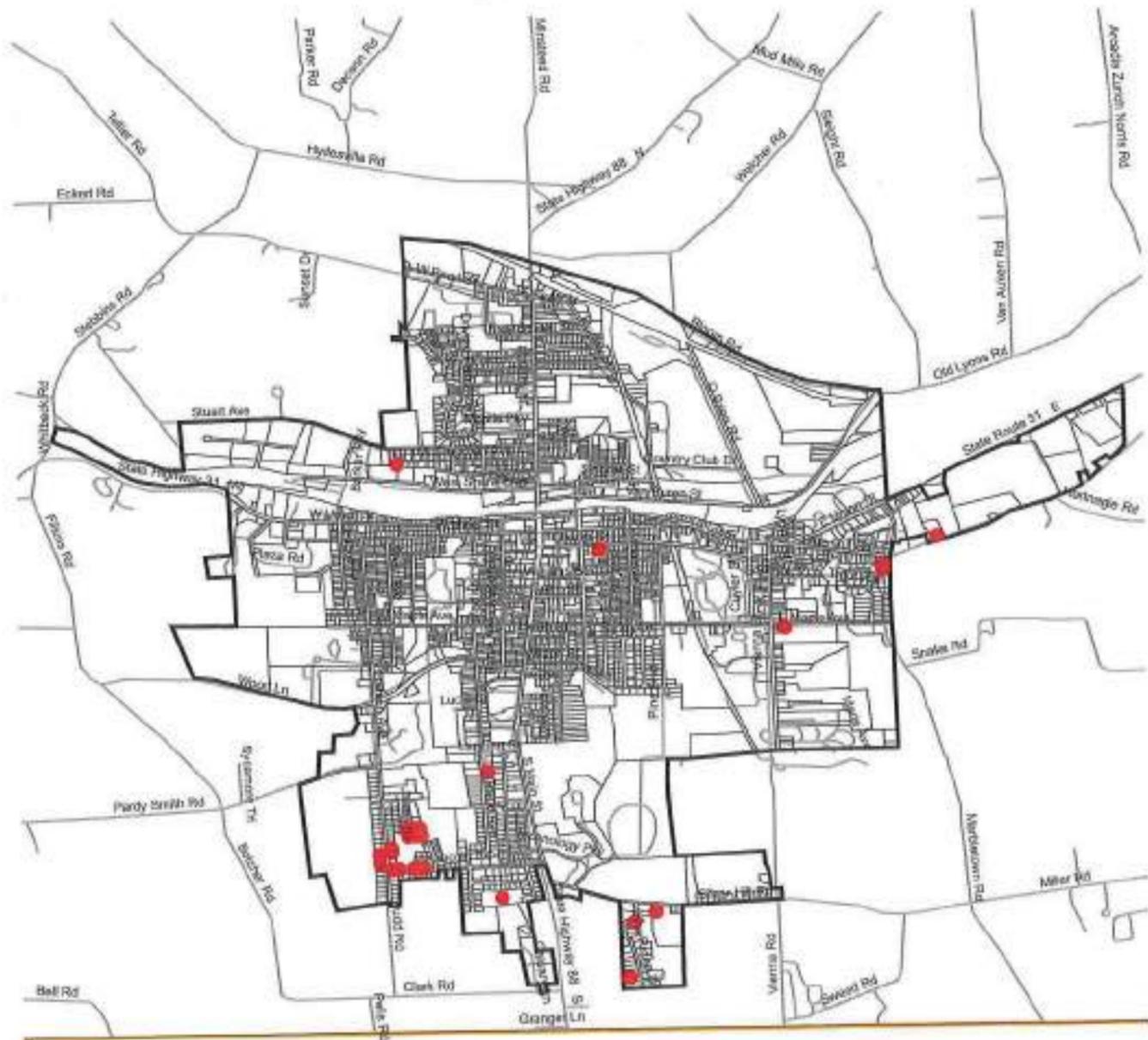


SOURCE: Building Permit data provided by the Town of Arcadia



Town of Arcadia/ Village of Newark Comprehensive Plan
New Residential Construction 2000-2008

Village of Newark



● New Houses 2000-2008



SOURCE: Building permit data provided by the Village of Newark

BUSINESS & ECONOMIC DEVELOPMENT



GOALS

- Create a business-friendly environment that encourages existing businesses to stay and expand, attracts new businesses, and encourages start-up businesses.
- Diversify and strengthen the local economy by encouraging and assisting the start-up and expansion of a wide range of small and moderate-sized niche (specialty) businesses.
- Capitalize on the presence of Newark-Wayne Community Hospital to establish a healthcare hub for seniors and others residing in the surrounding area.

Goals continued on following page

BUSINESS & ECONOMIC DEVELOPMENT

Goals continued from previous page

- Increase tourism-related businesses and maximize the number of tourists visiting the community by promoting local tourist attractions.
- Reuse vacant commercial and industrial buildings for commercial and industrial purposes.
- Permit the establishment and operation of home-based businesses in the Town compatible with the residential character of the neighborhoods in which they are located.
- Encourage the establishment and operation on farms of farm markets, agri-tourism businesses and home-based businesses compatible with agriculture. (See also Farmland and Agriculture)
- Retain existing agricultural support businesses and encourage their expansion to support local farms and farms in the adjoining areas. (See also Farmland and Agriculture)
- Promote the continued economic viability of agriculture. (See also Farmland and Agriculture)
- Provide the infrastructure and utilities necessary to retain and attract new businesses.
- Promote and support local and regional markets as outlets for the sale of farm goods produced locally.
- Promote the community as a great place to do businesses, shop, reside and attend school.

EXISTING CONDITIONS

Retail and Commercial Businesses

The commercial core of the Village and Town lies predominantly along the Route 31 corridor. Shopping plazas are found on Route 31 at the east and west ends of the Village. These shopping plazas contain a mix of larger retail chain stores and smaller locally-owned businesses. A substantial number of small retail businesses can be found interspersed along segments of the Route 31/Union Street corridor between the two plazas.

Apart from the shopping plaza at the east end of the Village, the other shopping plaza and the businesses along Union Street are within reasonable walking distance of several Village neighborhoods. Despite the presence of sidewalks and the relatively close proximity of the businesses to several residential areas the predominant means of accessing businesses in these areas is by motor vehicle. Off-street parking is provided at the shopping plazas and by most of the individual businesses located elsewhere along Route 31.

The Village of Newark's downtown business district is located along Main Street (Route 88) between the Erie Canal and Maple Court and extends along Union and Miller Streets approximately one block east and one-half block west. Although the Village of Newark is the largest Village in Wayne County with a population approaching 10,000, the Village's downtown business district is small in relation to the size of the Village. This is attributable primarily to the Urban Renewal Program which resulted in the demolition of many of the downtown commercial buildings.

Abundant parking is provided in downtown Newark. On-street parking spaces are found along both sides of Main Street between Miller and Church Streets and along portions of Miller Street on either side of Main Street. Abundant off-street parking is available as well. Municipal parking lots are located east of Main Street behind the businesses that front on Main Street. In addition, several of the downtown businesses provide off-street parking for customers which includes a large supermarket parking lot and a movie theater parking lot.

There are no significant concentrations of retail and/or service businesses in the Town of Arcadia outside the Village of Newark.

Wayne County Economic Development Strategic Plan

The Strategic Plan was prepared and adopted in 2006. Although the Strategic Plan recommends actions that are primarily the responsibility for Wayne County and its economic development agencies, the Plan also contains recommendations that call for the participation of Wayne county municipalities. These are identified in the following list.

- Encourage all towns and villages in Wayne County to: 1) designate a staff person, board member or committee to maintain communications with local businesses and to identify and coordinate responses to their concerns and 2) designate an individual to act as a liaison with the WCIDA and Economic Development Department.
- Encourage Wayne county municipalities to join the New York State Economic Development Council, which lobbies for legislation to improve the business climate in New York State. Work with school districts and municipalities to emphasize the impact of using property taxes on the economic climate in Wayne County.
- Encourage municipalities to revise zoning regulations to permit ancillary home-based businesses on farms to supplement income from farming.
- Encourage municipalities to install floating docks for launching human-powered watercraft (kayaks and canoes) along the Erie Canal and creeks.
- Beautify the gateways leading into downtown business districts.
- Encourage and support municipalities with antiquated and deteriorated water filtration plants and/or wastewater treatment plants to make improvements and upgrade their facilities.
- Work to achieve integration among systems, such as interconnecting water supplies.
- Evaluate each industrial park in Wayne County to determine which elements are in place and which are missing from each to qualify for the Building Now NY Program. Develop a plan of action for each site and utilize the Wayne County Industrial Site Fund to provide a portion of the match for the build Now NY grant to assist industrial parks to qualify for Build Now NY certification.
- Work with utilities and municipalities to extend broadband and other infrastructure to industrial parks and other industrial sites and to facilitate the development of lodging facilities, large commercial or service facilities or significant community facilities.
- Encourage the construction of condominium apartments and senior citizen assisted living apartments (use payments in lieu of taxes, s/k/a as PILOTS)
- Encourage municipalities with Main Streets to form Business Improvement Districts (BIDs) to raise revenue to make public improvements in the business districts.

Industrial Parks

Two industrial parks are located in the Village of Newark. Although both industrial parks contain operating industrial businesses, both also have undeveloped land available for industrial development.

The *Newark Industrial Park*, which is municipally-owned, is located immediately north of the Erie Canal a short distance west of Main Street. West Shore Boulevard bisects and provides access to the park.

Silver Hill Technology Park, is a privately-owned industrial park located at the southern end of the Village of Newark on the east side of Route 88. Existing roadways provide access to large portions of the park. Although a portion of the park has been developed, significant undeveloped land is still available.

Tourism Welcome and Interpretive Center

The Newark Chamber of Commerce operates a tourism welcome, information and interpretive center located along the north side of the Erie Canal immediately west of East Street. The Chamber of Commerce staffs and operates the Center during the Erie Canal boating season. The Center provides tourism information about the community, historic and tourist attractions and directions.

ISSUES AND OPPORTUNITIES

Shovel-Ready Industrial Parks

Shovel-ready industrial parks contain parcels of land on which new industrial buildings can be constructed and placed into operation quickly. Such industrial parks contain lots that have been cleared and access roads and utility infrastructure (water, sanitary sewer, natural gas, electric, and telecommunications) that have been constructed ahead of time and available immediately to serve newly constructed buildings. In today's fast-paced environment, business owners and managers moving or expanding their business operations typically prefer and seek out shovel-ready sites while avoiding sites that are not shovel ready.

The *Silver Hills Technology Park*, is the only industrial park in Wayne County that has been certified through the Build Now New York Program as a "shovel-ready" site. Access roads, watermains, and sanitary sewers have been constructed throughout much of the industrial park which contains several industrial businesses. Undeveloped land east of and adjoining the Silver Hill Technology Park is currently within in the Wayne County Empire Zone to accommodate future industrial development. Empire Zone benefits include tax exemptions and employee training benefits.

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A portion of Silver Hill Technology Park has been deeded to the Wayne Industrial Sustainability Development Corp. for the development of the *Wayne Industrial Sustainability Park (WISP)*. Industrial businesses involved in alternative and “green” energy will be targeted for recruitment. WCIDA is also exploring the potential to generate and supply “green” electricity to industrial businesses located in the park.

Watermains and sanitary sewers, natural gas mains, telecommunications infrastructure and an access road have been constructed to serve parcels throughout the *Newark Industrial Park*. Although the *Newark Industrial Park* is essentially shovel ready, no steps have been taken to have it certified as such under the Build Now New York Program. Despite not having such certification, the Newark Industrial Park has experienced greater development than the Silver Hills Technology Park.

Opportunity to Become a Medical Hub

The Newark-Wayne Community Hospital is the only secondary medical care facility in Wayne County. Via Health Systems, which operates the Hospital, recently completed a strategic plan which calls for relocating and expanding the emergency room and upgrading the Hospital’s equipment and technology. To date, the Hospital has secured some governmental grant funding (seed money) for the project which is currently still in the conceptual stage. It is anticipated that project construction will be undertaken within the next two to four years.

Hospital officials have also had internal discussions about the desire to improve access to the Hospital from North Main Street. No concrete plans or proposals have yet been developed as a result of these discussions. The acquisition of private residential property will most likely need to occur to improve access.

Demographic projections predict that by 2015 more than 20 percent of the population in Wayne County will be elderly. As the elderly population grows the demand for medical services will also increase. Newark-Wayne Community Hospital and the community are conveniently located and well situated to provide medical services to the ageing population in much of Wayne County and adjoining areas within Ontario and Cayuga Counties. As the demand for medical service increases, more healthcare providers and healthcare-related businesses will likely be attracted to the community creating more employment and business opportunities in the healthcare industry. Efforts to increase the supply of senior housing, assisted-living housing and nursing homes will help to attract more healthcare providers and related businesses. The willingness of Finger Lakes Community College to provide healthcare and geriatric care courses and training programs at its Newark satellite campus to train students for careers in the healthcare field will also enhance the potential for establishing Newark as a healthcare hub.

Small Specialty (Niche) Businesses

Newark and Arcadia boast an array of small businesses that manufacture specialty items for niche markets. The existence of these businesses in Newark demonstrates that an environment exists where such businesses can thrive. The existing of niche businesses

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may be used as an asset for engendering additional niche businesses. Local developers can use the presence of niche businesses to attract other niche businesses to the community.



An example of a niche business: Legendary Auto Interiors Ltd.

Ecotourism / Nature Tourism

A couple of significant ecological and nature attractions are located in the Town of Arcadia. One is Zurich Bog, a designated National Natural Landmark, the other Blue Cut Nature Center. Zurich Bog contains a 4-mile nature trail and, although privately owned, is open to the public. Blue Cut Nature Center, a public-owned facility, also contains approximately 4 miles of nature trails. The new Montezuma Audubon Center, a State-owned facility located in the Town of Savannah, opened for operation in 2007, is expected to attract 100,000 nature tourists into Wayne County annually. The tourists who travel to Wayne County to visit the Audubon Center provide a ready market from which to draw tourists into Arcadia to visit Zurich Bog and Blue Cut Nature Center. Establishing linkages between the Audubon Center and Zurich Bog and Blue Cut Nature Center would enable Arcadia and Newark to take advantage of the close-by eco-tourist market. Additional attractions could be identified and added to further enhance the reputation of this area as an eco-tourism/nature tourism destination.

Impact of Urban Renewal Program on Downtown

In the 1970s, several of the original commercial buildings in the Village's downtown business district were razed and new buildings erected in their place under the Federal Urban Renewal Program. Although the intent of the Urban Renewal Program was to

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revitalize downtown commercial districts, the program often destroyed the historic character and quaintness of the “Main Streets” of smaller communities. The new buildings that were constructed display architectural designs, storefronts and surface treatments that are not harmonious with the older retail commercial buildings in the Main Street business district nor are they pedestrian friendly. Furthermore, most of the newer buildings have entrances oriented toward off-street parking lots located away from Main Street. These features do not provide strong pedestrian or visual linkages to draw pedestrians toward Main Street. This is described in greater detail in the *Preparing Village “Main Streets” for planning* report. See the Existing Plans and Studies and Plans section of this chapter.

Historic Erie Canal

The Erie Canal is a significant historic resource that serves to attract tourists and visitors to upstate New York. The Erie Canal also serves to attract local residents where public access to the Canal is provided. Some small communities, such as the Village of Fairport in Monroe County, for example, have been able to capitalize on the Canal to maintain the economic viability and vitality of their central business districts.

Although the Erie Canal bisects the Town of Arcadia and Village of Newark, the Canal has not yet been exploited to its full potential. This may be due in part to the fact that the Erie Canal is not readily visible from Route 31, even though the Canal runs parallel to the highway there is physical access to the Erie Canal. The limited access is attributable to the numerous buildings on private property along the north side of Union Street between Union Street and the Erie Canal.

The Erie Canalway Trail also functions as a Canal-related tourist attraction. The construction of the Canalway Trail between the City of Rochester and Newark is complete. The trail currently terminates at East Avenue in the Village of Newark.

The Town of Arcadia and other municipalities are actively seeking grant funds in order to extend the trail eastward from Newark.

Signage

The existing zoning regulations governing the size, number and style of signs for commercial properties in the Village of Newark causes many appeals to be filed with the Zoning Board of Appeals variances for which the Board has been providing large numbers. This topic is also described in greater detail in the *"Main Streets" for Planning*

Existing Studies and Plans

Preparing Village "Main Streets" for Planning: Recommendations for the Village of Newark, NY:

This case study report, published in June 2007, was prepared by the Genesee Finger Lakes Regional Planning Council. The objective of the study was to identify ways to improve the downtown business district when Main Street is reconstructed or rehabilitated. The study provides strategic planning guidance for improving the functionality of the downtown business district and its economic viability and the following specific recommendations.

Structural and physical recommendations included:

- Install traffic calming features
- Preserve the median (the pickle)
- Encourage storefront façade improvements
- Realign West Shore Boulevard and Harris Streets at North Main Street intersection
- Improve linkages to the Erie Canal
- Encourage in-fill development
- Enhance pedestrian crosswalks including installation of bump outs

Regulatory recommendations included:

- Prohibit lot line setbacks greater than 5 ft.
- Change the name of the zoning district to better convey the uniqueness of the downtown business district
- Create a Main Street Overlay District with specific architectural and landscaping standards
- Revise and enforce sign regulations

Programmatic and organizational recommendations included:

- Maintain an open, active and effective Main Street Committee
- Evaluate and consider other organizational structures such as a merchants' association or business improvement district, Chamber of Commerce for involving stakeholders
- Establish a meaningful citizen/stakeholder role in all decision making

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report cited in the Existing Plans and Studies and Plans section of this chapter. Revising the Village's zoning regulations to incorporate sign regulations that are less problematic and easier for the Zoning Board of Appeals to uphold would be beneficial to the Village.

TOOLS AND TECHNIQUES

Village, County and State Incentive Programs

The following incentive programs are currently available and in use to facilitate business retention, expansion and development within the Arcadia and Newark.

Real Property Tax Incentives

Businesses that construct new buildings, or expansions and/or improvements to existing buildings, are eligible for property tax exemptions provided the cost of the construction equals or exceeds \$10,000. Fifty percent of the assessed value resulting from the construction is exempted during the first year. The exemption, is phased out by 5% each year during the subsequent nine years.

Section 485-b of the NYS Real Property Tax Law provides the authority for this incentive program. The Town, Village, county and School District 11 provide this incentive.

Newark Economic Development Loan Program (EDLP)

This program provides low-interest loans to the owners of businesses within the Village of Newark for projects that will create new jobs. The funds may be used for the acquisition of real property, the construction of new buildings and the renovation of existing buildings, the purchase and installation of capital equipment, or for working capital. Private matching contributions of 50% of the cost of the project from the business owner/investor are required. Interest rates and terms are negotiable.

Newark "Land for Jobs" Policy

The Village of Newark will provide business owners and entrepreneur with Village-owned land free of charge, conditioned on the creation of at least one job for each acre of land provided by the Village. The job(s) must also be retained for a minimum of two years. Any business that does not fulfill its job creation and retention obligations is required to pay the Village the value of the property plus interest.

WCIDA Micro-Enterprise Revolving Loan Fund

Low interest loans of up to \$25,000 are available to existing and start-up small businesses. Businesses with no more than five employees, including the owner, are eligible. The loan funds may be used for property acquisition, purchase of equipment and working capital. The Wayne County Industrial Development Agency (WCIDA) administers the program which was capitalized by a Small Cities Grant from the U.S.

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WCIDA Revolving Loan Fund

Low interest loans of up to \$300,000 are available to manufacturing, warehousing and research businesses from this revolving loan fund. Businesses are required to create at least one job for each \$10,000 of loan funds received. The loan funds may be used for land acquisition, construction, renovation, machinery or equipment. WCIDA Industrial Revenue Bonds—Tax exempt industrial revenue bonds (IRB) issued by the WCIDA provide a financing tool that enables manufacturing firms to finance projects at interest rates lower than otherwise possible.

Sale/Leaseback Tax Benefits

Under this program, manufacturing companies convey title to the property to WCIDA which leases the property back to the manufacturer. As WCIDA is a tax-exempt, public-benefit corporation, the savings that result from sales tax, mortgage tax and local property tax exemptions are passed on to the manufacturing company for up to 10 years.

Although 100% of local property taxes are abated during the first five years and 50% during the second five years, payment-in-lieu-of taxes (PILOT) agreements are usually negotiated so that benefiting companies make some financial contributions to local taxing authorities.

Wayne County Industrial Site Fund

WCIDA will provide financial assistance to municipalities to construct public infrastructure improvements needed to serve manufacturing facilities. Eligible infrastructure includes water mains, sanitary sewer lines, roads and lighting. WCIDA will provide 1/3 of the cost up to \$100,000. The municipality and the manufacturer are typically expected to each contribute one-third of the cost.

Empire Zone

Wayne County was awarded an Empire Zone designation by New York State in October 2002. Portions of both Silver Hill Technology Park and Newark Industrial Park are within the Wayne County Empire Zone. All types of businesses within or relocating to be within an Empire Zone may take advantage of the many benefits and incentives which include: sales tax exemptions, income tax credits, real property tax abatements, wage tax credits, reduced electric and gas rates among others.

Small Business Administration (SBA) 504 Loan Program

This SBA program enables businesses to finance up to 90% of the cost of purchasing fixed assets, a larger percentage than is typically available through conventional bank financing. The SBA typically finances 40% of the acquisition costs while conventional banks finance 50%. The business is required to utilize its own equity for the remaining 10% of the cost of the project. SBA loans range from \$100,000 to \$1 million. Eligible businesses must agree to create one job for each \$35,000 of SBA loan funds received.

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NYS Investment Tax Credits

Manufacturers that make significant investments in New York State may receive investment tax credits to reduce their income tax liabilities.

Other Economic Development Tools

Business Improvement Districts (BID)

BIDs provide a mechanism for raising revenue to make public improvements and to pay for specialized services in a business district. The revenue is raised by the levy of a property tax against all the properties within the BID. The formation of a BID requires action of the municipal board with the consent of the property owners whose property would be incorporated into the BID. Revenue raised through a BID can be used to make public improvements in the district such as the installation of sidewalks, lighting, benches, receptacles and other pedestrian amenities. The revenue may also be used to provide specialized services such as sidewalk snow plowing or street cleaning.

Cooperative Advertising and Promotion

Local retail businesses can work together to undertake cooperative advertising. Cooperative advertising involves the pooling of advertising resources to jointly advertise all the businesses that participate. Cross-promotional activities can be used to encourage residents to patronize more local businesses. For example, retailers working together can offer discount coupons that are redeemable in each other's stores whenever a customer purchases goods in any of the participating stores. Retailers can work together to sponsor contests. To qualify to win a prize, residents may be required to fill out an entry form in one of the participating stores or make a purchase in a participating store. The contest could be structured as a mystery or puzzle with clues in each participating store to encourage traffic in the stores.

National Main Street Trust for Historic Preservation

Information, ideas and advice for strengthening the retail business community can be obtained from the Main Street Trust. The Main Street Trust conducts seminars and publishes and sells a number of publications that provide strategies and describe activities that have been successfully used in other communities. Additional information is available on the organization's website [<http://www.mainstreet.org>].

Industrial Incubators

Large, vacant and functionally obsolete industrial buildings are the type of buildings generally used as industrial incubators. Incubators often contain a mix of small industrial tenants. The incubator owner typically subdivides the building to create a suitable amount of space for each business tenant. Some incubators also provide space and services that are shared by tenants such as a lobby and receptionist, employee lunch and

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break rooms, restrooms, and/or photocopy services. Business incubators provide start-up businesses with low-cost space to operate until the businesses can become financially established.

The Finger Lakes Culinary Bounty Program

promotes locally produced farm products to Finger Lakes restaurants, residents and tourists. The program is underwritten by a consortium of farms and food producers within the Finger Lakes Region. See website at <http://flcb.org/web/>



"Nine Pines" country store

RECOMMENDED ACTIONS

1. Revise the Town's land use regulations to permit the establishment of agri-tourism businesses and home-based businesses in rural areas of the township where such businesses are compatible with the surrounding neighborhood.
2. Work together to formulate policies and programs to meet broad economic objectives such as higher employment, expansion of the tax base and sustainable growth in the Village and the Town.
3. Create an Economic Development Committee to assist with implementing the recommendations set forth in this plan by carrying out the following tasks:
 - a. Serve as the liaison between the Town/Village and the Wayne County Industrial Development Agency, Wayne County Empire Zone Committee, and NYS economic development agencies.
 - b. Examine and develop ways to initiate and expedite the implementation of the recommendations that will result from the Village's Local Waterfront Revitalization Program.

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- c. Hold meetings with local business owners and operators with the purpose of facilitating communications between the business community and elected and appointed Village and Town officials.
- d. Create a slogan and tag line for jointly marketing the Town and Village to out-of-town businesses and entrepreneurs.
- e. Develop and distribute economic development "Tool Box", i.e., a brochure that identifies various economic assets and incentives that are available along with contact information for use to promote the community to prospective new businesses and entrepreneurs.
- f. Arrange for local seminars and training programs for persons who are interested in starting new businesses, but who may lack the knowledge and skills to do so.
- g. Assist retail property owners, if requested, to form business improvement Districts (BID), to raise revenue to pay for the cost of constructing public improvements and/or providing specialized services in the BIDs.
- h. Implement a business visitation plan for the early detection of problems that could cause a business to relocate or go out of business so that County and State economic development officials can be alerted in time to offer assistance before it is too late to retain the business.
- i. Enhance the Village's website to include business recruitment and promotional information that showcases the Town and Village as a great place to relocate or start a business and to reside.
- j. Develop and keep updated at all times on the Village's website a listing of vacant and available commercial and industrial properties and buildings along with realtor contact information.
- k. Develop promotional programs and community activities designed to attract tourists to Newark and Arcadio and to interface with the Wayne County Office of Tourism on County and regional tourism promotional programs.
- l. Encourage the owners of local tourist attractions to participate in the Wayne County tourism promotional programs and initiatives.
- m. Encourage the owners of vacant industrial or commercial buildings to convert and operate the buildings as small-business, start-up incubators.
- n. Continue to identify and evaluate ways to develop and promote approximately 30 acres of land located on the north side of the Erie Canal west of Legendary Auto's property currently owned and designated by the NYS Canal Corporation as an upland disposal site.

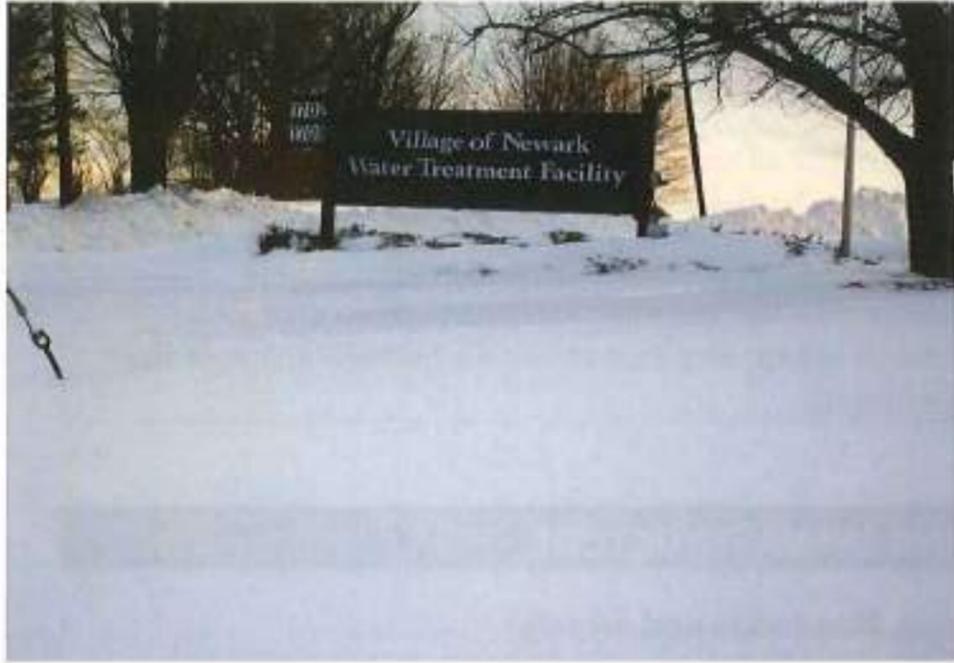
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- o Interface and collaborate with the Wayne County Industrial Development Agency (WCIDA) economic development activities of mutual benefit.
 - p. Streamline the permitting review and approval process and develop a flowchart to give to developers that identifies the steps and timetables for obtaining permit approvals.
 - q. Encourage the redevelopment of the former Newark Developmental Center Campus.
4. Finish the develop of a booklet containing information on the questions most frequently asked by tourists and use the booklet for training first-line employees of businesses who have the greatest initial contact with tourists.
 5. Seek grant funds to continue to develop more and to improve existing local tourist attractions especially along the Erie Canal.
 6. Continue to promote more family-oriented festivals, outdoor concerts in Central Park, Canal events, showcase historic homes, buildings, arts, crafts and local landmarks of historic note.
 7. Collaborate with surrounding municipalities to coordinate community promotional events and festival and/or to create additional events and serve as a host community for such events. Events may include, but not be limited to, such things as car shows, motorcycle or car rallies, sports related events such as bass fishing tournaments, crewing, triathlons, and boat races to promote tourism in the community.
 8. Promote local farmers markets and roadside farm stands and encourage residents and restaurants to use locally grown and produced food products.
 9. Promote eco-nature, recreational tourism and historical places such as Zurich Bog and Blue Cut Nature Center.
 10. Revise the Town and Village's zoning regulations to facilitate commercial development in areas designated for business development, but minimize any adverse impacts on residential neighborhoods.
 11. Revise the Town's and Village's commercial sign regulations to reduce the number of appeals filed with the Zoning Board of Appeals.
 12. Encourage property owners to keep adjacent sidewalks clean of debris and snow.
 13. Improve the appearance of the green space along the Route 31 and Route 88 corridors.
 14. Strengthen the Village's and Town's land use and property maintenance regulations to improve and enhance the visual quality of the community.

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15. Promote an annual Village-wide and Town-wide clean-up day or clean-up week.
16. Encourage local businesses to take advantage of cooperative advertising to get the greatest exposure and return for their advertising money.
17. Formulate policies and programs to rebuild the Town's and Village's aging infrastructure, i.e., highways, water treatment and wastewater treatment plants, and storm sewers.
18. Continue to seek grant assistance and low-interest loans to help defray the cost of improving the Village's infrastructure.
19. Encourage the owners of industrial and commercial properties adjoining the Erie Canal to incorporate design features that provide pedestrian and visual access to the Erie Canal when the properties are developed or redeveloped.
20. Implement the recommendations contained in the *Preparing Village "Main Streets" for Planning: Recommendations for the Village of Newark, NY* when Main Street is reconstructed.

TRANSPORTATION & INFRASTRUCTURE



GOALS

- Maintain Village streets and Town roads in good condition to facilitate the safe and efficient movement of vehicular traffic.
- Maintain the network of sidewalks within the Village in good condition to facilitate the safe and efficient movement of pedestrian traffic.
- Provide dependable, high quality, affordable water service within the Village and areas within the Town suitable for such service.

Goals continued on following page

TRANSPORTATION & INFRASTRUCTURE

Goals continued from previous page

- Maintain the Village's water and sanitary sewer infrastructure in safe, good and efficient operating condition and make improvements to and/or replace components of such facilities as necessary.
- Ensure that all residents and businesses in the Village and Town have access to fast, high-quality telecommunications service.
- Ensure that the gateways leading into the community have an appearance that conveys a positive image of the community.

EXISTING INFRASTRUCTURE

Highways, Roadways and Streets

The Town of Arcadia and Village of Newark are bisected by two State Highways, namely, Routes 31 and 88. Route 31 inside the Village corresponds to Union Street and Route 88 corresponds to Main Street. Although these highways are designated State routes, the Village of Newark owns and maintains (including snow plowing and traffic signals) portions of both highways within the Village limits. More specifically, Newark owns and maintains Route 88 (Main Street) between Pearl Street and Rose Drive, and Route 31 (Union Street) between Mason and Vienna Streets. The NYS Department of Transportation is responsible for maintaining the remainder of these two State Highways within Newark and the sections that run through the Town of Arcadia.

Route 31 is comprised of approximately 12 lane-miles of highway. Transportation flow is affected by the drumlins which have a north-south orientation and confine east-west travel through the Town and Village to Route 31, which parallels the Erie Canal. This route provides 90 percent of commuters with a direct route to the cities of Rochester and Syracuse with Newark centrally located.

Route 88 runs in a north-south direction. Route 88 is comprised of approximately 22 lane-miles of highway. To the south, Route 88 leads to Ontario County and the Finger Lakes. Route 88 also connects to Route 96 which provides access to the NYS Thruway

at Exit 42 to the east and Exit 43 to the west. To the north, Route 88 connects to Route 104 and also provides access to Lake Ontario, Sodus Point and the Seaway Trail.

TRANSPORTATION & INFRASTRUCTURE

The Village of Newark maintains approximately 93 lane-miles of Village streets. Parking is permitted along most Village streets and most streets contain curbs, sidewalks and street lights. The Village's current street repair and maintenance budget enables the Village to mill and resurface each street at approximately 15 year intervals.

The Town of Arcadia maintains approximately 160-lane miles of local roads. The Town applies stone and oil surface treatments to select roadways annually and reconstructs approximately two to three miles of roadway each year. Wayne County maintains approximately 76 lane-miles of County roadways within the Town and Village. Table T-1 identifies New York State and Wayne County highways and roadways in Newark and Arcadia. Map 22 depicts the classification of roads in both the Town and the Village.

Table T-1

New York State and Wayne County Roads in Newark and Arcadia		
	Wayne County Roads	State Routes
East-West Orientation	Skinner Road (CR 217)	NYS 31/Union Street (see footnote)
	Hydesville Road (CR 221)	
	Tellier Road (CR 225)	
	Austin Road (CR 231)	
	Fairville Station Road (CR 233)	
	Bauer-Vanwickle Road (CR 235)	
North-South Orientation	Whitbeck Road (CR 224)	NYS 88/Main Street (see footnote)
	Sandhill Road (CR 226)	
	Manstead Road (CR 228)	
	Fairville-Maple Ridge Road (CR 232)	
	Welcher Road (CR 234)	
	Arcadia-Zurich-Norris Road (CR 236)	
	Vienna Street (CR 334)	
	Mabletown Road (CR 336)	

Footnote: Although Routes 31 and 88 are State highway routes, Union Street between Mason and Vienna Streets, and Route 88 between Peard Street and Rose Drive are Village owned and maintained.

Source: Wayne County Superintendents of Highways and Village of Newark Director of Operations and Town of Arcadia Superintendents.

TRANSPORTATION & INFRASTRUCTURE

Table T-2 summarizes automobile access and transportation used to travel to work. While the percentages are small, it is significant that 295 town residents walk to work and another 89 work at home.

TABLE T-2

Automobile Access and Travel Time and Mode for Journey to Work				
Commuting to Work	Wayne County		Town of Arcadia	
	#	%	#	%
Drive Alone	36,946	82.5	5,327	78.0
Car Pool	4,784	10.7	945	13.8
Public Transit (including taxis)	224	0.5	46	.07
Walked	1,244	2.8	295	4.3
Other	266	.06	125	1.8
Work at Home	1,328	3	89	1.3
Mean Travel Time	24.6		20.4	
Households with No Car	2,218	6.3	618	10.7

Source: Genesee Finger Lakes Regional Planning Council; Census 2000; EDR.

Sidewalks

Nearly every street within the Village of Newark is lined with sidewalks on at least one side of the street and most often on both sides of streets. This network of sidewalks provides Village residents regardless of where they reside with pedestrian access to virtually all locations within the Village. Pedestrian crosswalks are clearly identified with pavement markings. Major intersections in and adjoining the downtown business district are equipped with pedestrian signals to provide for the safe crossing of pedestrians at these busy intersections.

The Village has a long-standing sidewalk replacement incentive program. The Village will share in the cost of replacing sidewalks up to 50 percent of the cost provided the cost per sidewalk square does not exceed \$175. The property owner is responsible for costs for the excess costs if the cost of a sidewalk square exceeds the \$175 figure. The Village Board appropriates approximately \$35,000 in the budget annually for this program.

PUBLIC TRANSPORTATION

Bus Service

The area is served by the Wayne Area Transportation Service (WATS), which provides public transportation at an affordable price. Fares for the fixed routes are \$1.00 each way for adults and \$.50 each way for seniors, disabled persons and children. Fares for the demand responsive service is \$3.00 each way for adults and \$1.50 for seniors and disabled persons.

The WATS system provides bus service along five (5) fixed-routes all of which originate and terminate in the Village of Newark. Four (4) of the fixed routes provide transportation only within Wayne County. These routes are configured in the shape of loops with most villages and hamlets in Wayne County on at least one of the loops. Buses travel in both clockwise and counterclockwise directions along the same loops. The buses travel the full distances of the loops three times per day Monday through Friday between 8 am and 6 pm.

A fourth fixed-route is a shuttle service that operates along Route 31 between the Village of Lyons to the east and the Village of Macedon to the west. The shuttle bus that travels the route twice per day between 9:00 a.m. and 3:00 p.m.

Demand-responsive service is available to any location within Wayne County, but advance reservations must be made to arrange for the service. The fixed-route and demand-responsive bus service is provided on weekdays; evening and weekend service is not provided.

WATS also operates a Route 104 connector service which a linkage to the Regional Transit Service (RTS) bus system serving Monroe County. The connector buses travel between Newark Development Center and the Village of Webster Xerox facility via NYS 88 and Route 104 a/k/a Ridge Road. The connector route, designed principally to serve commuters, originates in the Village of Newark and travels north along Route 88 then west along Route 104 in the early morning hours. Return service follows the same route in reverse direction in the evening.

A Regional Transit Service (RTS) bus route (Route 92) operates weekdays between Lyons and downtown Rochester with stops in the Village of Newark. The bus route provides limited service. The bus departs Newark at 6:32 a.m. and arrives in downtown Rochester at 7:43 a.m. Return service departs downtown at 5:10 p.m. and arrives in Newark at 6:07 p.m.

Newark Grocery Shuttle

Wegman's Market underwrites shuttle bus service within the Village of Newark that is provided on Tuesdays at no cost to passengers. The shuttle provides transportation to the Wegman's Market located on the west side of the Village of Newark. Although the shuttle has scheduled stops at all the senior citizen apartment buildings in Newark, the service may be used by the general public as well.

Rail Service

A main CSX railroad right-of-way transects Newark and Arcadia near the northern boundary of the Village. The rail line is used by CSX to transport freight and by Amtrak to transport passengers. The nearest Amtrak passenger train stations are located in the Cities of Rochester and Syracuse. Passengers cannot currently board or disembark in Newark or Arcadia even though Amtrak trains pass through the Town and Village.

Newark is the site of a railroad interchange between the Ontario-Midland Railroad, a short-rail service, and CSX. Ontario-Midland provides freight service to industries located in the northwest quadrant of the Village. The rail siding serving this area runs in a north-south direction generally along Murray Street until it reaches Country Club Drive then eastward to the Macco Bag site where it terminates. Freight service is not available to the Newark Industrial Park or to the Silver Hill Technology Park as neither industrial park has a rail siding.

Airports and Air Travel

The close proximity of the NYS Thruway (I-90) places the Syracuse Hancock International Airport within a one (1) hour drive and the Rochester International Airport within a 45 minute drive from Newark and Arcadia. The Williamson-Sodus Airport is a small, public-use airport located along Route 104 near the western boundary of the Town of Sodus. The airport can accommodate twin-engine turboprop aircraft as well as small jet aircraft. The airport has self-service fueling facilities as well as pilot-activated runway lights and a beacon light which makes it suitable for nighttime use.

Public Water Service

The Village of Newark owns, operates and maintains its own public water system including a water filtration plant originally constructed in 1951. Canandaigua Lake serves as the Village's source of water. The lake water is conveyed by gravity via a 24" diameter raw water transmission line to the Village's water filtration plant located on Freshour Road adjoining the Village of Shortsville in the Town of Manchester. The village has a NYS Department of Environmental Conservation permit to draw up to 4 million gallons per day (MGD) from Canandaigua Lake. The water filtration plant has been rated by the Department of Health to process an average of 3.4 MGD and a maximum of 4.8 MGD. Average consumption is approximately 2.2 MGD and peak consumption is approximately 3.0 MGD.

Potable water flows by gravity from the treatment plant via a 20-inch diameter transmission main to a point near the intersection of Route 96 and County Road 7, where it connects to two 16-inch diameter watermains. One of these watermains conveys potable water via gravity directly to the 4-million gallon Allerton Hill Reservoir (behind Wegman's Plaza on Route 31 at the west end of the Village). The other watermain conveys potable water via a pumping station at the Route 96/County Road 7 directly into the Village of Newark and to the one million gallon South Hill Standpipe on

TRANSPORTATION & INFRASTRUCTURE

Clark Road immediately south of the Village. Newark also supplies drinking water to the Villages of Shortsville, Clifton Springs, Phelps and Wayne County Water and Sewer Authority which serves water districts in the Town of Arcadia. Combined, these other municipalities consume an average of approximately 0.622 MGD. Newark also maintains an emergency backup well located on Siegrist Street.

Large portions of the Town of Arcadia are served with public water. Efforts are underway to secure low-cost financing to construct water mains in Water District No. 11 in the southwest quadrant of Arcadia. Currently there are more than 800 water customers in the Town. The remainder of the properties in Arcadia must rely on individual private on-site wells. The public water service areas are depicted on Map 23. It should be noted that the water distribution system that serves Arcadia's Water Districts is interconnected with the Town of Marion's and Town of Palmyra's water systems which enhances its reliability.

Newark has a contractual agreement to provide peak usage of 200,000 GPD (Gallons Per Day) to the eight (8) constructed and three (3) planned water districts in the Town of Arcadia. The Town's existing water districts were funded with assistance from the US Department of Housing and Urban Development Small Cities Program, US Department of Rural Development Program and from the residents benefiting from the service. Although the Town owns the water mains that comprise its public water system, the Wayne County Water and Sewer Authority maintain the water mains under a contractual arrangement with Arcadia.

Public Sanitary Sewer Service

The Village of Newark sanitary sewer system serves the majority of the Village. The Village owns, operates and maintains a wastewater treatment plant (WWTP). The WWTP is located along Murray Street between the Newark Main Street Cemetery and Eric Falcon Golf & Recreation. The WWTP has a design capacity to treat 3.0 MGD. The average daily flow is approximately 1.4 MGD with peak flows typically between 2.2 to 2.7 MGD, although during rainy periods peak flows can reach nearly 5.0 MGD. The treatment operation includes activated sludge treatment, dewatering and pressing of solids and off-site disposal of solids.

Despite the Village's best efforts to maintain its WWTP and sanitary sewer system in good condition, some components can no longer be maintained or repaired cost-effectively due to their advanced age. The Village engaged Larson Engineers to comprehensively evaluate the Village's WWTP and sanitary sewer system and to recommend a plan of action and to establish the priorities of which components should be replaced first. Larson Engineers' report is discussed in the *Existing Studies and Plans* section of this Chapter. The Village has now begun to take measures to begin to construct and install new components where needed.

The Village has been aggressively pursuing grant funds to help defray the local cost of making sanitary sewer system improvements. As of 2008, the Village has succeeded in obtaining \$1 million of Small Cities Community Development Block Grant funds.

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Nearly all properties within the Town of Arcadia must rely on private, on-site septic systems to dispose of their wastewater. A new "dry sewer" district has been formed in the Town of Arcadia south of the Village of Newark to serve a new assisted living facility being constructed. "Dry sewer" districts are sanitary sewer districts for which private developers and land owners pay the cost to construct, maintain and operate. No municipal money is expended on the construction, maintenance or operation of the wastewater collection system in "dry sewer" districts.

Stormwater Sewers and Drainage Ditches

Stormwater is drained from Village Streets via a network of storm-water sewers throughout the Village. All storm sewers within street rights-of-way are owned by the Village and maintained by the Village's Public Works Department except those that provide drainage along the portions of Main Street (NYS Route 88) and Union Street (NYS Route 31) for which the NYS Department of Transportation has responsibility.

In the Town of Arcadia, roadside drainage ditches convey storm-water from Town, County and State Highways. The Arcadia Highway Department is responsible for maintaining the drainage ditches along Town roadways. The Wayne County Highway Department and the NYS Department of Transportation are responsible for maintaining drainage ditches along Town and State roadways respectively.

Current expenditures for drainage improvements typically come from municipal budgets (for repair/replacement of existing structures). Private property owners and developers generally pay for the cost to construct new drainage structures required to accommodate new development. The newly constructed drainage structures located within the public rights-of-way are then typically dedicated to the Town or Village which then become responsible for the long-term maintenance and repair of the dedicated drainage structures.

EXISTING STUDIES AND PLANS

Route 88 Reconstruction Project

The Route 88 (Main Street) reconstruction project is listed in 2007-2012 Genesee Transportation Council's Transportation Improvement Program (TIP) and is scheduled to occur in 2012. The project involves reconstructing Main Street between Rose Drive and Pearl Street. As the project was initiated by the Village through an application for funding, it will be administered as a "pass-through" project. The Village, not the NYS Department of Transportation (NYSDOT), will have the responsibility to design and reconstruct the street, NYSDOT will provide (pass through) the funding directly to the Village.

Preliminary Engineering Report Recommendations to Improve Wastewater System

This report was prepared in 2004 by Larsen Engineers. The purpose of the study was to comprehensively evaluate the components of the Village's wastewater collection and treatment system and to rank the repair and/or replacement of components in priority order. The report provides a list of specific recommendations for upgrading the sanitary sewer system which have a total estimated cost of \$4.2 million. Some recommendations were for the purpose of remedying safety concerns, others for the purpose of ensuring that the Village could meet its SPDES permit requirements, and others were to improve the reliability of the sanitary sewer system.

Route 88 Thruway Interchange Study

A feasibility study for the development of a Thruway Interchange at Route 88 was conducted by FRA Engineers in the late 1990s. Stuart I. Brown Associates prepared the economic and demographic analysis. The economic analysis concluded that the economic value of the new development generated by the construction of the interchange would exceed the cost of construction. However, following the completion of the study, the Thruway Authority did not authorize the design and construction of the interchange.

ISSUES AND OPPORTUNITIES

Highways, Streets, Roads, Sidewalks and Transportation

Route 88 Reconstruction Project

This project is scheduled by the New York State Department of Transportation (NYSDOT) to be constructed in the year 2012. As the project was initiated by an application submitted by the Village of Newark, the Village has more latitude and greater control over the design and incorporation of project components such as sidewalks, pedestrian crossings and demarcations, street lamps and street lighting, landscaping, surface treatments, and on-street parking identified and discussed in the *Preparing Village "Main Streets" for Planning: Main Street. Recommendations for the Village of NY*. Although the Village incorporated these components recommended in the *Preparing Village "Main Streets" for Planning*, the costs of construction materials have increased dramatically. If costs remain high or increase further, the Village may be forced to scale back or eliminate some of the aforementioned project components and/or make up the difference in costs with Village funds.

Union Street Traffic Congestion

Union Street (Route 31) carries a high volume of motor vehicle traffic. The NYSDOT's

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traffic data reveals that the annual average daily traffic (AADT) count on Union Street ranges from 9,920 to 10,550. Traffic congestion is the most severe along W. Union Street between Mason and Edgett Streets. This section of the Union Street contains only two drive lanes and lacks on-street parking lanes and left-turn lanes. During weekdays, it is common for delivery trucks to park in one of the travel lanes in front of one of the businesses along this section of the street which causes traffic backups and impedes its movement.

The Canal corridor has been identified as a key asset that can be capitalized upon to improve the economic vitality of the community. The properties along W. Union Street which currently contain a mix of commercial and residential uses have been identified as having a significant redevelopment potential for commercial development provided that scale, design and type of businesses is appropriate for the Canal corridor. Furthermore, the mixed use zoning of this area would accommodate such commercial redevelopment.

In order to encourage commercial redevelopment along this section of the Canal corridor and to accommodate attending increases in volume of traffic, improvements would need to be made to improve the flow of traffic along W. Union Street. Improvements may entail widening the street to provide a center turn lane. In addition, sidewalks, pedestrian crossings and other pedestrian amenities would need to be enhanced to allow for the safe pedestrian access to and circulation within the corridor.

Lack of Thruway Interchange with Route 88

Although motorists can reach the Thruway by traveling a short distance (approximately 5 miles) south from the Town and Village via Route 88, the Thruway has no interchange with Route 88. The nearest interchanges are Exit 43 (NYS Route 21) approximately an 11.5 mile drive from downtown Newark and at Exit 42 (NYS Route 14) approximately a 12.5 mile drive from the Village's downtown.

A Thruway interchange with Route 88 would greatly improve access to and from Newark and Arcadia from points east and west. Efforts were made by local officials in 2005 to convince the New York State Thruway Authority to construct an interchange with Route 88. Opposition from Town and Village of Phelps residents and public officials derailed the proposal. Any future efforts to secure a Thruway/Route 88 interchange will necessarily engage Town and Village of Phelps residents and public official discussions and the planning process.

Village Gateways

Not all gateways leading into the Village have pleasing and inviting appearance. Three of the gateways are within areas of mixed uses. Attractive gateways are important features for creating a positive public image to not only visitors, but also residents. Attractive gateways will also serve to instill pride in Village residents. Targeted investments in the gateway areas can do much to improve their appearance and the overall perception of the community.

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Potential for Rail Passenger Station

Although the CSX Railroad railway traverses the Town and Village and is used by CSX freight trains and Amtrak passenger trains, there are no freight sidings or passenger stations in Newark or Arcadia. A passenger station would enable local residents to conveniently travel via Amtrak to Rochester and points west and to Syracuse and points east.

Intergovernmental Collaboration

A safe and well maintained highway system is key to future economic development. Continued cooperation with the County and State agencies will ensure the transportation network meets existing and future traffic capacities.

Public Water System

Potential to Expand Water Supply

Although the Village's water treatment plant has excess capacity to meet current needs and to accommodate expansion, if the water service area is expanded substantially in the

Town of Arcadia, additional treatment capacity and/or additional sources of water may be necessary. The Village is exploring options to expand supply through modification of the water treatment plant and interconnection to water systems in Palmyra and Manchester.

Lack of and/or Poor Quality Well Water in Arcadia

Although Arcadia's water distribution system serves many properties, many other properties must rely on private, on-site wells for drinking water. Much of the groundwater that supplies these wells contains high concentrations of inorganic chemicals. In addition, many of the wells are not capable of supplying sufficient quantities of water. The Town is currently working to obtain low-cost financing to expand its water system to serve properties in the southeast quadrant of the Town along Braum, Harnagel, Blue Cut, Ridley, Miller and Marletown Roads (Water District 11).

Sanitary Sewer System

Sanitary Sewer System Deficiencies

Issues and problems with the Village's wastewater collection system and WWTP are discussed above in the *Existing Studies and Plans* section of this Chapter.

New "Dry Sewer" District in Town

A new "dry" sewer district has been formed to serve the Terrace at Newark, a senior assisted-living residential development on Route 88 south of the Village of Newark. A

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"dry sewer" district is one in which sanitary sewers are constructed without public funds. The developer is responsible for paying for the full cost of constructing and operating the sanitary sewers.

Telecommunications

There is a need to expand wireless communications in the center of the Village. One of the keys to expanding growth and maintaining the community's economic viability is a reliable, up to date communication network.

TOOL AND TECHNIQUES

Federal and State Grants

Grants and low-interest financing are available through a variety of Federal and State programs. Most programs are competitive and applicants often must satisfy specific program criteria to be eligible to apply. The following identifies the programs and eligibility requirements.

Small Cities Program

This is a Federal grant program administered by New York State. The program has an annual application cycle which is usually in March or April of each year. Grants are available up to \$600,000 for public infrastructure improvement projects and up to \$900,000 for joint applications for water and sanitary sewer projects. To be eligible to apply, at least 51 percent of the population to benefit from the proposed improvement must have low and/or moderate incomes as defined by the U.S. Department of Housing and Urban Development.

Rural Development Program

The Rural Development (RD) program is administered by the U.S. Department of Agriculture. The agency provides assistance in the form of a combined grant and low-interest loan package or in the form of a low-interest loan only. The maximum amount for is \$500,000. Eligibility for grants depends on the median household income within the community and the projected household cost for service. Loans are for terms of 38 years. Applicants are required to submit an application to request a pre-eligibility determination in order to demonstrate they are eligible to participate in the program.

Revolving State Funds

The NYS Environmental Facilities Corporation (EFC), a public-benefit corporation, administers two revolving programs, the Drinking Water State Revolving Fund (DWSRF) and the Clean Water State Revolving Fund (CWSRF).

Low-interest loans are provided through the programs for making improvements to public water and sanitary sewer systems. Interest-free loans are available to

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municipalities that qualify on a hardship basis. The application process involves a two-step process. The first step involves applying to have the project listed on the agency's Intended Use Plan.

Clean Water / Clean Air Bond Act

Grants for up to 85 percent of the cost of a project are available through this program which is administered by the NYS Department of Environmental Conservation (NYSDEC). The grant program is extremely competitive and grants are awarded only for projects that will eliminate an existing problem that is impairing water quality.

OTHER TOOLS AND TECHNIQUES

Capital Improvement Plans (CIP)

A CIP is a long-range planning tool used to make preliminary preparations for constructing capital projects. Generally CIPs have a minimum time horizon of six years, but often extend further into the future. As future capital projects are identified, they are incorporated into the plan. Typically, CIPs identify the estimated cost of each project, the anticipated or projected year in which the improvement will be made, and potential funding and financing sources. Preliminary engineering reports are often also prepared as part of the CIP. This enables a municipality to be in a position to act expeditiously when unanticipated or new State or Federal financial assistance programs are announced.

Subdivision Review and Approval

Subdivision review and approval provides a means by which municipal officials can ensure that the design and layout of new streets in the proposed development are properly interconnected with each other and with existing streets to form a network of streets for the safe movement of vehicles. This is important in order to avoid, as much as possible, the creation of dead-end streets, streets that intersect with other streets at obtuse or acute angles, or that do not align with other streets at intersections creating offset intersections. Streets that are poorly designed and laid out can create dangerous situations and can impede the flow of traffic. Dead end streets can contribute to increased maintenance costs attributable, for example, to inefficiencies relating to snow and ice removal.

Sidewalk Assistance Programs

Some municipalities provide inducements to private property owners to encourage them to replace deteriorated sidewalks. One form of inducement often employed involves a municipality arranging for its public works crew to remove and dispose of the deteriorated sidewalk on behalf of the property owner and at no charge. Another form of assistance involves a municipality pursuing the competitive bidding process on behalf of property owners. Property owners who want to participate are requested to notify the municipality. A municipal official then determines the total amount of sidewalk to be

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constructed and solicits competitive bids for the work on behalf of the private property owners. The private property owners benefit from much lower pricing attributable to the competitive bidding process and volume pricing. Such inducements involve little cost to a municipality, but often represent significant savings and incentive for property owners to install new sidewalks on their properties.

RECOMMENDED ACTIONS

Transportation

1. Incorporate as many design features in the Route 88 reconstruction project as called for in the *Preparing Village "Main Streets" for Planning: Main Street* report that the project budget permits.
2. Form a joint committee comprised of municipal officials, businesses leaders and residents of the Villages of Newark and Phelps and the Towns of Arcadia and Phelps to identify and discuss issues relating the former Thruway/Route 88 inter-change proposal and to explore the potential for resolving the issues that halted the project.
3. Work with Amtrak and State and Federal government officials to establish a railroad passenger stop and station in the Village of Newark.
4. Continue to provide inducements to encourage property owners to install new, pedestrian-friendly sidewalks to replace deteriorated sidewalks, to plant trees, and to provide green space.
5. Ensure that streets constructed in new residential subdivisions and other types of development are located and aligned so they intersect with other streets at right-angles to avoid creating intersections where cross-streets do not align with each other.
6. Ensure that streets constructed in new residential subdivisions and other types of developments are designed to connect with each other and existing streets to form an interlinking network in order to avoid or minimize the creation of dead-end and cul-de-sac streets.
7. Promote the development of green-energy and alternative-energy generating facilities that utilize renewable resources.

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Drinking Water Treatment and Distribution

8. Expand the treatment capacity of the Village's water treatment plant as necessary.
9. Continue to interconnect the Village's and Town's water distribution systems with the water distribution systems of adjoining municipalities to increase the reliability of the Town's water service.
10. Expand the areas served by public water in the Town of Arcadia in appropriate areas as funding permits.

Wastewater Collection and Treatment

11. Make improvements to and upgrade the Village's wastewater treatment plant and wastewater collection system called for in the *Preliminary Engineering Report Recommendations to Improve Wastewater System* discussed in the *Existing Plans and Studies* section of this chapter.

Telecommunications

12. Improve telecommunications services in the following ways:
 - a. Identify and review the telecommunication services surrounding progressive communities offer and develop a partnership to provide these services to all Village residents.
 - b. Work with the utility companies to upgrade the telecommunications infrastructure and service and expand the service area for both cable and wireless service.
13. Pursue the possibility of a free Internet service to all residents.
14. Promote the development of green-energy and alternative-energy generating facilities that utilize renewable resources.

Highway Jurisdictions



Streets and Highways

- State Highways
- County Highways
- Local Roads

Railroads

- Active Railroad
- Abandoned Railroad



PARKS & RECREATION



GOALS

- Provide a broad array of high-quality recreational facilities and opportunities suitable for residents of all ages and socio-economic strata.
- Develop and promote the development of additional parks and recreate facilities while maintaining existing recreational facilities in good condition.

EXISTING FACILITIES AND SERVICES

Public Parks and Recreational Facilities

The Village and County own (and maintain) several parks. As the Town has no parks or recreational facilities of its own, Town residents rely on the Village's and County's Parks and facilities for their recreational pursuits. The Village's and County's parks and recreational facilities are identified and described on Tables P-1 and P-2 below.

**Table P-1
Park Facilities in Village of Newark**

Name	Acres	Facilities and Amenities	Location
Colburn Park	7.37	1 enclosed baseball diamond, restrooms, and concession stand. Used for youth baseball and football programs. Lighting for night games.	North side of NYS 31 east of Village
Central Park	0.75	Historic bandstand and veterans memorial. The park is popular for use for community and summer music programs and Newark Fest Family Festival.	East of NYS 88 at Church Street
Memorial Park a/k/a Perkins Park	17.36	1 baseball and 1 softball diamond for informal games, 2 pavilions seating 40 people, a new large playground, and a restroom/concession building	Elmwood Ave. between Moore St. and Maple Ave.
Lincoln Park		2 tennis courts, 1 baseball field, picnic area, 1 pavilion, playground	Along Frey Street
Hoffman's Field a/k/a Hallagan's Field	4.25	3 youth baseball/softball diamonds used by Pee wee, Little and Pal Baseball Leagues	Northwest corner of Hoffman and Maple Streets
Ross Park	14.19	1 softball field, 1 pavilion, an ice-skating rink and a restroom	Along Frey Street
Seigrist Street	0.1	Small playground	South side of Seigrist Street
T. Spencer Knight Park	1.5	Boat tie-ups with water and electrical services and seasonal visitor information/interpretive center with restrooms. Boater showers and laundry facilities	Both sides of Canal between Main and VanBureau Streets

PARKS & RECREATION

Name	Acres	Facilities and Amenities	Location
Elliot Park	1.3	Benches, picnic tables and green space	E. Union Street and Canal
Forever Wild Area		Undeveloped	near Bailey Hill, Charlotte St. and Silver Hill Technology Park
Alex Eligh Community Center		Gymnasium, game room, public meeting room and offices and outdoor skateboard area. Summer parks program and various youth sports programs are provided through the Center	303 East Ave.



Perkins Park restrooms and gazebo



Perkins Park Playground

PARKS & RECREATION

**Table P-2
Wayne County Park Facilities in the Town of Arcadia**

Name	Acres	Facilities	Location
Wide Waters Canal Park	2.5	Boat launch, playground, 11 picnic tables and 9 grills, and privy	North side of NYS 31 west of Village
Norsen Bridge Park	36	1 baseball diamond, playground, port-a-john, 1 pavilion, 14 picnic tables, 5 grills, and canoe and fishing access to Ganargua Creek	Pulver Road at Heidenreich Road
Blue Cut Nature Center	30	3-4 miles of wildlife trails, 5 picnic tables and 3 grills, port-a-john	South of NYS 31 near Lyons Town Line



Wide Waters Park



Wide Waters Park

The Historic Erie Canal

Existing Conditions

The historic Erie Canal bisects the Village of Newark and traverses the Town of Arcadia. The Canal runs parallel to and along the north side of north of Route 31(Union Street). The Canal forms the northern boundary of the Village's downtown business district. The Erie Canalway Trail, adjoining the Canal, extends from East Avenue in the Village of Newark, westward to the City of Rochester. The trail affords residents with abundant walking and bicycling opportunities and attracts tourists to Arcadia and Newark.

T. Spencer Knight Park, a Village park, abuts either side of the Erie Canal between North Main Street and East Avenue. The northern portion contains a pedestrian promenade, lighting, benches, boat tie ups, and landscaping. Shower and laundry facilities are also provided for boaters. A visitor center is located at the eastern end of Knight Park near East Avenue. The Visitor Center is staffed by the Newark Chamber of Commerce during the Canal boating season to welcome boaters to the Community.

The Canalway Trail and most of the other improvements in Knight Park were constructed with a combination of Small Cities grant and Section 108 low-interest loan funds. The funding was awarded to the Village in the late 1990s.



Visual Appeal of Erie Canal

Limited Utilization of a Community Asset

Although, the Canal runs through the heart of the Village, visual access from Route 31/Union Street is very limited. Buildings along much of south side of the Canal and topographical features such as high, steep banks screen the canal from the view of the motorists traveling along the highway. Public access to the Canal is provided by the Canalway Trail as well as at T. Spencer Knight Park and the County's Wide Waters Canal Park just west of the Village.

Historic Erie Canal – continued on the following page

PARKS & RECREATION

Historic Erie Canal – from previous page

Despite the historical significance of the Erie Canal and its appeal as a tourist destination, the community has not yet benefited from the full potential of this asset. The lack of visual access and limited public access serve as impediments.

Downtown and Canal District Visioning and Zoning Overlay Project

The Village of Newark was awarded a Quality Communities Grant in 2006. The grant was used to fund a two-phased project. The first phase entailed a community visioning exercise. Phase Two, will involve the development and adoption of zoning overlay regulations. The regulations will provide a means for achieving the vision formulated in the first phase. The target area includes the downtown business district along either side of Main Street and land along the Erie Canal in the vicinity of downtown. Although the community visioning has been completed, work to prepare the zoning overlay regulations has been placed in abeyance pending the adoption of this Comprehensive Plan.

The following findings came out of the visioning process:

- ◆ The Erie Canal is a significant asset
- ◆ Shopping opportunities and variety are lacking
- ◆ Parking is adequate
- ◆ Revitalization is necessary
- ◆ Urban Renewal had a significant negative impact

The vision of the downtown and Canal corridor exhibit the following attributes:

- ◆ Increased and improved public access to the Erie Canal
- ◆ A downtown that functions as a community gathering place
- ◆ Increased bicycle and pedestrian trails and amenities
- ◆ Building and site design standards
- ◆ A walkable downtown with a historic atmosphere similar to pre-Urban Renewal days
- ◆ Implementation of an economic development/business recruitment program
- ◆ An ordinance to ensure cohesive signage and to prohibit flashing signs
- ◆ A landscape and tree ordinance

Historic Erie Canal – continued on the following page

PARKS & RECREATION

Historic Erie Canal – from previous page

Erie Canal Local Waterfront Revitalization Program (LWRP)

The Village of Newark was awarded an LWRP grant in the spring of 2008 to develop a focused, site and project specific Local Waterfront Revitalization Plan. The Village, as of September 2008, was awaiting receipt of a grant agreement from the NYS Division of Coastal Resources so it could proceed with the project. The objectives of the project are listed below:

- Inventory existing assets, including abandoned and underutilized buildings and parcels with potential for redevelopment
- Increase public access and recreational opportunities, including the potential for a waterfront park and trails
- Strengthen opportunities for tourism
- Provide opportunities for increased economic development within the Village
- Develop a list of priority projects to undertake
- Create, develop and seek funding for two or three priority projects to act as incubators or demonstration projects
- Develop concept plans and cost estimates for priority projects
- Successfully implement LWRP through project construction

Private Recreational Facilities

Several private recreational facilities are located in the Town of Arcadia which are described below. Map 25 depicts the locations of these facilities.

Marbletown Fire Department Recreational Facilities – The Fire Department property contains a picnic pavilion with picnic tables, a softball field and a bicycle BMX bicycle track. The BMX bicycle track is used to host competitive track events and has become a popular venue.

Erie Falcon Golf and Recreation – Formerly known as the Newark Country Club, this is a privately owned and operated golf course which is open to the public. The 9-hole course also boasts a pro shop, tennis courts and a restaurant, all of which operate seasonally.

Taranwoud Golf Course – This golf course, located on Hydesville Road near the boundary separating the Towns of Arcadia and Palmyra, is a privately owned and

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operated golf course open to the public. The 18-hole course also boasts a pro shop and a restaurant, both of which operate seasonally.

Brantling Ski and Snowboard Center - The ski center is a small ski facility primarily serving beginning skiers and is located approximately three miles south of the Village of Sodus on Fishfarm Road. The center is comprised of six small downhill slopes with a T-bar ski tow. The center also contains a ski lodge with a kitchen and bar, but no overnight lodging accommodations. The ski center also has a ski accessories shop.

Newark Rod and Gun Club - The facilities for this private membership club are located at 5704 Tellier Road in the Town of Arcadia. The Club's facilities boast an outdoor pistol range, an outdoor rifle range, and skeet and trap shooting ranges.

Zurich Bog - The Bog is located in the northeast corner of the Town of Arcadia a short distance west of the Hamlet of Zurich. The Zurich Bog, a/k/a Mud Pond, was also formerly known as the Big Swamp, Devil's Lake and the Bottomless Pit. In 1974, Zurich Bog, an advanced sphagnum moss bog surrounded by spectacular geomorphic features, was designated a Registered Natural Landmark. The Bog contains a trail, four miles in length, which is open to public use.

EXISTING STUDIES AND PLANS

Pedestrian and Bicycle Trail

Although not identified in a formal planning document, Village officials have identified for the development a pedestrian and biking trail within the Village of Newark. What is envisioned is a looped recreational trail that would connect various parts of the Village including Silver Hills Technology Park.

Long-Range Trail Plan

The Genesee Transportation Council's Long Range Transportation Plan calls for the construction of the multipurpose trails to connect:

- Newark and Arcadia to the Hamlets of Maion and Williamson to the north.
- Newark and Arcadia to the Village of Sodus Point.
- Newark and Arcadia to the Village of Phelps.

ISSUES AND OPPORTUNITIES

Colburn Park Grass Turf Issues

Both the youth football and baseball sports teams play their games and hold practice sessions in Colburn Park. The park contains a baseball field, but not a football field. The youth football plays its games and practices on the baseball outfield which results in the grass turf being torn up during the fall months. The grass turf cannot be fully nurtured back to health before the beginning of baseball season. The Town and Village have recently been exploring the possibility of moving the baseball field within the Park and constructing a multipurpose rectangular sports field for use for youth football and soccer.

Linkages with Other Trails

The establishment and construction of trails to connect the Erie Canalway Trail to other trail systems within the region such as Ontario Pathways in Ontario County and the Sodus Point Trail system and westward to the Town of Marion would be beneficial to the area. Arcadia and Newark should work with Wayne County and Ontario County to incorporate proposals for such trails into the work plan.



Looking east towards the canal from Lyons Trail

Promoting Physical Activity for Improved Health

The need for physical activity to promote a healthy life style has increased due to the rise in obesity, heart disease, diabetes, and other physical ailments attributable, in part, to sedentary life-styles. Death and disability resulting from the aforementioned illnesses adversely impact the community as a whole. By providing a wide array of recreational facilities and programs at little or no charge, greater numbers of residents will be more inclined to become increasingly active thereby reducing the potential for the development of these debilitated diseases.

TOOLS AND TECHNIQUES

Recreational Parks Grant Programs

New York State makes grant funds available to municipalities and not-for-profit organizations to acquire land for recreational parks, to develop new parks and to rehabilitate existing parks. One of the programs is the Environmental Protection Fund (EPF) Program; the other is the Clean Water / Clean Air Bond Act Program. Both grant programs are competitive and a local match equal to the value of the grant award is required. Local matches may be in the form of in-kind service, cash or a combination of the two. Each year, the Commissioner of the NYS Office of Parks, Recreation and Historic Preservation establishes priorities for the types of projects that will be funded.

Legislative Initiatives

Commonly referred to as *Member Items*, these are special appropriations that NYS Legislators often are able to obtain for their constituency municipalities. Member Item grants are typically small, but there are no local matching requirements. Municipalities frequently obtain Member Item grants to make improvements to their parks and recreational facilities.

Transportation Enhancement Program (TEP)

TEP provides grant funds for, among other things, on-road and off-road trails, bike lanes or widened shoulders for bicycles, pedestrian/bicycle bridges and underpasses, sidewalks, cross-walks and curb ramps. Projects funded by these grants must provide alternative means of transportation and not function solely as a recreational asset. The program is administered by the Genesee Transportation Council, the Metropolitan Planning Organization (MPO) for the Genesee Finger Lakes Region.

Subdivision Parkland Set Aside

Section 277 of New York Town Law and of Section 7-730 of New York Village Law authorize municipalities to require the developers of residential subdivisions to set aside land for the development of future playgrounds and/or parks. The laws also provide municipalities with the alternative to require developers to contribute cash in lieu of land that may be used to develop parks and recreational facilities at other locations in the community.

RECOMMENDED ACTIONS

1. Continue to sustain, maintain and improve Village, Town and County municipal indoor and outdoor recreation and entertainment facilities in good condition.
2. Continue to support community programs and services for all ages such as Alex Eligh Community Center, the Girl Scouts and Boy Scouts programs, youth baseball, football and soccer programs, and Wayne County youth programs.
3. Require the set aside of land in new residential subdivisions in the Town and Village or set aside land for the future development of parks, walkways, playgrounds, and green spaces. Alternatively, require developers to provide cash in lieu of land and use the money to develop new parks and recreational facilities elsewhere in the Town and Village better suited for parks and recreational facilities.
4. Promote Ganargua and Mud Creeks as “Blue Trails” for kayaking, canoeing, tubing and fishing. A “Blue Trail” is a Federal and State designation acknowledging a waterway as a boating trail.
5. Promote eco-nature sites such as Zurich Bog and recreational tourism sites such as Brantling Ski Slope as environmental assets.
6. Development additional walking trails as well as trails for a variety of uses including snowmobiling, cross-country skiing, motorcycling, in line skating, biking, horseback riding, nature study, canoeing and kayaking.
7. Undertake a study to determine the current needs for additional sports fields and take action to provide appropriate locations.
8. Ensure that all public pedestrian and biking trails in Arcadia and Newark are of appropriate width and have surfaces of appropriate materials (asphalt or stone dust).
9. Pursue grant funding to restore and make improvements to Village parks and recreational facilities.

COMMUNITY FACILITIES & SERVICES



GOALS

- Provide high-quality and efficient municipal services in a cost-effective manner.
- Retain Newark-Wayne Community Hospital and support Rochester General's efforts to expand and upgrade facility equipment and medical services to ensure the convenient availability of a broad-range of medical services locally.
- Ensure that local residents have good access to available governmental and community services.

Goals continued on following page

COMMUNITY FACILITIES & SERVICES

Goal continued from previous page

- Improve the cost-effectiveness of local government operations while maintaining and improving the level and quality of municipal services.
- Ensure that the Town and Village and other local agencies that provide emergency services are at all times prepared to respond quickly and effectively to natural and manmade disasters.
- Ensure that high quality youth and senior citizen programming and services are provided and accessible to our community.
- Collaborate with neighboring municipalities, school districts and other governmental agencies to share services when it would result in reduced cost, and/or improved services.

EXISTING MUNICIPAL & COMMUNITY SERVICES

The Town of Arcadia and the Village of Newark provide traditional direct municipal services to local residents and businesses. Services include: street cleaning, road plowing, road/street maintenance, tax collection, building permits/code enforcement, building inspections. In addition, the Town has responsibility for property assessment (enhanced STAR, veterans, and agricultural exemptions), licenses (hunting, dog, marriage and games of chance), and birth/death certificates.

The Town and Village offices and the Newark Central School District Offices are located in the municipal building at 100 East Miller Street adjoining the Village's downtown business district. The Village's Police Department and the Fire Department are also housed at this location. (See Map 24.)

Village Public Works Department and garage are located at 100 Wood Lane in the southwestern quadrant of the Village. The Arcadia Highway Department Barn is located at the intersection of Blackmar and Ford Streets in the northwest quadrant of the Village of Newark.

Police

The Village of Newark has a full-time police department with 18 employees including a Chief of Police, two Sergeants, 10 Patrol Officers, two Investigators and a Clerk. The Department also has two Auxiliary Volunteers. The department's main function is to enforce the law, maintain public peace and safety, and prevent crime. The police department is also host to the "Drug Abuse and Resistance" (D.A.R.E.) program, which encourages youths to not use or abuse illicit drugs. The Wayne County Sheriff Department and the New York State Police patrol and provide police services in the Town of Arcadia outside the Village.

Ambulance and Rescue

The Newark-Arcadia Volunteer Ambulance (NAVA) and the Fairville Fire Department provide emergency medical service (EMS) to Town and Village residents. NAVA is comprised of 35 active members who currently operate two ambulances and a fly car. The vehicles are stationed in the Village at 301 Frey Street adjoining the Wayne-Newark Community Hospital. The ambulance service operates on a duty schedule so that a crew is on duty and ready to respond quickly at all times. NAVA provides basic, intermedial and advanced life support services. These dedicated individuals volunteer thousands of hours to provide medical transport services and basic, intermediate and advanced life support services. The volunteers donate thousands of hours to provide medical transport services which saves taxpayers thousands of dollars.

Fire Departments

The community is served by three volunteer fire departments, the Newark, Marbletown and Fairville Fire Departments. The Newark Fire Station is located at 150 East Miller Street and the Fire Department is comprised of 150 volunteer firefighters. The Fairville Fire Station is located north of the Village of Newark on Route 88 in the Hamlet of Fairville. The Fairville Fire Department has 55 volunteer firefighters. The Marbletown Fire Station is located on Silver Hill Road between Route 88 and the Hamlet of Marbletown. The Marbletown Fire Department has 60 volunteer firefighters. Members devote countless hours performing rescue operations, firefighting, investigating fires and providing mutual aid to surrounding fire departments. They also spend countless hours training and serving their community without remuneration, the value of which cannot be overstated.

COMMUNITY FACILITIES & SERVICES

Cemeteries

The Village owns, operates and maintains two cemeteries, the Newark Cemetery and the East Newark Cemetery. The Newark Cemetery is located on the east side of North Main Street. The East Newark Cemetery is located on Vienna Street. Fairville Cemetery is located at 300 Maple Ridge Road in the Town of Arcadia.



Fairville Cemetery



East Newark Cemetery

Public and Parochial Schools

The Newark Central School District serves the entire Village of Newark and Town of Arcadia and small portions of the adjacent towns of Lyons, Sodus, Marion, Palmyra, Manchester, and Phelps. The district operates five schools. Table F-1 identifies the school, and the current enrollment and capacity of each. In 2002, the district completed a \$48 million capital improvement project that involved constructing additions and making renovations at all five schools. Other recent capital projects include a \$2.3 million project to upgrade hardware, software, and networking technology and a multimillion dollar project to improve energy efficiency of district buildings.

Table F-1
Newark Central School District Facility Use and Capacity

	Location	Grade Levels Served	Enrollment	Capacity
Lincoln Elementary	1014 North Main Street	UPK to 2	256	378
Perkins Elementary	439 West Maple Street	UPK to 2	344	648
Kelley Intermediate	316 West Miller Street	3 to 5	557	735
Newark Middle	701 Peirson Avenue	6 to 8	697	889
Newark High	625 Peirson Avenue	9 to 12	878	1,093

Source: Newark Central School District

COMMUNITY FACILITIES & SERVICES

The School District's boundaries are depicted on Map 26. Total student enrollment for the Newark Central School District is approximately 2,732.

St Michael's Elementary School, a parochial Catholic school, is located at 320 South Main Street. The school has an enrollment of 130 students in pre-kindergarten through grade 8.

The *Roosevelt Children's Center*, is located at 848 Peirson Avenue. The Center is operated by the Wayne ARC and provides a wide variety of educational and other services for children with special needs.

Higher Education

Finger Lakes Community College (FLCC) has, since 1990, operated a satellite campus center in the Village of Newark. The satellite campus was recently relocated to the scenic Silver Hill Technology Park. The current enrollment is nearly 400 students, up more than 10% over the past year. FLCC affords students more than forty academic degrees and certificate programs, honor studies, a January Plan, mini-semesters, online, hybrid, travel and expedition courses, internships, high school dual-credit programs, non credit programs, workforce training and Adult Basic Education/GED programs. FLCC holds Joint Admissions Agreements and Transfer Agreements with many public and private four-year colleges and universities, which allows graduates to transfer their credits in pursuit of bachelor's degrees.

Healthcare Services

Newark Wayne Community Hospital opened its doors in 1957, filling the role of the former Doctors' Hospital in Newark. The new facility was made possible through strong community support. The campus, 37 acres in size, is occupied by the 120 bed hospital, the 180 bed DeMay Living Center, a Medical Office Building and the Candy Apple Day Care Center. The hospital is accredited by the Joint Commission Accreditation Hospital.

Newark Wayne Community Hospital offers a wide variety of health care services provided by a team of highly trained doctors, nurses and hospital staff that are capable of treating all stages of life. Newark Wayne Community Hospital has 700 employees, including 190 medical staff, and there are over 170 volunteers. As an affiliate of Rochester General, Newark Wayne Community Hospital is able to take advantage of the strengths of a large healthcare system while retaining the character of a community-based rural hospital. When specialty services cannot be provided in Wayne County, physicians have the ability to provide access to those services thru the Rochester General Affiliates.

In 2007, the Newark Wayne Community Hospital telecommunications network became totally wireless, benefiting the staff, residents and visitors. Through the use of high-tech equipment, magnetic resonance imaging (MRI) and bone density testing are available

COMMUNITY FACILITIES & SERVICES

now on a daily basis. The hospital also has an Obstetrical Unit, delivering more than 300 babies each year. Annually there are nearly 20,000 visits to the Emergency Room; over 230,000 in/out-patients are served at the facility. The DeMay Living Center operates at near capacity. The facility offers not only skilled care, but also dementia care, rehabilitative/restorative care, ventilator-aided services, neurobehavioral care and adult day health care.

Newark Wayne Community Hospital has recently completed new strategic plans for upgrading facilities and technology, improving physician recruitment and preparing for programmatic growth. The hospital will be finalizing plans to renovate and expand the Emergency Department, expand Ambulatory Surgery and some Outpatient Departments, replace and upgrade medical equipment, and convert a hospital wing for alternate use. The Emergency Department expansion is projected to occur by 2012.

Youth Services

The Town of Arcadia and the Village of Newark offer a variety of recreation and social programs for its youth. The Town and Village contract with the Alex Eligh Community Center, Inc., a private, not-for-profit agency, to operate a youth center and provide the youth programs. The Community Center operates in a Village-owned building located at 303 East Avenue. The building houses a gym, a game room, a public meeting room and offices. An outside skateboard area is also located on the Community Center's property. There are no fees charged for use of the community facility center.

The Alex Eligh Community Center also organizes and provides seasonal youth activities throughout the year. A fee-based youth recreational sport program is also provided which includes basketball, softball, baseball, wrestling, tennis and soccer. A summer park program is organized for youth ages three through 14. Red Cross Swim instruction is offered in eight-week blocks three times a year. The Town and Village also sponsor annual events which include a Halloween Park and a Community Tree Lighting Ceremony with Santa.

Senior Citizen Services

The Town of Arcadia and the Village of Newark provide and support programs for their senior citizens. The Alex Eligh Community Center Inc. administer these programs. A Senior Nutrition Lunch Program is offered weekdays at the Community Center. Other senior citizen programs include exercise groups, a card game group, and quilting and sewing groups that meet weekly.

The Wayne County Area Agency on Aging networks with the Alex Eligh Community Center to provide senior citizens with a flu-shot clinic, tax preparation advice and information, home security precautions, and various other senior topics of interest. The Wayne County Senior Advisory Council meets bimonthly at the Alex Eligh Community Center.

COMMUNITY FACILITIES & SERVICES

COMMUNITY SURVEY HIGHLIGHTS

The following summarizes the responses of residents asked to indicate their satisfaction with various public services. Figures in parenthesis indicate the percentage of respondents who were very satisfied.

NEWARK RESPONDENTS

Municipal billings (88%)
Library services (87%)
Snow removal (81%)
Municipal offices (86%)
Water and sewer (77%)
Schools (75%)
Recreation center (71%)
Building and zoning (64%)
Park facilities (61%)
Canal Development (68%)
Adult recreation programs (52%)
Senior programs (44%)
Communications (43%)
Highway/street maintenance (42%)
Youth recreation (41%)
Ambulance service (41%)

ARCADIA RESPONDENTS

Municipal billings (88%)
Library services (87%)
Snow removal (86%)

Water and sewer (65%)
Schools (75%)
Recreation Center (67%)
Building and zoning (76%)
Park facilities (64%)

Adult recreation programs (52%)
Senior programs (52%)
Communications (67%)
Highway/street maintenance (66%)
Youth recreation (44%)
Ambulance service (66%)

Arts and Culture Programs and Services

Art and culture facilities are concentrated within the midtown area of Newark. These include the Newark Public Library, the Hoffman Clock Museum, the Newark/Arcadia Historical Museum and the Wayne County Council of the Arts offices.

The Newark Public Library is located at 121 High St, and is chartered as a school district public library by the NYS Board of Regents. The mission of the Newark Public Library is to provide easy and quick access to information, in any and all formats, and the opportunity for people of all ages to acquire knowledge and information.

The Library has holdings of over 40,000 books and circulates 220,000 books. A library expansion, completed in 1989, increased the total library space to 16,500 square feet. In

1991 the library was automated, and in 1995 the first public access computer in the Pioneer Library System was installed. In 2000, the public voted to approve a measure that permitted the School District to levy a property tax for providing revenue to the Library.

COMMUNITY FACILITIES & SERVICES

The Hoffman Clock Museum - is housed within a wing of the Newark Public Library. Augustus L. & Jennie D. Hoffman assembled the core collection. Their wish was to preserve the historic collection for the enjoyment and education of the community. The clock museum shows the history of New York State clockmakers and displays clocks from England, France, Germany, Holland, Japan, China and Canada.

The Newark-Arcadia Historical Museum - is located at 120 High St. and is operated by the Newark-Arcadia Historical Society. The historical museum is home to displays of local artifacts including quilts, coverlets and Newark milk bottles. There are extensive displays of Newark's industries, including Jackson & Perkins Company, and their famous Rose Gardens, the early Stuart Company, and the MORA Automobile Company. The museum hours are 1:00 p.m. to 3:00 p.m. on Saturdays and at other times by appointment. Admission is free of charge.

The offices of the *Wayne County Council for the Arts* - is located at 108 West Miller St. The mission of the council is to provide an outlet for local art, artists and art education. The Wayne County High School Art Student Exhibit is displayed in the Council for the Art's facility.

The *Newark Arcadia Historical Society* - also operates the century-old Marletown school-house located on Miller Road in the Hamlet of Marletown. The one-room schoolhouse was built in 1786 as part of former School District No. 5 and features original furnishings.

Services For persons With Special Needs

Former Newark Developmental Center - The former Newark Developmental Center is located on six (6) adjoining parcels comprising a total of approximately 154 acres of land. The vast majority of the land is located within Newark with the balance being in Arcadia. The site contains numerous large 2- and 3-story, brick buildings which comprised the former Developmental Center campus. A portion of the facility currently houses the Finger Lakes Developmental Disabilities Services Office (DDSO) and a special education center operated by the Wayne-Finger Lakes Board of Cooperative Education (BOCES) both of which provide service and programming for persons with developmental disabilities.

Wayne County Solid Waste and Recycling Ordinance

Wayne County passed an ordinance to comply with the NYS Solid Waste Management Act of 1988. This ordinance provides licensing and reporting procedures for all solid waste haulers operating in Wayne County. The ordinance also requires all waste generators (residential, commercial, industrial and institutional) to separate newspapers, glass food containers and metal cans from the waste stream. Although the ordinance mandates the separation of recyclables it contains no enforcement provisions.



COMMUNITY FACILITIES & SERVICES

Solid Waste Collection and Disposal Services - Solid waste collection and disposal services are provided by private waste disposal businesses. No municipal waste collection and/or disposal is provided by Arcadia or Newark.

Municipal Recycling Facility (MRF) - The Western Finger Lakes Solid Waste Management Authority is responsible for operating the MRF. The facility is located at 4060 Route 88 North on the site of the former Town of Arcadia landfill. The Authority has responsibility for the curbside collection of residential recyclables throughout Wayne County. The recyclables are deposited and packaged at the site prior to being sold. The Authority also sponsors a residential hazardous waste drop-off program annually. The drop-off location is at the Wayne County Highway Department Facility on Route 31 between Newark and Lyons.

EXISTING STUDIES, PLANS AND POLICIES

Emergency Management Plan

A Comprehensive Emergency Management Plan was developed in Wayne County to provide information on identifying potential natural and manmade hazards, determining available resources and preparing and coordinating emergency responses to these hazards. Natural hazards include floods, fire, thunderstorms, lightning, snow or ice storms. Manmade hazards include fuel spills, explosions, hazardous materials and terrorism. In 2005, the Town of Arcadia and Village of Newark adopted the National Incident Management System (NIMS), which provides a consistent approach in dealing with domestic incidents.

The emergency plan covers the following three phases of managing an emergency.

1. Preparedness, Prevention and Mitigation which involves training, planning identifying and establishing a course of action optimizing present & future damage
2. Response, which involves identifying all available resources and determining and carrying out courses of action.
3. Recovery which includes short and long term recovery efforts and damage assessment.

An Emergency Management Plan defines the roles and responsibilities of each agency to ensure that they operate with each other in an organized and coordinated manner to minimize damage or injury or loss of lives. Special attention is given to schools; health related facilities, nursing homes, elderly resident homes and persons with special needs.

COMMUNITY FACILITIES & SERVICES

Local municipalities are responsible for all phases of the emergency response. Local municipalities may request assistance from the County followed by the State if the local municipality is unable to handle the situation. Once the local, county and State resources are exhausted, the Governor may request Federal resources from the President. If the President issues a Federal declaration, assistance from various federal associated agencies become available under the Disaster Relief Act of 1974.

Newark-Arcadia Volunteer Ambulance Service (NAVA)

NAVA has plans to soon expand its ambulance house by constructing an additional ambulance bay and to purchase a third ambulance to put into service. The expansion of the building and the purchase of the third ambulance has been necessitated by an increase in number of calls for service.

ISSUES AND OPPORTUNITIES

Shared Municipal Services

The Newark Central School District, the Town of Arcadia and the Village of Newark have a history of collaborating to reduce the cost of providing services. The School District, Town, and Village offices have been co-located for many years in a building owned and maintained by the Village of Newark. In 2000, the Village and School District collaborated to consolidate their separate vehicle fueling facilities into a single facility to serve both entities. The fueling facility located at the School District's bus garage is also used by the Newark Fire Department and NAVA to fuel their respective vehicles. In 2008, the School District, Town and Village were awarded a Shared Municipal Services Incentive (SMSI) grant to fund the purchase of a new aerial truck and a soil screener to be shared by all three entities. The preparation of this joint Comprehensive Plan represents another Village and Town collaboration.

Collaborating to provide services enables two or municipalities and/or governmental agencies to reduce operating cost while maintaining the level and quality of services. These past and present collaborations provide a foundation for achieving more extensive collaborations in the future. Furthermore, grant funding for new and additional types of collaborations is available through NYS Local Government Efficiency Grant Program, an incentive program that encourages the sharing of services and greater inter-governmental cooperation.

Potential for Becoming into Healthcare Hub

In 2003, Via Health Systems closed Myers Community Hospital in the Town of Sodus, leaving Newark-Wayne Community Hospital as the only hospital operating within Wayne County. The expansion and improvements called for in the recent master plan will result in improvements to the healthcare facility, improvements of a more extensive quality, as well as range of services.

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NYS Office for the Aging projects that by the year 2015 more than 31 percent of the population of Wayne County will be age 60 or older. In adjoining Ontario County the projection is 52.36 percent. These changes in the demography will provide Newark-Wayne Community Hospital with the potential to become a healthcare hub serving the elderly population in Wayne County and surrounding area. If more senior citizen housing and nursing homes are constructed in and around Newark, the need for healthcare services will only increase. An increasing proportion of elderly residing the community, however, will likely increase the need for ambulance services and could eventually place a strain on the NAVA.

Poor Access to Newark-Wayne Community Hospital

Access to the Hospital from North Main Street is not good. The route is circuitous as motorists must drive through residential side streets and make multiple short turns. As the NAVA ambulance house adjoins the Hospital, ambulances must also travel through residential side streets. Hospital officials have discussed the desirability of constructing a more direct and improved access way from North Main Street. Such a project would require the acquisition of private property and would be expensive to accomplish. The idea of improved access has not yet progressed beyond the discussion stage. The installation of improved directional signage could serve as a relatively inexpensive intermediate step.

Former Newark Developmental Center

Although the foregoing agencies occupy a portion of the buildings space on the site, most of the buildings are vacant. New York State owns the facility and has been attempting, unsuccessfully, for several years to sell it.. One of the most significant impediments involves potential environmental issues. The buildings may contain asbestos and debris from the demolition of several buildings has also been buried onsite. It is unknown, at the present time, what additional materials may have also been buried on site and any hazardous waste was among the buried materials. Until the environmental question is investigated and the scope and nature of site contamination, if any, has been determined, the State is likely to continue to have difficulty selling the property.

Due to the large size of the site, the former Newark Developmental Center represents a significant redevelopment opportunity in the Village of Newark.

TOOLS AND TECHNIQUES

Intergovernmental Collaboration

New York State provides the legal authority for municipal and other local governmental entities to formally collaborate in ways to reduce their respective operating costs. These collaborations may be in the following forms:

COMMUNITY FACILITIES & SERVICES

Service Agreements - One or more local governmental entities contracts with another governmental entity to provide a municipal service or services for the use of a facility or facilities at a stated price.

Joint Agreements - Two or more local governmental entities jointly shares in the provision of a service or the construction and operation of a facility.

Joint Purchasing - Two or more governmental entities jointly purchase materials, supplies, equipment, utility service, etc. to take advantage of volume pricing. Some school districts and municipalities are forming purchasing cooperatives for the purchase of electricity and natural gas to reduce their utility costs.

Merger of Governmental Functions and/or Entities - Some or all governmental functions may be consolidated such that a single-governmental department, function or entity has responsibility for providing a service. For example, some villages have eliminated their Village justice courts to eliminate duplication. Towns are legally required to provide town justice courts which serve villages in the absence of village courts.

The following two New York State publications are resources that provide background information on the legal authority for intergovernmental collaboration and numerous examples of successful intergovernmental collaborative efforts and projects.

- * *Intergovernmental Cooperation: (James A. Coon Local Government Technical Series)* – Published by the NY Department of State.
- * *Making Government Work: - (Intergovernmental Cooperation Partnering and Consolidation, New York State)* – Published by the NYS Office of the Attorney General.

Local Government Efficiency Grant Program

This is the successor to the Shared Municipal Services Incentive (SMSI) Grant Program. Eligible governmental entities include: counties, towns, villages, special improvement districts, fire districts, school districts and BOCES, and library districts.

The program has the following three separate components each of which provide funding for different types of projects.

- **High Priority Planning Grants**

This is a non-competitive program that provides funding for municipal charter revisions that will result in functional consolidations or increased shared services, municipal mergers, consolidations or dissolutions or the transfer of functions to county or multi-county agencies.

COMMUNITY FACILITIES & SERVICES

- **General Efficiency Planning Grants**

This is a competitive program that provides funding to identify and study opportunities to improve local government efficiency and cost savings including health plan consolidations.

- **Efficiency Implementation Grants**

This competitive program provides grant funding to implement plans to improve local government efficiency and cost savings.

RECOMMENDED ACTIONS

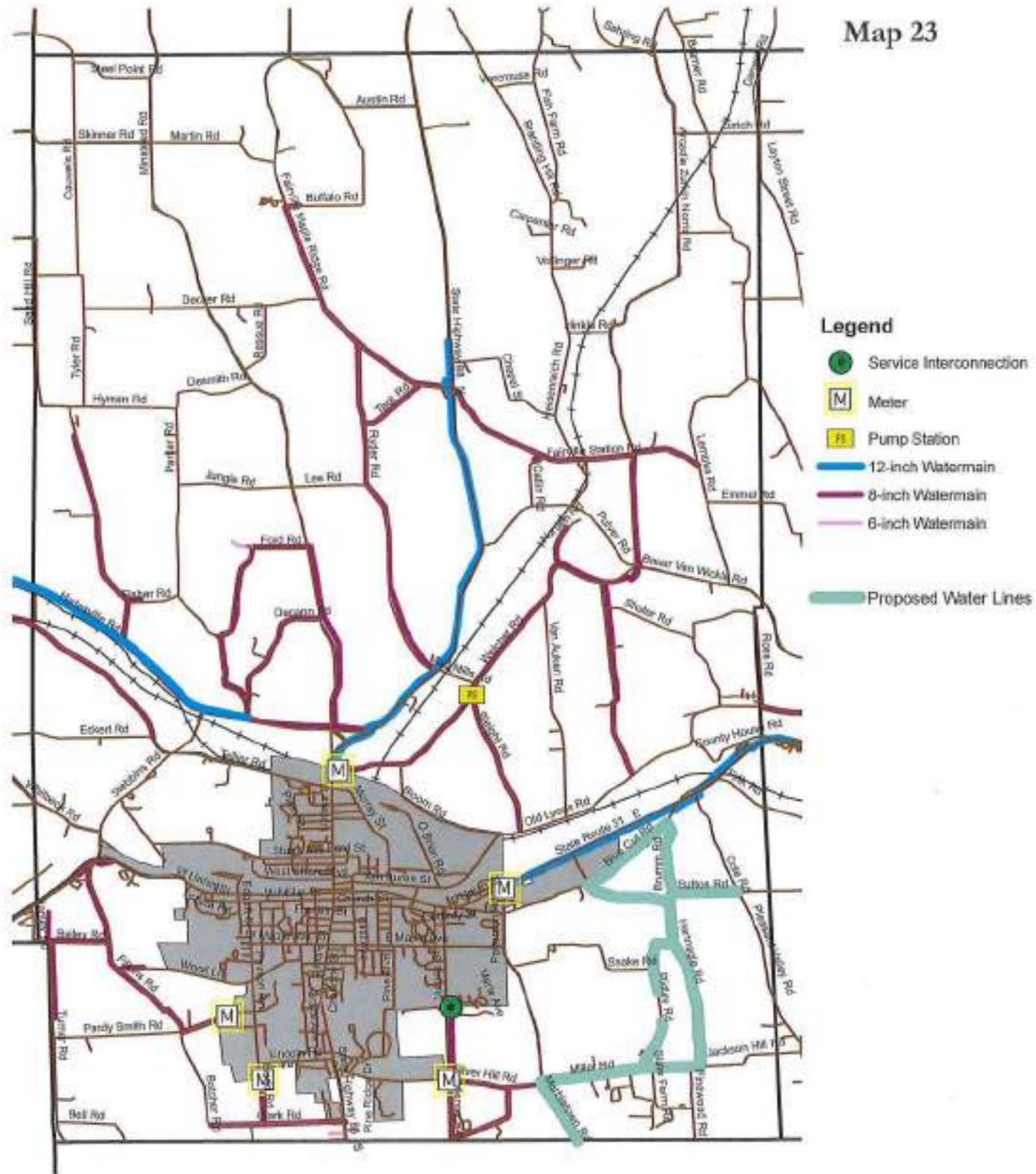
1. Continue to support Newark Wayne Community Hospital and medical providers and encourage Newark Wayne Community Hospital Systems to expand and update hospital facilities, equipment and services.
2. Assist local fire departments and ambulance services in obtaining State and Federal grant funding to update equipment and other needed resources.
3. Support State and local legislation that will benefit fire departments and ambulance services.
4. Seek State and Federal grants or co-sponsor grants to update municipal equipment to improve services.
5. Explore, evaluate and pursue opportunities for improving the efficiency and cost-effectiveness of providing municipal services through increased intergovernmental cooperation and collaboration.
6. Continue to financially support programs to improve the health and well-being of all Town and Village residents.
7. Periodically update the Comprehensive Emergency Management Plan to keep it current and continue to assess local potential disaster areas.
8. Seek government and/or grants or co-sponsor grants for updating the Town's and Village's equipment and services especially those needed for disaster response and recovery situations.
9. All agencies and persons involved in disaster preparedness and response should continue to upgrade their training and including conducting mock training emergency events.

COMMUNITY FACILITIES & SERVICES

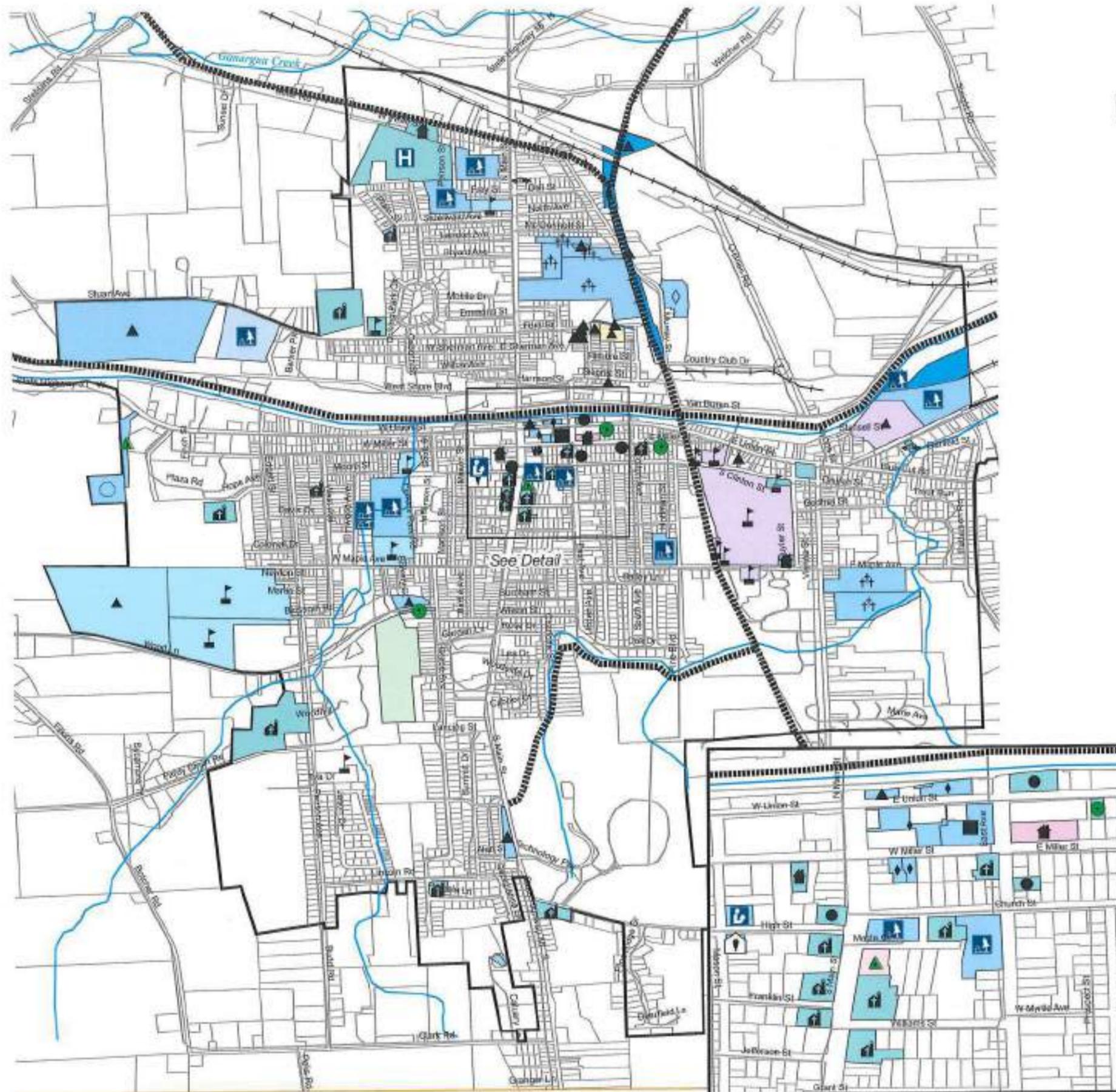
10. Develop and maintain a list of services and programs provided by Wayne County, New York State, and private agencies that are available to local residents and contact information for each service or program to use for making referrals to local residents.
11. Work with the Hospital to install signage along Routes 88 and 31 and at other strategic locations in the Village to make the Hospital easier to find.

Existing and Proposed Water System - Town of Arcadia

Map 23



Public and Community Services Village of Newark



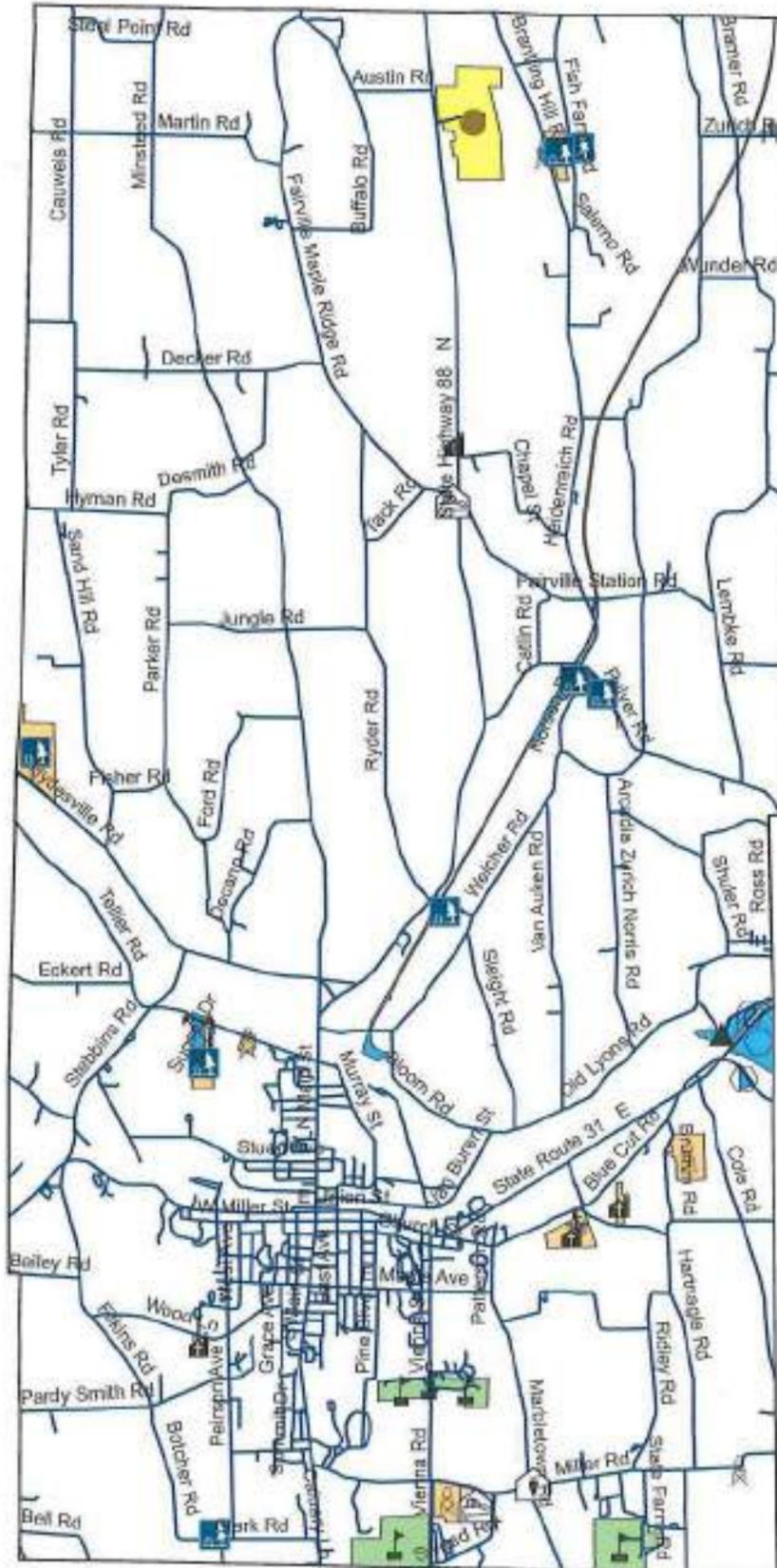
Ownership		Housing Authority
Private	Firemen	
Wayne County	Town Of Arcadia	
New York State	United States	
School District	Village of Newark	

Public and Community Services

- | | |
|---------------------|--------------------------|
| ▲ Highway Garage | ● Benevolent Association |
| ◆ Parking Lot | ■ Home for Aged |
| ■ Offices | 🏥 Hospital |
| 🏠 Recreation | ▲ Government Bldg |
| ● Community Service | 🚓 Police Station |
| ▲ Post Office | 🏛️ Museum |
| 📖 Library | ⛔ Cemetery |
| 🎓 School | ○ Water Supply |
| 🏪 Church | ◇ Wastewater |



Public and Community Services - Arcadia



Public and Community Services

- ▲ Animal Shelter
- ✚ Cemetery
- ✎ Church
- 📡 Communications
- 🚒 Fire Hall
- Former landfill
- 🏠 Historical Society
- ⚡ Quarry
- 🏊 Recreation
- 🎓 School
- ⊕ Water Supply

Parcel Ownership

- 👤 Firemen
- 🇺🇸 New York State
- 🏠 Private
- 🏡 Town of Arcadia
- 🏛️ Wayne County



0 0.25 0.5 1 Miles

HISTORIC RESOURCES



GOALS

- Encourage the preservation of historic buildings and sites.

HISTORICAL DEVELOPMENT

On February 15, 1825, 30,944 acres of the western part of the Town of Lyons were set off as a separate township to be named Arcadia. The Town consists of 52.1 square miles of fertile soil and gently rolling drumlins. The town included present day hamlets of Fairville, Marbletown and Mud Mills, as well as the historic hamlets of Zurich, Minstead and Hydesville. Minstead as well as Marbletown were once centers of peppermint cultivation and processing. Hydesville was the birthplace of modern day Spiritualism, founded in 1848 by Margaret and Catherine Fox.

Early settlement in what is now the Village of Newark dates from the early 1819's. In 1820, Captain Joseph Miller was awarded a contract to build one and one-quarter mile of canal through this region. A tract of 102 acres was purchased by Captain Miller from Jacob Lusk, whose father and brothers were among the first owners of the land that became the Village of Newark.

Miller hired a canal engineer to lay out a village to include a public square, seven streets and 101 lots thus began the Village of Newark, then called Miller's Basin. The first streets to be laid out were Vienna Street (named for the Village of Vienna, now known as Phelps), Canal Street, Palmyra Street, Miller Street, Bartle Street and Norton Street. The original plan for the Village included a public square on the east side of Vienna Street.

Newark is the only village in Wayne County to owe its existence to the Erie Canal. Early settlement was concentrated in the eastern end of the present day village and was first called Lockville. Newark and Lockville greatly prospered with the canal bringing settlers and businesses.

In 1853, the Village of Newark was incorporated with the inclusion of Lockville (aka Village of Arcadia). The construction of the Erie Canal and the New York Central Railroad in 1853 spurred development. Additional development accompanied connection to later transportation routes, including the Sodus Point and Southern Railroad in 1872, the West Shore Railroad in 1877, the Marion Railroad in 1905 and the Rochester and Syracuse and eastern trolley in 1906.

In 1858, the Town of Arcadia had 24,539 acres of improved land, 1,495 cows, 10,821 sheep, 2,799 swine, 44,032 bushels of winter wheat, 180,096 bushels of spring wheat, 4580 ton of hay, 38,424 bushels of apples, 23,870 bushels of potatoes and 140,054 pounds of butter produced by town farms. Most of the area farms were small between 35-75 acres, work was done by hand and plowing was done by oxen or horses. There were 2832 males, 2684 females, 987 dwellings, and 1102 families.

In 1866 Ezra Edgett established in Newark, the first canning factory in Wayne County; thus started the extensive Wayne County canning industry.

HISTORIC RESOURCES

By the turn of the century there were reportedly 45 manufacturing businesses in Newark, including a number of cigar factories, manufacturers of household goods, machinery, and packaging companies. The Village's two most well known businesses were C.H. Stuart Company and Jackson & Perkins.

The C.H. Stuart Company, founded in 1852 was a pioneer in home selling. Before its takeover by outside investors and the relocation of the remaining operations to Providence, Rhode Island in 1981, the C.H. Stuart Company was a cornerstone of the local economy. During its 129 year of operation in Newark, the company sold nursery stock, furniture, boats, flavors and extracts, personal care products, cosmetics, kitchenware, decorative items and costume jewelry. The company operated 58 divisions, most notably Sarah Coventry.

Jackson & Perkins began wholesale marketing of strawberry and grape plants from a farm in Newark in 1872. The company is best known for its roses, including Dorothy Perkins, Medallion, Red Masterpiece and 20 All-American Rose selections. From the 1940's to the 1960's Newark called itself the "Rose Capital of the World". As many as 650,000 people visited the Jackson & Perkins Rose Gardens annually from June to September. The Rose Gardens Apartments, a senior citizen housing complex is on the site of the former Rose Gardens.

EXISTING CONDITIONS

As a village founded by the direct result of the Erie Canal, there are many historic reminders of three phases of the canal, early locks from the 1850's, ditches clearly visible from the original canal, and a lock tenders' building. There are also reminders of the trolley system (Rochester, Syracuse & Eastern) including the trolley repair barns.

The Town of Arcadia is distinguished by its rolling glacial-formed drumlins, which no doubt attracted early settlers to this area of New York State. Throughout the township, there are wonderfully constructed barns on many farms, providing a link to our rich agricultural past.

There are many outstanding examples of fine old homes, including 12 homes constructed of cobblestone from area fields and the lakeside. These homes are fairly unique to this part of the country. The following Cobblestone structures have also been inventoried by the Wayne County Historical Society.

HISTORIC RESOURCES

Cobblestone Structures Inventories by Wayne County Historical Society			
ID #	Location	Year Built	Additional Comments
1	2659 Minstead Road	1844-45	Lakestone veneer
2	2467 Parker Road	1826	Methodists met upstairs
3	515 West Maple Avenue	NA	Greek Revival
4	Pardy-Smith Road	NA	1 ½ story with small red stones
5	Silver Hill Road	NA	Greek Revival w/ decorative joints
6	3677 Heidenreich Road	1834	Large fieldstones, stone porch
7	85 Vienna Street	NA	All colored medium size field stones
8	928 North Main Street	NA	Horizontal "v" joints
9	240 West Pearl Street	NA	Colonial Revival
11	107 Maple Court	NA	Painted fieldstone house
12	Sand Hill Road	NA	Covered with stucco

Source: Wayne County Historical Society, "Cobblestone Structures of Wayne County," Verlyn Klobus, 1955.

There are beautiful homes of every architectural description including the Greek revival. There are neighborhoods and streets that reflect the past prominence of a flourishing village. Concentrations of historic structures exist along Vienna Street north of the cemetery, on East Avenue between Maple and Myrtle and along Williams and Grant Streets, along High Street and Scott Street, along Grace Avenue and Wood Lane, and along West Maple Street and West Avenue.

The United States Post Office building on South Main Street in Newark is listed on the New York State and National Registers of Historical Places. The Post Office building was designed by James Knox Taylor and constructed in 1911-13. Other historic sites of note include the Park Presbyterian Church located on Maple Court adjacent to Central Park, Perkins Park, the Arcadia Historic Museum at 120 High Street, and the Marletown Centennial Schoolhouse built in 1876 at 6631 Miller Road and presently owned by the historical society.

HISTORIC RESOURCES



Village of Newark Post Office

The County Historian is not aware of any important archaeological sites in the Town of Arcadia.

ISSUES AND OPPORTUNITIES

Self-Guided Walking Tours

It would be beneficial to the community to note historic structures and sites and promote them thru the development of a self-guided walking tours. Interpretive signs could be installed at each site providing tourists with information regarding the historical significance of each site. Pamphlets with maps identifying the locations of the historic structures and sites could be produced and distributed to visitors. The self-guided tours would be by out of town travelers as well as residents of the Town and Village.

Erie Canal System

The Erie Canal, the most significant of the historic resources provides economic and tourism opportunities for the Town, Village and neighboring communities. By working in concert with the neighboring communities, future economic development and the growth of tourism may be achieved utilizing the Erie Canal as the centerpiece of the tourism program..

TOOLS AND TECHNIQUES

Techniques available to local governments to encourage the preservation and restoration of historic buildings include both recognition programs and regulatory approaches.

Recognition Programs for Privately Owned Buildings

The State and National Registers of Historic Places recognize buildings, sites and landscapes that are historically and architecturally significant. The programs do not provide protection to privately owned buildings. However, public money cannot be used to alter or demolish buildings that are in a Historic District or are individually listed on the Registers of Historic Places without a formal review of the impacts.

Municipalities may develop their own recognition program to designate historic structures or to acknowledge private efforts to restore or rehabilitate historic buildings. Such a program would send a message to the public that historic preservation is important to the community, and may encourage private property owners of such structures to make financial investments to restore or rehabilitate their structures.

Restoration Education and Technical Assistance

Municipalities may also provide information to private property owners to assist in restoration and rehabilitation efforts. There is a considerable amount of literature and technical assistance available to ensure that restoration and rehabilitation of historic buildings is done in a manner that is consistent with the building's historic character and that does not damage the building's architectural features or materials.

The Town may undertake a formal survey of the historic resources in the Town. Such a survey could form the basis for a recognition program or a regulatory program.

Regulatory Techniques

Municipalities may establish regulations to protect historic buildings. The process typically requires the designation of certain historic buildings as "landmarks," or the delineation of an area as a "Historic District." A citizen board, usually known as the "Historic Preservation Commission" or "Landmarks Preservation Board," is appointed to review applications for building permits that would affect historic landmarks or buildings within the Historic District. The board is responsible for ensuring that changes to historic properties are consistent with the historic character of the property.

Certified Local Government Program

The Certified Local Government Program of the National Park Service encourages municipalities to pass laws that provide for local review of development proposals that would affect historic buildings. Municipalities may be certified by the State Historic Preservation Office if they enact a law that designates local historic landmarks or district, and that establishes a procedure for reviewing proposed changes to designated properties. Certified local governments are eligible for grant funding that is set aside for participants in the program. Grants may be used for research, education, and restoration of properties.

Tax Incentives for Private Properties

Pursuant to the Farmer's Protection and Farm Preservation Act, passed in 1996, property owners can claim a tax credit for up to 25% of the cost of rehabilitating a historic barn. Barns constructed or placed into agricultural service before 1936 are eligible, provided that the barn is used for agricultural purposes and meets the tax definition of "income-producing." The rehabilitation must not "materially alter the historic appearance" of the barn. Costs incurred after January 1, 1997 are eligible. Technical information is available on the NYS Department of Parks, Recreation and Historic Preservation website, at www.nysparks.state.ny.us/field/fsb/barns.htm. This law also enables local governments to phase in the increase in assessed value that results from the rehabilitation of barns built before 1936.

Federal tax credits are available for the rehabilitation of historic and older buildings. A tax credit of 20% of the cost of rehabilitation is available for "certified rehabilitation" of "certified historic structures." This credit generally applies to buildings that are on the National Register of Historic Places. The renovations must comply with the Secretary of Interior's "Standards for Rehabilitation." This credit applies only to buildings that are used for agricultural, commercial, industrial or rental residential purposes. Both the structure and the rehabilitation must be approved by the National Park Service. The project must also meet the guidelines set by the Internal Revenue Service.

A 10% tax credit is available for rehabilitation of "non-historic" buildings built before 1936. This credit applies only to "depreciable" buildings that are used for non-residential purposes. The renovation must be "substantial," exceeding either \$5,000 or the adjusted basis of the property, whichever is greater. Certain guidelines apply for retaining external and external walls and the internal structural framework. The tax credit must be claimed on IRS form 3468 for the tax year in which the rehabilitated building is placed in service. There is no formal review process for the rehabilitation.

Grant Funding

Grant funding is available to both private and public owners of historic properties. In 2000, the **NYS Office of Parks, Recreation and Historic Preservation** made \$2 million in grant funding available to restore and preserve historic barns and related agricultural buildings. Similar funding opportunities may be available in the future.

The **Preservation League of New York** administers a program to provide grants to municipalities and not-for-profit agencies for cultural resource surveys, historic structure reports, and historic landscape reports. Grants awarded are usually between \$3,000 and \$15,000. The application is usually due in May, with applications available in January.

The **Rural New York Grant Program** has provided grants of up to \$5,000 for surveys, studies and public education projects. Local governments and not-for-profit agencies are eligible. Grant applications were not accepted in 2000. Information on grant availability in 2001 is expected to be announced in the near future.

HISTORIC RESOURCES

The **New York State Council on the Arts** provides grants to local governments and not-for-profit organizations for planning and design, capital funding, and independent projects. The application deadline is generally March 1 of each year. Information is available from Anne VanIngen, Director, Architecture, Planning and Design, NYS Council on the Arts, 915 Broadway, New York, NY 10010, (212) 387-7013.

Funding is also available from the NYS Office of Parks, Recreation and Historic Preservation, under the **Environmental Protection Fund**, for the preservation and restoration of historic properties.

The **New York Landmarks Conservancy** provides grants for historic religious buildings that are owned by a religious institution and are listed in the State or National Registers of Historic Places. The maximum grant is \$15,000. Deadlines are May 1st and November 1st of each year.

Western New York Landmark Society

The Landmark Society is a private, not-for-profit corporation dedicated to preserving historically and culturally significant structures and sites. The organization has trained staff available to assist, for a fee, with historic preservation efforts. One service the Landmark Society will perform is a "cultural survey." A cultural survey essentially involves researching historical records and preparing an inventory of historically significant structures and sites and describing each structure or site in its historical context. Another service the Landmark Society provides is the preparation of applications for listing structures and sites on the State and National Register of Historic Places. The methodology used to prepare cultural surveys and applications for listing are governed by State and federal regulations. The review and approval of the State Historic Preservation Office (SHPO) is also required.

RECOMMENDED ACTIONS

1. Establish a Historic Conservation –Preservation Committee to work with the Town and Village Planning Boards to develop strategies for preserving historic structures and sites.
2. The Erie Canal trail should be completed from the Village/Town to the Town of Lyons which would continue the linking of area towns and village along the canal corridor.
3. Provide information of owners of historical buildings and properties about historic preservation grant programs.
4. Develop and distribute a historic resources self-guided tour brochure to promote historic resources and tourism in the community.

IMPLEMENTATION

GOALS & RECOMMENDATIONS IN REVIEW

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

NATURAL RESOURCES AND ENVIRONMENTAL PROTECTION

GOALS

- Protect, preserve and enhance significant natural resources and features such as woodlands, wetlands, stream corridors and wildlife habitat.
- Protect and improve groundwater and surface water quality.
- Encourage the planting of trees and shrubs within existing open spaces.
- Establish a balance between preserving the natural environment and rural setting of Arcadia and encouraging future growth and development.

RECOMMENDED ACTIONS

1. Promote the Town's and Village's waterways as a scenic and recreational resource.
2. Incorporate environmental protection provisions into zoning regulations.
3. Promote Ganargua and Mud Creeks as "Blue Trails" for kayaking, canoeing, tubing and fishing. (See also Parks & Recreation)
4. Promote the Zurich Bog and Branding Ski Slope as tourist attractions. (See also Business Development)

AGRICULTURE AND FARMLAND

GOALS

- Promote the continued economic viability of agriculture.
- Preserve high-quality farmland to ensure a sufficient land base for continued agricultural production.
- Reduce the potential for conflicts between farmers and non-farming neighbors.
- Promote the use and consumption of locally grown products by local residents and businesses.

RECOMMENDED ACTIONS

1. Promote locally grown products through farmers markets and road-side stands.

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

2. Encourage local and regional business region to purchase local farm products.
3. Update land use regulations to incorporate provisions that will help to reduce neighbor conflicts, support the economic viability of farm operations and retain farmland for continued agricultural use.
4. Adopt a local Right-to-Farm Law.
5. Encourage the owners of farm operations within the Town to petition the County to have their farmland incorporated in the County's Agricultural District if their land is not currently within one of the County's Agricultural Districts.
6. Increase the visibility of the farmers market in the Village's downtown business district.

HOUSING AND RESIDENTIAL NEIGHBORHOODS

GOALS

- Maintain the high quality of life in residential neighborhoods.
- Preserve and enhance the existing housing stock and promote new housing development in appropriate areas as depicted on the Future Land Use Map while preserving the rural, historic character of the community.
- Encourage developers to incorporate high-quality design features in their proposed new housing developments.
- Encourage the construction of a mix of types and sizes of housing and affordability to meet the needs of a diverse population such as senior citizens, first-time home buyers, special-needs residents, etc. with a range of incomes.
- Encourage the owners of single-family dwellings that have been converted to two- or multiple-family dwellings to be reconverted into single-family dwellings.
- Encourage residential property owners to maintain their properties in good condition and neat appearance.

RECOMMENDED ACTIONS

1. Continue to improve housing conditions through the strict enforcement of the NYS Property Maintenance Code and the Village's property standards code.

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

2. Encourage local and regional not-for-profit human service agencies to continue to administer housing assistance programs and to provide additional types of housing assistance to eligible Newark and Arcadia residents.
3. Encourage private developers to construct affordable housing in Newark and Arcadia by providing them with information about State and Federal programs that provide financing.
4. Revise zoning regulations (see also Land Use chapter) to:
 - a. Permit the construction of a wide variety of housing (types, sizes and affordability) including senior housing, and assisted-living residential facilities, facilities for special needs residents, and skilled nursing homes.
 - b. Permit mixed uses where small-scale retail and service businesses can be established to permanently serve the neighborhood in which they are located
 - c. Discourage the conversion of large, single-family dwellings into non-owner-occupied, multiple family dwellings.
 - d. Discourage the construction of large, high-density apartment buildings and complexes.
 - e. Require adequate buffers and screening between residential land uses that adjoin non-residential land uses in order to minimize the potential for conflict between non-compatible uses.
5. Install water mains and sanitary sewer in areas of the Village and Town most suitable for and designated for residential commercial development
6. Continue to work with community groups to sponsor an annual community beautification clean-up to encourage owners and tenants to spruce up the appearance of their properties and to dispose of debris and junk that may have accumulated.

BUSINESS AND ECONOMIC DEVELOPMENT

GOALS

- Create a business-friendly environment that encourages existing businesses to stay and expand, attracts new businesses, and encourages start-up businesses.
- Diversify and strengthen the local economy by encouraging and assisting the start up and expansion of a wide range of small and moderate-sized niche (specialty) businesses.
- Capitalize on the presence of Newark-Wayne Community Hospital to establish a healthcare hub for seniors and others residing in the surrounding area.

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

- Increase tourism-related businesses and maximize the number of tourists visiting the community by promoting local tourist attractions
- Reuse vacant commercial and industrial buildings for commercial and industrial purposes.
- Permit the establishment and operation of home-based businesses in the Town compatible with the residential character of the neighborhoods in which they are located.
- Encourage the establishment and operation on farms of farm markets, agri-tourism businesses and home-based businesses compatible with agriculture. (See also Farmland & Agriculture)
- Retain existing agricultural support businesses and encourage their expansion to support local farms and farms in the adjoining areas. (See also Farmland & Agriculture)
- Promote the continued economic viability of agriculture. (See also Farmland & Agriculture)
- Provide the infrastructure and utilities necessary to retain and attract new businesses.
- Promote and support local and regional markets as outlets for the sale of farm goods produced locally.
- Promote the community as a great place to do businesses, shop, reside and attend school.

RECOMMENDED ACTIONS

1. Revise the Town's land use regulations to permit the establishment of agri-tourism businesses and home-based businesses in rural areas of the township where such businesses are compatible with the surrounding neighborhood.
2. Work together to formulate policies and programs to meet broad economic objectives such as higher employment, expansion of the tax base and sustainable growth in the Village and the Town.
3. Create an Economic Development Committee to assist with implementing the recommendations set forth in this plan by carrying out the following tasks
 - a. Serve as the liaison between the Town/Village and the Wayne County Industrial Development Agency, Wayne County Empire Zone Committee, and NYS economic development agencies.

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

- b. Examine and develop ways to initiate and expedite the implementation of the recommendations that will result from the Village's Local Waterfront Revitalization Program.
- c. Hold meetings with local business owners and operators with the purpose of facilitating communications between the business community and elected and appointed Village and Town officials.
- d. Create a slogan and tag line for jointly marketing the Town and Village to out-of-town businesses and entrepreneurs.
- e. Develop and distribute economic development "Tool Box", i.e., a brochure that identifies various economic assets and incentives that are available along with contact information for use to promote the community to prospective new businesses and entrepreneurs.
- f. Arrange for local seminars and training programs for persons who are interested in starting new businesses, but who may lack the knowledge and skills to do so.
- g. Assist retail property owners, if requested, to form business improvement districts (BID), to raise revenue to pay for the cost of constructing public improvements and/or providing specialized services in the BIDs.
- h. Implement a business visitation plan for the early detection of problems that could cause a business to relocate or go out of business so that County and State economic development officials can be alerted in time to offer assistance before it is too late to retain the business.
- i. Enhance the Village's website to include business recruitment and promotional information that showcases the Town and Village as a great place to relocate or start a business and to reside.
- j. Develop and keep updated at all times on the Village's website a listing of vacant and available commercial and industrial properties and buildings along with realtor contact information.
- k. Develop promotional programs and community activities designed to attract tourists to Newark and Arcadia and to interface with the Wayne County Office of Tourism on County and regional tourism promotional programs.
- l. Encourage the owners of local tourist attractions to participate in the Wayne County tourism promotional programs and initiatives.
- m. Encourage the owners of vacant industrial or commercial buildings to convert and operate the buildings as small-business, start-up incubators.

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

- n. Continue to identify and evaluate ways to develop and promote approximately 30 acres of land located on the north side of the Erie Canal west of Legendary Auto's property currently owned and designated by the NYS Canal Corporation as an upland disposal site.
 - o. Interface and collaborate with the Wayne County Industrial Development Agency (WCIDA) economic development activities of mutual benefit.
 - p. Streamline the permitting review and approval process and develop a flow chart to give to developers that identifies the steps and timeframes for obtaining permit approvals.
 - q. Encourage the redevelopment of the former Newark Developmental Center Campus.
4. Finish the develop of a booklet containing information on the questions most frequently asked by tourists and use the booklet for training first-line employees of businesses who have the greatest initial contact with tourists.
 5. Seek grant funds to continue to develop more and to improve existing local tourist attractions especially along the Erie Canal.
 6. Continue to promote more family-oriented festivals, outdoor concerts in Central Park, Canal events, showcase historic homes, buildings, arts, crafts and local landmarks of historic note.
 7. Collaborate with surrounding municipalities to coordinate community promotional events and festivals and/or to create additional events and serve as a host community for such events. Events may include, but not be limited to, such things as car shows, motorcycle or car rallies, sports related events such as bass fishing tournaments, rowing, triathlons, and boat races to promote tourism in the community.
 8. Promote local farmers markets and roadside farm stands and encourage residents and restaurants to use locally grown and produced food products.
 9. Promote eco-nature and recreational tourism sites such as Zutich Bog and Blue Out Nature Center.
 10. Revise the Town and Village's zoning regulations to facilitate commercial development in areas designated for business development, but minimize any adverse impacts on residential neighborhoods.
 11. Revise the Town's and Village's commercial sign regulations to reduce the number of appeals filed with the Zoning Board of Appeals.
 12. Encourage property owners to keep adjacent sidewalks clean of debris and snow

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

13. Improve the appearance of the green space along the Route 31 and Route 88 corridors.
14. Strengthen the Village's and Town's land use and property maintenance regulations to improve and enhance the visual quality of the community.
15. Promote an annual Village-wide and Town-wide clean-up day or clean-up week.
16. Encourage local businesses to take advantage of cooperative advertising to get the greatest exposure and return for their advertising money.
17. Formulate policies and programs to rebuild the Town's and Village's aging infrastructure, i.e., highways, water treatment and wastewater treatment plants, and storm sewers.
18. Continue to seek grant assistance and low-interest loans to help defray the cost of rebuilding the Village's infrastructure.
19. Encourage the owners of industrial and commercial properties adjoining the Erie Canal to incorporate design features that provide pedestrian and visual access to the Erie Canal when the properties are developed or redeveloped.
20. Implement the recommendations contained in the *Preparing Village "Main Street" for Planning: Recommendations for the Village of Newark, NY* when Main Street is reconstructed.

TRANSPORTATION AND INFRASTRUCTURE

GOALS

- Maintain Village streets and Town roads in good condition to facilitate the safe and efficient movement of vehicular traffic.
- Maintain the network of sidewalks within the Village in good condition to facilitate the safe and efficient movement of pedestrian traffic.
- Provide dependable, high quality, affordable water service within the Village and areas within the Town suitable for such service.
- Maintain the Village's water and sanitary sewer infrastructure in safe, good and efficient operating condition and make improvements to and/or replace components of such facilities as necessary.
- Ensure that all residents and businesses in the Village and Town have access to fast, high quality telecommunications service.

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

- Ensure that the gateways leading into the community have an appearance that conveys a positive image of the Community.

RECOMMENDED ACTIONS

1. Incorporate as many design features in the Route 88 reconstruction project as called for in the *Preparing Village "Main Streets" for Planning: Main Street* report that the project budget permits.
2. Form a joint committee comprised of municipal officials, businesses leaders and residents of the Villages of Newark and Phelps and the Towns of Arcadia and Phelps to identify and discuss issues relating the former Thruway/Route 88 interchange proposal and to explore the potential for resolving the issues that halted the project.
3. Work with Amtrak and State and Federal government officials to establish a railroad passenger stop and station in the Village of Newark.
4. Continue to provide inducements to encourage property owners to install new, pedestrian-friendly sidewalks to replace deteriorated sidewalks, to plant trees, and to provide green space.
5. Ensure that streets constructed in new residential subdivisions and other types of development are located and aligned so they intersect with other streets at right-angles to avoid creating the intersections where cross-streets do not align with each other.
6. Ensure that streets constructed in new residential subdivisions and other types of developments are designed to connect with each other and existing streets to form an interlinking network in order to avoid or minimize the creation of dead-end and cul-de-sac streets.
7. Promote the development of green-energy and alternative-energy generating facilities that utilize renewable resources.

Drinking Water Treatment and Distribution

8. Expand the treatment capacity of the Village's water treatment plant as necessary.
9. Continue to interconnect the Village's and Town's water distribution systems with the water distribution systems of adjoining municipalities to increase the reliability of the Town's water service.

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

10. Expand the areas served by public water in the Town of Arcadia in appropriate areas as funding permits.

Wastewater Collection and Treatment

11. Make improvements to and upgrade the Village's wastewater treatment plant and wastewater collection system called for in the *Preliminary Engineering Report Recommendations to Improve Wastewater System* discussed in the *Existing Plans and Studies* section of this chapter.

Telecommunications

12. Improve telecommunications services in the following ways:
 - a. Identify and review the telecommunication service surrounding progressive communities offer and develop a partnership to provide these services to all Village residents.
 - b. Work with the utility companies to upgrade telecommunications infrastructure and service and expand the service area for both cable and wireless service.
13. Pursue the possibility of a free Internet service to all residents.
14. Promote the development of green-energy and alternative-energy generating facilities that utilize renewable resources.

PARKS AND RECREATION

GOALS

- Provide a broad array of high-quality recreational facilities and opportunities suitable for residents of all ages and socio-economic strata.
- Develop and promote the development of additional parks and recreational facilities while maintaining existing recreational facilities in good condition.

RECOMMENDED ACTIONS

1. Continue to sustain, maintain and improve Village, Town and County municipal indoor and outdoor recreation and entertainment facilities in good condition.
2. Continue to support community programs and services for all ages such as Alex Eligh Community Center, the Girl Scouts and Boy Scouts programs, youth baseball, football and soccer programs, and Wayne County youth programs.
3. Require the set aside of land in new residential subdivisions in the Town and Village or set aside land for the future development of parks, walkways,

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

playgrounds, and green spaces. Alternatively, require developers to provide cash in lieu of land and use the money develop new parks and recreational facilities elsewhere in the Town and Village better suited for parks and recreational facilities

4. Promote Cranargus and Mud Creeks as "Blue Trails" for kayaking, canoeing, tubing and fishing. A "Blue Trail" is a Federal and State designation acknowledging a waterway as a boating trail.
5. Promote ec-sensitive sites such as Zurich Bog and recreational tourism sites such as Brandling Ski Slope as environmental assets.
6. Develop additional walking trails as well as trails for a variety of uses including snowmobiling, cross-country skiing, motorcycling, in-line skating, biking, horseback riding, nature study, canoeing and kayaking.
7. Undertake a study to determine the current needs for additional sports fields and take action to provide appropriate locations.
8. Ensure that all public pedestrian and biking trails in Arcadia and Newark are of appropriate width and have surfaces of appropriate materials (asphalt or stone dust).
9. Pursue grant funding to restore and make improvements to Village parks and recreational facilities.

COMMUNITY FACILITIES AND SERVICES

GOALS

- ◆ Provide high-quality and efficient municipal services in a cost-effective manner.
- ◆ Retain Newark-Wayne Community Hospital and support Rochester General's efforts to expand and upgrade facility equipment and medical services to ensure the convenient availability of a broad-range of medical services locally.
- ◆ Ensure that local residents have good access to available governmental and community services.
- ◆ Improve the cost-effectiveness of local government operations while maintaining and improving the level and quality of municipal services.
- ◆ Ensure that the Town and Village and other local agencies that provide emergency services are at all times prepared to respond quickly and effectively to natural and manmade disasters.

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

- Ensure that high quality youth and senior citizen programming and services are provided and accessible to our community.
- Collaborate with neighboring municipalities, school districts and other governmental agencies to share services when it would result in reduced cost, and/or improved services.

RECOMMENDED ACTIONS

Town and Village Municipal Services

1. Continue to support Newark Wayne County Community Hospital and medical providers and encourage expansion and updating of the hospital facilities, equipment and services.
2. Assist local fire departments and ambulance services in obtaining State and Federal grant funding to update equipment and other needed resources.
3. Support State and local legislation that will benefit fire departments and ambulance services.
4. Seek State and Federal grants or co-sponsor grants to update municipal equipment to improve services.
5. Explore, evaluate and pursue opportunities for improving the efficiency and cost-effectiveness of providing municipal services through increased intergovernmental cooperation and collaboration.
6. Continue to financially support programs to improve the health and well-being of all Town and Village residents.
7. Periodically update the Comprehensive Emergency Management Plan to keep it current and continue to assess local potential disaster areas.
8. Seek government and/or grants or co-sponsor grants for updating the Town's and Village's equipment and services especially those needed for disaster response and recovery situations.
9. All agencies and persons involved in disaster preparedness and response should continue to upgrade their training and including conducting mock training emergency events.
10. Develop and maintain a list of services and programs provided by Wayne County, New York State, and private agencies that are available to local residents and contact information for each service or program to use for making referrals to local residents.

IMPLEMENTATION - GOALS & RECOMMENDATIONS IN REVIEW

11. Work with the Hospital to install signage along Routes 88 and 31 and at other strategic locations in the Village to make the Hospital easier to find.

HISTORICAL RESOURCES

GOALS

- Encourage the preservation of historic buildings and sites.

RECOMMENDED ACTIONS

1. Establish a Historic Conservation –Preservation Committee to work with the Town and Village Planning Boards to develop strategies for preserving historic structures and sites.
2. The Erie Canal trail should be completed from the Village/Town to the Town of Lyons which would continue the linking of area towns and village along the canal corridor.
3. Provide information of owners of historical buildings and properties about historic preservation grant programs.
4. Develop and distribute a historic resources self-guided tour brochure to promote historic resources and tourism in the community.

IMPLEMENTATION

TIME FRAME, RESPONSIBILITY & COST

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST**NATURAL RESOURCES AND ENVIRONMENTAL PROTECTION****RECOMMENDED ACTIONS**

- Promote the Town's and Village's waterways as a scenic, historic and recreational resource.

Time Frame:	Immediately (within 1 year) and ongoing
Responsible Agency:	Economic Development Committee, Chamber of Commerce, Wayne County Office of Tourism
Estimated Cost:	Nominal
Potential Funding Sources:	Current budgetary appropriations

- Incorporate environmental protection provisions into zoning regulations.

Time Frame:	Short-term (1-3 years)
Responsible Agency:	Town and Village Boards, Planning and Zoning Boards
Estimated Cost:	To be determined based on scope of the project \$18,000 - \$25,000 to comprehensively update zoning regulations
Potential Funding Sources:	Town and Village Budget appropriations

- Promote Ganaronga and Mud Creeks as "Blue Trails" for kayaking, canoeing, tubing and fishing.

Time Frame:	Short-term (1-3 years) and ongoing thereafter
Responsible Agency:	Wayne County Office of Tourism and Newark Chamber of Commerce with assistance from Economic Development Committee and Town of Arcadia
Estimated Cost:	Current budgetary appropriations
Potential Funding Sources:	NYS and Regional Tourism Funds, Chamber of Commerce budget

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

4. Promote the Zurich Bog and Brantling Ski Slops as tourist attractions.

Time Frame:	Short-term (1-3 years) and ongoing thereafter
Responsible Agency:	Wayne County Office of Tourism and Newark Chamber of Commerce with assistance from Economic Development Committee and Town of Arcadia
Estimated Cost:	Current budgetary appropriations
Potential Funding Sources:	NYS and Regional Tourism Funds, Chamber of Commerce budget

AGRICULTURE AND FARMLAND

RECOMMENDED ACTIONS

1. Promote locally grown products through farmers markets and road-side stands.

Time Frame:	Immediately and ongoing
Responsible Agency:	Town and Village Boards, Chamber of Commerce, Cornell Cooperative Extension
Estimated Cost:	None
Potential Funding Sources:	Not applicable

2. Encourage local and regional businesses region to purchase local farm products

Time Frame:	Ongoing
Responsible Agency:	Town and Village Boards, Chamber of Commerce, Cornell Cooperative Extension
Estimated Cost:	None
Potential Funding Sources:	Not applicable

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

3. Update land use regulations to incorporate provisions that will help to reduce neighbor conflicts, support the economic viability of farm operations and retain farmland for continued agricultural use.

Time Frame:	Short-term (1-3 years)
Responsible Agency:	Town Board
Estimated Cost:	To be determined based on scope of revisions \$18,000 - \$20,000 to comprehensively update land regulations
Potential Funding Sources:	Town budget

4. Adopt a local Right-to-Farm Law

Time Frame:	Immediately (within 1 year)
Responsible Agency:	Town Board
Estimated Cost:	None
Potential Funding Sources:	Not applicable

5. Encourage the owners of farm operations within the Town to petition the County to have their farmland incorporated in the County's Agricultural District if their land is not currently within one of the County's Agricultural Districts.

Time Frame:	On-going
Responsible Agency:	Wayne County Farmland & Agricultural Protection Board with Town Board assistance
Estimated Cost:	None
Potential Funding Sources:	Not applicable

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

6. Increase the visibility of the farmers market in the Village's downtown business district.

Time Frame:	Immediately
Responsible Agency:	Village Board
Estimated Cost:	None
Potential Funding Sources:	Not applicable

HOUSING AND RESIDENTIAL NEIGHBORHOODS

RECOMMENDED ACTIONS

1. Continue to improve housing conditions through the strict enforcement of the NYS Property Maintenance Code and the Village's property standards code.

Time Frame:	On-going
Responsible Agency:	Town and Village Code Enforcement Officers
Estimated Cost:	Amount currently budgeted for Code Enforcement
Potential Funding Sources:	Town and Village general fund budgets

2. Encourage local and regional not-for-profit human service agencies to continue to administer housing assistance programs and to provide additional types of housing assistance to eligible Newark and Arcadia residents.

Time Frame:	On-going
Responsible Agency:	Town and Village Boards, Newark Housing Authority
Estimated Cost:	None
Potential Funding Sources:	Not applicable

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

3. Encourage private developers to construct affordable housing in Newark and Arcadia by providing them with information about State and Federal programs that provide financing.

Time Frame:	Short-term (1-3 years) and ongoing thereafter
Responsible Agency:	Code Enforcement Officer
Estimated Cost:	None
Potential Funding Sources:	Not applicable

4. Revise zoning regulations (see also Land Use chapter) to:
- a. Permit the construction of a wide variety of housing (types, sizes and affordability) including senior housing, and assisted-living residential facilities, facilities for special needs residents, and skilled nursing homes.
 - b. Permit mixed uses where small-scale retail and service businesses can be established to permanently serve the neighborhood in which they are located.
 - c. Discourage the construction of large, single-family dwellings into non-owner-occupied, multiple family dwellings.
 - d. Discourage the construction of large, high-density apartment buildings and complexes.
 - e. Require adequate buffers and screening between residential land uses that adjoin non-residential land uses in order to minimize the potential for conflict between non-compatible uses.

Time Frame:	Short-term (1-3 years)
Responsible Agency:	Village and Town Boards
Estimated Cost:	To be determined if limited revisions are to be made based on scope of work \$18,000 - \$20,000 for comprehensive update
Potential Funding Sources:	Village and Town general fund budget appropriation

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

5. Install water mains and sanitary sewer in areas of the Village and Town most suitable for and designed for residential and commercial development.

Time Frame:	Immediate to Long-term (5-10 years)
Responsible Agency:	Town and Village Boards
Estimated Cost:	To be determined based on scope of projects
Potential Funding Sources:	Small cities Grant Program; DWSRF and CWSRF Financing Program; Clear Water/Clean Air Grant Program; Rural Development-Rural Utilities Services Program

6. Continue to work with community groups to sponsor an annual community beautification clean-up to encourage owners and tenants to spruce up the appearance of their properties and to dispose of debris and junk that may have accumulated.

Time Frame:	Ongoing
Responsible Agency:	Town and Village Boards, Chamber of Commerce, Code Enforcement Officers
Estimated Cost:	None (or nominal)
Potential Funding Sources:	Not applicable

BUSINESS AND ECONOMIC DEVELOPMENT

RECOMMENDED ACTIONS

1. Revise the Town's land use regulations to permit the establishment of agritourism and home-based businesses in rural areas of the township where such businesses are compatible with the surrounding neighborhood.

Time Frame:	Short-term (1-2 years)
Responsible Agency:	Town Board
Estimated Cost:	To be determined and based on scope of work if limited revisions are to be made \$18,000 - \$20,000 for comprehensive update
Potential Funding Sources:	Town general fund budget appropriation

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

2. Work together to formulate policies and programs to meet broad economic objectives such as higher employment, expansion of the tax base and sustainable growth in the Village and the Town.

Time Frame:	Ongoing
Responsible Agency:	Village and Town Boards
Estimated Cost:	To be determined based on types of programs developed
Potential Funding Sources:	Village and Town general fund budgetary appropriations

3. Create an Economic Development Committee to assist with implementing the recommendations set forth in this plan by carrying out the following tasks:
- Serve as the liaison between the Town/Village and the Wayne County Industrial Development Agency, Wayne County Empire Zone Committee, and NYS economic development agencies. **(Ongoing)**
 - Examine and develop ways to initiate and expedite the implementation of the recommendations that will result from the Village's Local Waterfront Revitalization Program. **(Short-term (1-3 years))**
 - Hold meetings with local business owners and operators with the purpose of facilitating communications between the business community and elected and appointed Village and Town officials. **(Ongoing)**
 - Create a slogan and tag line for jointly marketing the Town and Village to out-of-town businesses and entrepreneurs. **(Immediately (within 1 year))**
 - Develop and distribute economic development "Tool Box", i.e., a brochure that identifies various economic assets and incentives that are available along with contact information for use to promote the community to prospective new businesses and entrepreneurs. **(Short-term (1-3 years))**
 - Arrange for local seminars and training programs for persons who are interested in starting new businesses, but who may lack the knowledge and skills to do so. **(Ongoing)**
 - Assist retail property owners, if requested, to form business improvement districts (BID), to raise revenue to pay for the cost of constructing public improvements and/or providing specialized services in the BIDs. **(Ongoing)**

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

- h. **Implement a business visitation plan for the early detection of problems that could cause a business to relocate or go out of business so that County and State economic development officials can be alerted in time to offer assistance before it is too late to retain the business. (Short-term (1-3 years))**
- i. **Enhance the Village's website to include business recruitment and promotional information that showcases the Town and Village as a great place to relocate or start a business and to reside. (Immediately (within 1 year))**
- j. **Develop and keep updated at all times on the Village's website a listing of vacant and available commercial and industrial properties and buildings along with realtor contact information. (Short-term (1-3 years))**
- k. **Develop promotional programs and community activities designed to attract tourists to Newark and Arcadia and to interface with the Wayne County Office of Tourism on County and regional tourism promotional programs. (Ongoing)**
- l. **Encourage the owners of local tourist attractions to participate in the Wayne County tourism promotional programs and initiatives. (Ongoing)**
- m. **Encourage the owners of vacant industrial or commercial buildings to convert and operate the buildings as small-business, start-up incubators. (Ongoing)**
- n. **Continue to identify and evaluate ways to develop and promote approximately 30 acres of land located on the north side of the Erie Canal west of Legendary Auto's property currently owned and designated by the NYS Canal Corporation as an upland disposal site. (Short-term (1-3 years))**
- o. **Interface and collaborate with the Wayne County Industrial Development Agency (WCIDA) economic development activities of mutual benefit (Ongoing)**

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

- p. Streamline the permitting review and approval process and develop a flow chart to give to developers that identifies the steps and timeframes for obtaining permit approvals. (Short-term (1-3 years))

Time Frame:	Varies (see individual tasks above)
Responsible Agency:	Economic Development committee with assistance of Village and Town Code Enforcement Officers
Estimated Cost:	Within Economic Development committee and Code Enforcement Officers budgets
Potential Funding Sources:	Village and Town budget appropriations

- q. Encourage the redevelopment of the former Newark Developmental Center Campus. (Ongoing)

Time Frame:	Ongoing
Responsible Agency:	Economic Development Committee and Village and Town Code Enforcement Officers
Estimated Cost:	Within Economic Development Committee and Code Enforcement Officers budgets.
Potential Funding Sources:	Village and Town budget appropriations

4. Finish the development of a booklet containing information on the questions most frequently asked by tourists and use the booklet for training first-line employees of businesses who have the greatest initial contact with tourists.

Time Frame:	Short-term (1-2 years) – Development of booklet Medium-term (3-5 years) and ongoing thereafter
Responsible Agency:	Chamber of Commerce with assistance of the Economic Development Committee
Estimated Cost:	Chamber of Commerce printing – to be determined
Potential Funding Sources:	Cost-sharing (Town and Village budget and assistance from Chamber of Commerce)

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

5. Seek grant funds to continue to develop more and to improve existing local tourist attractions especially along the Erie Canal.

Time Frame:	Short-term (1-3 years) and ongoing thereafter
Responsible Agency:	Village and Town Boards
Estimated Cost:	To be determined
Potential Funding Sources:	NYS Environmental Protection Fund and/or Clean Water/Clean Air Bond Act Grant, legislative member items

6. Continue to promote more family-oriented festivals, outdoor concerts in Central Park, Canal events, showcase historic homes, buildings, arts, crafts and local landmarks of historic note.

Time Frame:	Ongoing
Responsible Agency:	Chamber of Commerce with assistance of Economic Development Committee; Historical Society
Estimated Cost:	To be determined based on scope of projects
Potential Funding Sources:	Cost sharing with Chamber of Commerce, Town and Village general fund budget appropriations

7. Collaborate with surrounding municipalities to coordinate community promotional events and festivals and/or to create additional events and serve as a host community for such events. Events may include, but not be limited to, such things as car shows, motorcycle or car rallies, sports related events such as bass fishing tournaments, crewing, triathlons, and boat races to promote tourism in the community.

Time Frame:	On-going
Responsible Agency:	Village and Town Boards and Chamber of Commerce
Estimated Cost:	Nominal cost to Village and Town
Potential Funding Sources:	Budget appropriations

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

8. Promote local farmers markets and roadside farm stands and encourage residents and restaurants to use locally grown and produced food products.

Time Frame:	Ongoing
Responsible Agency:	Economic Development Committee and Chamber of Commerce
Estimated Cost:	None
Potential Funding Sources:	Not applicable

9. Promote eco-nature, historical and recreational tourism sites such as Zurich Bog and Blue Cut Nature Center.

Time Frame:	Short-term and ongoing
Responsible Agency:	Wayne County Office of Tourism with assistance of the Economic Development Committee
Estimated Cost:	Included in annual budget appropriations
Potential Funding Sources:	Wayne County Tourism funds

10. Revise the Town and Village's zoning regulations to facilitate commercial development in areas designated for business development, but minimize any adverse impacts on residential neighborhoods.

Time Frame:	Short term and ongoing
Responsible Agency:	Wayne County Office of Tourism with assistance of the Economic Development Committee
Estimated Cost:	Included in annual budget appropriations
Potential Funding Sources:	Wayne County Tourism funds

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

11. Revise the Town's and Village's commercial sign regulations to reduce the number of appeals filed with the Zoning Board of Appeals.

Time Frame:	Short-term and ongoing
Responsible Agency:	Wayne county Office of Tourism with assistance of the Economic Development Committee
Estimated Cost:	Included in annual budget appropriations
Potential Funding Sources:	Wayne County Tourism funds

12. Encourage property owners to keep adjacent sidewalks clean of debris and snow.

Time Frame:	Ongoing
Responsible Agency:	Village Board with Assistance of Village Code Enforcement Officer
Estimated Cost:	Minimal cost for promotional campaign
Potential Funding Sources:	Village budget

13. Improve the appearance of the green space along the Route 31 and Route 88 corridors.

Time Frame:	Medium-term (3-5 years)
Responsible Agency:	Village and Town Boards, Village Public Works Dept, Town Highway Dept., and private property owners
Estimated Cost:	To be determined
Potential Funding Sources:	NYS DOT, Village or Town depending upon jurisdiction; Private property owner

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

14. Strengthen the Village's and Town's land use and property maintenance regulations to improve and enhance the visual quality of the community.

Time Frame:	Short-term (1-3 years)
Responsible Agency:	Village and Town Boards with the assistance of their Planning Boards and Code Enforcement Officers
Estimated Cost:	To be determined based on scope of regulations
Potential Funding Sources:	Town and Village budget

15. Promote an annual Village-wide and Town-wide clean-up day or clean-up week.

Time Frame:	Short-term (1-3 years) on ongoing thereafter
Responsible Agency:	Village and Town Boards with assistance of the Village and Town code Enforcement Officers
Estimated Cost:	Nominal cost for promotional campaign
Potential Funding Sources:	Village and Town general fund budget appropriations

16. Encourage local businesses to take advantage of cooperative advertising to get the greatest exposure and return for their advertising money.

Time Frame:	Short-term (1-3 years) and ongoing thereafter
Responsible Agency:	Economic Development committee and the Chamber of commerce
Estimated Cost:	No cost to Committee or chamber
Potential Funding Sources:	Not applicable

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

17. Formulate policies and programs to rebuild the Town's and Village's aging infrastructure, i.e., highways, water treatment and wastewater treatment plants, and storm sewers

Time Frame:	On-going
Responsible Agency:	Village and Town Boards
Estimated Cost	To be determined
Potential Funding Sources:	Village and Town budgetary appropriations

18. Continue to seek grant assistance and low-interest loans to help defray the cost of rebuilding the Village's infrastructure.

Time Frame:	Ongoing
Responsible Agency:	Village Board
Estimated Cost:	\$3,000 - \$5,000 for grant applications
Potential Funding Sources:	Small cities grant program; Drinking Water and Clean Water state revolving funds; clean Water/Clean Air Bond Act grants

19. Encourage the owners of industrial and commercial properties adjoining the Erie Canal to incorporate design features that provide pedestrian and visual access to the Erie Canal when the properties are developed or redeveloped.

Time Frame:	Long-term (5-10 years)
Responsible Agency:	Village Planning Board
Estimated Cost:	None
Potential Funding Sources:	Not applicable

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

20. Implement the recommendations contained in the *Preparing Village "Main Streets" for Planning: Recommendations for the Village of Newark, NY* when Main Street is reconstructed.

Time Frame:	Immediately (within 1 year) for design Medium-term (3-5 years) or construction
Responsible Agency:	Village Board with assistance of Operations Manager
Estimated Cost:	\$8,249,000.00 total for street reconstruction project
Potential Funding Sources:	\$6,601,000.00 – NYS Department of Transportation-Federal Highway Funds (Genesee Transportation Council is considering increasing the funding) \$1,648,000.00 – Village debt financing (General Obligation Bonds)

TRANSPORTATION AND INFRASTRUCTURE

RECOMMENDED ACTIONS

Transportation

1. Incorporate as many design features in the Route 88 reconstruction project as called for in the *Preparing Village "Main Streets" for Planning: Main Street* report that the project budget permits.

Time Frame:	Immediately (within 1 year) for design Medium-term (3-5 years) for construction
Responsible Agency:	Village Board with assistance of Operations Director
Estimated Cost:	\$8,249,000 – total for street reconstruction project
Potential Funding Sources:	\$6,601,000.00 – NYS Department of Transportation – Federal Highway Funds \$1,684,000.00 – Village debt financing (General Obligation Bonds)

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

2. Form a joint committee comprised of municipal officials, businesses leaders and residents of the Villages of Newark and Phelps and the Towns of Arcadia and Phelps to identify and discuss issues relating the former Thruway/Route 88 interchange proposal and to explore the potential for resolving the issues that halted the project.

Time Frame:	Medium-term (3-5 years)
Responsible Agency:	Town and Village Boards
Estimated Cost:	None
Potential Funding Sources:	Not applicable

3. Work with Amtrak and State and Federal government officials to establish a railroad passenger stop and station in the Village of Newark.

Time Frame:	Long-term (5-10 years)
Responsible Agency:	Town and Village Boards
Estimated Cost:	To be determined
Potential Funding Sources:	To be identified

4. Continue to provide inducements to encourage property owners to install new, pedestrian-friendly sidewalks to replace deteriorated sidewalks, to plant trees, and to provide green space.

Time Frame:	Ongoing
Responsible Agency:	Village Board
Estimated Cost:	\$35,000.00 (current annual budget allocation)
Potential Funding Sources:	Village general fund budget

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

5. Ensure that streets constructed in new residential subdivisions and other types of development are located and aligned so they intersect with other streets at right-angles to avoid creating the intersections where cross-streets do not align with each other.

Time Frame:	Ongoing
Responsible Agency:	Town and Village Planning Boards
Estimated Cost:	None
Potential Funding Sources:	Not applicable

6. Ensure that streets constructed in new residential subdivisions and other types of developments are designed to connect with each other and existing streets to form an interlinking network in order to avoid or minimize the creation of dead-end and cul-de-sac streets.

Time Frame:	Ongoing
Responsible Agency:	Town and Village Planning Boards
Estimated Cost:	None
Potential Funding Sources:	Not applicable

7. Promote the development of green-energy and alternative-energy generating facilities that utilize renewable resources.

Time Frame:	Short-term to Long-term (1-10 years) and ongoing
Responsible Agency:	Town and Village Boards with assistance of Town and Village Planning Boards, Wayne county Industrial Development Agency
Estimated Cost:	To be determined based on scope of project
Potential Funding Sources:	Private capital with State and Federal financial assistance and incentives.

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

Drinking Water Treatment and Distribution

8. Expand the treatment capacity of the Village's water treatment plant as necessary.

Time Frame:	Long-term (5-10 years)
Responsible Agency:	Village Board with assistance of Chief Water Plant Operator
Estimated Cost:	To be determined based on scope of project
Potential Funding Sources:	Small Cities grant program, NYS Drinking Water Revolving Fund

9. Continue to interconnect the Village's and Town's water distribution systems with the water distribution systems of adjoining municipalities to increase the reliability of the Village's and Town's water service.

Time Frame:	Ongoing and long-term (5-10 years)
Responsible Agency:	Town and Village Boards, Wayne County Water and Sewer Authority
Estimated Cost:	To be determined based on scope of project
Potential Funding Sources:	Small Cities grant program, NYS Drinking Water Revolving Fund, Rural Development, Rural Utility Services Loan/Grant program

10. Expand the areas served by public water in the Town of Arcadia in appropriate areas as funding permits.

Time Frame:	Immediate to long-term (3-10 years)
Responsible Agency:	Town of Arcadia
Estimated Cost:	To be determined by scope of project
Potential Funding Sources:	Small Cities grant program, NYS Drinking Water Revolving Fund

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

Wastewater Collection and Treatment

11. Make improvements to and upgrade the Village's wastewater treatment plant and wastewater collection system called for in the *Preliminary Engineering Report Recommendations to Improve Wastewater System* discussed in the *Existing Plans and Studies* section of this chapter.

Time Frame:	Short-term to long-term (1-10 years)
Responsible Agency:	Village Board
Estimated Cost:	\$4.1 million estimated total cost (improvements would be phased to reduce fiscal impact)
Potential Funding Sources:	Small Cities grant program Clean Water State Revolving Fund, Village Sewer fund (budgeted)

Telecommunications

12. Improve telecommunications services in the following ways:
 - a. Identify and review the telecommunication service surrounding progressive communities and offer and develop a partnership to provide these services to all Village residents.
 - b. Work with the utility companies to upgrade telecommunications infrastructure and service and expand the service area for both cable and wireless service.

Time Frame:	Medium-term to long-term (3-10 years)
Responsible Agency:	Town and Village Boards and Wayne County Board of Supervisors
Estimated Cost:	To be determined based on scope of project
Potential Funding Sources:	Private Utility Companies

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

13. Pursue the possibility of a free Internet service to all residents.

Time Frame:	Medium-term to long-term (3-10 years)
Responsible Agency:	Town and Village Boards, Wayne County Board of Supervisors
Estimated Cost:	To be determined based on scope of projects
Potential Funding Sources:	Potential state grants

14. Promote the development of green-energy and alternative energy generating facilities that utilize renewable resources.

Time Frame:	Ongoing
Responsible Agency:	Town and Village Planning Boards
Estimated Cost:	No expense to the Town
Potential Funding Sources:	Developer's budgets

PARKS AND RECREATION

RECOMMENDED ACTIONS

1. Continue to sustain, maintain and improve Village, Town and County municipal indoor and outdoor recreation and entertainment facilities in good condition.

Time Frame:	Ongoing
Responsible Agency:	Village Public Works Department, Town and County Highway Departments
Estimated Cost:	Amount currently budgeted
Potential Funding Sources:	Village, Town and County budgets

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

2. Continue to support community programs and services for all ages such as Alex Eligh Community Center, the Girl Scouts and Boy Scouts programs, youth baseball, football and soccer programs, and Wayne County youth programs.

Time Frame:	Ongoing
Responsible Agency:	Village and Town Boards
Estimated Cost:	Amount currently budgeted
Potential Funding Sources:	Village and Town budgets

3. Require the set aside of land in new residential subdivisions in the Town and Village or set aside land for the future development of parks, walkways, playgrounds, and green spaces. Alternatively, require developers to provide cash in lieu of land and use the money develop new parks and recreational facilities elsewhere in the Town and Village better suited for parks and recreational facilities.

Time Frame:	Ongoing
Responsible Agency:	Village and Town Planning Boards
Estimated Cost:	None
Potential Funding Sources:	Not applicable

4. Promote Gauargua and Mud Creeks as "Blue Trails" for kayaking, canoeing, tubing and fishing. A "Blue Trail" is a Federal and State designation acknowledging a waterway as a boating trail.

Time Frame:	Short-term and ongoing thereafter
Responsible Agency:	Wayne County Office of Tourism with assistance of the Economic Development Committee
Estimated Cost:	Included in annual appropriations
Potential Funding Sources:	Wayne County Tourism funds

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

5. Promote eco nature sites such as Zurich Bog and recreational tourism sites such as Brantling Ski Slope as environmental assets.

Time Frame:	Short-term and ongoing thereafter
Responsible Agency:	Wayne County Office of Tourism with assistance of the Economic Development Committee
Estimated Cost:	Included in annual appropriations
Potential Funding Sources:	Wayne County Tourism funds

6. Develop additional walking trails as well as trails for a variety of uses including snowmobiling, cross-country skiing, motorcycling, in-line skating, biking, horseback riding, nature study, canoeing and kayaking.

Time Frame:	Long-term (5-10 years)
Responsible Agency:	Town and Village Boards
Estimated Cost:	To be determined based on scope of projects
Potential Funding Sources:	NYS Environmental Protection Fund Grant, Clean Water/Clean Air Bond Act Grant

7. Undertake a study to determine the current needs for additional sports fields and take action to provide appropriate locations.

Time Frame:	Medium-term (3-5 years)
Responsible Agency:	Village and Town Boards
Estimated Cost:	To be determined
Potential Funding Sources:	NYS Environmental Protection Fund Grant, Water/Clean Air Bond Act Grant

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

8. Ensure that all public pedestrian and biking trails in Arcadia and Newark are of appropriate width and have surfaces of appropriate materials (asphalt or stone dust)

Time Frame:	Ongoing and long-term (5-10 years)
Responsible Agency:	Town and Village Boards with assistance of Town Highway Dept. and Village Public Works Dept.
Estimated Cost:	To be determined based on scope of project
Potential Funding Sources:	NYS Environmental Protection Fund Grant/ clean Water/Clean Air Bond Act Grant and Legislative (member item) Grant, Parks and Trails Capacity Building Grant program, Transportation Enhancement Program, Recreational Trails Program, Safe Routes to Schools Grant Program

9. Pursue grant funding to restore and make improvements to Village parks and recreational facilities.

Time Frame:	Ongoing
Responsible Agency:	Town and Village Board
Estimated Cost:	To be determined based on scope of projects
Potential Funding Sources:	NYS Environmental Protection Fund Grant, clean Water/Clean Air bond Act Grant and Legislative (member item) Grant, Parks and Trails Capacity Building Grant Program, Transportation Enhancement Program Grant, Recreational Trails Program, Safe routes to Schools Grant Program

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

COMMUNITY FACILITIES AND SERVICES

1. Continue to support Newark Wayne County Community Hospital and medical providers and encourage Newark Wayne Community Hospital Systems to expand and update hospital facilities, equipment and services.

Time Frame:	On-going
Responsible Agency:	Village and Town Boards
Estimated Cost:	None
Potential Funding Sources:	Not applicable

2. Assist local fire departments and ambulance services in obtaining State and Federal grant funding to update equipment and other needed resources.

Time Frame:	On-going
Responsible Agency:	Town and Village Boards
Estimated Cost:	\$3,000 - \$6,000 for grant preparation
Potential Funding Sources:	Town and Village budgets for grant preparation

3. Support State and local legislation that will benefit fire departments and ambulance services.

Time Frame:	On-going
Responsible Agency:	Town and Village Boards
Estimated Cost:	None
Potential Funding Sources:	Not applicable

4. Seek State and Federal grants or co-sponsor grants to update municipal equipment to improve services.

Time Frame:	On-going
Responsible Agency:	Village and Town Board
Estimated Cost:	\$3,000 - \$6,000 for Grant preparation
Potential Funding Sources:	Town and Village budgets

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

5. Explore, evaluate and pursue opportunities for improving the efficiency and cost-effectiveness of providing municipal services through increased intergovernmental cooperation and collaboration.

Time Frame:	On-going
Responsible Agency:	Town and Village Boards with assistance of Department Heads
Estimated Cost:	To be determined based on scope and complexity of evaluation
Potential Funding Sources:	Town and Village Budgets; Local Government Efficiency Grant Program

6. Continue to financially support programs to improve the health and well-being of all Town and Village residents.

Time Frame:	On-going
Responsible Agency:	Town and Village Boards
Estimated Cost:	Amount currently budgeted
Potential Funding Sources:	Town and Village budgets

7. Periodically update the Comprehensive Emergency Management Plan to keep it current and continue to assess local potential disaster areas.

Time Frame:	On-going
Responsible Agency:	Town and Village Boards with assistance of Fire Departments, NAVA and County EMS Coordinator, Police Chief, Director of Operations, Town Hwy. Supt., Red Cross
Estimated Cost:	Amount currently budgeted
Potential Funding Sources:	Town and Village budgets

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

8. Seek government and/or grants or co-sponsor grants for updating the Town's and Village's equipment and services especially those needed for disaster response and recovery situations.

Time Frame:	On-going
Responsible Agency:	Village and Town Boards
Estimated Cost:	\$3,000 - \$6,000 for grant preparation
Potential Funding Sources:	Town and Village budgets

9. All agencies and persons involved in disaster preparedness and response should continue to upgrade their training and including conducting mock training emergency events.

Time Frame:	On-going
Responsible Agency:	Newark, Mahletown and Fairville Fire Departments and Newark-Arcadia Volunteer Ambulance Service, Police Dept., Town Hwy Supt., Red Cross, Wayne County EMS
Estimated Cost:	To be determined by amount of training
Potential Funding Sources:	Fire Department's budgets and NAVA's budget

10. Develop and maintain a list of services and programs provided by Wayne County, New York State, and private agencies that are available to local residents and contact information for each service or program to use for making referrals to local residents.

Time Frame:	Medium term (3-5 years)
Responsible Agency:	Village Clerk
Estimated Cost:	None
Potential Funding Sources:	Not Applicable

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

11. Work with the Newark Wayne Community Hospital to install signage along Routes 88 and 31 and at other strategic locations in the Village to make the Hospital easier to find

Time Frame:	Short-term (1-2 years)
Responsible Agency:	Village Public Works Operation Manager and NYS Department of Transportation
Estimated Cost:	No cost to Village
Potential Funding Sources:	Newark Wayne Community Hospital

HISTORICAL RESOURCES

RECOMMENDED ACTIONS

1. Establish a Historic Conservation - Preservation Committee to work with the Town and Village Planning Boards to develop strategies for preserving historic structures and sites.

Time Frame:	Immediate to Medium-term (3-5 years)
Responsible Agency:	Town and village Boards
Estimated Cost:	None
Potential Funding Sources:	Not applicable

2. The Erie Canal trail should be completed from the Village/Town to the Town of Lyons which would continue the linking of area towns and village along the canal corridor.

Time Frame:	Medium-term (3-5 years)
Responsible Agency:	Town and Village Boards with assistance of Town Highway Dept. and Village Public works Dept.
Estimated Cost:	\$1.2 million
Potential Funding Sources:	Transportation Enhancement Program Grant

IMPLEMENTATION - TIME FRAME, RESPONSIBILITY & COST

3. Provide information of owners of historical buildings and properties about historic preservation grant programs.

Time Frame:	Medium-term (3-5 years) and ongoing
Responsible Agency:	Historical Society with assistance of Code Enforcement Officers, Preservation Committee
Estimated Cost:	Nominal
Potential Funding Sources:	Town and Village general fund budgets

4. Develop and distribute a historic resources self-guided tour brochure to promote historic resources and heritage tourism in the community.

Time Frame:	Medium-term (3-5 years) and ongoing thereafter
Responsible Agency:	Historical Society, Wayne County Tourism, Town and Village Board, Chamber of Commerce
Estimated Cost:	Nominal
Potential Funding Sources:	Town and Village general fund budgets

