

#ICanDoSomething Video Challenge: At-A-Glance

Calling all New York State teens aged 14-18! We are challenging you to produce an original video featuring one or more of the Healthy Relationship Values (such as “I can end a relationship respectfully,” “I can encourage my partner to maintain friendships and relationships with others,” etc.) We want you to create a positive video message about healthy teen dating relationships and make it go viral!

Entries must fit the following criteria to be eligible:

- ✓ Video must be no longer than 60 seconds
- ✓ Video must target teens as the primary audience
- ✓ Video must feature & promote one or more of the seven Healthy Relationship Values listed on the Challenge website

Here’s the Challenge Timeline:

- ✓ Create your video, fill out entry form and submit talent release.
- ✓ Work to make your video go viral to educate your peers.
- ✓ Students whose videos meet the submission criteria will be notified in mid-February.
- ✓ Student film makers who created videos that meet the submission criteria will be invited to Albany to meet with OPDV and other state officials for a discussion about teen dating violence and brainstorm ways the state can further educate and engage teens.

Some examples of the type of videos we are looking for are below. (These are the winners from the 2012 ICADV No More Dating Abuse Video Contest.)

https://www.youtube.com/watch?v=v30P2_Qe0YM#action=share

<https://www.youtube.com/watch?v=2xNhvFXd9kw#action=share>

https://www.youtube.com/watch?v=r7wm7gD_z4w#action=share

Who Is Eligible to Enter:

Any New York State teenager aged 14-18, or group of teens aged 14-18 can submit an entry. **New York State Office for the Prevention of Domestic Violence employees and their family members are prohibited from entering the Challenge.*

Submission Instructions:

- ✓ Post your video to You Tube throughout the month of January 2016
- ✓ Fill out the entry form, talent release form(s) and include a link to your video and send it to: opdvteen@opdv.ny.gov before January 31, 2016.