

Good Evening.

My name is Michael Hannibal and I represent Community Board 8 on Borough President Katz's Queens Complete Count Committee. My organization is part of the subcommittee covering the Community Board 8 area of the Borough which serves the communities of Briarwood, Flushing South, Fresh Meadows, Hillcrest, Holliswood, Jamaica Estates, Jamaica Hills, Kew Gardens Hills and Utopia. Our subcommittee recently met to strategize on how to ensure a complete count in our area. These are the ideas we came up with, which we plan to follow-up on in the weeks and months ahead:

**Topic: Targets and Next Steps**

This inaugural meeting of the committee focused on critical areas, and proposed strategies to heighten awareness of the 2020 census within Community Board 8.

**Critical areas identified included but not limited to:**

- Expand on Community Support Organization List (target) and assign resources to outreach to them.
- Identify unmatched targets and recruit to fill void.
- Leveraging resources (materials/scripts) from the Census Bureau (local/state) to reach all targets e.g., religious organizations: Mosque, Temples, Synagogues and Churches within the targeted area.
- Work with the Census Bureau and Queens Census team to effectively engage The NYC School Chancellor, Catholic Diocese and all other schools, to direct their staff to fully cooperate with request by the Queens Complete Count Committee.
- Find a "Trusted" and "engaging and animated" spokesperson(s) to speak on behalf of Census 2020 at identified community gatherings/meetings.
  - The identified spokesperson(s) should have a "connection" with the targeted audience.
- This effort must have more visibility from our elected representatives.
- Members of our committee who also sit on Community Board 8 have arranged for a Census committee to be formed as part of the Community Board, in order to ensure that Census outreach by community groups will be directly linked at the local level of government.