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Let's talk a bit about relationships. When you've been going to the same people's house for years, registering them to vote, driving them to the polls, they get to know you, feel comfortable with you, and your relationship grows stronger.

When you've been going to the same people's house for years, informing them about bills and laws that impact them, they get to know you, feel comfortable with you, and your relationship grows stronger.

When you've been going to the same people's house for years, telling them about community programs and services, they get to know you, feel comfortable with you, and your relationship grows stronger.

What else grows from these encounters, their trust.

So when you send your census employees to their door, our hard to count areas will continue to exclude themselves. But when we come to their door, because they know us, they're comfortable with us, and our relationship is strong, they open the door. They talk to us, they ask us questions, and they include themselves in the census... because we have built this trust with them.

Our organizations and groups are your ally; we want people to be counted just as much as you. But we can't do it with \$20 million, we need \$40 million.

Do you want New York to lose some of its representation in congress? If our hard to count areas stay hidden we are destined to lose some seats.

Do you want New York to lose federal funding for education, roads, and hospitals? If our hard to count areas stay hidden we are destined to lose those dollars.

The census happens every 10 years and has long lasting impacts. You already know having government employed census workers is not enough to reach people who don't trust the government. They're not going to tell you that their cousins been staying with them because their father passed away and their mother is in the hospital battling cancer. They don't trust you not to tell their landlord. But when they hear from us that it's safe to include their cousin's information, they will trust us because we have built the relationship with them.

You trust and rely on our organizations to deliver programs and resources to some of New York's most vulnerable populations. So why are you not trusting and relying on our expert opinions when it comes to the census?

Our organizations have made it possible for you to provide the programs you're mandated to from the federal government. We've trusted you to pay on time which you rarely do, but you eventually do and because of that we trust you and continue to execute your programs. That's because we have built a relationship with you with is renewed yearly. You trust us, we trust you.

Now is not the time to devalue that relationship we've built. Now is the time to continue to trust us. We need \$20 million more dollars in order to reach those hard to count areas. We have done the research and have taken the pulse of the community; if this time around you fail to rely on our trusted relationship with you and with them, you are basically signing the dotted line for New York to lose new businesses, representation, and funding. Check it out for yourself, take a pulse of the country, they're all talking about it! They're excited for New York to lose seats in government, and can't wait to see who will take New York's place. The way we circumvent that is by adding 20 million more dollars to the census, so that the organizations you trust and rely on can fight hard for New York. Under this president's administration, we can't afford to gamble on New York's future.

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