



**Regional Economic
Development Councils**



North Country

Downtown Revitalization Initiative: Potsdam Awards

Governor Andrew M. Cuomo



Project Name	Project Description	Award
Relocate and Expand Potsdam Food Co-op	Business expansion of Food Co-op including acquisition of new property, renovation, equipment and marketing.	\$1,659,000
Expand the North Country Children's Museum	Business expansion of children's museum into second floor, including basement and first floor renovations to accommodate an elevator.	\$1,400,000
Establish a Fund to Rebuild Downtown Potsdam	Revolving grant and loan fund including rent assistance, main street renovation, a quick-start grant program, and COVID-19 related capital improvements.	\$750,000
Expand The Clarkson Inn	Building expansion of Clarkson Inn to add 20 rooms, meeting space, fitness room, renovate furniture and fixtures.	\$600,000
Revitalize the North Country Arts Center	Acquisition and exterior/interior renovation for new North Country Arts Center including windows, floors, restrooms, walls, elevators and equipment for printmaking studio.	\$578,000
Expand The Sandstone Diner	Business expansion of Scoops ice cream into 1940s/50s themed seasonal diner serving breakfast/lunch with outdoor seating.	\$118,000
Enhance the Downtown Streetscape	Streetscape improvements in the Market Street Historic District including intersection & safety improvements, street lighting, trees, wayfinding and bioretention.	\$2,780,000
Construct a Downtown Riverwalk Trail	Construction of a looped multi-modal trail along the Raquette River including a pocket park, shared use path, mural walk and new bike lanes on Maple Street. The trail will connect to existing multi-modal connections in the Downtown.	\$1,815,000