

## NYS DRI - Jamestown | Project Evaluation Criteria - **DRAFT FOR DISCUSSION**

**Methodology:** The DRI Jamestown team will evaluate potential priority projects across 12 screening criteria based on conversations with local stakeholders, review of past project proposals and studies, and independent analysis and expertise. The team will use a qualitative grading scale tailored to each criterion. These scores will be used to prioritize projects and guide decision-making by the City of Jamestown Local Planning Committee.

SCREENING CRITERIA	RELATIVE GRADING SCALE
<b>IMPACT</b>	
<b>Catalytic Potential</b>	<p>Green = High potential to catalyze or attract additional investment or economic development in Downtown</p> <p>Yellow = Moderate potential to catalyze or attract additional investment or economic development in Downtown</p> <p>Red = Low potential to catalyze or attract additional investment or economic development in Downtown</p>
<b>Community, Economic, and Fiscal Impact</b>	<p>Green = High potential to generate community, economic, and fiscal impacts</p> <p>Yellow = Moderate potential to generate community, economic, and fiscal impacts</p> <p>Red = Low potential to generate community, economic, and fiscal impacts</p>
<b>Sustainability</b>	<p>Green = High potential to provide a sustainable impact in Downtown</p> <p>Yellow = Moderate potential to provide a sustainable impact in Downtown</p> <p>Red = Low potential to provide a sustainable impact in Downtown</p>
<b>COST</b>	
<b>Study Cost</b>	<p>When a specific cost was not known, we used the following:</p> <p>\$ = \$0-\$250k</p> <p>\$\$ = \$250k-\$1M</p> <p>\$\$\$ = \$1M=\$5M</p> <p>\$\$\$\$ = \$5M +</p>
<b>Implementation Cost</b>	<p>When a specific cost was not known, we used the following:</p> <p>\$ = \$0-\$250k</p> <p>\$\$ = \$250k-\$1M</p> <p>\$\$\$ = \$1M=\$5M</p> <p>\$\$\$\$ = \$5M +</p>

<b>Ability to leverage public and/or private funds</b>	<p>Green = High potential to leverage public and/or private funds</p> <p>Yellow = Moderate potential to leverage public and/or private funds</p> <p>Red = Low potential to leverage public and/or private funds</p>
<b>Necessity of DRI funding as the sole source to implement project</b>	<p>Green = Low potential to leverage alternative funds</p> <p>Yellow = Moderate potential to leverage alternative funds</p> <p>Red = High potential to leverage alternative funds</p>
<b>FEASIBILITY</b>	
<b>Site Control and Regulatory Challenges</b>	<p>Green = Little to no challenges regarding site control and regulation; site ownership is secure and regulation is as of right.</p> <p>Yellow = Low to moderate challenges to site control and regulation; ownership may not be secure though sympathetic, or a regulatory change be required</p> <p>Red = Significant challenges regarding site control and regulation</p>
<b>Readiness and Timeline</b>	<p>Green = Conditions are conducive to near-term project development</p> <p>Yellow = Conditions are moderately conducive: timeline may be longer, or some additional work may be required</p> <p>Red = Conditions are not conducive to project completion</p>
<b>Clarity and capacity of responsible entities</b>	<p>Green = High level of clarity on responsible entities; entities are established and currently conduct similar work</p> <p>Yellow = Moderate clarity on responsible entities, and/or additional capacity will need to be developed for the appropriate entities</p> <p>Red = Responsible entities are not clear, and/or do not exist</p>
<b>Market demand and economic feasibility</b>	<p>Green = High market feasibility</p> <p>Yellow = Moderate market feasibility</p> <p>Red = Low market feasibility</p>
<b>Public Support</b>	<p>Green = High levels of public support and awareness</p> <p>Yellow = Moderate levels of public support and awareness</p> <p>Red = Low levels of public support and awareness</p>