



Downtown Revitalization Initiative



Central New York Downtown Revitalization Initiative: Cortland Awards

Governor Andrew M. Cuomo

Project Name	Project Description	Award
Advance the Crown City Artworks Project	Install public art, such as sculptures, murals, or curated exhibits, at select locations throughout the downtown to enhance the appeal and attractiveness of the area. New art installations on blank walls, in small gardens, and on sidewalks will create a unique experience for residents and visitors alike.	\$200,000
Create a Downtown Pocket Park on Main Street	Develop a downtown pocket park on a centrally-located vacant property on Main Street. New landscaping, seating and lighting will transform a city-owned lot between 10 and 16 Main Street into an oasis for family gatherings and lunch breaks, as well as a small event space.	\$250,000
Develop a new Multi-Use Entertainment Facility	Renovate a vacant historic building at 28 Main Street to create a multi-use entertainment facility with bowling lanes, live performance space, kitchen and bar, audio/visual recording studio, and rooftop park. The adaptive reuse of this historic structure will boost nightlife and weekend activity in the downtown area.	\$975,000
Establish Vine Health and Fitness Gym	Provide funding for renovation of space for a gym and a 2,000-sq. ft. physical therapy center in an existing commercial building to meet intergenerational demand for high-tech healthy living resources and support downtown livability	\$270,752
Create a Building Owner/Business Startup Loan and Grant Fund	Create a revolving loan and grant fund that will assist property owners to renovate and upgrade commercial and residential buildings in the downtown. Improvements may include sign and façade improvements, upper story housing restoration, and commercial space renovation, with an emphasis on projects that reduce the city’s environmental footprint. The fund may also assist new businesses with start-up costs such as marketing and fit-out of commercial space.	\$600,000
Establish the SUNY Cortland Institute of Applied Geospatial and Drone Technology	The Institute for Geospatial and Drone Technology will serve as a resource for entrepreneurs and startup companies as Cortland strives to become the leading hub for GIS and drone fields in Central NY. Funding will be used to renovate existing space on Main Street to provide meeting and office spaces; purchase drones, software, and hardware; and install an outdoor drone testing facility.	\$100,000

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Renovate Four Downtown Buildings for a Vibrant Mix of New Commercial and Residential Uses	Renovate four buildings to expand commercial opportunities and promote synergy with residential uses. Buildings include: 13-15 Central Ave, an underused commercial building that will be transformed into 9,000 sq. feet of office/retail space; 73 Main Street, a historic building that will include office space and two third-floor apartment units; 37-39 Port Watson Street, which will be made over into four new apartments (two of which will be ADA accessible) and will feature the conversion of the building's side alley into an inviting pedestrian walkway; 83-85 Main Street, a chronically vacant building that anchors the south end of the corridor will include three floors of market-rate housing to provide more options for downtown living.	\$1,345,000
Complete the Cortland Business Innovation Center	Complete the conversion of a vacant building into the Cortland Business Innovation Center, which will serve as downtown's hub for commerce and culture and a resource for aspiring entrepreneurs. The Innovation Center will provide retail incubation for four businesses on the first floor, eight co-working and startup offices on the second floor, and space for one entrepreneur in residence on the third floor. Funds will be used for completion of interior build-out of the first and second floors, as well as facade improvements.	\$484,000
Reimagine Main Street Streetscape and Modernize Infrastructure	Transform Main Street to a two-way street with parking, streetscape, and pedestrian improvements that will increase traffic safety and accessibility to the downtown. Project includes design work and modernization of water, drainage, and sanitary infrastructure that will accommodate private sector investments. Improvements will also be made to the road to add bump outs and mid-block crosswalks, as well as streetscape improvements to promote walking as an alternate transportation option in the compact downtown area.	\$5,089,248
Provide Downtown Wi-Fi and Improve Connectivity	Build-out the backbone and "last mile" data delivery infrastructure to bring high speed internet to both residential and commercial customers. Offering a public Wi-Fi network will ensure that the downtown is attractive to business owners who require the amenity for provision of services, and will encourage residents and visitors to stay downtown longer.	\$386,000