



Downtown Revitalization Initiative



Mohawk Valley Downtown Revitalization Initiative:

Amsterdam Awards

Governor Andrew M. Cuomo

Project Name	Project Description	Award
Strengthen the Chuctanunda Creek Trail's Downtown Presence	Install enhanced signage, lighting, and safety measures along the downtown stretch of the Chuctanunda Creek Trail to enable the district to serve as a tourist and recreation destination, and to facilitate access to broader trail systems and amenities.	\$ 288,728
Transform the Southside into a Vibrant, Walkable Community	Implement public realm improvements to encourage pedestrian activity along Bridge Street and connect the Mohawk Valley Gateway Overlook Pedestrian Bridge to Southside's emerging shopping and restaurant scene. The project includes the creation of a boardwalk, and improvements to the sidewalks, streetscape, and civic spaces adjacent to the Chalmers Mills Lofts.	\$ 312,785
Construct a Waterfront Entertainment Destination	Provide a new dock, boat lifts, and storage to a waterski show business relocating to the Amsterdam waterfront, where it will strengthen the area's tourist attraction in the summer and serve as a catalyst for future investment.	\$ 60,000
Transform a Portion of Highway into a Public Open Space	Remove and re-purpose the eastbound portion of NYS Route 5 as public open space, providing residents with recreation opportunities and laying the groundwork for the development of the proposed recreation center. DRI funding will be used for temporary barriers, signage, striping, and the removal of asphalt and paving.	\$ 547,087
Create a Gateway to the Downtown District	Create an attractive and defined gateway at the intersection of Church Street and East Main Street to provide a positive first impression of the city, render the intersection pedestrian-friendly, and attract visitors to patronize downtown businesses. The project will include public art, new lighting, landscape improvements, sidewalks, and new signage.	\$ 1,000,000
Create a Community Dog Park	Construct a fenced-in community dog park at 198-100 Erie Street to serve as a mid-block connector from the waterfront to the Empire State Trail, furthering the Southside's transformation into a complete and connected neighborhood. As the first dog park in the city or county, this project is expected to be a local and regional recreation destination.	\$ 323,400

Project Name	Project Description	Award
Relocate and Enhance the Amsterdam Skate Park	Relocate the Amsterdam Skate Park through the construction of an improved facility adjacent to the proposed community and recreation center at 143 East Main Street. The new skate park will provide Amsterdam's young people with a safe and inviting place to socialize and will accommodate and complement the development of the new recreation center.	\$ 93,000
Install Streetscape Improvements on Bridge and Main Streets	Transform the city's two primary commercial streets, Bridge Street and East Main Street, into the signature components of a walkable, vibrant downtown environment, drawing residents and tourists to local businesses around the clock. Streetscape improvements include decorative lighting, sidewalk upgrades, landscaping, and street furniture.	\$ 350,000
Launch a Unified Marketing and Wayfinding Campaign	Craft a compelling and site-specific narrative about Amsterdam that draws and directs visitors to downtown destinations. This project includes the development and installation of a vehicular and pedestrian wayfinding system, installation of public art reflective of community identity, and consistent and comprehensive marketing of downtown amenities through a unified branding strategy.	\$ 500,000
Establish Design Guidelines to Create a Cohesive Downtown	Establish design guidelines to ensure new development and renovation projects preserve and enhance the downtown character, creating an aesthetically coordinated district and encouraging future investment. The guidelines will address façade improvements, signage regulations, lighting, landscaping, and beautification projects.	\$ 50,000
Establish a Downtown Improvement Fund	Establish a matching grant fund for interior and exterior building improvements within the DRI area to stimulate property upgrades and investments. The grant program will promote projects that include mixed-uses, create jobs, and advance community revitalization goals.	\$ 600,000
Renovate and Expand the Amsterdam Free Library	Renovate and expand the Amsterdam Free Library to create a robust community center in the heart of the downtown district. The expanded library will include a new business incubator, STEM education facility, and multi-use community room complete with stage, screen, and sound and light equipment.	\$ 1,800,000

Project Name	Project Description	Award
Create Community and Recreation Centers	Rehabilitate 149 East Main Street for use as a community center and construct a new adjacent recreation center to activate this underutilized part of downtown and transform East Main Street into a destination in its own right. The complex will include a computer lab, art gallery, shared kitchen, and facilities for reading, music, tutoring, recreation, painting, photography, and cinema.	\$ 2,500,000
Transform the Key Bank Building into a Mixed-Use Anchor	Rehabilitate and convert the historic former Key Bank building into a mixed-use development, transforming the local landmark into a beacon of revitalization, ensuring around-the-clock street activity on East Main Street, and drawing visitors to the downtown district. The project will include ground-floor commercial use and upper-story residential units overlooking the city's downtown and waterfront.	\$ 1,000,000
Renovate the Samuel Sweet Canal Store	Transform the historic Samuel Sweet Canal Store into a tavern and gift shop to draw tourist and out-of-town patrons to the area and further strengthen the growing food and beverage scene on the Southside. This project will include the conversion of the second floor into a tavern, addition of public sewer and water hookups, installation of a new roof, and construction of a parking lot.	\$ 275,000