



**Regional  
Development Councils**



# **North Country Downtown Revitalization Initiative: Village of Massena Awards**

**Governor Kathy Hochul**



**Department  
of State**



**Empire State  
Development**



**Homes and  
Community Renewal**

Project Name	Project Description	Award
Advancing Downtown Streetscape Enhancements	Implement streetscape enhancements including street lighting, sidewalks, street trees, under bridge lighting, pedestrian connections, benches and wayfinding to create a unified streetscape aesthetic.	\$2,984,000
Creating Riverwalk Gateway & Courtyard	Transform the former Massena School of Business site into hardscape courtyard/transitional space with mezzanine, that connects the downtown corridor with the riverwalk areas while preserving the historic School of Business façade.	\$1,900,000
Establishing the Downtown Riverwalk	Create a scenic river walk along portions of the Grasse River and formalization of the kayak launch behind the Fire Department in coordination with current landowners.	\$1,715,000
Transforming the JJ Newberry Building	Modernize and repair an historic building: incorporate apartments, flexible retail space, and office space, as well as a rooftop deck, and replace the existing façade.	\$1,633,000
Renovating 37 Water Street	Renovate an abandoned building for light manufacturing and regional commercial sales of ice cream, yogurt, and cheeses, as well as a retail creamery store front and second floor apartments.	\$605,000
Launching CORE of the Community Fund	Enhance the downtown core by providing grants for revitalization efforts and technical assistance to help businesses build capacity.	\$600,000
Renovating 94-96 Main	Renovate an old grocery store building and adjoining vacant lot for parking. This building will be remodeled for Professional or Retail space.	\$163,000
Restoring Historic 48 Main	Restore front, side, and rear façade of anchor Main Street building as well as one of the unique storefronts.	\$100,000