



NY Forward



Downtown Revitalization Initiative

**Intent to Apply**  
**New York Forward and the Downtown Revitalization Initiative**

Communities intending to apply for New York Forward and/or the Downtown Revitalization Initiative are strongly encouraged to submit this form no later than August 10, 2022.

Communities intending to submit either a New York Forward or a *joint* Downtown Revitalization Initiative application must submit this form to be eligible to participate in office hours with technical experts who can provide advice and guidance on application development. Submissions received after August 10, 2022, will not be guaranteed access to the office hours. Registration information for office hours will be provided upon receipt of a completed form.

Information provided on this form will be considered preliminary and will not be considered binding. It is expected that communities may refine, add to, or alter the area of focus and/or the list of key stakeholders and interested parties as final applications are developed.

Completed forms should be submitted by email to the Regional Economic Development Council for the appropriate region:

Capital Region: NYS-CapitalDist@esd.ny.gov  
 Central New York: NYS-CentralNY@esd.ny.gov  
 Finger Lakes: NYS-FingerLakes@esd.ny.gov  
 Long Island: LIREDC@esd.ny.gov  
 Mid-Hudson: NYS-MidHudson@esd.ny.gov  
 Mohawk Valley: NYS-MohawkVal@esd.ny.gov  
 New York City: NYS-NYC@esd.ny.gov  
 North Country: NYS-NorthCountry@esd.ny.gov  
 Southern Tier: NYS-SouthernTier@esd.ny.gov  
 Western New York: NYS-WNY-REDC@esd.ny.gov

Name of Downtown	
Municipality	
County	
REDC Region	

Please indicate whether this area is being considered for New York Forward, the Downtown Revitalization Initiative, or both:

New York Forward	Downtown Revitalization Initiative
<p>In addition, 2-3 smaller communities with a shared vision may submit a joint application for the Downtown Revitalization Initiative. Check here if your community is considering a joint application with other municipalities.</p>	

Contact information		
Primary Contact	Name	
	Title	
	Affiliation	
	Email Address	
	Phone	
Secondary Contact	Name	
	Title	
	Affiliation	
	Email Address	
	Phone	

**Description of downtown/focus area:** In the section below, identify the downtown area being considered as the focus of an application and provide a brief description, including:

- key characteristics,
- size,
- boundaries,
- description of area served by the downtown, and
- any existing revitalization efforts in or near the downtown.

The description should not exceed 150 words.

**You are also required to attach a map that shows the boundaries of the proposed downtown focus area and municipal boundaries.**

