Endicott, NY
Home of the Digital Deal
2021 Downtown Revitalization Initiative Application
Table of Contents

3 Vision for Downtown
4 Justification
6 Question 1: Boundary
10 Question 2: Past and Future Investment Potential
22 Question 3: Job Growth
26 Question 4: Quality of Life
32 Question 5: Supportive Local Policies
36 Question 6: Public Support
40 Question 7: Transformative Opportunities
52 Question 8: Administrative Capacity
54 Question 9: Other (Letters of Support)
September 15, 2021

Southern Tier REDC
State Office Building
44 Hawley Street - Suite 1508
Binghamton, New York 13901

Dear Regional Council:

As the Mayor of the Village of Endicott, it is my pleasure to submit the Village's application to the Regional Economic Development Council for nomination to Round 5 of the Downtown Revitalization Initiative. The DRI investment will be the final catalyst that will transform downtown Endicott into the thriving urban center necessary to support the numerous new hi-tech businesses and jobs in our community. I am confident you will find that the Village’s past, present, and planned efforts have positioned our downtown to maximize the investment provided by the Downtown Revitalization Initiative.

The Washington Avenue Downtown is rich in history, culture, and the arts. It is frequented by many residents as well as employees from the neighboring Huron Campus, which is predominately occupied by advanced manufacturing businesses such as IBM, BAE Systems, and I3 Technologies. This was a primary motivating factor for the Village having been identified as the region’s Advanced Manufacturing iDistrict. For the future success of the Village, it is important to build upon the efforts of the Greater Binghamton Fund to fully foster, support, and capitalize on the symbiotic relationship between the amenities of our downtown and the Advanced Manufacturing iDistrict, and to create a vibrant community that meets the expectations of its leading workforce.

I trust that the Regional Economic Development Council will recognize the foundation that has been laid for the success of Endicott's downtown. The Downtown Revitalization Initiative, if awarded to Endicott, will result in lasting measurable impacts in the downtown, the Village, and Region.

I am honored to submit this application for the Downtown Revitalization Initiative. On behalf of the Village of Endicott, and all of the members of the Endicott Community who have contributed to this application, I would like to thank the Regional Council for your consideration of this submission.

Very truly yours,

Linda Jackson,
Mayor
VISION FOR THE DOWNTOWN

Endicott is creating a 21st Century downtown suited for the 21st Century jobs being created in our Advanced Manufacturing iDistrict. Historic character, married with high-tech amenities, will create a distinctive commercial center for the thousands of next generation employees our iDistrict is attracting. Endicott is a hotbed of innovation, and our downtown must reflect that, providing a high quality of life and services that these cutting edge companies, and their employees, expect and deserve. Unlike many downtowns in the Southern Tier, Endicott’s future does not lie in catering to tourists. Rather, it will be a working downtown; a downtown that will foster growth, support the burgeoning new industries we’re creating, and provide a place for the next generation of New Yorkers to live, shop, eat, work, invent, create, recreate, and build the future of the region. Our iDistrict Revitalization Plan formally states this vision:

“A downtown rooted in innovation, with a creative progressive environment that encourages advanced technologies, attracts businesses and investment, fosters collaboration among new and start-up businesses, and welcomes residents and visitors”

We will move forward together, preserving our history while infusing our downtown with technological innovations that will allow our Advanced Manufacturing iDistrict to realize its full potential as envisioned by the Region and the State.
JUSTIFICATION

Justification - Provide an overview of the downtown, highlighting the area’s defining characteristics and the reasons for its selection. Explain why the Downtown is ready for DRI investment and how that investment would serve as a catalyst to bring about revitalization.

Endicott doesn’t just create jobs: Endicott creates industries - Legendary companies like IBM and Endicott Johnson - And we’re doing it again. The variety of new businesses, technologies, industries, and advanced manufacturing jobs sets Endicott apart from other Southern Tier communities. From flexible circuit boards, to cutting edge medical devices, to the next generation of batteries to power our lives, the future is happening in Downtown Endicott. The Home of the Square Deal is now the Home of the Digital Deal.

The Village is leading the way in reversing the economic retrenchment of the Greater Binghamton area. The 21st Century jobs being created in the heart of the community are attracting a 21st Century workforce. These companies and this workforce demand a downtown befitting the future they are building. The introduction to the Downtown Revitalization Initiative Guidebook states, “The DRI is a comprehensive approach to boosting local economies by transforming communities into vibrant neighborhoods where the next generation of New Yorkers will want to live, work, and raise a family.”

Endicott is committed to providing just that. If we don’t, the time, energy, money, and resources invested by the local, regional, and State governments to bringing the iDistrict to life will fail to bring about the transformational change that is envisioned.

Downtown Endicott is different than other downtowns in the Southern Tier. We are not building our future by simply relying on retail, tourists, and service jobs. We are creating the type of advanced jobs and new industries that are the future of New York. Downtown is the epicenter of this economic engine that is propelling us into the future. Endicott will create a downtown that exceeds the expectations of these new industries and their employees: A downtown suited for the 21st Century. We are ready to show the rest of the region, and New York State, our unbridled potential.

As our application demonstrates, we have laid the foundation for success, done our homework, created plans, and partnered with the private sector to leverage tremendous investment potential and create jobs. Endicott meets or exceeds all selection criteria for the Downtown Revitalization Initiative, as detailed fully in our application:

1. The community has seen hundreds of millions of dollars of investment within its core just in the last ten years.
2. These investments have largely been in the advanced manufacturing sector, creating hundreds of new jobs. These are the types of jobs that attract the highly skilled young professionals that New York is seeking.
3. Endicott has all of the foundational components of a livable downtown, including top-notch restaurants, nightlife, housing availability, and a diverse population. It is walkable and bikeable, and is sandwiched between a historic park and a beautiful waterfront trail.
4. The community has implemented appropriate policies to support its revitalization efforts, from updating zoning laws to support downtown growth, to adopting complete streets plans. We are eligible for age-friendly community certification, and are implementing Smart Cities and other sustainable initiatives.
5. Efforts to rebuild Endicott’s economy have been rooted in public participation, and the community’s plans enjoy broad community support.
6. The community has identified its strengths and has developed a series of realistic, but transformational, projects to build upon its most valued asset: the influx of young professionals in the high-tech industry.
In order to achieve our lofty goals, the community is focusing on a number of core strategies:

**Placemaking:** Create a unique character and quality of life that will appeal to the type of young professionals that are being attracted to the advanced manufacturing jobs in the iDistrict.

**Connectivity:** Interconnect the downtown, recreational facilities, and the Huron Campus to eliminate physical and psychological barriers to ensure that all areas of the downtown, including George Johnson Park, Little Italy, the Huron Campus, Washington Avenue Commercial area, and the waterfront function as an integrated downtown neighborhood.

**Sustainability:** Ensure that all revitalization efforts maintain a focus on healthy and sustainable development and lifestyles, from walkability, to alternative energy and varied recreational opportunities.

**Technology:** Work to foster a 21st Century, high-tech environment in the downtown. What sets Endicott apart from other Southern Tier downtowns is the number and type of industries being created in the Advanced Manufacturing iDistrict. Millennials are driving the fast growing innovation economy. This young, tech savvy workforce will choose a place to live and then find a job. They want compelling, hip, and fun places to live. Endicott is creating a downtown to compete with other high-tech communities for this workforce. This will include high technology infrastructure, combined with culture, recreation, and entertainment.

This application demonstrates that a DRI investment in Endicott will support more diverse, next generation job creation than any place in the Southern Tier. Endicott is ready: A clear vision has been established, strategies to achieve that vision are in place, and strategic, catalytic projects to implement that vision are awaiting funding. If given the opportunity, Downtown Endicott will become a hotbed of innovation, and a unique neighborhood to live, socialize, and recreate. The community has the experience and ability to see projects through to completion, and the drive to succeed. With assistance from New York State, Endicott will continue to build a 21st Century downtown for our 21st Century workforce.

“The Village has seen significant improvements in just the past year with beautification projects, code improvements, several new technology startup companies, as well as new retail and restaurant establishments. The ability to build off past and current investments, including public and private projects within the iDistrict and the Village of Endicott, will certainly be transformational.” – Endicott Proud
1) **Boundaries of the proposed DRI area.** Detail the boundaries of the targeted downtown area or neighborhood, keeping in mind that there is no minimum or maximum size, but that the area should be concentrated and well-defined. Neighborhoods beyond traditional central business districts are eligible if they can meet other criteria making them ripe for investment. Include a map that clearly delineates the area to be included in the downtown revitalization area.

### 1: Boundaries of the Proposed DRI Area
The Downtown Endicott DRI area is concentrated with well-defined boundaries and is ripe for development.

The DRI area encompasses the commercial center of Endicott including Washington Avenue, Huron Campus, and the culturally significant Little Italy.

The southern boundary ties into Main Street, where the connections to the Interstate 86 interchange and Union-Endicott School District and the Susquehanna River are highlighted.

The Village of Endicott is located in the Town of Union, Broome County, New York. The DRI area includes the mixed-use-attached buildings of Washington Avenue and McKinley Avenue, the technological powerhouse that is the Huron Campus, as well as the Village’s culturally significant Little Italy.

The northern boundary includes the Huron Campus in its entirety as well as several blocks of the Village’s Little Italy Neighborhood. The western boundary extends down Robble Avenue to the railroad tracks, eastward to Oak Hill Avenue, and then to North Street and Jefferson Avenue, to the south to Park Street. It extends westward down Park Street, encompassing the entire Endicott Plaza. The boundary then moves south down Vestal Ave where it meets with Main Street, and finally circles back up Main Street and Adams Ave to the Huron Campus.

The Village systematically selected these boundaries to define its downtown area to emphasize the connection between the Downtown, the Huron Campus and Little Italy, the Union Endicott High School, and the Interstate B6 interchange. The Downtown area is anchored by Main Street to the south, and the Huron Campus to the northeast, home to companies such as BAE, IBM, the Center for Advanced Micro Electronics Manufacturing, Geodis, and others, representing an additional workforce of over 4,000. The southeast quadrant of the DRI area covers the major highway interchange, which feeds upwards of 25,000 vehicles daily onto McKinley Avenue and Main Street, both of which are the predominant gateways into the Washington Avenue Downtown. The southwest quadrant includes the former K-Mart Complex redevelopment site, and several commercial and retail entities along Main Street.
2) Past investment, future investment potential. Describe how this DRI area will be able to capitalize on prior private and public investment and catalyze future investments in the neighborhood and its surrounding areas. Describe recent planning efforts that support public and private investment in the proposed DRI area.

2: Past and Future Investment
Hard work and strategic planning are paying dividends in Endicott, as private investment in cutting edge new industries is surging, providing tremendous opportunities for a resurgent downtown:

✓ Over $600 million has been invested in the community in the past ten years, resulting in the creation of many well-paying jobs.

✓ Upwards of $70 million in investment is anticipated in the next three years, not including DRI investment projects.

✓ The DRI will build upon the growing assets of the Endicott Advanced Manufacturing iDistrict.

✓ Downtown has over 100,000SF of vacant upper floor space and 20 storefront vacancies to support the growth that will be triggered by the DRI.

✓ Continued expansion of the Huron Campus, on the north end of downtown, will catalyze future investment in the downtown.

✓ Downtown is served by high quality infrastructure that can support all newly planned development.

Endicott is in the business of creating the economy of the future. In recent years, the Village of Endicott has seen remarkable investment nearing $500,000,000. Most of this investment has been from the private sector, with support from New York State. This investment is expected to continue.

“There is a BUZZ... A recognition that Endicott is on the rise and it is time to invest in its economy and quality of life.”
- Chris Pelto, President, Huron Real Estate

Downtown Endicott sits in the midst of this investment. DRI funding will catalyze a synergistic relationship between the downtown and the new industries that are being established in the iDistrict that surrounds it. The DRI-funded resurgence of the downtown will ensure that the community can support the needs of the advanced manufacturing businesses that it is attracting by developing new housing, creating new public gathering spaces, providing needed accommodations, strengthening cultural institutions, and fostering an interesting and unique sense of place for a diverse population and the younger generation.
RECENT INVESTMENTS

The multitude of recent public and private investments are too numerous to fully enumerate, but below is a summary that demonstrates the tremendous resurgence of the Endicott community that has made it ripe for DRI investment. More detailed descriptions of many of these investments follow the table:

<table>
<thead>
<tr>
<th>PROJECT/PROGRAM</th>
<th>DESCRIPTION</th>
<th>TOTAL INVESTMENT</th>
<th>YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Huron Campus</td>
<td>The former IBM facility has been repurposed as an advanced manufacturing campus attracting millions in investment and a series of high-technology companies.</td>
<td>$315,000,000</td>
<td>2002 - present</td>
</tr>
<tr>
<td>BAE Systems</td>
<td>BAE moved its headquarters into downtown Endicott in 2011 and have continued to grow since. They develop advanced and innovative technologies for future transportation, defense, and intelligence services.</td>
<td>$92,000,000</td>
<td>2011 - present</td>
</tr>
<tr>
<td>Endicott Center for Advanced Technology</td>
<td>This technology accelerator is fostering the next generation of high-tech industries with an emphasis on commercializing Binghamton University research. The Center includes companies such as Sonostics, Solace Heat, Kazmark Design, and Terraplane. Investments include initial start-up investment and investments in subsequent business.</td>
<td>$20,000,000</td>
<td>2015 - present</td>
</tr>
<tr>
<td>CAMM/Flex-Tech Alliance</td>
<td>The nation’s first prototype research and development facility in large area flexible electronics.</td>
<td>$60,000,000</td>
<td>2007 - present</td>
</tr>
<tr>
<td>Charge CCCV (C4V)</td>
<td>A high-tech startup that develops energy storage battery technology. Imperium3-New York (see below) will be producing innovations developed by C4V.</td>
<td>$1,000,000</td>
<td>2016</td>
</tr>
<tr>
<td>TIGER Ventures</td>
<td>Created by the top-ranked Endicott school district, Tiger Ventures is a new ventures incubator housed within the school district.</td>
<td>$3,800,000</td>
<td>2016 - present</td>
</tr>
<tr>
<td>Endicott Inn Demolition</td>
<td>Clearance of a dilapidated hotel at the entrance to the downtown to support new development. The Village is currently working with a developer to identify a development plan for this property at the gateway to the downtown.</td>
<td>$850,000</td>
<td>2018</td>
</tr>
<tr>
<td>Southern Tier Network</td>
<td>Development of a fiber optic network downtown Endicott, the Huron Campus, and surrounding neighborhoods. Another high-speed broadband provider, First Light, has a Point of Presence on the Huron Campus.</td>
<td>$265,000</td>
<td>2018</td>
</tr>
<tr>
<td>Endicott Square Housing</td>
<td>The Housing Visions conversion of the former Henry B. Endicott School on Jackson Ave., Endicott, NY into a 61-unit affordable housing project is complete (GB Fund project).</td>
<td>$21,300,000</td>
<td>2020 -2021</td>
</tr>
<tr>
<td>North Brewery Expansion</td>
<td>Expansion of production facilities for this award-winning downtown brewery (GB Fund project).</td>
<td>$300,000</td>
<td>2020</td>
</tr>
<tr>
<td>Satico’s Improvements</td>
<td>A complete renovation and restoration of the Satico’s retail store in downtown Endicott (GB Fund project).</td>
<td>$70,000</td>
<td>2020 -2021</td>
</tr>
<tr>
<td>TOTAL PRIVATE INVESTMENTS</td>
<td></td>
<td>$514,585,000</td>
<td></td>
</tr>
</tbody>
</table>
The Village realizes that it must support the enormous private investment occurring within its downtown, and ensure that public facilities and infrastructure are up to the standards expected by private industry. The Village has met that challenge, investing nearly $16 million in the past three years alone.

**RECENT PUBLIC INVESTMENTS**

<table>
<thead>
<tr>
<th>PROJECT / PROGRAM</th>
<th>DESCRIPTION</th>
<th>TOTAL INVESTMENT</th>
<th>YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Water System Upgrades</td>
<td>The municipal water system was connected to the nearby Town of Vestal, creating a redundancy and reliability in the system. Construction of new pump station for fire protection.</td>
<td>$2,000,000</td>
<td>2016-2021</td>
</tr>
<tr>
<td>Well Improvements</td>
<td>Upgrades to the municipal well to further strengthen the system.</td>
<td>$500,000</td>
<td>2018</td>
</tr>
<tr>
<td>Smart Water Meters</td>
<td>An on-going project to convert all commercial and residential water meters to smart meters.</td>
<td>$4,500,000</td>
<td>2016 (on-going)</td>
</tr>
<tr>
<td>Central Drainage Improvement Project</td>
<td>Mitigate urban flooding issues in the central area of the Village.</td>
<td>$2,400,000</td>
<td>2016-2019</td>
</tr>
<tr>
<td>Parks</td>
<td>Extension of the Chugnut Trail, George F. Johnson Carriage House renovations, historic Carousel upgrades.</td>
<td>$355,000</td>
<td>2019-2021</td>
</tr>
<tr>
<td>Street Paving</td>
<td>Street resurfacing focusing on the downtown and areas around the Huron Campus.</td>
<td>$1,500,000</td>
<td>2018-2021</td>
</tr>
<tr>
<td>Pedestrian Safety</td>
<td>A curb and sidewalks replacement project on North St. in the downtown. Village-wide ADA and pedestrian safety upgrades, curb cuts, and cross walks.</td>
<td>$1,500,000</td>
<td>2018-2021</td>
</tr>
<tr>
<td>Light District Upgrades</td>
<td>Retrofitting all High-Pressure Sodium lights to efficient LED lights. Install new remote readers for all 3,200 customers.</td>
<td>$2,600,000</td>
<td>2018-2022</td>
</tr>
<tr>
<td>Waste Water Treatment Plant Upgrades</td>
<td>Upgrades to the WWTP to improve treatment capacity, reduce energy consumption, and improve flood resiliency.</td>
<td>$9,250,000</td>
<td>2019-2021</td>
</tr>
<tr>
<td>Public Facility Upgrades</td>
<td>Restoration of the historic Visitor’s Center, municipal office upgrades, police lobby upgrades.</td>
<td>$260,000</td>
<td>2018-2020</td>
</tr>
<tr>
<td><strong>TOTAL PUBLIC INVESTMENTS</strong></td>
<td></td>
<td><strong>$24,865,000</strong></td>
<td></td>
</tr>
</tbody>
</table>
Private Sector Highlights

**Huron Campus** - From its beginning as the birthplace of IBM, to its rebirth as the Huron Campus, this sprawling complex, adjacent to downtown, has been, and continues to be, a hub of innovation and national success. Huron Real Estate Associates acquired the complex of buildings and land from IBM for $65 million in 2002. In 2011, New York State and BAE Systems made a further investment in the Huron Campus, becoming its anchor tenant. Over the past five years, multiple companies have made substantial investments in plant, equipment, and leasehold improvements at the Huron Campus, exceeding $250,000,000 in investments. Current tenants run the spectrum from disaster/data recovery, to call centers, research and advance manufacturing, including Binghamton University’s Center for Advanced Microelectronics Manufacturing (CAMM), Geodis, and Xerox. With 150 acres and approximately 2.8 million square feet of rentable space, the Huron Campus is an economic engine on its own.

**BAE Systems** - BAE develops innovative products for transportation services, from high-reliability electronics for both military and commercial aircraft, including engine and flight controls, mission systems, and cabin systems, to hybrid-electric, hydrogen-fuel cell and electric propulsion systems for transit buses and marine vessels. Approximately 1,500 jobs were moved into the community and over 90 million dollars was invested. This includes the renovation of over 500,000 square feet of space.

**Charge CCCV** - This high-tech startup produces energy storage batteries that can be used for telecommunications systems and other industries that need storage with longer lifetimes. They were awarded $500,000 in the first round of the 76West program. 76West is an unparalleled competition focused on growing entrepreneurs and attracting resources from the U.S. and around the world to build clean energy businesses and jobs in New York State’s Southern Tier region. Clean energy companies like Charge CCCV are the future of the local economy and will continue to leverage substantial investment into the community. Charge CCCV has moved over $100,000,000 of hard assets into the community in anticipation of opening a production facility.

**Endicott Center for Advanced Technology** - This exciting technology accelerator is located on Washington Avenue in the heart of downtown Endicott. With a mission to foster the development of high-tech start-ups, and a particular emphasis on commercializing Binghamton University research, the Center has already leveraged millions of dollars and created new jobs. There are two new technology businesses already located at the center:

1) **Sonostics, Inc.** the maker of a pace-maker for the secondary heart called the HeartPartner™, moved to the Center in November of 2016 with the assistance of the Town of Union Local Development Corporation. Since moving to Endicott, Sonostics has been featured in several international publications such as the Washington Post, CNN and the UK’s Daily Mail. Sonostics has over $5.5 million invested from private placements and is on-track to raise another $12.5 million to further its work. According to a federally audited economic impact report, a requirement of an EB-5 investment, Sonostics will create over 135 direct jobs.

2) **Solace, Inc.** has developed a technology that will greatly reduce, if not eliminate, surgically acquired infections. Solace is in the final stages of developing a medical device that will maintain core temperature of patients before, during and after surgery. Solace was started at Binghamton University and moved to Endicott in January of 2017. The company plans to manufacture the device in Endicott and will employ 130 full-time people. Solace will bring over $5 million in private investment and will utilize a total of 16,000 square feet of light industrial and office space.

3) **Kazmark Design** Design Offers 3-D scanning, design, and drafting services extending from tabletop products, to multi-story buildings, to infrastructure installations. Kazmark Designs provides an ideal training environment for young people to become familiar with digital design tools and gain the experience to enter the workforce after a relatively short intern experience. They are a “graduate” of TIGER Ventures.
Future projects with an interest in locating in the Endicott Center for Advanced Technology include:

1) **BioElectronics, Inc. (symbol: BIEL)** – This company has developed and markets a technology developed by Professor Kenneth McLeod and his graduate assistants at Binghamton University. ActiPatch™ is an effective cure for chronic pain without the use of any pharmaceuticals. The ActiPatch™ has been selling over-the-counter in Europe for years and in the US by prescription only. In February, 2017 the FDA approved the ActiPatch™ for over-the-counter sale in the United States. The product will be manufactured right here, where it began, in Upstate New York. This advanced manufacturing project will require 12,000 square feet of manufacturing space, and 5,000 square feet of administrative space.

2) **RCL Microwave, Inc.** – A high-tech start-up company that measures specialized radio feed back for devices and provides precision broadband dielectric characterization with 20 micron thin film capability. RCL will need a total of 3,500 square feet of commercial space and will create 15-20 new high paying, sustainable jobs in the Endicott area.

3) **Terraplane** – An exciting new concept in mass transit, the Terraplane could connect Upstate New York with New York City in less than an hour utilizing wing-in-ground technology. This system would move at a speed of 220 MPH using very little electricity and could be constructed on existing highway rights of way. The initial endeavor will be to build a simulator to illustrate this new transportation system. This would initially create 8-10 engineering jobs and would bring $2 million in private investment to Endicott. If the project were green lighted to connect the Southern Tier to New York City, then the overall impact would create about 600 jobs and would bring almost $500 million in private investment. Although this project is in its early development stage, it represents the exciting new industries that the Endicott area is creating and will continue to create. The Endicott Center for Advanced Technology will play a vital role in these endeavors.

**CAMM/Flex-Tech Alliance** – The Center for Advanced Microelectronics Manufacturing (CAMM), a partnership between Binghamton University (BU), Cornell University and the Flex Tech Alliance, is the nation’s first prototype research and development (R&D) facility in large area flexible electronics.

In the fall of 2015, the Center for Advanced Microelectronics Manufacturing received $20 million in federal funding to support research being undertaken in Endicott. In 2016, New York State provided an additional $20 million in matching funds to this facility. As part of the Flex-Tech Alliance, Binghamton University’s research staff at Endicott’s Huron Campus will assist in an initiative to enhance the nation’s production prowess through the manufacture of cutting-edge bendable circuitry that has uses across virtually all electronic devices. This was a $20 million award to the university’s research into flexible technology. Binghamton University’s project could create up to 200 jobs over the next several years, with a ripple impact of 500 to 1,000 jobs across New York over the next seven to 10 years as companies such as BAE Systems, Lockheed Martin, and i3 electronics, among others, win contracts using the technology. The Village is expected to become a flexible technology hub, with CAMM spawning flexible technology production in the heart of Endicott.

**Tiger Ventures** – Union-Endicott School District’s Tiger Ventures is a high school fully integrated with a new venture incubator. Created by the school district, it serves as a site to assist in the economic growth and sustainability of the community and as an educational partner, providing both internships for students as part of their school day and professional development for teachers and staff.

**Housing Visions Endicott Square** – Housing Visions was recently awarded $3,000,000 from the Greater Binghamton Fund to complete an adaptive reuse project at the former Henry B. Endicott School. The project is complete and resulted in the creation of 61 housing units adjacent to downtown. This was a $21,000,000 housing development project.
Public Sector Highlights
In recent years, the Village has focused on ensuring that high quality municipal infrastructure is available to support the advanced development that is occurring within its borders. Recently completed public projects include:

Gateway and Streetscape Improvement Projects – The Village of Endicott recently received a commitment from the Greater Binghamton Fund of nearly $4,000,000 to redesign the downtown pedestrian streetscape along Washington Avenue as well as the main gateways to the downtown at the intersections of McKinley Ave and I-86 Exit 67, Washington Avenue and Main Street, and Washington Avenue and North Street. The Village also has $450,000 planned for the renovation of Ideal Alley, which is currently an access road that connects the public parking lots to the rear entrances of downtown buildings on Washington Avenue.

Water System Upgrades - A $1 million project that connected the Village’s water system to the nearby Town of Vestal, to ensure that the two communities can supply water to each other during emergencies. The Village also just completed a $1,500,000 project that upgraded the municipal wells and constructed new pump stations to further strengthen the system.

Smart Water Meters – An on-going project to convert all commercial and residential water meters to smart meters will improve overall system performance. These new meters are radio read “smart” meters that will greatly cut down on the manpower needed to read all meters throughout our system. As of 2021, over $2,000,000 has been invested into new meters, with a total cost of about $4.5 million planned to complete this upgrade.

Central Drainage Improvement Project – Mitigate urban flooding issues in the central area of the Village. This was a $2,400,000 public project.

Street Paving and Sidewalks – The Village recently undertook a street paving project focusing on the downtown areas around the Huron Campus, North Street, McKinley Avenue, and in and around the iDistrict area. This project was a near $3,000,000 investment by the Village in new paving, sidewalks, and curbing in the downtown area.

LED Streetlights - The Town of Union recently completed a project to replace all street lights in the Village and Town, changing them from High Pressure Sodium light to LED lights. With over 7,000 lights being replaced in this project, energy consumption will be greatly reduced.

Waste Water Treatment Plant Upgrades – $5 million Chesapeake Bay Watershed initiative to reduce nitrogen in discharged waters. An additional phase of this project includes needed upgrades for plant certification and the capacity to manage flow rates.

Housing - The Village is also working to maintain the housing stock in the community. It successfully secured funding through New York’s “zombie property” program that will enhance the Code Office’s ability to track and manage vacant properties. This will be an important tool to ensure that the local housing stock is maintained.

These public investments total nearly $25,000,000 and are a testament to the Village’s commitment to ensure the community is well served by infrastructure that can support all the new development that is underway, as well as the demands of future development.
FUTURE INVESTMENT POTENTIAL

The community is not waiting on DRI funding to move forward aggressively with investment into the community. Over $300 million in public and private projects are ongoing or anticipated to come online within the next three years. These are summarized in the table below, with detailed descriptions of a number of projects following. These pending investments do not include projects proposed for investment under the DRI, which, if awarded, would stimulate millions more of economic activity in the downtown.

PENDING AND ONGOING INVESTMENTS

<table>
<thead>
<tr>
<th>PROJECT/ PROGRAM</th>
<th>DESCRIPTION</th>
<th>TOTAL INVESTMENT</th>
<th>YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broad Street School Redevelopment</td>
<td>Renovation of a vacant historic school into a state of the art office complex (GB Fund project).</td>
<td>$2,125,000</td>
<td>2019 - Present</td>
</tr>
<tr>
<td>Washington Avenue Streetscape</td>
<td>The streetscape project will make Washington Avenue a safe and attractive destination for all visitors, residents, and commercial activities with new trees, decorative pavement, lighting, and other enhancements (GB Fund project).</td>
<td>$2,200,000</td>
<td>2021 - 2022</td>
</tr>
<tr>
<td>Downtown Gateway Development</td>
<td>The downtown’s three primary gateways, (McKinley/ 186, Washington Avenue Gateway South, and Washington Avenue North), are being redeveloped and reimagined to create an appropriate entrance into the downtown area (GB Fund project).</td>
<td>$3,320,000</td>
<td>2020</td>
</tr>
<tr>
<td>Ideal Alley Streetscape</td>
<td>This primary connection between downtown parking and Washington Avenue is being redesigned to create better connections between the two public spaces and provide a welcoming atmosphere (GB Fund project).</td>
<td>$762,000</td>
<td>2020 - 2022</td>
</tr>
<tr>
<td>121-125 Washington Avenue</td>
<td>New in-fill construction of a mixed-use downtown building with 15 residential units (GB Fund project).</td>
<td>$5,500,000</td>
<td>2022</td>
</tr>
<tr>
<td>Imperium3 New York</td>
<td>A new advanced manufacturing facility to produce energy storage batteries. An initial $250M investment in equipment has already occurred. The initial project employs 150 engineers with an additional $85,000,000 investment beyond the initial equipment investment.</td>
<td>$300,000,000</td>
<td>2018 (on-going)</td>
</tr>
<tr>
<td>Endicott Forging Redevelopment</td>
<td>Initial Phase 1 cleanup of the former industrial site. A larger $10M investment in building demolition and additional cleanup will create a shovel ready site.</td>
<td>$850,000</td>
<td>2021</td>
</tr>
<tr>
<td>EPAC Marquee</td>
<td>The Endicott Performing Arts Center is replacing its dated marquee with a modern marquee befitting of a downtown anchor institution (GB Fund project).</td>
<td>$150,000</td>
<td>2020</td>
</tr>
<tr>
<td>Chugnut Trail</td>
<td>A multi-jurisdictional extension and improvement to this Susquehanna River waterfront trail, connecting to multiple communities, parks, and other trails.</td>
<td>$685,000</td>
<td>2020 (on-going)</td>
</tr>
<tr>
<td>iDistrict Murals</td>
<td>As part of a regional community art program, 10 murals will be installed in and around downtown Endicott (GB Fund project).</td>
<td>$1,000,000</td>
<td>2021 - 2022</td>
</tr>
<tr>
<td>TOTAL PENDING INVESTMENTS</td>
<td></td>
<td>$316,592,000</td>
<td></td>
</tr>
</tbody>
</table>
**Broad Street School Redevelopment** – The former Elementary School at 1401 Broad Street in the downtown has been redeveloped following years of vacancy. Once scheduled for demolition, its restoration is now symbolic of Endicott’s optimism for the future. The Broad Street School includes over 20,000SF of usable space. It is being renovated to provide numerous flexible, high quality commercial spaces ranging in size to accommodate a variety of uses. The concept of the building project is to provide new businesses a level of support through shared services and space to grow. In addition to high quality professional spaces (in an expansive building with ample parking) the building will feature a centralized reception center, and shared spaces such as break rooms, conference rooms, and restrooms. The Village collaborated with the project developer to obtain almost $500,000 of Restore NY funding and the developer was recently awarded $291,000 from the Greater Binghamton Fund to complete the redevelopment project.

**Infill Development at 121-125 Washington Ave** – An infill development project has been proposed on a vacant Village owned site located in the heart of downtown on Washington Avenue. The project will include the new construction of a mixed-use building with commercial space on the first floor and six market rate apartments above. The project will be partially supported with a commitment of $540,000 from the Greater Binghamton Fund and the Village secured a developer through an RFP process to carry out the infill development project.

**Endicott Forging Site Cleanup** – With an $800,000 state investment, the old Endicott Forging Site is undergoing an initial cleanup that is the first phase of a $10 million investment to environmentally mitigate the site, raze a series of vacant IBM buildings, and prepare the site for new development. The Huron Campus currently has a potential new tenant for the to-be-created shovel ready site.
RELATIONSHIP TO THE REGIONAL VISION

Endicott’s iDistrict is a direct extension of the Southern Tier Region’s vision for the future. According to the Region’s URI Plan, one of its four initiatives is the creation of three distinct Innovation Districts (iDistricts) in the “Triple Cities” of Binghamton, Johnson City and Endicott. Innovation districts are more than just a trend – they are dynamic and impactful corridors where ideas, research, and industry feed off one another. The outcome of this initiative will be a distinctive focal point for new business and community development. Innovation districts encourage high-density development of industry, retail, and recreational spaces.

The Endicott Advanced Manufacturing iDistrict includes the Huron Campus and the CAMM, among many other high-tech companies of the future. This campus will be the center of activity for advanced manufacturing and will rejuvenate an area rich with heritage and walkable neighborhoods. The downtown and surrounding neighborhoods are all included within the boundaries of the iDistrict.

Endicott’s plan for its downtown is directly related to the development of the iDistrict, and will be the iDistrict’s supporting center for retail, culture, entertainment, and living.

The Greater Binghamton Fund – The Village’s redevelopment efforts have been sparked in recent years by the award of $16,000,000 from the Greater Binghamton Fund for public and private sector projects within the Endicott iDistrict. Those funds came in the form of matching grant awards, much like the DRI, to assist developers with commercial expansion projects, new construction, adaptive reuse projects, and to assist the Village with numerous gateway improvements, streetscape projects, and general beautification projects in and around the downtown. Currently, nearly 90% of the awarded funds have either been utilized for projects that are complete or are earmarked for projects that are actively progressing through the design and approval processes. This is verification of the ability and commitment of local officials and developers to bring ideas and projects to fruition. The Greater Binghamton Fund is resulting in great development and revitalization successes in Endicott. As you will see later in this application, there are still many more exciting projects and opportunities that will build upon the success of the Greater Binghamton Fund if appropriately assisted by the Downtown Revitalization Initiative.

GROWTH POTENTIAL AND DEVELOPMENT OPPORTUNITIES

Developable Space – Downtown Endicott is ripe for development and possesses great growth potential. There are 20 vacant storefront spaces on the Avenue to support new downtown businesses. Upper floors in the downtown are home to over 100 living units, but an estimated 100,000 square feet of vacant space is unused. This space can be leveraged to provide dozens of new housing units to support the new jobs the community is creating.

In addition to developable space in existing buildings, the downtown also has ample space to accommodate new infill construction. This includes sites where buildings have been lost and open lots, in addition to existing Village parking lots that are available to develop into more productive uses.

Local Support – The Village of Endicott supports the development and growth of the downtown. The local government works closely with the Downtown Endicott Business Association (DEBA) and Endicott Proud to build and promote the downtown economy. This includes undertaking downtown maintenance, support for downtown events, and coordination of marketing activities. It also partners closely with private and non-profit economic development entities, such as the McLeod-Endicott Technology Center, the Huron Campus, and the Town of Union Local Development Corporation, to address economic development issues.

In addition to municipal infrastructure, the downtown also benefits from the presence of high-speed broadband via cable and fiber optic networks, as well as reliable electrical service that is sufficient to meet the high demands of the advanced manufacturing businesses it serves.

In summary, Endicott, in partnership with the region, has worked hard to attract new development and create a 21st Century economy. This work is paying off with significant new investment and new jobs. Together with DRI funding, this investment will catalyze the creation of a 21st century downtown required to meet the needs of the new advanced manufacturing jobs being attracted to the community. Endicott has the physical and social infrastructure to support this effort, and given the opportunity, will create a vibrant and exciting downtown that will be the center of the iDistrict.
3) Recent or impending job growth. Describe how recent or impending job growth within or near the DRI area will attract professionals to an active life in the downtown, support redevelopment, and make growth sustainable in the long-term.

3: Job Growth
Recent or Impending Job Growth
There is significant recent and impending job growth within, or in close proximity to the downtown, that will attract professionals to an active life in the village, support redevelopment, and ensure that growth is sustainable for the long-term.

✓ The Huron Campus, currently encompassing over 27 businesses and 4,000 jobs, offers major job-creating projects and initiatives for families in Endicott and throughout the region;
✓ The Endicott Center for Advanced Technology is an anticipated direct source of over 600 new jobs;
✓ The anchor institutions at the Huron Campus, the Union-Endicott School District, and new businesses at the Endicott Center for Advanced Technology have immediate access to the Washington Avenue downtown;
✓ The Huron Campus and Union Endicott School District offer a wide variety of employment opportunities at varied income levels from executive management to support staff and clerical positions.

The Southern Tier Upstate Revitalization Initiative (URI), which is now being realized through the Greater Binghamton Fund, has tagged Endicott as the Advanced Manufacturing iDistrict of the Southern Tier Region. The URI plan and Greater Binghamton Fund have a focus on the advanced manufacturing sector that is resulting in the Southern Tier being recognized as “a destination for manufacturing business development, distinguished by its concentration of multi-national anchor companies, advanced infrastructure to support innovation and technology, rich education and research resources, specialized skilled workforce, and vibrant communities.” The Village of Endicott is already home to many of the revolutionary companies and hi-tech startups that are the foundation of this reality.

Stated simply: Jobs bring people and families to Endicott and families are the foundation of our community. Today Endicott has a growing number of businesses working in conjunction with local government to improve the community through job creation. By enhancing the livability and allure of downtown Endicott, the Village is supporting the growth of the current advanced technology businesses that directly enhance the advanced manufacturing eco system of the region. No doubt, the seeds have been planted to generate a wealth-producing sector, not only of Broome County, but also of the entire Southern Tier Region.

“Endicott’s downtown has assumed its role as an Advanced Manufacturing Innovation District as called for in the Southern Tier’s URI. And with its forward-looking attitude, Endicott will be attractive to young talent in the growing number of technology jobs”
- Joe Moody, Director, Town of Union Economic Development Department

The Washington Avenue corridor has seen significant high-tech job growth in the last 10 years. Since 2011, BAE alone has brought nearly 1,500 high-tech jobs into the downtown. With Endicott being designated the Center of Advanced Manufacturing in the Southern Tier, we expect job growth to continue. Because jobs bring families into our community, we expect that other industries, specifically in the downtown, will also see similar growth.

The Washington Avenue downtown is perfectly located; situated and bounded between two unique high employment density campuses. On the south end of Washington Avenue, the Union-Endicott School District is grooming 1,200 ninth thru twelfth grade students, who, every day, are on and off campus frequenting Washington Avenue businesses. These are the young people who will be working with, or are launching their own ventures, in the new U-E Tiger Ventures incubator that aspires to create a new downtown campus. In addition, the U-E school district employs over 800 educators, district administrators, and support staff (about 50 new employees are hired each year) who also frequently enjoy the amenities of downtown.
On the north end of our downtown is the Huron Campus with nearly 4,000 business executives, engineers, higher education personnel, clerical support, tech support, call center representatives, and a number of various other professionals situated at one of the many companies located either on or adjacent to Washington Avenue. There are also a number of diverse firms, both start-ups and existing, that are currently looking at moving to the Huron Campus or directly onto Washington Avenue.

Also located at the Huron Campus, the Center for Advanced Microelectronics Manufacturing (CAMM) has made significant investments in the flexible technology industry. This initiative venture, led by Binghamton University research staff, is anticipated to create up to 200 jobs in the next 5 years, with a ripple impact of 500 to 1,000 jobs across New York over the next 7 to 10 years.

Other recent job creating initiatives worthy of mentioning, include the creation of Conduent, a new technology firm established in Endicott in 2017 which created 170 new jobs, the ongoing expansion of Vision’s Federal Credit Union, and Gault Toyota’s new Endicott facility which doubles as an automotive job training center for local BOCES students.

As impressive as the existing employment numbers are in the Downtown, there is even greater excitement brewing over the new startups that have targeted the Washington Avenue corridor. Much of this excitement was generated when the Endicott Center for Advanced Technology located its administrative offices at 204 Washington Avenue. As of January 2017, two new technology businesses have settled into the new Technology Center: Sonostics, Inc. and Solace Heating.

Sonostics, Inc. As mentioned previously, Sonostics, Inc. is the developer of the HeartPartner™, a pacemaker for the secondary heart. Sonostics has over $5.5 million invested from private placements and is on target to raise an additional $12.5 million over the next year. According to a federally audited economic impact report, Sonostics will create over 135 direct jobs.
Solace Heating. A pioneer in the med-tech industry, Solace is developing a medical device that will maintain core temperature of patients before, during and after surgery, to eliminate the risk of surgically acquired infections. Solace was started at Binghamton University and moved to Washington Avenue in January of 2017. Solace plans to manufacture the device in Endicott and will employ 130 full-time people in Upstate New York.

There are also future projects or hi-tech businesses with an interest in locating at the Endicott Center for Advanced Technology: RCL Microwave, Inc., BioElectronics, Inc. (symbol: BIEL), and Terraplane. The Endicott Center for Advanced Technology anticipates bringing these companies into Endicott within the next several months and has indicated that it will directly generate over 400 advanced manufacturing, sales, marketing, and other jobs in the area, as well as 300 indirect jobs.

The Washington Avenue area also has remarkable job diversity. For example, BAE Systems employs nearly 1,500 people in the heart of downtown. Of that, two-thirds are well compensated, salaried employees, and nearly 600 are engineering positions. The Huron Campus also offers vast employment in entry-level support positions and a variety of call center jobs. As mentioned above, anchoring the southern end of the Washington Avenue corridor, the Union Endicott Central School District supports over 800 personnel, over half of whom are salaried employees, specifically, teachers and administrators. The remaining half represent entry level positions enjoying full benefits. This means that our community can offer gainful employment for people and families from all walks of life.

It is no secret that Endicott is creating a thriving home for hi-tech industry and employment, and if there were ever a downtown that was perfectly situated and accessible to high impact centers of business and employment, it is our Washington Avenue downtown. The Avenue is the clearest path to the Huron Campus, making it the gateway to a number of businesses and thousands of employees who are daily patrons of downtown. It is commonplace to witness employees from the Huron Campus and Union-Endicott School District effortlessly exploring and enjoying the offerings of the Avenue.

When considering the potential for new job growth, mobility between jobs, and the diversity in the local job market, we must also consider the retention of existing jobs that a $10,000,000 investment from the state would facilitate. Highly skilled, young employees and their families want to live and recreate in close proximity to where they work. A DRI investment is more than just an investment in our downtown or infrastructure; it’s an investment in the families that have paved the way for advancement in our community, and we see a bright future on the horizon!
4) **Quality of Life.** Identify the properties or characteristics that the DRI area possesses that contribute, or could contribute if enhanced, to the attractiveness and livability of the downtown for a diverse population of varying ages, income, gender identity, ability, mobility, and cultural background. Consider, for example, the presence of developable mixed-use spaces, varied housing types at different levels of affordability, walkability and bikeability, healthy and affordable food markets, and public parks and gathering spaces.
Quality of Life
The Village of Endicott is a community that has a wealth of culture and pride. From the eclectic mix of ethnic restaurants, to the variety of housing, entertainment venues, educational resources, and events, our downtown is a hub of energy and opportunity.

✓ We offer a wide variety of single-family housing, senior housing, and affordable housing;
✓ The Union-Endicott School District is regularly recognized among the top public schools in the Country;
✓ Washington Avenue stretches nearly one-half mile with over 90 store fronts. These storefronts include a variety of ethnic food restaurants, a renowned brewery, furniture stores, and the Endicott Performing Arts Center;
✓ There is a full-service grocery store and health food store within the downtown area, as well as a seasonal farmer’s market for all to enjoy;
✓ Linkages within our downtown and to neighboring downtowns are made possible by a comprehensive pedestrian network;
✓ The Village has numerous recreational amenities within walking distance to downtown;
✓ Healthcare facilities and doctors’ offices are located right within downtown;
✓ The Village of Endicott holds a wide variety of cultural, academic, and entertainment amenities and events throughout the year. Performing arts, parades and festivals, as well as sporting events all occur within downtown or within walking distance;
✓ Endicott is fully connected by a fiber optic network which keeps us connected and up to date on the fastest and most reliable technology.

Housing Affordability and Type - The Village offers a wide variety of single-family housing, senior housing, and affordable housing. As for our downtown, Washington Avenue has a long history of supporting mixed-use development. Many of the retail stores along the Avenue currently have apartments or lofts on the second and third floors. A large demand for new, quality rental housing remains, and the Village has plans for several multi-story housing units that will attract young professionals and families. All buildings that are currently underutilized will be reviewed for the possibility of repurposing for quality affordable housing for all ages, income, and mobility. Housing Visions was awarded $3,000,000 from the Greater Binghamton Fund, and was able to complete an adaptive reuse project at the former Henry B. Endicott School that resulted in the creation of 61 housing units adjacent to downtown.

Commercial, Retail, Restaurants - The Village of Endicott is fortunate to have several areas of commerce. Washington Avenue is the center of most of the Village’s family attractions for food, entertainment, and retail. The Avenue, which stretches nearly a half-mile from North Street to Main Street, has over 90 storefronts. These storefronts include over a dozen various types of restaurants, sports bars, breweries, antique stores, furniture stores, the Endicott Performing Arts Center, a book store, and the convenience of the post office, and various professional offices. Some of the amenities within a block or two of Washington Avenue include a full-service grocery store, a cinema, the George F. Johnson Public Library, as well as public offices, and the Union-Endicott Central School. Simply, there is something for people and families of all ages to enjoy in our downtown.

Union-Endicott School District – A priority attraction for young families, the Union-Endicott School District is regularly recognized among the top public schools in the Country. As such, there is a tremendous sense of pride surrounding our schools. When deciding where to live, home buyers almost always look first to the quality of a school district. This makes the U-E school district a paramount advantage to the Village of Endicott when it comes to attracting young professionals and families to the region. Specifically, Tiger Ventures is a high school fully integrated with a new venture incubator. It was created by the school district to encourage students to explore new business opportunities and provide internships for students as part of the school curriculum. This is an opportunity that few school districts can offer internally to students.
Access to Healthy Food - There is a full-service Price Chopper grocery store immediately adjacent to the DRI target area and within walking distance of downtown. In addition, the Village is home to Down To Earth Whole Foods, a family owned and operated grocery store that has been open since 1976. The store provides a variety of fresh foods and produce that can be tailored to specific food sensitivities and allergies, including a deli and grill where food can be eaten or ordered to go. The store also provides delivery of fresh food and groceries for customers who live within 25 miles of the store. This service is particularly helpful for elderly customers, families with children, and young professionals who may not have the time to stop at the store during a busy work day. In addition to the food market, the Village of Endicott also has a seasonal Farmer’s Market. The Farmer’s Market is held every Thursday from June – October at the Endicott Visitor’s Center, and includes local farms with fresh produce and products, food vendors, and music.

Multi-modal Transportation, Walkability, and Bikeability - Endicott, Johnson City, and the City of Binghamton are so closely intertwined, that they are historically known as the “Triple Cities.” This linkage to nearby municipalities provides the opportunity for a unique connection in both business and pleasure. The Village of Endicott has a comprehensive sidewalk network that is well maintained and complete. The main streets in the Village are wide and provide ample room for bicycling, jogging, and walking. Endicott is served by the BC Transit system, which connects people from Endicott to the City of Binghamton, Johnson City, Endwell, and Vestal. BC Transit is handicap accessible, and their busses have bike racks to accommodate a multimodal transportation network. In addition, the Village was awarded over $3,700,000 from the Greater Binghamton Fund to completely reinvent the pedestrian streetscape along Washington Ave and reconstruct the major gateways to the downtown.

Abundant and Accessible Recreational Opportunities - The Village has a multitude of recreational amenities for citizens to use. Most are accessible, and all are within walking distance of the Downtown. Some of these amenities include the facilities at the Union-Endicott High School, and the George W. Johnson Park, as well as Mercereau Park and Roundtop Park, which are further from the Downtown, but are within the Village. The Chugnut Riverwalk is a paved path along the Susquehanna River starting under the McKinley Ave Bridge, running along the floodwall west for 0.7 miles before rising to the levee at Bridge Street. The Chugnut Trail connects 6 village parks and the village has received $75,000 for trail improvements.
Access to Health Care Facilities – A priority for families young and old, the Village has quality health care available through UHS at the south end of Washington Avenue, and Lourdes facility is located on Main Street. Both facilities have walk-in clinics. The Village also has a CVS on North Street, which offers health clinical services and medical screenings. The Downtown also has a dentist, eye doctor, fitness center with personal trainers, and a therapeutic massage clinic all located in the downtown area.

“My family has been an integral part of this community for years. We appreciate the rich sense of tradition, the cultural neighborhoods and the ethnic events that make this a special place to live.” – Carl Northup, IBM Retiree

Academic, Cultural, and Entertainment Amenities and Events - The Village of Endicott has always been a place where people of all cultures and ethnicities can unite and work as a cohesive unit to make a better community for friends and families. From the days of Endicott-Johnson, and the influx of immigrants, to the young professionals and families that flock to the technology corridor of today, the Village of Endicott has something for everyone. Many cultural events occur just a short trip from the Downtown in George W. Johnson Park. Some events take place along the streets and parks that surround Endicott’s Little Italy neighborhood and Washington Avenue is also a gathering space for festivals and events that crowd the streets with families and people of all ages. A sampling of these events are detailed below:

Performing Arts
• The Avenue Summer Concert Series – Since 2010, the annual Avenue Summer Concert Series has provided a trio of free concerts throughout the summer. Washington Avenue is closed off to traffic, and the events include food and craft vendors, car shows, youth activities, and musical performances.

• Endicott Performing Arts Center (EPAC) – The Theater owns and operates the historic Robert Eckert theater (Formerly the Lyric Theater) located in the center of the Washington Avenue Business District. EPAC is a cultural and economic anchor of downtown Endicott, as it brings quality performing arts to the center of the community with entertainment for people of all ages.

Parades and Festivals
• Gusto Festival – Gusto is a yearly summer festival celebrating the Village of Endicott’s Italian-American heritage. It includes food, music, and family and friends celebrating in the streets of Endicott’s Little Italy Neighborhood.

“Working with the people of Endicott and preserving Italian Heritage that is so prominent in this community has always been a passion of mine. Choosing to stay where I grew up was the best decision I could have made. I look forward to the next evolution taking place in Endicott and wouldn’t dream of being anywhere else.” – Michael Romeo, President, Little Italy Endicott
• Apple Fest – This festival, held on Washington Avenue, is the Village of Endicott’s annual celebration of the fall season. It involves homemade crafts, food vendors, and most importantly, everything apple!

• St. Anthony’s Italian Feast Days – St. Anthony’s Church is a mainstay of the community and has long been a cultural focus of the Village of Endicott. Each summer, they celebrate their namesake with three days of food, music, games and a Sunday Mass.

• St. Joseph’s Bazaar – Each year, St. Joseph’s Church in Endicott celebrates the start of summer with entertainment, games, food, and music. This family friendly celebration is very popular, and people from all over are drawn to the Village to celebrate.

• Christmas Parade – The Village’s traditional Christmas celebration includes a parade, tree lighting, visit with Santa, and a Christmas tree display.

Sporting Events
• Dick’s Sporting Goods Open Golf Tournament – The tournament is an award-winning pro tournament on the Champions Tour. It is held each August at the En-Joie Golf Course in the Village of Endicott. This event draws thousands of spectators to the Village each year, and often includes performances by national touring musicians.
In addition to the cultural and entertainment amenities in the Village of Endicott, the downtown also benefits from the sporting events at the Union-Endicott Central Schools, as well as the vast array of higher education opportunities that are literally a bus ride away. The Village is host to the Phantom Chef cooking school in Downtown, and nearby Binghamton has everything from SUNY Broome, to the expansive campus of Binghamton University.

**Broadband accessibility** – The Village has made broadband accessible to Village residents by way of fiber optic cable. Broadband is one of the many ways that the residents and families of Endicott stay connected and up to date with the fastest and most reliable technology.

**Community design that caters to all ages** – Endicott was originally designed and has developed as a community where we can work, live, and be entertained without having to leave. Everything that a person would need is within walking distance of downtown. These amenities and events are available for all ages, income levels, and abilities. The new and proposed developments in the Washington Avenue Corridor make our downtown a livable, walkable, mixed-use center of commerce where our families are excited to live!
5) **Supportive Local Policies.** Articulate the policies in place that increase the livability and quality of life of the downtown. Examples include the use of local land banks, modern zoning codes, comprehensive plans, complete streets plan, transit-oriented development, non-discrimination laws, age-friendly policies, and a downtown management structure. If policies that support livability and quality of life in downtown are not currently in place, describe near-term efforts by the municipality to create and implement such policies.
The Village of Endicott embraces policies that are fair and cohesive, ensuring that all citizens are included and accommodated. The Village is confident in its movement forward, and encourages principles that will allow them to do so in a safe, sustainable way.

✓ Endicott, in conjunction with the Village of Johnson City, and the Town of Union created a Comprehensive Plan, a unified Zoning Ordinance, as well as a Community Plan for Recovery and Resilience.
✓ The Downtown Endicott Business Association is a non-profit business association that seeks to hear, understand, and address the concerns of the Downtown Endicott community.
✓ All of the Village’s plans that include transportation elements include and encourage the concepts of Complete Streets.
✓ The Village of Endicott has a long history of ethnic diversity, and encourages the Village to remain non-discriminatory in all areas of government.
✓ The Smart Cities Innovation Initiative is one that the Village of Endicott is working diligently toward, and many of the items that are involved in the initiative are in practice today, or in the process of being implemented.
✓ Endicott is a community for all ages, and reflects that in its policies, services, and support, and would be an ideal candidate for an Age Friendly Community Certification.

Planning and Implementation Documents and Policies

Comprehensive Plan – In 2010, the Village of Endicott, in conjunction with the Village of Johnson City, and the Town of Union created a Unified Comprehensive Plan. This long-range plan was drafted to provide an in-depth inventory and analysis of the Village’s existing conditions, and provide a large-scale image, attainable goals, as well as recommendations for future actions. The Comprehensive Plan is a wide-ranging document, covering topics such as housing, community development, land use and zoning, as well as economics and community services.

REDC Strategic Economic Development Plan – Each year, the Southern Tier Regional Economic Development Council pulls together projects within the region and determines the major projects for the region. The Council has adopted four new initiatives to drive the 5-year plan to build an advanced economy. Endicott is specifically noted and recognized as a major gateway, with strengths in advanced manufacturing, healthcare, culture, and high-technology development. This plan, and the Upstate Revitalization Initiative Planning Process is where the creation of the Innovation District was outlined, pulling together the resources of the region to create a cohesive innovation corridor.

Endicott I-District Revitalization Plan – This plan was drafted by the Village as a means to create clusters of innovative people and companies, focus and leverage investments to spur job creation and community transformation, build diverse and attractive housing options, and provide vibrant public spaces. Goals of this plan included: Defining potential end uses for infill sites and catalyst redevelopment sites, Prepare a conceptual plan for the Endicott Forging site, Identify strategies for housing and mixed-use development, improve streetscape and parking, establish and implement design standards for commercial façade improvements, create an environment to live, work, play, and that attracts and retains young professionals.
Community Plan for Recovery & Resilience –
This plan, called the ‘ReUnion’ plan, completed in 2015 is a long-term community recovery plan for the Town of Union, including the Villages of Endicott and Johnson City. The purpose of this plan was to provide an in-depth analysis of the impacts of the September 2011 flood event on the Town’s housing and commercial and industrial inventory and markets. The plan also identifies potential adaptive re-uses of properties and investigates potential funding sources for catalytic redevelopment activities. Specific to Endicott, the plan specifies redevelopment strategies for the K-mart Plaza within the Downtown.

Brownfield Opportunity Area (BOA) – In 2021, the Village of Endicott applied for funding through the Consolidated Funding Application (CFA) to create a Brownfield Opportunity Area that will include the DRI project area. This BOA nomination, if approved, will provide the Village funding to create a plan that will transform brownfields in the community from liabilities to assets. The plan will assess the full range of community redevelopment opportunities for properties that are deemed brownfields, abandoned, or underutilized. The plan will analyze existing conditions, identify opportunities, and present a clear and

Fair Housing – The Village of Endicott, through the Town of Union’s Fair Housing law is committed to the provision of equal access and equal housing opportunities for its residents. Discrimination in the sale, rental or financing of dwellings on the basis of race, color, religion, sex, national origin, handicap or familial status is specifically prohibited by the Federal Fair Housing Law of Title VIII of the 1968 Civil Rights Act and the Fair Housing Amendments Act of 1988. While the federal law protects us from discrimination in housing, the Village recognizes that this is only the first step toward Fair Housing and that action to affirmatively further this right is also necessary.

Tax Incentives – The Village understands that, despite the need to generate property taxes, it must also provide incentives to businesses with the knowledge that short term incentives yield results in the long term. The Village actively participates with the Town in researching tax incentives that would benefit homeowners, building owners, and business owners.

Zoning Code and Development Standards
The Zoning Code for the Village of Endicott is a collaborative work between the Village of Endicott, Village of Johnson City, and the Town of Union. It is known as the “Consolidated Zoning Ordinance of the Town of Union, Village of Johnson City, and Village of Endicott, New York.” The code was adopted in January of 2012 and includes development standards that promote sustainable development, smart growth principles, mixed use development, compact, pedestrian oriented development, preservation of traditional historical character, and walkability.

Downtown Management Structure
The Downtown Endicott Business Association is a non-profit business association founded in 2008. The DEBA has been working since this time on their mission of seeking to hear, understand, and address the concerns of the Downtown Endicott community and to be the lead voice for addressing those concerns in a collective manner by encouraging the creation of public and private partnerships. Their mission statement has the following goals:

- Work in cooperation with the village, town, and other government agencies to provide improved safety measures such as additional lighting and increased police presence.

- Work with the local code enforcement officials to compel absentee landlords to care for their properties and enhance the downtown area by promoting façade improvements.

- Work with the village on new and existing plans to enhance the aesthetic appeal as well as safe accessibility of the downtown area.

- Undertake initiatives to promote additional business investment, economic development, arts, culture, events and entertainment to create an enhanced quality of living and working conditions in the area.
Complete Streets Principles
All of the Village’s plans that include transportation elements include and encourage the concept of Complete Streets. The Village as a whole has a robust sidewalk system and wide boulevards. It makes logical sense to engage bicyclists, joggers, and walkers in a way that will allow them to move throughout the Village in its entirety, and if possible, in a completely safe and healthy way.

Smart Cities Innovation
The Smart Cities Innovation initiative is one that the Village of Endicott is working diligently toward, and many of the items that are involved in this initiative are either in practice today, or in the process of being implemented. The idea of a ‘Smart City’, or Village, is to integrate information and communication technology such as telephone and wireless networks with what is referred to as the ‘Internet of Things’, which is described as the inter-networking of devices, vehicles, buildings, and anything else that is outfitted with electronics, software, and network connectivity. This is done to allow the sharing of data, and the integration of these items to improve the efficiency of services in the village. Endicott has the availability of fiber optics, as well as a desire for brighter and more energy efficient lighting, energy efficient buildings, reduction in inefficient parking systems, and providing the people of Endicott the connections that they need to make everyday life more efficient. These items are simply the building blocks toward continuing to shape the Village of Endicott as one of the most efficient municipalities in the Southern Tier.

Presence of Non-Discrimination Laws
The Village of Endicott has a long history of ethnic diversity, and requires all areas of the Village government to remain non-discriminatory. The Village is an equal opportunity employer, and states that discrimination on the basis of race, color, sex, religion, age, marital status, disability or veteran status will not be tolerated. This policy applies to all terms and conditions of employment. The Village follows the Americans with Disabilities Act as well as the Fair Housing Act. Endicott also adheres by Section 504 of the Rehabilitation Act of 1973, prohibiting discrimination on the basis of disability in programs and activities conducted by the U.S. Department of Housing and Urban Development (HUD) or that receive financial assistance from HUD. In addition, the Village also follows Section 3 of the HUD Act of 1968, which requires that recipients of certain HUD financial assistance, to the greatest extent feasible, provide job training, employment, and contracting opportunities for low-or very-low income residents in connection with projects in their neighborhoods.

Eligibility for Age Friendly Community Certification
The Village of Endicott has a median age of 38 years old, and while this is indicative of an aging population, the Village of Endicott has every intention on keeping their population engaged, involved, and active. The Village prides itself on its accessibility, as well as its continuous cycle of improvements that serves the community regardless of age or limitations. The Village encourages people of all ages to participate as stakeholders or board members, and prides itself in that inclusion. The Downtown allows for easy entry to most buildings, and encourages investment in elevators, ramps, and accessible amenities to all buildings in the Downtown. The Village is a community for all ages, and reflects that in its policies, services, and support, and would be an ideal candidate for an Age Friendly Community Certification.
6) Public support. Describe the public participation and engagement process conducted to develop the DRI application, and the support of local leaders and stakeholders for pursuing a vision of downtown revitalization. Characterize the commitment among local leaders and stakeholders to preparing and implementing a strategic investment plan.
To develop this DRI application, the Village conducted an open community engagement process that has resulted in a unified vision for downtown.

✓ The development of this DRI application was guided by a steering committee of local stakeholders, led by the Mayor, which included local leadership, the business community, local educators, and residents;

✓ Endicott Proud and the Downtown Endicott Business Association, the central volunteer organizations promoting the downtown, have been major contributors to developing and molding the Village’s DRI applications over the past six years;

✓ The Village conducted direct outreach within the community to encourage input and engage business owners and developers during the DRI process. A public work session was also held to generate support for the application.

The Washington Avenue Downtown Corridor is the soul of the community. Its successes will be due largely to the commitment of local leaders to foster improvement, support from the growing industries and anchor institutions in the downtown, and guidance from volunteer organizations such as Endicott Proud and the Downtown Endicott Business Association.

Awarding the Village of Endicott with funding from the Downtown Revitalization Initiative would be a wise choice. As the President/CEO of Visions Federal Credit Union, I’m personally advocating on behalf of the more that 14,000 of our members who call this community home. The hard-working families living here show their passion for Endicott every day.”

- Ty Muse, President and CEO, Visions Federal Credit Union

Now well into its sixth year, Endicott Proud is a community collaboration of government representatives, the business community, local educators, non-profits, and the general community, with a uniform goal of improving and promoting the Village of Endicott. Similarly, the Downtown Endicott Business Association (DEBA) operates on the vision that creation, promotion, and revitalization of an energetic downtown business district will encourage business growth, investment, and economic development.

As the chief organizations representing the citizens of Endicott and the Downtown, it is important to recognize that both Endicott Proud and DEBA believe that Endicott represents the largest potential for job growth and advancement in the Southern Tier Region. This profound vision has been a guiding light for the development of this year’s Downtown Revitalization Initiative application.
The Village has conducted an open community engagement process over the last six years that has resulted in a unified support of the vision for downtown. The development of this vision was guided by a steering committee of stakeholders including local leadership, representatives from the higher education community, Endicott Proud, the Downtown Endicott Business Association, local developers, members from the local entertainment community, other local non-profits, and perhaps most important, the families and residents of the Village. This application has been continuously developed and molded by public and private sector partners over the past six years and we believe this is our strongest application to date.

To formulate this nomination, the Village and the steering committee have conducted thorough in-person outreach within the downtown business community and village-wide and held public workshops to gain public support and enthusiasm. The cooperative relationship of all individuals and organizations has led to the development of a Strategic Investment Plan that will maximize the impact of State funding, leverage significant private investment, and create hundreds, if not thousands, of new jobs. The projects recognized in this DRI application are real and are a direct result of that collaborative process.

The Mayor and the Village Manager will be responsible for overseeing the continued development of the Strategic Investment Plan, with support from two partners, the Downtown Endicott Business Association and Endicott Proud. In anticipation of moving forward quickly upon nomination, Mayor Jackson has established the following initial Steering Committee for development of Endicott’s Downtown Investment Strategy:

Linda Jackson, Mayor, Village of Endicott
Anthony Bates, Village Manager, Village of Endicott
Joseph Moody, Director of Economic Development, Town of Union
Christopher Pelto, President, Huron Real Estate Association
Gary Battestin, Endicott Site Executive, BAE Systems
Pamela Riddleberger, Assistant Superintendent, Union-Endicott School District
R. Ted Warner, Trustee, Village of Endicott

It is anticipated that this Committee will be revised and updated following DRI nomination with input from New York State.
7) **Transformative opportunities.** Describe opportunities to build on the strengths described above by providing a list of transformative projects that could be ready for implementation with an infusion of DRI funds within the first one to two years (depending on the scope and complexity of the project). Identify potential development opportunities, such as municipally-owned property that may be appropriate for redevelopment. Projects may be public or private, and could address economic development, transportation, housing, and community development needs. It should be recognized that if a DRI award is made to the downtown, the projects identified here, along with any others that may arise during the DRI planning process, will ultimately be vetted by the Local Planning Committee and the State to determine which projects receive DRI grants.

7: **Transformative Opportunities**
The Endicott Advanced Manufacturing iDistrict is poised to accelerate the investment and job growth that has occurred in recent years. This growth in high-tech, advanced manufacturing will be bolstered by the vibrant downtown we are creating. As our application demonstrates, we have done our homework, laid the foundation for success, created plans, and partnered with the private sector to leverage tremendous investment potential and create jobs. **Our time is now. We are ready to go!**

Our plans are based in reality, and are achievable, while visionary enough to create an exciting and unique downtown to support the many young professionals working in our commercial center. The downtown and the iDistrict will have a symbiotic relationship, with each supporting the growth of the other. We are building a downtown that meets the expectations of the new industries, employees, and their families that we are attracting. A connected downtown with quality housing, culture, and recreational amenities, infused with a high-tech vibe - A 21st Century downtown for a 21st Century workforce.

“Endicott was the incubator for IBM in the last century and is now ready to repeat that feat”
-Mary O’Miley-Trumble, Executive IBM, Endicott

Endicott’s plan for the future includes a carefully coordinated and planned series of strategic investments designed to leverage the Endicott Advanced Manufacturing iDistrict plan which was partially funded by the Greater Binghamton Fund. It will support the establishment and growth of new high-tech companies and attract their employees and families to live, work, socialize, and recreate in our downtown. Below is a summary of these planned investments, followed by more in-depth descriptions of catalytic projects.
## PRIVATE SECTOR PROJECTS

<table>
<thead>
<tr>
<th>PROJECT/ LOCATION</th>
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<th>PROJECTED START DATE</th>
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<tbody>
<tr>
<td>Sterilab Research and Development Washington Ave</td>
<td>Sterilab is an M/WBE owned R&amp;D lab that will help small to medium sized companies test advanced forms of nutraceutical products delivery such as softgels. They will be among the first small-scale labs in the nation that will allow companies to bring their products to market without committing to extremely high order minimums and unreasonably long formulation-to-production times. 25 to 50 well-paying professional jobs will be created in Downtown Endicott.</td>
<td>2023</td>
<td>$157,5000</td>
</tr>
<tr>
<td>The North Brewery Expansion Washington Ave</td>
<td>One of the most awarded breweries in Upstate NY, known for creating new one-of-a-kind craft brews, demand has skyrocketed, increasing the brewery’s need to expand production and customer capacity.</td>
<td>2022</td>
<td>$150,000</td>
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<tr>
<td>TIGER Ventures Downtown iDistrict</td>
<td>The Union Endicott Central School District opened Tiger Ventures as an alternative to traditional high school. Students and entrepreneurs work jointly to achieve HS graduation requirements and assist in building new businesses. Due to its overwhelming success, demand is now three times capacity. Tiger Ventures will develop an additional incubator site within the downtown.</td>
<td>2023</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>Marketplace Courtyard Oak Hill Ave</td>
<td>A new construction infill project is proposed in the heart of Little Italy at the north end of the downtown target area. The new marketplace plaza and building will accommodate numerous smaller commercial spaces and include a café, public gathering space, and will provide a direct connection between the historic George W. Johnson Park and the 100 Block of Oak Hill Avenue.</td>
<td>2024</td>
<td>$8,000,000</td>
</tr>
<tr>
<td>Winery Row 114-118 Odell Ave</td>
<td>These three buildings will be redeveloped into “Winery Row” with the goal of creating an open, high-end feel that would translate across the three properties. Madrona winery will occupy the first 2 floors of one building with plans for high-end apartments on the upper floors, with additional commercial space and outdoor spaces and lighting.</td>
<td>2024</td>
<td>$300,000</td>
</tr>
<tr>
<td>Ice Arena / Farmer’s Market 21-25 Garfield Ave</td>
<td>Construction of an enclosed combined ice rink and farmer’s market facility on a vacant Village-owned parcel. The facility will include one rink and space for over 150 farmer’s market vendors. This will provide year-round recreational and entertainment opportunities for residents.</td>
<td>2024</td>
<td>$3,000,000</td>
</tr>
<tr>
<td>K-Mart Plaza Mixed Use Development Harrison Avenue</td>
<td>The 18-acre site has been readied for redevelopment. Plans call for a new mixed-use development offering commercial/retail space as well as residential living options at a variety of pricing targets. The project is part of the Town of Union’s “ReUnion” Flood Recovery and Resiliency Plan.</td>
<td>2025</td>
<td>$15,000,000</td>
</tr>
<tr>
<td>Crooked Mouth Brewery 231 Vestal Avenue</td>
<td>The Brewery will use funding to expand brewing capabilities with the purchase or large volume fermenters, brite tanks, a keg washer, and a canning line. This project, in tandem with the North Brewery and Madrona Winery expansions, will better establish downtown Endicott as an arts and entertainment district.</td>
<td>2023</td>
<td>$100,000</td>
</tr>
<tr>
<td>101 Hill Avenue Redevelopment 101 Hill Ave</td>
<td>This large commercial building was previously a bar. The owner is proposing a redevelopment project to convert this property into a high-end event location for renting to parties, banquets or gatherings, or for rent to a restaurant or brewery.</td>
<td>2024</td>
<td>$200,000</td>
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### PUBLIC SECTOR PROJECTS

<table>
<thead>
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<tbody>
<tr>
<td>Art Tower Oak Hill and Odell Ave</td>
<td>Five adjacent properties on Oak Hill and Odell Avenues will be redeveloped with a focus on arts and culture. 107 Odell will have sound studios, a gallery, and studios for painters and sculptors. An outside theater will be created using a retractable screen on the side of the building. Other properties will be renovated for similar commercial space and housing. Site improvements will create opportunities for outside events, and develop connections between the buildings and to the Little Italy neighborhood.</td>
<td>2024</td>
<td>$1,500,000</td>
</tr>
<tr>
<td>114 - 118 Oak Hill Redevelopment 114 and 118 Oak Hill Ave</td>
<td>These two adjacent mixed-use buildings in the “Little Italy” section of the downtown will be renovated to support the expansion of an existing bookstore and establishment of new businesses.</td>
<td>2024</td>
<td>$150,000</td>
</tr>
<tr>
<td>EPAC Film School Washington Ave</td>
<td>The Endicott Performing Arts Center will acquire an existing downtown movie theater to establish a performing and visual arts school for K-12 youth in the Southern Tier region.</td>
<td>2024</td>
<td>$500,000</td>
</tr>
<tr>
<td>Indoor Entertainment / Recreation Facility Washington Ave</td>
<td>This indoor complex will provide a miriad of recreational and entertainment options that will be available year round and will cater to customers of all ages.</td>
<td>2023</td>
<td>$650,000</td>
</tr>
<tr>
<td>Project Uplift Washington Ave</td>
<td>PROJECT UPLIFT seeks to build and promote community development through the use of commercial space which will be utilized for job creation, traffic generation, and for community restoration. The project includes the renovation and redevelopment of three initial buildings for new commercial/retail businesses and new, upscale residential living units.</td>
<td>2024</td>
<td>$6,800,000</td>
</tr>
<tr>
<td>Huron Campus Gateway and Connectivity Project Watson Blvd</td>
<td>The Huron Campus will develop a new northern gateway to provide an entrance into the facility that is appropriate for a high-tech campus. They will also undertake improvements to other public spaces on the campus to create a cohesive and welcoming atmosphere. The project will improve intermodal connections between the campus and the surrounding downtown furthering the Village’s goal to improve connectivity.</td>
<td>2023</td>
<td>$1,300,000</td>
</tr>
</tbody>
</table>

**PUBLIC SECTOR PROJECTS**

- **Hybrid Wayfinding System Downtown**
  - The system will combine traditional way-finding signs with strategically placed interactive touch screen kiosks and a connected mobile app to provide a unique and high-tech system consistent with the advanced manufacturing occurring in the heart of the downtown. The system will connect with the proposed public WIFI/Smart Downtown improvements.
  - **Project Start Date:** 2023
  - **Project Cost:** $262,000

- **Smart Downtown Initiative Washington Avenue**
  - The Washington Avenue downtown is a major center for entertainment and cultural events in the community. To support those activities, the Village will advance its smart downtown infrastructure initiative which will allow the Village to create a 21st Century environment. Investments will include high speed downtown WIFI, remote-controlled smart street lighting, lighted and enhanced crosswalks, a remote traffic control system, and downtown cameras. This initiative will tie into the proposed hybrid way-finding system.
  - **Project Start Date:** 2023
  - **Project Cost:** $1,400,000

- **Huron Connector Loop North Street, McKinley Avenue, Watson Boulevard, and Oak Hill Avenue**
  - The Huron Campus is the employment generating engine of downtown Endicott. To reinforce the connection between Washington Avenue, the Huron Campus, and Little Italy, the Village has proposed a comprehensive streetscape redesign of the loop surrounding the Huron Campus, including North Street, McKinley Avenue, Watson Boulevard, and Oak Hill Avenue.
  - **Project Start Date:** 2023
  - **Project Cost:** $2,590,000
### PUBLIC SECTOR PROJECTS (cont)

<table>
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<th>PROJECTED START DATE</th>
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</thead>
<tbody>
<tr>
<td><strong>Little Italy Streetscape</strong>&lt;br&gt;Watson Boulevard and the 100 Blocks of Oak Hill Ave and Odell Ave</td>
<td>The Village is proposing a comprehensive streetscape redesign of the Little Italy gateway on Watson Boulevard and the 100 Block of Oak Hill Ave and Odell Ave. The project will pay homage to the cultural and ethnic history of the Little Italy neighborhood at the north end of the downtown target area.</td>
<td>2023</td>
<td>$1,297,000</td>
</tr>
<tr>
<td><strong>Advanced Manufacturing Assembler School</strong>&lt;br&gt;Washington Avenue</td>
<td>The Village will partner with a local higher education institution to establish a satellite campus in the downtown to provide education and training to develop the workforce needed to support advanced manufacturing industries, such as BAE or others coming into the community.</td>
<td>2025</td>
<td>$550,000</td>
</tr>
<tr>
<td><strong>Building Trade School</strong>&lt;br&gt;Washington Avenue</td>
<td>A new trade school will be established to provide area residents with needed skills in the building trades, including plumbing, electrical, masonry, woodworking, etc. This will provide the area with needed trade professionals that are currently lacking, as well as provide opportunities for local residents to join the workforce.</td>
<td>2025</td>
<td>$700,000</td>
</tr>
<tr>
<td><strong>Outdoor Dining Initiative</strong>&lt;br&gt;Multiple sites</td>
<td>The Village will develop modular “parklets” that will allow restaurants to temporarily convert parking spaces to outdoor dining space. Other public areas will be converted into outdoor dining spaces.</td>
<td>2023</td>
<td>$100,000</td>
</tr>
<tr>
<td><strong>West Ideal Alley Enhancements</strong>&lt;br&gt;West Ideal Alley</td>
<td>This access street connects parking areas on the west end of downtown to Washington Ave. Improvements will include trees, landscaping, curbing, lighting, and walkways to foster a safe, attractive pedestrian scaled environment.</td>
<td>2023</td>
<td>$750,000</td>
</tr>
<tr>
<td><strong>West Side Parking Enhancements/Festival Commons</strong>&lt;br&gt;Multiple sites, Madison Avenue</td>
<td>Four parking areas located between Washington and Madison Avenue will be upgraded with trees, curbing, and lighting to create a welcoming appearance. The “Theater Lot” will be redesigned to double as a downtown Festival Grounds with a stage to serve as a community gathering location for events and festivals.</td>
<td>2023</td>
<td>$787,000</td>
</tr>
<tr>
<td><strong>Chugnut Trail Connection</strong>&lt;br&gt;Washington and Oak Hill Avenues</td>
<td>Through physical improvements (decorative paving, enhanced crosswalks, etc.), signage, and other techniques, the Village will establish a connection between the historic George W. Johnson Park in Little Italy to the Chugnut Riverwalk, a waterfront trail along the Susquehanna River.</td>
<td>2023</td>
<td>$223,000</td>
</tr>
<tr>
<td><strong>Alternative Energy Program</strong>&lt;br&gt;Downtown</td>
<td>The Village will establish a program to provide micro-grants to install rooftop solar and/or wind energy facilities, with the goal of generating the largest amount of renewable energy of any downtown in New York State.</td>
<td>2023</td>
<td>$150,000</td>
</tr>
<tr>
<td><strong>Building Improvement Fund</strong>&lt;br&gt;Downtown</td>
<td>The Village will establish a fund to provide grants up to $75,000 to renovate mixed-use buildings, including building facades, commercial renovations, and the rehabilitation and/or development of upper floor housing units.</td>
<td>2023</td>
<td>$300,000</td>
</tr>
<tr>
<td><strong>Housing Improvement Fund</strong>&lt;br&gt;Downtown</td>
<td>The Village has two connective corridors, McKinley and Madison Avenues, with a number of substandard residential properties. An existing home improvement fund will be established to provide grant/loan funds to renovate the exterior of residential properties on these two streets.</td>
<td>2022</td>
<td>$400,000</td>
</tr>
<tr>
<td><strong>Watson-Johnson Entrepreneurship Program</strong>&lt;br&gt;Downtown</td>
<td>The Village has been successful in attracting numerous large advanced manufacturing firms. In order to support the development of small, local businesses, the Village will provide seed funding to small, local startup businesses.</td>
<td>2022</td>
<td>$150,000</td>
</tr>
<tr>
<td><strong>Branding</strong>&lt;br&gt;Downtown</td>
<td>In order to fully leverage the benefits of DRI investments, the Village will develop and launch a downtown branding and marketing campaign to complement the ongoing efforts to recruit advanced manufacturing firms and talented employees to the community.</td>
<td>2022</td>
<td>$50,000</td>
</tr>
</tbody>
</table>
**The North Brewery Expansion** - The North Brewery is located in the heart of downtown along Washington Avenue. It was the first, and currently the only, brewery located in the Village of Endicott. The North Brewery started as a family home brew project in 2008 and has expanded to the Washington Avenue Downtown, where it officially began operations in 2013. With a focus on unique, quality brews, originally opening shop on a 1-barrel brewing system, The North offers a wide variety of brews concocted with local malt, rye, and hops. The North regularly produces 10 flagship beers that are available year-round at the brewery and at select local establishments. The North Brewery is one of the most awarded breweries in upstate New York, and in 2016, was voted the best brewery in Upstate New York by a reader’s poll administered at NewYorkUpstate.com. The North was awarded the honor over craft brew industry giants such as Brewery Ommegang and the Southern Tier Brewing Company. In addition to its flagship beers, the brewery is widely known for its tendency to push the limits of craft brewing to create new, one-of-a-kind brews.

As demand for beer from The North Brewery has skyrocketed, The North has proposed an expansion project to meet that need. This will allow the brewery to expand its capacity to brew more of the specialty barrel aged beers that it has gained a reputation for. The proposed project is estimated to cost approximately $150,000.

**Tiger Ventures** – The Union Endicott Central School District opened Tiger Ventures as an alternative to traditional high school in 2016. The school married a NYS Regents-aligned curriculum with an early stage new venture business incubator. Students and entrepreneurs worked jointly to achieve HS graduation requirements and assist in building new businesses. The program has been a remarkable success: one of its “graduating” businesses, AgZeit Farms has recently expanded in the Triple City’s area and is poised for continued growth. Due to this success, Tiger Ventures must expand. Interest in enrollment exceeds the capacity of the current Tiger Ventures facility. Tiger Ventures Downtown will be an additional site, located within the iDistrict and in close proximity to both Union Endicott High School and the downtown Endicott Business Center. The site would expand both educational and entrepreneurial opportunities to a broader group of students and new ventures and support young entrepreneurs.

“North Brewery: reinventing the way you Endicott...”
Ice Arena/Farmer’s Market – The Village of Endicott is proposing the construction of a new structure that will serve a Farmer’s/Crafter’s Market during the summer and fall, and an enclosed, indoor ice rink during the winter. The facility will be located on a parking lot in downtown Endicott, adjacent to Washington Avenue, at 21-25 Garfield Avenue. A farmer’s market of this type was identified as a desired amenity in a survey of BAE employees, the type of advanced manufacturing employee that the new Endicott downtown is being designed to serve. The ice rink will attract local leagues and regional ice hockey and figure skating competitions, as well as provide open skating and activities for the public at large. Through innovative partnerships with local businesses, government agencies and community leaders, the Village’s goal is to build a year-round multipurpose facility right in the heart of downtown Endicott. The facility will provide a safe, supervised social and recreational venue for all community members regardless of age, race, gender, socioeconomic status or physical ability as well as a location for residents to purchase locally sourced products. The infill construction site is between Garfield Avenue and Grant Avenue on a cluster of municipally owned, underutilized parking lots. The preliminary cost estimate for the facility is $3,000,000.
Kmart Complex Redevelopment – The Village of Endicott received $500,000 in Restore NY program funding to demolish the vacant former Kmart plaza at the southern end of the downtown target area. The remaining 18 acre vacant site is located within the DRI area. It is rare to have such a large area of undeveloped land in the core of a downtown district, and it provides an exceptional redevelopment opportunity. The ReUnion Community Plan for Recovery and Resilience calls for transforming the site from a “highway commercial” type of development into a mixed-use housing and commercial center. The new development will be designed with a primary focus on flood resiliency and sustainability. It will also be mixed income, with units available to a range of income levels, and supported by a variety of commercial business. Preliminary development costs are estimated to be upwards of $10,000,000 to $15,000,000.

Outdoor Dining Initiative – The Covid Pandemic has highlighted the need to provide safe alternatives to indoor dining. Endicott is proposing a layered approach to create, enhance, and support downtown outdoor dining options. This approach includes construction of pre-fabricated “parklets” that will be available to downtown restaurants to convert on-street parking areas to outside dining space. The Village will also identify publicly owned sites to strategically create shared outside dining areas.
Marketplace Courtyard – A new construction infill project is proposed in the heart of Little Italy at the north end of the downtown target area. The new marketplace plaza and building will accommodate numerous smaller commercial spaces and include a café, public gathering space, and will provide a direct connection between the historic George W. Johnson Park and the 100 Block of Oak Hill Avenue. This project will pay homage to the Italian heritage of the north side by simultaneously enriching the neighborhood and showcasing the past. Early estimates indicate that this is an $8,000,000 endeavor.

Indoor Entertainment and Recreation Facility – Surveyed employees at BAE indicated a desire for more entertainment and recreation options. A unique indoor entertainment and recreation center in a large, vacant downtown building is proposed to help meet this need. The center will include a variety of options to recreate and play, from indoor ax throwing, to video game centers, to batting cages, to pool tables, arcades, and laser tag.

Downtown Connectivity Initiative
In order to enhance the connections between critical, distinct nodes in and around the downtown, the Village is proposing a series of projects to create stronger visual, physical, and social connections via consistent, shared design elements. These include:

1) Huron Connector Loop – The Huron Campus is the core of Endicott’s iDistrict, and is the home to numerous advanced manufacturing companies and thousands of employees. In order to leverage the benefits of the Huron Campus and the surrounding downtown, the campus must cease being an island unto itself and become integrated into the surrounding community. The Village will develop a Connector Loop by enhancing the existing streets that encircle the campus, including McKinley, North, Oak Hill, and Watson Boulevard. This loop will have a distinctive physical character, with highlighted intersections, new greenspace, signage, and unique crosswalk markings. The Loop will provide intermodal facilities, such as improved pedestrian connections, and biking infrastructure and will connect to the planned new gateways into the Huron Campus, at Washington Avenue in the south and Little Italy to the north.

2) Smart Cities Initiative – The Village will create a downtown environment suitable for the advanced jobs being created at its core. The Smart Cities Initiative will use cutting edge technology to build upon existing investments into smart water meters by creating an interactive “smart”, 21st Century downtown. This will include features such as intuitive crosswalks, a remote traffic control system, tied to cameras; LED streetlighting powered by Cat 5 cables that can be remotely controlled to change light intensity and color; and high-speed WIFI. This system will interact with other high-technology features. For example, cameras systems will not only allow better traffic control, but will be able to live stream downtown events, via the WIFI system, and display them on the proposed interactive touch screen wayfinding kiosks. The DRI investment will create a Smart City foundation on which the Village can continue to build and expand as technology allows and will be an important feature in making Downtown Endicott “Cool.”
3) Monroe Street Streetscape - Washington Avenue is the spine of downtown Endicott, connecting the Endicott High School and Susquehanna River at its southern terminus to the Huron Campus at its northern terminus. This streetscape project is funded by the Greater Binghamton Fund. To expand on this project the village will reinvent the streetscape along Monroe Street, the main gateway from I-86 into the Washington Avenue downtown. The new streetscape will include trees, landscaping, lighting and multi-modal facilities such as benches, bike racks and bike lanes, all to create a welcoming entrance to downtown. The Monroe Streetscape project will cost $745,000.

4) Parking Lot and Alley Enhancements – The final component in the Village’s Connectivity Initiative is to link the vast public parking areas on the east and west sides of Washington Avenue to the downtown. Curbing, trees, landscaping, lighting, and walkways will enhance the character of this area, creating a more appealing space for the public, and a unified, connected sense of place for the entire downtown. The “Theater Lot” will be redesigned to double as a downtown Festival Grounds with a stage to serve as a community gathering location for events and festivals. This project is estimated to cost $787,000 and will build upon Greater Binghamton Fund investments that are improving other alleys and parking areas in the Village.

5) Hybrid Wayfinding System - The Village of Endicott has explored numerous unique and user-friendly ways for visitors to find what they are looking for in the Village. We will be creating a hybrid wayfinding system using traditional signage supported by a custom designed app for digital devices. The landing page for the aforementioned public WIFI will directly connect with the wayfinding app.

The app will provide digital mapping and directions to points of interests, information on community events, and other downtown information, such as individual store hours or specials at downtown restaurants, and upcoming shows in the theatre district, as well as historic site/tour information. This hybrid solution for wayfinding and dissemination of information will aid Endicott in attracting and retaining young professionals that desire to live in a Village that meets the needs of up-and-coming generations.

Together, these projects will strengthen the downtown’s sense of place to meet the expectations of the next generation of families, employers, and employees, and will provide the physical infrastructure to support the Endicott Advanced Manufacturing iDistrict.

A 21st Century Downtown
Endicott is creating an advanced downtown for the 21st Century to foster and support growth of the burgeoning local hi-tech industry, attract and retain a new generation of young employees, and create an environment suitable to work, play, and live.

1) Endicott Center for Advanced Technology - The Endicott Center for Advanced Technology moved its offices to 204 Washington Avenue in late 2016. The purpose of this pioneering technology accelerator is to foster growth and development of high-tech start-ups, with an original emphasis on commercializing advanced technology developments from Binghamton University. The Center is bringing innovation back to Endicott by providing administrative, programming, graphic design, and legal assistance to aspiring tech startups right in the heart of downtown.

There are currently two new technology businesses on Washington Avenue that began in an incubator at Binghamton University with Professor Kenneth McLeod and his team: Sonostics, Inc., the developer of a pace-maker for the secondary heart called the HeartPartner ™, and Solace Heating, a business that produces a medical
device that will maintain core temperature of patients before, during and after surgery. The Technology Center anticipates that additional hi-tech startups from Binghamton University will relocate offices to the 204 Washington Avenue site within the next couple of years. To accommodate current and future hi-tech startups in Endicott, the Technology Center will need an additional 28,000 square feet of manufacturing, light industrial, and new commercial space. A small investment from the DRI could assist the Technology Center with physical expansion and programming development and leverage an anticipated $500,000,000 of private investment into the new hi-tech startups.

2) Solarize Downtown - With the increasing attention on climate change in recent years, Endicott is determined to commit fully to addressing it at the local level. With the number of solar energy providers multiplying, and the number of customers increasing, solar energy has become a viable alternative to non-renewable sources of energy. In fact, the Village of Endicott has had a solar energy company in their Village since 1988. It is proposed that a DRI program be provided for incentive grants of up to $15,000 per participating building for installation of rooftop solar and/or wind energy. The program will leverage existing NYSERDA funding as well as private resources. Installation of rooftop solar will have the added benefit of reducing energy costs for building owners and tenants.

3) High Speed Public Wi-Fi - The Village of Endicott is fortunate to be served by a state-of-the-art fiber optic network. This hard-wired network will be tapped to provide free public broadband that will serve the entire DRI area.

Education and Training Initiative
In order to build upon and support the advanced manufacturing growth in the community, Endicott is proposing to invest in three educational projects:

1) Advanced Manufacturing Assembler School/Satellite Campus - The Village is proposing to partner with a higher education institution to establish a local satellite on the upper floors of a downtown building. The satellite facility will focus on providing education and vocational training in skills necessary to support the growth of advanced manufacturing in the community, and to assist residents to compete for these jobs. DRI funds will be targeted to building out space to accommodate this higher education satellite location.

2) EPAC Film School - The Endicott Performing Arts Center (EPAC) will acquire the Cinema Saver Theater building and business at 19 Madison Avenue in the heart of the downtown. EPAC will continue to operate the existing cinema business for the Endicott Community, while also utilizing a substantial portion of the space to establish and grow a dedicated performing and visual arts school at that location. DRI funds would be used to acquire the building and business assets and to provide start-up funding needed for initial development costs of the expanded school operations. The school will be targeted at K-12 youth in the Southern Tier, largely focused on after school and summer programming to develop the performing arts and technical skills of young people looking to engage in artistic pursuits for both personal and professional development. This is a $500,000 investment into the downtown.

3) Building Trade School - The Endicott area is experiencing a loss of workers skilled in the building trades as older professionals retire and are not replaced. In order to address this need, a new trade school will be established to provide area residents with needed skills in the building trades, including plumbing, electrical, masonry, woodworking, etc. This will provide the area with needed trade professionals that are currently lacking, as well as provide an avenue for residents to enter the workforce. DRI funds will be used to build out space to accommodate this trade school.
8) Administrative Capacity. Describe the existing local administrative capacity to manage this planning and implementation initiative, including the ability to oversee contracts for awarded municipal projects using existing staff and resources.
ADMINISTRATION

The Village of Endicott, with the support of its partners, is fully qualified and prepared to implement the DRI should funds be awarded. The community has the capacity to develop a publically-driven, visionary, and yet attainable investment strategy. Upon award and final development of the investment strategy, the Village can expeditiously implement resulting public contracts, and work with the private sector to ensure that individual private contracts move forward quickly. This confidence in implementing the DRI funding stems from the vast experience the village staff and officials have with successfully implementing past initiatives.

The management team annually manages $10 to $15 million in projects and has successfully implemented large grant-funded projects such as Chesapeake Bay Water Programs, FEMA, and NY Rising projects. It has coordinated with many state agencies to implement grant programs, including the Department of State, Office of Parks, Recreation, and Historic Preservation, Empire State Development, and the Office of Community Renewal, to name a few.

Mayor Linda Jackson has guided the Village for two years as Mayor and prior to that was a member of the Board of Trustees. The Village has made significant progress under her leadership. Anthony Bates, the Village Manager, has served for thirteen years. He manages an annual operating budget of $27M and led the Village’s team on major initiatives following the floods of 2011 and 2012. He will assume the lead administrative role, under the supervision of the Mayor. Between the two officials, the Village has over fifteen years of community development experience.

The Village of Endicott is also fortunate to receive administrative assistance from the Town of Union. Joseph Moody, Director of Economic Development for the Town of Union, was an essential contributor to the development of this application. As the lead economic development agency in Endicott, the Town of Union Economic Development Corporation / Local Development Corporation (LDC) has been providing mixed use commercial property owners, business start-ups, and existing businesses with gap financing and support since 1982. Over the years, the Village and LDC have developed a strong working relationship and all parties anticipate that the LDC will be a key contributor to the administration of the Downtown Revitalization Initiative.

Endicott also has the local support of Endicott Proud, a community collaboration of government representatives, the business community, local educators, non-profits, and the general community, all of whom share a uniform goal of improving and promoting the Village of Endicott.

Lastly, the Village has working relationships with a number of outside consulting firms with past experience with the DRI program, including Bergman Associates and Thoma Development Consultants. These are resources that the Village can draw upon when needed.
9) Other. Provide any other information that informs the nomination of this downtown for a DRI award.

9: Other (Letters of Support)
September 13th, 2021

Mayor Linda Jackson
Village of Endicott
1009 East Main Street
Endicott, New York 13760

Dear Mayor Jackson:

I’m writing to offer my strong support for the Village of Endicott’s Downtown Revitalization Initiative (DRI) proposal. Once the center of the Southern Tier’s manufacturing economy, recent state economic initiatives have recognized Endicott’s potential. This DRI proposal will build on the progress we’ve seen in recent years to bring new jobs and increased investment to the Village. This year’s DRI proposal is especially impressive in its recognition of what it take to create and maintain a thriving downtown.

The Upstate Revitalization Initiative (URI) has designated Endicott as one of three innovation districts in Broome County. The Advanced Manufacturing iDistrict centers around the strong high-tech businesses that already exist in the Village, such as BAE Systems and IBM. With the new Imperium3 C4V lithium ion battery facility beginning work and the continued growth of Binghamton University’s Center for Advanced Microelectronics Manufacturing (CAMM), we are already seeing this vision being supported, and this application will help provide continued growth and interest.

Endicott is also home to an energetic arts and cultural scene with annual events like Italian Festival Days, GUSTO-A Taste of Italy, and the Apple Festival. The Endicott Performing Arts Center (EPAC) on Washington Avenue in the heart of the community, and seasonal concerts at the Stage at Little Italy also provide a number of concerts and performances in the Village which brings the area to life.
The latest DRI proposal includes important public/private investments that will further develop the Huron Campus, create new mixed-use and housing developments, and improve streetscapes within the Village; all of which will enhance the developing economy in Western Broome County. I fully support the Village’s latest plan that will continue building on the momentum seen in recent years.

Sincerely,

Donna A. Lupardo
Member of Assembly
September 14, 2021

Southern Tier Regional Economic Development Council  
44 Hawley St, Suite 1508  
Binghamton, NY 13901

Dear STREDC Steering Committee:

I’m writing in strong support of the Village of Endicott’s application for funding through Empire State Development’s Downtown Revitalization Initiative.

The Village of Endicott has a rich manufacturing history, previously being home to industry leaders like IBM and the Endicott-Johnson Shoe Company that were once the crown jewels of the Southern Tier region.

Today, the Village continues to be at the center of innovation as many advanced manufacturing businesses have taken root within the Village and are continuing the early success generated by IBM and Endicott-Johnson.

Investing in the Village’s Downtown and iDistrict, specifically at the Huron Campus, Little Italy neighborhood and on Washington Avenue, will enhance services, foster continued business growth and the make the Village more attractive for current residents and new employees. Their proposed investment will greatly complement the ever-growing Advanced Manufacturing iDistrict of the Southern Tier.

I’d respectfully ask that you give every appropriate consideration to their application.

All the best,

Fred Akshar  
State Senator

FJA/blf
September 14, 2021

Dear Mayor Jackson,

I am writing in support of the Village of Endicott’s application for the Downtown Revitalization Initiative funding. Broome County is committed to supporting initiatives to energizing our urban core areas including Endicott.

Endicott is home to many innovative companies, including IBM, BAE, and iM3NY and has strong potential to be an international center for advanced manufacturing. The Village has made significant improvements in the last few years, with beautification projects, code improvement, start-up companies, and new retail and restaurant establishments.

Community-based groups, like Endicott Proud, are also collaborating across sectors to make positive changes within their community. With this renewed energy, the Village of Endicott holds incredible potential for additional growth.

Downtown Revitalization Initiative funding would help bring the vision that so many have for this community to life. This funding will build on the improvements already underway in Endicott and make this part of our community a hub of economic and social activity once again. I fully support this application and urge its strong consideration.

Sincerely,

Jason T. Garnar
Broome County Executive
Dear Mayor Jackson:

The Union-Endicott School District fully supports the application the Village of Endicott will be submitting for the Downtown Revitalization Initiative through the Regional Economic Development Council (REDC). The school district has a unique perspective to this opportunity for Endicott. Washington Avenue is in direct alignment with the high school and district offices. The pedestrian traffic, as well as the vehicle traffic the Avenue sees daily, is large. It is a place for students to frequent during lunch periods, staff to patronize before, during and after the work day, and an area well-traveled by families picking up or dropping off to school. EPAC and Cinema Savers are destinations for many of our students. In addition, the volume of usage of the high school facilities by families within and outside the district is great. Revitalizing Washington Avenue would enhance the experience of these events.

Endicott is home to a diverse population of all ages and the prospect of funding to invigorate the downtown area is exciting. The prospect of investing 10 million dollars into this downtown will enhance and improve the business that currently exists along this street, as well as increase more businesses vital to this area. With new business ventures, one could hope enrollment would also increase in the district. Washington Avenue is also a place that is visited by many because it has amenities such as the post office, church, fitness centers, florists, and ethnic restaurants to name a few.

Endicott’s Washington Avenue is rich with history, culture, innovation and has great potential. Union-Endicott School District highly recommends this effort and will work with the Village and REDC moving forward in this venture. We look forward to hearing about next steps. If you have any questions, please contact us at (607) 757-2111.

Sincerely,

Dick Testa, BOE President
Joseph Ozwoeld, BOE Member
Kathy Marecek, BOE Member
Dr. Thomas Martin, BOE Member

James Truillo, BOE Vice-President
Lynda DeLuca, BOE Member
Glenn McIver, BOE Member
Nicole Wolfe, Superintendent
September 13, 2021

Honorable Linda Jackson, Mayor
Village of Endicott
1009 East Main Street
Endicott, New York 13760

Re: Letter of Support for Endicott’s 2021 Downtown Revitalization Initiative (DRI) Grant Application

Dear Mayor Jackson:

I’m writing in support of the Village of Endicott’s grant application for the 2021 Downtown Revitalization Initiative (DRI) Grant Program. Obtaining DRI funding would not only be highly beneficial but serve as a key asset to the village and the town for further advancing current community revitalization and economic development initiatives.

If Endicott is successful in being awarded the Round 5 DRI funds it would certainly enhance the numerous project initiatives already underway via the previously awarded Greater Binghamton Funds.

Awarding of DRI funds to Endicott would be a sound investment in our community and its future economic growth. A major objective of the DRI Program, transforming downtown areas into dynamic communities via catalytic projects, effectively dovetails with Endicott’s and the Town of Union’s work of invigorating the Washington Avenue Central Business District, which includes the Huron Industrial Business Campus.

I view the economic strength and cultural vitality of Endicott’s Advanced Manufacturing Innovation District as paramount to our region. Endicott is arguably the hi-tech center of Broome County as home to major employers like BAE Systems, IBM, Visions Federal Credit Union, C4V, Imperium3 New York, Inc., and Binghamton University’s Center for Advanced Microelectronics Manufacturing (CAMM), to name just a few. Endicott is positioning itself for continued economic resurgence with a number of real and identified projects in and around the Huron Campus that will create many new jobs.

I fully support this application. The success of Endicott is important to the success of the local and regional economy. The economic momentum has already shifted for Endicott with the Greater Binghamton Fund award, and the potential that this DRI grant would bring with it will transform Endicott as is evident as exhibited in Endicott’s DRI application.

I look forward in continuing to work with you in the many redevelopment efforts taking place and I convey my support of the Downtown Revitalization Initiative (DRI) plan submitted by Endicott.

Best Regards,

Richard A. Materese
Supervisor
Mayor Linda Jackson  
Village of Endicott Board of Trustees  
1009 East Main Street  
Endicott, NY 13760-5290  

Dear Mayor Jackson and the Trustees;  

On behalf of BAE Systems, it is my honor to inform you that BAE Systems fully supports the Village of Endicott’s proposal for funding from the Downtown Revitalization Initiative (DRI). The Village of Endicott has a history deeply rooted in technology and innovation. We are excited for the future of Endicott as the revitalization efforts move forward, transforming Endicott into the Advanced Manufacturing District envisioned for this area.  

BAE Systems is excited for this new venture - which will greatly impact the Downtown Business District. Of course, this will have a positive effect on BAE Systems’ overall business and will greatly benefit the employees, as BAE Systems is located directly in the middle of the Village.  

With many of the planned improvements, the Village of Endicott has the potential to attract highly skilled workers, to include young and mid-career professionals. Our employees, whether or not they chose to live in the Village, need access to services that allow them to engage with the community, including cafés and restaurants, entertainment, fitness facilities, and shopping.  

Everyone visiting our facility should be impressed with the BAE Systems facility in Endicott. Key to this is the revitalization of the greater downtown area including the highway exit onto McKinley Avenue, which is included within projects outlined in this DRI proposal. Improving this area with new businesses, modern housing, and an invigorated community will display the pride for which Endicott is known.  

“Endicott Proud” should be clearly evident within the Village. BAE Systems believes the DRI funding is critical to accomplish the overall vision of the new Endicott.  

[Signature]

BAE Systems Site Executive, Endicott - NY
September 13, 2021

Mayor Linda Jackson  
Village of Endicott  
1009 East Main Street  
Endicott, NY 13760

Dear Mayor Jackson,

Huron fully supports the Downtown Revitalization Plan for the Village of Endicott. We feel there is an incredible need for significant revitalization efforts in the downtown business district. An award under the State Downtown Revitalization Initiative (DRI) would have a tremendous positive impact on the local economy.

At Huron we continue to make significant efforts to bring in new businesses to the area. We are pleased Imperium3 achieved their funding this spring and work has begun to prepare for the buildout of a Lithium-Ion production plant at the Huron Campus in the Village of Endicott.

We are making good progress to bring in two substantial additional projects in the clean energy area. The downtown area does not show well and has not been helpful in attracting new business to Endicott. The DRI could significantly improve the vitality of the Village and help with the recruitment of companies to the Huron Campus.

The Huron Campus is uniquely positioned within the heart of the Village of Endicott spanning 150 acres with over 2.8 Million rentable square feet of mixed use Industrial, Commercial and Office space. In addition to the space available for lease we have extensive infrastructure that can support the Advance Manufacturing I district. We have some exciting prospects to bring new employment to Endicott and feel the Downtown Revitalization effort is a much needed priority. The Downtown Revitalization goals will significantly enhance our ability to bring job creating projects to Endicott.

Sincerely,

Christopher J. Pelto

Christopher J. Pelto  
President
Dear Mayor Jackson,

The Oak Hill Avenue Improvement Corporation (OHAIC) was established to lead the revitalization of the 100 block of Oak Hill Avenue and the surrounding neighborhood. Its overall mission is to continue to develop projects that will revitalize the area into a vibrant economic and cultural district. This district celebrates the Italian heritage and welcomes residents and visitors to our businesses, events, and community gatherings.

The OHAIC proposes design enhancements for a segment of the historic Northside of the Village of Endicott to guide redevelopment efforts toward an attractive and culturally rich district. The 100 block of Oak Hill Avenue is a traditional commercial district within a residential neighborhood that already includes amenities such as restaurants, bakeries and the George W. Johnson Park, a large 8-acre neighborhood park. There exists the potential to increase the services available to the community by inviting new small businesses, improving park amenities, and developing a marketplace to serve as a venue for retail and social activities.

This cultural area is not limited to Oak Hill Avenue, in fact it extends many blocks to the west, north and east and encompasses many nationalities which have made this their home since immigrating to the “Valley of Opportunity” and working for local industries like the Endicott Johnson Corporation. The impact of extensive immigration and migration still remains strong in this area of the Triple Cities. A focus on the 100 block as the core of the district is maintained because this is the area that offers the best opportunity to create a “Little Italy” theme. For these reasons physical boundaries were established to provide a workable scope, but the design team was compelled to “look” beyond the boundaries and analyze physical connections, future developments, and contextual land uses to tie the economic vitality of the district to the retail core of the Village.

This goal includes a coordinated approach towards an attractive environment through a business/residential district, through public amenities, pedestrian circulation improvements, parking reorganization, and a “welcoming” atmosphere. In addition, important concerns of public safety, access, and business opportunities are addressed.

Also, the Little Italy Endicott Heritage Center and Museum, located at 109 O’Dell Avenue, is a heritage center that provides our children, grandchildren, local community, and visitors to our area a view of our cultural history. The heritage center includes displays to showcase our history and a commercial kitchen to host cultural cooking classes and events.

We are very excited to be part of the strategic vision for the Village of Endicott. The Downtown Revitalization Initiative and iDistrict Plan will play a significant role in assisting us to bring businesses opportunity, culture, and jobs to our community. We want to support this initiative.

Respectfully,

Michael Romeo
President