INTRODUCTION TO DOWNTOWN CANANDAIGUA
The City of Canandaigua, located in the Finger Lakes region of New York, is a highly unique and vibrant community with features and activities for all to enjoy. Our traditional downtown - within walking distance of Canandaigua Lake - creates a distinctive, welcoming space for residents, visitors, and business owners of the region. Over the past several years, our community has experienced transformative investment and actively pursued initiatives to positively impact our resident’s quality of life and enhance the area’s sense of place - and we are ready for more. With the assistance from the Downtown Revitalization Initiative, Canandaigua will be able to fully realize our community vision for economic growth and prosperity.

BASIC INFORMATION

REDC Region: Finger Lakes

Municipality Name: City of Canandaigua

Downtown Name: Canandaigua

County: Ontario

Point of Contact: John Goodwin, City Manager

Email: john.goodwin@canandaiguaneuwyrk.gov
VISION FOR DOWNTOWN
DOWNTOWN CANANDAIGUA’S VISION

Provide a brief statement of the municipality’s vision for downtown revitalization.

Over the past several years, the City has actively engaged residents in various initiatives aimed at identifying a vision for how the community wants to look and feel over the next 10 to 20 years. Most recently, the City completed an update to our comprehensive plan in 2020 and our Active Transportation Plan, which focuses on creating the physical connections between Main Street and the lakefront in 2021.

Through these efforts, and other community conversations, we have identified the following vision for downtown Canandaigua:

Downtown Canandaigua is a cultural, economic, and social center of the Finger Lakes region; a vital urban core - thriving and vibrant, amidst a backdrop of unmatched natural beauty. Our pillars of success include:

- Connecting downtown and the lakefront.
- Serving as the region’s showcase for the food and beverage industry.
- Providing affordable and attractive housing and entertainment options to ensure a safe, active lifestyle for those regional residents who are moving from poverty to prosperity.
- Ensuring a quality of life that is unrivaled across the nation, attracting the best talent, and proving the vitality of the Finger Lakes as a destination for investment, job creation, and innovation.
- Developing the entertainment district and mixed-use development that world-class employees are expecting, and cementing the Finger Lakes region as home to the cutting edge of manufacturers.
- Capitalizing on existing assets, such as our historic buildings and Canandaigua lakefront.
JUSTIFICATION FOR DOWNTOWN CANANDAIGUA
Downtown Canandaigua is ripe for targeted investment to leverage our existing robust private sector capital, well-established business community, and strong, traditional character. Our community is committed to expanding upon recent wins and our leadership has the management capacity to tactfully realize Canandaigua’s potential. Connecting downtown to the lakefront has been at a core objective for our community and we believe this initiative can help us progress into action.

DEMONSTRATED NEED

While successful in more ways than one, downtown Canandaigua still has challenges to overcome. Our approach to economic infusion involves the marriage of private and public investment to continue recent momentum in the City. As inherently visible, the proposed DRI area is a charming, historic area as displayed through our unique building stock. For many property owners, adaptive reuse of these structures in combination with environmental issues creates financial hurdles. Redevelopment of these historic structures are a distinct opportunity to introduce safe, affordable housing and commercial establishments to increase vibrancy and activity within the downtown area - especially on the upper floors. Additionally, public investment to enhance the safety and comfort of pedestrians and bicyclists from downtown to the Canandaigua lakefront is necessary to promote connectivity and strengthen our economy.

Section 7 - Transformative Opportunities and Readiness details the specific private and public projects we see as the projects that will flip the switch in our region.
RECENT INVESTMENT

The downtown Canandaigua area has seen a tremendous amount of public and private investment. Recent private investment has primarily occurred in the retail and service industry. Most recently two premier hospitality venues will be opened within the proposed DRI area, including the Hotel Canandaigua and Canandaigua Lake House. These investments will significantly change the landscape of the Canandaigua lakefront and offer unparalleled, unique venues for large conferences, weddings, and events - not previously available in the area. These recent projects coupled with the mixed-use development potential in downtown create a vibrant economic engine that will ensure sustained success in the Finger Lakes region. DRI funding will facilitate continued revitalization and private investment opportunities in downtown.
COMMITMENT FROM THE COMMUNITY

The City has a number of economic, civic and cultural organizations - including the Canandaigua Local Development Corporation (CLDC), Canandaigua Chamber of Commerce, Canandaigua Business Improvement District (BID), and Downtown Canandaigua Merchant’s Association - all committed to the success of the downtown area and its residents. These organizations continually provide assistance to the local business community, organize local events and obtain buy-in from stakeholders to realize a higher quality of life in the region.

The City of Canandaigua has also actively engaged the community in several important initiatives over the last several years, including the City’s 2020 Comprehensive Plan Update and the Canandaigua Waterfront Active Transportation Plan. Through these initiatives, we have garnered support from a wide variety of stakeholder and residents to improve our community. These initiatives are proof of local commitment and the ability to execute the community’s vision for a thriving, vibrant Canandaigua region.
SECTION 01

BOUNDARIES OF THE DOWNTOWN CANANDAIGUA DRI AREA
The DRI area encompasses the land on Main Street and Lakeshore Drive from approximately Greig Terrace to East Lake Road, and is generally anchored by the Historic Post Office to the north and Hotel Canandaigua to the southeast.

**KEY POINTS OF INTEREST**

The proposed downtown Canandaigua DRI area is a compact and walkable district in the heart of the Finger Lakes region - following Main Street and Lakeshore Drive. The area is unique in that it contains the primary economic drivers of the City and encompasses a historic, traditional Main Street as well as the Canandaigua lakefront. Major assets within the proposed DRI area include businesses in the Canandaigua Business Improvement District, hospitality venues, such as Hotel Canandaigua and the Lake House on Canandaigua, as well as major recreational and scenic viewing features, such as the City Pier and Kershaw Park.
SECTION 02

PAST INVESTMENT, FUTURE INVESTMENT POTENTIAL
Describe how this DRI area will be able to capitalize on prior private and public investment and catalyze future investments in the neighborhood and its surrounding areas.

**VA HOSPITAL CAMPUS EXPANSION**
**RECENT INVESTMENT - $144 MILLION**

Phase I of this $300 million modernization project commenced in the spring of 2018. The Veterans Administration has enhanced its commitment to current and future veterans with this investment, as well as to the Canandaigua community. Phase I of the project represents a $144 million redevelopment and enhancement of existing facilities and the development of a new outpatient clinic for our nation’s veterans.

**PINNACLE NORTH - PHASE I**
**RECENT INVESTMENT - $38 MILLION**

The Pinnacle North redevelopment was completed in 2017, and now houses 135 market-rate residential units and a wide range of retail and service uses - including Young Lion Brewing and Abbott’s Ice Cream. The project is an example of public-private partnership to address an environmentally-challenged site; with City, County, State, private, and non-profit partners all contributing to ensure the project’s success. Future development of the adjacent property is currently being reimagined to include mixed-use development opportunities and a range of housing choices for residents.
FACTORY 243
RECENT INVESTMENT - $17 MILLION

A development group has commenced work on a mixed-use development located at 243 Gorham Street, at the former G.W. Lisk Manufacturing site, which has been vacant for nearly two decades. The project proposes 88 market rate apartment units along with commercial space. The developer will demolish 40,000 square feet of the building and renovate 79,950 square feet.

UNIVERSITY OF ROCHESTER - THOMPSON HOSPITAL EXPANSION
RECENT INVESTMENT - $11 MILLION

The University of Rochester has commenced work on a new ICU and Pulmonary Center on the hospital campus, representing $11 million in construction investment. This project is also in very close proximity to downtown, and will generate new nursing and physician employment, adding over $1 million in new payroll, sustaining the market for residential and commercial development in downtown.

UNIVERSITY OF ROCHESTER INVESTMENT
RECENT INVESTMENT - $5.5 MILLION

The University of Rochester Medical Faculty Group is currently building a new Orthopedic Practice in the old Macri’s Deli space at 699 South Main Street, with a targeted opening of April 1st, 2022. Together with the relocation of the UR Physical Rehabilitation Department opening in fall 2022, this project will expand services at the Former Wegmans Plaza on South State Street, which is becoming a hub for medical office space.

CANANDAIGUA AREA YMCA
RECENT INVESTMENT - $25 MILLION

The Canandaigua Area YMCA will be vacating their existing location in the historic Post Office in the City and relocating to the corner of North Street and N. Bloomfield Road in the Town of Canandaigua.
Each of these projects represents the momentum currently being experienced in Canandaigua. DRI funding will capture the economic energy of these recent and impending projects and spark additional demand for the downtown mixed-use development envisioned in this application, our comprehensive plan, and the vision expressed by the Canandaigua community.
SECTION 03

RECENT + IMPENDING JOB GROWTH
Recent + Impending Job Growth

Describe recent or impending job growth within or near the DRI area.

Canandaigua’s vision for downtown is a vital urban core; a destination not only for visitors, shoppers, and diners, but a “24-hour district,” with upper-story living opportunities serving a wide range of the region’s workers. In the last five years, the City of Canandaigua has seen over 600 new jobs created. Our major employers predict retention of existing employees and the addition of a diverse set of entry level, skilled, and professional employees.

**University of Rochester Health System**
**Job Potential - 400 Employees**

The City of Canandaigua is home to Thompson Health Center, the regional outpost for the University of Rochester. The University currently employs over 1,300 people in the Canandaigua area, and recently announced the impending addition of nearly 400 new professional staff to the center, located immediately adjacent to downtown.

**Veterans Administration Hospital**
**Job Potential - 50-100 Employees**

The Veterans Administration currently employs over 1,800 people in the region over a range of professional, administrative, and skilled positions. The recent announcement of over $300 million in new and revitalized facilities has the potential to add even more employees to this impressive economic engine situated close to downtown Canandaigua.

**Akoustis Technologies**
**Job Potential - Over 300 Employees**

Akoustis Technologies, located in Uptown Canandaigua, is a telecommunications software and hardware firm, which is currently in the middle of a $40 million expansion. Akoustis currently employs 70 people in the Canandaigua facility and is recruiting over 65 positions to expand its production capacity. With the proposed investment, the Company plans to add over 300 new jobs.

**Pactiv Packaging**
**Job Potential - +35 Employees**

Pactiv’s 350,000 square-foot plant, spanning 220 acres with 1.2 million square feet of warehouse and technology space, is located in Uptown just outside of the DRI area. Pactiv continues to improve sustainability at its facility with energy efficient lighting and other eco-friendly technologies. Opportunities for expansion include additional shifts that could result in potentially hundreds of new jobs.

**Hotel Canandaigua**
**Job Potential - 150 Employees**

Hotel Canandaigua is slated to open on Lakeshore Drive and will add a premier lodging facility in the Canandaigua region. The facility anticipates employment of at least 150 individuals.

**The Lake House on Canandaigua**
**Job Potential - 350 Employees**

The Lake House on Canandaigua recently opened in 2020 and currently has over 200 employees. By Summer 2022, the hotel is anticipated to have over 350 employees to service guests and visitors.
RECENT + IMPENDING JOB GROWTH

AKOUSTIS TECHNOLOGIES

THOMPSON HOSPITAL
The Canandaigua community is committed to diversifying job opportunities in our downtown. Rather than focusing on one or two major employers to support economic success, the City’s strategy encourages support of small business development and expansion. These programs will ensure continued diversification of niche retail and restaurant offerings, attractive to the region’s workforce. This vision has been supported by both our comprehensive plan steering committee and the extensive public engagement process used to develop this application.

DRI funding and support from our private sector partners, will accelerate the realization of our shared vision with the Finger Lakes REDC for a vital urban center in the Finger Lakes region.
SECTION 04

QUALITY OF LIFE POLICIES
QUALITY OF LIFE POLICIES

Identify the properties or characteristics that the DRI area possesses that contribute, or could contribute if enhanced, to the attractiveness and livability of the downtown.

Downtown Canandaigua is an innately unique community bursting with future opportunity based on the existing buildings stock, strong public realm, access to amenities and natural landscapes. The DRI will be a significantly impactful mechanism to further enhance these opportunities and create a more connected and cohesive community for all ages, abilities, income levels and cultural backgrounds.

ACCESS TO THE LAKEFRONT

Canandaigua Lake is a central feature of the region, drawing visitors from short and long distances. The lake and its people are the spirit of our community. It is a place tourists and residents will make time to enjoy - whether partaking in scenic views, fishing, boating or simply recreating. Not only does the lake provide a place for relaxation but the overall downtown district is a space for living, dining and shopping - which is a major attraction for residents.
QUALITY OF LIFE POLICIES

ACCESS TO EDUCATION

The Canandaigua City School District provides high-quality public education and serves as an activity hub for children, parents, and families. The high school graduation rate of 91% is notably higher than the New York State average of 78%, while expenditures per pupil are 24% below average for Ontario County and almost 60% below the New York State average. In 2018, Canandaigua Academy received a Silver Medal from the US News Best High Schools in America and ranked in the top 10% of all High Schools nationwide. In addition to a strong school district, the Canandaigua area also hosts affordable, high-quality post-secondary education. Finger Lakes Community College (FLCC) is located just outside the City and enrolls over 6,500 students, and offers over 50 areas of study.
QUALITY OF LIFE POLICIES

ACCESS TO FRESH AFFORDABLE FOOD

The Canandaigua Farmers Market offers year-round access to fresh, affordable food to residents of downtown and the surrounding neighborhoods. This market, the only one in Ontario County run by farmers, offers produce from approximately 30 local vendors throughout the year. The market offers a wide variety of quality vegetables, fruits, flowers, meats, eggs, freshly baked goods, and other locally grown and produced products.
QUALITY OF LIFE POLICIES

ACCESS TO HEALTH CARE
Canandaigua offers state-of-the-art healthcare services from a variety of excellent providers contributing immensely to the overall quality of life for City residents. Thompson Health includes a 113-bed hospital with a full scope of medical services, as well as specialized senior communities, and a Continuing Care Center. Thompson Health was named the 2014 recipient of the Pinnacle Award from the Healthcare Association of New York State and recognized for two consecutive years as a Top Performer on Key Quality Measures by the Joint Commission. In 2012, the organization became an affiliate of the University of Rochester Medical Center, allowing it to broaden the spectrum of services and bring more high-quality specialists to Canandaigua. Rochester Regional Health and Finger Lakes Health also provide medical services in the greater Canandaigua area.

The Veterans Administration Hospital provides a wide range of inpatient and outpatient medical services to veterans living in Upstate New York, and currently serves more than 6,000 veterans on a monthly basis. With a significant redevelopment of the VA Campus underway, the scope of services available and the number of veterans served monthly are due to increase.
UNIQUE BUILT ASSETS

The physical attributes of downtown Canandaigua are unmatched. This section describes the built and natural environment of downtown, which create a unique, characteristic area unlike any other in the Finger Lakes region.

HISTORIC DISTRICT + BUILDINGS

Downtown Canandaigua is registered on the State and National Register of Historic Places and includes over 350 properties. The district runs along Main Street from Buffalo Street / Chapel Street to Antis Street / Saltonstall Street, and contains residential, commercial, religious and civic properties built from the 1810s to the 1930s. The buildings reflect a number of popular American architectural styles, including Federal, Greek Revival, Gothic Revival, Italianate, Italian Villa, Octagon, Queen Anne, Eastlake, Stick style, Neoclassical, Colonial Revival, Commercial, International Style and Art Moderne. The historic architecture and features boasted by these buildings is what makes Canandaigua unique and attractive. These buildings also provide a range of housing options at varying price ranges, and a number of mixed-use development opportunities.

WALKABILITY AND BIKEABILITY

The Canandaigua DRI area is a walkable, bikeable, and compact district with facilities for both pedestrians and bicyclists. Dedicated bicycle lanes, accessible sidewalks, decorative light poles and banners, street trees, and flower planters create a welcoming environment throughout the area for residents and visitors. The streetscape provides opportunities for exploration and rest for all City goers. The bones of the DRI area are strong - with a few additional investments, the entire corridor from downtown to the lakefront will be an incredible regional destination for all.
UNIQUE BUILT ASSETS

AERIAL VIEW OF DRI AREA

PINNACLE NORTH DEVELOPMENT

PUBLIC ART IN DOWNTOWN

CITY PIER BOATHOUSES

CANANDAIGUA CITY HALL

CANANDAIGUA CITY HALL
UNIQUE NATURAL ASSETS

CANANDAIGUA LAKE
The proposed DRI area encompasses Canandaigua Lake, which is a regional destination and attraction of the Finger Lakes Region. The Lake offers the corridor and City a unique recreational and scenic resource and provides users boating, fishing and passive recreational opportunities.

CITY PIER
The City Pier is an important and unique asset in the Canandaigua region and a prominent feature of the proposed DRI area. The Pier supports businesses, including marinas and retail services, boathouses, and recreational and scenic viewing opportunities of the Lake. There is also a small parking area, drinking fountain, seasonal restroom, and picnic area at the end of the Pier for residents and visitors to enjoy.

TRAIL SYSTEMS
Downtown Canandaigua has access to several multi-use trails, including the Peanut Line Trail and Ontario Pathways Trail. Both trail systems provide connections to the larger Canandaigua region.

LAGOON PARK
The 34-acre Lagoon Park is the largest park within the City of Canandaigua. The majority of this park is located on wetlands; therefore, recreation opportunities include walking trails, bridges and overlooks for visitors. The park also serves as a wildlife preserve within the DRI area.

LAKEFRONT PARK
Lakefront Park is located just east of Kershaw Park connected by a pedestrian bridge. This park contains a public boat dock, small boat launch area, picnic tables and a walking path.

CANANDAIGUA LAKE STATE MARINE PARK
Canandaigua Lake State Marine Park is a New York State Park just south of the Routes 5 & 20 intersection. This park offers residents and visitors a public boat launch facility that provides fishing and boating access to Canandaigua Lake. The park also has a large parking area and restrooms for visitors and boaters.

KERSHAW PARK
Kershaw Park is a major asset of the Canandaigua DRI area and the Canandaigua region due to its waterfront views. It is a popular resident and tourist attraction since it provides visitors lakefront walkways, seating opportunities, picnic areas, fishing pier, small craft launch, playground and gazebo. The park also has two parking areas, a bike rack station and bike repair station. The park connects to Lakefront Park via a pedestrian bridge.

ATWATER PARK AND ONTARIO COUNTY PARK
Atwater Park and Ontario County Park are located across the Main Street/West Ave/Ontario Street intersection from each other. They often host public events, like the Downtown Merchants Association’s “concerts in the park” series.
UNIQUE NATURAL ASSETS

CANANDAIGUA MARINA

KERSHAW PARK

CANANDAIGUA LAKE
SECTION 05
SUPPORTIVE LOCAL POLICIES
SUPPORTIVE LOCAL POLICIES

Articulate the policies in place that increase the livability and quality of life of the downtown.

The Canandaigua community has been hard at work over recent years to put policies in place and develop plans to enhance downtown character and the quality of life for residents in Canandaigua, as described below.

COMPREHENSIVE PLAN UPDATE

The City of Canandaigua recently completed and adopted a Comprehensive Plan Update in 2020 to guide future land use within the City. Community participation was a primary component of the planning process and led to a specific vision for various targeted sub areas of the City - including downtown and the lakefront. The plan emphasizes the community’s desire to:

• Expand tourism opportunities
• Increase mixed-use development and affordable housing opportunities
• Promote and celebrate historic assets
• Support increased access to the lakefront and recreation opportunities
• Improve multi-modal connectivity

ACTIVE TRANSPORTATION PLAN

The City, in collaboration with the Town of Canandaigua, recently completed the Canandaigua Waterfront Active Transportation Plan, which focuses on S. Main Street and Lakeshore Drive from Foster Street to Route 364. The plan sets forth a vision and strategy to enhance safe, multi-modal connections from the downtown to the lakefront and implement projects to improve the public realm, and increase sustainability.

PROPOSED CANANDAIGUA BOARDWALK AS PART OF THE ACTIVE TRANSPORTATION PLAN
SUPPORTIVE LOCAL POLICIES

WATERFRONT PARKS MASTER PLAN

The City is in the process of contracting with a consultant to develop a Waterfront Parks Master Plan for recreational assets along Canandaigua Lake. The plan is intended to enhance public access to the lake shoreline for Town and City residents, and visitors.

CITY PARKS FACILITIES FEASIBILITY STUDY

The City will soon begin a city-wide parks facilities feasibility study. The study will full assess park buildings to understand upgrades necessary to better serve the local community and increase visitorship of these resources.

PARKING ANALYSIS AND WAYFINDING PLAN

During the development of the Active Transportation Plan, the need for a comprehensive analysis of on- and off-street parking in the downtown and lakefront areas was identified to better understand the occupancy and demand of existing spaces. A wayfinding plan, inclusive of a hierarchy of signage types and proposed locations to direct pedestrians, bicyclists, and drivers to key destinations and public parking spaces will also be developed. This initiative will result in a strategic plan for the City to implement and is anticipated to increase visitation to and throughout downtown Canandaigua.
SUPPORTIVE LOCAL POLICIES

COMMITMENT TO SUSTAINABILITY

The City of Canandaigua has embraced and committed to an organizational and community emphasis on environmental stewardship, resilience, and sustainable practices. The community’s commitment to environmental stewardship enabled the City to earn recognition from the New York State Department of Environmental Conservation as a Bronze Certified Climate Smart Community in April, 2019. Sustainability initiatives facilitated by the City include:

- **Citizen Committee and Staff Coordinator:** There have been several groups dedicated to sustainability in the City. In 2018, the Mayor asked one group to support the City in pursuit of our Climate Smart Community designation. Additionally, an executive level staff member was assigned as a support element to the committee and the effort.

- **Energy Audits, Fleet Assessment, and Benchmarking:** The City assessed nearly 85% of its building inventory and its entire fleet for issues surrounding energy consumption. Additionally, City Council has committed to participating in statewide benchmarking of municipal operations for energy consumption.

- **Solar Array Development:** In 2017, the City commissioned its first public solar array on a 21-acre brownfield site, formerly a solid waste transfer station and landfill. The array generates enough power to offset nearly 95% of all City energy usage.

- **Composting Program:** City leadership built upon the results of a very successful pilot program to launch a full-scale food waste composting program in 2018. Within weeks, demand for composting outstripped the initial forecasts and the City continues to expand.

- **Electric Vehicle Charging:** In 2017, the City installed a two-port electric vehicle charging station in downtown to support alternative fuel vehicles. The City is committed to expanding electric vehicle charging stations in the proposed DRI area.

- **LED Street Lighting:** The City has taken advantage of progressive changes to State law in order to acquire streetlights throughout downtown and replace them with energy efficient LED lighting on decorative fixtures.

- **Community Choice Aggregation (CCA) and Community Solar Programs:** The City recently adopted and implemented CCA and Community Solar programs to benefit City residents. These programs allow the City to purchase electricity from renewable sources, with goals to reduce electricity rates and support local solar development.

- **NYS Stretch Code:** The City recently adopted the NYS Stretch Energy Code, which is a model for NYS jurisdictions to use to meet energy and climate goals through local building energy codes.

DOWNTOWN CANANDAIGUA EV CHARGING STATION
SUPPORTIVE LOCAL POLICIES

COMPLETE STREETS

The City of Canandaigua adopted a Complete Streets Policy in 2013 as a guiding principle for the improvement of transportation infrastructure in the City. This policy encourages a connected network of pedestrian and bicycle facilities throughout the City to enable safe travel and access for all users. According to the policy, a complete street may include sidewalks, bike lanes, special bus lanes, comfortable and accessible public transportation stops, frequent and safe crossing opportunities, median island, pedestrian signals, curb extensions, and narrow travel lanes.

DOWNTOWN MANAGEMENT

The City of Canandaigua is proud to be partners in downtown management and revitalization with the Canandaigua Local Development Corporation and the Canandaigua Business Improvement District (BID). The CLDC was created to help the Canandaigua Area realize their vision for economic success. The BID was created in 1992 to promote, beautify and improve downtown for residents, property owners, merchants, and visitors. The district includes more than 100 businesses ranging from specialty shops and clothing to ethnic restaurants and service providers.

In addition to enhancing the high quality of life for our residents and bringing the community together, the events and services that the CLDC and BID provide to downtown Canandaigua help attract new residents, businesses, and tourists to the area.
SECTION 06
PUBLIC SUPPORT
Describe the public participation process used to develop the DRI application.

The City of Canandaigua and its partners have involved the larger community in a number of initiatives throughout the last several years to understand the needs and desires of residents and visitors. In addition to these initiatives, the City also invited the public to attend a visioning workshop specifically related to downtown and lakefront revitalization.

**VISIONING SESSION - ROUND 5 DRI**

A public information and educational session related to the City’s Downtown Revitalization Initiative application was held on September 9, 2021. At this virtual session, participants heard about the DRI application and had an opportunity to express their opinions regarding downtown revitalization projects and community economic development goals.

**CANANDAIGUA WATERFRONT ACTIVE TRANSPORTATION PLAN**

The Canandaigua Waterfront Active Transportation Plan process extended from approximately Fall 2020 to Fall 2021. During the planning process, the public was actively engaged in a number of workshops to understand preferences related to pedestrian and bicycle improvements from downtown to the lakefront.

**CANANDAIGUA COMPREHENSIVE PLAN**

The City of Canandaigua recently completed a comprehensive plan update in 2020. During the update process, the City held several public engagement session to hear from the community. This process allowed the City to obtain buy-in from the community related to enhancing resident quality of life and, supporting economic development and small businesses, and expanding recreational opportunities.

**PUBLIC FEEDBACK ON DOWNTOWN REVITALIZATION**

The following input was received from the DRI Public Session held in September 2021:

- Greatest assets in the DRI area include Canandaigua Lake and existing cooperation between the Town and the City.
- Common adjectives used by the community to describe the DRI area include words such as - thriving, vibrant, dynamic and friendly!
- Key projects the community would like to see implemented include redevelopment of 267 Main Street, completion of the Labelon Building redevelopment, and enhanced multi-modal connectivity along the Lakefront and City Pier.
SECTION 07

TRANSFORMATIVE OPPORTUNITIES + READINESS
TRANSFORMATIVE PROJECTS

Describe opportunities to build on the strengths described above by providing a list of transformative projects that could be ready for implementation with an infusion of DRI funds.

The projects listed below are a combination of public and private projects we believe, when implemented together, will transform the downtown and lakefront areas of the City. This list represents projects the City has identified with the help of community stakeholders and private sector investors. These projects are implementable in the near term and represent an opportunity to reshape the economic future of downtown and the region.
HISTORIC POST OFFICE

Summary: Restoration of the historic post office with a combination of residential units and retail spaces

Location: North Main Street

Project Type: Private

Cost Estimate: TBD

The historic Post Office on North Main Street is a landmark located on Main Street in downtown Canandaigua built in 1910. In summer 2021, the Canandaigua Area Young Men’s Christian Association (YMCA) announced their intent to vacate the building, leaving this prominent structure open for reinvestment.

Capstone Real Estate Development, a leading real estate development firm in the Finger Lakes region, recently stated their intent to acquire and redevelop the building for conversion into a mixed-use redevelopment. The project will revitalize the historic structure to include residential units and retail storefronts. Restoring this structure will add to Canandaigua’s rich, historic character and provide needed housing opportunities for residents.
A 80,000 square foot facility, located at 10 Chapin Street in the heart of downtown, was formerly utilized for industrial uses resulting in a range of environmental issues and blight. This project includes a mixed-use redevelopment with commercial space on the ground floor and 50 residential units in the upper stories. This is a joint venture between Kulbacks Construction, whom recently purchased the building, and Savarino Companies, who is committed to developing this prominent downtown building. This project will leverage secured RESTORE NY funding, private investment, and anticipated DRI fundings to realize successful redevelopment of the property.
ELKS LODGE BOUTIQUE HOTEL

Summary: Adaptive reuse of the Elks Lodge into a boutique hotel

Location: 19 Niagara Street

Project Type: Private

Cost Estimate: TBD

The historic Elks Lodge, located at 19 Niagara Street, will be a boutique-style hotel in the Canandaigua DRI area. The building is currently vacant with an opportunity to support up to 30 unique rooms, which will expand the type of hospitality options offered in the Canandaigua region. This project will also capitalize on the diverse culinary and craft beverage options in the DRI area, as well as the extensive retail shopping potential—all within steps of its front door.
STUDIO113 CO-WORK SPACE

Summary: Develop a co-working space to support local entrepreneurs

Location: 113 S Main Street

Project Type: Private/Public

Cost Estimate: $300,000

The Chamber of Commerce, currently located at 113 S Main Street, plans to develop their existing buildings into a flexible co-working space for small businesses or individuals in the Canandaigua marketplace. This venture between the Chamber and its key partners, will provide safe, high-quality amenities, including a individual and common working space. Resources to be included for users include free parking, high speed internet, free photocopies and coffee/water service.

The project is consistent with priorities identified by the Canandaigua Local Development Corporation (CLDC) including:

• Establishing Phoenix Street/The Central on Main as a downtown destination;
• Support an active downtown to foster vibrancy and diversity;
• Prepare and promote market-ready sites for business recruitment to Canandaigua.

The building renovation will also include a family-friendly public bathroom with an exterior entrance to support the Central on Main events and downtown as a whole. The Central on Main is a popular pop-up beer and wine garden hosted by the Canandaigua Business Improvement District and partnering businesses on Main Street near Phoenix Street. Every Friday and Saturday night from 5 to 8 PM, tables and chairs are set up in the lot where patrons can order food and beverage from participating restaurants and enjoy a night of music played by a live band.
Summary: Mixed-use redevelopment with affordable housing

Location: 267 Main Street

Project Type: Private

Cost Estimate: TBD

267 Main Street is a currently vacant property within the DRI area, which has been recently remediated and is ripe for reinvestment due to its strategic location as a critical link between the downtown and lakefront. This proposed project will redevelop the property to infill an entire block. The redevelopment will be a mixed-use building with office space, residential units, and recreational facilities. The project will also include renewable energy in the form of solar panels in the property rear to reduce greenhouse gas emissions.
Summary: Mixed-use redevelopment a range of housing and retail establishments

Location: Lakeshore Drive

Project Type: Private

Cost Estimate: TBD

The Pinnacle North development was completed in 2017, adding a transformational piece to the Canandaigua lakefront. The property adjacent to Pinnacle North is anticipated to fall under new ownership in the near future, of which the details are confidential to the public. The prospective site owners are committed to developing the currently vacant parcels with supporting mixed use development, including up to 150 new apartments and townhomes, and over 100,000 square feet in retail spaces and common areas. Infill development on these parcels will dramatically benefit the lakefront and add character to the overall district. Opportunities for affordable housing, a mix of retail and service establishments, and parking spaces will provide necessary amenities to support increased density and a higher quality of life for residents.
With the impending redevelopment of the Labelon Building on Chapin Street, and momentum enhanced by the DRI award, the City will experience an even more acute parking shortage. The City is currently in the early processes of a parking demand study focused on the downtown and lakefront; there is an identified need for accessible parking. This project will re-purpose the land available immediately adjacent to the Labelon Building for to accommodate a mixed-use parking structure to fulfill the parking needs in the City while also adding additional retail spaces to downtown. Retail applications are anticipated to be placed on the ground floor, facing the street so pedestrians can actively interact with added storefronts. This project will ensure that future residents and visitors to downtown, whether local, regional, or even broader, will have access to a convenient, safe off-street parking options and commercial offerings in the downtown.
Summary: Installation of a signage and wayfinding system to direct users to key assets

Location: Throughout the DRI area

Project Type: Public

Cost Estimate: $200,000

Signage and wayfinding was identified as a critical component to enhancing the user experience for residents and visitors in the DRI area. The DRI area has a number of assets and destinations, such as local business establishments, park spaces, public parking areas; therefore, the creation of a cohesive brand/design and placement of signage within the DRI area is recommended to ensure users are able to easily access these resources. The use of a consistent color scheme also helps to build brand awareness for this area of the city.

During the Canandaigua Waterfront Corridor Active Transportation Plan, potential signage types were recommended for installation in the DRI area and are geared toward several types of users - pedestrians, bicyclists and drivers. Signage types may include:

- Gateway signs;
- Information kiosk;
- Directional maps;
- Directional signs;
- Parking signs.
S. MAIN STREET BICYCLE FACILITIES

Summary: Installation of a cycle track on S. Main Street

Location: S. Main Street from Antis Street to Green Street

Project Type: Public

Cost Estimate: $950,000

The majority of Main Street in the heart of downtown Canandaigua contains dedicated on-road bicycle facilities to support non-motorized transportation options; however, these facilities terminate at the intersection of Antis / Saltonstall Street. During the recent Canandaigua Waterfront Corridor Active Transportation Plan, continuation of these facilities were recommended. This project will provide enhanced bicycle facilities as a 10-foot two-way cycle track on the west side of Main Street from Antis Street to Routes 5 and 20. This treatment will increase safety of bicyclists in the DRI area due to the physical separation from vehicles. This project will also encourage sustainable transportation options for residents and visitors, thus reducing greenhouse gas emissions in the Canandaigua region. Transition treatments at the intersection of Antis Street and S. Main Street are also included in this project to ensure a functional and easy to navigate bike system from downtown to the lakefront.
PROPOSED BICYCLE TREATMENTS

- Replace the existing RRFB sign with a pedestrian and bicycle sign to the existing RRFB.
- Raised curb corner island to separate bikes from vehicles.
- Truck apron (flush or mountable) to reduce the corner design.
- Flexposts with a 5'-10" spacing.
- Existing curb used as corner island.
- Truck apron (flush or mountable) to reduce the corner design.
**Summary:** Intersection improvements at Routes 5 and 20 / S. Main Street

**Location:** Routes 5 and 20 / S. Main Street intersection

**Project Type:** Public

**Cost Estimate:** $2,000,000

---

The Routes 5 and 20 / South Main Street intersection is a critical location within the DRI. Today, this intersection is perceived as a barrier for pedestrians and bicyclists traveling from the downtown to the lakefront and vice versa. The existing configuration, number of travel and turn lanes, and lack of pedestrian infrastructure creates an daunting experience for those on-foot. Improvements for this intersection were identified during the Canandaigua Waterfront Corridor Active Transportation Plan and are needed to increase the visibility of pedestrians and bicyclists to drivers and encourage multi-modal use across the intersection from South Main Street to Lakeshore Drive.

Intersection improvements will create a more comfortable experience for pedestrians and bicyclists, and improve vehicular patterns. These improvements include:

- Elimination of one south-bound through lane on S. Main Street;
- Installation of a raised table crossings on the southbound slip lane and east leg northbound right turn lane;
- Installation of high-visibility painted crosswalks;
- Addition of raised and planted medians on Routes 5 and 20 and the southern leg of South Main Street;
- Widening of the pedestrian refuge area on the western side;
- Reconfiguration of the sidewalk on the west side of S. Main Street to travel on the west side of the slip lane;
- Installation of a two-way cycle track on the west side adjacent to the reconfigured sidewalk; and
- Installation of a new traffic signal due to reconfiguration of the intersection, as well as safety and aesthetic improvements.

All improvements will require continued coordination with the New York State Department of Transportation.
Eliminate one travel lane
Reconfigure sidewalk and add two-way cycle track
Raised table crossings
High-visibility crosswalk striping
Raised and planted medians
New traffic signals
Accessible crosswalks
CITY PIER ROUNDABOUT

Summary: Installation of a roundabout
Location: Lakeshore Drive / City Pier Entrance
Project Type: Public
Cost Estimate: $3,100,000

The Lakeshore Drive / City Pier intersection provides access to the City Pier and Canandaigua lakefront. Due to the existing configuration, many drivers find this intersection confusing. Pedestrians and bicyclists do not feel comfortable utilizing the intersection due to lack of crosswalks and bicycle facilities.

This project will install a single-lane roundabout at this intersection to improve safety and accessibility for multi-modal users. This roundabout will include enhanced landscaping on Lakeshore Drive and City Pier entrance and high-visibility crosswalks on all roundabout approaches to ensure safe pedestrian access.

Benefits from this intersection configuration include:

- More fluid traffic patterns for drivers traveling from downtown and vice versa;
- Safer vehicle egress and ingress onto the City Pier;
- Aid in traffic calming on South Main Street and Lakeshore Drive;
- Provide a gateway opportunity through landscaping features and signage;
- Accommodate large delivery trucks and boat trailers; and
- Formalized vehicle ingress and egress between Murphy’s Law Pub and Scoops Ice Cream.
During the Canandaigua Waterfront Corridor Active Transportation Plan, there was an expressed public desire to increase pedestrian and bicycle opportunities and enhance off-road recreational opportunities. A water canal extends from Lakeshore Drive to Eastern Boulevard, creating a unique opportunity for a greenway connection.

This project will create a 10-foot multi-use path following the existing creek, and extend from Lakeshore Drive just west of Booth Street to Eastern Boulevard. The project also includes:

- A fishing access and canal overlook area near Lakeshore Drive;
- Crosswalk improvements for users to access the multi-use path;
- Construction of a retaining wall or railing near Eastern Boulevard for user safety;
- Trailhead and wayfinding signage to guide pedestrians and bicyclists to the multi-use path; and
- Construction of an approximately 52 space public parking area on a City-owned vacant lot next to Scoops Ice Cream shop. This parking area would be open for all visitors of the corridor.

This project is anticipated to expand off-road multi-modal opportunities within the DRI area for residents and visitors.
The proposed canal greenway provides an alternate off-road connection to Eastern Boulevard within the City of Canandaigua. This connection formalizes recreational and non-motorized transportation, allows for increased fishing opportunities in the City, and promotes outdoor activities for users.
Summary: Placemaking and streetscape enhancements on the City Pier

Location: City Pier

Project Type: Public

Cost Estimate: $2,100,000

The City Pier is an important and unique asset in the Canandaigua region and a prominent feature of the DRI area. The Pier supports businesses, including marinas and retail services, boathouses, and recreational and scenic viewing opportunities of the Lake. The Pier has one travel lane in each direction, approximately 107 parking spaces, a sidewalk on the east side, picnic tables, benches, and a vehicle turn around at its base. As it exists today, the Pier is a gathering place for pedestrians and provides an opportunity for drivers to view the lake from their vehicles.

This project will implement improvements on the City Pier to enhance safe pedestrian access from Lakeshore Drive and along the Pier, provide improved greenspace and landscaping, and reconfigure space to accommodate programming, such as food trucks and festival events. The design improvements include:

- Re-positioning of the end-of-pier roundabout to allow for an extended greenspace area with pedestrian amenities;
- ADA-accessible ramp access to existing boating facilities;
- Enlarged programming and picnic areas on the east side of the Pier;
- Increased flexible public space areas with permeable pavement and shade trees;
- Wayfinding kiosks at key locations to enhance the user experience; and
- Raised crosswalk and crosswalk enhancements at the top of the Pier to enhance pedestrian safety.
EXISTING CONDITIONS

PROPOSED CITY PIER IMPROVEMENTS

- End-of-pier park area with great lawn, framed views, kiosk, and pedestrian amenities
- ADA ramp access to existing docks
- Widen sidewalk connection
- Extended programming picnic area at existing docking points
- Raised crosswalk to restroom area
- Raised crosswalk to pier "leisure & activity" side / traffic calming
- Widen east sidewalk (existing 4' to proposed 6')
- Permeable paving areas to increase pedestrian / use flexibility (food carts, shade structures, festival tents, seating, etc.)
- Wayfinding kiosk & raised crosswalk
- Wayfinding kiosk, picnic & seating amenities
- Preserve parallel parking area and provide new adjacent pedestrian walkway
- Connection north to enhanced pedestrian & bike transportation network
- Enhanced pedestrian section (east side)
LAKEFRONT PED/BIKE IMPROVEMENTS

Summary: Installation of a pedestrian boardwalk and two-way cycle track on Lakeshore Drive
Location: Lakeshore Drive from Booth Street to Muar Street
Project Type: Public
Cost Estimate: $3,800,000

As identified in the Canandaigua Waterfront Active Transportation Plan, a safe, accessible pedestrian and bicycle treatment on Lakeshore Drive is necessary to ensure all users are comfortable and are able to travel from downtown to the lakefront. This project includes the removal of on-street parking on the south side of Lakeshore Drive to accommodate a 10’ two-way cycle track and a 8-10’ boardwalk. A 5’ raised median buffer is proposed to separate cyclists from eastbound traffic. The cycle track is predominantly permissible for bicyclists, whereas pedestrians are able to use the expanded boardwalk on the south side or the existing sidewalk on the north side.

This treatment continues the proposed two-way cycle track on the west side of S. Main Street and provides separation of cyclists from both pedestrian and vehicles. This treatment also connects to the Lakeshore Drive sidepath at the bridge to Route 364.
PROPOSED IMPROVEMENTS ON LAKESHORE DRIVE NEAR KERSHAW PARK
**LAKESHORE DRIVE SIDEPATH**

During the Canandaigua Waterfront Corridor Active Transportation Plan, a 10’ sidepath was identified as a recommended pedestrian and bicycle treatment option on the south side of Lakeshore Drive, extending from the Canandaigua Outlet to Route 364 (East Lake Road). The treatment is intended to provide a continuous multi-use path from the Kershaw Park area to residential neighborhoods along Lakeshore Drive to Route 364. This treatment incorporates a 9’ grass buffer between the sidepath and the roadway. The sidepath is permissible for all non-motorized users, which will predominantly include pedestrians and cyclists. In constrained locations, the 9’ buffer may be reduced to 5’ to allow the sidepath to remain within the public right-of-way. The existing 5’ sidewalk will remain on the north side of the roadway where it currently exists.

This project will provide enhanced multi-modal connections from those traveling along the Canandaigua lakefront. This project will also connect users to the Constellation Brands-Marvin Sands Performing Arts Center (CMAC), a popular outdoor venue just outside of the City.

**Summary:** Multi-use sidepath on south side of Lakeshore Drive

**Location:** Lakeshore Drive

**Project Type:** Public

**Cost Estimate:** $1,300,000
A Small Project Grant Fund is proposed to support business and property owners in the DRI area. This fund is intended to distribute small grants to interested parties located within the DRI area to support economic development and the public realm. There are a number of downtown buildings with vibrant uses; however, many property owners have expressed a need for funding to address accessibility and enhance the character of the rear of facades. Eligible activities through Small Project Grant Fund may include building and site improvements, land acquisition, new construction, and event programming. The City will create a committee to determine eligibility requirements, review individual applications, and award funding to applicants.
SECTION 08

ADMINISTRATIVE CAPACITY
ADMINISTRATIVE CAPACITY

Describe the existing local administrative capacity to manage this planning and implementation initiative, including the ability to oversee contracts for awarded projects.

The City of Canandaigua is well-prepared and eager to collaboratively with the State and our partners to ‘flip the switch’ in the City. Our team has a proven track record of stewardship of State investment, and a strong record of performance in partnering with New York State in economic development, infrastructure, and environmental stewardship.

CITY MANAGEMENT

The Downtown Revitalization Initiative will be managed by Canandaigua City Manager John D. Goodwin. John has served as the City’s chief executive and lead economic developer since 2017, and has been in leadership roles in Canandaigua since 2014. He has over a decade of service to local governments in New York. John is an International City/County Management Association (ICMA) Credentialed Manager Candidate and a Certified Labor Relations Professional.

John is supported by a well-developed team of internal staff leadership and strategic partners in economic development. Planning Director Rick Brown and Director of Public Works Jim Sprague contribute decades of public sector management experience; shepherding major infrastructure projects and guiding strategic planning and development efforts in the City.

Since 2017, the City has been awarded and successfully executed nearly $4.7 million in state grant funding; leveraging over $12 million in additional public and private sector investment, and generating an additional 60 full-time, permanent jobs. Our collaborations with New York State have been well-managed, delivering on promised objectives within targeted budgets and on prescribed schedules.

COMMUNITY PARTNERS

In addition to our outstanding internal staff team, the City has a wide range of partners in economic development, all of whom have supported the advancement of this application, and have committed to supporting the City with the development and execution of the Strategic Investment Plan. These partners include, but are not limited to:

- **Canandaigua Local Development Corporation**: The CLDC is a joint initiative between the City and Town with representatives working collaboratively to realize the Canandaigua area vision. The CLDC will be a close partner to assist City staff with the successful implementation of the DRI.

- **Canandaigua Business Improvement District**: The Business Improvement District (BID) has been a steadfast partner to the City in downtown revitalization. Executive Director Denise Chaapel is an experienced economic developer, owner of 2 small businesses, and lifelong City resident.

- **Ontario County Economic Development Corporation**: The OCEDC and Ontario County IDA maintain the lead role for economic development in Ontario County. Executive Director Mike Manikowski has shepherded a period of unparalleled growth in the County.

- **Canandaigua Area Chamber of Commerce**: The Chamber of Commerce has been a longstanding collaborator in advancing the community’s economic vision, and along with the Town of Canandaigua, has partnered with the City on a new, regional economic development approach.
The City of Canandaigua is currently pursuing grant funding to install electric vehicle (EV) charging stations at three downtown locations, including the Muar Street Parking Lot, City Hall Parking Lot, and Niagara Street Parking Lot. All three of these locations are City-owned and for off-street public parking use. The City is willing to work with the State to facilitate the installation of either upper or lower-bound charging stations throughout the DRI area to support energy efficiency and sustainability goals.
September 10, 2021

John D. Goodwin, City Manager
City of Canandaigua
2 North Main Street
Canandaigua, New York 14424

Dear John:

Canandaigua Chamber of Commerce is pleased to support the City of Canandaigua in its application for $10 million in Downtown Revitalization Initiative funds from the State of New York. Our member-driven, pro-business mission is clearly aligned with the City’s efforts to sustain and grow the Canandaigua economy through redevelopment strategies that are timely, diverse and high-impact.

We share the City’s belief that locally driven economic development efforts have the strongest chance for sustained success. Further, the City’s approach of cultivating small, independent businesses, reinforcing an unmatched quality of life, and capturing the power of the Canandaigua Lake shoreline demonstrates a positive impact on the people and businesses in Canandaigua, Ontario County, and the Finger Lakes every day, and will do so for generations to come. We believe that an investment in our community of the scale of a DRI grant will be truly transformative, and that the investment will multiply the efforts and investments of others.

As the voice of commerce in Canandaigua and a partner in the Canandaigua Local Development Corporation, the Chamber is proud to be an active influence in the economic development strategy for the Canandaigua region. We are excited to support the City’s pursuit of Downtown Revitalization Initiative funds and stand ready to assist in execution of our shared strategic pursuits.

Sincerely,

Ethan S. Fogg
President
September 15, 2021

John D. Goodwin, City Manager
City of Canandaigua
2 North Main Street
Canandaigua, New York 14424

Dear John:

The Canandaigua Local Development Corporation is pleased to offer our enthusiastic support to the City’s application for Downtown Revitalization Initiative funding. The City’s efforts in revitalization of the downtown district have seen increasing momentum in the last several years, and these funds will serve as a catalyst to continue and accelerate that momentum.

As you know, the CLDC was founded following a community-wide visioning effort, which yielded multiple strategic imperatives for advancing Canandaigua’s economic renaissance. Those imperatives became the bedrock of the CLDC’s mission, and many of them are bolstered by the City’s DRI proposal, including:

- Connecting our historic central business district with the shoreline of Canandaigua Lake to create a seamless economic center for the region;
- Reinforcing downtown as a destination for living, dining, shopping, working, and visiting;
- Protecting Canandaigua Lake by ensuring responsible community management practices

The CLDC stands ready to support the City in administration and management of a DRI award, and we are excited about the synergy, connectivity, and catalytic growth such an award can engender.

Sincerely,

Matt Horn
Program Director
September 9th, 2021

Mr. John D. Goodwin
City of Canandaigua
City Manager
2 North Main Street
Canandaigua, New York 14424

Dear Mr. Goodwin:

Please accept this letter as a show of support for the City of Canandaigua's application for the Downtown Revitalization Initiative – Round 5. We understand the significant impact that this program has had on various communities throughout New York State and believe DRI funding will allow the City to capitalize on and improve Canandaigua’s downtown and lakefront areas.

We have several projects in Canandaigua which we are extremely excited about. As you know we recently completed the first phase of our Factory243 project on Gorham Street. This $17,000,000, mixed-use project is now home to 83 market rate apartments and will soon welcome two commercial tenants. Conceptual planning is already underway for the second phase. We are also in the midst of redeveloping the former Messenger Post building on Buffalo Street and have begun negotiations with the Canandaigua Family YMCA to acquire and redevelop their facility at 32 North Main Street. Redevelopment projects such as these can be complicated, and I cannot tell you enough how great the entire City has been to work with. Repurposing these vacant or soon to be vacant buildings is critical to the continued success of the City.

I look forward to working with the City and its partners to support public and private investments in economic development, tourism, recreation and quality of life in the Canandaigua region.

Sincerely,

Don Lasher
Don Lasher, CEO
Capstone Real Estate Development LLC
100 Savannah Street
Rochester, New York 14607
Don@capstonered.com
1.585.546.6459
September 10, 2021

John D. Goodwin, City Manager
City of Canandaigua
2 North Main Street
Canandaigua, New York 14424

Dear Mr. Goodwin,

I am writing to express my support for the City of Canandaigua’s Downtown Revitalization Initiative grant application from the State of New York. In the heart of the Finger Lakes Region, Downtown Canandaigua is a destination for residents and visitors from all over the state.

As the representative for the 131st New York State Assembly District, it is my honor to represent the City of Canandaigua in the Assembly. Downtown Canandaigua stands as one of the regions strongest assets, with shopping and dining on historic Main Street, or exploring along the lakefront. The city is working on creating a seamless transition for residents and visitors from downtown to the lakefront district, which would include making the connection safe for pedestrians. This investment will enable Canandaigua to create a safe and modern downtown for residents and visitors.

This funding would allow the City of Canandaigua to address the dangerous pedestrian paths from downtown Canandaigua to the Lakefront District. The city would create safer passage for pedestrians and cyclists across Routes 5 and 20 which divides the two districts. Additionally, the funding would help the city to update and maintain historic properties that would be reused to grow economic opportunities downtown. Canandaigua also plans to reimagine the lakefront district, forming new recreational, cultural, commercial and residential development opportunities.

For these reasons, I ask that full consideration is given to this application in accordance with all applicable rules and regulations. If I may provide further information, please do not hesitate to contact my office via email; gallahanj@nyassembly.gov or by phone; 315-781-2030.

Sincerely,

Jeff Gallahan
Member of Assembly
131st District